

Events Strategy Review: Consultation

Easy Read Version

March 2023

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Introduction.



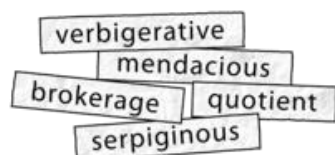
This Easy Read document is about plans for **events** in Scotland.

We want to know what you think if:



- you work in **events**
- you are thinking about working in **events**
- you live where **events** are held or you attend events

There are some hard words in this document. You will see them in **bold**.



The first time you see the words you will also get an explanation of them.



Scotland has a long- term **strategy** for events in Scotland. A **strategy** is sometimes called a plan.



Events are anything that people go to. They can be free, or you might have to buy tickets for them.



You might also watch **events** on the television or on laptops or phones.



Events could also be about business.



The plan we have needs to be updated to last until the end of 2035.

People working on this are:

- The Scottish Government
- People who work in **events**
- Visit Scotland
- Trade unions
- Local Authorities





People from those groups met in December 2022. They talked about:

- Business and **economy**
- Fair Work
- Skilled workforce
- Environment and **sustainability**
- Wellbeing



Economy means all of the money that keeps a country working.

Sustainability means being able to keep something at a certain level.



In this **survey** these will be called **Themed Groups**

This **survey** is for:

- people who go to **events** in Scotland
- people who live where the **events** are held in Scotland
- organisations and people who work in **events** in Scotland





The things we want to know are:

- What **events** you think Scotland could hold
- How easy is it to access **events** in Scotland
- How can **events** work with others and keep having new and better ideas for **events**
- How can we use **events** to show more about Scotland's cities and regions



Updating the plan will help us to have a clear way to have events in Scotland.



The **Themed Groups** thought about what success would look like by 2035.



They thought this meant an **event sector** that:



- can make money and be **sustainable**
- money from **events** should benefit Scotland
- it should be a **sector** people want to work in and treats workers fairly
- is careful to protect the environment
- shows Scotland off well across the world
- supports people and communities to have good physical and mental health



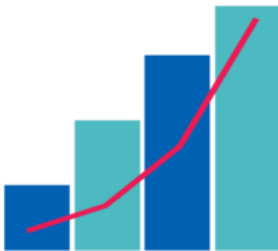
This would mean that in 2035 the **events sector** in Scotland will be:

- known around the world as a leader for all sorts of **events**
- developing and holding world class **events**
- the **events** will benefit Scotland in social, **economic** cultural and environmental ways





- giving people long-term work and paying them well



We will use different things to measure how well the plan is working. These would be:



- how well known the **sector** is in the United Kingdom and abroad
- how the money being made is helping Scotland
- how strong the **sector** is and how it is managing to deliver its services
- what it is like to work in **events**
- how the **sector** is managing to make the environment better
- how the **sector** is helping towards the health and wellbeing of people and communities



We want to know if you think these are the right things to do.



1. The aim for **events** in Scotland is a good idea



Yes



Not Sure



No

2. There are different kinds of **events** held in Scotland. Tell us how Important you think the following are. Score them from 1 – 5 . 1 is not good. 5 is very good



Making the **economy** stronger

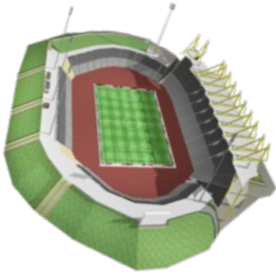


Helping people's health and wellbeing and involving the community



Adding to a better **environment**





Different kinds of **events**.



Making the **events** sector a better place to work.



Showing what Scotland can do and what it has to offer.



3. Are there any other important things that you think should be in the plan?
Please tell us here if you think there are.





4. Can you tell us what makes an **event** a good experience for you?



A large, empty rectangular box with a black border, intended for a handwritten response to the question above.



5. Tell us if you think **events** in Scotland are:



Easily accessible



Yes



Not
Sure



No



Easy to afford



Yes



Not
Sure



No



Inclusive



Yes



Not
Sure



No



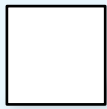
Welcoming



Yes



Not
Sure



No



6. Please tell us any reasons why you think people would not attend **events**



A large, empty rectangular box with a black border, intended for writing answers to question 6.



7. Event organisers involve communities when they are organising events



Yes

Not
Sure

No



8. People organising events tell local people how it will affect them.



Yes

Not
Sure

No



9. Can you tell us what we could do better for communities?

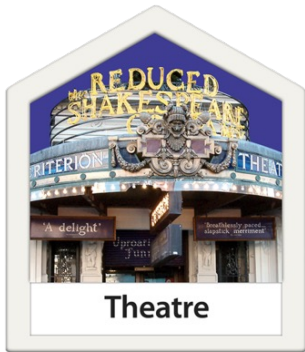


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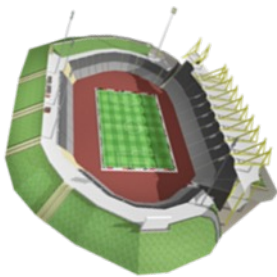


10. There are different kinds of **events** held in Scotland. Tell us how important you think the following are. Score them from 1 -5.

1 is not good . 5 is very good.



Different sizes of **events**



Where the **events** are held



Different kinds of **events**





11. Tell us things you think stop us having diverse **events** in Scotland.



A large empty rectangular box for writing a response to question 11.



12. Is the **events sector** a good place to work?



Yes



Not Sure



No



13. Can you tell us more about your answer to question 12?



A large empty rectangular box for writing the answer to question 13.



14. If you work in **events** can you tell us what you think about fair work experiences?



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15. Can you tell us anything that needs to change in fair work?



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16. Do you think there are enough chances for:



Finding out what it is like to work in **events**



Yes



Not Sure



No



Getting skills and experience to work in **events**



Yes



Not Sure



No



Getting promotion in your **events** job



Yes



Not Sure



No



Keep learning

Learning from others who work in **events**



Yes



Not Sure



No



17. What do you think could be done to make it easier to have these chances?



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18. How can **events** keep the environment safer?



A large, empty rectangular box for writing an answer to question 18.



19. What do you think **events** could do to make sure they have enough money to run?



A large, empty rectangular box for writing an answer to question 19.



20. What would help the sector to measure how important **events** are?



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21. We would like to have information on **how events** effect different things. These could include:

- effect on local businesses
- effects on jobs
- effects on the environment
- effects on peoples health and wellbeing
- effects on community connections
- effects on promoting diversity
- effects on how well your area is known and promoting your area





22. How can **events** promote Scotland across the world



23. What things do you think are the most important for very big **events**?



24. Event organisers use events to help make things better for communities.



Yes



Not Sure



No

25. If you are an organiser can you tell us how you work well with others to meet your aims?

These could include:

- holding **events** that have a good impact on wellbeing
- meeting the needs of local people
- being more environmentally friendly
- supporting local businesses
- encouraging people to work in **events**
- employing more people





26. Is there anything else you think we should be doing as part of the impact assessments?



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27 Do you think there should be any other changes to the National Events Strategy?



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