

Document 28: Relates to Forth Bridge and consists of information in scope from the following communications:

Note:

Communications are presented in chronological order, from earliest to latest. However, as email chains are presented with the most recent at the top, each separate email chain is separated by a double horizontal line in order to help the reader identify the order of communications.

Where email communications have attachments, these are appended below the main text of the email, prefaced by **[attachment below]**

Where attachments to communications are not included in this document because they have already been included elsewhere, this is also explained in square brackets. For example - **[attachment already supplied elsewhere in this document]**

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**From:** [redacted name]  
**Sent:** 22 June 2015 17:54  
**To:** [redacted 2 names]  
**Cc:** [redacted 3 names]  
**Subject:** WHS (forth bridge) comms meeting tomorrow -thoughts on an agenda.

[redacted name] / [redacted name]

I just wondered if you were planning an agenda for tomorrow's conference call?

In case you are, I thought I would set out my suggestions which may be helpful?

**1 Agree outline comms events (see annex A)**

**2 Next Steps and how does what?**

- a) Develop comms strategy (to anchor all activity)
- b) Review acceptance speech
- c) Develop lines for Hyndford Quarry decision (specific to SG Culture)?
- d) Note to Cab Sec Culture /MfEA re attendance at Bonn and recorded acceptance speech (in case)?
- e) Organise Mon event at Bridge?
- f) Social Media lead?
- g) Other?

**3 Next meeting/keeping in touch**

Included is our take on the emerging timeline of comms events (see attached)?

Do get back to me with any questions/queries

[redacted name]

[redacted name] | **Head of Historic Environment Scotland Transition | Culture and Historic Environment Division | Scottish Government**

[redacted personal details]

**[attachment below]**

## **Forth Bridge WHS Nomination**

### **Key media events**

|                   |   |
|-------------------|---|
| Fri 26th SG       | Planning announcement about Hyndford Quarry (linked to New Lanark WHS)  |
| Fri 26th          | Pre-recorded acceptance speech (for FM/Cab Sec culture) ready for transit to Bonn (to be used in case slippage in running order at Bonn and Minister not available) |
| 5 Jul (afternoon) | Acceptance Speech in Bonn [Minister for International Development /Cab Sec culture]   |
| 5 July            | Social Media announcement (immediately after acceptance speech (lead FM?))  |
| 6 July            | Media event at Bridge to celebrate/thank all stakeholders (invited media and VIPs- (lead DFM Cab Sec for culture))  |
| 19 September      | Possible thank-you event (proposed by TS)   |

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From: [redacted name]

Sent: 23 June 2015 15:50

To: [redacted 6 names]

Cc: [redacted 2 names] Director of Culture, Europe and External Affairs

Subject: RE: Draft note to Ms Hyslop

Thanks [redacted name]

All – In light of [redacted name] earlier email I do not now propose to put the note up to Ms Hyslop this afternoon. Thank you to those of you that have sent back your comments. I have consolidated these into the main draft ready for use as necessary.

[redacted name]

**From:** [redacted name]  
**Sent:** Tuesday, June 23, 2015 15:38  
**To:** [redacted 9 names]  
**Cc:** [redacted name] Director of Culture, Europe and External Affairs; [redacted name]  
**Subject:** RE: Draft note to Ms Hyslop

Hello,  
Just looping [redacted name] into this email thread.  
[redacted name]

[redacted name]  
Corporate Press Officer  
VisitScotland  
[redacted personal information]

**From:** [redacted name]  
**Sent:** 23 June 2015 15:37  
**To:** [redacted 9 names]  
**Cc:** [redacted name] [redacted] [scotland.gsi.gov.uk](mailto:[redacted]@scotland.gsi.gov.uk); [redacted name]  
**Subject:** RE: Draft note to Ms Hyslop

Thanks [redacted name]. On point a, we'll try an FM message but if that's not possible we'll go with Cab Sec.

Ms Hyslop's expectation is that Mr Yousaf will stay overnight in Bonn (we're aware this does not help with the logistical difficulties of setting up meetings)

Lines on Hyndford quarry were not discussed with Ms Hyslop, but as discussed I'll link in with Mr Neil's comms team and ensure she and you are kept sighted.

Thanks,  
[redacted name]

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**From:** [redacted name]  
**Sent:** 23 June 2015 15:25  
**To:** [redacted 9 names]  
**Cc:** [redacted name] Director of Culture, Europe and External Affairs; [redacted name]  
**Subject:** RE: Draft note to Ms Hyslop

Thanks [redacted name] for the update.

The Ministers office has been in touch.

Was there any discussion of  
a) recording a message and/or using Ian Heigh in case the decision moves?  
b) lines on Hyndford Quarry?

[redacted name]

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**From:** [redacted name]  
**Sent:** Tuesday, June 23, 2015 3:04 PM  
**To:** [redacted 9 names]  
**Cc:** [redacted name]  
**Subject:** RE: Draft note to Ms Hyslop

Hi [redacted name]

Thanks for this. I've now discussed further with FM's comms team, and given the uncertainty of the timing on this announcement and her programme for the rest of the day, she will not be able to attend.

Ms Hyslop will therefore lead the event on Monday. My colleagues have discussed with her, and our proposed handling of the Forth Bridge announcement in their media meeting – she is broadly content. She considers Mr Yousaf should go to Bonn (this request will make its way to him today).

However, I'd suggest exactly the same media handling – with an event at 1pm.

I'll draw up a comms plan and share over the next few days.

I've updated the note to include my elements and reflect this new information.

Thanks,  
[redacted name]

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**From:** [redacted name]  
**Sent:** 23 June 2015 14:42  
**To:** [redacted 9 names]  
**Subject:** Draft note to Ms Hyslop  
**Importance:** High

All

As agreed at this morning's meeting, I have drafted the following note for Ms Hyslop. Please can you review and let me know if you are content that it is accurate for your interests? I have square bracketed a couple of sections with drafting notes for completion by others, so grateful for your text at the appropriate points.

I will conclude the note by asking Ms Hyslop for a decision on whether or not she wishes to attend Bonn or whether she is happy for us to make arrangements for Mr Yousaf instead. I have also included the possibility of Ian Heigh making the acceptance speech but it occurs to me that the UK State Party delegation may have a view on the appropriateness of this, as I think it would mean signing Ian up as an official part of the UK State Party delegation (he is already signed up to attend as an observer only).

I understand that Ms Hyslop's box will be quite early today so can I please have responses by 15.45? Many thanks, and apologies for my delay in circulating – my computer has been crashing all afternoon and I lost the first draft. If you are unhappy with the draft but will not have an opportunity to comment by 1545 please let me know ASAP.

[redacted name]

[START]

Further to the email sent to Ms Hyslop by [redacted name] on [DN – Andrew F – please confirm], communications colleagues from comms CEEA, Historic Scotland, Transport Scotland, Network Rail and Visit Scotland met this morning to agree the outline of communications activity around the expected inscription of the Forth Bridge as a World Heritage Site.

The outline of events, which is now being developed into a proper comms strategy, is:

**Fri 26 June - Ministers' decision on Hyndford Quarry (linked to New Lanark WHS) into public domain:** Planning colleagues advise that letters of intention are likely to be sent on Thursday or Friday of this week. These letters will tell any parties that made representations at the call-in what Ministers' decision is. Planning comms are developing lines. Comms CEEA and Culture and Historic Environment Division will have input. Historic Scotland lines are in preparation.

**By Fri 26 June – Pre-recorded acceptance speech (for FM/Cab Sec culture) ready for transit to Bonn (to be used in case of change in running order at Bonn and Minister not available):** As previously advised [Andrew – did we advise Cab Sec this previously?], the meeting timetable is unpredictable. Although we have been advised by the UK Ambassador to UNESCO that the Forth Bridge is most likely to be tabled on the afternoon of 5 July, it could in theory be tabled at any point between 3 July and the morning of 6 July. We therefore propose to record an acceptance speech in advance to be projected at the World Heritage Committee in the event of a change in the running order or slippage in the timetable.

**5 Jul (afternoon) – Acceptance Speech in Bonn (Minister for Europe and International Development):** Assuming that the timetable does run according to our predictions, we would ask the agreement of the Minister for International Development to be present in order to make a short speech of acceptance to the World Heritage Committee. This speech will be approximately two minutes in length and will be delivered from a seated position within the UK delegation. If neither Ms Hyslop nor Mr Yousaf can attend and there is any technical issue with the projected of the pre-recorded acceptance speech, we have the option of asking Ian Heigh of Network Rail (who will be in attendance as an observer) to make the acceptance speech instead [subject to the view of the UK delegation].

**5 July – Reaction statement immediately after decision** All sessions of the World Heritage Committee are streamed live on the internet and social media updates by attendees and observers during the meeting are common. Mr Yousaf may wish to tweet as the decision is taken. After a decision is made SG comms will issue a brief news release welcoming the decision (featuring partner quotes) and a media invite for the following day's event, and will tweet.

**6 July - Photocall at bridge** – Interview and photo opportunity at the Bridge's education centre in South Queensferry, led by Ms Hyslop.

**19 September - Possible thank-you event (proposed by Transport Scotland):** [[redacted name] – can you complete this please?].

[END]

[redacted name]

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**From:** [redacted name]  
**Sent:** 23 June 2015 18:02  
**To:** [redacted 2names]  
**Cc:** [redacted name]Director of Culture, Europe and External Affairs;  
[redacted 10 names]  
**Subject:** RE: Draft note to Ms Hyslop

[redacted name]  
[redacted name]

Re the video of the acceptance speech, I attach here two docs. The first is the acceptance speech as currently drafted for delivery in Bonn and capture by video in advance. It is longer than the allotted 2 minute slot at present so I expect us to have to chop it back a bit – grateful for views on whether this hits the messaging that SG / Ministers will want to convey, and suggestions for change if necessary.

The second doc is a 30 second blurb for possible social media use if appropriate. [redacted name]mentioned this morning that this might not be necessary given the already short speech could be modified for this sort of use, but adding it here anyway. Again, grateful for any views.

[redacted name]– please can you let us know about availability of Video unit and PO? You mentioned this morning that you would look into this.

Many thanks

[redacted name]

**[Email thread continues from From: [redacted name]  
Sent: 23 June 2015 15:37 already supplied elsewhere in this document]**

**[attachment 1 below]**

## SPEAKING NOTE – FORTH BRIDGE INSCRIPTION ACCEPTANCE

Word Count: 397 Time: 2 & ½ Minutes (based on 150 wpm)

On behalf of the United Kingdom Government, Scottish Ministers and the people of Scotland, I am proud to accept the inscription of the Forth Bridge as a World Heritage Site.

I would like to thank the Chair and members of the World Heritage Committee, together with the Advisory Bodies, particularly ICOMOS and TICCIH, who have supported them. It is impossible to understate the time that goes into assessing nominations, which are often very substantial pieces of work.

In our experience, World Heritage nominations are complex projects, requiring years of hard work and the formation of vital partnerships. They embody the core principles of UNESCO, which seek to draw ‘on the power of intelligence to innovate, expand horizons and sustain the hope of a new humanism.’ With these thoughts in mind, I would like to congratulate all the countries who have submitted nominations this year. I wish you all well.

It is important I take a moment to acknowledge the hardworking partnership which enabled us to reach this stage. The nomination of the Forth Bridge was prepared by individuals and organisations at a local and national level, working together as the Forth Bridges Forum. I thank them for their time and dedication which has culminated in today’s achievement.

Spanning two and a half kilometres and comprising 54,000 tonnes of mild steel, the Forth Bridge is a monument to innovative industry and engineering. The powerful yet graceful design of its giant double-cantilever towers are iconic. It pioneered techniques to conquer a depth and span of natural barrier that man had never previously overcome.

Thanks to generations of diligent painters and engineers the bridge remains intact and operational. An authentic industrial achievement, attracting visitors from around the world and importantly, still performs its primary function as a key part of the national rail infrastructure.

UNESCO has committed to broaden the World Heritage List. The inclusion of the Forth Bridge helps to represent world technological and industrial heritage, and the physical achievements of working people.

Today, the Forth Bridge becomes Scotland's sixth World Heritage Site. We are proud to have such a diverse group of World Heritage Sites in our care, and to share them with the world.

We are honoured to have the Forth Bridge inscribed as a World Heritage Site. It is all the more appropriate to receive this accolade in the year of its 125<sup>th</sup> Birthday.

Thank you



**[attachment 2 below]**

## LINES FOR SHORT VIDEO ON FORTH BRIDGE INSCRIPTION

30 seconds (based on 150 wpm)

The Forth Bridge is a globally-recognised structure, an iconic symbol of Scotland and a monument to innovative industry and engineering. Its endurance is testament not only to the ingenuity of those who designed and built it but also to the generations of painters, engineers and maintenance crews who have looked after it down the years. The Forth Bridge celebrates its 125<sup>th</sup> birthday this year. Its inscription as Scotland's sixth World Heritage Site is a fitting gift.

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**From:** [redacted name]  
**Sent:** 24 June 2015 16:58  
**To:** zzzCabinet Secretary for Culture, Europe and External Affairs 2014 to 2016; [redacted name]zzzMinister for Europe and International Development 2012 to 2016; [redacted name]  
**Cc:** UK Relations Mailbox; [redacted 3 names]Communications CTEA; [redacted 4 names]Director of Culture, Europe and External Affairs; Communications CTEA; Harding A (Aileen)  
**Subject:** RE: World Heritage Committee, Bonn, Germany, 28 June - 6 July

[redacted name]

Further to this, and to our discussion earlier today, we are considering a media event at the Forth Bridge between 1pm and 1.45pm at the Forth Bridge Contact and Education Centre in South Queensferry on Monday 6 July. Ms Hyslop has indicated she is content to undertake such an event at this week's media meeting.

I will put up further details and a comms handling strategy when I have them, but grateful if you could hold a slot in Ms Hyslop's diary in the interim.

Thanks,  
[redacted name]

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**From:** [redacted name] **On Behalf Of** Cabinet Secretary for Culture, Europe and External Affairs  
**Sent:** 24 June 2015 16:54  
**To:** [redacted name]Minister for Europe and International Development; [redacted name]  
**Cc:** Cabinet Secretary for Culture, Europe and External Affairs; UK Relations Mailbox; [redacted 4 names]Communications CEEA[redacted 4 names]; Director of Culture, Europe and External Affairs; [redacted 3 names]  
**Subject:** RE: World Heritage Committee, Bonn, Germany, 28 June - 6 July

Dear [redacted name]

Thanks for the chat about this yesterday. Ms Hyslop has noted for her interests without further comment.

Kind Regards  
[redacted name]

[redacted name] **Deputy Private Secretary**  
**Office of Fiona Hyslop, MSP, Cabinet Secretary for Culture, Europe and External Affairs**

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**From:** [redacted name]

**Sent:** 23 June 2015 15:21

**To:** Minister for Europe and International Development; [redacted name]

**Cc:** Cabinet Secretary for Culture, Europe and External Affairs; UK Relations Mailbox [redacted 4 names] Communications CEEA; [redacted 4 names] Director of Culture, Europe and External Affairs; [redacted 3 names]

**Subject:** RE: World Heritage Committee, Bonn, Germany, 28 June - 6 July

Thanks [redacted name]

The expected dated of the decision on the Forth Bridge is **Sunday 5<sup>th</sup> July (pm - currently 1500-1830)**.

Just to emphasise that while this is considered to be the best estimate of timing there is the risk (albeit small) that the running order of the decision may change. The agenda is being refined every day and won't be fixed until 5<sup>th</sup> although we understand that it will be pretty firm by 28/29 July. We are keeping in close contact with DCMS and UK ambassador to UNESCO in case any further changes occur.

Antje and her colleagues were considering whether there would be scope to undertake meeting in Berlin on the Monday but was waiting for a decision on attendees at Bonn first. There is also the potential of some bilateral in Bonn itself on the Sunday 5<sup>th</sup>. We have asked for and are waiting for a VIP list from the UK ambassador to UNESCO and will consider once we get this.

Happy to discuss

[redacted name]

[redacted name] | **Head of Historic Environment Scotland Transition | Culture and Historic**

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**From:** [redacted name] **On Behalf Of** Minister for Europe and International Development

**Sent:** Tuesday, June 23, 2015 2:49 PM

**To:** [redacted name]

**Cc:** Cabinet Secretary for Culture, Europe and External Affairs; UK Relations Mailbox; [redacted 5 names] Communications CEEA; [redacted 4 names]

**Subject:** FW: World Heritage Committee, Bonn, Germany, 28 June - 6 July

[redacted name]

I understand that Ms Hyslop has asked Mr Yousaf to take this on. Before I put this to the Minister could you confirm what date the event will be on and if a wider programme is being considered?

Happy to discuss if easier.

Thanks

[redacted name]

[redacted name]

Acting Private Secretary to the Minister for Europe and International Development

[redacted personal details]

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**From:** [redacted name] **On Behalf Of** Cabinet Secretary for Culture, Europe and External Affairs

**Sent:** 23 June 2015 14:09

**To:** Minister for Europe and International Development

**Subject:** FW: World Heritage Committee, Bonn, Germany, 28 June - 6 July

[redacted name]<< Message: FW: Forth Bridge closer to becoming World Heritage Site >> << Message: UNESCO World Heritage site - Forth Bridge nomination >> << Message: RE: for the First Minister from John Whittingdale >>

As discussed – details of Bonn event below. Some useful correspondence attached. Happy to discuss!

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**From:** Cabinet Secretary for Culture, Europe and External Affairs

**Sent:** 12 May 2015 17:19

**To:** [redacted name] Cabinet Secretary for Culture, Europe and External Affairs

**Cc:** DG Strategy and External Affairs; Director of Culture, Europe and External Affairs [redacted 11 names]

**Subject:** RE: World Heritage Committee, Bonn, Germany, 28 June - 6 July

[redacted name]

Apologies for delay in getting back to you. Ms Hyslop wished to speak with me about this and not had much chance over the last week or so.

Ms Hyslop would be content for another Minister to attend but would wish a wider programme to be built around any travel- covering the usual three strands of culture, trade and diplomacy. She did consider the option of travelling home from Japan via Bonn but given we won't know when announcement is and it's a weekend (4/5 July) this is probably not practical.

Happy to speak further

[redacted name]

[redacted name]– Private Secretary – Cabinet Secretary for Culture, Europe and External  
[redacted personal details]

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**From:** [redacted name]

**Sent:** 30 April 2015 16:35

**To:** Cabinet Secretary for Culture, Europe and External Affairs

**Cc:** DG Strategy and External Affairs; Director of Culture, Europe and External Affairs [redacted 9  
names]

**Subject:** World Heritage Committee, Bonn, Germany, 28 June - 6 July

[redacted name], [redacted name]

I would be grateful if you could draw this to the Cabinet Secretary's attention.

As Ms Hyslop is aware, the Forth Bridge is nominated for world heritage status and the final decision on this will be taken at the World Heritage Committee meeting in Bonn, which take place between 28 and 6 July. I have just been made aware that this coincides with Ms Hyslop's visit to Japan. As the Cab Sec is also aware, we cannot anticipate the decision of the Committee so are not able to confirm one way or another whether the nomination will be successful. However should the outcome be positive UNESCO would expect an appropriate level of representation at the latter stages of the committee to receive the accolade.

We appreciate that plans for the Japan visit are well advanced, and we would welcome a steer as to whether, in light of commitments already made, and the work around the Scottish 10 scanning of the Nagasaki crane, which other Ministerial colleagues might attend the Committee in her place.

Many thanks,  
[redacted name]

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From: [redacted name]

Sent: 24 June 2015 18:07

To: [redacted 2 names]

Cc: [redacted 2 name]

Subject: RE: livestream from the world heritage committee

Hi [redacted name]

Thanks for bringing this to our attention. I'll have a word with Mark to ask him if he thinks it wise to be quite so helpful with keeping the bridge stakeholders up to speed. I don't think it necessarily impacts on our timings as we have to be prepared to go as

soon as that information is public knowledge anyway, but it does give our potential critics a potential head start – which of course we could do without.

That's my feeling on the matter anyway.

[redacted name]

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**From:** [redacted name]  
**Sent:** 24 June 2015 18:01  
**To:** [[redacted 2 names]  
**Subject:** FW: livestream from the world heritage committee

[redacted name]

[redacted name]

Please note this from [redacted name], Deputy Head of Industrial Heritage at Historic Scotland, which he has sent out to the Forth Bridge World Heritage Nomination Steering Group. I am unsure of the significance of the cc addressees.

Is there a risk that this cuts across the comms strategy in development?

[redacted name]

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**From:** [redacted name]  
**Sent:** Wednesday, June 24, 2015 17:47  
**To:** [redacted 5 names] [redacted 14 names] [redacted 5 names]  
**Cc:** IA News; [redacted 2 name]  
**Subject:** livestream from the world heritage committee

Next week and the following one, residents of Frome, North and South Queensferry, and other places with an interest in the Forth Bridge, might want to know the results from the World Heritage Committee as they happen, even before the daily updates are issued by UNESCO.

“To stay up-to-date and follow the 39th session in full length, we invite you to access the [livestream](#) on the [Conference Website](#) or on the website of the [UNESCO World Heritage Centre](#). “

<http://www.39whcbonn2015.de/livewebcast.html> but a lot of it will be rather dull.

The papers are here <http://whc.unesco.org/en/sessions/39COM/documents/> . The Forth Bridge is at p263 in a 349-page book of ICOMOS evaluations.

We don't yet dare predict the running order. My own feeling is that the UK will come towards the end of the session, in the order given in the evaluations, as other parts

of the world less well-favoured by World Heritage are likely to be heard first before Europe, and natural before cultural.

I will tweet on progress as [redacted name] but then maybe a few of you will be in Bonn anyway.

Yours in anticipation.

[redacted name]

[redacted name] Deputy Head of Industrial Heritage

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Historic Scotland | Alba Aosmhor  
Longmore House, Salisbury Place, Edinburgh, EH9 1SH  
[redacted personal details]

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**From:** [redacted name]  
**Sent:** 25 June 2015 13:11  
**To:** Minister for Europe and International Development  
**Cc:** Cabinet Secretary for Culture, Europe and External Affairs; UK Relations Mailbox; [redacted 4 names] Communications CEEA; [redacted 3 names] Director of Culture, Europe and External Affairs; [redacted name] Communications CEEA; [redacted 5 names] First Minister  
**Subject:** RE: World Heritage Committee, Bonn, Germany, 28 June - 6 July

Apologies – draft briefing attached albeit with much still to populate.

[redacted name]

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**From:** [redacted name]  
**Sent:** Thursday, June 25, 2015 13:06  
**To:** Minister for Europe and International Development  
**Cc:** Cabinet Secretary for Culture, Europe and External Affairs; UK Relations Mailbox; [redacted 4 names] Communications CEEA [redacted 3 names] Director of Culture, Europe and External Affairs; [redacted name] Communications CEEA; [redacted 5 names] First Minister  
**Subject:** RE: World Heritage Committee, Bonn, Germany, 28 June - 6 July

Good afternoon

In follow-up to Andrew's email on the 23<sup>rd</sup>, below, I will need to firm up arrangements with the World Heritage Committee session organisers in Germany very soon. I will also need to inform DCMS that Mr Yousaf plans to attend, in order to ensure that his name can be added to the UK State Party Delegation list.

The First Minister asked for an update on this last week and I am keen that FM office can issue a response to the UK Secretary of State for Culture as promptly as possible confirming Scottish Ministerial attendance once a decision is taken.

Can I yet confirm with these parties whether Mr Yousaf plans to attend? If so, can you please advise if Mr Yousaf will have any particular briefing requirements? We are putting together a briefing / itinerary along the standard lines (draft attached – note that the speech is subject to review by FM speechwriter as she will be undertaking the pre-recorded version). Grateful for advice here.

Many thanks

[redacted name]

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**From:** [redacted name]

**Sent:** Tuesday, June 23, 2015 15:21

**To:** Minister for Europe and International Development; Burke A (Andrew)

**Cc:** Cabinet Secretary for Culture, Europe and External Affairs; UK Relations Mailbox; [redacted 4 names]Communications CEEA; [redacted 4 names]Director of Culture, Europe and External Affairs; [redacted name]Communications CEEA; [redacted name]

**Subject:** RE: World Heritage Committee, Bonn, Germany, 28 June - 6 July

Thanks [redacted name]

The expected dated of the decision on the Forth Bridge is **Sunday 5<sup>th</sup> July (pm - currently 1500-1830)**.

Just to emphasise that while this is considered to be the best estimate of timing there is the risk (albeit small) that the running order of the decision may change. The agenda is being refined every day and won't be fixed until 5<sup>th</sup> although we understand that it will be pretty firm by 28/29 July. We are keeping in close contact with DCMS and UK ambassador to UNESCO in case any further changes occur.

Antje and her colleagues were considering whether there would be scope to undertake meeting in Berlin on the Monday but was waiting for a decision on attendees at Bonn first. There is also the potential of some bilateral in Bonn itself on the Sunday 5<sup>th</sup>. We have asked for and are waiting for a VIP list from the UK ambassador to UNESCO and will consider once we get this.

Happy to discuss

[redacted name]

[redacted name] | **Head of Historic Environment Scotland Transition | Culture and Historic Environment Division | Scottish Government**  
**2 H North | Victoria Quay | Edinburgh | EH6 6QQ**  
[redacted personal details]



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**From:** [redacted name] **On Behalf Of** Minister for Europe and International Development  
**Sent:** Tuesday, June 23, 2015 2:49 PM  
**To:** [redacted name]  
**Cc:** Cabinet Secretary for Culture, Europe and External Affairs; UK Relations Mailbox; [redacted 5 names] Communications CEEA; [redacted 4 names]  
**Subject:** FW: World Heritage Committee, Bonn, Germany, 28 June - 6 July

[redacted name],

I understand that Ms Hyslop has asked Mr Yousaf to take this on. Before I put this to the Minister could you confirm what date the event will be on and if a wider programme is being considered?

Happy to discuss if easier.

Thanks

[redacted name]

[redacted name] Acting Private Secretary to the Minister for Europe and International Development  
[redacted personal details]

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**From:** [redacted name] **On Behalf Of** Cabinet Secretary for Culture, Europe and External Affairs  
**Sent:** 23 June 2015 14:09  
**To:** Minister for Europe and International Development  
**Subject:** FW: World Heritage Committee, Bonn, Germany, 28 June - 6 July

[redacted name] << Message: FW: Forth Bridge closer to becoming World Heritage Site >> << Message: UNESCO World Heritage site - Forth Bridge nomination >> << Message: RE: for the First Minister from John Whittingdale >>

As discussed – details of Bonn event below. Some useful correspondence attached.  
Happy to discuss!

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**From:** Cabinet Secretary for Culture, Europe and External Affairs  
**Sent:** 12 May 2015 17:19  
**To:** [redacted name] Cabinet Secretary for Culture, Europe and External Affairs  
**Cc:** DG Strategy and External Affairs; Director of Culture, Europe and External Affairs; [redacted 11 names]  
**Subject:** RE: World Heritage Committee, Bonn, Germany, 28 June - 6 July

[redacted name]

Apologies for delay in getting back to you. Ms Hyslop wished to speak with me about this and not had much chance over the last week or so.

Ms Hyslop would be content for another Minister to attend but would wish a wider programme to be built around any travel- covering the usual three strands of culture, trade and diplomacy. She did consider the option of travelling home from Japan via Bonn but given we won't know when announcement is and it's a weekend (4/5 July) this is probably not practical.

Happy to speak further  
[redacted name]

[redacted name]– Private Secretary – Cabinet Secretary for Culture, Europe and External  
[redacted personal details]

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**From:** [redacted name]  
**Sent:** 30 April 2015 16:35  
**To:** Cabinet Secretary for Culture, Europe and External Affairs  
**Cc:** DG Strategy and External Affairs; Director of Culture, Europe and External Affairs; [redacted 9 names]  
**Subject:** World Heritage Committee, Bonn, Germany, 28 June - 6 July

[redacted name], [redacted name]

I would be grateful if you could draw this to the Cabinet Secretary's attention.

As Ms Hyslop is aware, the Forth Bridge is nominated for world heritage status and the final decision on this will be taken at the World Heritage Committee meeting in Bonn, which take place between 28 and 6 July. I have just been made aware that this coincides with Ms Hyslop's visit to Japan. As the Cab Sec is also aware, we cannot anticipate the decision of the Committee so are not able to confirm one way or another whether the nomination will be successful. However should the outcome be positive UNESCO would expect an appropriate level of representation at the latter stages of the committee to receive the accolade.

We appreciate that plans for the Japan visit are well advanced, and we would welcome a steer as to whether, in light of commitments already made, and the work around the Scottish 10 scanning of the Nagasaki crane, which other Ministerial colleagues might attend the Committee in her place.

Many thanks,  
[redacted name]

**[attachment exempt - draft]**

**[attachment document already supplied elsewhere in this document:  
SPEAKING NOTE – FORTH BRIDGE INSCRIPTION ACCEPTANCE]**

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**From:** [redacted name]  
**Sent:** 25 June 2015 14:10  
**To:** [redacted name]  
**Cc:** [redacted 5 names]UK Relations Mailbox; [redacted name]; [redacted name]  
**Subject:** RE: Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Good afternoon

I would be grateful for advice in relation to the queries set out in my email below. I have received out of office responses from [redacted name] and [redacted name]. I would be grateful if an organising official could contact me. Many thanks.

Yours faithfully  
[redacted name]

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**From:** [redacted name]  
**Sent:** Thursday, June 25, 2015 13:57  
**To:** [redacted 2 names]  
**Cc:** [redacted 5 names]UK Relations Mailbox  
**Subject:** Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Dear [redacted 2 names]

I have been given your contact details by [redacted name] within the UK Permanent Delegation to UNESCO.

An anticipation of (we hope!) the inscription of the Forth Bridge as a World Heritage Site, the UK Secretary of state for Culture, Media and Sport has invited a Scottish Government Minister to attend the World Heritage Committee session in Bonn in order to accept the inscription, accompanied by a short speech.

We realise that the timing of the nominations will vary but our best estimate is that the Forth Bridge will be considered on the afternoon of Sunday 5 July. We therefore plan for a Scottish Minister to attend this session. However, in case the time of inscription does not coincide with the Minister's attendance, we also plan to pre-record a video message of the speech, which can be played to the session at the appropriate time. I would be grateful for your advice on the following points:

- Please can you advise how long this speech should be? I understand that two minutes is normal but would be grateful for your confirmation of this.
- What format should the pre-recorded speech be in to enable it to be broadcast at the session? Is there a particular software that we should use?

- In addition, we would hope to set up side meetings for our Minister while in Bonn. Are you able to provide a list of VIP attendees so that we can identify appropriate persons for such meetings?

I would be grateful for any guidance you can provide on these matters. I appreciate that time is short before the session commences, so please feel free to telephone me if this is easier for you.

I am copying in colleagues at the UK Permanent Delegation for UNESCO and at the UK Department for Culture, Media and Sport for their information.

Yours sincerely

[redacted name]

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From: [redacted name]  
Sent: 25 June 2015 17:50  
To: [redacted 16 names]  
Cc: Communications CTEA; [redacted 2 names]  
Subject: RE: Draft comms plan - Forth Bridge/Unesco

Hello [redacted name]

The most active community person has been [redacted name] of Queensferry and District Community Council. There would be some advantage in asking him to comment, but we need to be aware of the concerns the Community Council has about development pressures in the town. There will be other candidates, I am sure.  
[redacted name]

**From:** [redacted name]  
**Sent:** 25 June 2015 17:39  
**To:** [redacted 16 names]  
**Cc:** Communications CEEA; [redacted 2 names]  
**Subject:** RE: Draft comms plan - Forth Bridge/Unesco

Hi [redacted name]

Thanks for this – looks great - I can send over tourism information tomorrow.

Just regarding the Monday event, I take it there will be a group of spokespeople to give the opportunity for a suite of interviews in addition to the Minister i.e. spokesperson from Historic Scotland (who led the bid), one from Network Rail (about the bridge more generally, maybe talking about visitor centre aspirations?) and a member of the local community? It would be good to add those names to the comms plan also. Miles – is there anyone from the community you would recommend to put forward – someone that has been a big help etc?

Thanks

[redacted name]

[redacted name]

**Corporate Press Manager**

**VisitScotland**

[redacted personal information]

**From:** [redacted name]

**Sent:** 25 June 2015 17:20

**To:** [redacted 17 names]

**Cc:** [redacted 3 names]

**Subject:** Draft comms plan - Forth Bridge/Unesco

Colleagues,

Further to our meeting on Tuesday please find attached draft communications plan.

I've drafted this up based on conversations on Tuesday and hope it reflects them, but it is intended as a starting point and I'm very happy to discuss additions, amends etc. Friday is my non-working day but I will be back in the office on Monday – I'd be grateful for comment/additions/amends/clearance by 9am Monday to allow me to take to the next stage, but will be available to discuss any concerns on Monday morning.

I'd be particularly grateful for thoughts/additions on the following points:

- My key messages are very light on tourism and the impact WHS status will have – could Visit Scotland colleagues or Iain possibly supply?
- Grateful for suggestions/additions from partners to key messages more generally, to ensure we're all happy with subsequent comms material. Craig, Sarah –[redacted name]
- mentioned you're planning to offer trips up the cantilever – if you could add in the timings for this that would be very helpful.
- Have there been any hashtags used in the past? Would any in particular be appropriate?

Finally, it would be great to have a representative from each organisation on this list at the photocall next Monday – could each organisation consider the most appropriate representative and make arrangements, please? It would be great to know who to expect by Wednesday of next week.

Thanks,

[redacted name]

[redacted name] | Communications – Culture, Europe and External Affairs | 3-West St Andrews  
[redacted personal details]

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**From:** [redacted name]  
**Sent:** 26 June 2015 14:48  
**To:** [redacted name]  
**Cc:** [redacted 5 names]  
**Subject:** FW: Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Dear [redacted name]

I have not been able to secure any advice from the organisers of the World Heritage Committee 39<sup>th</sup> session in terms of a VIP list or format of video. Are you able to provide assistance here, please, or to put me in direct contact with somebody who can?

With best wishes

[redacted name]

**[Email thread continues from From: [redacted name] Sent: 25 June 2015 14:10 which is found elsewhere in this document]**

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**From:** [redacted name]  
**Sent:** 26 June 2015 15:58  
**To:** [redacted name]  
**Cc:** [redacted 3 names]  
**Subject:** RE: Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Thanks, [redacted name]

Yes, registration seemed pretty simple when I did it. It's at the bottom of this page, and is free... <http://whc.unesco.org/en/sessions/39COM/>

[redacted line - exempt].

Thanks again,

[redacted name]

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**From:** [redacted name]  
**Sent:** 26 June 2015 15:29  
**To:** [redacted name]  
**Cc:** [redacted 3 names]  
**Subject:** RE: Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

[redacted name]

Thank you (to you and [redacted name] ) for making yourselves available for this. I'll need to add Mr Yousaf's name to the delegation – I take it that the registration process is pretty straightforward?

Matt Sudders has always been enthusiastic about a Scottish Minister attending. We have asked DCMS directly if they plan to send a Minister and the answer was no. They were not able to speak for the Scotland Office. But on the basis that we have told DCMS and Matt that a Scottish Minister is planning to attend, I would be very surprised if they have set up a UK Minister to attend also.

In terms of domestic comms, it is inevitable that DCMS / Scotland Office will have something planned. I'll remind [redacted name] on Monday about the need to stay in touch with DCMS on this.

[redacted paragraph - exempt].

[redacted paragraph - exempt]

[redacted name]

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**From:** [redacted name]

**Sent:** Friday, June 26, 2015 14:27

**To:** [redacted name]

**Cc:** [redacted name]

**Subject:** RE: Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Thanks, [redacted name]

Maybe they should send a Spad instead?

Is there any sense from DCMS or Scotland Office of what they might be up to, over and above our potential commitment? Given what happened last year, I can't help feeling a little uneasy about the silence.

Ultimately, we will handle whatever is served up to us, and I saw [redacted name] this morning. She is ready to take on the Minister if I'm still wrestling with Committee stuff.

Once we get a handle on what's going on and when, we might be able to set up something interesting for the Minister, not least a fine exhibition in the Bristol Hotel containing uplifting 4K displays of Scottish Ten work. That might depend on the progress of the oriental rapprochement, which I hope is gathering pace. Currently, the two official receptions in the programme don't look very appetising, but I'm sure that will change.

I've not got any info on the Roman Frontiers meeting, but do let me know and brief me if there's anything you want me to say or do.

Thanks once again for all your help, Andrew. Really appreciate your wisdom and support.

[redacted name]

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**From:** [redacted name]



**Sent:** 26 June 2015 11:48

**To:** [redacted name]

**Cc:** [redacted name]

**Subject:** RE: Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Thanks[redacted name]

Still nothing back from the German organisers so I'm taking this up with [redacted name] direct. I spoke to [redacted name] yesterday and she had drawn a bit of a blank. Thanks for the contact info for the lady at the venue itself.

On your point about sending a Minister at all – [redacted name] and I made Spads and private offices aware of all the risks here. Spads decision was that a Minister should go and we just have to run with that until told otherwise.

No doubt we'll speak soon enough.

[redacted name]

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**From:** [redacted name]

**Sent:** Thursday, June 25, 2015 18:16

**To:** [redacted name]

**Cc:** [redacted name]

**Subject:** RE: Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Hello [redacted name]

Apologies for the delayed response.

This is new territory for me, so I think only Matt, Henry and Keith will be able to answer that question, and even then that will be difficult.

The more I think about it, the more I remain very doubtful of the benefits of sending a Minister in these circumstances, and this current quandary adds weight to this view.

With so many factors beyond our control, we are creating work at a time when we need to be focused on the work of the Committee itself. My guess is that the Minister will not necessarily be in the best position to appreciate the event anyway, so if it were solely up to me, I would recommend the UK Ambassador delivers the speech instead (isn't that part of his role?). Meanwhile, are we absolutely certain UK Government are not planning to send a minister, and if not, are they planning their own ministerial contribution back in London.

Sorry, not wildly helpful I know... Very many thanks for pursuing all this.

All the best,

[redacted name]

[redacted personal details]

It might be worth contacting her to see if she can find a shortcut to [redacted name] or [redacted name]

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**From:** [redacted name]  
**Sent:** 25 June 2015 15:26  
**To:** [redacted name]  
**Cc:** [redacted name]  
**Subject:** FW: Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Hello [redacted name]

Background below. I am not getting any response from the organisers or [redacted name] on a VIP list.

Can you think, off the top of your head, of any VIPs that you know will be in Bonn? We're keen that we can set up side meetings for Mr Yousaf if possible.

Any advice, as soon as you can, greatly appreciated. Thanks.

[redacted name]

**[Email thread continues from From: [redacted name] Sent: 25 June 2015 14:10 which is found elsewhere in this document]**

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From: [redacted name]  
Sent: 26 June 2015 17:04  
To: [redacted 2 names]  
Subject: Re: FM recorded message for UNESCO

[redacted name].

There is very little risk of the bridge not securing WH status. The published advice to unesco is to inscribe, there are no live issue which could reopen this.

Can I check.....

Is that the revised scripts you plan to use? I had a discussion with comms about whether to do 2 or just one which could be edited into a longer and shorter one. Can I check what the final proposal will be 1 or 2?

I think that the longer version should be a max of 2 mins so happy to offer deletions.

When are you planning on recording these?

I hope this helps but do get back to andrew or I if you need any further input.

[redacted name]

Scottish Government Historic Environment Policy Unit.

**From:** [redacted name]

**Sent:** Friday, June 26, 2015 04:36 PM

**To:** [redacted 2 names]

**Subject:** FW: FM recorded message for UNESCO

**Hi both**

**I hope your well.**

**Sorry for the late email on Friday.**

**I am picking this up on behalf of Comms FM.**

**Before I send a note up to FM can I double check when you will hear if the Forth Bridge will become a World Heritage site? Basically, is there a chance it won't be?**

**Also, I need to consider the risk of handing over the clip to externals encase it is leaked or the bridge isn't declared a site.**

**Can you let me know.**

**Thanks**

[redacted name]

[redacted name]**First Minister Communications: Media Manager**

Scottish Government | St Andrew's House | Regent Road | Edinburgh | EH1 3DG | 0131 244 2517 |

[redacted personal details]



**From:** [redacted name]

**Sent:** 25 June 2015 11:47

**To:** [redacted name]

**Subject:** FM recorded message for UNESCO

[redacted name]

As discussed, it would be good to have a recorded message from FM to welcome the Forth Bridge becoming a UNESCO World Heritage site.

Humza Yousaf will attend the meeting in person on Sunday 5<sup>th</sup>, the most likely day for a decision but an FM message will lend gravitas – and as the decision could technically happen anytime between Friday and Monday, it will also be used in the unlikely event a decision is made when HY is not there.

Ideally we would have one formal message for UNESCO, and a 30 second clip for social media.

We need the clip ready to travel out with officials on Friday 3<sup>rd</sup>.

Officials have drafted two speaking notes – one for the formal speech and one for social media – attached. I've not looked at these yet.

Officials are [redacted name] and [redacted name]

.

Let me know if you need further info – I'm drawing up the wider comms plan today.

Thanks,  
[redacted name]

[redacted name] | Communications – Culture, Europe and External Affairs | 3-West St Andrews House, Regent Road, Edinburgh EH1 3DG [redacted personal details]

**[attachment document already supplied elsewhere in this document:  
SPEAKING NOTE – FORTH BRIDGE INSCRIPTION ACCEPTANCE]**

**[attachment document already supplied elsewhere in this document: LINES  
FOR SHORT VIDEO ON FORTH BRIDGE INSCRIPTION]**

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From: [redacted name]  
Sent: 26 June 2015 17:09  
To: [redacted 2 names]  
Cc: [redacted name]  
Subject: RE: FM recorded message for UNESCO

Hi all

Many thanks for both coming back and reassuring me.

What I am thinking is one longer piece which we can then edit down to short soundbite clips for social media.

Most likely we will get the speech onto an autocue for FM and try arrange a time whilst she is at Bute House to record it.

I will copy you all in to the email to FMs office.

Thanks

[redacted name]

**From:** [redacted name]

**Sent:** 26 June 2015 17:06

**To:** [redacted 2 names]

**Cc:** [redacted name]

**Subject:** RE: FM recorded message for UNESCO

Hello [redacted name]

We will not know that the Forth Bridge is definitely going to be inscribed as a World Heritage Site until the moment that UNESCO's World Heritage Committee makes its decision (which we expect to happen on the afternoon of Sunday 5 July). There is a very small chance that the Bridge will not be inscribed as a World Heritage Site. There are two possible reasons for this:

1. It is just possible that the World Heritage Committee will vote to defer the decision if they have concerns over an aspect of the nomination. However, the draft decision of the Committee, and the recommendation of their advisors ICOMOS, is to inscribe, so I would consider this risk to be very low.
2. A slippage in the agenda might mean that the business has to move on before the Forth Bridge is considered by the Committee. I don't know how likely this is but can make enquiries if this is helpful.

Last, our understanding is that the acceptance speech should be a maximum of two minutes long, so the current draft may be a bit too long. I'm conscious that SpAds and speechwriters may want to review the content anyway, but I'm happy to advise on suitable bits of text to remove if necessary.

[redacted name]

**[email thread continues from: From:** [redacted name]

**Sent: Friday, June 26, 2015 04:36 PM found elsewhere in this document]**

Document 29: Relates to Forth Bridge and consists of information in scope from the following communications:

Note:

Communications are presented in chronological order, from earliest to latest. However, as email chains are presented with the most recent at the top, each separate email chain is separated by a double horizontal line in order to help the reader identify the order of communications.

Where email communications have attachments, these are appended below the main text of the email, prefaced by **[attachment below]**.

Where attachments to communications are not included in this document because they have already been included elsewhere, this is also explained in square brackets. For example - **[attachment already supplied elsewhere in this document]**

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From: [redacted name]  
Sent: 26 June 2015 17:12  
To: [redacted name]  
Subject: RE: Forth Bridge nomination for World Heritage inscription:  
Acceptance speech in Bonn

Dear [redacted name]

Thank you very much for your help with this. With luck I'll be able to bottom out the issues over the weekend or early next.

I hope that you enjoy your leave; we shall no doubt be in touch again at some point following your return.

With best wishes

[redacted name]

[redacted name] | Policy Manager

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Culture and Historic Environment Division | Scottish Government

[redacted personal details]

**From:** [redacted name]  
**Sent:** Friday, June 26, 2015 17:01  
**To:** [redacted name]  
**Cc:** [redacted name]  
**Subject:** RE: Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Dear [redacted name]

Thank you for passing this on. Unfortunately [redacted name] has not had any contact and is understandably concerned. I realise everyone must be desperately busy but hope [redacted name] can receive this information.

I am going on leave this evening but will pick up, very intermittently, my emails. It would therefore be more practical to contact [redacted name] direct on this.

Best regards

[redacted name]

**From:** [redacted name]

**Sent:** 25 June 2015 19:59

**To:** [redacted name]

**Cc:** [redacted 4 names]

**Subject:** RE: Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Dear [redacted name],

I am copying my colleague [redacted name] who might be able to assist you, or at least relay the message, with regards to the logistical side, as he is very much in contact with Anna and Kerstin. Concerning the length of the speech, I am copying my colleagues [redacted name] and [redacted name] who again might be able to respond to your question.

Kind regards,

[redacted name]

**From:** [redacted name]

**Sent:** jeudi 25 juin 2015 16:55

**To:** [redacted name]

**Subject:** Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Dear [redacted name]

Sorry to bother you again. The person in the Scottish Government has written to [redacted name] and [redacted name] regarding the visit of their Minister for the nomination of the Forth Bridge. He received an out of office reply and I was hoping you may be able to help with their enquiry.

I should therefore be very grateful for your help.

Kind regards

[redacted name]

**From:** [redacted name]]

**Sent:** 25 June 2015 14:57

**To:** [redacted 2 names]  
**Cc:** [redacted 4 names] [redacted]@scotland.gsi.gov.uk  
**Subject:** Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Dear [redacted name] and [redacted name]

I have been given your contact details by [redacted name] within the UK Permanent Delegation to UNESCO.

An anticipation of (we hope!) the inscription of the Forth Bridge as a World Heritage Site, the UK Secretary of state for Culture, Media and Sport has invited a Scottish Government Minister to attend the World Heritage Committee session in Bonn in order to accept the inscription, accompanied by a short speech.

We realise that the timing of the nominations will vary but our best estimate is that the Forth Bridge will be considered on the afternoon of Sunday 5 July. We therefore plan for a Scottish Minister to attend this session. However, in case the time of inscription does not coincide with the Minister's attendance, we also plan to pre-record a video message of the speech, which can be played to the session at the appropriate time. I would be grateful for your advice on the following points:

- Please can you advise how long this speech should be? I understand that two minutes is normal but would be grateful for your confirmation of this.
- What format should the pre-recorded speech be in to enable it to be broadcast at the session? Is there a particular software that we should use?
- In addition, we would hope to set up side meetings for our Minister while in Bonn. Are you able to provide a list of VIP attendees so that we can identify appropriate persons for such meetings?

I would be grateful for any guidance you can provide on these matters. I appreciate that time is short before the session commences, so please feel free to telephone me if this is easier for you.

I am copying in colleagues at the UK Permanent Delegation for UNESCO and at the UK Department for Culture, Media and Sport for their information.

Yours sincerely

[redacted name]  
[redacted name] | Policy Manager

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Culture and Historic Environment Division | Scottish Government  
[redacted personal details]

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From: [redacted name]  
Sent: 26 June 2015 17:15  
To: [redacted 2 names]  
Subject: FW: Forth Bridge nomination for World Heritage inscription:  
Acceptance speech in Bonn



To note – I at least have a couple of email addresses now. I will keep an eye on this over the weekend.

[redacted name]

[redacted name] | Policy Manager

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Culture and Historic Environment Division | Scottish Government  
[redacted personal details]

**[email thread follows on from: From: [redacted name] Sent: Friday, June 26, 2015 17:01 supplied elsewhere in this document]**

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**From:** [redacted name]  
**Sent:** 26 June 2015 17:29  
**To:** [redacted 4 names]  
**Cc:** [redacted 2 names] zzzFirst Minister 2014 to 2016; Communications First Minister; Communications CTEA; [redacted 8 names]  
**Subject:** RE: UNESCO World Heritage site - Forth Bridge nomination

[redacted name]/FM PO

Picking up on the below.

The UK UNESCO ambassador has asked for a video message from the FM to be played at the ceremony in the event of the bridge being picked.

The message will be about 2 minutes long which we would then be cut down to use on social media. If FM is content to undertake this could we set aside 30 minutes in her diary this week and we can discuss venues. We can also arrange for the message to be put on autocue.

Please advise if FM is content to undertake the request.

Thanks

[redacted name]

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**From:** [redacted name]  
**Sent:** 19 June 2015 18:09  
**To:** [redacted 3 names]  
**Cc:** [redacted 2 names] First Minister; Communications First Minister; Communications CEEA; [redacted 5 names]

**Subject:** RE: UNESCO World Heritage site - Forth Bridge nomination

Copying in Comms FM to make them aware.

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**From:** [redacted name]  
**Sent:** 19 June 2015 18:07  
**To:** [redacted 2 names]  
**Cc:** [redacted 3 names]First Minister  
**Subject:** RE: UNESCO World Heritage site - Forth Bridge nomination

In which case, I will stay well out of it for now then. Thanks!

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**From:** [redacted name]  
**Sent:** 19 June 2015 18:05  
**To:** [redacted 2 names]  
**Cc:** [redacted 3 names]First Minister  
**Subject:** RE: UNESCO World Heritage site - Forth Bridge nomination

I've had separate exchanges with Historic Scotland on this and am awaiting further advice on precedent around previous inscriptions by UNESCO.

Ideally – but only if we can pin down the timing – we'd have a Minister in Bonn to speak in favour of the nomination. If not we'd probably provide a five minute FM video that could be played in support. Again – depending on whether we can pin down the timing – we'd then have an event – probably hosted by Ms Hyslop or Mr Brown – and involving local residents and groups involved in compiling the nomination who could be watching a live stream of the deliberations and announcement. They can cheer for the cameras at the required moment (hopefully).

Press lines would issue in FM's name.

[redacted name]

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**From:** [redacted name]  
**Sent:** 19 June 2015 17:58  
**To:** [redacted name]  
**Cc:** [redacted 4 names]First Minister  
**Subject:** FW: UNESCO World Heritage site - Forth Bridge nomination

[redacted name]

I know there have been some separate discussions about this event on Mon 6 July, but I'm just looking to get it sorted properly. FM has the Coca-Cola visit in the morning and then we have Cabinet events in Cupar in the afternoon. Therefore, the only way she could do this is by cancelling Coca-Cola – not an option anyone is particularly keen on.

On that basis, are you content for it to be taken on by an alternative Cabinet Secretary/s? It looks like it could be quite a good thing for Ms Hyslop and Mr Brown to do jointly before then going on to Cupar, perhaps?

Thanks

[redacted name]

[redacted name]

**Diary Manager to the First Minister**

[redacted personal details]

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**From:** [redacted name] **On Behalf Of** Minister for Business, Energy and Tourism

**Sent:** 18 June 2015 11:11

**To:** [redacted name] First Minister

**Cc:** Deputy First Minister and Cabinet Secretary for Finance, Constitution and Economy; Cabinet Secretary for Culture, Europe and External Affairs; Cabinet Secretary for Infrastructure, Investment and Cities; Minister for Business, Energy and Tourism; Minister for Transport and Islands; [redacted 8 names] Communications DFM; Communications CEEA; Communications First Minister; Communications Infrastructure; [redacted 2 names]

**Subject:** RE: UNESCO World Heritage site - Forth Bridge nomination

[redacted name]

The minister has noted.

Many thanks

Kind Regards

[redacted name]

Assistant Private Secretary (Diary)

[redacted personal details]

**All emails and attachments sent by a Ministerial Private Office to another official on behalf of a Minister relating to a decision, request or comment made by a Minister, or a note of a Ministerial meeting, must be filed appropriately by the primary recipient. Private Offices do not keep official records of such e-mails or attachments. Thank you.**

---

**From:** [redacted name]

**Sent:** 11 June 2015 14:10

**To:** First Minister

**Cc:** Deputy First Minister and Cabinet Secretary for Finance, Constitution and Economy; Cabinet Secretary for Culture, Europe and External Affairs; Cabinet Secretary for Infrastructure, Investment and Cities; Minister for Business, Energy and Tourism; Minister for Transport and Islands; [redacted 8 names] Communications DFM; Communications CEEA; Communications First Minister; Communications Infrastructure; [redacted 2 names]

**Subject:** UNESCO World Heritage site - Forth Bridge nomination

[redacted name]

As discussed, and as you are aware, the **Forth Bridge has been nominated for inscription as a World Heritage Site**, with the final decision on whether to inscribe the bridge expected at this year's meeting of UNESCO World Heritage Committee in Bonn, most likely between 3 and 5 July 2015. If successful, the Forth Bridge will become the sixth World Heritage Site in Scotland.

The Nomination has been led by Historic Scotland on behalf of the Forth Bridges Forum, of which it is a member, with the support of the owners, Network Rail. The process has been overseen and steered by the Forum's 'Forth Bridge World Heritage Nomination Steering Group', which includes community representatives from both North and South Queensferry. While the Forum is funded and chaired via Scottish Government agencies (led by Transport Scotland), and Scottish Ministers have a strong interest in the process and the Forth Bridges generally, the formal relationship with UNESCO at a UK state level is via the Department for Culture, Media and Sport.

The Forum would like to invite the First Minister to a photocall for Monday, 6 July with the First Minister to (hopefully) formally announce this win. This request has come to us through VisitScotland, who were asked on behalf of the forum to approach Ministers. The photo details are still to be decided, but would likely take place in either North or South Queensferry in the morning. We would be grateful for consideration of this proposal.

To note that this request is provisional until such time as the announcement is made – if the bridge is successful it will generate significant publicity as it is such an iconic part of the Scottish landscape. I also appreciate that the FM may already have commitments at that time.

Network Rail are also actively developing proposals to maximise visitor experience at the bridge and to encourage tourism, with an initial feasibility study identifying two concepts including a bridge walk from South Queensferry and a combined visitor centre and viewpoint atop the Fife cantilever at North Queensferry expected to open around 2018 (<http://www.forthbridgeexperience.com/>).

Further details will be provided once these are available, although VS have provided the Forum's core script for information .

<< File: CORE SCRIPT.DOCX >>

Regards

[redacted name]

[redacted name]

Tourism - Senior Policy Officer  
Scottish Government - Tourism  
[redacted personal details]

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From: [redacted name]  
Sent: 27 June 2015 16:47  
To: [redacted name]  
Subject: RE: TR : Forth Bridge nomination for World Heritage inscription:  
Acceptance speech in Bonn

My pleasure,  
best regards

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**De :** [redacted name]  
**Envoyé :** samedi 27 juin 2015 17:40  
**À :** [redacted name]  
**Cc :** [redacted 5 names] [UK\\_Relations\\_Team\\_Mailbox@scotland.gsi.gov.uk](mailto:UK_Relations_Team_Mailbox@scotland.gsi.gov.uk)  
**Objet :** RE: TR : Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Dear Isabelle

Thank you very much for this information, which I will convey to the Minister's office. I appreciate that you will be extremely busy just now so I am very grateful for your response.

With best wishes

[redacted name]

[redacted name] [I Policy Manager](#)

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Culture and Historic Environment Division | Scottish Government  
[redacted personal details]

**From:** [redacted name]  
**Sent:** Saturday, June 27, 2015 15:59  
**To:** [redacted name]  
**Cc:** [redacted 5 names] UK Relations Mailbox  
**Subject:** TR : Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Dear [redacted name],

I am sorry to get back late to you, we have been moving to Bonn.  
The Chair will give the floor to the State Party for a short statement after the inscription and the speech of the Minister shouldn't be longer than 2/3 minutes. In the eventuality of the absence of the Minister, a member of the UK delegation could read out the Minister statement. Unfortunately, it will not be

possible to broadcast the prerecorded speech in order not to create precedent that will lead to requests from others and would completely upset the timetable. We would like to call the kind understanding of the Minister and of the delegation of the UK.

Do let me know if we can help in any other ways.

Best regards

[redacted name]

Chief PSM/SHC

---

**De :** [redacted name]

**Envoyé :** jeudi 25 juin 2015 17:55

**À :** [redacted name]

**Cc :** [redacted name]

**Objet :** WG: Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Dear [redacted name],

Could you advice our colleagues from UK – see mail below ?

THANK YOU

All the best

[redacted name]

Leiterin / Head

[redacted personal details]



GERMANY 2015  
39TH SESSION OF THE WORLD HERITAGE COMMITTEE  
39E SESSION DU COMITE DU PATRIMOINE MONDIAL  
ALLEMAGNE 2015

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**Von:** [redacted name]

**Gesendet:** Donnerstag, 25. Juni 2015 15:10

**An:** [info@39whcbonn2015.de](mailto:info@39whcbonn2015.de)

**Cc:** [redacted 5 names] [UK\\_Relations\\_Team\\_Mailbox@scotland.gsi.gov.uk](mailto:UK_Relations_Team_Mailbox@scotland.gsi.gov.uk); [redacted 2 names]

**Betreff:** RE: Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Good afternoon

I would be grateful for advice in relation to the queries set out in my email below. I have received out of office responses from [redacted name].

I would be grateful if an organising official could contact me. Many thanks.

Yours faithfully

[redacted name]

---

**From:** [redacted name]

**Sent:** Thursday, June 25, 2015 13:57

**To:** [redacted 2 names]

**Cc:** [redacted 5 names] UK Relations Mailbox

**Subject:** Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Dear [redacted name] and [redacted name]

I have been given your contact details by [redacted name] within the UK Permanent Delegation to UNESCO.

An anticipation of (we hope!) the inscription of the Forth Bridge as a World Heritage Site, the UK Secretary of state for Culture, Media and Sport has invited a Scottish Government Minister to attend the World Heritage Committee session in Bonn in order to accept the inscription, accompanied by a short speech.

We realise that the timing of the nominations will vary but our best estimate is that the Forth Bridge will be considered on the afternoon of Sunday 5 July. We therefore plan for a Scottish Minister to attend this session. However, in case the time of inscription does not coincide with the Minister's attendance, we also plan to pre-record a video message of the speech, which can be played to the session at the appropriate time. I would be grateful for your advice on the following points:

- Please can you advise how long this speech should be? I understand that two minutes is normal but would be grateful for your confirmation of this.
- What format should the pre-recorded speech be in to enable it to be broadcast at the session? Is there a particular software that we should use?
- In addition, we would hope to set up side meetings for our Minister while in Bonn. Are you able to provide a list of VIP attendees so that we can identify appropriate persons for such meetings?

I would be grateful for any guidance you can provide on these matters. I appreciate that time is short before the session commences, so please feel free to telephone me if this is easier for you.

I am copying in colleagues at the UK Permanent Delegation for UNESCO and at the UK Department for Culture, Media and Sport for their information.

Yours sincerely

[redacted name]

[redacted name] I Policy Manager

---

Culture and Historic Environment Division | Scottish Government  
[redacted personal details]

---

---

**From:** [redacted name]  
**Sent:** 27 June 2015 16:58  
**To:** [redacted 6 names]  
**Cc:** [redacted 2 names] zzzFirst Minister 2014 to 2016; Communications First Minister; Communications CTEA; [redacted 7 names] UK Relations Mailbox; zzzMinister for Europe and International Development 2012 to 2016; [redacted 2 names]  
**Subject:** RE: UNESCO World Heritage site - Forth Bridge nomination

All

I attach an email received this afternoon from UNESCO, stating that it will not be possible to broadcast a pre-recorded speech at the World Heritage Committee. This is contrary to previous advice from the UK Ambassador to UNESCO but it is clear from UNESCO's email that this is not normal practice and they are concerned about setting a precedent.

This means that in Bonn, either Mr Yousaf gives the speech or another member of the UK delegation gives the speech if Mr Yousaf has already left. For domestic comms, this alters the strategy and the focus of the filming with FM away from a formal acceptance speech.

[redacted name]

[redacted name] I Policy Manager

---

Culture and Historic Environment Division | Scottish Government  
[redacted personal details]



[attachment email thread already supplied elsewhere in this document:  
[redacted name] Sent: Saturday, June 27, 2015 15:59 to From: [redacted name])  
Sent: Thursday, June 25, 2015 13:57]

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From: [redacted name]  
Sent: 29 June 2015 13:21  
To: [redacted name]  
Cc: [redacted 3 names]  
Subject: RE: Forth Bridge WHC timing

Thanks [redacted name]

Is that official agenda available in digital form? I'll need to play in the refinements in timing to comms colleagues and it would be helpful to be able to include the running order (also for Cab Sec briefing and Mr Yousaf's briefing).

[redacted name]

[redacted name] | Policy Manager

---

-----Original Message-----

From: [redacted name]  
Sent: Monday, June 29, 2015 13:16  
To: [redacted name]  
Cc: [redacted name]  
Subject: Forth Bridge WHC timing

Hello [redacted name]

Just to confirm that the official agenda given to us today puts us at 32 out of 38. This strengthens the assumption that it's likely to be Sunday. If anything changes I will let you know.

The good news is that there seems to have been an agreement between Japan and Korea, but I need to confirm. I will brief the entourage in Japan when I have more detail.

All the best,

[redacted name]

---

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[redacted email –outside scope of request]

**From:** [redacted name]  
**Sent:** 29 June 2015 13:28  
**To:** [redacted 2 names]  
**Cc:** [redacted 2 names]  
**Subject:** FW: Draft comms plan - Forth Bridge/Unesco

[redacted name]

[redacted name]

(I'm keeping this circulation limited so as not to set off a further flurry)

I don't have an issue with the principle that the community groups should be represented for a photoshoot (it would probably look odd if they weren't) but if the event includes a free-for-all media Q&A, I think the risks of community representatives raising concerns increases significantly.

As things stand, it looks as though different priorities are rubbing against each other even among the public bodies. On reflection, I think a joint Q&A might actually be a helpful way of ensuring that the script is agreed for all partners to stick to.

Can I suggest a meeting (teleconference probably best) of the interested parties here? I can set it up if necessary.

[redacted name]

[redacted name] | [Policy Manager](#)

---

Culture and Historic Environment Division | Scottish Government  
[redacted 2 names]

[redacted email – outside scope of request]

[redacted email – outside scope of request]

[redacted email – outside scope of request]

**From:** [redacted name]  
**Sent:** Friday, June 26, 2015 02:32 PM  
**To:** [redacted 4 names]  
**Cc:** Communications CEEA; [redacted 15 names](#)

**Subject:** RE: Draft comms plan - Forth Bridge/Unesco

Thanks, [redacted name]

I agree. In the weeks that follow the World Heritage Committee, we will need to continue to monitor public feeling in the context of development proposals, and any perceived or potential change in the number of visitors that might follow inscription.  
[redacted name]

**From:** [redacted name]

**Sent:** 26 June 2015 13:02

**To:** [redacted 3 names]

**Cc:** Communications CEEA; [redacted 13 names]

**Subject:** RE: Draft comms plan - Forth Bridge/Unesco

All

Owing to IT issues I have been unable to access [redacted name] draft plan until now. Overall it looks good to me but I just want to add a note of caution about the narrative. It is currently very light on tourism but for the purposes of this launch, I think that it should probably stay that way.

Everybody is aware of sensitivities on both sides of the Forth in relation to potential increases in visitor numbers. In North Queensferry these are centred around the visitor centre proposals. Recent correspondence from a North Queensferry community councillor has argued that opposition is more widespread than HONQ alone. In South Queensferry the Queensferry & District Community Council (Q&DCC) has concerns about the potential impacts on infrastructure and amenity of the town if visitor numbers increase.

Given that community representatives will be at the launch I think that these sensitivities need to be borne in mind and risks minimised where possible, hence my suggestion that the tourism narrative remains light.

[redacted name]

[redacted name] | Policy Manager

---

Culture and Historic Environment Division | Scottish Government

[redacted personal details]

**From:** [redacted name]

**Sent:** Friday, June 26, 2015 09:55

**To:** [redacted 2 names]

**Cc:** Communications CEEA; [redacted 16 names]

**Subject:** RE: Draft comms plan - Forth Bridge/Unesco

On the back of [redacted name] suggestion re community involvement – important that it covers both Queensferrys and not just the South (perhaps another representative than HONQ?)

[redacted name]

**From:** [redacted name]  
**Sent:** 25 June 2015 17:43  
**To:** [redacted 16 names]  
**Cc:** Communications CEEA; [redacted 2 names]  
**Subject:** RE: Draft comms plan - Forth Bridge/Unesco

Thanks [redacted name] – and of course, on your last point, sorry that was what I meant by my last paragraph. Happy to reflect this in the comms plan.

Given how busy the photocall is likely to be I think it's likely I'll only be able to support/facilitate interviews for the Cab Sec on the day, so if organisations can consider their own comms support that would be great (although I'll be happy to keep an eye out for the community member of course).

Thanks,  
[redacted name]

[redacted email – outside scope of request]

**From:** [redacted names]  
**Sent:** 25 June 2015 17:20  
**To:** [redacted 17 names]  
**Cc:** [CommunicationsCEEA@scotland.gsi.gov.uk](mailto:CommunicationsCEEA@scotland.gsi.gov.uk); [redacted 2 names]  
**Subject:** Draft comms plan - Forth Bridge/Unesco

Colleagues,

Further to our meeting on Tuesday please find attached draft communications plan.

I've drafted this up based on conversations on Tuesday and hope it reflects them, but it is intended as a starting point and I'm very happy to discuss additions, amends etc. Friday is my non-working day but I will be back in the office on Monday – I'd be grateful for comment/additions/amends/clearance by 9am Monday to allow me to take to the next stage, but will be available to discuss any concerns on Monday morning.

I'd be particularly grateful for thoughts/additions on the following points:

- My key messages are very light on tourism and the impact WHS status will have – could Visit Scotland colleagues or Iain possibly supply?
- Grateful for suggestions/additions from partners to key messages more generally, to ensure we're all happy with subsequent comms material.
- [redacted name], [redacted name] – [redacted name] mentioned you're planning to offer trips up the cantilever – if you could add in the timings for this that would be very helpful.
- Have there been any hashtags used in the past? Would any in particular be appropriate?

Finally, it would be great to have a representative from each organisation on this list at the photocall next Monday – could each organisation consider the most appropriate representative and make arrangements, please? It would be great to know who to expect by Wednesday of next week.

Thanks,  
[redacted name]

[redacted name] | Communications – Culture, Europe and External Affairs [redacted personal details]

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---

From: [redacted name]  
Sent: 29 June 2015 16:09  
To: [redacted name]  
Cc: [redacted name]  
Subject: Re: UNESCO World Heritage site - Forth Bridge nomination

Hello [redacted name],  
We have the images we gave UNESCO on our S drive. These are under HS Conservation Directorate and in 'Forth Bridge various'. I have copied in [redacted name] in the hope she can go rummaging if you need her help. If she searches for 'UNESCO' she should find a directory and some good images to choose from.  
All the best,  
[redacted name]

**From:** [redacted name]  
**Sent:** Monday, June 29, 2015 02:55 PM GMT Standard Time  
**To:** [redacted name]  
**Subject:** FW: UNESCO World Heritage site - Forth Bridge nomination

[redacted name]

I am assuming that HS will have stock images of the Bridge that we could use in SG tweeting? Are there specific images that you would want us to use (appreciate that given your location it might be difficult for you to explain / illustrate which these are)?

Thanks

[redacted name]

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**From:** [redacted name]  
**Sent:** Monday, June 29, 2015 14:45  
**To:** [redacted name]  
**Cc:** [redacted 2 names]  
**Subject:** RE: UNESCO World Heritage site - Forth Bridge nomination

Hi [redacted name]

That's a shame; infographics would greatly increase our reach and engagement on social media, and would take very little time and a small financial commitment. I'd want SG to have control over messaging/content, so it would be for us to fund.

Do we have any stock images of the bridge which we could tweet, at least?

Thanks

[redacted name]

---

**From:** [redacted name]  
**Sent:** 29 June 2015 13:07  
**To:** [redacted 2 names]  
**Cc:** [redacted 2 names]  
**Subject:** FW: UNESCO World Heritage site - Forth Bridge nomination

Hello [redacted name].

CHED has no budget for the infographics; sorry. I'm copying in [redacted name] in case Historic Scotland would want / be able to fund this aspect. However, from a CHED point of view, and in the midst of the other priorities we're trying to deal with this week, I think the infographics is an aspect of the comms that we might just have to manage without.

[redacted name]

---

**From:** [redacted name]  
**Sent:** Monday, June 29, 2015 11:15  
**To:** [redacted 2 names]  
**Cc:** [redacted name]  
**Subject:** RE: UNESCO World Heritage site - Forth Bridge nomination

Thanks [redacted name]. [redacted name] and I have spoken. We'll take a view on any social media clip later this week; an FM clip has by no means been ruled out, but as you acknowledge, it's a busy and fast moving week. I think a clip with any other minister is likely to be of limited value so if we can't get FM would suggest leaving this element. I will ensure tweets are sent from @ScotgovFM.

It would be helpful if we had strong social media content to ensure that our tweets get traction and are RT'd, and with potentially no video, this becomes even more important. We have the facility here to commission infographics which we could distribute via social media. There is a small cost associated with this, which would need to be met out of the departmental budget – around £50 a graphic.

I'd suggest three possible infographics:

1)A simple outline of the Bridge, with fireworks, and text “Forth Bridge – Scotland’s Sixth UNESCO World Heritage Site”

2)A graphic of a map or similar with the six sites set out.

3)A “facts and figures” infographic on the bridge itself – age, length of time to build, amount of steel, rivets etc involved etc.

Would you be content with this approach, and to meet the costs from your budget?

If so, I’ll put things in train here – I’d be grateful for any facts and figures you have on the bridge to populate the third graphic.

Thanks,

[redacted name]

---

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[redacted email – outside scope of request]

**From:** [redacted name]

**Sent:** Monday, June 29, 2015 03:58 PM GMT Standard Time

**To:** [redacted 2 names]

**Cc:** [redacted name]

**Subject:** RE: Draft comms plan - Forth Bridge/Unesco

Thanks [redacted name]- I agree. I think that recent discussions on the agenda has strengthened the view that it will be Sunday pm - but Miles will be able to confirm

[redacted name]

**From:** [redacted name]

**Sent:** Monday, June 29, 2015 3:46 PM

**To:** [redacted name]

**Cc:** [redacted 2 names]

**Subject:** RE: Draft comms plan - Forth Bridge/Unesco

Hi [redacted name],

I’m afraid this is a decision made by SpAds and the Cabinet Secretary and so I’m afraid there is little scope to reconsider.

I’m working on simple lines like those you suggest with colleagues and will circulate shortly.

Thanks,  
[redacted name]

**From:** [redacted name]  
**Sent:** 25 June 2015 18:41  
**To:** [redacted 16 names]  
**Cc:** Communications CEEA; [redacted 2 names]  
**Subject:** RE: Draft comms plan - Forth Bridge/Unesco

Hello [redacted name],

This looks excellent.

However, I have one lingering concern, which is the value of sending a Minister to Bonn, especially given what is planned with Ministers here in Scotland. It would be different if we had some degree of control over events and facilities at the UNESCO venue, but we are powerless. Is this absolutely decided, or could it be reconsidered?

I think we also need to bear in mind that if for some reason there is a delay to the inscription (it should not be rejected at this late stage), then that in itself will be newsworthy, so we will need to have simple lines ready that express disappointment after all the hard work, but a determination that we will finish it off next year.

All the very best,

[redacted name]

**From:** [redacted name]  
**Sent:** 25 June 2015 17:43  
**To:** [redacted 16 names]  
**Cc:** Communications CEEA; [redacted 2 names]  
**Subject:** RE: Draft comms plan - Forth Bridge/Unesco

Thanks [redacted name] – and of course, on your last point, sorry that was what I meant by my last paragraph. Happy to reflect this in the comms plan.

Given how busy the photocall is likely to be I think it's likely I'll only be able to support/facilitate interviews for the Cab Sec on the day, so if organisations can consider their own comms support that would be great (although I'll be happy to keep an eye out for the community member of course).

Thanks,  
[redacted name]

[redacted email – outside scope of request]



**From:** [redacted name]  
**Sent:** 25 June 2015 17:20  
**To:** [redacted 17 names]  
**Cc:** [redacted]@scotland.gsi.gov.uk [redacted 2 name]  
**Subject:** Draft comms plan - Forth Bridge/Unesco

Colleagues,

Further to our meeting on Tuesday please find attached draft communications plan.

I've drafted this up based on conversations on Tuesday and hope it reflects them, but it is intended as a starting point and I'm very happy to discuss additions, amends etc. Friday is my non-working day but I will be back in the office on Monday – I'd be grateful for comment/additions/amends/clearance by 9am Monday to allow me to take to the next stage, but will be available to discuss any concerns on Monday morning.

I'd be particularly grateful for thoughts/additions on the following points:

- My key messages are very light on tourism and the impact WHS status will have – could Visit Scotland colleagues or Iain possibly supply?
- Grateful for suggestions/additions from partners to key messages more generally, to ensure we're all happy with subsequent comms material.
- [redacted name], [redacted name] – [redacted name] mentioned you're planning to offer trips up the cantilever – if you could add in the timings for this that would be very helpful.
- Have there been any hashtags used in the past? Would any in particular be appropriate?

Finally, it would be great to have a representative from each organisation on this list at the photocall next Monday – could each organisation consider the most appropriate representative and make arrangements, please? It would be great to know who to expect by Wednesday of next week.

Thanks,  
[redacted name]

[redacted name] | Communications – Culture, Europe and External Affairs | [redacted personal details]

---

**From:** [redacted name]  
**Sent:** 29 June 2015 16:36  
**To:** [redacted 5 names]  
**Cc:** Communications CTEA; [redacted 13 names]  
**Subject:** RE: Draft comms plan - Forth Bridge/Unesco

Attachments: COMMUNICATIONS PLAN.docx

Colleagues,

Please see attached Communications Plan, this incorporates all comments I've had so far, I'll put to Ministers shortly.

Given how short the media event we are holding on Monday is, and that its primary focus is to provide media with an opportunity to get new footage of the Bridge and interview key spokespeople, I think we can limit our invitation list on Monday to partners, and bring community representatives in to the wider event in September. I'm content with media taking Vox Pops in the street should they choose to do so – I think this is likely whether or not we include community representatives.

I'm afraid I think a shared Q&A will be of limited value – while our organisations can agree that World Heritage Status for the bridge is a great and valuable achievement, when we reach more controversial issues I think each organisation will – quite properly – have a slightly different line which reflects each organisation's role.

[redacted 3 lines - outside scope of request]

I've drafted up lines to take in case a decision is not reached next weekend, below – happy to hear any thoughts on these.

Thanks,  
[redacted name]

[redacted email – outside scope of request]

[redacted email – outside scope of request]

[redacted email – outside scope of request]

**From:** [redacted name]  
**Sent:** Friday, June 26, 2015 02:32 PM  
**To:** [redacted 4 names]  
**Cc:** Communications CEEA; [redacted 13 names]  
**Subject:** RE: Draft comms plan - Forth Bridge/Unesco

Thanks, [redacted name]

I agree. In the weeks that follow the World Heritage Committee, we will need to continue to monitor public feeling in the context of development proposals, and any perceived or potential change in the number of visitors that might follow inscription.  
[redacted name]

**From:** [redacted name]  
**Sent:** 26 June 2015 13:02  
**To:** [redacted 3 names]

**Cc:** Communications CEEA; [redacted 13 names]  
**Subject:** RE: Draft comms plan - Forth Bridge/Unesco

All

Owing to IT issues I have been unable to access [redacted name] draft plan until now. Overall it looks good to me but I just want to add a note of caution about the narrative. It is currently very light on tourism but for the purposes of this launch, I think that it should probably stay that way.

Everybody is aware of sensitivities on both sides of the Forth in relation to potential increases in visitor numbers. In North Queensferry these are centred around the visitor centre proposals. Recent correspondence from a North Queensferry community councillor has argued that opposition is more widespread than HONQ alone. In South Queensferry the Queensferry & District Community Council (Q&DCC) has concerns about the potential impacts on infrastructure and amenity of the town if visitor numbers increase.

Given that community representatives will be at the launch I think that these sensitivities need to be borne in mind and risks minimised where possible, hence my suggestion that the tourism narrative remains light.

[redacted name]

**From:** [redacted name]  
**Sent:** Friday, June 26, 2015 09:55  
**To:** [redacted 2 names]  
**Cc:** Communications CEEA; [redacted 16 names]  
**Subject:** RE: Draft comms plan - Forth Bridge/Unesco

On the back of [redacted name] suggestion re community involvement – important that it covers both Queensferrys and not just the South (perhaps another representative than HONQ?)

[redacted name]

**From:** [redacted name]  
**Sent:** 25 June 2015 17:43  
**To:** [redacted 16 names]  
**Cc:** Communications CEEA; [redacted 2 names]  
**Subject:** RE: Draft comms plan - Forth Bridge/Unesco

Thanks [redacted name] – and of course, on your last point, sorry that was what I meant by my last paragraph. Happy to reflect this in the comms plan.

Given how busy the photocall is likely to be I think it's likely I'll only be able to support/facilitate interviews for the Cab Sec on the day, so if organisations can consider their own comms support that would be great (although I'll be happy to keep an eye out for the community member of course).

Thanks,  
[redacted name]

[redacted email – outside scope of request]

**From:** [redacted name]  
**Sent:** 25 June 2015 17:20  
**To:** [redacted 17 names]  
**Cc:** [redacted]@scotland.gsi.gov.uk; [redacted 2 names]  
**Subject:** Draft comms plan - Forth Bridge/Unesco

Colleagues,

Further to our meeting on Tuesday please find attached draft communications plan.

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- My key messages are very light on tourism and the impact WHS status will have – could Visit Scotland colleagues or Iain possibly supply?
- Grateful for suggestions/additions from partners to key messages more generally, to ensure we're all happy with subsequent comms material.
- [redacted name], [redacted name] – [redacted name] mentioned you're planning to offer trips up the cantilever – if you could add in the timings for this that would be very helpful.
- Have there been any hashtags used in the past? Would any in particular be appropriate?

Finally, it would be great to have a representative from each organisation on this list at the photocall next Monday – could each organisation consider the most appropriate representative and make arrangements, please? It would be great to know who to expect by Wednesday of next week.

Thanks,  
[redacted name]

[redacted name] | Communications – Culture, Europe and External Affairs | [redacted personal details]

**[attachment below]**

## **COMMUNICATIONS PLAN Forth Bridge Inscription**

**Aim**

To secure maximum positive and prominent coverage of the Inscription of the Forth Bridge as Scotland's sixth UNESCO World Heritage Site and ensure the Scottish Government and partners in the Forth Bridges Forum (The Forum) are prominently featured in coverage.

## **Context**

The Forth Bridge was nominated as Scotland's sixth UNESCO World Heritage Site. The Nomination has been led by Historic Scotland on behalf of the Forth Bridges Forum, of which it is a member, with the support of the owners, Network Rail. The process has been overseen and steered by the Forum's 'Forth Bridge World Heritage Nomination Steering Group', which included community representatives from both North and South Queensferry. While the Forum is a Transport Scotland led dynamic and innovative partnership of public sector bodies and infrastructure owners, Scottish Ministers have a strong interest in the process and the Forth Bridges generally, the formal relationship with UNESCO at a UK state level is via the Department for Culture, Media and Sport (DCMS).

However, Scottish Ministers will attend the UNESCO meeting in Bonn and are expecting to lead media activity.

## **Communications objectives**

- Secure prominent coverage in at least 3 national newspapers that is positive in tone, references SG Ministers and partners, and includes one or more of the key messages below.
- To secure at least one item of broadcast coverage that is positive in tone, includes clip(s) from SG Minister(s) and includes two or more of the key messages below.
- To prompt discussion about and interaction with the key messages below through proactive use of social media that reaches at least 250,000 Twitter accounts.

## **Key messages**

- We are honoured to have the Forth Bridge inscribed as a World Heritage Site. This is an outstanding example of Scotland's built heritage and its endurance is testament not only to the ingenuity of those who designed and built it but also to the generations of painters, engineers and maintenance crews who have looked after it down the years.
- Scotland rich historic environment delivers untold benefits to the people of Scotland in cultural, social, environmental and economic terms.
- Through collective endeavor that underpins Our Place in Time, Scotland's national strategy for the historic environment, we will ensure our diverse historic environment is understood, valued, cared for, protected, enjoyed and enhanced - now and for future generations.
- 125 years after it first opened, the Forth Bridge has been inscribed as a UNESCO World Heritage Site, at the 39<sup>th</sup> session of the World Heritage Committee in Bonn, Germany.

- The world famous cantilever bridge, which spans the Firth of Forth on the East Coast of Scotland, is known as one of the industrial wonders of the world.
- The Forth Bridge is Scotland's sixth World Heritage Site
- Our priority is to ensure that these sites retain the characteristics which give them Outstanding Universal Value, amidst many challenges, including climate change, development projects, and natural degradation

## **Audiences**

We will target the following key audiences:

Media – mainstream national broadcast, print and online media.

Engaged individuals and sector specific groups, through stakeholder channels.

Our followers on social media.

## **Tactics and timing**

### Week beginning 29 June

- FM pre-records a short clip to be used on social media.

### Immediately on decision, between Friday 3 and Monday 6 July, likely to be PM Sunday 5 July

- Forth Bridge is inscribed as Scotland's Sixth World Heritage Site. This will be livecast on the internet, so reaction will be instant.
  - Officials present at UNESCO alert nominated comms colleagues in Scotland.
  - News release containing quotes from SG (FM?) and partners.
  - Tweets issue from partners and interested parties. Given the live broadcast of the result, it will be impossible (and unnecessary) to control order of tweets. We use the hashtag #forthbridge
  - SG will tweet as early as possible, including a link to the shorter video clip and the news release, from @scotgov; @culturescotgov and @scotgovfm using the hashtag #forthbridge.
  - New pictures issue from Network Rail of steam train travelling over the Bridge.
  - Media invitation will issue, inviting media to an event with Cab Sec and partner VIPs at 1pm at the Education Centre on Monday, followed by an opportunity to travel up the North Cantilever, and including advice on footwear.
- If no decision likely to be made this year, officials on the ground to contact nominated comms colleagues ASAP so Monday's event can be pulled.

### Monday 6 July

- If media invitation issued over the weekend, reissue at 10am.
- No fresh news release but make release from Sunday available upon request.
- 12.45pm – key partners arrive at the FRC Contact and Education Centre ahead of photocall.
- 12.55pm – media invited for this time.

- 1pm – Fiona Hyslop arrives, is shown around the FRC Contact and Education Centre by David Middleton (Chief Executive) and Roy Brannen, (Director of Trunk roads and Bus Operations, both Transport Scotland).
- 1.15pm - Photo opportunity. Tweets issue of key photos taken on day.
- 1.25pm – Broadcast interview opportunities
- 1.40pm – Print media ‘huddle’ if required.
- 1.45pm – Ms Hyslop departs
- Interested media offered a trip up North Cantilever.
- During the course of the afternoon – video of event tweeted from SG.
- Evening – pictures appear on Scottish Government facebook page.

### **Risks and mitigation**

- Spokespeople asked about Hyndford Quarry/other hot issues – *ensure spokespeople have relevant lines.*
- Delay in ministerial photocall means ministers not played into coverage – *provide communications materials quickly after announcement, and arrange media opportunity for Monday.*
- Delay in media opportunity means journalists do not attend – *ensure media opportunity is the first chance for broadcasters to get live pictures of spokespeople at the Bridge, and offer rare opportunity to ascend the North Cantilever.*
- Busy news day – including a travelling Cabinet in Cupar – means media unable to attend. *Ensure timings enable crews to cover both Cupar Cabinet and the Bridge media opportunity, ensure we produce our own communications content for distribution on social media.*
- UNESCO decision earlier than anticipated – *ensure communications materials are ready for distribution by close Thursday, so they can be issued promptly following any decision.*
- UNESCO decision later than anticipated or put off until next year – *hold event relatively late on Monday to maximise chances for a decision to have been taken; don’t issue media invitation until a decision has been made to allow us to “pull” the event with minimal reputational risk, hold lines to take for this eventuality.*

### **Evaluation**

The impact of our communications activity will be measured in a number of ways, including:

Media coverage – reach, tone and message penetration analysis  
Social media analytics - retweets, references, reach.

### **Recommendations**

You are invited to agree this communications plan.

[redacted name]

Communications Culture, Europe and External Affairs

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From: [redacted name]  
Sent: 29 June 2015 16:56  
To: [redacted name]  
Cc: [redacted name]  
Subject: FW: FAO Fiona Hyslop -Forth Bridge UNESCO / 125 Celebrations

Hello [redacted name]

We discussed. I expect this MACCS case to be allocated to me but I'll be seeking a lot of input from TS, given your background knowledge of the issues raised. I had thought that the festival proposal had been a QA thing – is Queensferry Tours part of that?

It also reminds me that for the Cabinet Secretary's briefing for the comms event on Monday 6<sup>th</sup>, I will need to include info about the plans for future celebratory event. My recollection is that there is only one event proposed, for mid-Sept, to include VIPs and invited guests, which offers the opportunity to thank the communities for their involvement. The fireworks element is subject to funding (?)...

Is there anything else proposed?

[redacted name]

**From:** [redacted name] **On Behalf Of** Cabinet Secretary for Culture, Europe and External Affairs  
**Sent:** Monday, June 29, 2015 10:47  
**To:** [redacted 2 names]  
**Cc:** Cabinet Secretary for Culture, Europe and External Affairs  
**Subject:** FW: FAO Fiona Hyslop -Forth Bridge UNESCO / 125 Celebrations

Hi [redacted name], [redacted name],

I'll log this on MACCS but I thought you may wish to be aware.

[redacted name] **Deputy Private Secretary**  
**Office of Fiona Hyslop, MSP, Cabinet Secretary for Culture, Europe and External Affairs**  
[redacted personal details]

**From:** [Fiona.Hyslop.msp@scottish.parliament.uk](mailto:Fiona.Hyslop.msp@scottish.parliament.uk) [<mailto:Fiona.Hyslop.msp@scottish.parliament.uk>]  
**Sent:** 29 June 2015 10:21  
**To:** Cabinet Secretary for Culture, Europe and External Affairs  
**Subject:** FW: FAO Fiona Hyslop -Forth Bridge UNESCO / 125 Celebrations



**From:** [redacted name]

**Sent:** 27 June 2015 11:12

**To:** Hyslop F (Fiona), MSP

**Cc:** [redacted]  
[redacted]  
[redacted]

**Subject:** FAO Fiona Hyslop -Forth Bridge UNESCO / 125 Celebrations

Dear Fiona,

we are on the verge of hopefully receiving Scotland's 6th UNESCO World Heritage site which ironically would make our Forth Bridge "The Fourth Bridge" on the World heritage list. However, nothing has been put in place to truly celebrate this great icon of Scotland that is 125 this year and is a national symbol of enterprise and imagination. In fact there has been very little attention been given to what should be a key event in Scotland's social calendar.

Last year the Forth Road Bridge received a lot of funding and events planning to celebrate its 50th anniversary, which was great, however surely you would agree that our Forth Bridge deserves the same if not more in the way of a celebratory event.

Due to the lack of interest in the media, local and national funding plus no support from local authorities I have had to cancel our music and arts festival that was due to take place between the 18th-20th of September, this would have been an ideal weekend to celebrate our famous Bridge. We created Forth Bridges Live music and arts festival as part of the 50th anniversary celebrations in 2014. My team managed to organise 12 events over 4 days in 6 local venues, which brought music comedy, spoken word, theatre and film into the town and helped generate income for local businesses. The aim was to hold this festival every public holiday September weekend and include businesses on both sides of the Forth. Sadly this year that will not be the case.

To coincide with our music and arts festival we set up a national song competition with the Academy of Music and Sound. This was created due to research that my company, Queensferry Tours had carried out the year before regarding the lack of songs or poems that had ever been written about the Forth Rail Bridge. I found this to be incredible considering how our Bridge was such a feat of engineering in its time. The idea was to inspire musicians of all ages from all over Scotland to pen a song that features our famous Bridges. The song competition would take place on each of our landmark years: the 50th, the 125th and the opening of the new Queensferry Crossing.

The 2014 competition was a great success due to the media attention it received on the back of the 50th anniversary celebrations. This year things have been very different and it looks like we will also have to cancel the song competition. This is something I will be discussing with our main Judges Bruce Findlay, Phil Cunningham and the Academy of Music and Sound over the next week.

This is outrageous and tragic that no one seems to care about our World famous Bridge and it saddens me that all the effort that was put in last year is going to go to waste.

It may be too late for us to turnaround our Forth Bridges Live music and arts festival but perhaps an event could still be organised worthy of our Forth Bridges status within Scottish

culture. I fully appreciate at this late stage to create such an event for our magnificent Bridge will be extremely difficult as production plans should have been in place a year ago. However, there is one company in Scotland that I think could help turn this around and that is Unique Events but even they will have their limitations at this point.

I am sure you would agree that our iconic Bridge deserves some kind of official recognition to show how proud we are of its achievement's. Surely the Scottish Government with help from Visit Scotland could make this happen.

Please can you address this matter and if there is anything that I can do to help don't hesitate to ask.

Kindest regards,

[redacted name]

[redacted name]

[redacted 5 lines- personal information]

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From: [redacted name]  
Sent: 29 June 2015 18:38  
To: [redacted 2 names]  
Cc: [redacted name]  
Subject: RE: Google Alert - "world heritage" scotland  
Attachments: RE: Draft comms plan - Forth Bridge/Unesco

[redacted name]/ [redacted name]

Thanks [redacted name] - this prompts me a bit

The WH day stuff highlighted that we get a better impact if we to prepare the sector to tweet proactively and in a manner likely to engage people. Therefore, can one of you draft up a wee email to go to sectoral interests forewarning of the UNESCO world heritage meeting in Bonn and our hope that the FB will be inscribed (we think on Sunday) and asking that they be ready to retweet. Our comms strategy will promulgate the use of the #forthbridge so can start making sure this is used.

My thoughts on the possible list are

- 1 Scottish World Heritage contacts (New Lanark/St Kilda, Edinburgh World Heritage etc, Orkney etc) – great opportunity for these sites to secure interest
- 2 Broader HE sector interests BEFS, Soc of Ant, NTS, BPT, HLF, Stick [www.stickssn.org/](http://www.stickssn.org/) and other industrial heritage interests (maybe ask David F),
- 3 Other HE interests (eg does the Forum/op group do this)?

Grateful for further ideas too?

We can issue the email on Friday.

[redacted name]

**From:** [redacted name]  
**Sent:** Monday, June 29, 2015 4:45 PM  
**To:** [redacted name]  
**Cc:** [redacted name]  
**Subject:** FW: Google Alert - "world heritage" scotland

For awareness – a round up of sites being nominated for world heritage status – only a small mention of Forth Bridge but it is accompanied by a photo of Nicola Sturgeon with MPs at the bridge.

[redacted name]

**From:** Google Alerts [[mailto: \[redacted\]](#)]  
**Sent:** 29 June 2015 16:00  
**To:** Historic Environment Policy  
**Subject:** Google Alert - "world heritage" scotland

## Google Alerts

### "world heritage" scotland

Daily update · 29 June 2015

NEWS

#### Alamo, French champagne vineyards vie for **World Heritage** status

Yahoo News

Britain is cheering for its iconic railway Forth Bridge which spans the Firth of Forth in eastern **Scotland**, while Germany has put forward the port ...



Flag as irrelevant



Yahoo News

You have received this email because you have subscribed to **Google Alerts**.

[Unsubscribe](#)

 [Receive this alert as RSS feed](#)

[Send Feedback](#)

**[attached email below]**

**From:** [redacted name]  
**Sent:** 29 June 2015 18:03  
**To:** [redacted 6 names]

Cc: Communications CTEA; [redacted 16 names]

Attachments: COMMUNICATIONS PLAN - AB comments 290615.docx

Thanks [redacted name]. That looks good to me. I just had one question on where the news release will be published, in order that everyone can point to it via social media. Presumably on the SG website? If so then who is arranging this and can we ensure the publisher is ready to 'go live' at a moment's notice.

Apologies if you have already considered this.

**[attachment email already included: [redacted name]Sent:29 June 2015 16:36]**

Document 30: Relates to Forth Bridge and consists of information in scope from the following communications:

Note:

Communications are presented in chronological order, from earliest to latest. However, as email chains are presented with the most recent at the top, each separate email chain is separated by a double horizontal line in order to help the reader identify the order of communications.

Where email communications have attachments, these are appended below the main text of the email, prefaced by **[attachment below]**.

Where attachments to communications are not included in this document because they have already been included elsewhere, this is also explained in square brackets. For example - **[attachment email already supplied elsewhere in this document]**

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---

From: [redacted name]  
Sent: 30 June 2015 10:04  
To: [2 redacted names]  
Cc: [2 redacted names]  
Subject: RE: Forth Bridge inscription Ministerial press event Monday 6th July

[2 redacted names]

(I note [redacted name] is away until the 6th)

Can I leave it to you to ID HS representation, please, and let me know who that is? I am coordinating the briefing pack for Ms Hyslop so will want to include info on other attendees.

Many thanks

[redacted name]

---

Culture and Historic Environment Division | Scottish Government  
Area 2H North, Victoria Quay, Edinburgh, EH6 6QQ  
[redacted lines – personal details]  
w| [www.gov.scot/Topics/ArtsCultureSport/arts/Historic-environment](http://www.gov.scot/Topics/ArtsCultureSport/arts/Historic-environment)

-----Original Message-----

From: [redacted name]  
Sent: Tuesday, June 30, 2015 09:45  
To: [3 redacted names]  
Cc: [redacted name]

Subject: Forth Bridge inscription Ministerial press event Monday 6th July

Hello [3 redacted names],

The Comms strategy for the Forth Bridge inscription is still evolving, but it now looks on track for Sunday 5th July. With this in mind, a press event is being organised at the Bridge involving Ms Hyslop on Monday 6th - she will be on her way to Cabinet in Cupar.

The question has arisen as to who can attend from HS. Could you possibly ask around to see if we can offer anyone? My first suggestion would be [redacted name] or [redacted name] if they are available, but protocol might suggest other directors or a CEO. Note that it may involve going up to the top of the Fife tower...

If all goes to plan, events should unfold as follows:

- 12.45pm – key partners arrive at the FRC Contact and Education Centre ahead of photocall.
- 12.55pm – media invited for this time.
- 1pm – Fiona Hyslop arrives, is shown around the FRC Contact and Education Centre by David Middleton (Chief Executive) and Roy Brannen, (Director of Trunk roads and Bus Operations, both Transport Scotland).
- 1.15pm - Photo opportunity. Tweets issue of key photos taken on day.
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- 1.45pm – Ms Hyslop departs
- Interested media offered a trip up North Cantilever.
- During the course of the afternoon – video of event tweeted from SG.
- Evening – pictures appear on Scottish Government facebook page.

Apologies for the short notice and for not being there to help facilitate this.

[redacted name]

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---

From: [redacted name]

Sent: 30 June 2015 10:52

To: [redacted name]

Subject: RE: Forth Bridge inscription Ministerial press event Monday 6th July

Good morning [redacted name]

Can you please phone me when you have a minute? I need to nail down Bonn logistics for Mr Yousaf pronto.

Also, nagging doubt time. If we are number 32 out of 38, and we are in the final session (Sunday p.m.), this means that the final session would need to clear seven nominations.

Does this suggest to you that there is actually a chance that the Forth Bridge will clear on the Sunday morning?

[redacted name]

---

Culture and Historic Environment Division | Scottish Government  
Area 2H North, Victoria Quay, Edinburgh, EH6 6QQ

[redacted lines – personal details]

w| [www.gov.scot/Topics/ArtsCultureSport/arts/Historic-environment](http://www.gov.scot/Topics/ArtsCultureSport/arts/Historic-environment)

-----Original Message-----

From: [redacted name]

Sent: Tuesday, June 30, 2015 09:45

To: [3 redacted names]

Cc: [redacted name]

Subject: Forth Bridge inscription Ministerial press event Monday 6th July

Hello [3 redacted names],

The Comms strategy for the Forth Bridge inscription is still evolving, but it now looks on track for Sunday 5th July. With this in mind, a press event is being organised at the Bridge involving Ms Hyslop on Monday 6th - she will be on her way to Cabinet in Cupar.

The question has arisen as to who can attend from HS. Could you possibly ask around to see if we can offer anyone? My first suggestion would be [redacted name] or [redacted name] if they are available, but protocol might suggest other directors or a CEO. Note that it may involve going up to the top of the Fife tower...

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- Evening – pictures appear on Scottish Government facebook page.

Apologies for the short notice and for not being there to help facilitate this.

[redacted name]

---

From: [redacted name]  
Sent: 30 June 2015 12:00  
To: zzzCabinet Secretary for Culture, Europe and External Affairs 2014 to 2016  
Cc: [8 redacted names]; Communications CTEA;  
Subject: Communications plan - forth bridge  
Attachments: COMMUNICATIONS PLAN.docx

Hi [redacted name],

As discussed, please find attached Comms Handling for this weekend's anticipated Forth Bridge announcement, and details of a media event to be held on Monday.

Grateful for Ms Hyslop's comment/clearance.

Thanks,

[redacted name]

[redacted name] | Communications – Culture, Europe and External Affairs | 3-West St Andrews House, Regent Road, Edinburgh EH1 3DG | [2 redacted lines – personal information]

**[attachment below]**

## **COMMUNICATIONS PLAN**

### **Forth Bridge Inscription**

#### **Aim**

To secure maximum positive and prominent coverage of the Inscription of the Forth Bridge as Scotland's sixth UNESCO World Heritage Site and ensure the Scottish Government and partners in the Forth Bridges Forum (The Forum) are prominently featured in coverage.

#### **Context**

The Forth Bridge was nominated as Scotland's sixth UNESCO World Heritage Site. The Nomination has been led by Historic Scotland on behalf of the Forth Bridges Forum, of which it is a member, with the support of the owners, Network Rail. The process has been overseen and steered by the Forum's 'Forth Bridge World Heritage Nomination Steering Group', which included community representatives from both North and South Queensferry. While the Forum is a Transport Scotland led dynamic and innovative partnership of public sector bodies and infrastructure owners, Scottish Ministers have a strong interest in the process and the Forth Bridges generally, the formal relationship with UNESCO at a UK state level is via the Department for Culture, Media and Sport (DCMS).



However, Scottish Ministers will attend the UNESCO meeting in Bonn and are expecting to lead media activity.

### **Communications objectives**

- Secure prominent coverage in at least 3 national newspapers that is positive in tone, references SG Ministers and partners, and includes one or more of the key messages below.
- To secure at least one item of broadcast coverage that is positive in tone, includes clip(s) from SG Minister(s) and includes two or more of the key messages below.
- To prompt discussion about and interaction with the key messages below through proactive use of social media that reaches at least 250,000 Twitter accounts.

### **Key messages**

- We are honoured to have the Forth Bridge inscribed as a World Heritage Site. This is an outstanding example of Scotland's built heritage and its endurance is testament not only to the ingenuity of those who designed and built it but also to the generations of painters, engineers and maintenance crews who have looked after it down the years.
- Scotland rich historic environment delivers untold benefits to the people of Scotland in cultural, social, environmental and economic terms.
- Through collective endeavor that underpins Our Place in Time, Scotland's national strategy for the historic environment, we will ensure our diverse historic environment is understood, valued, cared for, protected, enjoyed and enhanced - now and for future generations.
- 125 years after it first opened, the Forth Bridge has been inscribed as a UNESCO World Heritage Site, at the 39<sup>th</sup> session of the World Heritage Committee in Bonn, Germany.
- The world famous cantilever bridge, which spans the Firth of Forth on the East Coast of Scotland, is known as one of the industrial wonders of the world.
- The Forth Bridge is Scotland's sixth World Heritage Site
- Our priority is to ensure that these sites retain the characteristics which give them Outstanding Universal Value, amidst many challenges, including climate change, development projects, and natural degradation

### **Audiences**

We will target the following key audiences:

Media – mainstream national broadcast, print and online media.

Engaged individuals and sector specific groups, through stakeholder channels.

Our followers on social media.

### **Tactics and timing**

### Week beginning 29 June

- FM pre-records a short clip welcoming the announcement to be used on social media after announcement made. (to be confirmed)

### Immediately on decision, between Friday 3 and Monday 6 July, likely to be PM Sunday 5 July

- Forth Bridge is inscribed as Scotland's Sixth World Heritage Site. This will be livecast on the internet, so reaction will be instant.
  - Officials present at UNESCO alert nominated comms colleagues in Scotland.
  - News release containing quotes from SG and partners.
  - Tweets issue from partners and interested parties. Given the live broadcast of the result, it will be impossible (and unnecessary) to control order of tweets. We use the hashtag #forthbridge
  - SG will tweet as early as possible, including a link to the shorter video clip and the news release, from @scotgov; @culturescotgov and @scotgovfm using the hashtag #forthbridge.
  - New pictures issue from Network Rail of steam train travelling over the Bridge.
  - Media invitation will issue, inviting media to an event with Cab Sec and partner VIPs at 1pm at the Education Centre on Monday, followed by an opportunity to travel up the North Cantilever, and including advice on footwear.
- If no decision likely to be made this year, officials on the ground to contact nominated comms colleagues ASAP so Monday's event can be pulled.

### Monday 6 July

- If media invitation issued over the weekend, reissue at 10am.
- No fresh news release but make release from Sunday available upon request.
- 12.45pm – key partners arrive at the FRC Contact and Education Centre ahead of photocall.
- 12.55pm – media invited for this time.
- 1pm – Fiona Hyslop arrives, is shown around the FRC Contact and Education Centre by David Middleton (Chief Executive) and Roy Brannen, (Director of Trunk roads and Bus Operations, both Transport Scotland).
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- 1.45pm – Ms Hyslop departs
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- Evening – pictures appear on Scottish Government facebook page.

### **Risks and mitigation**

- Spokespeople asked about Hyndford Quarry/other hot issues – *ensure spokespeople have relevant lines.*
- Delay in ministerial photocall means ministers not played into coverage – *provide communications materials quickly after announcement, and arrange media opportunity for Monday.*

- Delay in media opportunity means journalists do not attend – *ensure media opportunity is the first chance for broadcasters to get live pictures of spokespeople at the Bridge, and offer rare opportunity to ascend the North Cantilever.*
- Busy news day – including a travelling Cabinet in Cupar – means media unable to attend. *Ensure timings enable crews to cover both Cupar Cabinet and the Bridge media opportunity, ensure we produce our own communications content for distribution on social media.*
- UNESCO decision earlier than anticipated – *ensure communications materials are ready for distribution by close Thursday, so they can be issued promptly following any decision.*
- UNESCO decision later than anticipated or put off until next year – *hold event relatively late on Monday to maximise chances for a decision to have been taken; don't issue media invitation until a decision has been made to allow us to "pull" the event with minimal reputational risk, hold lines to take for this eventuality.*

## Evaluation

The impact of our communications activity will be measured in a number of ways, including:

Media coverage – reach, tone and message penetration analysis

Social media analytics - retweets, references, reach.

## Recommendations

You are invited to agree this communications plan.

[redacted name]

Communications Culture, Europe and External Affairs

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From: [redacted name]

Sent: 30 June 2015 13:28

To: Matthew Sudders; [redacted name]

Cc: Hilary Izon; 'Hannah.Jones@Culture.gsi.gov.uk';

'keith.nichol@culture.gov.uk'; [redacted name]

Subject:RE: TR : Forth Bridge nomination for World Heritage inscription:

Acceptance speech in Bonn

Thanks Matt for the clear and quick response. We will feed this to Ministers and get back to you.

[redacted name]

**From:** Matthew Sudders [[mailto:\[redacted\]@dfid.gsx.gov.uk](mailto:[redacted]@dfid.gsx.gov.uk)]

**Sent:** Tuesday, June 30, 2015 1:18 PM

**To:** [2 redacted names]

**Cc** [redacted]

**Subject:** Re: TR : Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Classification: OFFICIAL

[redacted name],

Yes - timing is still likely Sunday.

No - Germany will not budge on the video message.

The timing depends entirely on the preceding items but Germany as the Chair will guarantee nothing - they have 195 countries deal with and cannot feasibly guarantee timing.

There is no formal VIP list. Around 1100 people attend and there are Heads of Delegations and Ministers in some delegations but a list is only usually produced at the end. We cannot promise the Minister VIP meetings because they are impossible to time given the uncertainty of timing.

I realise this is unsatisfactory but unfortunately this is how the committee works and we have no influence on it.

Matthew Sudders

Ambassador and Permanent Delegate to UNESCO.

**From:** [redacted name]

**Sent:** Tuesday, June 30, 2015 01:10 PM

**To:** [redacted name]; Matthew Sudders

**Cc:** [redacted]

**Subject:** RE: TR : Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Matt

Sorry to press on a few issue ...

Can I check what the position is on the video clip of an acceptance speech (See [redacted name]'s email below)?

I am still seeking a VIP list and/or any suggestions you have as to who an attending Minister could/should speak to. We will need a few suggestions to anchor the visit. If it is Mr Yousaff, he also carries responsibilities for international development.

Finally, I assume that you are still holding to the view that Sunday pm (1500 to 1830) is the most likely slot for the forth bridge.

An early respond would be most helpful.

[redacted name]

[redacted name]

**Culture and Historic Environment Division | Scottish Government**

**2 H North | Victoria Quay | Edinburgh | EH6 6QQ**

[redacted lines – personal details]

w| [www.scotland.gov.uk/historicenvironment](http://www.scotland.gov.uk/historicenvironment)

**From:** [redacted name]

**Sent:** Monday, June 29, 2015 11:19 AM

**To:** [M-Sudders@dfid.gov.uk](mailto:M-Sudders@dfid.gov.uk)

**Cc:** [redacted]  
[redacted]

**Subject:** RE: TR : Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Good morning [redacted name]

This doesn't appear to leave us much wriggle room. I take it that UNESCO is unlikely to be receptive to a request for them to reconsider this point?

If this reduces us to the single option of a speech from the floor of the chamber only, is there any way that we can ask UNESCO to firm up that particular agenda item to ensure that the Forth Bridge will definitely coincide with the Minister's attendance on 5 July? My understanding from our previous conversations on this point is that the order of the nominations would not be firmed up until later this week?

I hope all is going well in Bonn.

With best wishes

[redacted name]

---

Culture and Historic Environment Division | Scottish Government  
Area 2H North, Victoria Quay, Edinburgh, EH6 6QQ

[redacted lines – personal details]

w| [www.gov.scot/Topics/ArtsCultureSport/arts/Historic-environment](http://www.gov.scot/Topics/ArtsCultureSport/arts/Historic-environment)

**From:** Anatole-Gabriel, Isabelle [<mailto:i.anatole-gabriel@unesco.org>]

**Sent:** Saturday, June 27, 2015 15:59

**To:** [redacted name]

**Cc:** [redacted]  
[redacted]

**Subject:** TR : Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Dear [redacted name],

I am sorry to get back late to you, we have been moving to Bonn.

The Chair will give the floor to the State Party for a short statement after the inscription and the speech of the Minister shouldn't be longer than 2/3 minutes. In the eventuality of the absence of the Minister, a member of the UK delegation could read out the Minister statement. Unfortunately, it will not be possible to broadcast the prerecorded speech in order not to create precedent that will lead to requests from others and would completely upset the timetable. We would like to call the kind understanding of the Minister and of the delegation of the UK.

Do let me know if we can help in any other ways.  
Best regards

Isabelle Anatole-Gabriel  
Chief PSM/SHC

---

**De :** Anna Steinkamp [steinkamp@unesco.de]  
**Envoyé :** jeudi 25 juin 2015 17:55  
**À :** Anatole-Gabriel, Isabelle  
**Cc :** Kerstin Manz  
**Objet :** WG: Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Dear Isabelle,

Could you advice our colleagues from UK – see mail below ?

THANK YOU

All the best

Anna Steinkamp

Leiterin / Head

[redacted lines – personal details]

SAVE THE DATE: 28/06-08/07 2015

39. Sitzung des Welterbekomitees  
39th Session of the World Heritage Committee  
[www.39whcbonn2015.de](http://www.39whcbonn2015.de)



GERMANY 2015  
39TH SESSION OF THE WORLD HERITAGE COMMITTEE  
39E SESSION DU COMITE DU PATRIMOINE MONDIAL  
ALLEMAGNE 2015

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**Von:** [redacted name]

**Gesendet:** Donnerstag, 25. Juni 2015 15:10

**An:** [info@39whcbonn2015.de](mailto:info@39whcbonn2015.de)

**Cc:** [redacted]

Kerstin Manz; Anna Steinkamp

**Betreff:** RE: Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Good afternoon

I would be grateful for advice in relation to the queries set out in my email below. I have received out of office responses from Anna Steinkamp and Kerstin Manz.

I would be grateful if an organising official could contact me. Many thanks.

Yours faithfully

[redacted name]

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Culture and Historic Environment Division | Scottish Government  
Area 2H North, Victoria Quay, Edinburgh, EH6 6QQ

[redacted lines – personal details]

w| [www.gov.scot/Topics/ArtsCultureSport/arts/Historic-environment](http://www.gov.scot/Topics/ArtsCultureSport/arts/Historic-environment)

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**From:** [redacted name]

**Sent:** Thursday, June 25, 2015 13:57

**To:** 'steinkamp@unesco.de'; 'manz@unesco.de'

**Cc:** [redacted]

**Subject:** Forth Bridge nomination for World Heritage inscription: Acceptance speech in Bonn

Dear Anna and Kerstin

I have been given your contact details by Hilary Izon within the UK Permanent Delegation to UNESCO.

An anticipation of (we hope!) the inscription of the Forth Bridge as a World Heritage Site, the UK Secretary of state for Culture, Media and Sport has invited a Scottish Government Minister to attend the World Heritage Committee session in Bonn in order to accept the inscription, accompanied by a short speech.

We realise that the timing of the nominations will vary but our best estimate is that the Forth Bridge will be considered on the afternoon of Sunday 5 July. We therefore plan for a Scottish Minister to attend this session. However, in case the time of inscription does not coincide with the Minister's attendance, we also plan to pre-record a video message of the speech, which can be played to the session at the appropriate time. I would be grateful for your advice on the following points:

- Please can you advise how long this speech should be? I understand that two minutes is normal but would be grateful for your confirmation of this.

- What format should the pre-recorded speech be in to enable it to be broadcast at the session? Is there a particular software that we should use?
- In addition, we would hope to set up side meetings for our Minister while in Bonn. Are you able to provide a list of VIP attendees so that we can identify appropriate persons for such meetings?

I would be grateful for any guidance you can provide on these matters. I appreciate that time is short before the session commences, so please feel free to telephone me if this is easier for you.

I am copying in colleagues at the UK Permanent Delegation for UNESCO and at the UK Department for Culture, Media and Sport for their information.

Yours sincerely

[redacted name]

---

Culture and Historic Environment Division | Scottish Government  
Area 2H North, Victoria Quay, Edinburgh, EH6 6QQ

[redacted lines – personal details]

w| [www.gov.scot/Topics/ArtsCultureSport/arts/Historic-environment](http://www.gov.scot/Topics/ArtsCultureSport/arts/Historic-environment)

---

---

**From:** [redacted name]  
**Sent:** 30 June 2015 16:33  
**To:** [redacted name]  
**Cc:** [2 redacted names]  
**Subject:** RE: Media planner - updated for forth bridge

Woops with attachment!

---

**From:** [redacted name]  
**Sent:** Tuesday, June 30, 2015 4:33 PM  
**To:** [redacted name]  
**Cc:** [2 redacted names]  
**Subject:** Media planner - updated for forth bridge

[redacted name]

I have completed the attached document – as best I can at the mo. Not sure whether you want to check now or later?

[redacted name]

**Culture and Historic Environment Division | Scottish Government**  
**2 H North | Victoria Quay | Edinburgh | EH6 6QQ**

[redacted lines – personal details]

w| <http://www.gov.scot/> Historic-environment



[attachment word document – outside scope of request]

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**From:** [redacted name]  
**Sent:** 30 June 2015 16:52  
**To:** [redacted name]  
**Cc:** [2 redacted names]  
**Subject:** RE: Media planner - updated for forth bridge

Hi [redacted name],

I'll feed back to [redacted name] – track changes don't work, unfortunately, I'll double check she makes that clear in her weekly email.

Thanks for being our weekend contact! Great news about Mr Biaggi.

Thanks,  
[redacted name]

---

**From:** [redacted name]  
**Sent:** 30 June 2015 16:50  
**To:** [redacted name]  
**Cc:** [2 redacted names]  
**Subject:** RE: Media planner - updated for forth bridge

Thanks [redacted name] - the request to complete the template came from [redacted name] at your end.

Yep happy to be contact over w/e. Good news that we have a Minister!

[redacted name]

---

**From:** [redacted name]  
**Sent:** Tuesday, June 30, 2015 4:38 PM  
**To:** [redacted name]  
**Cc:** [2 redacted names]  
**Subject:** RE: Media planner - updated for forth bridge

Thanks [redacted name].

The planner is pulled from a database and so can't quite be updated that way – but I'll feed in the necessary changes at this end, as we go through the planner in our team meeting.

One thing, though, while we're thinking ahead – would you be the most appropriate contact for duty communication officers if there are any press queries over the weekend?

I'm about to circulate news release and media calling note around the group, for comments, and spokespeople comments.

Thanks,  
[redacted name]

---

**From:** [redacted name]  
**Sent:** 30 June 2015 16:33  
**To:** [redacted name]  
**Cc:** [2 redacted names]  
**Subject:** RE: Media planner - updated for forth bridge

Woops with attachment! << File: Culture Media Planner 300615 (Ched - wh).docx >>

---

**From:** [redacted name]  
**Sent:** Tuesday, June 30, 2015 4:33 PM  
**To:** [redacted name]  
**Cc:** [2 redacted names]  
**Subject:** Media planner - updated for forth bridge

[redacted name]

I have completed the attached document – as best I can at the mo. Not sure whether you want to check now or later?

[redacted name]

**Culture and Historic Environment Division | Scottish Government**  
**2 H North | Victoria Quay | Edinburgh | EH6 6QQ**  
[redacted lines – personal details]  
w| <http://www.gov.scot/> Historic-environment

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---

**From:** [redacted name]  
**Sent:** 30 June 2015 17:17  
**To:** [redacted name]; zzzMinister for Local Government and Community Empowerment 2014 to 2016; [redacted name]  
**Cc:** [8 redacted names]; Director of Culture, Europe and External Affairs; Communications CTEA; zzzCabinet Secretary for Culture, Europe and External Affairs 2014 to 2016; zzzMinister for Europe and International

Development 2012 to 2016; zzzCabinet Secretary for Infrastructure,  
Investment and Cities 2014 to 2016; zzzCabinet Secretary for Social Justice, Communities and  
Pensioners' Rights 2014 to 2016; Communications CSSE;  
Subject:RE: World Heritage Committee, Bonn, Germany, 28 June - 6 July

Bringing in Mr Biagi's comms team for info.

**From:** [redacted name]

**Sent:** 30 June 2015 16:43

**To:** Minister for Local Government and Community Empowerment; [redacted name]

**Cc:** [7 redacted names]; Director of Culture, Europe and External Affairs; Communications CEEA;  
Cabinet Secretary for Culture, Europe and External Affairs; Minister for Europe and International  
Development; Cabinet Secretary for Infrastructure, Investment and Cities; Cabinet Secretary for  
Social Justice, Communities and Pensioners' Rights

**Subject:** RE: World Heritage Committee, Bonn, Germany, 28 June - 6 July

Thanks [redacted name] for the quick response. We will get briefing to you for Thurs 4pm.

Transport colleagues are attending Bonn as is a colleague from Historic Scotland. However, do you  
require official support from this side?

You may want to note that Transport Scotland colleagues will be staying at the Stern Hotel in Bonn.  
UK government (DCMS) and America colleagues are also there too.

<http://www.sternhotel-bonn.de/index.php/en/>

Any questions/queries, do give us a shout.

[redacted name]

[redacted name]

**Culture and Historic Environment Division | Scottish Government**

**2 H North | Victoria Quay | Edinburgh | EH6 6QQ**

[redacted lines – personal details]

w| <http://www.gov.scot/> **Historic-environment**

**From:** Minister for Local Government and Community Empowerment

**Sent:** Tuesday, June 30, 2015 4:33 PM

**To:** [2 redacted names]

**Cc:** [7 redacted names]; Director of Culture, Europe and External Affairs; Communications CEEA;  
Cabinet Secretary for Culture, Europe and External Affairs; Minister for Europe and International  
Development; Cabinet Secretary for Infrastructure, Investment and Cities; Cabinet Secretary for  
Social Justice, Communities and Pensioners' Rights

**Subject:** Re: World Heritage Committee, Bonn, Germany, 28 June - 6 July

[redacted name]

Mr Biagi is content to take this on. Grateful if you could send over full details of the venue and the  
timings as soon as these become clear.

We'll need the briefing (and speaking note for the remarks) by 4pm on Thursday at the very latest. Mr Biagi's preferences are attached below.

<http://intranet/InExec/AboutUs/Ministers/MinisterialPrivateOffices/SocialJustice/LocalGovernmentPlanning/guidance/briefings>

Regards

[redacted name]

[redacted lines – personal details]

**From:** [redacted name]

**Sent:** Tuesday, June 30, 2015 03:59 PM

**To:** [redacted name]; Minister for Local Government and Community Empowerment

**Cc:** [7 redacted names] Director of Culture, Europe and External Affairs; Communications CEEA; Cabinet Secretary for Culture, Europe and External Affairs; Minister for Europe and International Development; Cabinet Secretary for Infrastructure, Investment and Cities;

**Subject:** RE: World Heritage Committee, Bonn, Germany, 28 June - 6 July

Thanks [redacted name]

I have tried Mr Brown's and Ms Hyslop's private offices – both report that it would be very difficult to attend.

I have just asked Mr Neil's private office about Mr Biagi's availability too (as per [redacted name]'s email). I understand that his calendar shows that he is potentially available. He is currently in Manchester at the moment so I have copied this email to his office to seek a firm view on his availability.

[redacted name]

I would be grateful if you could get back to me on whether Mr Biagi can attend the World Heritage Committee meeting to accept the inscription of the Forth Bridge as Scotland's sixth UNESCO World Heritage Site.

It would mean flying out on Saturday afternoon in order to get to Bonn and returning Sunday evening. The Forth Bridge session is scheduled for the Sunday pm (agenda remains fluid) and involves giving a short 2-3 min acceptance speech which will be on live video link. The event will trigger immediate comms activity (See attached comms plan for further info).

If could get back to me on this please.

<<Communications plan - forth bridge>>

Thanks

[redacted name]

**Culture and Historic Environment Division | Scottish Government**

**2 H North | Victoria Quay | Edinburgh | EH6 6QQ**

[redacted lines – personal details]

w| [http://www.gov.scot/](http://www.gov.scot/Historic-environment) Historic-environment

---

**From:** [redacted name]

**Sent:** Tuesday, June 30, 2015 2:13 PM

**To:** [3 redacted names] Minister for Europe and International Development;

**Cc:** [5 redacted names]; Director of Culture, Europe and External Affairs; Communications CEEA;  
Cabinet Secretary for Culture, Europe and External Affairs; Minister for Transport and Islands

**Subject:** RE: World Heritage Committee, Bonn, Germany, 28 June - 6 July

Ms Hyslop or Mr Brown?

---

**From:** [redacted name]

**Sent:** 30 June 2015 13:37

**To:** [3 redacted names]; Minister for Europe and International Development;

**Cc:** [5 redacted names]; Director of Culture, Europe and External Affairs; Communications CEEA;  
Cabinet Secretary for Culture, Europe and External Affairs; Minister for Transport and Islands

**Subject:** RE: World Heritage Committee, Bonn, Germany, 28 June - 6 July

Thanks [redacted name]

I have just checked with Mr Mackay's private office and his office report that he is on leave until Monday.

[redacted name]

**Culture and Historic Environment Division | Scottish Government**

**2 H North | Victoria Quay | Edinburgh | EH6 6QQ**

[redacted lines – personal details]

w| [www.scotland.gov.uk/historicenvironment](http://www.scotland.gov.uk/historicenvironment)

---

**From:** [redacted name]

**Sent:** Tuesday, June 30, 2015 1:24 PM

**To:** Minister for Europe and International Development; [2 redacted names]

**Cc:** [6 redacted names]; Director of Culture, Europe and External Affairs; Communications CEEA;  
Cabinet Secretary for Culture, Europe and External Affairs;

**Subject:** RE: World Heritage Committee, Bonn, Germany, 28 June - 6 July

Hi

Get the policy team to try Mr Mackay

[redacted name]

---

**From:** [redacted name] **On Behalf Of** Minister for Europe and International Development  
**Sent:** 30 June 2015 13:20  
**To:** [redacted name]; Minister for Europe and International Development; [redacted name]; [redacted name]  
**Cc:** [6 redacted names]; Director of Culture, Europe and External Affairs; Communications CEEA; Cabinet Secretary for Culture, Europe and External Affairs;  
**Subject:** RE: World Heritage Committee, Bonn, Germany, 28 June - 6 July

Thanks [redacted name].

[2 redacted names]— now that Mr Yousaf is going to Milan till Thursday, and would have to travel direct from Bonn to London on Monday 6th, could we revisit the possibility of another Minister taking this on? I'm not sure what discussions were had before this came to us.

Happy to discuss.

Thanks

[redacted name]

[redacted lines – personal details]

---

**From:** [redacted name]  
**Sent:** 30 June 2015 13:01  
**To:** Minister for Europe and International Development  
**Cc:** [8 redacted names] Director of Culture, Europe and External Affairs; Communications CEEA; Cabinet Secretary for Culture, Europe and External Affairs;  
**Subject:** RE: World Heritage Committee, Bonn, Germany, 28 June - 6 July

[redacted name]

As discussed today, the current timescale for the session on the Forth Bridge remains likely to be on Sunday p.m. However, as we discussed, available flights from Scotland would require the Minister to travel on the Saturday in order to get there on time.

We're still pressing the UK Ambassador to UNESCO for further information on VIPs and useful contacts in order to inform a potential schedule of meetings. We also have [redacted name] from Historic Scotland attending, who is also considering this.

I understand that Mr Yousaf is now being asked to attend Milan at short notice and I realise that this may create some difficulties in his also attending Bonn. I'd be

grateful if you could advise soonest as to whether we may now need to seek an alternative Minister to attend as per [redacted name] request of last week.

As you know, a briefing pack is currently in preparation for delivery to Mr Yousaf's PO by 4pm tomorrow.

Many thanks

[redacted name]

---

Culture and Historic Environment Division | Scottish Government  
Area 2H North, Victoria Quay, Edinburgh, EH6 6QQ

[redacted lines – personal details]

w/ [www.gov.scot/Topics/ArtsCultureSport/arts/Historic-environment](http://www.gov.scot/Topics/ArtsCultureSport/arts/Historic-environment)

---

**From:** [redacted name] **On Behalf Of** Cabinet Secretary for Culture, Europe and External Affairs  
**Sent:** Wednesday, June 24, 2015 16:54  
**To:** [2 redacted names]; Minister for Europe and International Development;  
**Cc:** [10 redacted names] Cabinet Secretary for Culture, Europe and External Affairs; UK Relations Mailbox; Communications CEEA; Director of Culture, Europe and External Affairs; Communications CEEA;  
**Subject:** RE: World Heritage Committee, Bonn, Germany, 28 June - 6 July

Dear [redacted name],

Thanks for the chat about this yesterday. Ms Hyslop has noted for her interests without further comment.

Kind Regards

[redacted name]

**Office of Fiona Hyslop, MSP, Cabinet Secretary for Culture, Europe and External Affairs**

[redacted lines – personal details]

---

**From:** [redacted name]  
**Sent:** 23 June 2015 15:21  
**To:** Minister for Europe and International Development; [redacted name]  
**Cc:** [10 redacted names] Cabinet Secretary for Culture, Europe and External Affairs; UK Relations Mailbox; Communications CEEA; Director of Culture, Europe and External Affairs; Communications CEEA;  
**Subject:** RE: World Heritage Committee, Bonn, Germany, 28 June - 6 July

Thanks [redacted name]

The expected dated of the decision on the Forth Bridge is **Sunday 5<sup>th</sup> July (pm - currently 1500-1830).**

Just to emphasise that while this is considered to be the best estimate of timing there is the risk (albeit small) that the running order of the decision may change. The agenda is being refined every day and won't be fixed until 5<sup>th</sup> although we understand that it will be pretty firm by 28/29 July. We are keeping in close contact with DCMS and UK ambassador to UNESCO in case any further changes occur.

[redacted name] and her colleagues were considering whether there would be scope to undertake meeting in Berlin on the Monday but was waiting for a decision on attendees at Bonn first. There is also the potential of some bilateral in Bonn itself on the Sunday 5<sup>th</sup>. We have asked for and are waiting for a VIP list from the UK ambassador to UNESCO and will consider once we get this.

Happy to discuss

[redacted name]

**Culture and Historic Environment Division | Scottish Government**

**2 H North | Victoria Quay | Edinburgh | EH6 6QQ**

[redacted lines – personal details]

w| <http://www.gov.scot/> **Historic-environment**

---

**From:** [redacted name] **On Behalf Of** Minister for Europe and International Development

**Sent:** Tuesday, June 23, 2015 2:49 PM

**To:** [redacted name]

**Cc:** [9 redacted names] Cabinet Secretary for Culture, Europe and External Affairs; UK Relations Mailbox; Communications CEEA;

**Subject:** FW: World Heritage Committee, Bonn, Germany, 28 June - 6 July

[redacted name],

I understand that Ms Hyslop has asked Mr Yousaf to take this on. Before I put this to the Minister could you confirm what date the event will be on and if a wider programme is being considered?

Happy to discuss if easier.

Thanks

[redacted name]

Acting Private Secretary to the Minister for Europe and International Development



[redacted lines – personal details]

---

**From:** [redacted name] **On Behalf Of** Cabinet Secretary for Culture, Europe and External Affairs  
**Sent:** 23 June 2015 14:09  
**To:** Minister for Europe and International Development  
**Subject:** FW: World Heritage Committee, Bonn, Germany, 28 June - 6 July

[redacted name], << Message: FW: Forth Bridge closer to becoming World Heritage Site >> << Message: UNESCO World Heritage site - Forth Bridge nomination >> << Message: RE: for the First Minister from John Whittingdale >>

As discussed – details of Bonn event below. Some useful correspondence attached. Happy to discuss!

---

**From:** Cabinet Secretary for Culture, Europe and External Affairs  
**Sent:** 12 May 2015 17:19  
**To:** [redacted name]; Cabinet Secretary for Culture, Europe and External Affairs  
**Cc:** DG Strategy and External Affairs; Director of Culture, Europe and External Affairs; [11 redacted names]  
**Subject:** RE: World Heritage Committee, Bonn, Germany, 28 June - 6 July

[redacted name]

Apologies for delay in getting back to you. Ms Hyslop wished to speak with me about this and not had much chance over the last week or so.

Ms Hyslop would be content for another Minister to attend but would wish a wider programme to be built around any travel- covering the usual three strands of culture, trade and diplomacy. She did consider the option of travelling home from Japan via Bonn but given we won't know when announcement is and it's a weekend (4/5 July) this is probably not practical.

Happy to speak further

[redacted name]

Private Secretary – Cabinet Secretary for Culture, Europe and External Affairs

[redacted lines – personal details]

---

**From:** [redacted name]  
**Sent:** 30 April 2015 16:35  
**To:** Cabinet Secretary for Culture, Europe and External Affairs  
**Cc:** DG Strategy and External Affairs; Director of Culture, Europe and External Affairs; [9 redacted names]  
**Subject:** World Heritage Committee, Bonn, Germany, 28 June - 6 July

[2 redacted names],

I would be grateful if you could draw this to the Cabinet Secretary's attention.

As Ms Hyslop is aware, the Forth Bridge is nominated for world heritage status and the final decision on this will be taken at the World Heritage Committee meeting in Bonn, which take place between 28 and 6 July. I have just been made aware that this coincides with Ms Hyslop's visit to Japan. As the Cab Sec is also aware, we cannot anticipate the decision of the Committee so are not able to confirm one way or another whether the nomination will be successful. However should the outcome be positive UNESCO would expect an appropriate level of representation at the latter stages of the committee to receive the accolade.

We appreciate that plans for the Japan visit are well advanced, and we would welcome a steer as to whether, in light of commitments already made, and the work around the Scottish 10 scanning of the Nagasaki crane, which other Ministerial colleagues might attend the Committee in her place.

Many thanks,

[redacted name]

---

From: [redacted name]  
Sent: 01 July 2015 13:17  
To: [2 redacted names]  
Cc: [2 redacted names]; zzzCabinet Secretary for Culture,  
Europe and External Affairs 2014 to 2016  
Subject: RE: Agenda for Bonn  
Attachments: Communications plan - forth bridge

[redacted name]

Mr Biagi has now agreed to attend Bonn.

Also note that there is also the proposed photo opp event at the Bridge itself on Monday at 1300. We understand Cab Sec has agreed to undertake (as per the Comms Plan - attached).

Do get back if you need any further info.

[redacted name]

-----Original Message-----

From: [redacted name]  
Sent: Wednesday, July 1, 2015 1:02 PM  
To: [redacted name]

Cc: [3 redacted names]; Cabinet Secretary for Culture, Europe and External Affairs  
Subject: RE: Agenda for Bonn

[redacted name],

Please find attached a PDF agenda for the 39th UNESCO Session in Bonn, to note the session started on 28 June.

Item 8B on the agenda is Nominations to the World Heritage List. Please also find attached the order of presentation of nominations; to note the Forth Bridge is scheduled as item 32 on this list and we therefore anticipate it will be considered on Sunday 5 July.

Please let me know if you require anything further.

[redacted name]

Culture and Historic Environment Division

2 H North Victoria Quay

[redacted line – personal details]

-----Original Message-----

From: [redacted name]

Sent: 01 July 2015 12:48

To: [3 redacted names]

Subject: Fw: Agenda for Bonn

----- Original Message -----

From: [redacted name]

Sent: Wednesday, July 01, 2015 05:52 AM GMT Standard Time

To: [redacted name]

Cc: Cabinet Secretary for Culture, Europe and External Affairs

Subject: Agenda for Bonn

[redacted name]

Cab Sec is asking if you have an agenda for Bonn she can see?

[redacted name]

**[Attachment email already supplied in this document: From: [redacted name] 30 June 2015 12:00]**

---

**From:** [REDACTED]  
**Sent:** 10 June 2015 08:16  
**To:** [REDACTED]  
**Subject:** RE: NOD-SLS-001 - HYNDFORD QUARRY LANARK

Morning [REDACTED]

I enquired about this yesterday, and was advised that 'they couldn't advise when they would be in a position to issue the decision, but hoped that it would be soon'.

You could try contacting [REDACTED] ([REDACTED]) at PAD.

Regards

[REDACTED]

[REDACTED] I CASE OFFICER

DPEA | 4 The Courtyard | Callendar Business Park | FALKIRK | FK1 1XR | phone: [REDACTED] | fax: 01324 696444  
| [REDACTED]



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**From:** [REDACTED] [mailto:[REDACTED]]  
**Sent:** 09 June 2015 22:08  
**To:** [REDACTED]  
**Subject:** RE: NOD-SLS-001 - HYNDFORD QUARRY LANARK

[REDACTED] in [REDACTED] absence on holiday, our clients have asked me to check whether you have an update on the Ministers' consideration of the Report which was issued to them on 20 February?Â If you don't have any information, do you have a contact name within Scottish Government with whom I can get in touch?

Regards

[REDACTED]

[REDACTED]  
[REDACTED]

Burness Paull LLP

Direct Dial: +44 (0) [REDACTED]

Email: [REDACTED]

---

**From:** [REDACTED] [mailto:[REDACTED]]  
**Sent:** 20 February 2015 12:48  
**To:** [REDACTED]  
**Subject:** NOD-SLS-001 - HYNDFORD QUARRY LANARK

Dear [REDACTED]

## NOTIFICATION OF DIRECTION: HYNDFORD QUARRY LANARK ML11 9TA

Just to advise that the Report in connection with above has been issued to Ministers to-day.

Kind Regards



 I CASE OFFICER

DPEA | 4 The Courtyard | Callendar Business Park | FALKIRK | FK1 1XR | phone:  | fax: 01324 696444  
| 



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Dh'fhaodadh gum bi teachdaireachd sam bith bho Riaghaltas na h-Alba air a chlÃ radh neo air a sgrÃ¹dadh airson dearbhadh gu bheil an siostam ag obair gu h-Ã"ifeachdach neo airson adhbhar laghail eile. Dh'fhaodadh nach eil beachdan anns a' phost-d seo co-ionann ri beachdan Riaghaltas na h-Alba.

\*\*\*\*\*

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[REDACTED]

---

**From:** [REDACTED] <[REDACTED]>  
**Sent:** 13 August 2015 16:01  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: NOD-SLS-001, Hyndford Quarry, Further Submission  
**Attachments:** Conditions Hyndford (2).docx

**Categories:** Hyndford - NOD-SLS-001

[REDACTED]

Please find enclosed the Council's comments in response to the previous written submissions by both Cemex and The New Lanark and Falls of Clyde Working Group in relation to the Reporter's proposed conditions.

Kind regards

[REDACTED]

---

**From:** [REDACTED] [REDACTED]  
**Sent:** 10 August 2015 13:21  
**To:** [REDACTED]  
**Subject:** NOD-SLS-001, Hyndford Quarry, Further Submission

Our ref: NOD-SLS-001

10 August 2015

Dear [REDACTED]

**NOTIFICATION OF DIRECTION: HYNDFORD QUARRY LANARK ML11 9TA**

Thank you for your responses to matters 1 and 2 of procedure notice no. 2 dated 17 July 2015.

The above procedure notice, under item 4, also indicated that the parties would have a further 14 days to comment on each other's responses to matters 1 and 2. The Reporters would therefore be grateful to receive any comments the parties may wish to make by **Monday 24 August 2015**.

There is therefore no need for SAVE or the council to reply within 4 days as suggested in their respective e-mails dated 7 and 10 August 2015.

I trust this information is clear. Please do not hesitate to contact me if you require any further information.

Yours sincerely

[REDACTED] I CASE OFFICER



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Dh'fhaodadh gum bi teachdaireachd sam bith bho Riaghaltas na h-Alba air a chlàradh neo air a sgrùdadh airson dearbhadh gu bheil an siostam ag obair gu h-èifeachdach neo airson adhbhar laghail eile. Dh'fhaodadh nach eil beachdan anns a' phost-d seo co-ionann ri beachdan Riaghaltas na h-Alba.

\*\*\*\*\*

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**South Lanarkshire Council**

**Response to New Lanark & Falls of Clyde Working Group Comments (email dated 6 August 2015)**

Draft Condition 1- suggested revisions

No comment

Draft condition 2

No Comment

Proposed Additional Condition.

It is the Council's position that this would not be a legally competent planning condition as it is not necessary and not sufficiently precise. Reference to Scottish Government Planning Circular 4/1998. Consultation with the Council's Countryside & Greening Service, Scottish Natural Heritage and Historic Scotland, where appropriate, will ensure that the Council secures the appropriate advice necessary for it to consider and assess proposals relevant to the extent of workings, restoration, enhancement or aftercare.

Draft Condition 3

No Comment

Draft Condition 12

No comment

Draft Condition 13

No Comment

Draft Condition 26 (the second time)

Agreed

Draft Condition 44

Agreed

Heads of Agreement

See above at 'Proposed Additional Condition'. The establishment of a Liaison Group is not necessary nor reasonable and therefore does not meet the tests for inclusion as a Planning Obligation. Reference to Scottish Government Planning Circular 3/2012.

## **Response to Cemex Comments (letter dated 7 August 2015)**

It is the Council's position that the proposed amends made by Cemex to conditions 3, 7, 11, and 21 would constitute a substantial change to the application as proposed. Reference is made to the cases of *Bernard Wheatcroft Ltd v Secretary of State for the Environment & Another* (1982) 43 P.& C.R. 233 and *Walker v City of Aberdeen Council* 1998 SLT 427. These proposed amends raise substantial new planning issues not raised by the original planning application. They also potentially raise new grounds for planning objections which were not available against the original application. Consequently, it is the Council's positions that it would not be competent for the Reporter to impose such conditions.

This notwithstanding, please find below further specific comments in relation to the amendments to the conditions proposed by Cemex.

### **Condition 3**

Any requirement for extending the time scale can be considered, by the submission of a application under section 42 of the Town and Country Planning (Scotland) Act 1997 , prior to the date already proposed in the Reporter's draft conditions, and can take account of the appropriate circumstances at that time. An extension of the time by 10 years beyond that originally proposed has not been the subject of consultation with other agencies or with the surrounding community and therefore for the reasons outlined above should not be accepted.

### **Condition 5**

The Council considers the 12 month period proposed is reasonable and appropriate and that for the site to lie idle for 24 months, prior to any prospect of restoration taking place, would have an adverse impact on the amenity of the surrounding area therefore are not acceptable.

### **Condition 7**

The proposal still involves a substantial extension of the workings southwards and an extension to the life of the quarry. It therefore remains appropriate to require the restoration/enhancement works originally proposed within Zones B, C & D. The works are not dependant or, in terms of their nature and appearance, reliant upon the works originally proposed for the western extension. The removal of the requirement to carry out the works shown on the current proposal materially alters the application and has not been the subject of consultation with other agencies or with the surrounding community and therefore for the reasons outlined above should not be accepted.

### **Condition 11**

Any proposals to amend the working hours or days on which the quarry can operate would materially alter the terms of the original proposal and could impact on the surrounding area. The hours proposed by Cemex have not been the subject of consultation with other agencies or with the surrounding community and therefore for the reasons outlined above should not be accepted.

#### Condition 19

Conditions are required in order to ensure that existing roads are maintained and in the event that new roads may be required during the life of the quarry appropriate control is established over their construction and maintenance. In light of Cemex's comments the Council would suggest the following revised wording:

That prior to the use of any new internal access roads a scheme setting out how they will be surfaced and maintained and how debris will be prevented from being carried from them onto the public highway shall be submitted to and approved in writing by the Council as Planning Authority. The agreed scheme shall be implemented unless otherwise approved in writing by the planning authority. All existing internal access roads will be maintained in accordance with a scheme of works to be submitted to and approved by the Planning Authority within 3 months of the date of this permission.

In addition as this consent will replace the current permission under which the site operates the Council is of the view that the following should also be included as a condition, to prevent debris being carried onto the public road.

'That in the event a written request is made by the Council the operator shall within 21 days of the written request being made submit, for the written approval of the Planning Authority, details setting out measures to minimise the deposit of mud and debris on the public road, including details of the timescale within which these measures will be taken. Thereafter these measures shall be implemented within the approved timescale.

#### Condition 21

Increasing the limit on the importation of materials to the site will generate an increase in vehicle movements. The resulting change has not been considered as part of the transport assessment that accompanied the original application. This could materially alter the terms of the original proposal and therefore for the reasons outlined above should not be accepted. In addition, the condition allows Cemex to seek an increase from the Council, a request which could be accompanied by the necessary supporting information to allow a decision to be made.

[REDACTED]

---

**From:** [REDACTED] <[REDACTED]>  
**Sent:** 07 August 2015 12:09  
**To:** [REDACTED]; [REDACTED]  
[REDACTED]  
**Cc:** [REDACTED]  
**Subject:** NOD-SLS-001, Hyndford Quarry, Further Submission  
**Attachments:** Revised conditions.docx  
  
**Categories:** Hyndford - NOD-SLS-001

[REDACTED]

Further to Procedure Notice 2, please find enclosed the Reporters preliminary suggested Heads of Terms for a section 75 obligation and draft planning conditions with additional comments from South Lanarkshire Council ("the Council"), shown in track change.

In addition to the specific comments contained in the attached document the Council would also like to make the following submission in support of the inclusion of an obligation in the section 75 agreement in relation to the operator's duties under section 96 of the Roads (Scotland) Act 1984 ("the 1984 Act").

It is the Council's practise to secure an agreement under Section 96 of the 1984 Act as a planning obligation in terms of Section 75 of the Town and Country Planning (Scotland) 1997 Act ("the 1997 Act"), the purpose of which is to ensure that an enforceable Section 96 Agreement is in place for the duration of the Consent.

The reason for this approach is that, in the past, even with a formal Section 96 Agreement in place, the Council have been unsuccessful in enforcing the terms of Section 96 to recover costs properly due to the Council. The wording of Section 96 of the 1984 Act states that the Council may recover the cost of extraordinary expenses which have been or which will be incurred by the Council in repairing roads damaged by that operator's excessively heavy vehicles or other extraordinary vehicles. The costs may be recovered from the operator of the vehicles on the roads. Therefore, in order to recover costs under Section 96, the Council need to know the identity of the operator of the vehicles.

In respect of landfill developments, in particular, extraordinary expenses are incurred by heavy vehicle movement as a direct consequence of the development on the application sites. The nature of landfill developments is that:-

- (1) it is not always the landowner or developer who is the operator of the vehicles
- (2) there can be more than one operator of vehicles and
- (3) It is seldom the initial operator of vehicles who is the operator for the duration of the Consent.

Therefore, the Council cannot always know the identity of the operator of the vehicles.

It is the Council's view that the landowner, who is in full control of his land and those who are operating a development on it, is best placed to know the identity of the operator of the vehicles and so it is wholly appropriate that the landowner undertakes to provide this information to the Council and undertakes to ensure that the parties operating the development meet their obligations under Section 96 for the duration of the Consent.

The Council previously used a negative suspensive Condition requiring delivery of a Section 96 Agreement signed by the initial operator prior to commencement of development. That Agreement is binding only on the party who signed it and not on any successive party and so is not in place for the duration of the Consent. The Council have had experience where operators who signed Section 96 Agreements have changed identity by winding up thus rendering the Section 96 unenforceable. The Council have had experience also where there has been change of operator and

the incoming operator has not signed a Section 96 Agreement. The result is that the Council have been unable to recover costs which in one instance amounted to over £300,000.

Planning Circular 4/1998 at paragraph 11 states: *"It is ultra vires to impose a condition in a planning permission requiring an applicant to enter into an agreement"* and so the Council cannot use a Condition to ensure that an enforceable Section 96 Agreement is in place for the duration of the Consent.

It is the Council's view that an obligation to have a Section 96 Agreement in place for the duration of the Consent is a competent planning obligation. It meets all of the tests in Planning Circular 3/2012.

**Necessity Test:** - As outlined above, the Council cannot rely solely on either Section 96 or a written Section 96 Agreement to ensure that extraordinary expenses incurred by damage to the road caused by the proposed use and development of the land are recoverable. In addition, a condition cannot be imposed to ensure that such an agreement is entered into.

**Planning purpose test:**-The extraordinary expenses which have been or which will be incurred by the Council in repairing roads is directly related to the use and development of land.

**Relationship to proposed development test:**-The development creates a direct damaging impact on the roads, and as explained above, a Section 96 Agreement without the backing of a Section 75 Agreement is ineffective.

**Scale and kind test:** - The terms of the Section 96 Agreement go no further than the extent of obligations set out in Section 96 and so are not excessive.

**Reasonableness test:** - The requirement for a Section 96 Agreement to be in force throughout the Consent is necessary to mitigate against the costs which the Council will incur as direct result of the development.

The planning obligation on the landowner is to ensure that an enforceable Section 96 Agreement is in place for the duration of the Consent. The Council has taken this Section 75 approach with many developments and has not met with any resistance or dissent on the part of landowners, operators and their agents. Consequently, the Council submits that the requirement should remain for a section 75 agreement to include that the parties operating the development meet their obligations under Section 96 for the duration of the Consent.

Kind regards

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Dir tel: [REDACTED]

Fax: [REDACTED]

[REDACTED]

[REDACTED]

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## Appendix

Reporters' preliminary suggested heads of terms for a section 75 agreement and appropriate planning conditions for southern expansion only

### 1. Heads of Terms for Section 75 Agreement

An undertaking to cease, and not restart, operations under planning permission CL/11/0285, following commencement of operations under this permission

(Note: The Reporters consider that any contribution to the council's Aggregates Quarry Fund and any contributions under section 96 of the Roads (Scotland) Act 1984 are matters for the council and Cemex UK Operations Limited). [Council's position is as outlined in covering email that requirements in relation to section 96 agreement should remain]

### 2. Appropriate planning conditions

1. That notwithstanding the submitted plans there shall be no development or mineral extraction within the area identified as New Lanark World Heritage Site Setting/Buffer Zone on New Lanark World Heritage Site Buffer Zone as shown on plan number P2/1842/2 - May 2012.

*Reason: To protect the setting of New Lanark World Heritage Site*

2. That no development shall take place until plans have been submitted and approved in writing by the Planning Authority showing the extent of mineral extraction, landform level details and screening along the western boundary of phases 2A and 2B as shown on plan number P2/1842/5A – July 2013.

The approved plans shall be implemented unless otherwise agreed in writing by the Planning Authority.

*Reason: To protect the visual amenities of the area, the existing footpath and boundary wall.*

3. That all extraction operations on the site shall be discontinued no later than 31st December 2030 and that the entire site shall be restored in accordance with the approved restoration and enhancement plan or plans (as required by conditions 6 & 7) by 31st October 2032.

*Reason: To ensure that the Council as Planning Authority retains effective control of the development.*

4. That the extraction operations shall proceed in accordance a phased manner with phases 2A, 2B and 3, as illustrated on drawing P2/1842/5A – July 2013 - Proposed Block Phasing, with each phase being worked progressively in that order.

*Reason: To provide for progressive restoration.*

5. Notwithstanding the terms of condition 3 above, in the event of extraction operations on site ceasing for a period of 12 months or more, the Planning Authority shall deem site operations to have ceased permanently, and the ~~areas so occupied~~ application site shall be restored within a period of 24 months in accordance with the approved restoration plan or plans (as required by condition 6).

That, in the event of extraction operations on any phase of the site ceasing for a period of 12 months or more, the operator, within 2 months of the phase having been deemed to have ceased, shall submit, for the written approval of the Council as planning authority, an interim restoration scheme for that part of the site, to include timescales for restoration, and shall thereafter undertake the restoration as detailed within the approved plan in line with the approved timescales.

*Reason: To secure the satisfactory reinstatement of the site.*

6. That no mineral extraction operation shall commence within either phases 2A, 2B, or 3, as illustrated on drawing P2/1842/5A – Proposed Block Phasing – July 2013, until a detailed



restoration plan or plans for that phase, and any other areas of the application site to be restored during the period mineral extraction operations are taking place within that phase, has been submitted to and approved in writing by the Council as Planning Authority. The detailed restoration plan or plans shall include detailed information on landform levels, drainage (including ground water and surface water run-off flowpaths). Soil coverage, surface treatment, planting schedules, final boundaries, paths, signage, parking and the progressive restoration of the phase.

All restorative works shall thereafter be undertaken in accordance with the details and timescale stipulated within the approved detailed restoration plan or plans, unless otherwise approved in writing by the Council as Planning Authority.

*Reason: These details were not submitted at the time of the application and are required. To ensure the application site is satisfactorily restored in a phased manner.*

7. That no mineral extraction operations shall commence within phases 2A, 2b or 3 as illustrated on drawing P2/1842/5A – Proposed Block Phasing – July 2013 ~~each Phase of development~~ until a detailed Enhancement Plan(s) for the corresponding Enhancement Zone (as listed below) has been submitted to and approved in writing by the Council as Planning Authority. The Enhancement Plan(s) shall clearly set out the proposed enhancement works and timescales for implementation, including detailed specifications for works associated with ecological and biodiversity enhancement, tree and hedgerow planting, fencing, information boards, footpath construction and management of existing woodland areas. All enhancement works shall be undertaken in accordance with the details and timescales stipulated within the approved Enhancement Plan(s). There shall be no deviation from the approved Enhancement Plan(s) including the timescales stated therein, unless otherwise approved in writing by the Council as Planning Authority. For avoidance of doubt, the Phases and corresponding Enhancement Zones are illustrated on drawing P2/1842/5 - Proposed Block Phasing – May 2012, and are as follows:

- ☐ Phase 2A - Enhancement Zone B - ~~(Drawing P2/1842/7)~~
- ☐ Phase 2B - Enhancement Zone C - ~~(Drawing P2/1842/8)~~
- ☐ Phase 3 - Enhancement Zone D - ~~(Drawing P2/1842/9)~~

*Reason: These details were not submitted at the time of the application and are required. To ensure the application site is enhanced in accordance with the approved details.*

8. That no mineral extraction operations shall commence within ~~either Phases 2A, 2B or 3, as illustrated on drawing P2/1842/5A - Proposed Block Phasing – July 2013~~, until a detailed aftercare scheme for that phase, and any other areas of the application site to be restored during the period mineral extraction operations are taking place within that phase, is submitted for the written approval of the Council as Planning Authority. The aftercare scheme shall specify the steps to be taken, the period during which they are to be taken, and who will be responsible for taking those steps to bring the land to the required standard.

*Reason: To ensure effective landscape management to bring land to the required standard for the after uses.*

9. Each individual phase of mineral extraction, or such other ~~phasing plan~~ phase as may be subsequently approved in writing by the Council as Planning Authority, shall be substantially restored in a progressive and phased manner in accordance with the provisions of the approved restoration plan or plans submitted as a requirement of conditions 6 and 7. Thereafter, the aftercare scheme submitted as a requirement of condition 8 shall be implemented in a phased manner from the first planting season following completion of each individual phase wherever practicable taking into account proposed working arrangements.

*Reason: To ensure satisfactory reclamation of the site and timeous completion of the work.*

10. That no development hereby approved shall commence until a guarantee to cover all site restoration and aftercare liabilities imposed on the expiry of this consent has been submitted

for the written approval of the Council as Planning Authority. Such guarantee must, unless otherwise agreed in writing by the Council as Planning Authority:

- i. be granted in favour of the Council as Planning Authority;
- ii. be granted by a bank or other institution which is of sound financial standing and capable of fulfilling the obligations under the guarantee;
- iii. be for a specified amount which covers the value of all site restoration and aftercare liabilities as agreed between the operator and the planning authority at the commencement of development;
- iv. either contain indexation provisions so that the specified amount of the guarantee shall be increased on each anniversary of the date of this consent by the same percentage increase in the General Index of Retail Prices (All Items) exclusive of mortgage interest published by or on behalf of HM Government or, in the event that that index is no longer appropriate or applicable, such other comparable index as the Planning Authority, acting reasonably, decide between the said date and such relevant anniversary. The amount shall be reviewable to ensure that the specified amount of the guarantee always covers the value of the site restoration and aftercare liabilities;
- v. come into effect on or before the date of commencement of development, and expire no earlier than 12 months after the end of the aftercare period.

No work shall begin at the site until (1) written approval of the Council as Planning Authority has been given to the terms of such guarantee and (2) thereafter the validly executed guarantee has been delivered to the Council as Planning Authority.

In the event that the guarantee becomes invalid for any reason, no operations will be carried out on site until a replacement guarantee completed in accordance with the terms of this condition is lodged with the Council as Planning Authority.

In the event the value of the guarantee held by the Council is less than the calculated site restoration and aftercare liabilities (calculated through condition 38 below), the operator shall, within four months of the submission of the annual progress plan required through condition 38, deliver a further guarantee to cover all site restoration and aftercare liabilities. Such guarantee must, unless otherwise agreed in writing by the Council as Planning Authority, comply with parts i to v, above. If this further guarantee is not submitted within four months of the submission of the annual progress plan required through condition 38, all extraction operations shall cease until the Council confirms, in writing, receipt of an acceptable guarantee.

*Reason: To ensure that provision is made for the restoration and after care of the site.*

11. That unless otherwise agreed in writing by the Council as Planning Authority:

- (a) No haulage vehicles shall enter or leave the site; before 07.00hrs and after 17.00hrs on Mondays to Fridays, before 07.00hrs and after 13.00hrs on Saturdays and at any time on Sundays.
- (b) No operations or activity (except water pumps for the management of water, security or in connection with essential maintenance within the plant site area) shall take place at the site, before 06.30hrs and after 19.00hrs on Mondays to Fridays; before 06.30hrs and after 13.00hrs on Saturdays and before 08.00hrs and after 16.00hrs on Sundays.

No activities (except water pumps for the management of water, security or in connection with essential maintenance within the plant site area) shall take place on Public Holidays or Local Bank Holidays, unless prior written approval is obtained from the Planning Authority.

*Reason: To ensure that the Planning Authority retains effective control of the development and in the interests of protecting local amenity.*

12. That no development shall commence ~~commences~~ until a scheme setting out how noise from the site shall be managed and monitored has been submitted and approved in writing by the Council as Planning Authority. The scheme shall include:

- ☐ The day and night time nominal noise limits from site operations.
- ☐ Noise monitoring arrangements.
- ☐ Noise complaint process.
- ☐ Measures in relation to vehicle reversing alarms.
- ☐ Operation of vehicles, plant and machinery.
- ☐ Mitigation measures for temporary or exceptional operations.

The agreed scheme shall thereafter be implemented unless otherwise approved in writing by the Council as Planning Authority.

*Reason: To minimise noise nuisance from the operation.*

13. That no development shall commence until a detailed scheme setting out dust control and monitoring has been submitted to and approved in writing by the Council as Planning Authority. The scheme shall include:

- ☐ A dust management plan.
- ☐ Dust monitoring arrangements.
- ☐ Dust complaint process.
- ☐ Arrangements for ceasing operations if a dust nuisance is caused.
- ☐ Arrangements for dust suppression.

The agreed scheme shall be implemented unless otherwise approved in writing by the Council as Planning Authority.

*Reason: To minimise the nuisance from dust.*

14. That all aggregates laden lorries leaving the site shall be sheeted before entering the public road.

*Reason: In the interests of road safety and protection of local amenity.*

15. That, in the event a written request is made by the Council, the operator shall submit details, within 21 days of the such written request, a scheme setting out measures to minimise the deposit of mud and debris on the public road. Thereafter, those measures shall be implemented within agreed timescales, to the satisfaction of the Council.

*Reason: To prevent mud and deleterious material being carried out onto the public road.*

16. The operator shall at all times be responsible for the removal of mud or other materials deposited on the public road by vehicles entering or leaving the site.

*Reason: In the interests of road safety.*

17. That the visibility splays for access onto the A73 shall be maintained at 2.5 x 215 metres unless otherwise agreed in writing with the Council as Planning and Roads Authority.

*Reason: In the interests of road safety.*

18. That all mineral dispatch vehicles shall only use the access-site entrance onto the A73 shown on plan number P2/1842/2 - May 2012~~onto the A73~~, unless otherwise approved in writing by the Council as Planning Authority.

*Reason: To ensure that the Council as Planning Authority retains effective control of the development.*

19. That no development shall commence~~commences~~ until a scheme setting out how the internal access roads will be surfaced and maintained and how debris will be prevented from being carried onto the public highway has been submitted and approved in writing by the Council as Planning Authority. The agreed scheme shall be implemented unless otherwise approved in writing by the planning authority.

*Reason: To minimise the impact on local amenity and the chances of debris being carried onto the public highway.*

20. That the exportation of mineral from the site shall not exceed 650,000 tonnes per annum, without the prior written agreement of the Council as Planning Authority.

*Reason: In the interest of road safety and local amenity.*

21. That the importation of cement and other materials required for site processing shall not exceed 50,000 tonnes per annum without the prior written agreement of the Council as Planning Authority.

*Reason: In the interest of road safety and local amenity.*

22. Prior to the commencement of the development hereby approved, a sign shall be erected adjacent to the exit road from the quarry, at a location to be agreed in writing with the Council as Planning Authority, warning motorists departing the quarry that they may encounter cyclists. The sign shall be consistent~~be consistent~~ with Drawing P950 produced by the Department of Transport.

*Reason: In the interests of road safety.*

23. That, unless otherwise agreed in writing with the Council as Planning Authority, top soil shall only be stripped, stockpiled and replaced when it is in a suitably dry and friable condition (suitably dry means that the top soil can be separated from the sub soil without difficulty so that it is not damaged by machinery passing over it), ~~except with the prior written approval of the Council as Planning Authority.~~

*Reason: To minimise damage to the soils and sub soils.*

24. That all suitable soils, peat and soil making material shall be recovered where practical during the stripping or excavation operations and separately stored, on site, for use during restoration.

*Reason: To minimise damage to the soils, sub soils and peat.*

25. That topsoil, sub soil, peat and soil making material mounds shall be constructed with only the minimum amount of compaction necessary to ensure stability and shall not be traversed by heavy vehicles or machinery except during stacking and removal for re-spreading during site restoration. They shall be graded and seeded with a suitable low maintenance grass seed mixture in the first available growing season following their formation. The sward shall be managed in accordance with the appropriate agricultural management techniques throughout the period of storage.

*Reason: To minimise damage to the soils, sub soils and peat.*

26. That no development shall commence~~commences~~ until a scheme of weed control and a scheme of movement of plant, vehicles and machinery has been submitted and approved in writing by the Council as Planning Authority. The agreed scheme shall be implemented unless otherwise agreed in writing by the Council as Planning Authority.

*Reason: To minimise damage to the soils and sub soils.*

27. That no development shall commence ~~commences~~ until a drainage plan has been submitted and approved in writing by the Council as Planning Authority. The drainage plan shall include:

- Measures to avoid contamination of surface and ground water.
- Treatment of any contamination.
- Managing any drainage from areas adjoining the site.

The agreed drainage plan shall be implemented unless otherwise agreed in writing by the Council as Planning Authority.

*Reason: In the interests of amenity and to protect watercourses from pollution.*

28. All containers being used to store liquids within the application site shall be labelled clearly to show their contents, and be located in a bund which shall be at least 110% of the capacity of the largest container stored within it. Bunds shall conform to the following standards:

- The walls and base of the bund shall be impermeable.
- The base shall drain to a sump.
- All valves, taps, pipes and every part of each container shall be located within the area served by the bund when not in use.
- Vent pipes shall be directed down into the bund.
- No part of the bund shall be within 10 metres of a watercourse.
- Any accumulation of any matter within the bund shall be removed as necessary to maintain its effectiveness and capacity.

*Reason: To ensure the safekeeping of such liquids.*

29. That prior to the commencement of development, a groundwater monitoring plan shall be submitted to and approved by the Council. The operator shall review and update the groundwater monitoring plan on an annual basis, in consultation with the Council and the Scottish Environment Protection Agency. The site operator shall monitor the levels and quality of groundwater in accordance with the approved plan for the duration of operations, unless otherwise approved in writing by the Council as Planning Authority.

*Reason: In the interests of the water environment.*

30. For the duration of extraction operations at the site, a flow meter record of any water that is abstracted from the River Clyde or from within the quarry shall be maintained on site and this record shall be made available to the Council as Planning Authority within 5 working days of a written request from the Council as Planning Authority.

*Reason: In the interests of the water environment.*

31. That not more than 3 months prior to the commencement of development within each phase of development a scheme for prestart checks shall be submitted and approved in writing by the planning authority, in consultation with Scottish Natural Heritage. The scheme for pre-start checks shall include:

- Measures for investigating the presence of otters, bats, badgers, amphibians and reptiles, birds and invertebrates within the site and within an appropriate buffer around the site.
- Mitigation measures to address impacts on otters, bats, badgers, amphibians and reptiles, birds and invertebrates.
- An implementation programme for such measures.

The agreed scheme shall be implemented in accordance with the approved programme unless otherwise agreed in writing by the Council as planning authority.

*Reason: In the interests of protected species.*

32. The removal of any trees and the cutting of rough grasslands that could provide habitat for nesting birds will take place outside the bird breeding season (April to July inclusive), unless a survey to establish the presence or otherwise of nesting birds has been undertaken and, where required, appropriate mitigating measures have been carried out to the satisfaction of the Council as Planning Authority.

*Reason: In the interests of breeding/nesting birds.*

33. That prior to the commencement of the development, the Council as Planning Authority shall approve the remit and reporting frequency of an Ecological Clerk of Works (ECoW), in consultation with Scottish Natural Heritage & the Scottish Environment Protection Agency. The ECOW shall be appointed prior to commencement of development and remain in post until the completion of restoration works by the operator. The scope of work of the ECOW shall include:

- Monitoring impacts of operations and compliance with ecological best practice and the mitigation works or measures relevant to the development, as detailed within:
  - the Restoration and Enhancement Plan(s), required through Conditions 6 & 7,
  - the mitigation measures identified in Chapter 13 of the Environmental Statement (Volume 2 - November 2012) and those arising from the pre-start checks required under the terms of condition 31 above;
  - the supplementary information, dated 7th May 2013, and;
  - the Species Protection and Habitat Management Plan required under the terms of condition 34 below.
- Advising on adequate protection of nature conservation interests and implementation of restoration on the site.
- Monitoring the impact of the development on protected species.
- Carrying out regular National Vegetation Classification habitat surveys of the site to establish any changes in habitat type.

*Reason: In order to minimise the developments potential impact on the environment.*

34. That prior to the commencement of development, a Species Protection and Habitat Management Plan shall be submitted to and approved in writing by the Council as Planning Authority, in consultation with Scottish Natural Heritage and Scottish Wildlife Trust. Thereafter, the operator shall comply with the Species Protection and Habitat Management Plan and implement all mitigation measures contained within the Species Protection and Habitat Management Plan to the satisfaction of the Council as Planning Authority.

*Reason: In the interests of protected, non-protected and habitats.*

35. That prior to the commencement of development the operator shall submit for the Council's approval an archaeological mitigation strategy. Thereafter the developer shall ensure that the approved strategy is fully implemented and that all recording and recovery of archaeological resources within the development site is undertaken in accordance with the approved scheme.

*Reason: In the interests of archaeology.*

36. The operator shall install a borehole between the site processing plant area and the Hyndford Crannog within 6 months prior to the commencement of extraction operations in the Phase 3, as illustrated on drawing P2/1842/5A - Proposed Block Phasing – July 2013.

*Reason: In the interests of archaeology.*

37. That within 1 year of the commencement of extraction operations within Phase 2B, as illustrated on drawing P2/1842/5A - Proposed Block Phasing – July 2013, the operator shall submit for the written approval of the Council as Planning Authority a monitoring programme for the borehole to be installed under Condition 36 above.

*Reason: In the interests of archaeology.*

38. That on the 31st March of each year following the commencement of development and for the duration of extraction and restoration operations approved through this permission, an annual progress plan shall be submitted to the Council as Planning Authority. The annual progress plan shall detail:

- The extent of extraction operations undertaken that year.
- Areas prepared for extraction, including any soil stripping and removal of vegetation etc.
- The extent of restoration operations carried out.
- Recent topographical site survey undertaken within 1 month prior to the submission of the annual progress plan.
- Current and anticipated production figures.
- Total tonnage of minerals dispatched from the site within the preceding year.
- The total tonnage of cement and other materials imported into the site for processing.
- Estimation of remaining reserve of sand and gravel material (which are likely to be exported from site).
- A calculation of the costs of restoring the area of the site disturbed by the development and the associated area of the site to be enhanced at that time.
- Progress on the implementation and success of the Habitat Management Plan.
- Compliance with statutory permissions and legal agreements.
- Site complaint log and actions taken.
- Any incidents involving pollution of watercourses.

*Reason: To enable the Council as Planning Authority to monitor the development and to ensure that it is carried out in accordance with the terms of this consent.*

39. That, within three months of completion of restoration works on site, a final progress plan containing the information listed in Condition 38 above, shall be submitted to the Council as Planning Authority.

*Reason: To enable the Council as Planning Authority to monitor the development and to ensure that it is carried out in accordance with the terms of this consent.*

40. That, ~~as seen as practicable~~ within four weeks following the completion of extraction operations within each phase or such other phasing plan as may be subsequently approved in writing by the Council as Planning Authority, the operator shall give notice to the Council as Planning Authority of the completion of that phase.

*Reason: In order to monitor the progress of the development. In accordance with Section 27B(2) of the Town and Country Planning (Scotland) Act 1997.*

41. That no development shall commence ~~commences~~ until a scheme of stock proof fencing or other means of enclosure (including its maintenance), for the operational boundary has been submitted to and approved in writing by the Council as Planning Authority. The agreed scheme shall be implemented unless otherwise agreed in writing by the Council as Planning Authority.

*Reason: To ensure that there is adequate site security and to prevent unauthorised entry of stock onto the site.*

42. That from the date of commencement of works on the site, until completion of the final restoration, a copy of this permission, and all approved documents and subsequently

approved documents, shall be kept available for inspection in the site offices during the approved working hours.

*Reason: To ensure the site operator and visiting officials are aware of the approved details.*

43. Notwithstanding the details shown on the stamped approved plans, that before any work commences on the site (including enabling works), the following details shall be submitted to and approved in writing by the Council as Planning Authority, and such details as may be approved, shall be implemented unless otherwise agreed in writing by the Council as Planning Authority prior to the commencement of extraction works:

(a) A detailed specification of all footpaths proposed within the application site.

(b) Details of the location, style and height of all new boundary treatment such as fences, walls, gates and bunds and signage to be erected within or around the boundaries of the site.

(c) Details of conveyor, including design, colour and route.

(d) Details, including location and design, of pedestrian crossing points over the conveyor, where appropriate.

*Reason: These details were not submitted at the time of the application and are required to ensure that the proposal is satisfactory.*

44. That the operator shall permit access to the site to geo-scientists to study and document the geological and geomorphological record at the site as extraction proceeds, for the duration of the extraction operations. The documentation reporting the findings of the geological and geomorphological studies shall be retained on site and shall be submitted to the Council as Planning Authority within 28 days of a written request.

*Reason: To ensure the geomorphological characteristics are recorded and made available.*

45. At no time shall the site be artificially illuminated with the exception of vehicle lighting during the permitted hours of working as set out in Condition 11(b), to the satisfaction of the Planning Authority.

*Reason: In the interests of amenity*



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**From:** [REDACTED]  
**Sent:** 05 October 2015 14:00  
**To:** [REDACTED]  
**Subject:** RE: from [REDACTED] Hyndford Quarry - final submission for NKFCWG

Follow up  
Flagged

Thanks for that. Can you please confirm receipt and let the council and Cemex know they have 14 days to provide any additional comments.

---

**From:** [REDACTED]  
**Sent:** 05 October 2015 09:18  
**To:** [REDACTED]  
**Subject:** from [REDACTED] Hyndford Quarry - final submission for [REDACTED]

---

**From:** [REDACTED] [mailto:[REDACTED]]  
**Sent:** 04 October 2015 16:24  
**To:** Robertson J (Jane); [REDACTED]  
**Subject:** Hyndford Quarry - final submission for [REDACTED]

Dear [REDACTED]

Further to [REDACTED] email of 25 September, the [REDACTED] is grateful for this opportunity to comment further on the responses made to our submission in respect of the following conditions. The terms of the responses of both South Lanarkshire Council on 13 August and of Burness Paul on behalf of Cemex on 21 August to our original comments on 7 August refer.

#### Conditions 1 and 2

We note that both the original draft conditions from the reporters and the amended versions proposed by South Lanarkshire Council refer only to the WHS Buffer Zone designation as the excluded area, with the stated reason to protect the setting of the WHS. Although the Council does not comment on the amendment proposed by the Working Group to exclude development from a 50 metre buffer strip, Cemex does so on the basis that this is not necessary to protect the setting of the WHS, i.e. a buffer is not required to protect a buffer. We would submit that this is not the case but that it is, in any case, not the only basis on which the case for a buffer strip should be assessed. At the risk of repeating what we have already pointed out, however, this is a hollow argument until the terms of the final decision of Scottish Ministers on the application are known. We can only anticipate this decision and the justification for it and that it will confirm that what is being protected is not only the WHS setting but also the setting of the Falls of Clyde Designed Landscape. Indeed, it is material and significant, in the circumstances where the western extension area is not to proceed, to protect the setting of such features as the drove road, the boundary wall and the site at Boat Haugh for their own intrinsic merit and important role in public access and interpretation.

The argument in favour of the buffer strip should take into account the following factors:-

a) A buffer strip is already in existence for the first part of its length as a result of the terms of the pre-existing consent and the continued operation under that consent, which has now taken the workings almost to their fullest permitted extent in the southerly direction, which is also the limit in that direction of phase 2A, showing clearly the benefit and relevance of a buffer strip.

b) Within the scope of phase 1 (western extension), which is to be omitted, the part of the buffer strip which falls within that phase cannot now be worked in any case, although the extension of this buffer strip within phases 2A and 3 is not prescribed and is dependent under the conditions as drafted on future approval of matters specified in conditions.

c) The benefit of the buffer strip can be clearly seen from the present situation whereby it is on rising ground and partially screens the current workings from view from within the Bonnington estate and from other more distant views. It will also in the future screen, to a large extent, the restored but inevitably man-made landscape within Hyndford Quarry from confusing visual association with the highly significant and distinctive natural features within the designed landscape, from the points of view of exemplar evidence of fluvioglacial landforms, of the coherence of the pattern of these in explaining the origins of the gorge and Falls of Clyde and of the topography on which the eighteenth century designed landscape specifically responded.

d) The effectiveness of this high 'rim' was noted from viewpoints within Bonnington estate on the site visit.

e) The proposal for a 100 metre buffer strip was included in the Working Group's contribution to Hearing Document A22 Conditions Spreadsheet (additional condition 59 in the event of approval of the southern extension only), with no contradiction by Cemex during the hearing.

We would submit that the proposed buffer strip is both necessary and reasonable but that the precise purpose can only be clarified with reference to the terms of the final decision letter.

#### Additional Condition and/or Planning Obligation

The attachment to the email of 13 August from Monica Cannon on behalf of South Lanarkshire Council and the letter of 21 August from Emma Dewar of Burness Paull on behalf of Cemex both oppose the Working Group's proposal to include consultation with a liaison group as a condition of consent as allegedly contrary to the tests of the Planning Conditions Circular 4/1998 and obligations circular 3/2012. Importantly, we are not seeking to be party to the final decision in the process of the approvals required from the PA under the relevant conditions; we are only asking to be consultees/advisers. This is commonplace, especially in cases of mineral working applications.

The argument in favour of setting up a liaison group by condition or obligation should take into account the following factors:-

a) Condition 28 (misnumbered 26) proposed by DPEA (and the Council itself originally) refers to "consultation with the Council and the Scottish Environment Protection Agency", as part of the process leading to the approval of the planning authority for the purposes of the relevant condition. If this is acceptable where SEPA is a third party, then our proposal must also be acceptable under the criteria of the circular.

b) Similarly, the Council has responded in the attachment to the letter of 13 August to responses by Cemex to Conditions 3 and 11 that full statutory process would be required for consent to material variations to timescales and working hours "to ensure consultation with [inter alia] the surrounding community". The Working Group comprises a number of local organisations (as well as national) which can fairly be considered to represent the interests of the surrounding community. The same principle should apply in the proposed additional condition.

c) In the letter of 21 August, Burness Paull on behalf of Cemex contradict their own argument that a condition requiring a liaison group would be contrary to circular tests by admitting that they agreed to, indeed offered at the hearing, the establishment of a liaison group in the event that planning permission was to be granted for the western extension. This was not opposed by the Council.

d) The extent to which a liaison group is 'necessary' for the purpose of the tests of the circular relates to protection and enhancement of the setting of (at least, the area immediately adjacent to) the buffer zone and the designed landscape and is confirmed by the values of these designations as expressed by the Working Group in successfully opposing the case for mineral development within them. These values should continue to form the basis of assessment of the impact of the implementation of the consent for the southern extension on relevant issues to the setting of the designated sites, at all stages – approval of MSC; variations; restoration; enhancement of surroundings; after care.

e) Conversely, in view of the fundamental and fluid issues which still require to be agreed for this development, it is NOT 'reasonable' in the sense of the circular to leave these for resolution by the Council as planning authority with no provision for community interest or expert consultation. There is no statutory bar on the planning authority carrying out discretionary consultation with any interested party under MSC approval procedures.

f) The Working Group does not, however, just represent a community view but a spread of expertise on the heritage environment matters. In this regard, there is a parallel with the Menie Environmental Management Group set up through planning obligations, for which the heads of terms were endorsed by Reporters and Scottish Ministers, as a prerequisite for the granting of permission for the golf course and resort complex at Menie estate in Aberdeenshire in 2008 (DPEA ref CIN/ABS/001) and for which the remit was "to provide advice to the Applicant and the Council."

g) For the avoidance of doubt, it is stated on behalf of the Working Group that it does not seek measures for restoration or enhancement which are out of proportion to the benefits to be gained from the consent in the form eventually issued. It also fully supports the key features of the proposed restoration and after use insofar as can be discerned from the information currently available, but is concerned that certain detail with regard to extent of working, finished levels, landscape treatment and access arrangements as they affect the setting of the WHS and Designed Landscape, will require especially sensitive consideration.

We would submit that our proposals are both necessary and reasonable (and with precedent) under the tests of the circulars.

#### Condition 44

In the letter of 21 August, Burness Paull argue that the suggested addition by the Working Group of a small stage of process in geomorphological survey is unnecessary and would likely result in suspension of operations. We would submit that the point has been missed in that what is suggested is not invasive investigation of deposits prior to working, which we agree would be unnecessary and disruptive, but topographical survey of the landforms which would not.

*Kind regards*

[REDACTED]

This email is confidential to the person to whom it is addressed

On behalf of THE NEW LANARK AND FALLS OF CLYDE WORKING GROUP

Consisting of: Save Our Landscapes, New Lanark Trust, Scotland's Landscape and Garden Heritage (formerly Garden History Society in Scotland), Royal Burgh of Lanark Community Council, Lanark and District Civic Trust, UK Committee of the International Council on Monuments and Sites (ICOMOS-UK)

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**From:** [REDACTED]  
**Sent:** 22 September 2015 09:49  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Hyndford Inquiry reply to [REDACTED] e-mail 17 Sept

Follow up  
Flagged

Hi [REDACTED]

I understand that you are covering for [REDACTED]. Last week [REDACTED] sent in an e-mail which hinted that he wanted to make further representations or perhaps he was just confused. Please reply as follows with a copy to the council and CEMEX for their information.

*"I refer to your e-mail dated 17<sup>th</sup> September 2015. I am covering for [REDACTED], who is away on leave.*

*The case file indicates that yourself, Cemex and the council were e-mailed by the case officer on 10<sup>th</sup> August 2015 acknowledging the submissions to the Reporter's draft conditions. The e-mail went onto to state that the parties had until 24<sup>th</sup> August 2015 to comment on the other parties comments. We received your reply on behalf of the Working Group on 13<sup>th</sup> August 2015. I note that this reply included reference to a buffer strip and the setting up of a liaison group. This e-mail was acknowledged by the case officer on 17<sup>th</sup> August 2015.*

*Therefore, as far as the Reporters are aware, the further written procedure set out in the procedures notice has been completed and are not expecting a further written submission, save for any comments regarding Sir William Lithgow's letter that was sent direct to the minister."*

---

**From:** [REDACTED]  
**Sent:** 10 September 2015 09:37  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Hyndford additional representation

Follow up  
Flagged

**Categories:** Hyndford - NOD-SLS-001

As discussed, an objector to the Hyndford inquiry has written directly to the Minister and amongst other matters mentioned conditions. We will need to address this in our report and so offer the 3 main parties an opportunity to comment. In addition, I think it would be helpful if we had a copy of the current planning permission to include as a document.

A letter, rather than a procedures notice should be appropriate for what are rather minor matters (touch wood).



Suggest the following to Cemex, South Lanarkshire Council and the Working Group

*"The Reporters have recently become aware of a letter sent direct to Scottish Ministers which includes reference to planning conditions for the southern extension only (please see attached). If any of the parties have any comments to make on this letter they should be sent within (14 days from the date of this e-mail).*

*In addition, the Reporters' consider that Scottish Ministers would find a copy of planning permission reference CL/11/0285 helpful as an additional document. They therefore ask the council to forward a copy so that it can be referred to in their supplementary report."*

---

**From:** [REDACTED]  
**Sent:** 17 September 2015 12:04  
**To:** [REDACTED]  
**Subject:** RE: NOD-SLS-001 - HYNDFORD QUARRY [BURNESSPAULL-Live.FID22476830]

Just acknowledge. I have no idea if the Minister has actually seen it. A reply was sent on the Ministers behalf and we will refer to it in our Report so he will see it at some point (if he hasn't already).

---

**From:** [REDACTED]  
**Sent:** 17 September 2015 11:56  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** FW: NOD-SLS-001 - HYNDFORD QUARRY [BURNESSPAULL-Live.FID22476830]

Hi [REDACTED] – I presume I can acknowledge this, and confirm that the letter was seen by Ministers? Is that appropriate?

[REDACTED]

[REDACTED] | Case Officer

DPEA | 4 The Courtyard | Callendar Business Park | FALKIRK | FK1 1XR

Email: [REDACTED] | Phone: [REDACTED] | Fax: 01324 696444

---

**From:** [REDACTED]  
**Sent:** 17 September 2015 09:32  
**To:** [REDACTED]  
**Subject:** RE: NOD-SLS-001 - HYNDFORD QUARRY [BURNESSPAULL-Live.FID22476830]

[REDACTED]

I can confirm that my clients no further comments on the issues raised in Mr Lithgow's letter beyond. I assume that the contents of the attached letter have already been brought to the Minister's attention.

Regards

[REDACTED]

[REDACTED]  
Burness Paull LLP

Direct Dial: +[REDACTED]  
Mobile: [REDACTED]  
Email: [REDACTED]

**From:** [REDACTED]

**Sent:** 16 September 2015 12:53

**To:** [REDACTED]

**Subject:** NOD-SLS-001 - HYNDFORD QUARRY

Sent by e-mail to:

[REDACTED]  
[REDACTED]  
[REDACTED]

Our ref: NOD-SLS-001

16 September 2015

Dear All

**NOTIFICATION OF DIRECTION: HYNDFORD QUARRY LANARK ML11 9TA**

The Reporters have recently become aware of a letter sent direct to Scottish Ministers which includes reference to planning conditions for the southern extension only (please see attached). If any of the parties have any comments to make on this letter they should be sent within (14 days from the date of this e-mail).

In addition, the Reporters' consider that Scottish Ministers would find a copy of planning permission reference CL/11/0285 helpful as an additional document. They therefore ask the council to forward a copy so that it can be referred to in their supplementary report.

Yours sincerely

[REDACTED] | Case Officer

DPEA | 4 The Courtyard | Callendar Business Park | FALKIRK | FK1 1XR

Email: [REDACTED] | Phone: [REDACTED] | Fax: 01324 696444

\*\*\*\*\*

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Tha am post-d seo (agus faidhle neo ceanglan cÃ²mhla ris) dhan neach neo luchd-ainmichte a-mhÃ à in. Chan eil e ceadachd a chleachdadh ann an dÃ²igh sam bith, a' toirt a-steach cÃ²raichean, foillseachadh neo sgaoileadh, gun chead. Ma 's e is gun d'fhuair sibh seo le gun fhiosd', bu choir cur Ã s dhan phost-d agus lethbhreac sam bith air an t-siostam agaibh, leig fios chun neach a sgaoil am post-d gun dÃ il.

Dh'fhaodadh gum bi teachdaireachd sam bith bho Riaghaltas na h-Alba air a chlÃ radh neo air a sgrÃ dadh airson dearbhadh gu bheil an siostam ag obair gu h-Ã ifeachdach neo airson adhbhar laghail eile. Dh'fhaodadh nach eil beachdan anns a' phost-d seo co-ionann ri beachdan Riaghaltas na h-Alba.

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**From:** [REDACTED]  
**Sent:** 17 October 2016 11:21  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** FW: NON-SLS-001- Hyndford Quarry

[REDACTED]  
Update from PAD below,  
[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 17 October 2016 11:00  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** NON-SLS-001- Hyndford Quarry

Still being considered [REDACTED] I can't give you specific timescales, but hopefully not too far away.  
I'll keep you posted.

[REDACTED]  

---

**From:** [REDACTED]  
**Sent:** 17 October 2016 10:51  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** NON-SLS-001- Hyndford Quarry

Hi [REDACTED]

I was wondering if you give me an update on the progress of the decision for this case please?

Thanks,  
[REDACTED]

[REDACTED]  
Tel: [REDACTED]  
Email: [REDACTED]  
Web: [REDACTED]

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<< OLE Object: Picture (Device Independent Bitmap) >> Follow us on Twitter for Appeal and Decision Updates

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**From:**  
**Sent:**  
**To:**  
**Subject:**

Hi [REDACTED]

See below for info. We've agreed to their request. I'll keep you posted as soon as all is concluded. We'll need DPEA's assistance [REDACTED] in arranging issue of the thousands of letters in any case.

Cheers

[REDACTED]

"We act for CEMEX UK Operations Limited and have been dealing with the negotiation of the s75 agreement required by the Scottish Ministers in terms of the attached Notice of Intention to grant planning permission for the southern extension to Hyndford Quarry, Lanark.

While we have made good progress in negotiating the terms of the agreement with South Lanarkshire Council, we will not be able to get the agreement completed and registered by 9 May 2016.

We would therefore request that the deadline for concluding the agreement be extended by another month to 9 June 2016. We have already advised South Lanarkshire Council of our intention to seek an extension and they have raised no objection."

---

**From:** [REDACTED]  
**Sent:** 19 May 2016 11:55  
**To:** [REDACTED]  
**Subject:** NOD-SLS-001 - Hyndford Quarry

Morning [REDACTED]

Apologies if you are not the right person to contact regarding this (I note that [REDACTED] is out of the office). Just checking my records, and wondering if the decision has been issued in connection with above?

Kind Regards

[REDACTED]

[REDACTED] | Case Officer

[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 16 November 2015 14:42  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** NOD-SLS-001: SUPPLEMENTARY REPORT: HYNDFORD QUARRY LANARK ML11 9TA  
**Attachments:** NOD-SLS-001 - Other Party details per case by Postal Type - as at 16 November 2015.xlsx; NOD-SLS-001 - supplementary report - dated 16 November 2015.docx; NOD-SLS-001 - supplementary report - dated 16 November 2015.pdf; Removing Official-Sensitive Marking.pdf

Our ref: NOD-SLS-001

16 November 2015

Dear [REDACTED]

**SUPPLEMENTARY REPORT: HYNDFORD QUARRY LANARK ML11 9TA**

Following the reporters' further consideration of the above case, I now send you the supplementary report and interested party list. **Please be aware that we only keep a PDF version of the report for our records so should you wish to cut and paste from it you will need to save the word version.**

The new official-sensitive marking has been added to the footer of pages throughout the document. Please be aware that the marking may have been added separately to various sections therefore a thorough check of the report is required when removing the marking. I have attached instructions below on how to remove the official-sensitive marking from the pdf report, we have tested these instructions and they work for us so they should hopefully be helpful to you. It would be helpful to have your feedback on the instructions and the process and if you have any problems, please let me know. To remove the marking you will need Adobe Pro (Adobe Reader won't work), you may have this on some machines already if not you will need to submit an ERFC form <http://intranet/InExec/SEAndMe/IT/Services/IntrotoeRFC>.

Please let me have a copy of Scottish Ministers decision in due course.

Regards

[REDACTED]

[REDACTED] | Case Officer

DPEA | 4 The Courtyard | Callendar Business Park | FALKIRK | FK1 1XR

Phone: [REDACTED] | Fax: 01324 696444