

Ayrshire Growth Deal

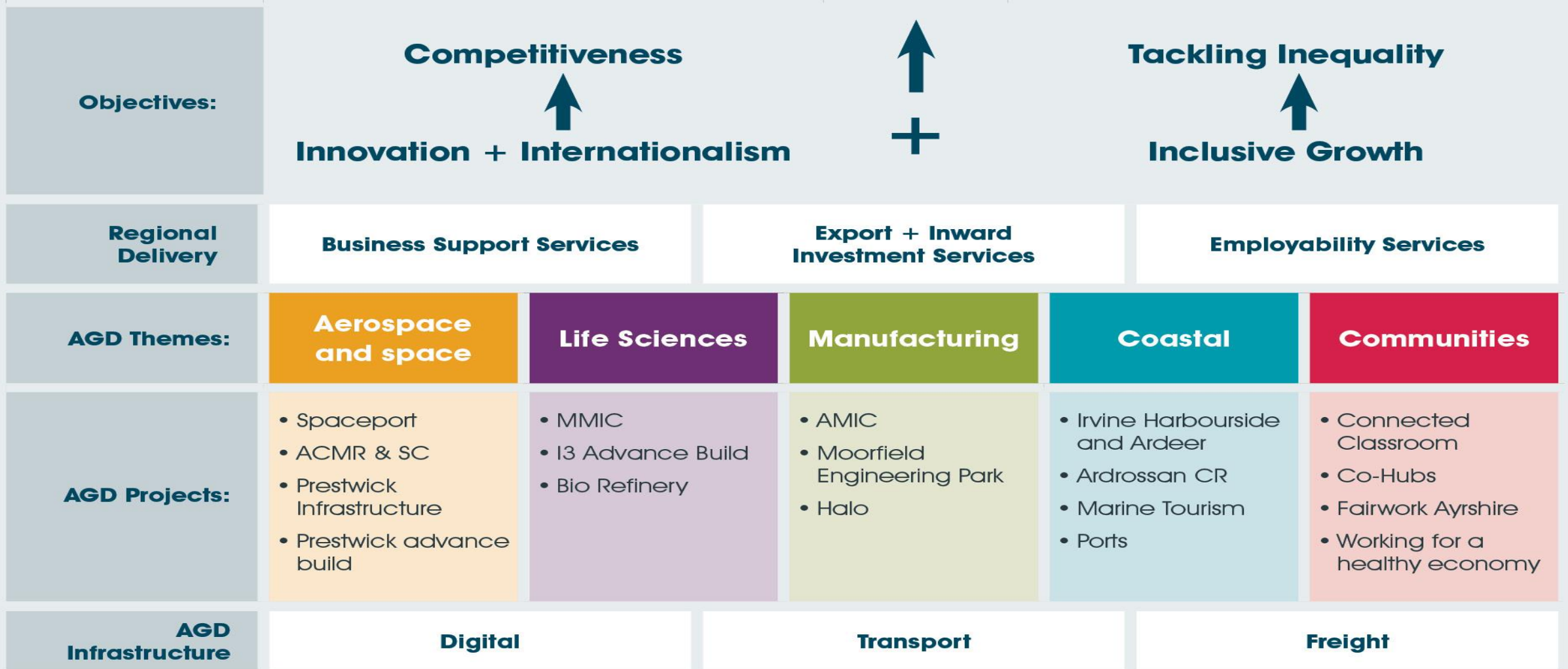
8th March 2017

Presentation to Keith Brown MSP

Cabinet Secretary for the

Economy, Jobs and Fair Work

Scotland's Economic Strategy



Working with the Scottish Government – November asks

- to work with the AGD partners to progress the deal to make substantial progress targeting an announcement by March 2017
- to work with the Ayrshire Partners on the phase 2 of the Enterprise and Skills Review
 - identify opportunities for greater collaboration between National and Local agencies
 - Potential Ayrshire pilot for new ways of working
- to support the AGD Partners in securing UK Government commitment to the AGD in March 2017

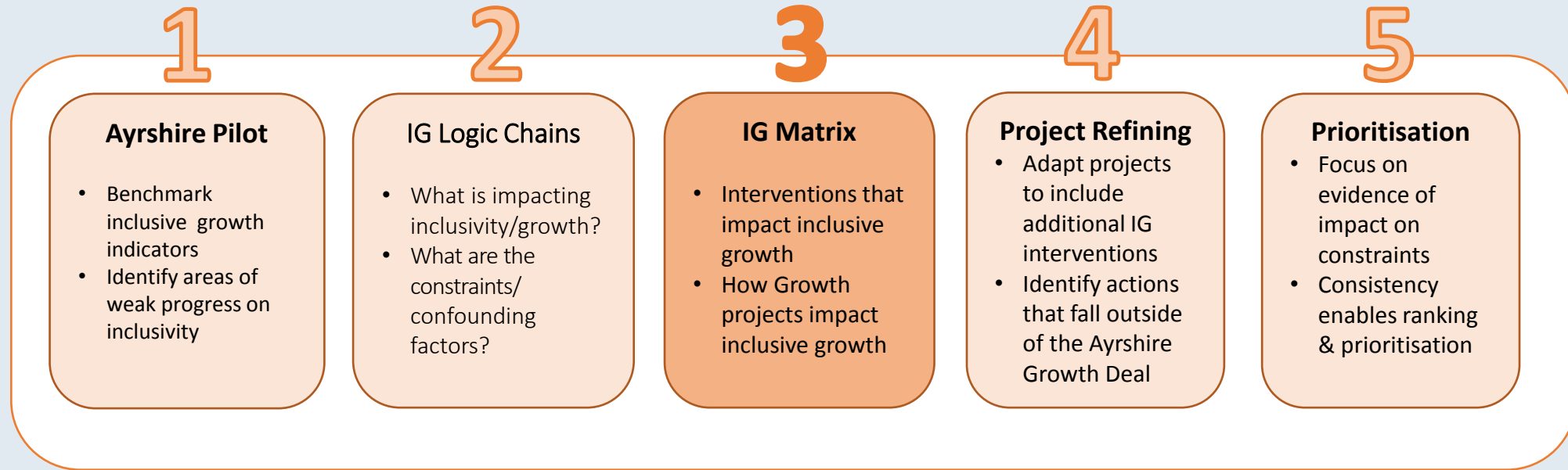
Working with the Scottish Government

- Enterprise and Skills Review and Regional Economic Partnership
- Pathfinder
 - Ambition
 - Scope and substance – support of the National Agencies
 - Parity
- Shared delivery model development with the Improvement Service
 - Broadening remit
 - Not just AGD project delivery
- SG Policy leads meeting 15th March

Working with the Scottish Government

- Inclusive Growth
 - Rolling out the NA pilot – target completion May
 - AGD project development
 - Outcomes
- Shared delivery model and inclusive growth
 - Employability
 - Community regeneration
 - Developing community assets
 - Applying the diagnostic

Integrating the Ayrshire Growth Deal and the Inclusive Growth pilot scheme



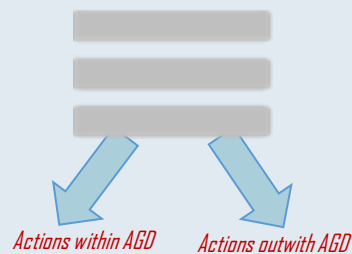
GROWTH DEALS AND INCLUSIVE GROWTH



Growth Deal interventions will only form part of the group of actions required to address inclusive growth

IMPACTING INCLUSIVE GROWTH

IG gaps in existing Interventions



Impact Descriptor	Score	Inclusion	Growth	Sustainability
Large	3	The constraint significantly impacts upon more than 1 of the excluded groups (i.e. young people, women, disabled, in-work poverty). Also it significantly impacts upon inclusion within society as a whole.	The constraint is significantly holding back more than 1 of the key drivers of growth (i.e. innovation, investment, human capital, internationalisation).	Easing the constraint would have strong potential to erode sustainability of inclusive growth, with strong positive implications for the more than one of the sustainability parameters (environmental sustainability, fiscal sustainability and social cohesion).
Medium	2	The constraint significantly impacts upon 1 of the excluded groups (i.e. young people, women, disabled, in-work poverty). Also it impacts upon inclusion within society as a whole.	The constraint is negatively impacting 1 of the key drivers of growth (i.e. innovation, investment, human capital, internationalisation).	Easing the constraint would have positive implications for the one of the sustainability parameters (environmental sustainability, fiscal sustainability and social cohesion).
Small	1	The constraint has a minimal impact upon the excluded groups (i.e. young people, women, disabled, in-work poverty). Also it has some impact upon inclusion within society as a whole.	The constraint has a minimal impact on the key drivers of growth (i.e. innovation, investment, human capital, internationalisation).	Easing the constraint would have minimal positive implications for the sustainability parameters (environmental sustainability, fiscal sustainability and social cohesion).
Neutral	0	The constraint has no positive or negative impacts upon the inclusion groups or inclusion within society as a whole.	The constraint has no positive or negative impacts on the key drivers of growth.	Easing the constraint would have no positive or negative implications for the sustainability parameters.
Negative	-1	If the constraint were to be eased then there would be a negative effect upon the excluded groups (i.e. young people, women, disabled, in-work poverty) or inclusion within society as a whole.	If the constraint were to be eased then there would be a negative effect on the drivers of growth (i.e. innovation, investment, human capital, internationalisation).	If the constraint were to be eased then there would be a negative effect on the sustainability of inclusive growth, making headwinds in fiscal sustainability, social cohesion or environmental damage.

PRIORITISING INCLUSIVE GROWTH

Prioritisation Matrix

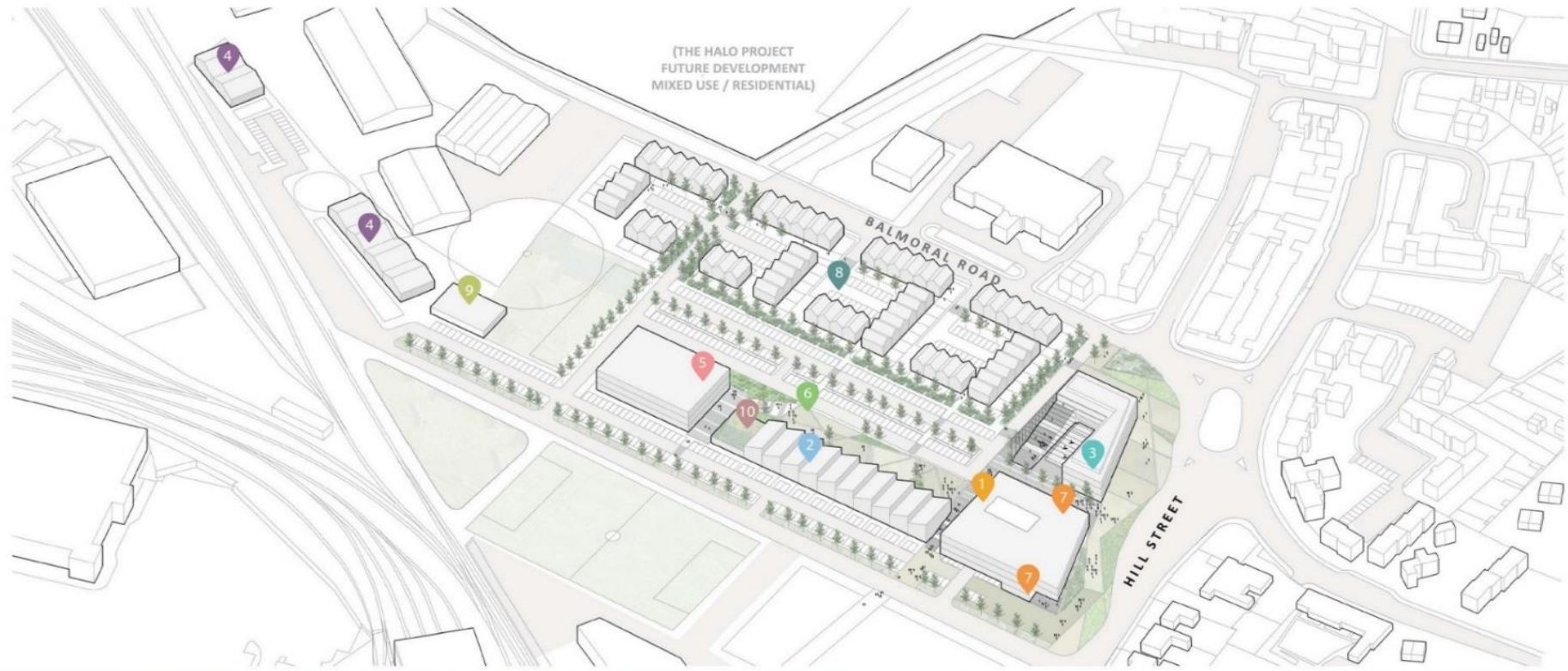


Project developments

- TIF
 - Ayrshire proposal, initial 3 project submissions
 - Prestwick (aerospace), i3 (life sciences), Moorfield (engineering)
 - Work towards shared governance
- Spaceport
 - Application 'Low cost access to space' infrastructure fund
 - GPA and Orbital Access plus potentially other operators
- MMIC
 - Confirmation of Irvine on short list of 3
 - SE, Innovate UK and private sector investment c. £60m
- Irvine Bay legacy funds

Medicines Manufacturing Innovation Centre





AERIAL DIAGRAM



AYRSHIRE Growth Deal





Project outputs – summary examples

- High level outline analysis

Cost	Direct Jobs
Aerospace - Prestwick	800
I3	400
Moorfield	1,113
Spaceport	Up to 2,000
MMIC	60
Halo	386
Marine Tourism	680
Total	Up to 5,439

Project outputs

- Speculative Commercial Build – TIF proposal

Cost	Infrastructure Cost (£m)	Direct Jobs	GVA (£m – per annum)
Aerospace - Prestwick	7.300	800	49.843
I3	5.000	400	30.009
Moorfield	10.000	1,113	66.979
Total TIF Projects	22.300	2,313	146.831

UK Government

- Ayrshire MPs
 - 9th January meeting Secretary of State BEIS
 - 8th February Ayrshire Showcase Westminster
- Treasury and Scotland Office
 - Shift towards the Industrial Strategy
- Follow up letters to:
 - Chancellor
 - Secretary of State BEIS
 - Secretary of State for Scotland



Val Russell
Chief Executive
Ayrshire Chamber
of Commerce



Jim Mann
General Manager
Hyspec Ltd



Simon Towers
Managing Director
NPL Estates



Gordon McLean
Director
UPM



WOODWARD
Andy Marshall
General Manager
Woodward, Inc



Heather Dunk
Principal Chief Executive
Ayrshire College



Marie Macklin CBE
Executive Chair
Klin Group & Macklin
Enterprise Partnerships



Ed Cunningham
CEO/Accountable Manager
Prestwick Aircraft Maintenance



**University of
Strathclyde
Glasgow**
Professor Sir Jim McDonald
Principal and Vice Chancellor
University of Strathclyde



Sean McGovern
Managing Director
BAE Systems Regional Aircraft



Keith Murray
Managing Director
Lochaven International Ltd



Ross Martin
Chief Executive
SCDI



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Prof Ehsan Meshabi
Vice Principal
UWS



Paul Bain
Managing Director
Wabtec Faiveley UK,
Rail Scotland



David Cutter
President, Global Supply
& Procurement
Diageo PLC



David Bucklin
Site Director
Merck Group



Dave Tudor
VP Global Primary
Manufacturing
GSK



Stephen J Holmes
Managing Director
Neogen Europe Ltd



Scott McLarty
VP UK & Malaysia
Spirit Aerosystems



Sir Tom Hunter
Chairman
West Coast Capital

Working with Government – March asks

- Work with Ayrshire Partners on developing a regional response to the Industrial strategy
 - AGD to feature in Scottish Government response to the Industrial Strategy
 - Opportunities and sectors
 - Tri-partite discussion Scottish and UK Governments and the Ayrshire Partners
- Transport
 - Ministerial support for a Transport Summit
 - Support for a Regional Transport Assessment
- Timetable for project discussions
 - Critical to establish milestones and target date for concluding