

The logo features a vertical teal bar on the left side. To its right, the words "ENTERPRISE & SKILLS" are written in a bold, teal, sans-serif font. Below this, the words "STRATEGIC BOARD" are written in a bold, dark grey, sans-serif font.

ENTERPRISE & SKILLS
STRATEGIC BOARD

MEMBERS INDUCTION
23 November 2017

Induction Event – 24 November 2017

Agenda:

10.30: Welcome and introductions (5 mins)

10.35: Introduction to the SB Secretariat (5 mins)

10.40: The Enterprise and Skills Review - background and resulting projects (20 mins with Q and A)

11:00: The economic context and challenge (up to 30 mins with Q and A)

11.30: Role and work of the Agencies (30 mins each with Q and A)

11:30 – SE; 12:00 – HIE;

12:30 - Lunch

12:50 – SFC; 13:20 - SDS

13:50: Introduction to preparatory work done by the Implementation Board (20 mins)

14:10: AoB and sign off (5mins)

ENTERPRISE & SKILLS STRATEGIC BOARD

INTRODUCTION TO THE STRATEGIC BOARD SECRETARIAT

STRATEGIC BOARD SECRETARIAT

The Secretariat will organise the meetings, and coordinate the communications, engagement and actions of the Board, including by:

- Acting as the **hub** for engagement, information , communications and record keeping;
- Coordinating the **actions** emerging from the Board;
- Coordinating the development and drafting of **documents** for the SB;
- **Supporting the Chair and Members**, including around induction, engagement , comms, claims for expenses, etc;
- **Making connections** to support a coherent and strategic approach between SG, Ministers, agencies and stakeholders;
- **Programme managing** the work of the Board, maintaining PM documents e.g. action log and risk register to report back to the Board;
- Managing and resolving **risks and issues**.

WHO WE ARE

Core Secretariat Team (also known as the Programme Management Office, or **PMO**):

Enterprise and Skills - Head of Implementation, and PMO Lead

Simon Coote

Communications & Engagement Lead - PMO

Craig McQueen

Programme Co-ordinator - PMO

Gillian Dolan

Secretariat Support and Organisation - PMO

Karen Gallacher

WHO WE ARE

Responsible Senior Officials at Scottish Government

Director General – Economy, and Senior Responsible Officer

Liz Ditchburn

PS: Alan Caldwell

Director for Fair Work, Employability and Skills, and Lead Director for Enterprise and Skills

Dominic Munro

Deputy Director – Economic Policy Unit, and Lead Deputy Director for Enterprise and Skills

Sam Anson

ENTERPRISE & SKILLS STRATEGIC BOARD

INTRODUCTION TO THE STRATEGIC BOARD SECRETARIAT

ENTERPRISE & SKILLS REVIEW:



Scottish Government
Riaghaltas na h-Alba
gov.scot



Simon Coote

Head of Implementation - Enterprise and Skills

PRINCIPLES OF THE REVIEW

- To make a **step-change in enterprise and skills support** to help progress towards our ambition of Scotland ranking among the top quartile of OECD countries in terms of **productivity**, equality, wellbeing and sustainability;
- to be driven by **evidence**, to listen to the **views of users**, and put forward proposals that respond to their needs; and
- to ensure a **simpler and more coherent enterprise and skills support system**.



EVIDENCE AND ENGAGEMENT

EVIDENCE

- overview of current economic performance and nature of the challenge;
- the findings of a **public 'Call for Evidence' process** that was undertaken from 15 July-15 August and generated 329 responses;
- **reports on international enterprise and skills experience and practice** commissioned from experts; and

ENGAGEMENT

- Workshops with users
- Call for Evidence
- Ministerial Review Group
- Scottish Economy Partnership Group
- Project Steering Groups
- Bi-laterals



ENTERPRISE & SKILLS REVIEW: TIMELINE TO DATE

- Announced 25 May 2016
- Phase 1 published 25 October 2016
- Phase 2 from November 2016: took forward recommendations through nine workstreams
- Statement to Parliament – 30 March 2017
- Phase 2 report published 22 June 2017
- Implementation Board met through summer
- 31 August – FM announces Nora Senior as Chair
- 13 December – Strategic Board Meets

ENTERPRISE AND SKILLS REVIEW: REPORT ON PHASE 2 JUNE 2017



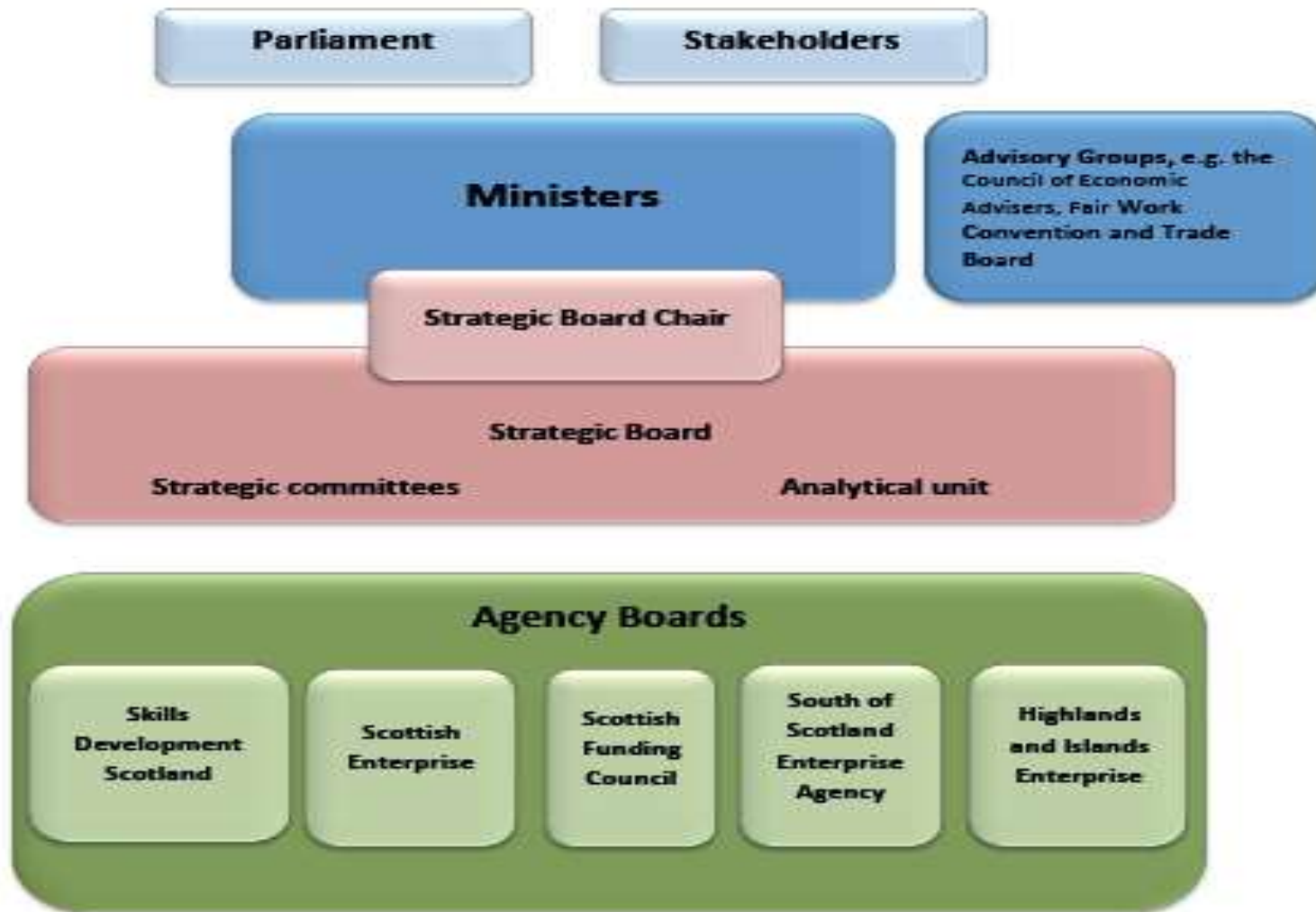
THE KEY DECISIONS FROM THE END OF PHASE 1 GAVE RISE TO 9 WORKSTREAMS FOR PHASE 2

1. Governance
2. Data, Performance and Evaluation
3. Regional Partnerships
4. South of Scotland Vehicle
5. Enterprise and business support
6. Innovation Support
7. International
8. Skills alignment
9. Learner Journey



1. Governance

Figure 1 – Structure of Strategic Board and Broader Governance



The Strategic Board

Purpose: To create a single board for Scotland's enterprise and skills agencies

THE STRATEGIC BOARD WILL AIM TO:

- **Improve the overall performance of the economy** by ensuring that the whole Enterprise and Skills System delivers Scotland's Economic Strategy and supporting strategies, **in all parts of Scotland**.
- Through collective responsibility ensure hard **alignment between agencies** to drive improvement in Scottish productivity and better support business and users of the skills system.
- Hold agencies to account for **performance against agreed measures**.
- To actively **engage with other agencies and bodies who support the economy** with a view to increasing alignment and challenging others where collaboration is not happening.
- To deliver **wider collective leadership**, and common culture and values.

Including through the development of a Strategic Plan



2. Data, Performance and Evaluation

Purpose: Create an analytical function which will provide evidence and advice to inform decisions which will have the maximum possible positive impact



- Support the Strategic Board in **identifying the best way to drive the enterprise and skills system** to achieve its aims.
- Better **collaboration on intelligence** across the Agencies, helping to identify the most effective interventions
- Develop a more effective set of **performance measures** and a set of shared outcomes which will focus the Enterprise and Skills Agencies on the areas which will have the biggest impact for productivity, wellbeing and equality.
- Aim to provide **evidence to the wider enterprise and skills system**, beyond the Agencies, helping to focus the actions of other bodies on delivering productivity growth.



3. Regional Partnerships

- **Purpose:** To stimulate regional economies and build inclusive growth through the development of regional partnerships:



- Development of a **National Asset Register** to identify the spatial distribution of economic, education and skills assets across Scotland;
- Develop an integrated regional **model for supporting inclusive growth** across all communities;
- Ensure that **all communities** in Scotland are represented by a regional partnership, and have a voice in regional economic development;
- Develop dialogue, and **best-practice and information sharing** between existing and emergent Regional Partnerships and our agencies.



4. South of Scotland Enterprise Agency

- **Purpose:** a new enterprise agency for the South that will drive inclusive growth, increase competitiveness and tackle inequality within the region and compared to Scotland as a whole.

ENTERPRISE & SKILLS SOUTH OF SCOTLAND ECONOMIC PARTNERSHIP

- **maximise the area's contribution** to Scotland's inclusive growth, supporting a diverse and resilient economy;
- sustain and grow communities – building and **strengthening communities** with joined up economic and community support;
- **capitalise on people and resources** – developing skills, promoting assets and resources and maximising the impact of investment in the area.



5. Enterprise and business support

- **Purpose:** To design and deliver a user-centred, responsive and adaptable system of enterprise and business support that is focussed on growing ambition and maximising entrepreneurial impact.



- A re-design of public sector support **around customer needs** including a single, authenticated business ID;
- A detailed understanding of the **trigger points for growth and the barriers inhibiting business ambition** in Scotland;
- **Understand activity** across the range of the entrepreneurial system, from start up through to scale and beyond;
- Drive forward Scotland's CAN DO Scale movement to establish **a culture of scaling business** in Scotland;
- Realise untapped economic potential by tackling the **gender gap** across start-ups and growth companies.



6. Innovation Support

- **Purpose:** To map and analyse the innovation support system in Scotland, gathering evidence with a view to implementing a clear easy to navigate innovation support system.



- **Simplifying the innovation landscape** and better aligning policy and support for innovation to maximise its impact and effectiveness;
- Ensuring that businesses can **access the right range and mix of innovation advice** and products to meet their needs;
- **Increasing awareness** of sources of innovation support and of the benefits that innovation can provide for businesses across Scotland.



7. International

- **Purpose:** To work collectively across agencies, business and academia to co-ordinate Scotland's international activity, to promote a global mind-set that raises international ambition, and maximises the impact



- To **maximise the benefit from international assets** including the SDI, universities and colleges, alumni and GlobalScots.
- a re-designed website to provide clear, consistent **export advice**
- a **co-ordinated promotion** of Scotland's trade and investment interests at international events
- Develop **innovation and investment Hubs** in London, Dublin, Brussels and Berlin.
- A recognised **Scotland narrative** and visual representation to encourage target audiences to visit, work, study, invest and live in Scotland.



8. Skills alignment

- **Purpose: To align the relevant functions of SFC and SDS** to ensure that Scotland's people and businesses are equipped with the right skills to succeed in the economy, not just now but in the future.



- **Align skills services** to deliver the learning and skills necessary for sustainable and inclusive economic growth;
- Making the **needs of learners, employers and the economy** central to skills planning and commissioning;
- Improved outcomes for learners and industry; provision of **clearer routes for learners** into employment and study;
- To improve the use and application of **labour market data** to support effective resource planning and deployment;
- Consideration of the **effectiveness of the investment** in further and higher education and skills to **improve the balance across age groups and sectors**;
- Provide clearer routes for learners and maximise the contribution to **productivity and inclusive growth**.



9. Learner Journey

- **Purpose:** To produce policy propositions for Ministers to make the **learning journey of 15-24 year olds** as efficient and effective as possible and provide stepping stones to success for those needing most support.

- **Improving information, advice and application processes** including an options appraisal of learner choices and applications service
- **Review of current careers, advice and guidance services** for learners in college and university
- **Improving the design, alignment and coherence of the 15-24 learning journey** and the ease and equity with which young people can apply to college.
- Consideration of a unique learner identifier, and **data sharing** across the learning system.
- Develop a **system wide analysis of unit cost and rate of return** across learning provision, in order to inform options for future balance and investment and strategic direction.



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