

# National Good Food Nation Plan

Easy read Version

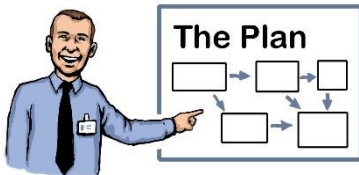


January 2024

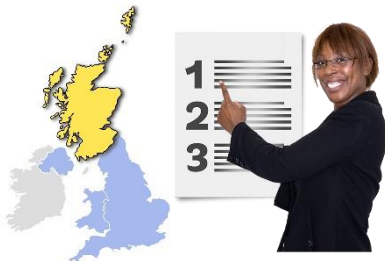
## Introduction



The Scottish Government has a vision for Scotland as a place where all people are happy about the food they make, buy, cook, serve, and eat each day.



To make this happen, the law says that the Scottish Government has to make a Good Food Nation Plan. This sets out the Government's goals for food and how we will reach them.



The law also says that the Scottish Government, local government and the NHS have to make Good Food Nation Plans. This is the Scottish Government's Good Food Nation Plan – the others will be made in the future.



Scottish Ministers will have to think about the Good Food Nation Plan when they are doing certain things. These things are set out in law, and are called specified functions.



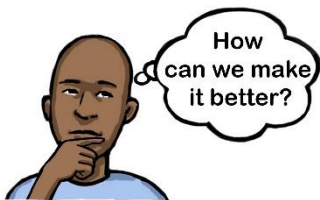
A 'food system' is what we call all the people and things involved in making, processing, selling, buying and eating food. It also includes everything about the food we eat like its effects on health and the economy.



There are lots of good things about our food system. Scottish food and drink makes around £15 billion per year. Scotland produces lots of high-quality food and drink that people all over the world enjoy.



In a Good Food Nation people will be able to make healthier choices about what they eat. They will have a food system that does not have a bad impact on the environment.



There are problems with the food system now. There are many ways we can improve things. The Scottish Government would be able to do more if we were an independent country.



Many households in Scotland cannot afford to buy healthy food. Poorer communities are more likely to have bad health because of this. Our Good Food Nation goals must improve this.



We will only be a Good Food Nation if there is less inequality. We need to think about this when making our plans.

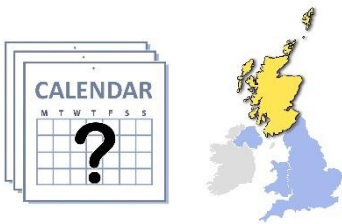


The first national Good Food Nation Plan is an important step on a long path to changing our food system for the better.

## Good Food Nation Outcomes



The Good Food Nation Plan sets out 6 Outcomes. Outcomes are the main goals we want to reach.



Achieving these Outcomes will take time. They ask for changes for many different areas. They set out our hopes for a Good Food Nation.



We would like to hear your views on these Outcomes.



**Outcome 1:** Everyone in Scotland eats well. They can easily get safe, healthy, affordable, environmentally friendly food that suits their age and culture.

**Question 1:** Does this Outcome describe the kind of Scottish food system you would like to see?

- Yes
- Not sure
- No



**Outcome 2:** Scotland's food system is good for the natural environment, the climate, wildlife, and animal welfare.

**Question 2:** Does this Outcome describe the kind of Scottish food system you would like to see?

- Yes
- Not sure
- No



Happy

**Outcome 3:** Scotland's food system helps everyone to have good physical and mental health.

**Question 3:** Does this Outcome describe the kind of Scottish food system you would like to see?

- Yes
- Not sure
- No



**Outcome 4:** Scotland is known around the world for high-quality food. Our food and drink industry is successful and forward-thinking. It is an important part of the national and local economy. It supports and creates good jobs.

**Question 4:** Does this Outcome describe the kind of Scottish food system you would like to see?

- Yes
- Not sure
- No



**Outcome 5:** Scotland has a good food culture. Scottish people are interested in and educated about good and sustainable food.

**Question 5:** Does this Outcome describe the kind of Scottish food system you would like to see?

- Yes
- Not sure
- No



**Outcome 6:** Decisions we make in Scotland are good for food systems here and around the world. We share and learn from what other countries are doing.

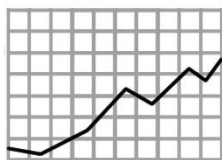
**Question 6:** Does this Outcome describe the kind of Scottish food system you would like to see?

- Yes
- Not sure
- No

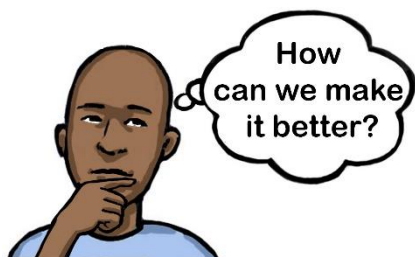
**Question 7:** Is there anything you would change about the Outcomes? Why do you think these changes are needed? Please tell us in the box below:



## Measuring Progress: Targets and Indicators



We need to know if we are making progress towards the outcomes. We have come up with a set of targets and indicators. Targets are the goals we want to reach. Indicators are ways of measuring how we are doing.



We have come up with some ways of measuring progress as our work on Good Food Nation continues. We will come up with updated indicators and targets based on what you tell us.

**Question 8:** What targets and indicators do you think would be useful for measuring progress towards a Good Food Nation? Why? Please tell us in the box below:

## Life in a Good Food Nation



There is work already happening in a range of different areas in the Scottish Government. We will improve how we work to make sure that different areas of the government are working well together.



We have come up with examples of what life would be like for people in a Good Food Nation.



We would like to hear your views on these examples. Please only answer if you have experience of this group.



## A child in a Good Food Nation

- I get and enjoy healthy food that is right for my age.
- I have many chances to learn about food.
- I never experience hunger.

**Question 9:** Is this what life should be like for a child in a Good Food Nation?

- Yes
- Not sure
- No

What changes, if any, would you make? Please tell us in the box below:



## A parent/carer in a Good Food Nation

- I know how to make healthy meals and I am able to do so.
- I know where to get support if I cannot buy food or cook hot food at home.
- I know that childcare settings and schools give healthy meals and teach children about food.
- If I am pregnant or breastfeeding, I know where to go for support. I know how to feed myself and my baby.



**Question 10:** Is this what your life should be like if you are a parent/carer in a Good Food Nation?

- Yes
- Not sure
- No

What changes would you make? Please tell us in the box below:



## An adult in a Good Food Nation

- I can easily get food I enjoy that keeps me healthy.
- I know where to go if I have money problems. I get support quickly. It meets my needs with dignity and respect.
- Healthy and sustainable options are easy to find where I eat and buy food.
- I can get information about the impacts of my food. This helps me make decisions.



**Question 11:** Is this what your life should be like if you are an adult in a Good Food Nation?

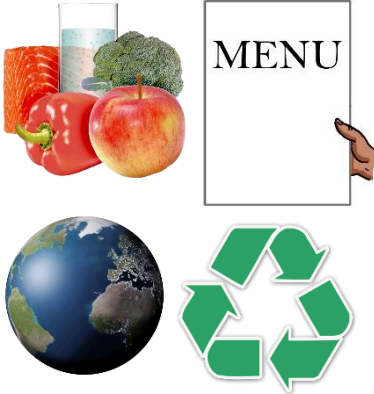
- Yes
- Not sure
- No

What changes would you make? Please tell us in the box below:



## A public caterer in a Good Food Nation

- I buy healthy, fresh and seasonal food for the people using my services.
- I know how food can be good for communities. I put healthy, enjoyable, and sustainable options on my menus.
- I support lots of different food producers.
- I waste as little food as possible. Any leftovers are managed in a sustainable way.



**Question 12:** Is this what your life should be like if you are a public caterer in a Good Food Nation?

- Yes
- Not sure
- No

What change would you make? Please tell us in the box below:



## A shop owner in a Good Food Nation

- I support and create good jobs.
- Healthy food options are affordable and suit everyone in my shop.
- Decisions I make in store and when buying my stock are good for the environment.



**Question 13:** Is this what your life should be like if you are a shop owner in a Good Food Nation?

- Yes
- Not sure
- No

What changes would you make? Please tell us in the box below:



### **A restaurant owner in a Good Food Nation**

- I put fresh and seasonal food on my menu. I support food producers.
- I make healthy options available and I know about the latest advice on food safety.
- I create a fair and happy work environment for my employees.
- I waste as little food as possible. Any leftovers are managed in a sustainable way.



**Question 14:** Is this what your life should be like if you are a restaurant owner in a Good Food Nation?

- Yes
- Not sure
- No

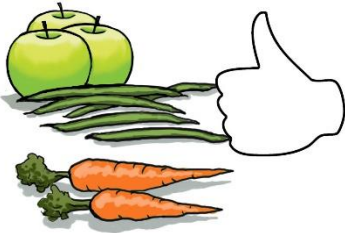
What changes would you make? Please tell us in the box below:





### A farmer/crofter in a Good Food Nation

- My work is respected, and I am able to get a fair price for my produce. I can easily sell my produce locally if I want to.
- I make sure my business makes as positive an environmental impact as possible. I look after the welfare of my animals.
- I get support and advice to help me run a successful farm or croft.
- I help to make sure good food is easily available in Scotland.



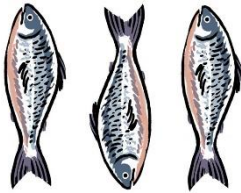
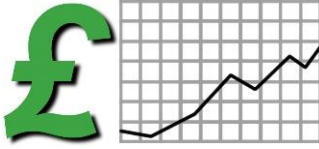
**Question 15:** Is this what your life should be like if you are a farmer/crofter in a Good Food Nation?

- Yes
- Not sure
- No

What changes would you make? Please tell us in the box below:



## A fisher in a Good Food Nation



- My work is respected, and I am able to get a fair price for my catch. I want to bring my product to a wider market in Scotland
- I fish responsibly. I support the marine environment and wildlife. The marine environment is our sea and coasts.
- I work in a fair and safe environment.
- I can get support and advice to help me to run a sustainable fishing business.

**Question 16:** Is this what your life should be like if you are a fisher in a Good Food Nation?

- Yes
- Not sure
- No

What changes would you make? Please tell us in the box below:



## A food processor in a Good Food Nation

- I work with producers and shops to keep food supplied while wasting as little food as possible.
- I make my products healthier and more sustainable using fresh, seasonal ingredients, and can get support to do this.
- I invest in and develop my workforce so they can learn new skills in a safe environment.
- I am part of the food and drink industry and help Scotland's economy.

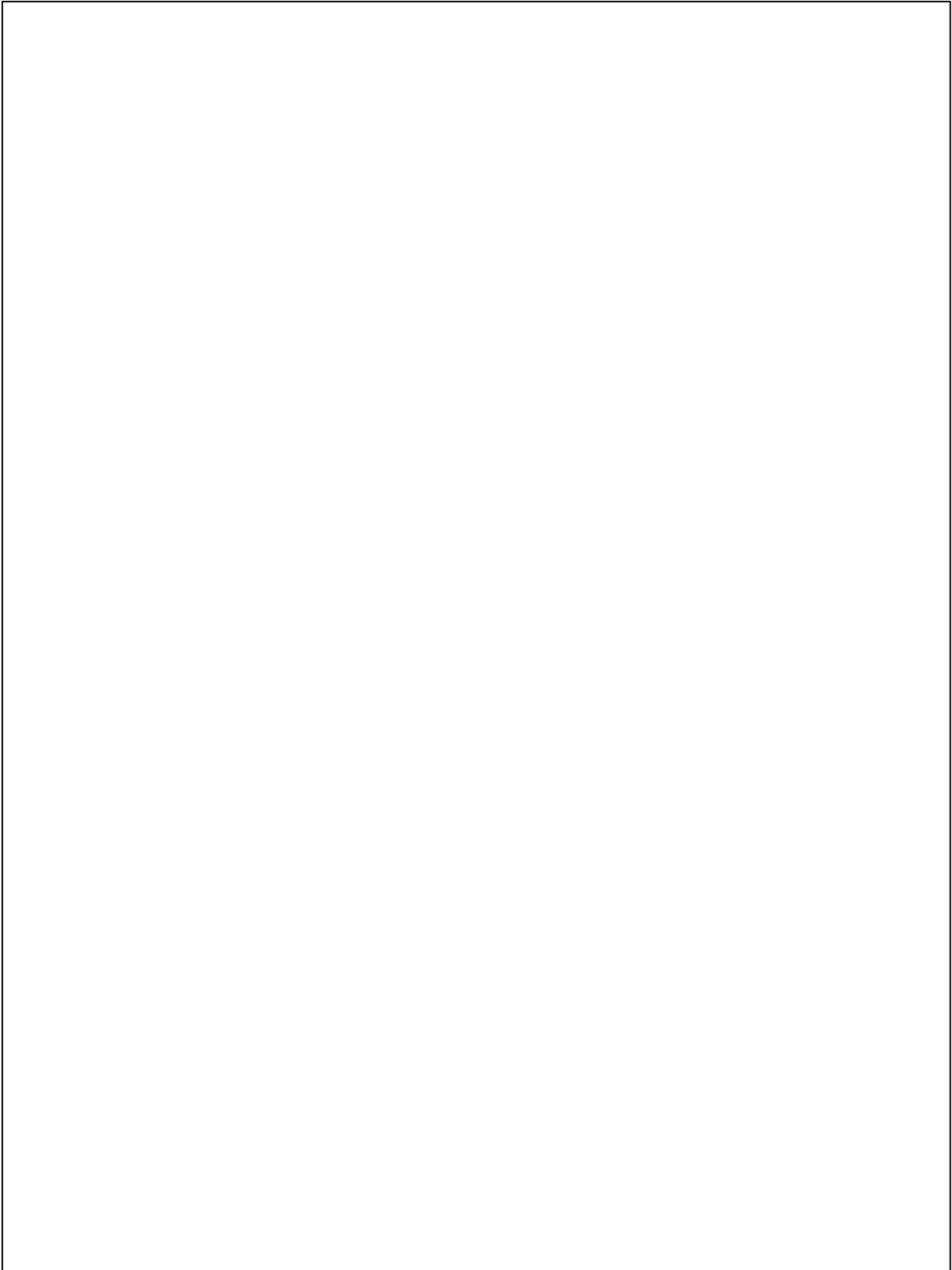


**Question 17:** Is this what your life should be like if you are a food processor in a Good Food Nation?

- Yes
- Not sure
- No

What changes would you make? Please tell us in the box below:

**Question 18:** If you have any other comments on the national Good Food Nation Plan, please comment here:

A large, empty rectangular box with a thin black border, intended for users to provide their comments on the national Good Food Nation Plan.

# Responding to this Consultation



If you have typed your answers, you can send this document by email to

[goodfoodnation@gov.scot](mailto:goodfoodnation@gov.scot)



Please give your answers by **22 April 2024**.

If you have printed and written your answers, you can send these pages by post to

GOOD FOOD NATION TEAM  
 Scottish Government  
 B1 SPUR  
 SAUGHTON HOUSE  
 EDINBURGH, EH11 3XD



Please give your answers by **22 April 2024**.

Please make sure you fill in and return the Respondent Information Form (page 24) with your consultation response.

## More space



If you want more space to write any long answers, please carry on writing here.

Tell us the question number you are answering.

## Handling your response



To find out how we handle your personal data, please see our privacy policy:

<https://www.gov.scot/privacy/>



## Next steps in the process



Responses will be published on <http://consult.gov.scot>.



After the closing date we will look at all responses and will publish a report.

## Comments and complaints



If you have any comments about how this consultation was done, please send them to the contact address above or at [goodfoodnation@gov.scot](mailto:goodfoodnation@gov.scot)

## Scottish Government consultation process



Before the Scottish Government makes changes to the law, they have to ask the people for their views. This is called a Consultation.



You can find all our consultations online:  
<http://consult.gov.scot>. Each consultation explains what you are being asked to think about and how to give us your views.



## Consultation on the national Good Food Nation Plan

### Respondent Information Form

**Please Note** this form **must** be completed and returned with your response.

To find out how we handle your personal data, please see our privacy policy:  
<https://www.gov.scot/privacy/>

Are you responding as an individual or an organisation?

- Individual  
 Organisation

Full name or organisation's name

Phone number

Address

Postcode

Email Address

The Scottish Government would like your permission to publish your consultation response. Please indicate your publishing preference:

- Publish response with name  
 Publish response only (without name)  
 Do not publish response

#### Information for organisations:

The option 'Publish response only (without name)' is available for individual respondents only. If this option is selected, the organisation name will still be published.

If you choose the option 'Do not publish response', your organisation name may still be listed as having responded to the consultation in, for example, the analysis report.

We will share your response internally with other Scottish Government policy teams who may be addressing the issues you discuss. They may wish to contact you again in the future, but we require your permission to do so. Are you content for Scottish Government to contact you again in relation to this consultation exercise?

- Yes  
 No



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The Scottish Government  
St Andrew's House  
Edinburgh  
EH1 3DG

ISBN: 978-1-83521-421-3 (web only)

Published by The Scottish Government, January 2024

Produced for The Scottish Government by APS Group Scotland, 21 Tennant Street, Edinburgh EH6 5NA  
PPDAS1350983 (01/24)

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