

## Brand S (Scott)

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**From:** Robb SJ (Stuart)  
**Sent:** 05 June 2017 17:06  
**To:** Brand S (Scott)  
**Subject:** Teach First FOI  
**Attachments:** Proposed programme development timeline CMcA.pptx

Stuart Robb | People and Infrastructure Division | Learning Directorate | 2-A South | Victoria Quay |  
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**From:** Peter Duncan [mailto:[peter@messagematters.co.uk](mailto:peter@messagematters.co.uk)]  
**Sent:** 15 March 2017 14:25  
**To:** Robb SJ (Stuart)  
**Cc:** Gareth Brown  
**Subject:** Fwd: Teach for Scotland/Teach First

Hi Stuart,

Just to confirm that James Westhead will phone you at 9am tomorrow as planned. As background to that call, I thought I would forward on this contact with with Colin McAllister, and particularly the attachment (which you may have already seen circulated) and James may want to refer to.

Best, Peter

**Peter Duncan**  
Managing Director



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----- Forwarded message -----

From: **Peter Duncan** <[peter@messagematters.co.uk](mailto:peter@messagematters.co.uk)>

Date: 28 February 2017 at 17:00

Subject: Teach for Scotland/Teach First

To: Colin McAllister <[colin.mcallister@gov.scot](mailto:colin.mcallister@gov.scot)>

Hi Colin,

if you get a moment, could you give me a call to discuss following our meeting with the Cabinet Secretary in January and follow-up correspondence? My mobile number is always best.

We are making excellent progress in drawing together a tangible offer to make available to the Scottish Government but we would appreciate your help with a couple of items.

They are:

- we have put together a timeline within which a trial programme could be put together to demonstrate the effectiveness of our approach. I have attached an outline showing the key milestones. Any feedback on this would be welcomed.
- in order to really start fleshing out the detail, we need to engage with the higher education sector. An indication from the Scottish Government that they would welcome that engagement is a necessary first step, as the HEI's have indicated that they are willing to engage positively once given the "nod" to do so. Could that be facilitated to fully work up a proposal?
- we were contemplating a helpful media intervention from the Teach for All network, setting the international context to the attainment challenge and wanted to put that on your radar. Happy to discuss further.

Happy to chat anytime.

best, Peter

**Peter Duncan**  
Managing Director



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