

Subject: FW: SPIE2 - COMMS PLAN

From: REDACTED
Sent: 22 December 2017 10:58
To: REDACTED
Cc: REDACTED
Subject: SPIE2 - COMMS PLAN

Hello all

Please find attached draft comms handling as approved by Liz Lloyd.

REDACTED

I am going on a second recce today to REDACTED. The reason for the recce happening so quickly is because the university is closed until 3rd Jan and I am keen to get somewhere provisionally booked. I will update everyone once location has been agreed.

My colleague REDACTED who works on the economy team will be helping me on the day.

Any questions please don't hesitate to ask.

Thanks

REDACTED

REDACTED

First Minister Communications: REDACTED

Scottish Government | St Andrew's House | Regent Road | Edinburgh | EH1 3DG | REDACTED



Office of the First Minister of Scotland

FirstMinister.gov.scot

Prìomh Mhinistear na h-Alba



Subject: FW: Briefing Request - Launch of SPIE2 (NOON on Friday 12 January)

REDACTED

From: REDACTED
Sent: 09 January 2018 12:20
To: First Minister; REDACTED
Cc: REDACTED
Subject: RE: Briefing Request - Launch of SPIE2 (NOON on Friday 12 January)

Hi REDACTED

For info the location is slightly different. Following a further recce today we are going with McEwan's Hall at Edinburgh University.

Thanks

REDACTED

From: REDACTED **On Behalf Of** First Minister
Sent: 09 January 2018 12:11
To: REDACTED
Cc: REDACTED
Subject: Briefing Request - Launch of SPIE2 (NOON on Friday 12 January)
Importance: High

Hi REDACTED

The First Minister will be undertaking the launch of SPIE2 at Edinburgh University School of Informatics, 10 Crichton Street, Edinburgh, EH8 9AB on Monday 15 January, 09:30-11:00.

I would be grateful if a briefing document could please be prepared, in line with the First Ministers preferences, and sent to us by **NOON on Friday 12 January**. I would be grateful if you can also ensure that the briefing is copied to everyone shown on the Cc list above. If you have any questions please feel free to contact me.

Please find attached the briefing template and a link to the First Ministers [preferences](#).

<< File: First Minister Briefing Note Template.doc >>

Kind regards

REDACTED



Office of the First Minister of Scotland

FirstMinister.gov.scot

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OLE Object:

Object: Picture (Device Independent Bitmap) >> << OLE Object: Picture (Device Independent Bitmap) >>

REDACTED | 5th Floor | St Andrew's House | Regent Road | Edinburgh | EH1 3DG |

Please note, I work a part time flexible working pattern over Tuesday-Friday. My mailbox is not monitored on a Monday.

Subject:

FW: De-brief recce 15 Jan - SPIE2 launch

From: REDACTED **On Behalf Of** First Minister
Sent: 28 December 2017 14:47
To: REDACTED; First Minister
Cc: REDACTED
Subject: RE: De-brief recce 15 Jan - SPIE2 launch

All

I can't see anything in the diary to suggest FM has visited previously but I'll ask REDACTED to double check next week.

Thanks

REDACTED

Private Secretary to the First Minister
The Scottish Government

5th Floor | St Andrew's House | Regent Road | Edinburgh | EH1 3DG | REDACTED



Office of the First Minister of Scotland

FirstMinister.gov.scot

Priomh Mhinistear na h-Alba



From: REDACTED
Sent: 28 December 2017 14:40
To: REDACTED; First Minister
Cc: REDACTED
Subject: RE: De-brief recce 15 Jan - SPIE2 launch

Hi Liz

Thanks for the feedback.

As far as I am aware FM has not previously met those robots. I think there had been some discussion over a year ago but the university hadn't formally launched the robot. She has met the biotic arm.

Copying in FM's office as they might know if she has met them.

I'm back in on the 9th Jan.

REDACTED are up to speed with things and REDACTED and I have spoken about prep for our meeting on the 9th.

Thanks

REDACTED

From: REDACTED
Sent: 27 December 2017 17:17
To: REDACTED
Cc: REDACTED
Subject: RE: De-brief recce 15 Jan - SPIE2 launch

REDACTED

Not sure when you're back in - so dropping you this while I'm on duty (I'm back on the 8th)

If Infomatics works for trucks I'd go for that - one thing to check first though - has FM previously done a visit / photo with those robots...they look familiar!

Have cc'd a few other spads who are working at points over recess if you're picking this up before I'm back

Liz

Elizabeth Lloyd
Chief of Staff to the First Minister
St Andrew's House
Regent Road
Edinburgh EH1 3DG

REDACTED

From: REDACTED
Sent: 22 December 2017 15:08
To: REDACTED
Cc: REDACTED
Subject: De-brief recce 15 Jan - SPIE2 launch
Importance: High

Hi all

I have attached images from the two recces (REDACTED).

Both buildings are central location so ideal for the visit and given diary times on the day.

Thought best to list pros and cons for both.

REDACTED

PROS	CONS
Private court yard for sat trucks (house team would need to agree)	Room is very plain and looks like a tutorial suite – we would need branding
Press conference room size not too big that it would look empty	Picture opportunity before press conference would need to be worked through and approaches made to a couple of the incubator companies on

	site
Private space for pre-brief on same floor	If photo op works it would happen on the 2 nd floor
Room is on the ground level	
Media can enter the press conference room through separate door to ministers	

Pics of REDACTED

<< File: IMG_2020.jpg >> << File: IMG_2022.jpg >> << File: IMG_2023.jpg >>

REDACTED

PROS	CONS
The press conference room is not as white as carbon centre but would still require branding	Room is big but option to half the room in size
	Sat trucks could park on the private road at the side of the room but wiring in may be an issue. Would have to explore whether can wire through fire exit door or if there would be a strong enough wireless signal.
Great photo op with a robot (video link below – don't need to watch full thing but can see the space)	Private briefing room would need to be on the first floor

Pics of REDACTED

<< File: IMG_2034.jpg >> << File: IMG_2032.jpg >> << File: IMG_2036.jpg >>
<https://www.youtube.com/watch?v=47sAxbFxb5U&feature=youtu.be>

My only other thought would it be worth using the REDACTED premises again if we are going straight forward press conference. We know they can accommodate a presser, central enough only issue is sat truck parking but is there a need for us to go live?

I'm back in office on the 28th/29th then again on the 9th Jan.

Have a nice Christmas!

REDACTED

First Minister Communications: REDACTED

Scottish Government | St Andrew's House | Regent Road | Edinburgh | EH1 3DG | REDACTED

Subject: FW: Possible REDACTED event with the First Minister of Scotland

From: REDACTED
Sent: 27 December 2017 12:59
To: REDACTED
Cc: REDACTED
Subject: RE: Possible REDACTED event with the First Minister of Scotland

That is also a good venue. Good luck with it all

REDACTED

REDACTED
Directorate for Economic Development
REDACTED

From: REDACTED **On Behalf Of** Visits and Events
Sent: 21 December 2017 13:00
To: REDACTED
Cc: REDACTED
Subject: RE: Possible REDACTED event with the First Minister of Scotland

Thanks all

I have just contacted REDACTED and will let you know the outcome.

Myself and REDACTED also had a quick visit to the REDACTED this morning and will keep you posted on the suitability of that for the launch. I could be wrong, but I expect we won't get the venue absolutely nailed down until the first week of 2018.

Cheers

REDACTED

Office of the First Minister
St Andrew's House, Regent Road, Edinburgh, EH1 3DG
REDACTED

Please note that I don't work on a Friday.



Office of the First Minister of Scotland
FirstMinister.gov.scot
Prìomh Mhinistear na h-Alba

From: REDACTED
Sent: 20 December 2017 13:11
To: REDACTED
Cc: REDACTED
Subject: RE: Possible REDACTED event with the First Minister of Scotland

<https://www.ed.ac.uk/principals-office/vice-principals-smgt/thematic-vice-principals/jeffery>

Hi REDACTED

We spoke. Suggest that Ed Uni VP, Charlie Jeffrey - who led on much of the development of the Edinburgh City deal – is best placed to contact about this. I am sure they will jump at the chance and if there are any other venues in the Uni estate that might provide better visuals, he can advise.

Best

REDACTED

REDACTED

Directorate for Economic Development

REDACTED

From: REDACTED

Sent: 20 December 2017 11:47

To: REDACTED

Cc: REDACTED

Subject: RE: Possible REDACTED event with the First Minister of Scotland

All

Some internal and external photos on this link

https://www.google.co.uk/maps/uv?hl=en&pb=!1s0x4887c78447fcdee1:0x8088a5bea544af3!2m2!2m2!1i80!2i80!3m1!2i20!16m16!1b1!2m2!1m1!1e1!2m2!1m1!1e3!2m2!1m1!1e5!2m2!1m1!1e4!2m2!1m1!1e6!3m1!7e115!4s/maps/place/centre%2Bfor%2Binformatics%2Bedinburgh/@55.944557,-3.1871545,3a,75y,155.65h,90t/data%3D*213m4*211e1*213m2*211sK3pj_i5SIObWrJblaW7qrw*212e0*214m2*213m1*211s0x4887c78447fcdee1:0x8088a5bea544af3!5scentre+for+informatics+edinburgh+-+Google+Search&imagekey=!1e2!2sK3pj_i5SIObWrJblaW7qrw&sa=X&ved=0ahUKEwjW-6yHwZiYAhUEvBQKHSCIC4sQpx8IfDAN

Couple of relevant photos on their twitter feed <https://twitter.com/infventures> - external of building

REDACTED

REDACTED Higher Education and Science Division | Scottish Government

6th Floor | 5 Atlantic Quay | 150 Broomielaw | Glasgow | G2 8LU

REDACTED

From: REDACTED

Sent: 20 December 2017 11:40

To: REDACTED

Cc: REDACTED

Subject: RE: Possible REDACTED event with the First Minister of Scotland

Cheers

It is an impressive building, very central and with good facilities.

Will see if I can find pics

REDACTED

Directorate for Economic Development
REDACTED

From: REDACTED
Sent: 20 December 2017 11:38
To: REDACTED
Cc: REDACTED
Subject: Re: Possible REDACTED event with the First Minister of Scotland

REDACTED,

Copying in REDACTED for Higher Education as I am on leave. I have attached feeling that Keith Brown or Mr Wheelhouse had a tour of Informatics about a year ago - maybe linked to city deal? (REDACTED is that correct?)

REDACTED- can you please check out the option of Informatics at University of Edinburgh?

REDACTED
Sent from my BlackBerry 10 smartphone.

From: REDACTED
Sent: Wednesday, 20 December 2017 11:27
To: REDACTED
Cc: REDACTED
Subject: Re: Possible REDACTED event with the First Minister of Scotland

Hi

Liz likes the sound of Informatics. Do you know what facilities they have that the Ministers could tour before press conference or will we need to speak to them?

Copying in REDACTED from v&e - once back in the office I can get you up to speed.

Thanks

REDACTED

Sent from my BlackBerry 10 smartphone.

From: REDACTED
Sent: Wednesday, 20 December 2017 10:51
To: REDACTED
Cc: REDACTED
Subject: RE: Possible REDACTED event with the First Minister of Scotland

School of Informatics at Edinburgh Uni
REDACTED

Let me know

REDACTED
Directorate for Economic Development
REDACTED

From: REDACTED

Sent: 20 December 2017 10:05
To: REDACTED
Cc: REDACTED
Subject: Re: Possible REDACTED event with the First Minister of Scotland

Copying in REDACTED and REDACTED

Sent from my BlackBerry 10 smartphone.

From: REDACTED
Sent: Wednesday, 20 December 2017 09:57
To: REDACTED
Cc: REDACTED
Subject: RE: Possible REDACTED event with the First Minister of Scotland

Hi REDACTED

Deferring to the contacts that Innovation or Research & Science colleagues – REDACTED – would either of you have contacts you could approach?

Happy to discuss – in a meeting until 10:45.

REDACTED

From: REDACTED
Sent: 20 December 2017 09:53
To: REDACTED
Cc: REDACTED
Subject: Re: Possible REDACTED event with the First Minister of Scotland

Morning all

Spoke to spads this morning and they have asked to just explore what Edinburgh uni might have. Maybe research lab then lecture facility that would accommodate a press conference.

Not sure if this would sit more with REDACTED and co.

REDACTED I think we can rule out businesses for now.

Thanks for all your help.

REDACTED

Sent from my BlackBerry 10 smartphone.

From: REDACTED
Sent: Tuesday, 19 December 2017 18:26
To: REDACTED

CC: REDACTED

Subject: RE: Possible REDACTED event with the First Minister of Scotland

Thanks REDACTED

I will speak to SpADs in the morning and see what they think before approaches are made.

REDACTED

From: REDACTED

Sent: 19 December 2017 18:26

To: REDACTED

Cc: REDACTED

Subject: Re: Possible REDACTED event with the First Minister of Scotland

Further options in central Edinburgh:

REDACTED

As with those listed below, I have not approached any of the above to establish whether they would agree to host.

REDACTED

Enterprise and Cities Division

Directorate for Economic Development

Scottish Government

Atlantic Quay

Glasgow

REDACTED

Sent from my BlackBerry 10 smartphone.

From: REDACTED

Sent: Tuesday, 19 December 2017 17:37

To: REDACTED

Cc: REDACTED

Subject: RE: Possible REDACTED event with the First Minister of Scotland

Many thanks REDACTED and co

REDACTED won't work due to location.

Thanks for the suggestions.

REDACTED

From: REDACTED

Sent: 19 December 2017 17:33

To: REDACTED

Cc: REDACTED

Subject: RE: Possible REDACTED event with the First Minister of Scotland

REDACTED

Thanks for your separate emails on the same subject, including the one to REDACTED in BBU (attached). Trying to include everyone now in the same enquiry.

REDACTED considers REDACTED is an unlikely option, however, has suggested as an example a company called REDACTED, owner REDACTED who are a SE account managed company.

In the attached email, REDACTED has offered other companies:

REDACTED	REDACTED are "an internationally recognised IT network services provider, offering multi-vendor, impartial solutions to customers and providing high quality support throughout the entire network lifecycle journey".
REDACTED	REDACTED works with global brands, international directors or national agencies; to help make high level TV campaigns or branded online content. REDACTED has built the UK's largest stills and motion Service Production Company with a library of unique locations (over 120,000). The library includes country estates, bars, modern architectural properties, industrial warehouses and stunning Scottish scenery. The company has expertise in budgeting, filming locations, location scouting and management, casting, and sourcing everything required to create an exceptional and bespoke service production.
REDACTED	REDACTED, headquartered in Livingston, is the Sales and Services operation of REDACTED. In addition to its sales activities it provides added value services including design, installation and direct supply chain management of customers' orders from factory to project completion.
REDACTED	REDACTED was incorporated in July 1972 and is involved in the manufacture of precision sheet metal products, electro-mechanical assemblies, and precision machined components. The company moved to its current facility in 2000, and in December 2003 acquired a small machining company that gave REDACTED control over a key part of its supply chain and allowed it to enter new markets. The company's main markets are oil & gas, medical/bio-science, and renewable power, which combined represent around 62% of the total turnover.

In addition, in relation to the GDP stats announcement visit, REDACTED suggested:

3) REDACTED

- REDACTED employ more than 800 people across seven sites in Scotland and the North East of England.
- Sectors include Hotels, Restaurants, Workwear, Healthcare & Cleanroom.
- It has continued to invest in the business across the last 10 years – a period when many of its competitors have stood still – and its laundry estate now boasts some of the most energy efficient and environmentally friendly facilities in the UK and Europe.
- The company have significant concerns around the potential impact on attraction and retention of talent when the UK leaves the EU.
- The company has recently been acquired by REDACTED

We'll have a think overnight about anyone else has expressed relevant views and accordingly may welcome a visit.

I hope this helps in the meantime.

REDACTED

From: REDACTED
Sent: 19 December 2017 17:04
To: REDACTED
Cc: REDACTED
Subject: FW: Possible REDACTED event with the First Minister of Scotland
Importance: High

REDACTED

See below – can you please reply to this cc list with suggestions based on our previous discussion/emails? I'm at home with a high fever and won't be in the office tomorrow.

REDACTED – tba and if possible can you mention to REDACTED.

REDACTED

From: REDACTED
Sent: 19 December 2017 15:13
To: REDACTED
Subject: RE: Possible REDACTED event with the First Minister of Scotland

All

I have spoken to Liz and it has been agreed FM lead with Mr Russell in support at an event in the morning of 15 January.

We are looking at the possibility of a photo op – whether a tour of a facilitate or business then a short press conference that both ministers will attend. This is similar to what we did for income tax announcement.

Any thoughts on somewhere in Edinburgh that maybe tech/life science focus that would be able to accommodate this?

I will also speak to SDI colleagues for suggestions.

Have agreed with Liz I will submit my comms proposal tomorrow for her consideration.

Thanks

REDACTED

From: REDACTED
Sent: 19 December 2017 09:46
To: REDACTED
Subject: RE: Possible REDACTED event with the First Minister of Scotland

Grateful for any comments on the attached - I'm sure others can improve the London options with their own experience/contacts – before I send on to Ewan C later today.

Thanks,
REDACTED

PS – working at home today, and not feeling too great tbh, but on REDACTED if easier to discuss.

From: REDACTED
Sent: 14 December 2017 14:54
To: REDACTED
Cc: REDACTED
Subject: RE: Possible REDACTED event with the First Minister of Scotland

Apologies
REDACTED; It's where REDACTED and his team are based:

REDACTED

REDACTED

Strategic Analysis | Scottish Government | REDACTED

From: REDACTED

Sent: 14 December 2017 14:52

To: REDACTED

Cc: REDACTED

Subject: RE: Possible REDACTED event with the First Minister of Scotland

Hi REDACTED

What is REDACTED?

And this will be a public launch with media in attendance.

Thanks

REDACTED

From: REDACTED

Sent: 14 December 2017 14:51

To: REDACTED

Cc: REDACTED

Subject: RE: Possible REDACTED event with the First Minister of Scotland

Hi

Just to add to the mix, REDACTED previously offered REDACTED as a venue if we needed a London focus. This would be much the same as REDACTED though.

I'm losing track; is this for a private conversation or/and a public launch?

In terms of locations, REDACTED is a great location. REDACTED is the best contact there.

REDACTED

Strategic Analysis | Scottish Government | REDACTED

From: REDACTED

Sent: 14 December 2017 13:04

To: REDACTED

Cc: REDACTED

Subject: RE: Possible REDACTED event with the First Minister of Scotland

Thanks REDACTED

As we discussed if an event was at REDACTED it would be public and reported about – not behind closed doors.

Thanks

REDACTED

From: REDACTED
Sent: 14 December 2017 12:57
To: REDACTED
Cc: REDACTED
Subject: RE: Possible REDACTED event with the First Minister of Scotland

I had been in discussion with REDACTED earlier in the year and they were keen. Will dig our emails if we are interested.

REDACTED
EU strategy and Negotiation Division
Directorate for External Affairs | Scottish Government
REDACTED
Victoria Quay, Edinburgh, EH6 6QQ



From: REDACTED
Sent: 14 December 2017 12:23
To: REDACTED
Cc: REDACTED
Subject: RE: Possible REDACTED event with the First Minister of Scotland

Others suggestions would be the likes of REDACTED; not sure if we have been in contact with either recently.

I'll tidy up the planner and add London suggestions to this for Tuesday's deadline so grateful for thoughts by close tomorrow please.

Thanks,
REDACTED

From: REDACTED
Sent: 14 December 2017 12:17
To: REDACTED
Cc: REDACTED
Subject: RE: Possible REDACTED event with the First Minister of Scotland

Hi all

Just picking this up again today.

Spoke to REDACTED and we agree we need to get ideas to SpADs by Tuesday at latest on possible locations.

As an idea I wonder if London Hub would work as a potential location. Could always organise a short press conference and a separate stakeholder event.

Any other thoughts?

Thanks

REDACTED

From: REDACTED
Sent: 13 December 2017 17:08
To: REDACTED
Cc: REDACTED
Subject: RE: Possible REDACTED event with the First Minister of Scotland

REDACTED

As discussed, the REDACTED focus is on the external relations policy and impact of European countries – they give an annual score to each country depending on how positive or negative their foreign policy has been, if I remember correctly. It wouldn't be a bad platform but we would need to think carefully about the focus of our message.

REDACTED

From: REDACTED
Sent: 13 December 2017 17:05
To: REDACTED
Subject: RE: Possible REDACTED event with the First Minister of Scotland

Copying in REDACTED – we had a word about REDACTED and you're not sure the focus is quite right for this?

REDACTED

From: REDACTED
Sent: 13 December 2017 12:51
To: REDACTED
Subject: RE: Possible REDACTED event with the First Minister of Scotland

REDACTED

I'm sure REDACTED won't mind me sending this on. Any thoughts on REDACTED for potential hosts for an FM (and presumably FM-only) launch for SPIE2 in London? Also copying in REDACTED.

REDACTED

From: REDACTED
Sent: 12 December 2017 11:55
To: REDACTED
Subject: FW: Possible REDACTED event with the First Minister of Scotland

Can't remember whether I have sent this on already but this might make a backdrop for FM if she is going to launch SPIE II.

REDACTED

[REDACTED]

Subject: FW: SPIE II launch

Sensitivity: Private

REDACTED

From: REDACTED
Sent: 09 January 2018 11:51
To: REDACTED
Cc: REDACTED
Subject: RE: SPIE II launch
Sensitivity: Private

Hi REDACTED

Thanks for coming back to me.

As discussed, REDACTED has just confirmed that the McEwan Hall will work as a venue for this, so you can stand down REDACTED. Thank you very much for this suggestion and apologies if this has caused you extra work.

Thanks

REDACTED
@scotgovfm @scotgoveurope

From: REDACTED
Sent: 09 January 2018 11:40
To: REDACTED
Cc: REDACTED
Subject: RE: SPIE II launch
Sensitivity: Private

REDACTED

I'm pleased to say that REDACTED have confirmed that they would be willing to host the launch (REDACTED).

They meet some of the criteria:

- a backdrop that points to innovation / growth
- a business with a good visual angle for broadcasters / photographers
- suitable space for FM to address the workforce and a small number of guests if required.
- They'd also need to be ok with media being invited and ideally have a rep willing to speak to media echoing some of our messaging.

My contact REDACTED has asked:

- Names / number of attendees
- Timings of event
- Any equipment required
- Any catering requirements

When discussing this I signalled that there should be scope for a 5-10 minute discussion with the company leadership team. They have previously hosted a visit from Greg Hands, when they raised their concerns about recruiting/retaining EU nationals.

How quickly can you organise a recce?

No other positive responses so far.

Happy to discuss

REDACTED

*Enterprise and Cities Division
Directorate for Economic Development
Scottish Government
3rd Floor, 5 Atlantic Quay
Glasgow, G2 8LU
REDACTED*

www.scottishbusinesspledge.scot



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**Business
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UK COMMERCIAL BANKS
SCOTLAND

From: REDACTED
Sent: 05 January 2018 16:14
To: REDACTED
Cc: REDACTED
Subject: RE: SPIE II launch
Sensitivity: Private

REDACTED

Thanks for this update.

With colleagues here I've been considering options, and cannot see any real scope to deliver on all of the asks specified by REDACTED earlier:

- a backdrop that points to innovation / growth
- a business with a good visual angle for broadcasters / photographers
- suitable space for FM to address the workforce and a small number of guests if required.
- They'd also need to be ok with media being invited and ideally have a rep willing to speak to media echoing some of our messaging.

We may have to compromise... and I think there would be merit in returning to the original idea of a news conference in a business location.

Ahead of discussions with SE on Monday, I'd welcome feedback on the following options:

REDACTED

I will start making calls on Monday morning.....but the short time frame will be off-putting, particularly if we retain the idea of guests.

REDACTED

*Enterprise and Cities Division
Directorate for Economic Development
Scottish Government
3rd Floor, 5 Atlantic Quay
Glasgow, G2 8LU
REDACTED*

www.scottishbusinesspledge.scot



From: REDACTED
Sent: 05 January 2018 15:57
To: REDACTED
Cc: REDACTED
Subject: RE: SPIE II launch
Sensitivity: Private

REDACTED

Just to update you following the recce to the university.

The space in the McEwan Hall would work – as I mentioned they now have a subterranean area which has the appropriate capacity for a press conference. However, I am unsure as to whether it would be suitable for broadcasters to go live from or get satellite trucks to. Therefore we will need to explore this early next week, when we plan to return with a BBC cameraman.

The photo op/visit element would have to be in the Informatics building which is a short walk away. This could be a visit to the Valykrie robot which I am told will eventually be a Mars probe, so probably gives us the right look and feel in terms of research and development, investment in universities, STEM, international collaboration etc.

Given that we don't know for definite that this venue will work I think it would be wise if you could explore alternative options in case this isn't suitable.

Thanks

REDACTED
@scotgovfm @scotgoveurope

From: REDACTED

Sent: 05 January 2018 10:27
To: REDACTED
Cc: REDACTED
Subject: RE: SPIE II launch
Sensitivity: Private

All very helpful thanks. REDACTED set to make initial enquiries. But agreed we would see if any developments with university this morning. So very grateful for update by 1pm. If we need to develop this option then we can set in motion from this afternoon.
REDACTED.

Sent with BlackBerry Work
(www.blackberry.com)

From: REDACTED
Date: Friday, 05 Jan 2018, 9:26 am
To: REDACTED
Cc: REDACTED
Subject: RE: SPIE II launch

Thanks REDACTED,

REDACTED – may be helpful to set out a little more in terms of our ideal location. Keen to have a backdrop that points to innovation / growth and a business with a good visual angle for broadcasters / photographers as well as a suitable space for FM to address the workforce and a small number of guests if required. They'd also need to be ok with media being invited and ideally have a rep willing to speak to media echoing some of our messaging. When we have suggestion, comms and V&E will do recce to check the space and what would work best.

REDACTED

From: REDACTED
Sent: 04 January 2018 17:13
To: REDACTED
Cc: REDACTED
Subject: RE: SPIE II launch
Sensitivity: Private

Thanks REDACTED

Easiest thing here is to copy REDACTED into e mails (absolutely not for onward circulation).

REDACTED – grateful if you could open some initial enquiries with senior colleagues Scottish Enterprise. The fact that we on cusp of publishing SPIE2 not a secret. Would need to be a business venue in Edinburgh and we would have to be up front in that some of the messages will be pointed in terms of laying out our position.

REDACTED

From: REDACTED
Sent: 04 January 2018 17:02
To: REDACTED
Cc: REDACTED

Subject: RE: SPIE II launch

I've just checked with FM's private office and it will need to be Edinburgh, so grateful if alternative venues could be identified in case the McEwan Hall is no use.

Thanks

REDACTED
@scotgovfm @scotgoveurope

From: REDACTED
Sent: 04 January 2018 16:57
To: REDACTED
Cc: REDACTED
Subject: RE: SPIE II launch

Yes – with a few pop ups, pictures and some drapes to break it up – could be a nice space.

But with business focus of SPIE the ideal would be something showing dynamism of commerce or business. Snag is finding a company willing to be associated. Outside Edinburgh would make a bit easier

REDACTED

From: REDACTED
Sent: 04 January 2018 16:53
To: REDACTED
Cc: REDACTED
Subject: RE: SPIE II launch

REDACTED

I made this point to the uni, but they explained that the atrium area is separate and smaller, as I understand it.

Please have a look at the link I supplied which should give a better illustration of it – you can see the atrium.

<http://www.edinburghfirst.co.uk/venues/mcewan-hall>

I will feed back after I have been to look at it tomorrow.

Thanks

REDACTED
@scotgovfm @scotgoveurope

From: REDACTED
Sent: 04 January 2018 16:50
To: REDACTED
Cc: REDACTED
Subject: RE: SPIE II launch

Thanks REDACTED
McEwan Hall impressive but to state obvious – with 1700 capacity it could look rather sparse
But on a recce you may find they can create a better space
But yes I think we should get REDACTED and Scottish Enterprise on the case

REDACTED

From: REDACTED
Sent: 04 January 2018 16:46
To: REDACTED
Cc: REDACTED
Subject: RE: SPIE II launch

Although I have fond memories of my graduation there back in, er, 2000, it's not the most hi-tech/modern look. What about the REDACTED?

REDACTED

From: REDACTED
Sent: 04 January 2018 16:40
To: REDACTED
Cc: REDACTED
Subject: FW: SPIE II launch

Hi all,

To see update below re Edinburgh University. Obviously we'd hope they can offer a suitable alternative. But given the timescale and the fact we ant an Edinburgh based focus on the economy – I wonder if it's worth making contact with REDACTED / Scottish Enterprise tomorrow to get them thinking of potential back up suggestions?

I had a look through What's at stake and nothing was jumping out at me as a suitable alternative . . .

REDACTED

From: REDACTED
Sent: 04 January 2018 16:02
To: REDACTED
Cc: REDACTED
Subject: SPIE II launch

Hi REDACTED

Just to keep you in the loop about this. REDACTED at Edinburgh Uni called me today to say that the room they showed us in the Informatics Centre is not free after all. The alternative he showed me wasn't suitable from the pictures. He says there's nowhere else in the centre but the McEwan Hall has just reopened after a refurbishment. He is going to find out tomorrow if it is available and let us know, but from the pictures below it looks promising.

Thanks

REDACTED

<http://www.edinburghfirst.co.uk/venues/mcewan-hall>

REDACTED

@scotgovfm @scotgoveurope

Subject: FW: SPIE II launch

From: REDACTED
Sent: 04 January 2018 16:54
To: REDACTED
Cc: REDACTED
Subject: RE: SPIE II launch

Not necessarily although FM needs to be back in Edinburgh by 12.30pm at the latest.

REDACTED

From: REDACTED
Sent: 04 January 2018 16:52
To: REDACTED
Cc: REDACTED
Subject: RE: SPIE II launch

Are we confined to Edinburgh?

From: REDACTED
Sent: 04 January 2018 16:50
To: REDACTED
Cc: REDACTED
Subject: RE: SPIE II launch

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V

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REDACTED

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REDACTED
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