
The Forth Bridge (United Kingdom) No 1485

Official name as proposed by the State Party

The Forth Bridge

Location

Estuary of the River Forth
Fife (north end) and Edinburgh City (south end)
Scotland

Brief description

The railway bridge over the River Forth estuary in Scotland is the world's longest multi-span cantilever bridge. It opened in 1890 and still operates today as an important passenger and freight rail bridge. More than 2.5 km long, this large-scale structure was designed and built using advanced civil engineering design principles and construction methods. Its distinctive industrial aesthetic is the result of a forthright, unadorned display of its structural elements. Innovative in its concept, design, materials, and scale, the Forth Bridge represents a milestone in the history of bridge construction.

Category of property

In terms of categories of cultural property set out in Article I of the 1972 World Heritage Convention, this is a *monument*.

1 Basic data

Included in the Tentative List

27 January 2012

International Assistance from the World Heritage Fund for preparing the Nomination

None

Date received by the World Heritage Centre

29 January 2014

Background

This is a new nomination.

Consultations

ICOMOS consulted several independent experts and the International Committee for the Conservation of the Industrial Heritage (TICCIH).

Technical Evaluation Mission

An ICOMOS technical evaluation mission visited the property from 1 to 3 October 2014.

Additional information requested and received from the State Party

A letter was sent by ICOMOS to the State Party on 17 September 2014 to request further information about the relationship of the setting to the nominated property, and the delineation of that setting; the decision not to create a buffer zone specifically for the nominated property; the nature of the Forth Bridge's new technologies, design principles and construction, its innovations in design and concept, and its influence on practice and construction; the changes to the bridge made over time; the interrelationships between the Forth Bridges Forum, Forth Bridge World Heritage Nomination Steering Group, and Forth Bridge Partnership Management Agreement Group; the nominated property's owner, Network Rail; and the current status of the draft Property Management Plan for the nominated property.

The State Party replied on 24 October 2014, sending additional documentation, and supplementary information was provided to the technical evaluation mission on 4 October 2014, all of which has been taken into account in this evaluation.

A second letter was sent to the State Party on 17 December 2014, requesting further information on the proposed *de facto* buffer zone; key viewsheds and views of the bridge; the composition and roles of the bodies managing and monitoring the property; the presumption against construction of wind turbines; and an interpretation and tourism plan. The State Party replied on 26 February 2015, sending additional documentation that has been taken into account in this evaluation.

Date of ICOMOS approval of this report

12 March 2015

2 The property

Description

The nominated property, which covers 7.5 ha, is a cantilever trussed bridge that spans the estuary (Firth) of the River Forth in eastern Scotland, linking Fife to Edinburgh by railway. The structure of the bridge, which is 2,529 m long from escarpment to escarpment, takes the form of three double-cantilever towers, with cantilever arms to each side. The towers rise 110 m above their granite pier foundations, and the cantilever arms each project 207 m from the towers, linked together by two suspended spans, each 107 m long. The two spans formed by the three towers are therefore each 521 m wide (for 28 years the greatest span in the world). The central cantilevered sections of the bridge are continued at each end by steel approach viaducts sitting on tall granite piers. The superstructure is distributed both above and below the deck, thereby reducing the steelwork's apparent bulk.

This large-scale engineering work is comprised of about 54,000 tons of mild steel used as main compression struts of rolled steel plate riveted into 4-m diameter tubes, and lighter spans used in tension. Mild steel was a relatively

new material in the 1880s. Its use on such a large-scale project was innovative, and helped to bolster mild steel's reputation. Because of its propensity to rust, the exposed steel is protected by paint (a distinctive red colour for the Forth Bridge) to prevent structural decay from corrosion.

History and development

John Fowler and Benjamin Baker started design of the Forth Bridge in 1880. A £1.6-million contract for its construction was awarded by the Forth Bridge Railway Company on 21 December 1882 to a partnership that became Tancred, Arrol & Co. The primary challenges in the bridge's design and construction were geographical (creating clear spans of unprecedented length), logistical (managing a volume of masonry and steel that exceeded any single bridge before or since), technical (exploiting a relatively new material, mild steel), and aesthetic (creating a functional and economical structure that was both truthful in expression and visually appealing).

There were two phases to the construction of the bridge. The first, from 1882 to 1885, focused on the substructure, including sinking the caissons and constructing the foundations and piers on which the upper structure of the bridge sits. The second, from 1886 to 1889, focused on the superstructure, including erecting the three cantilever towers and the approach viaducts. About 4,600 men were employed at the peak of construction; 73 died. The bridge was completed on 15 November 1889, successfully tested in January 1890, and officially opened on 4 March 1890.

Alterations undertaken since 1890 include strengthening the deck trough that carries trains in 1913, installing floodlighting in the 1990s, and adding a walkway around the Jubilee Tower in 2012. Painting the steelwork with a red oxide paint was a more-or-less continuous process until very recently. Modern cup-head bolts are now often used in repairs to mimic the original rivets.

The Forth Bridge has been in continuous use since 1890, and remains an important part of the United Kingdom and Scottish railway networks. Care and maintenance of the bridge declined significantly during the final years of state ownership (1947-1993). Its present owner, Network Rail, completed a 10-year, £130-million restoration of the bridge in 2011, including stripping all the steelwork down to bare metal and repainting it with a longer-lasting glass-flake epoxy system developed for the offshore oil and gas industry. In addition, a few smaller angle sections that had suffered significant corrosion were replaced in-kind during the restoration programme. The bridge is estimated to retain about 99.5 percent of its original steelwork.

3 Justification for inscription, integrity and authenticity

Comparative analysis

The State Party presents a comparative analysis of bridges within a geo-cultural area it defines as global, in respect of the international nature of large-scale engineering works in the late 19th century. Comparisons

are made to large bridges on the basis of their construction material (with a focus on mild steel), form, and span. The State Party makes particular reference to the thematic study *Context for World Heritage Bridges*, prepared by Eric DeLony in 1996 for the International Committee for the Conservation of the Industrial Heritage (TICCIH) and ICOMOS. This study concludes that only three cantilever bridges might have the potential to demonstrate Outstanding Universal Value: the Forth Bridge; the Poughkeepsie Bridge (1886-1899) in New York State, United States of America; and the Quebec Bridge (1903-1919) in Quebec, Canada. The study notes that the steel Forth Bridge, "*perhaps the world's greatest cantilever,*" was "*the crowning achievement of the material during the 19th century.*"

Comparisons are also made to the four properties already on the World Heritage List where a bridge is the principal focus for inscription: Mehmed Paša Sokolović Bridge in Višegrad (Bosnia and Herzegovina, 2007, (ii), (iv)); Old Bridge Area of the Old City of Mostar (Bosnia and Herzegovina, 2005, (vi)); Ironbridge Gorge (United Kingdom, 1986, (i), (ii), (iv), (vi)); and Vizcaya Bridge (Spain, 2006, (i), (ii)). With the possible exception of the latter, none are comparable in a meaningful way.

Comparisons are likewise made to bridges that are components of larger properties already on the World Heritage List, the most relevant of which is the Luiz I Bridge in Oporto, Portugal (1885) (Historic Centre of Oporto (Portugal, 1996, (iv)). While it is the largest wrought-iron span in the world, the Luiz I Bridge does not figure in the justification for inscription on the World Heritage List, which focuses on Oporto's urban fabric and its many historic buildings. And, finally, comparisons are made to the three large bridges that are on the Tentative Lists: the Puente de Occidente wire-cable suspension bridge in Medellin, Colombia; the lattice-truss Malleco Viaduct in Chile; and the now-demolished bowstring-arch Yenisei River Railway Bridge in Krasnoyarsk, Russian Federation.

ICOMOS considers that the State Party has adequately demonstrated that long-span bridges represent a class of monument that is not currently well represented on the World Heritage List. The State Party's analysis shows that there is room on the List for the nominated property, and that there are few similar properties that could be nominated.

ICOMOS considers that the comparative analysis justifies consideration of this property for the World Heritage List.

Justification of Outstanding Universal Value

The nominated property is considered by the State Party to be of Outstanding Universal Value as a cultural property for the following reasons:

- The Forth Bridge's steel-built cantilever design, devoid of decoration, is an aesthetic achievement of tremendous grace.
- Its design represents a unique level of creative genius in conquering a scale and depth of natural barrier that had never before been overcome.
- In civil engineering, it was a crucible for the application of new design principles and new construction methods.
- It exerted great influence on civil engineering practice the world over, and is an icon to engineers world-wide.
- It is a potent symbol of the railway age, part of the revolution in transport and communications that represents a significant stage in human history.
- It is a unique milestone in the evolution of bridge and other steel construction, innovative in its design, concept, materials, and enormous scale.
- It marks a landmark event in the application of science to architecture that profoundly influenced humankind in ways not limited to bridge building.

ICOMOS considers that this justification is generally appropriate: the Forth Bridge, an extraordinary and impressive milestone in the history of bridge construction, is innovative in its concept, design, materials, and enormous scale; it was designed and built using advanced civil engineering design principles and construction methods; and it possesses a distinctive industrial aesthetic that is the result of a forthright, unadorned display of its structural elements. ICOMOS considers, however, that its direct influence has not been demonstrated; rather than being the prototype for subsequent structures, it was the culmination of a typology, a single outstanding example scarcely repeated but widely admired as an engineering wonder of the world.

Integrity and authenticity

Integrity

ICOMOS considers that the nominated property contains all the elements necessary to express the property's Outstanding Universal Value, that it is of adequate size to ensure the complete representation of the features and processes that convey the property's significance, and that it does not suffer from adverse effects of development or neglect. ICOMOS also considers that a logical and scientific basis has been presented for the selection of the area being nominated – though being limited to the bridge itself, it is the smallest conceivable, and justifiable, area for this engineering work. ICOMOS concurs with the State Party that the Forth Bridge is in an excellent state of conservation after completion of its 10-year restoration in 2011, and that the risk from decay or neglect is small for the foreseeable future.

Authenticity

ICOMOS considers that the links between the potential Outstanding Universal Value of the nominated property and its attributes are truthfully expressed, and that the

attributes fully convey the value of the nominated property. In particular, the nominated property is fully authentic in its form and design, which are virtually unaltered; in its materials and substance, which have undergone only minimal changes; and in its use and function, which have continued as originally intended. The use of traditional hot rivets is a subject worth investigating for selected and highly visible repairs of the Forth Bridge in the future.

In conclusion, ICOMOS considers that the conditions of integrity and authenticity have been met.

Criteria under which inscription is proposed

The property is nominated on the basis of cultural criteria (i), (ii), and (iv).

Criterion (i): *represent a masterpiece of human creative genius;*

This criterion is justified by the State Party on the grounds that the Forth Bridge is an aesthetic triumph in its avoidance of decoration and yet an achievement of tremendous grace for something so solid. Its steel-built cantilever design represents a unique level of new human creative genius in conquering a scale and depth of natural barrier that had never before been overcome by man.

ICOMOS considers that the Forth Bridge is a creative masterpiece because of its distinctive industrial aesthetic, which is the result of a forthright, unadorned display of its massive functional structural elements. ICOMOS considers, however, that the point concerning the creative genius required to conquer a natural barrier could be applied to most large-scale bridges that are the first at their respective locations.

ICOMOS considers that this criterion has been justified.

Criterion (ii): *exhibit an important interchange of human values, over a span of time or within a cultural area of the world, on developments in architecture or technology, monumental arts, town-planning or landscape design;*

This criterion is justified by the State Party on the grounds that the Forth Bridge was a crucible for the application to civil engineering of new design principles and new construction methods. It was at that time the most-visited and best-documented construction project in the world. It therefore exerted great influence on civil engineering practice the world-over and is an icon to engineers world-wide.

ICOMOS considers that the Forth Bridge is notable for the design principles and construction methods employed during its erection, including innovative approaches related to wind loading, thermal changes, hydraulic machinery, and the organization of the construction effort, but that an important interchange of human values over a span of time or within a cultural area of the world has not yet been demonstrated.

ICOMOS considers that this criterion has not been justified.

Criterion (iv): *be an outstanding example of a type of building, architectural or technological ensemble or landscape which illustrates (a) significant stage(s) in human history;*

This criterion is justified by the State Party on the grounds that the Forth Bridge represents a significant stage in human history, namely the revolution in transport and communications. The railway age, of which it is a potent symbol, was made possible by, and influenced the speed and connectivity of, the industrial revolution. The bridge forms a unique milestone in the evolution of bridge and other steel construction, is innovative in its design, its concept, its materials and in its enormous scale. It marks a landmark event in the application of science to architecture that went on to profoundly influence mankind in ways not limited to bridge-building.

ICOMOS considers that the Forth Bridge is an outstanding and unique milestone in the evolution of bridge design and construction during the period when railways came to dominate long-distance land travel, innovative in its concept, in its use of mild steel, and in its enormous scale. ICOMOS considers, however, that the bridge's global importance as a symbol of the railway age, and/or its influence on humanity beyond bridge-building, have not been adequately demonstrated.

ICOMOS considers that this criterion has been justified.

In conclusion, ICOMOS considers that the nominated property meets criteria (i) and (iv) and the conditions of authenticity and integrity.

Description of the attributes

The Outstanding Universal Value of The Forth Bridge is expressed in its massive, unadorned structure comprised of granite piers supporting a superstructure of mild steel rolled plate riveted into tubes used in compression and lighter spans used in tension, all painted a distinctive red colour, and in its clear spans of unprecedented length. The bridge's visual impact on the setting, and its continuing use, are also contributing attributes.

4 Factors affecting the property

There is little development pressure possible within this very tightly delimited property. Potential threats to the proposed Outstanding Universal Value of the nominated property identified by the State Party include the creation of visitor access structures and the possible future electrification of the railway. One option for visitor access envisions a visitor centre with a glass ceiling underneath the bridge, and lifts to carry passengers up the eastern face of the Fife Tower to a viewing platform at the top.

Such visitor access is currently at the pre-application stage. Detailed designs of proposed buildings, lifts, walkways, and associated infrastructure for "the Forth Bridge Experience" have yet to be prepared by Network Rail, and no formal proposals have been submitted.

Development pressures outside the nominated property but in its vicinity could include a significant increase in the number of visitors to both Queensferry and North Queensferry; heightened pressure on existing services and infrastructure, including roads and public transport; potentially detrimental alterations or additions to properties immediately adjacent to the bridge; destruction of valuable features and views around the bridge in response to pressure from development; influence on the value of property in the neighbourhoods close to the bridge; increased demand for development in the setting of the bridge; and wind turbines.

The new Queensferry Crossing cable-stayed road bridge that is currently under construction approximately 1 km to the west of the nominated property is due to open in 2016. Between this bridge and the nominated Forth Bridge is the Forth Road Bridge, a suspension bridge built in 1964 and a Category 'A' listed building. It will become a dedicated public transportation corridor for buses, cyclists, and pedestrians after the new road bridge is opened. These two very large bridges are close to the nominated property, but not so close as to have a negative impact on its proposed Outstanding Universal Value.

No severe environmental pressures are mentioned. Disaster risk management will be addressed through the Property Management Plan. The State Party notes a concern in the bridgehead communities that any increases in visitor numbers will need to be managed appropriately.

ICOMOS considers that there are no immediate threats to the property itself, but that there are potential threats outside the property related to possible increases in the number of visitors and developments in the setting. ICOMOS recommends developing, as part of the Property Management Plan and in full consultation with residents, an interpretation and tourism plan associated with the value of the nominated property. It should consider strategies that avoid overwhelming North Queensferry and Queensferry, such as remote parking, shuttle systems, and alternatives to automobile travel. If a visitor centre is formally proposed, it should be submitted at the earliest possibility to the World Heritage Centre for review, in accordance with paragraph 172 of the *Operational Guidelines*. ICOMOS further considers that a clearer presumption against the construction of wind turbines within the key viewsheds of the bridge should be made in the appropriate planning instruments and Property Management Plan.

5 Protection, conservation and management

Boundaries of the nominated property and buffer zone

The boundaries of the nominated property are defined by the single contract that was let in 1882 for the construction of the masonry and steel elements of the Forth Bridge, as represented in the original contract drawings. In physical terms, the nominated property is limited to the stone and steel-built elements of the 2,529-m-long bridge itself, from escarpment to escarpment. It includes the cantilever piers it stands on, and the caissons set into the water to support the central pier, but not the submerged rock of Inchgarvie Island or the rock in North Queensferry on which the two other piers stand. The embankments and cuttings connecting the bridge to the rest of the rail network are not included within the proposed boundaries, nor are the islands or the marine portions of the Firth of Forth itself.

No “buffer zone” for the purpose of protecting the nominated property from wider threats has been specifically created for this nomination. The State Party contends that the nominated property is adequately protected through the local planning system and, in particular, through the suite of existing designation systems (both cultural and natural). These are supported by detailed analyses of views and viewsheds undertaken in support of this nomination. These analyses (which have no status in relation to planning controls) allow planning authorities to take into consideration in their decision-making the protection of views identified as being of value.

The State Party proposed in October 2014 that the Conservation Areas at each end of the bridge designated under the Planning (Listed Buildings and Conservation Areas) (Scotland) Act 1997, combined with the suite of other existing cultural and natural heritage designations, collectively comprise a *de facto* buffer zone (“Bridgehead Zone”). The State Party further advised on 26 February 2015 that this aggregation of planning designations will also include the marine area of the estuary (which in the nomination dossier had been omitted), and that marine protection will also be included in an updated version of actions contained within the Property Management Plan and coordinated with the key viewsheds. These revisions have been initiated and will be completed by the end of 2015. The estimated total area of the proposed polygonal Bridgehead Zone, including the relevant marine area, is 1,233 ha, about 40 percent of which is on land.

ICOMOS considers that the boundaries of the nominated property are adequate, and that boundaries of the *de facto* buffer zone, as revised in February 2015 to include the relevant marine area of the estuary, are also adequate. A limited number of key viewsheds and views of the bridge should also be selected and included in the appropriate planning instruments and management plan, with the objective of ensuring their protection.

Ownership

The nominated property is owned and managed by Network Rail Limited, a public sector arm's-length body of the Department for Transport.

Protection

The Forth Bridge is listed at Category ‘A’ as a “building of special architectural or historic interest” under City of Edinburgh Council, Edinburgh Burgh HBNUM: 40370 Item No: 30 QF; and Fife Council, Inverkeithing Parish HBNUM 9977 Item No: 6. This listing, given effect in 1973, gives the nominated property the highest level of statutory protection for a structure that is in use.

Any changes that affect the special interest of the bridge require the consent of both City of Edinburgh and Fife councils, with advice in certain circumstances from Historic Scotland on behalf of Scottish Ministers. Directions for planning authorities with regard to listed buildings are set out in the Planning (Listed Buildings and Conservation Areas) (Scotland) Act 1997, as amended.

ICOMOS notes that the setting of a World Heritage property in Scotland is protected under the 2014 Scottish Planning Policy, wherein the planning authority must protect and preserve the Outstanding Universal Value.

ICOMOS considers that the legal protection in place, with the inclusion of the relevant marine area of the estuary in the *de facto* buffer zone and the safeguarding of key viewsheds and views of the bridge, is adequate.

Conservation

The nominated property has been documented and will be digitally mapped and scanned in 2015. Its present state of conservation is good, and active conservation measures include regular inspections: effectively, one-sixth of the bridge is inspected visually by Network Rail each year. There is no discernible threat to its continued use. The draft Management Plan identifies actions to further protect and enhance the condition of the historic fabric. The conservation measures are appropriate to conserve the nominated property's value, authenticity, and integrity. Funding for maintenance and conservation work has been identified by the State Party, and the work is carried out by persons with the appropriate level of skill and expertise. There are no urgent issues following the recent 10-year restoration project.

ICOMOS considers that the state of conservation of the property is good, and that the conservation measures adopted are effective.

Management

Management structures and processes, including traditional management processes

Management of the nominated property is currently the responsibility of its owner, Network Rail. In the event the Forth Bridge is inscribed on the World Heritage List, a Partnership Management Agreement will be implemented

as one of the first actions of the draft Property Management Plan. It involves the members of the Forth Bridge World Heritage Nomination Steering Group (a subgroup of the Forth Bridges Forum) that have statutory planning functions, including Network Rail, Historic Scotland, Fife Council, and City of Edinburgh Council. The role of the Forth Bridge Partnership Management Agreement Group will be to protect the property's Outstanding Universal Value while helping it continue as an operating structure.

Policy framework: management plans and arrangements, including visitor management and presentation

A draft Property Management Plan for the nominated property is included with the nomination dossier. Now operational, its prioritized six-year action plan began in 2014. In addition to benchmark information, the Plan includes the Statement of Outstanding Universal Value; statutory duties of main bodies and other existing management arrangements; operation of heritage protection measures and land use planning; a summary of pressures and threats and opportunities for change or improvements; means of implementing the Plan, and measures by which it will be monitored.

The Town and Country Planning (Scotland) Act 1997 and The Planning etc. (Scotland) Act 2006 (which modifies and amends many of the 1997 provisions) provide the legal framework for local planning policy. They act as the primary legislation guiding planning and development in Scotland. Edinburgh and Fife Local Development Plans – the local interpretations of regional and national planning policy – are both expected to be completed in 2015; the Fife version is intended to include policy specifically directed at protecting the context of the Forth Bridge. Both Local Development Plans will be linked to the two relevant Conservation Area designations.

Concerning visitor management, there is currently no public pedestrian access to the bridge, and no means of counting individual visitors. The number of people who experience and interact with the bridge in their daily lives, however, is very large, as up to 200 passenger trains cross the rail bridge every day. The State Party has outlined some possible initiatives to manage visitors, including creating new visitor facilities and presentation experiences. Current resources, including staffing levels, expertise, and training, appear to be adequate. Network Rail is currently committed to approximately £1 million per year over the next five years for ongoing care and maintenance of the bridge structure. Risk management will be addressed through the Property Management Plan.

Involvement of the local communities

Local communities have been involved in the development of the nomination and the Property Management Plan, and the Fife and Edinburgh city councils have formally agreed to support the nomination.

ICOMOS considers that the management system for the property is adequate. ICOMOS recommends that various improvements initiated by the State Party, as outlined in February 2015, be completed, including clarifying the institutionalization of the current Steering Group; formally incorporating World Heritage into the remit of the Forth Bridge Partnership Management Agreement Group; and developing an interpretation and tourism plan as part of the Property Management Plan.

6 Monitoring

Monitoring the condition of the nominated property is part of Network Rail's mandated maintenance programme, and the results are recorded in its Civil Asset Register and electronic Reporting System, which is tailored to the maintenance and monitoring needs of the bridge. Network Rail also has an asset management plan. The nomination dossier includes four key indicators: two make reference to the Buildings at Risk Register; one to the enhancement of, or harm to, key views by foliage or new development; and one to train tickets sold to North Queensferry and Dalmeny. ICOMOS considers these key indicators, as well as their periodicity, to be vague. The key indicators should relate more directly to the attributes that convey potential Outstanding Universal Value (that is, to more than just the physical condition of the bridge), to ensure that these attributes are protected, conserved, and managed in order to sustain that value. The key indicators do not express a benchmark that indicates a desired state of conservation.

ICOMOS considers that the proposed key indicators should be more specific and relate more directly to the attributes that convey potential Outstanding Universal Value.

7 Conclusions

ICOMOS considers that the Outstanding Universal Value of the nominated property has been demonstrated. The Forth Bridge represents an extraordinary milestone in the history of bridge construction, notable for its enormous scale, its innovative use of materials, its advanced design principles and construction methods, and its distinctive industrial aesthetic. The relevant attributes conveying the Outstanding Universal Value of the nominated property are included within its boundaries. The nominated property is in a good state of conservation, and has the highest level of protection at the national level. Its *de facto* buffer zone, as proposed in October 2014 and revised in February 2015 to include the relevant marine area, is adequate. Key viewsheds and views of the bridge should be safeguarded, including from wind turbine construction. The management system for the property, while adequate, will benefit from the organizational clarifications that have been initiated, and the Property Management Plan should include an interpretation and tourism plan.

8 Recommendations

Recommendations with respect to inscription

ICOMOS recommends that The Forth Bridge, United Kingdom, be inscribed on the World Heritage List on the basis of **criteria (i) and (iv)**.

Recommended Statement of Outstanding Universal Value

Brief synthesis

The Forth Bridge, which spans the estuary (Firth) of the River Forth in eastern Scotland to link Fife to Edinburgh by railway, is at 2,529 m long the world's longest multi-span cantilever bridge. It opened in 1890 and continues to operate as an important passenger and freight rail bridge. This enormous structure, with its distinctive industrial aesthetic and striking red colour, was conceived and built using advanced civil engineering design principles and construction methods. Innovative in design, materials, and scale, the Forth Bridge is an extraordinary and impressive milestone in bridge design and construction during the period when railways came to dominate long-distance land travel.

This large-scale engineering work's appearance is the result of a forthright, unadorned display of its structural elements. It is comprised of about 54,000 tons of mild steel plate rolled and riveted into 4-m diameter tubes used in compression, and lighter steel spans used in tension. The use of mild steel, a relatively new material in the 1880s, on such a large-scale project was innovative, and helped to bolster its reputation. The superstructure of the bridge takes the form of three double-cantilever towers rising 110 m above their granite pier foundations, with cantilever arms to each side. The cantilever arms each project 207 m from the towers and are linked together by two suspended spans, each 107 m long. The resulting 521-m spans formed by the three towers were individually the longest in the world for 28 years, and remain collectively the longest in a multi-span cantilever bridge. The Forth Bridge is the culmination of its typology, scarcely repeated but widely admired as an engineering wonder of the world.

Criterion (i): The Forth Bridge is a masterpiece of creative genius because of its distinctive industrial aesthetic, which is the result of a forthright, unadorned display of its massive, functional structural elements.

Criterion (iv): The Forth Bridge is an extraordinary and impressive milestone in the evolution of bridge design and construction during the period when railways came to dominate long-distance land travel, innovative in its concept, its use of mild steel, and its enormous scale.

Integrity

The property contains all the elements necessary to express the Outstanding Universal Value of The Forth Bridge, including granite piers and steel superstructure. The 7.5-ha property is of adequate size to ensure the

complete representation of the features and processes that convey the property's significance, and it does not suffer from adverse effects of development or neglect.

Authenticity

The Forth Bridge is fully authentic in form and design, which are virtually unaltered; materials and substance, which have undergone only minimal changes; and use and function, which have continued as originally intended. The links between the Outstanding Universal Value of the bridge and its attributes are therefore truthfully expressed, and the attributes fully convey the value of the property.

Management and protection requirements

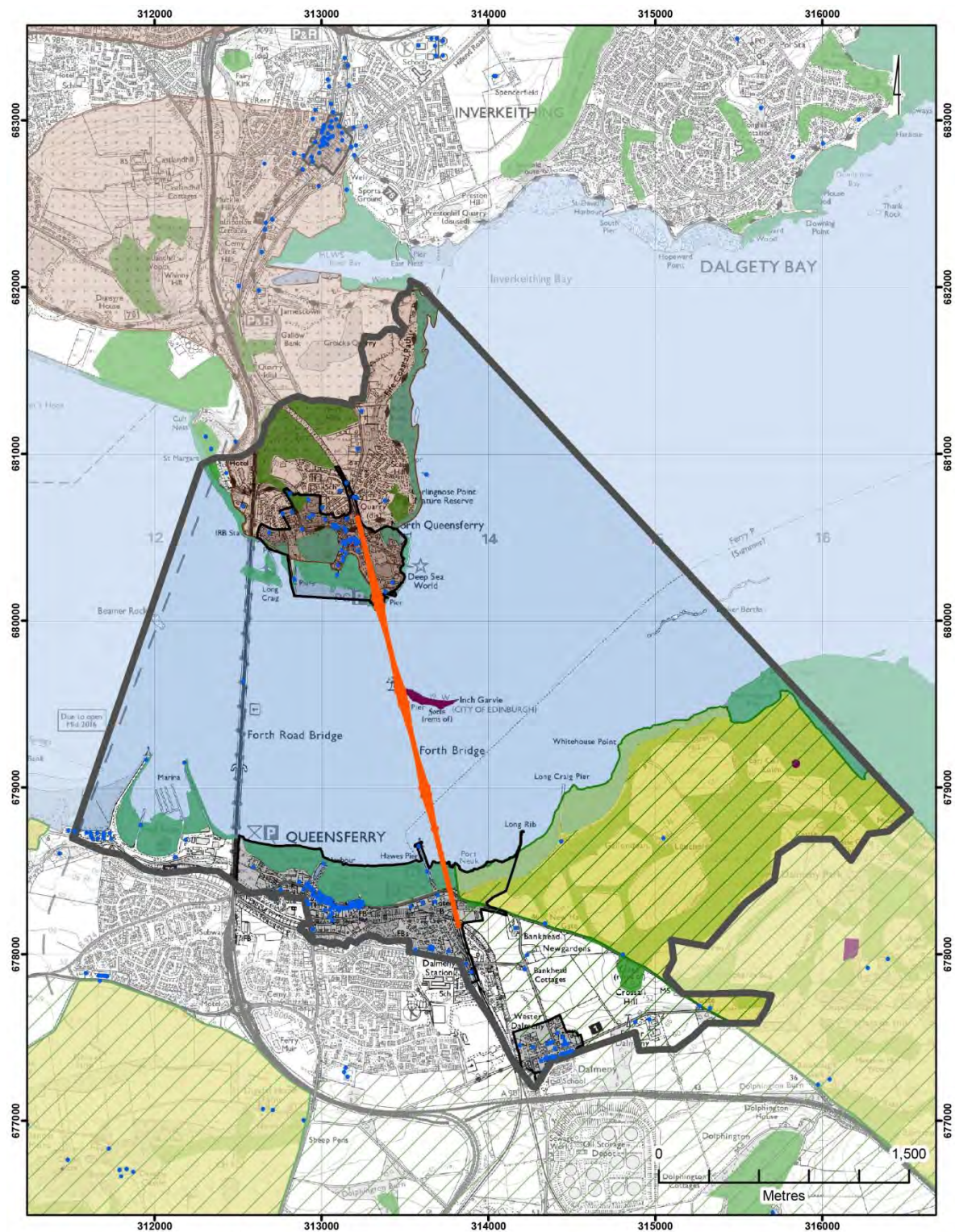
The Forth Bridge is listed at Category 'A' as a building of special architectural or historic interest, giving the property the highest level of statutory protection. Its immediate surroundings are also protected by means of a suite of cultural and natural heritage designations. Owned by Network Rail Limited, the property will be managed in accordance with a Property Management Plan by the bodies that have a statutory planning function. The Forth Bridges Forum partnership has been established to ensure that local stakeholders' interests remain at the core of the management of the Forth bridges.

Specific long-term expectations related to key issues include maintenance of strong community support, broadening understanding in the context of world bridges, attention to developments within key views, risk management, and inspiring others.

Additional recommendations

ICOMOS recommends that the State Party give consideration to the following:

- Creating key indicators that are more specific and relate more directly to the attributes that convey potential Outstanding Universal Value;
- Extending the Property Management Plan to include an interpretation and tourism plan;
- Submitting to the World Heritage Centre, by 1 December 2016, a report on the selection of key viewsheds and views of the bridge for inclusion in the appropriate planning instruments and management plan, along with an analysis of their effectiveness in ensuring the protection of these key viewsheds and views, for examination by the World Heritage Committee at its 41st session in 2017;
- Submitting plans for any proposed visitor centre at the earliest possibility to the World Heritage Centre for review, in accordance with paragraph 172 of the *Operational Guidelines for the Implementation of the World Heritage Convention*.

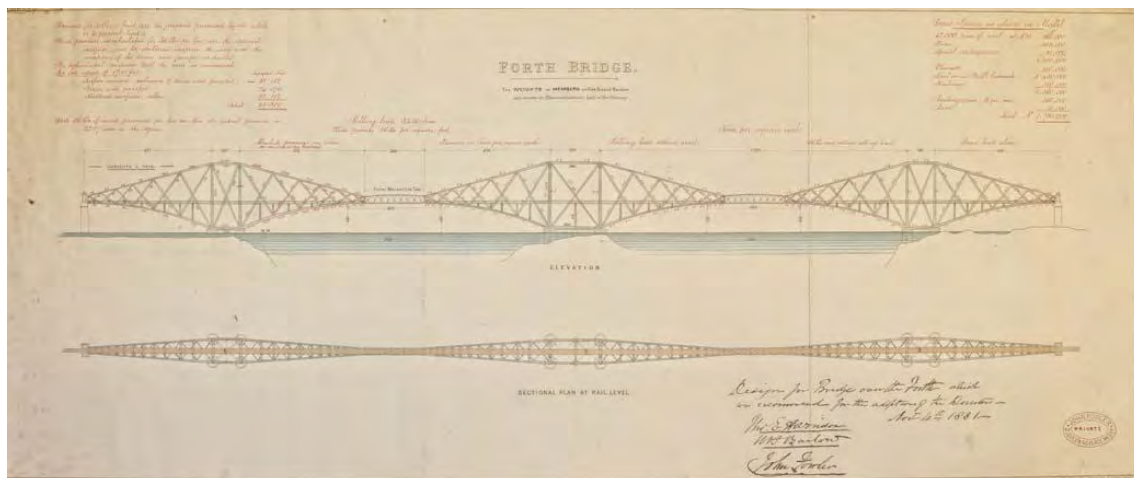


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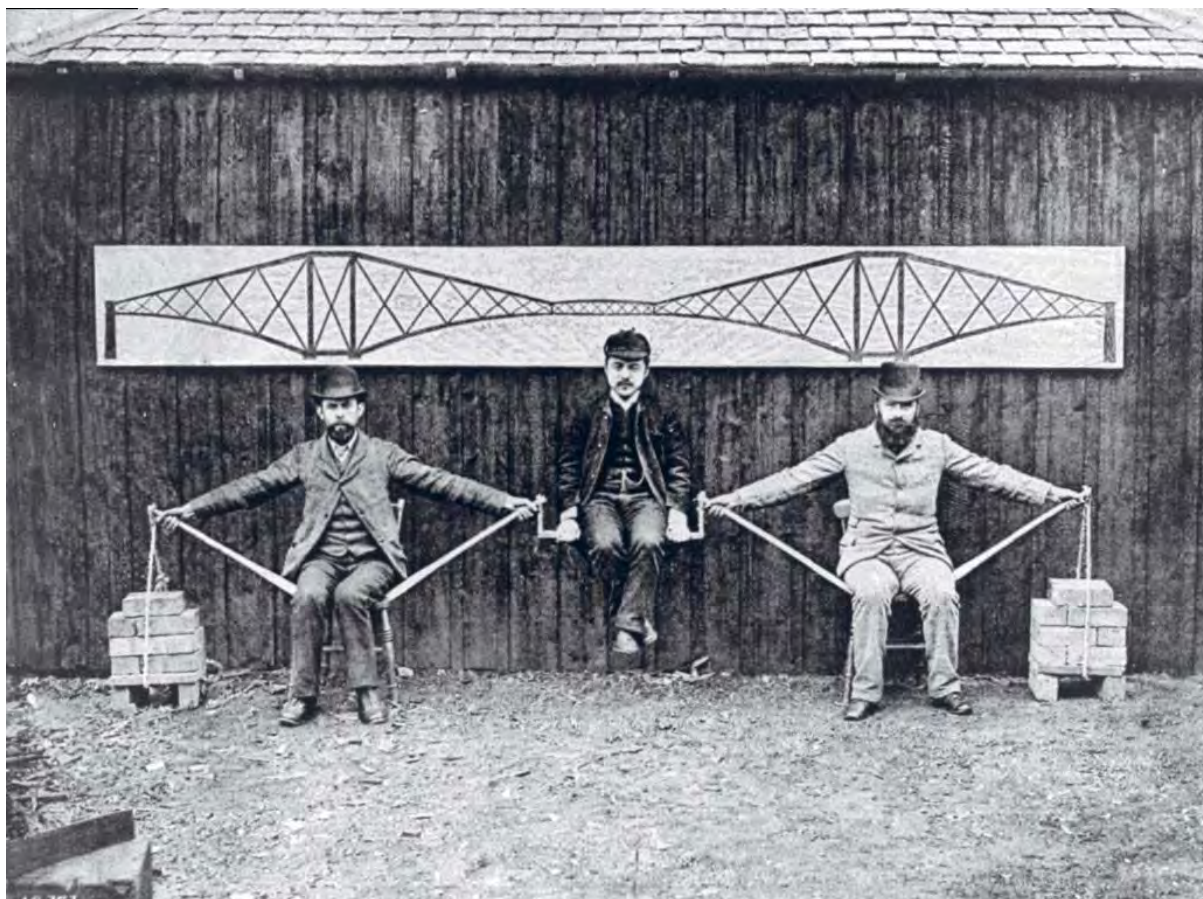
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|---|--------------------------------|----------------------------------|
| Title: The Forth Bridge: Bridgehead Zone | Key | |
| Scale: 1 : 30,000 @ A4 | Nominated Property | Listed Building |
| Projection: British National Grid | Bridgehead Zone Boundary | Scheduled Monument |
| | Inventory Battlefield | Natural Heritage Protected Sites |
| | Conservation Area | Marine Planning Area |
| | Gardens and Designed Landscape | Green Belt |



Map showing the boundaries of the nominated property



Drawing of the Forth Bridge signed by Mr. Barlow, Sir Fowler, and Mr. Harrison (1881)



The human cantilever



Photograph showing progress of the Queensferry main tower



Forth Bridge from South Queensferry



View of the Forth Bridge from South Queensferry

Document 25: Relates to Forth Bridge and consists of information in scope from the following communications:

Note:

Communications are presented in chronological order, from earliest to latest. However, as email chains are presented with the most recent at the top, each separate email chain is separated by a double horizontal line in order to help the reader identify the order of communications.

Where email communications have attachments, these are appended below the main text of the email, prefaced by **[attachment below]**.

Where attachments to communications are not included in this document because they have already been included elsewhere, this is also explained in square brackets. For example - **[attachment already supplied elsewhere in this document]**

From: [redacted name]
Sent: 11 May 2015 10:20
To: zzzCabinet Secretary for Culture, Europe and External Affairs 2014 to 2016
Cc: [redacted 10 names]
Subject: RE: ICOMOS media lines - Forth Bridge

Thanks [redacted name], I will make those changes.

[redacted name]

From: Cabinet Secretary for Culture, Europe and External Affairs
Sent: 11 May 2015 09:34
To: [redacted name] Cabinet Secretary for Culture, Europe and External Affairs
Cc: [redacted 10 names]

Subject: RE: ICOMOS media lines - Forth Bridge

[redacted name]

Ms Hyslop has seen and has requested changes as made below.

[redacted name] – Private Secretary – Cabinet Secretary for Culture, Europe and External Affairs-
[redacted personal details]

From: [redacted name]
Sent: 06 May 2015 11:28
To: Cabinet Secretary for Culture, Europe and External Affairs
Cc: [redacted 10 names]

Subject: ICOMOS media lines - Forth Bridge

Dear [redacted name].

You will be aware that ICOMOS have compiled their report on the Forth Bridge world heritage nomination and it appears to be a positive one for the nomination. It's not yet in the public domain, and we cannot comment until it is, but we believe that it will be published on UNESCO's website in the near future, at which point we will likely be asked for comment from media. <http://whc.unesco.org/en/sessions/39COM/documents/>

We have drafted the following lines which we suggest the Cabinet Secretary could use in response to media inquiries on the subject. Grateful if you could ask Ms Hyslop to review and offer her feedback, or sign off if she is content.

We have been keeping DCMS colleagues updated on developments and intend to share the agreed line with them as soon as it is available. Given the sensitivities involved in announcements regarding the nomination, it was agreed between SG colleagues and Forth Forum members that DCMS should be consulted before anything is issued: if Ms Hyslop is content with that approach?

[redacted paragraph – exempt]

[redacted name]

[redacted name] | Communications officer

Historic Scotland | Alba Aosmhor

Longmore House, Salisbury Place, Edinburgh, EH9 1SH

[redacted personal details]

From: [redacted name]
Sent: 12 May 2015 14:26
To: [redacted name]
Subject: Briefing for First Minister and Cab Sec

Hello [redacted name]

The First Minister and Cab Sec are meeting the Korean Ambassador next week. [redacted line - exempt]

I realise that you are out of the office for most of the week but I'm wondering if you would you have an opportunity to review the attached and let me know whether the position I have presented is accurate? I have based this closely on info that you have provided previously but I'm conscious that things may have developed further in recent days.

I need to submit this no later than Friday and it will need to be cleared before going up, so a response as soon as you can would be greatly appreciated. If you cannot read the attachment and you want me to re-send as email body text, please let me know. Equally, if you won't have a chance to deal with this, please let me know.

Many thanks

[redacted name]

[redacted name] | Policy Manager

Culture and Historic Environment Division | Scottish Government

[redacted personal details]

[attachment - exempt]

[redacted email – outside scope of request]

[redacted email – outside scope of request]

From: [redacted name]

Sent: 11 May 2015 16:54

To: [redacted name]

Cc: [redacted 2 names]

Subject: FW: Forth Bridges line plus notes to editors

Hi [redacted name],

Just to see where the lines have got to today, don't think [redacted name] needs to see this, but maybe [redacted name] fhi?

Thanks

[redacted name]

From: [redacted name]
Sent: 11 May 2015 14:27
To: [redacted name]
Cc: [redacted name]
Subject: RE: Forth Bridges line plus notes to editors

Cheers [redacted name]

From: [redacted name]
Sent: 11 May 2015 14:17
To: [redacted name]
Cc: [redacted name]
Subject: RE: Forth Bridges line plus notes to editors

Thanks [redacted name] – looks good to me.

[redacted name]
[redacted name] | Policy Manager

Culture and Historic Environment Division | Scottish Government
[redacted personal details]

From: [redacted name]
Sent: Monday, May 11, 2015 13:59
To: [redacted 4 names]
Cc: [redacted 2 names]
Subject: Forth Bridges line plus notes to editors

Afternoon.

For information, please see final line on the Forth Bridge nomination, as signed off by Ms Hyslop, plus notes to editors.

“The Scottish Government is delighted that UNESCO’s advisors have recommended that the iconic Forth Bridge be inscribed as a World Heritage site.”

“Together with Network Rail, Transport Scotland and the other partners in the Forth Bridges Forum, Historic Scotland has prepared a compelling nomination which presents a strong case for the Bridge’s Outstanding Universal Value. This is accompanied by a Management Plan which outlines how the Bridge will be maintained in the future, together with ways in which the benefits of World Heritage inscription can be maximised.

“A great deal of work has been carried out by officials and local community representatives over the past three years. The recommendation by ICOMOS underlines

the strength of the case that has been made. I look forward to UNESCO's decision in July."

Notes to editors

1. The Forth Bridges Forum is a Transport Scotland-led management Forum, established to manage the operation and maintenance of the bridges, as well support the Forth Bridge's application for World Heritage inscription. Members include Historic Scotland, Network Rail, City of Edinburgh Council, Fife Council, West Lothian Council, Transport Scotland, Visit Scotland, and the Forth Estuary Transport Authority (FETA)
<http://www.forth-bridges.co.uk/forth-bridges-forum/about-us.html>

2. The UK Government's Department for Culture, Media and Sport (DCMS) announced on 28 May 2012 that the Forth Bridge was to be the UK's next World Heritage nomination. A nomination dossier was subsequently prepared by the Scottish Government agency, Historic Scotland, in collaboration with partners in the Forth Bridges Forum, and was submitted to UNESCO in January 2014. UNESCO's World Heritage Committee is expected to make a decision on the nomination at its 39th meeting in early July 2015. Successful nomination of the Bridge would make it Scotland's sixth World Heritage Site.

3. The preparation of the nomination was overseen by the Forth Bridge World Heritage Steering Group, a sub-group of the Forth Bridges Forum. The Steering Group includes Network Rail as owner of the Bridge, Transport Scotland, Historic Scotland, Fife Council, City of Edinburgh Council, Queensferry & District Community Council, Queensferry Ambition, North Queensferry Community Council, North Queensferry Heritage Trust, and Visit Scotland. More information on the Forth Bridge can be found at <http://www.forth-bridges.co.uk/forth-bridge/world-heritage.html>

[redacted name] | Communications officer

Historic Scotland | Alba Aosmhor

[redacted personal information]

From: [redacted name]
Sent: 13 May 2015 10:12
To: [redacted name]
Cc: [redacted name]
Subject: FW: Briefing for First Minister and Cab Sec

Hello [redacted name]

As promised, a further copy of the document attached, this time with one or two comments from Luke.

The thing that I would appreciate most from you here is a check of the facts and figures to ensure that everything is factually correct. The 'lines to take' bit is particularly crucial – we cannot have Ministers saying something that turns out to be even slightly incorrect.

Many thanks

[redacted name]
[redacted name] | Policy Manager

Culture and Historic Environment Division | Scottish Government
[redacted personal details]

From: [redacted name]
Sent: Tuesday, May 12, 2015 15:08
To: [redacted name]
Subject: RE: Briefing for First Minister and Cab Sec

Many thanks for drafting this [redacted name], I have included some comments in the attached, which are perhaps more for [redacted name] than you.

[redacted name]

From: [redacted name]
Sent: 12 May 2015 14:39
To: [redacted name]
Subject: FW: Briefing for First Minister and Cab Sec

For info.
[redacted name]

[redacted name] | Policy Manager

Culture and Historic Environment Division | Scottish Government
[redacted personal details]

From: [redacted name]
Sent: Tuesday, May 12, 2015 14:26
To: [redacted name]
Subject: Briefing for First Minister and Cab Sec

<< File: A11114887.docx >>
Hello [redacted name]

The First Minister and Cab Sec are meeting the Korean Ambassador next week. [redacted line - exempt]

I realise that you are out of the office for most of the week but I'm wondering if you would you have an opportunity to review the attached and let me know whether the position I have presented is accurate? I have based this closely on info that you have provided previously but I'm conscious that things may have developed further in recent days.

I need to submit this no later than Friday and it will need to be cleared before going up, so a response as soon as you can would be greatly appreciated. If you cannot read the attachment and you want me to re-send as email body text, please let me know. Equally, if you won't have a chance to deal with this, please let me know.

Many thanks

[redacted name]

[attachment exempt]

From: [redacted name]
Sent: 13 May 2015 11:10
To: [redacted name]
Cc: [redacted name]
Subject: RE: Briefing for First Minister and Cab Sec
Attachments: CDDV_S10_Japan_Crane.jpg; A11114887 MO comments.docx

Hello [redacted name]
This looks good, so apologies for having tampered with it a little.
You might want to include a screen-cap from the crane animation, which gives an idea of the quality of what is being produced.
I thought it worth adding that the work we have done in Japan should be very useful back here in determining the future of our own (disused) cranes. In other words, our own heritage is a big issue here.
All the best,
[redacted name]

From: [redacted name]
Sent: 13 May 2015 10:12
To: [redacted name]
Cc: [redacted name]
Subject: FW: Briefing for First Minister and Cab Sec

<< File: A11114887.docx >>

Hello [redacted name]

As promised, a further copy of the document attached, this time with one or two comments from Luke.

The thing that I would appreciate most from you here is a check of the facts and figures to ensure that everything is factually correct. The 'lines to take' bit is particularly crucial – we cannot have Ministers saying something that turns out to be even slightly incorrect.

Many thanks

[redacted name]

From: [redacted name]
Sent: Tuesday, May 12, 2015 15:08
To: [redacted name]
Subject: RE: Briefing for First Minister and Cab Sec

Many thanks for drafting this [redacted name], I have included some comments in the attached, which are perhaps more for Miles than you.

[redacted name]

From: [redacted name]
Sent: 12 May 2015 14:39
To: [redacted name]
Subject: FW: Briefing for First Minister and Cab Sec

For info.

[redacted name]

From: [redacted name]
Sent: Tuesday, May 12, 2015 14:26
To: [redacted name]
Subject: Briefing for First Minister and Cab Sec

<< File: A11114887.docx >>

Hello [redacted name]

The First Minister and Cab Sec are meeting the Korean Ambassador next week. [redacted line - exempt]

I realise that you are out of the office for most of the week but I'm wondering if you would have an opportunity to review the attached and let me know whether the position I have presented is accurate? I have based this closely on info that you have provided previously but I'm conscious that things may have developed further in recent days.

I need to submit this no later than Friday and it will need to be cleared before going up, so a response as soon as you can would be greatly appreciated. If you cannot read the attachment and you want me to re-send as email body text, please let me know. Equally, if you won't have a chance to deal with this, please let me know.

Many thanks

[redacted name]

[attachment - exempt]

[attachment - outside scope of request]

From: [redacted name]
Sent: 13 May 2015 14:58
To: [redacted name]
Cc: [redacted 2 names]
Subject: FW: FW: Evaluation report of the nomination "The Forth Bridge"
(United Kingdom)
Attachments: Draft UNESCO response to ICOMOS Forth Bridge assessment 15-5-2015.docx; Annex 12 Forth Bridge nomination (United Kingdom 2015).docx

Hello [redacted name],

Please find below some words which [redacted name] should be able to use by way of a response, together a first attempt at filling in Annex 12. This is new territory for me, so apologies if this is not exactly what is required. In order to speed things up for [redacted name], I have also copied in [redacted name]. As explained below, we may decide against deploying Annex 12, but I'd like to hear others' views on this.

My first reaction is to do an absolute minimum, and it's good to note that the ICOMOS report is excellent. The key points are:

1. There is a potentially awkward factual inaccuracy right at the beginning and in the recommended Statement of Outstanding Universal Value. In both, it is stated that the Forth Bridge is the longest multi-span cantilever bridge in the world. We took care in the nomination not to say this as there will undoubtedly be modern bridges with integral cantilevered elements that are longer than the Forth Bridge. The question here is if that matters. If we think it does, I have prepared an Annex 12 form in which we have replaced 'longest' with 'greatest'. My instinct is not to draw attention to it by submitting Annex 12, but I am sure some would argue this might be a risky approach.
2. We don't agree with their rejection of Criterion (ii), especially given it has been applied to other inscribed sites such as Puente Vizcaya. We can supply more evidence if need be (e.g. the Visitors Book to the Forth Bridge Works), but again, our sense is that they have accepted the two other criteria, and these will suffice. So we are happy to let this go, unless it is raised in the Committee session itself.
3. There is a very minor typo in the third paragraph of the second column on p. 286 (second last line, a 'no' should be a 'not'). Again, probably not worth mentioning
4. We accept their recommendations, including those relating to monitoring, and will take appropriate action.

Let me know if this is what's needed, and if not, what you'd like me to do.

All the best,

[redacted name]

From: [redacted name]

Sent: 13 May 2015 11:03

To: [redacted name]

Subject: Re: FW: Evaluation report of the nomination "The Forth Bridge" (United Kingdom)

Hi[redacted name],

Have you had a chance yet to look at the evaluation document to check for any factual inaccuracies? I'd like to get back to Alessandro as soon as possible, and by the end of this week at the latest, as we expect all the papers for the Committee to be published within the next week or two.

Many thanks,
[redacted name]



[redacted name]

World Heritage Site and Underwater Policy Advisor



@dcms



/dcmsgovuk | www.gov.uk/dcms

On 11 May 2015 at 18:15, [redacted name] wrote:

Hi [redacted name],

Many apologies for the delay, I'm afraid I'm playing a similar game of email catch up. We have all registered ourselves so presume you would need to do likewise; I will forward you the information received thus far, which contains the code that you will need to register as part of the delegation.

Best,
[redacted name]



[redacted name]

World Heritage Site and Underwater Policy Advisor



@dcms



/dcmsgovuk | www.gov.uk/dcms

On 5 May 2015 at 18:18, <[redacted name] wrote:

Hello[redacted name],

Still catching up on a ridiculous backlog of emails.

One thing that has arisen is registering for the UNESCO WH Committee. Assuming I am to join the UK delegation, do you know if someone is registering me or if I need to do it myself?

All the very best,

[redacted name]

From: [redacted name]

Sent: 05 May 2015 12:30

To: [redacted name]

Cc: [redacted 3 names]

Subject: Re: FW: Evaluation report of the nomination "The Forth Bridge" (United Kingdom)

Dear all,

This is great news. Miles, once you've had a chance to check please do let me know either way whether we need to suggest any factual corrections so that I can respond to Alessandro accordingly.

Kind regards,

[redacted name]



Department
for Culture
Media & Sport

[redacted name]

World Heritage Site and Underwater Policy Advisor



@dcms



/dcmsgovuk | www.gov.uk/dcms

On 5 May 2015 at 08:44, [redacted name] wrote:

Dear [redacted name]

Further to previous please find more detail, including the opportunity to submit any factual corrections

Best

[redacted name]

From: [redacted name]

Sent: 04 May 2015 13:22

To: [redacted names]

Cc: [redacted names]

Subject: Evaluation report of the nomination "The Forth Bridge" (United Kingdom)

Madam, Sir,

Please find attached a letter by the Director of the World Heritage Centre, Mr Kishore Rao, transmitting the Advisory Body evaluation of the nomination “**The Forth Bridge**” in its English and French versions.

Best regards,

[redacted name]

Nominations and Tentative Lists Manager

Policy and Statutory Implementation Section

World Heritage Centre, UNESCO

[redacted personal details]

[attachment 1 below]

[redacted name]

Nominations and Tentative Lists Manager

Policy and Statutory Implementation Section

World Heritage Centre

UNESCO

[redacted personal details]

Dear [redacted name],

Evaluation report of the nomination "The Forth Bridge" (United Kingdom)

Thank you very much for sending us the ICOMOS evaluation report for the Forth Bridge nomination, together with the other documentation.

We are delighted with the ICOMOS assessment, and greatly appreciate the work that they put into the evaluation process, which was a very positive experience for us.

[When checking the report, we did however find one small inaccuracy both in the Brief Description and Proposed Statement of Outstanding Universal Value. Both refer to the Forth Bridge being the longest multi-span cantilever bridge in the world. Whilst this was undoubtedly the case for many decades, we do not claim this to be so because of the large numbers of long modern bridges that contain cantilever elements. We have therefore submitted an Annex 12 form suggesting the word 'longest' be changed to 'greatest'.]

We note the recommendations made by ICOMOS, particularly in the context of monitoring, and are already taking appropriate action.

Yours sincerely,

[attachment 2 below]



**FORM FOR THE SUBMISSION OF
FACTUAL ERRORS IN
THE ADVISORY BODIES EVALUATIONS**



(in compliance with Paragraph 150 of the *Operational Guidelines*)

STATE(S) PARTY(IES): UNITED KINGDOM

EVALUATION OF THE NOMINATION OF THE SITE:

RELEVANT ADVISORY BODY'S EVALUATION¹:

| Page, column, line of the Advisory | Sentence including the factual error (the factual error should be highlighted in bold) | Proposed correction by the State Party | Comment (if any) by the Advisory Body and/or the World Heritage Centre |
|------------------------------------|--|--|--|
|------------------------------------|--|--|--|

¹ For nominations of mixed sites, if there are errors in both the Evaluations of the Advisory Bodies, separate forms should be submitted for each Advisory Body indicating which Advisory Body's Evaluation each submission is referring to.

| Body Evaluation | | | |
|-----------------|---|--|--|
| 283 | Brief description The railway bridge over the River Forth estuary in Scotland is the world's longest multi-span cantilever bridge. | Brief description The railway bridge over the River Forth estuary in Scotland is the world's greatest multi-span cantilever bridge. | |
| 289 | Brief synthesis The Forth Bridge, which spans the estuary (Firth) of the River Forth in eastern Scotland to link Fife to Edinburgh by railway, is at 2,529 m long the world's longest multispan cantilever bridge. | Brief synthesis The Forth Bridge, which spans the estuary (Firth) of the River Forth in eastern Scotland to link Fife to Edinburgh by railway, is at 2,529 m long the world's greatest multispan cantilever bridge. | |
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- The Factual Errors submission form, as well as an example of such a completed form, are available from the UNESCO World Heritage Centre and at the following Web address: <http://whc.unesco.org/en/factualerrors>.
- Further guidance on the submission of Factual Errors can be found in Paragraph 150 of the *Operational Guidelines*.
- States Parties are requested to immediately submit this information in electronic format or by e-mail to wh-nominations@unesco.org.

The original signed version of the completed Factual Errors submission form should be received in English or French by the UNESCO World Heritage Centre, at the following address: 7 place de Fontenoy, 75352 Paris 07 SP, France, no later than 14 days before the opening of the session of the Committee.

From: [redacted name]
Sent: 15 May 2015 10:15
To: [redacted name]
Cc: [redacted 2 names]
Subject: RE: FW: Evaluation report of the nomination "The Forth Bridge"
(United Kingdom)

Good morning [redacted name]

I think this is all sensible, and much better nuanced than my attempts. I will send the form to DCMS (and your draft letter for [redacted name] to top and tail if necessary) shortly.

[redacted name]

From: [redacted name]
Sent: 15 May 2015 08:34
To: [redacted name]
Cc: [redacted 2 names]
Subject: RE: FW: Evaluation report of the nomination "The Forth Bridge" (United Kingdom)
Attachments: Annex 12 Forth Bridge nomination (United Kingdom 2015) 15-5-2015.docx

Thanks, [redacted name].

We did recognise the problems with 'Greatest', but considered it worth taking the risk as none of the other longer bridges would approach being eligible for WH listing. However, I think the safest approach is to take the one you suggest ('one of').

I have therefore amended Annex 12 accordingly, and tweaked it a little more to include 'earliest'. Hope it's OK.

Hannah is looking for the form today, so hope you are able to forward it on, provided you and Luke are content.

All the best,

[redacted name]

From: [redacted name]
Sent: 14 May 2015 11:14
To: [redacted name]
Cc: [redacted 2 names]
Subject: RE: FW: Evaluation report of the nomination "The Forth Bridge" (United Kingdom)

[redacted name]

I agree with your and [redacted name] suggested approach here. According to Wikipedia (the font of all), there are at least two cantilever bridges in the USA whose overall length is greater.

My only concern (please forgive me) is the suggested correction. While 'longest' is a factual inaccuracy that we ought to correct, 'greatest' is a subjective term that could upset the proprietors of great bridges elsewhere.

While I think it is important to correct this in as few words as possible, I think it is equally important not to generate unintended consequences. Would any of the following suggestions work, or something along these lines?

"... is at 2,529 m long the world's longest **historic** multi-span cantilever bridge"

"... is at 2,529 m long the world's longest **19th-century** multi-span cantilever bridge"

"... is at 2,529 m long **one of** the world's longest multi-span cantilever bridges"

"... is at 2,529 m long the world's longest cantilever bridge"

[redacted name]

From: [redacted name]
Sent: Wednesday, May 13, 2015 17:43
To: [redacted 2 names]
Cc: [redacted name]
Subject: RE: FW: Evaluation report of the nomination "The Forth Bridge" (United Kingdom)

Thanks [redacted name]

Annex 12 is a new one on me too (its awhile since the last UK nomination!), but I would have thought that Hannah will be able to check with [redacted name] the correct way of doing it.

Best

[redacted name]

From: [redacted name]
Sent: 13 May 2015 17:40
To: [redacted 2 names]
Cc: [redacted name]
Subject: RE: FW: Evaluation report of the nomination "The Forth Bridge" (United Kingdom)

Thanks, [redacted name].

I think we all agree – no point in opening up another front. If for some reason things get tricky on the day and we need to add weight to the nomination, we can refer back to the supporting evidence for Criteria (ii), but I'd be surprised if it came to that. Hannah may need some guidance on how to fill in and dispatch Annex 12. I assume extracting it from the online version of the guidelines was OK. Not sure I fully understand the form, but I'm also assuming explanation of the proposed change goes in the accompanying message. Thanks again for your help.
[redacted name]

From: [redacted name]
Sent: 13 May 2015 16:30
To: [redacted 2 names]
Cc: [redacted name]
Subject: RE: FW: Evaluation report of the nomination "The Forth Bridge" (United Kingdom)

Thanks for copying me in [redacted name]

My inclination would be to deploy Article 12 as it would be unfortunate to have an inaccuracy in such a prominent position, where it might well attract a challenge from a fan of one of the other bridges that may fall into the category you have described. Although I agree that it would be possible to argue in favour of criterion (ii) if we were to

do so it would increase the risk of opening up the nomination for wider discussion at the Committee which could then go off in an unfortunate direction. I think it would be best not to contest this therefore.

Best wishes

[redacted name]

From: [redacted name]

Sent: 13 May 2015 14:58

To: [redacted name]

Cc: [redacted 2 names]

Subject: FW: FW: Evaluation report of the nomination "The Forth Bridge" (United Kingdom)

Importance: High

Hello [redacted name],

Please find below some words which [redacted name] should be able to use by way of a response, together a first attempt at filling in Annex 12. This is new territory for me, so apologies if this is not exactly what is required. In order to speed things up for Hannah, I have also copied in Henry. As explained below, we may decide against deploying Annex 12, but I'd like to hear others' views on this.

My first reaction is to do an absolute minimum, and it's good to note that the ICOMOS report is excellent. The key points are:

1. There is a potentially awkward factual inaccuracy right at the beginning and in the recommended Statement of Outstanding Universal Value. In both, it is stated that the Forth Bridge is the longest multi-span cantilever bridge in the world. We took care in the nomination not to say this as there will undoubtedly be modern bridges with integral cantilevered elements that are longer than the Forth Bridge. The question here is if that matters. If we think it does, I have prepared an Annex 12 form in which we have replaced 'longest' with 'greatest'. My instinct is not to draw attention to it by submitting Annex 12, but I am sure some would argue this might be a risky approach.
2. We don't agree with their rejection of Criterion (ii), especially given it has been applied to other inscribed sites such as Puente Vizcaya. We can supply more evidence if need be (e.g. the Visitors Book to the Forth Bridge Works), but again, our sense is that they have accepted the two other criteria, and these will suffice. So we are happy to let this go, unless it is raised in the Committee session itself.
3. There is a very minor typo in the third paragraph of the second column on p. 286 (second last line, a 'no' should be a 'not'). Again, probably not worth mentioning
4. We accept their recommendations, including those relating to monitoring, and will take appropriate action.

Let me know if this is what's needed, and if not, what you'd like me to do.

All the best,

[redacted name]

From: [redacted name]

Sent: 13 May 2015 11:03

To: [redacted name]

Subject: Re: FW: Evaluation report of the nomination "The Forth Bridge" (United Kingdom)

Hi [redacted name],

Have you had a chance yet to look at the evaluation document to check for any factual inaccuracies? I'd like to get back to Alessandro as soon as possible, and by the end of this week at the latest, as we expect all the papers for the Committee to be published within the next week or two.

Many thanks,
[redacted name]



[redacted name] World Heritage Site and Underwater Policy Advisor

 @dcms  /dcmsgovuk | www.gov.uk/dcms

On 11 May 2015 at 18:15, [redacted name] wrote:

Hi [redacted name]

Many apologies for the delay, I'm afraid I'm playing a similar game of email catch up. We have all registered ourselves so presume you would need to do likewise; I will forward you the information received thus far, which contains the code that you will need to register as part of the delegation.

Best,
[redacted name]



[redacted name]

World Heritage Site and Underwater Policy Advisor

 @dcms  /dcmsgovuk | www.gov.uk/dcms

On 5 May 2015 at 18:18, [redacted name] wrote:

Hello [redacted name]

Still catching up on a ridiculous backlog of emails.

One thing that has arisen is registering for the UNESCO WH Committee. Assuming I am to join the UK delegation, do you know if someone is registering me or if I need to do it myself?

All the very best,

[redacted name]

From: [redacted name]

Sent: 05 May 2015 12:30

To: [redacted name]

Cc: [redacted 3 names]

Subject: Re: FW: Evaluation report of the nomination "The Forth Bridge" (United Kingdom)

Dear all,

This is great news. [redacted name], once you've had a chance to check please do let me know either way whether we need to suggest any factual corrections so that I can respond to Alessandro accordingly.

Kind regards,

[redacted name]



[redacted name]

World Heritage Site and Underwater Policy Advisor



@dcms



/dcmsgovuk | www.gov.uk/dcms

On 5 May 2015 at 08:44, [redacted name] wrote:

Dear [redacted name]

Further to previous please find more detail, including the opportunity to submit any factual corrections

Best

[redacted name]

From: [redacted name] **Sent:** 04 May 2015 13:22

To: [redacted names]

Cc: [redacted names]

Madam, Sir,

Please find attached a letter by the Director of the World Heritage Centre, Mr Kishore Rao, transmitting the Advisory Body evaluation of the nomination “**The Forth Bridge**” in its English and French versions.

Best regards,

[redacted name]

Nominations and Tentative Lists Manager

Policy and Statutory Implementation Section

World Heritage Centre, UNESCO

[attachment already supplied elsewhere in this document - FORM FOR THE SUBMISSION OF FACTUAL ERRORS IN THE ADVISORY BODIES EVALUATIONS]

From: [redacted name]
Sent: 18 May 2015 17:07
To: [redacted 25 names]
Subject: Forth Bridge World Heritage Nomination Steering Group - Meeting 23 - Draft Minute - 2 April 2015

Dear Steering Group

Please find attached the draft minute of the meeting held on 23 April.

Please return any comments or observations no later than Monday 1st June.

Kind regards,

[redacted name]

[redacted name]

Transport Scotland, Special Projects – Forth Bridges

[redacted 2 lines – personal details]

Buchanan House, 58 Port Dundas Road, Glasgow, G4 0HF

Please visit [The Forth Bridges website](#)

For agency and travel information visit the [Transport Scotland website](#)

Transport Scotland, the national transport agency
Còmhhdail Alba, buidheann nàiseanta na còmhhdail

*Our logo may not display properly on some computer systems

[redacted attachment – Official minutes due to be released]

From: [redacted name]
Sent: 18 May 2015 17:30
To: [redacted 2 names]
Subject: RE: ICOMOS report for UNESCO on the Forth Bridge: Annex 12 corrections, and
Dossiers for Paris

Hi [redacted name],

Have forwarded on and will let you know. One thing is that UNESCO have six official languages, so not sure how much of a problem this will be.

[redacted name]

From: [redacted name]

Sent: 18 May 2015 17:05

To: [redacted 2 names]

Subject: ICOMOS report for UNESCO on the Forth Bridge: Annex 12 corrections, and Dossiers for Paris

Importance: High

Hello [redacted name] and [redacted name],

Mark W has just alerted me to the fact the he is concerned about some elements of the French version of the ICOMOS report. It occurs to us that we have corrected the English version using Annex 12, but not the French. Mark also suggests that there are a number of other places in the French text where there are concerns about meaning.

I'm wondering therefore if you could check with DCMS/Henry/the UK Ambassador to find out if we should also be submitting corrections for the French version. Mark suggests this sometimes carries more weight as the official language of UNESCO, and could therefore be important.

Finally, we have enough dossiers to be able to provide one to each member of the WHC (something we always planned). Could you possibly ask Matt Sudders if he knows if this would be frowned upon or well received by Committee members? If it's not a breach of protocol, we plan to ship them out to the German organisers and have them dished out on the day. All the best,
Miles

[redacted name]
[redacted personal details]

From: [redacted name]
Sent: 19 May 2015 14:31
To: [redacted 3 names]
Cc: [redacted name]
Subject: RE: URGENT: PROJECT PLAN FOR VISIT TO JAPAN AND SOUTH KOREA

Hi [redacted name]

This advice looks good to me. I think it makes more sense to mark/celebrate any announcement in Scotland.

[redacted name]

From: [redacted name]
Sent: 19 May 2015 14:24
To: [redacted 5 names]
Cc: Dunn R (Robert)
Subject: URGENT: PROJECT PLAN FOR VISIT TO JAPAN AND SOUTH KOREA

All,

([redacted name], for info)

Further to Cab Sec request for advice on attending the World Heritage Committee on her way back from Japan and Korea, we have considered and propose to put up the following. Grateful for any thoughts or concerns at proposed approach. ([redacted name], I'm conscious things have moved on in your absence so would be glad to discuss). Miles, you also mentioned Pontcysyllte Aqueduct – what was the role of UK v Welsh Government in that one do you know?

May thanks,

[redacted name]

Thanks [redacted name], we have looked into role of Ministers previous sessions and would note and advise the following for the Cab Sec's consideration:

- As a general rule, the UK takes a fairly low key approach to the celebration of inscription of world heritage sites
- The timetable of the Committee fluctuates so is not predictable. We might be able to identify a half-day when we can most likely expect the Forth Bridge decision, but couldn't specify that in more detail.
- When inscription happens at the meeting, there is a moment of reflection / appreciation, but the Committee stays seated where it is, and nobody goes up to collect any award. On that basis there is no clear role for any Minister to become involved at the meeting itself.
- If we wanted the Cab Sec to have a public role in Bonn, we would need to co-ordinate and set up an event ourselves and resource it, staff it, invite the people we wanted to be there. We are not sure that would be an appropriate use of resource.
- We would advise that if we want to mark / celebrate the inscription formally, we would be best to organise a celebratory event here in Scotland (close to the Bridge). This is what happened for the Antonine Wall and the former First Minister involved in that occasion. This would present the opportunity to formally mark the moment, reinforce the collaborative nature of the nomination, acknowledge and thank the various partners, and also present a potential media opportunity.

From: Cabinet Secretary for Culture, Europe and External Affairs

Sent: 18 May 2015 18:34

To: [redacted 8 names],

Cc: [redacted name] Cabinet Secretary for Culture, Europe and External Affairs

Subject: RE: PROJECT PLAN FOR VISIT TO JAPAN AND SOUTH KOREA

[redacted name]

Thanks. This looks fine from my point of view.

Re gifts- for Scotland Week Ms Hyslop only offered one gift per meeting and that was to most senior attendee. Ideally we would wish to do similar for this visit but there may be cultural differences so grateful for advice on this as wouldn't wish to cause offence to any attendees by not providing everyone with a gift. We provided Harris Tweed wallets as male gifts and Harris Tweed clutch bags as female, in saltire gift bags. However, the female ones were not the single colour bag that Ms Hyslop prefers so may be worth an early discussion with Visits and Events to determine what they have available and if we could get the single colour bags (black and red ideally) in time for the visit. Would also be easier to ship them out in advance of visit but not sure how long this would take.

[redacted 3 names]- re the Forth Rail Bridge, we have discussed briefly and Ms Hyslop has not ruled out travelling home via Cologne should the Bridge be inscribed. However, I think the main issue is knowing when/if this would happen so logistics might mean has to be another Minister. Ms Hyslop has asked if we have any information on what happened when other UK sites were inscribed and what role Government Ministers, probably UKG, played. The Committee are meeting (I think) for around a week so presumably Ministers didn't attend for the full length. Grateful if you could provide some information on this as will enable Ms Hyslop to decide how she wishes to handle return flight.

Thanks

[redacted name]

[redacted name]- Private Secretary – Cabinet Secretary for Culture, Europe and External Affairs-
[redacted personal details]

From: [redacted name]
Sent: 18 May 2015 12:11
To: [redacted 8 names]
Cc: [redacted 2 names] Cabinet Secretary for Culture, Europe and External Affairs
Subject: PROJECT PLAN FOR VISIT TO JAPAN AND SOUTH KOREA

Colleagues

I attach a project plan for the Cabinet Secretary's visit to Japan and South Korea. I am happy to have any comments.

[redacted name]

[redacted name]
[International Policy Adviser South East Asia, Pakistan, Asia Pacific and Africa](#)
[Scottish Government International Division](#)

From: [redacted name]

Sent: 19 May 2015 19:05
To: zzzCabinet Secretary for Culture, Europe and External Affairs 2014 to 2016
Cc: zzzFirst Minister 2014 to 2016; zzzDeputy First Minister and Cabinet Secretary for Finance, Constitution and Economy 2011 to 2016; zzzMinister for Europe and International Development 2012 to 2016; DG Strategy and Operations; Director of Culture, Europe and External Affairs; [redacted 11 names]
Subject: OFFICIAL SENSITIVE - World Heritage Committee Advice
Attachments: Forth Bridge - World Heritage Committee Meeting Advice - 19 05 15.docx

[redacted name].

We have reflected and looked at what has happened at previous World Heritage Committees and specifically what the role of Ministers has been in the recent past. Have put that in the attached submission along with further advice, building on that in Annex D of [redacted name] briefing for the Republic of Korea Ambassador's meeting briefing sent up at 14:35 today.

We've also taken the opportunity to note that the draft decision on the inscription of the Bridge has now been published on the World Heritage Committee website.

Apologies realise this has more than missed today's box.

Regards,
[redacted name]

[attachment below]

From: [redacted name]
Culture and Historic Environment
19 May 2015

Cabinet Secretary for Culture, Europe and External Affairs

WORLD HERITAGE COMMITTEE MEETING, BONN, 28 JUNE – 5 JULY

Purpose

- To
- update the Cabinet Secretary on the position with the Forth Bridge nomination and the World Heritage Committee meeting;
- [redacted paragraph - exempt]
- to recommend a course of action in the event of a decision to inscribe the Bridge as a World Heritage Site.

Priority

- Routine, although it would be helpful for the Cabinet Secretary to be sighted on this prior to the meeting with the South Korean Ambassador. This note provides additional advice in case the subject of world heritage is raised in the meeting (and the relevant excerpt is annex D of the meeting briefing).

Current Context

- As the Cabinet Secretary is aware, the Forth Bridge has been recommended for inscription as a world heritage site by UNESCO's advisors, ICOMOS. This

information has now been published on the UNESCO website, but the final decision rests with the Committee.

Japan and Republic of Korea

- We are aware that the Republic of Korea is campaigning against the nomination for World Heritage inscription of the Meiji Industrial Sites in Japan on the basis that Korean conscripted labour was used on some of the sites before and during the Second World War. Two of the sites that the Republic of Korea is campaigning over were scanned in November 2014 as part of the Scottish Ten project.
- Japan and Republic of Korea have both nominated sites for inscription at this year's meeting. These have also been recommended for inscription by ICOMOS. Further background to these nominations is provided at Annex A and we have included material on this for the First Minister and Cabinet Secretary's meeting with the Korean Ambassador.
- [redacted 3 paragraphs - exempt]

Lines to take:

- [redacted 6 paragraphs - exempt]

Attending the World Heritage Committee

- As a general rule, the UK takes a fairly low key approach to the celebration of inscription of world heritage sites.
- The timetable of the Committee meeting can fluctuate so is not predictable. We might be able to identify a half-day when we can most likely expect the Forth Bridge decision, but couldn't specify that in more detail.
- When inscription happens at the meeting, there is a moment of reflection / appreciation, but the Committee stays seated where it is, and nobody goes up to collect any award. On that basis there is no clear role for any Minister to become involved at the meeting itself.
- If we wanted the Cabinet Secretary to have a public role in Bonn, we would need to co-ordinate and set up an event ourselves and resource it, staff it, and invite the people we wanted to be there. We are not sure that would be an appropriate use of resource.
- We would advise that if we want to mark / celebrate the inscription formally, we would be best to organise a celebratory event here in Scotland (close to the Bridge). This is what happened for the Antonine Wall and the former First Minister was involved in that occasion. This would present the opportunity to formally mark the moment, reinforce the collaborative nature of the nomination, acknowledge

and thank the various partners, and also present a potential media opportunity. Preparations of this nature are already under way.

Recommendation

- We invite the Cabinet Secretary to note this briefing and would welcome her views on organising a mark of inscription here in Scotland, subject to the final decision being to inscribe.

[redacted name]

Culture and Historic Environment Division

[redacted personal details]

19 May 2015

| Copy List: | For Action | For Comments | For Information | | |
|--|------------|--------------|--------------------|------------------|-------------------|
| | | | Portfolio Interest | Constit Interest | General Awareness |
| First Minister Deputy First Minister and Cabinet Secretary for Finance, Constitution and Economy Minister for Europe and International Development | | | X | | X X |

DG Strategy for Strategy and External Affairs
Director for Culture, Europe and External Affairs
Communications CEEA

[redacted 6 names]

ANNEX A

WORLD HERITAGE COMMITTEE MEETING, BONN, 28 JUNE – 5 JULY INFORMATION ON JAPANESE AND KOREAN NOMINATIONS

Japanese Nomination: Sites of Japan's Meiji Industrial Revolution: Iron and Steel, Shipbuilding and Coal Mining

Location: Fukuoka Prefecture, Saga Prefecture, **Nagasaki** Prefecture, Kumamoto Prefecture, Kagoshima Prefecture, Yamaguchi Prefecture, Iwate Prefecture, Shizuoka Prefecture

Brief description: A series of industrial heritage sites, focused mainly on the south-west of Japan, is seen to represent the first successful transfer of industrialization from the West to a non-Western nation. The rapid industrialization that Japan achieved from the middle of the 19th century to the early 20th century was founded on iron and steel, shipbuilding and coal mining, particularly to meet defence needs. The sites in the series reflect the three phases of this rapid industrialisation achieved over a short space of fifty years. The initial phase in the pre-Meiji Era was one of experimentation in iron making and shipbuilding, sponsored by local clans and based mostly on Western textbooks, and copying Western examples; the second phase brought in with the new Meiji Era, involved the importation of Western technology and the expertise to operate it; while the third and final phase in the late Meiji period, was full-blown local industrialization achieved through the active adaptation of Western technology to best suit Japanese needs and social traditions, on Japan's own terms.

Scottish Connection: The sites in Nagasaki harbour with links to Scotland include the Giant Cantilever Crane, Kosuge Dock, and the coal mining island Hashima. These, together with No.3 Dock in the Mitsubishi Shipyard, were digitally documented by the Scottish Ten in November 2015.

Republic of Korea Nomination: Baekje Historic Areas

Location: Gongju and Buyeo, Chungcheongnam-do Iksan, Jeollabuk-do

Brief description: The Baekje lasted 700 years from 18 BCE to 660 CE and was one of the three earliest kingdoms on the Korean peninsula. The Baekje Historic Areas serial property comprises eight archaeological sites located in the mid-western region of the Republic of Korea. These collectively represent the later period of the kingdom during which there was a considerable interchange of values between China, Korea and Japan 475-660 CE). They are the Gongsanseong fortress and royal tombs at Songsan-ri related to the Ungjin capital Gongju; the Busosanseong Fortress and Gwanbuk-ri administrative buildings, Jeongnimsa Temple, royal tombs in Neungsan-ri and Naseong city wall related to the Sabi capital Buyeo; the royal palace at Wanggung-ri and the Mireuksa Temple in Iksan related to the secondary Sabi capital. Together these sites testify to the adoption by the Baekje of Chinese principles of city planning, construction technology, arts and religion; their refinement by the Baekje and subsequent distribution to Japan and East Asia.

More details at: p.88 (Japan) and p.112 (Korea)

<http://whc.unesco.org/archive/2015/whc15-39com-inf8B1-en.pdf>

From: [redacted name]
Sent: 20 May 2015 10:22
To: [redacted 18 names][redacted name]; [redacted 9 names] [redacted name] [redacted 21 names] ; [redacted name]; [redacted name]
[redacted 2 names]
Subject: Forth Bridge World Heritage Communications Handling Plan

Dear all

As you may be aware, the ICOMOS recommendation report has now been published with the UNESCO Committee Meeting papers on their website :
<http://whc.unesco.org/archive/2015/whc15-39com-inf8B1-en.pdf>

The Forth Bridge recommendation report appears at page 283 of the report (go to page 413 of the pdf version).

Although the ICOMOS report to UNESCO recommends the property be inscribed, the final decision will not be made until the UNESCO Committee meeting in July. The final decision on The Forth Bridge's application will be taken at the meeting between Friday 3rd and Sunday 5th July 2015.

As this report has now been published, please find attached a copy of the Forth Bridge World Heritage Communications Handling Plan.

This communications plan has been devised to allow for a consistent and appropriate response to any media or public enquiries.

We would ask that all members of the Forum and sub groups please follow the guidance and lines to take contained in this plan.

The Forum would like to thank all of those involved in the preparation of this Communications Handling Plan.

Kind regards,
[redacted name]

[redacted name]

Special Projects: Forth Bridges

Transport Scotland | Buchanan House | 58 Port Dundas Road | Glasgow G4 0HF

[redacted line – personal details]

[attachment below]

FORTH BRIDGE WORLD HERITAGE NOMINATION ANNOUNCEMENT – COMMUNICATIONS HANDLING

Draft #6: 12/05/15

Background

The Forth Bridge has been nominated for inscription as a World Heritage Site. The final decision on whether to inscribe the bridge is expected at this year's meeting of UNESCO World Heritage Committee in Bonn, most likely between 3rd and 5th July 2015. If successful, the Forth Bridge will become the sixth World Heritage Site in Scotland.

The Nomination has been led by Historic Scotland on behalf of the Forth Bridges Forum, of which it is a member, with the support of the owners, Network Rail. The process has been overseen and steered by the Forum's 'Forth Bridge World Heritage Nomination Steering Group', which includes community representatives from both North and South Queensferry. While the Forum is funded and chaired via Scottish Government agencies (led by Transport Scotland), and Scottish Ministers have a strong interest in the process and the Forth Bridges generally, the formal relationship with UNESCO at a UK state level is via the Department for Culture, Media and Sport (DCMS).

Timing

We have received an advance copy of the ICOMOS recommendation from UNESCO. ICOMOS recommends inscription. Publication of this recommendation to the World Heritage Committee is expected at some point in May. We should not pre-empt its publication by UNESCO but will need to be ready to act as necessary as soon as it is published.. It is therefore recommended this plan is agreed then shared as appropriate with SG Ministers, DCMS, Forth Bridges Forum members and other stakeholders.

Communications Objectives

This communications handling plan is provided for discussion and agreement of the various parties with a stake in the Nomination process. In particular, it aims to support the Nomination process by:

- ensuring as far as possible that public, media and other stakeholders are quickly and fully aware of Scottish/UK position following ICOMOS/UNESCO announcements.
- establishing clarity and consistency of message across various interested parties
- minimising the risk of mixed messages, confusion or division being conveyed to the public
- promoting public confidence in the handling of the Nomination process (regardless of ICOMOS/UNESCO decisions)

Issues

There are a number of material and procedural issues surrounding the Nomination and decision announcement that need to be factored in to communications handling.

1. **ICOMOS Recommendation** – this will be published on the UNESCO website with little or no prior warning. While the ICOMOS recommendation is very positive, it is no guarantee of the final decision but it will obviously be influential and treated as such by the media etc.
Requirements: media officers supplied with lines to take and scenario-planned scripts agreed
2. **Involvement of multiple UK/Scottish Parties** – this creates the potential for confusion and division that could be amplified by the media. DCMS has the formal relationship with UNESCO although in practical terms the nomination of the Forth Bridge was progressed by Scottish Government agencies via the Forth Bridges Forum. The high profile nature of the Nomination of an iconic landmark is likely to excite Ministerial interest on both sides of the border and it is therefore important that an agreed plan is circulated to best ensure messages are aligned.
1. **Community Opposition/Visitor Centre** – the consultation on Network Rail's proposed Forth Bridge Experience (FBE) has generated local support, but has also led to the formation of what is a small action group (Help Our North Queensferry or HONQ) [redacted sentence]. HONQ has succeeded to an extent in publicly conflating the FBE with the Nomination process and it met with the ICOMOS inspection party to press its case. Issues have also been raised recently in South Queensferry by the Queensferry and District Community Council (Q&DCC), who are concerned at potential impacts on infrastructure caused through increased tourism and housing developments.

In its report, ICOMOS states that there are potential threats in the vicinity of the Bridge relating to possible increases in visitors and development. Q&DCC and HONQ represent a human interest angle which the media may now seek to exploit on the back of these comments by ICOMOS.

Requirements: identify spokesperson who can present the SG/Forum position to the media if required to counter criticism (NB this may be necessary if Ministers do not undertake media bids).

3. **Other Scottish World Heritage cases** – ongoing issues with New Lanark and the proposal to convert the Royal High School building in Edinburgh into a luxury hotel have no direct relevance to the Forth Bridge beyond geography. However, they could be linked by the media once the ICOMOS report is published.
4. **Queensferry Crossing** – During the ICOMOS technical evaluation mission, the evaluator proved to be enthusiastic about the concept of the three bridges spanning three centuries and was won over by the appearance of the new crossing. The ICOMOS report discusses this, and concludes that the Queensferry Crossing does not impact on the proposed Outstanding Universal Value of the Forth Bridge.

Communications Handling Plan (Scotland)

Who Leads?

Media communication of the Nomination process has been led by Historic Scotland “on behalf of the Forth Bridges Forum” and for consistency it is recommended this remains the case. This also preserves the important link between communications team and officials in the same policy area. It is expected SG Culture and DCMS (and potentially DIFID) media desks would also be in close contact and may have a more active role depending on Ministerial activity.

Responsibilities will include:

- point of contact for media
- issues reactive statements and other material (eg pictures) (proactive media work is unlikely given the UNESCO sensitivity to “lobbying” in the media.
- keeps officials and wider group (incl FBF members/officials, officials, comms teams etc) aware of media activity
- co-ordinates social media activity

Lines to Take and notes to editors to accompany - agreed by Ms Hyslop on 11/05/15

The following lines may need to be modified to deal with specific issues raised by the ICOMOS report.

“The Scottish Government is delighted that UNESCO’s advisors have recommended that the iconic Forth Bridge be inscribed as a World Heritage site.

“Together with Network Rail, Transport Scotland and the other partners in the Forth Bridges Forum, Historic Scotland has prepared a compelling nomination which presents a strong case for the Bridge’s Outstanding Universal Value. This is accompanied by a Management Plan which outlines how the Bridge will be maintained in the future, together with ways in which the benefits of World Heritage inscription can be maximised.

“A great deal of work has been carried out by officials and local community representatives over the past three years. The recommendation by ICOMOS underlines the strength of the case that has been made. I look forward to UNESCO’s decision in July.”

Notes to editors

1. The Forth Bridges Forum is a Transport Scotland-led management Forum, established to make sure that those with a direct interest in the bridges – from local communities to motorists – stay at the heart of the operation and maintenance of the bridges. The Forum’s main functions are to establish and oversee a strategic approach to the operation and maintenance of the Forth bridges, as well support the Forth Bridge’s application for World Heritage inscription. Members include Historic Scotland, Network Rail, City of Edinburgh Council, Fife Council, West Lothian Council, Transport Scotland, Visit Scotland, and, until 1 June 2015, the Forth Estuary Transport Authority (FETA)
<http://www.forth-bridges.co.uk/forth-bridges-forum/about-us.html>

2. The UK Government’s Department for Culture, Media and Sport (DCMS) announced on 28 May 2012 that the Forth Bridge was to be the UK’s next World Heritage nomination. A nomination dossier was subsequently prepared by the Scottish

Government agency, Historic Scotland, in collaboration with partners in the Forth Bridges Forum, and was submitted to UNESCO in January 2014. UNESCO's World Heritage Committee is expected to make a decision on the nomination at its 39th meeting in early July 2015. Successful nomination of the Bridge would make it Scotland's sixth World Heritage Site.

3. The preparation of the nomination was overseen by the Forth Bridge World Heritage Steering Group, a sub-group of the Forth Bridges Forum. The Steering Group includes Network Rail as owner of the Bridge, Transport Scotland, Historic Scotland, Fife Council, City of Edinburgh Council, Queensferry & District Community Council, Queensferry Ambition, North Queensferry Community Council, North Queensferry Heritage Trust, and Visit Scotland. More information on the Forth Bridge can be found at <http://www.forth-bridges.co.uk/forth-bridge/world-heritage.html>

There is obviously potential for SG/UK Ministers wishing to make statements, these should strike a similarly cautious but welcoming note.

Lines should be issued widely, including to international agencies such as AP and AFP given they are likely to cover UNESCO news without necessarily seeking Scottish/UK comment.

Following the positive decision, lines should be issued proactively on HS channels with partner channels sharing and retweeting, **but only following agreement from officials in DCMS.**

Please refer to **Annex A** for issue-by-issue Core Script

Tactics

1. **Media briefing:** given the complexity of the nomination process it may be beneficial to accompany any media lines with a briefing pack on the process. This should address concerns any misinformation out there.
This will involve a factsheet with key details of the process etc.
NB This briefing will be on a strictly background-only basis and should only include the facts - no opinions or speculation.

[redacted paragraph - exempt]

2. **Spokesperson:** depending on the level of coverage of the ICOMOS decision Miles Oglethorpe, Historic Scotland, will field media bids from broadcasters in the event Ministers do not wish to undertake them. NB: this is only recommended if the level of media pressure demands it.
3. **Social Media:** there would be benefit in amplifying Historic Scotland's social media channels by utilising sharing/retweeting messages by a group of partner organisations. This should be agreed in advance.
The group would potentially include: SG (potentially including Ministers personal Twitter accounts), Transport Scotland, FETA/Amey, Network Rail, Queensferry Crossing Twitter, Visit Scotland, Edinburgh, Fife, West Lothian councils*, community councils and groups (eg QDCC, Queensferry Ambition, North Queensferry CC etc), and Glasgow School of Art's Digital Design Studio

Next Steps: UNESCO Decision

Further meetings should be organised to discuss the fall-out of the ICOMOS recommendation and ensure communications advice is considered as part of

planning any follow-up activity, including handling of the UNESCO meeting in July. In the event of Inscription, there will be an expectation of some kind of concurrent media/Ministerial celebration event. There will also be liaison with the UK ambassador to UNESCO in the run up to the Committee meeting.

[redacted paragraph – outside scope of request]

ANNEX A Issue-by-Issue Core Script

General

- The UK Government's Department for Culture, Media and Sport announced in May 2012 the iconic 19th-Century Forth Bridge would be the first site from the revised UK Tentative List to be put forward to UNESCO for nomination.
- On 24 January 2014, a World Heritage Nomination for the Forth Bridge was submitted to UNESCO by the Department of Culture, Media and Sport.
- The two-part nomination dossier was prepared over two years by Historic Scotland on behalf of the Forth Bridges Forum, a partnership group administered by Transport Scotland, that co-ordinates the interests of the communities around the Forth Bridges, together with national and local government organisations, and the owners of the Bridge, Network Rail.
- The nomination to UNESCO was overseen by the Forth Bridge World Heritage Nomination Steering Group, a sub-group of the Forth Bridges Forum, which includes Network Rail as owner of the Bridge, Transport Scotland, Historic Scotland, Fife Council, City of Edinburgh Council, Queensferry & District Community Council, Queensferry Ambition, North Queensferry Community Council, North Queensferry Heritage Trust, FETA and VisitScotland.
- An expert assessor from ICOMOS visited Scotland in early October 2014, and a desk assessment team at ICOMOS HQ in Paris also opened a dialogue with the nomination team, requesting additional information to support the nomination. ICOMOS's requests related mostly to the choice not to have a formal Buffer Zone, the wider protection of the setting of the Bridge, details of the innovative design and materials of the Bridge, progress with Management Plan actions, and how the governance of the World Heritage site will work if inscription occurs.

No Buffer Zone

- Most World Heritage sites are expected to have formal Buffer Zones to protect them from incremental damage and development. However, some sites, such as Edinburgh, do not, and in other UK cases, Buffer Zones have not always worked well for a number of reasons.
- In the case of the Forth Bridge, its huge and very visible structure makes the creation of a conventional Buffer Zone impracticable. For this reason, the nomination team elected to create a 'Bridgehead Zone' around the immediate neighbouring areas of the Bridge, made up of an amalgam of existing cultural and natural protective designations.
- This is in effect a much more effective means of protection as these designations have statutory power, whilst a Buffer Zone itself would not.
- D

- The ICOMOS report refers to this Bridgehead Zone as a *de facto* buffer zone, and notes that its boundaries are adequate.
- As for the wider setting, the nomination team has identified nine of the most important viewpoints, and these are being incorporated into planning guidance in all three local authorities (Fife, Edinburgh and West Lothian).

Community and Forth Bridge Experience

- A 12-week public consultation was held in summer 2013, including an online questionnaire, four public meetings, a publicity initiative at Waverley Station and a dedicated website. The response was very positive, with the overwhelming majority of online respondents welcoming the nomination of the Bridge
- Network Rail subsequently announced its intention to explore the possibility of on-Bridge access via visitor centres at both ends of the Bridge. The Forth Bridge Experience has been publicised on its own website, on a dedicated website, and through leaflets distributed to the inhabitants of both North and South Queensferry. NR is also conducting a public information and consultation exercise.
- Any impacts resulting from the proposal will be considered in the usual way as part of the planning process, when/if a planning application is made.
- No formal planning application has been tendered by Network Rail to either Fife Council or City of Edinburgh Council. When/if a formal application is made, it will be considered in the normal way by the Councils, and by Historic Scotland's Heritage Management Directorate (including potential EIA/HIA).
- In this event, it will also be the responsibility of the State Party (DCMS) to inform UNESCO and ICOMOS of the updates with material provided via SG.
- Both UNESCO and ICOMOS were specifically informed by the UK/SG team of the NR proposal, which was announced subsequent to the submission of the Nomination documents. The Visitor Centres (both north and south) were discussed in depth with the ICOMOS Evaluator during the Technical Evaluation Mission, which occurred at the beginning of October 2014
- During his technical evaluation visit, the ICOMOS inspector reminded the team that UNESCO expect where possible that the custodians of World Heritage Sites do as much as is appropriate to share their sites with the world. This is stated in the UNESCO guidelines, and sits well with Network Rail's ambition to open visitor centres at the Bridge.
- The ICOMOS report discusses the potential impacts of inscription on the areas immediately around the Forth Bridge and makes a number of recommendations as to how these might be addressed. We will study these recommendations closely.

Setting Affected By New Crossing

- As for the wider setting, the nomination team has identified nine of the most important viewpoints, and these are being incorporated into planning guidance in all three local authorities (Fife, Edinburgh and West Lothian).
- The Queensferry Crossing works were viewed by the ICOMOS inspector last Autumn and he also met with the project team. We were pleased by his enthusiasm that, when complete, there will be three bridges spanning three centuries of cutting-edge engineering.
- The Queensferry Crossing design was developed in consultation with Architecture and Design Scotland - the impact on the wider setting was a key consideration during the design development.
- The ICOMOS report discusses the Queensferry Crossing concludes that it does not impact on the proposed Outstanding Universal Value of the Forth Bridge.

Traffic Issues

- The ICOMOS report discusses the potential impacts of inscription on the areas immediately around the Forth Bridge and makes a number of recommendations as to how these might be addressed. We will study these recommendations closely

From: [\[redacted name\]](#)
Sent: 21 May 2015 14:53
To: [\[redacted name\]](#)
Cc: [\[redacted name\]](#)
Subject: Appendix 12
Attachments: Annex 12 Forth Bridge nomination (United Kingdom 2015) 21-5-2015.docx

Hello [\[redacted name\]](#)

Mark and I have put together an amended Appendix 12, to include a correction to the French version (done with the assistance of [\[redacted line – personal details\]](#)) as well as our original corrections. We also have cited an annoying typo.

Mark is still arguing that we should describe it as the World's 'greatest' cantilever bridge, so I have had to overrule him.

Hope it's OK to send to DCMS. Thought it best to send it as an update of the original Appendix 12 rather than a separate submission, but they may wish to have the French correction submitted separately.

Thanks,

[\[redacted name\]](#)

[\[redacted name\]](#)

[\[redacted personal details\]](#)



[attachment already supplied elsewhere in this document - FORM FOR THE SUBMISSION OF FACTUAL ERRORS IN THE ADVISORY BODIES EVALUATIONS]

From: [redacted name]
Sent: 21 May 2015 21:57
To: [redacted 3 names]Communications CTEA; [redacted 2 names]DG Strategy and Operations; Director of Culture, Europe and External Affairs; [redacted 13 names]
Cc: [redacted name]
Subject: Re: FOR URGENT COMMENT - News release highlighting UNESCO draft decision to inscribe Forth Bridge

Great - thanks all.

On that basis, I will send to Ms Hyslop for clearance, copying Mr Brown.

[redacted name]

From: [redacted name]
Sent: Thursday, May 21, 2015 09:55 PM GMT Standard Time
To: [redacted 3 names]Communications CEEA; [redacted 2 namea]DG Strategy and External Affairs; [redacted 13 names]
Cc: [redacted name]
Subject: RE: FOR URGENT COMMENT - News release highlighting UNESCO draft decision to inscribe Forth Bridge

That's fine by me, [redacted name]. Just wanted to clarify those points.

[redacted name]

From: [redacted name]
Sent: 21 May 2015 21:29
To: [redacted 3 names]Communications CEEA; [redacted 2 namea]DG Strategy and External Affairs; [redacted 13 names]
Cc: [redacted name]
Subject: Re: FOR URGENT COMMENT - News release highlighting UNESCO draft decision to inscribe Forth Bridge

[redacted name] comments, no issues from me.

[redacted name]

From: [redacted name]

Sent: Thursday, May 21, 2015 08:16 PM GMT Standard Time

To: [redacted 3 names]Communications CEEA; [redacted 2 namea]DG Strategy and External Affairs; [redacted 13 names]

Cc: [redacted name]

Subject: Re: FOR URGENT COMMENT - News release highlighting UNESCO draft decision to inscribe Forth Bridge

[redacted name]

From my perspective if the information is in the public domain and available to media, I don't see any real issue with highlighting it, providing:

A) we make clear the final decision is pending (the below version does this)

B) the release is unlikely to have a negative impact on the consideration of the bid or our relationship with stakeholders; and

C) we can be confident that a draft decision to inscribe will result in a final decision to inscribe

We also need to ensure the UK Govt is aware of our intention to issue a news release and has an opportunity to comment before issue, given their role in the process.

Given we will need to share with the UK Gov once cleared I would be grateful for urgent confirmation from policy colleagues that you are unconcerned abouts points B and C above, so I can move for urgent clearance.

Thanks

[redacted name]

From: [redacted name]

Sent: Thursday, May 21, 2015 07:09 PM GMT Standard Time

To: [redacted 3 names]Communications CEEA; [redacted 2 names]DG Strategy and External Affairs; [redacted 13 names]

Cc: [redacted name]

Subject: RE: FOR URGENT COMMENT - News release highlighting UNESCO draft decision to inscribe Forth Bridge

Colleagues.

From our policy perspective this approach seems fine. The ICOMOS statement is in the public domain and we could be asked to respond at any time. The PR is relatively low key in that it expresses an another small step on the journey. Finally, we know that at least one other country is doing a similar thing – press wise.

[redacted name] from a comms perspective does this make sense?

[redacted name]

From: [redacted name]

Sent: Thursday, May 21, 2015 6:36 PM

To: : [redacted 3 names]Communications CEEA; [redacted 2 names]DG Strategy and External Affairs; [redacted 13 names]

Subject: Re: FOR URGENT COMMENT - News release highlighting UNESCO draft decision to inscribe Forth Bridge

From a TS viewpoint we have consistently been advised that a low key approach is a must.

[redacted name] will be able to confirm.

[redacted name]

From: Gillibrand L (Lisa)

Sent: Thursday, May 21, 2015 06:23 PM GMT Standard Time

To: : [redacted 3 names]Communications CEEA; [redacted 2 names]DG Strategy and External Affairs; [redacted 13 names]

Subject: RE: FOR URGENT COMMENT - News release highlighting UNESCO draft decision to inscribe Forth Bridge

Thanks[redacted name].

I would be grateful for urgent comment from the wider copy list on whether issuing a release of this nature could negatively influence the consideration of the bid or our relationships with UNESCO/ICOMOS or other important stakeholders?

In relation to your second point, once we have a cleared version I will share with DCMS before issue.

[redacted name]

[redacted name] | Communications Culture and External Affairs | Scottish Government
[redacted personal details]

From: Bannon A (Alan)

Sent: 21 May 2015 18:18

To: : [redacted 3 names]Communications CEEA; [redacted 2 names]DG Strategy and External Affairs; [redacted 13 names]

Subject: RE: FOR URGENT COMMENT - News release highlighting UNESCO draft decision to inscribe Forth Bridge

Hi [redacted name],

I don't have any issue with the content of the news release but I just wanted to confirm with the group that everyone is happy with this apparent change in approach. This seems to be straying from our previous agreement to avoid anything which could be perceived to be lobbying, or triumphalist. My understanding was that we would also only issue anything relating to the nomination in response to media inquiries? I understand if this latest development has changed the need to go for that approach but just wanted to confirm this was the case.

Also, has consideration been given to alerting our colleagues in DCMS before anything is issued?

[redacted name]

From: [redacted name]

Sent: 21 May 2015 17:52

To: : [redacted 3 names]Communications CEEA; [redacted 2 names]DG Strategy and External Affairs; [redacted 13 names]

Subject: RE: FOR URGENT COMMENT - News release highlighting UNESCO draft decision to inscribe Forth Bridge

Recirculating to include more Transport Scotland comms and policy colleagues.
Grateful for any urgent thoughts / comments on the draft news release below.

[redacted name]

From: [redacted name]On Behalf Of Communications CEEA

Sent: 21 May 2015 17:32

To: Lloyd E (Elizabeth); Wormald L (Luke); DG Strategy and External Affairs; Director of Culture, Europe and External Affairs; McLafferty DJ (Diane); Donaldson I (Ian); Boyce M (Mark); Stone L (Leonie); Burke A (Andrew); Oglethorpe M (Miles); Fleming AG (Andrew); Boyce M (Mark); Dunn R (Robert); [redacted 2 names]; Bannon A (Alan); Matheson I (Iona); Nicolson S (Stuart) Special Adviser

Cc: Communications CEEA; Gillibrand L (Lisa)

Subject: FOR URGENT COMMENT - News release highlighting UNESCO draft decision to inscribe Forth Bridge

All,

Please see the below draft news release, pulled together at Culture, Europe and External Affairs Secretary Fiona Hyslop's request to highlight the fact that UNESCO have published a draft decision to inscribe the Forth Bridge at the forthcoming World Heritage Committee in Bonn.

This has already been cleared by colleagues in the SG Historic Environment Policy Unit, but I would be grateful for urgent thoughts / suggestions from those on the wider copy list so I can get a final version to Ms Hyslop for clearance ahead of issue tomorrow morning.

I will also need to share with colleagues at DCMS so your swift attention would be much appreciated. Apologies for the short notice.

Spads – also keen to receive any comments you have asap.

Thanks

[redacted name]

Friday 22 May, 2015

[redacted paragraph - exempt]

From: Cabinet Secretary for Culture, Europe and External Affairs
Sent: 21 May 2015 22:37
To: [redacted name]
Cc: [redacted 7 name] Director of Culture, Europe and External Affairs; DG Strategy and Operations; [redacted 12 names]zzzCabinet Secretary for Infrastructure, Investment and Cities 2014 to 2016
Subject:Re: FOR URGENT CLEARANCE - NR on Forth Bridge draft decision

[redacted name]

Thanks. Ms hyslop has cleared.

Regards

[redacted name]

----- Original Message -----

From: [redacted name]
Sent: Thursday, May 21, 2015 10:16 PM
To: Cabinet Secretary for Culture, Europe and External Affairs
Cc: [redacted 7 name] Director of Culture, Europe and External Affairs; DG Strategy and Operations; [redacted 12 names]zzzCabinet Secretary for Infrastructure, Investment and Cities 2014 to 2016

Subject: FOR URGENT CLEARANCE - NR on Forth Bridge draft decision

[redacted name],

Please see the attached draft news release for Ms Hyslop's urgent clearance. We are keen to issue tomorrow for coverage Saturday but will first need to give DCMS the heads up, so we'd ideally have a cleared version to share with them first thing tomorrow.

Also copying Mr Brown's office for his information.

Apologies for the late email.

Many thanks

[redacted name]

Friday 22 May, 2015

Forth Bridge closer to becoming World Heritage Site

UNESCO World Heritage Committee publishes its draft decision.

The Forth Bridge is a step closer to becoming Scotland's sixth World Heritage Site.

The agenda has been published for the forthcoming annual World Heritage Committee, which will decide whether the iconic bridge is to be awarded World Heritage Status.

The papers for the committee's 39th session, to be held in Bonn in Germany from 28 June until 8 July, include a draft decision to inscribe the Forth Bridge as a World Heritage Site. It is the strongest signal yet that the Forth Bridge could be in line for a place on UNESCO's prestigious World Heritage List. This follows a recommendation from official UNESCO advisors at the international conservation body ICOMOS.

Responding to UNESCO's draft decision, Cabinet Secretary for Culture, Europe and External Affairs, Fiona Hyslop said:

"The Scottish Government is delighted that UNESCO has published its draft decision to inscribe the iconic Forth Bridge as a World Heritage Site, which would be Scotland's sixth site on the list.

"Together with Network Rail, Transport Scotland and the other partners in the Forth Bridges Forum, Historic Scotland has prepared a compelling nomination which presents a strong case for the Bridge's Outstanding Universal Value. This is accompanied by a Management Plan which outlines how the Bridge will be maintained in the future, together with ways in which the benefits of World Heritage inscription can be maximised.

"A great deal of work has been carried out by officials and local community representatives to get to this point. The recent recommendation by ICOMOS and the draft decision published this week by UNESCO underlines the strength of the case that has been made.

"To have the bridge inscribed as a World Heritage Site would be a tremendous accolade for the bridge itself, for the local communities it spans and for Scotland as a whole. The bridge was nominated by the UK for inscription last year – in itself that process was a celebration of our country's incredible engineering pedigree and ingenuity. I look forward to UNESCO's final decision on the Forth Bridge bid in July."

Background:

World Heritage Sites are considered to be important for future generations, have internationally significant cultural or natural heritage and outstanding universal value that transcends national boundaries. Places as unique and diverse as the Acropolis in Athens, Mount Etna, the Great Barrier Reef, the Great Wall of China, the Kremlin, Vatican City and the Taj Mahal are some of the best known among the 1007 World Heritage Sites currently on UNESCO's list.

Scotland already has five World Heritage Sites. They are St Kilda – a group of remote islands and sea stacks 100 miles off the west coast of Scotland; the heart of Neolithic Orkney – one of the richest surviving Neolithic landscapes in Western Europe; the Antonine Wall – the most northerly frontier of the Roman Empire running

right across central Scotland; the old and new towns of Edinburgh – one of the world's most beautiful cityscapes; and New Lanark – a restored 18

the century cotton mill village situated in the narrow gorge of the River Clyde and renowned for the enlightened management of the social pioneer Robert Owen.

Through Historic Scotland, the Scottish Government has taken significant steps to protect our historic and cultural legacy by creating an all-embracing strategy for the whole of our historic environment,

Our Place in Time. The strategy provides a framework for all parts of the sector and beyond to work together to achieve a lasting legacy for our rich historic surroundings.

The papers for the UNESCO World Heritage Committee are available at

<http://whc.unesco.org/archive/2015/whc15-39com-8B-en.pdf> . The Forth Bridge item is on page 36.

Document 26: Relates to Forth Bridge and consists of information in scope from the following communications:

Note:

Communications are presented in chronological order, from earliest to latest. However, as email chains are presented with the most recent at the top, each separate email chain is separated by a double horizontal line in order to help the reader identify the order of communications.

Where email communications have attachments, these are appended below the main text of the email, prefaced by **[attachment below]**.

Where attachments to communications are not included in this document because they have already been included elsewhere, this is also explained in square brackets. For example - **[attachment email already supplied elsewhere in this document]**

From: [redacted name]
Sent: 26 May 2015 10:34
To: [redacted name]
Subject: FW: Forth Bridge World Heritage Communications Handling Plan
Attachments: [redacted name] Exit Poll.pdf

Hi[redacted name]

I hope I didn't cause too much trouble.

This is the only comments I have received on the handling plan.

[redacted name]

[redacted name]
Special Projects: Forth Bridges
Transport Scotland | Buchanan House | 58 Port Dundas Road | Glasgow G4 0HF
[redacted line – personal details]

From: [redacted name]
Sent: 25 May 2015 11:27
To: [redacted name]
Subject: Re: Forth Bridge World Heritage Communications Handling Plan

Dear [redacted name],

Many thanks for the Forth Bridge World Heritage Communication Handling Plan. The Forth Bridge recommendation report looks extremely encouraging and I am sure all the hard work will result in a positive outcome.

[redacted 8 paragraphs – outside scope of request]

With best wishes

[redacted name]

[redacted email – outside scope of request]

[redacted email – outside scope of request]

From: [redacted name]

Sent: 20 May 2015 17:13

To: [redacted 4 names]; [redacted name] [redacted 2 name]; [redacted name]redacted 9 names];;
[redacted 3 name] [redacted name]; [redacted name] [redacted name]; [redacted name] [redacted
3 names[redacted name] [redacted 8 names]; [redacted name] [redacted 4 names[redacted name];
[redacted 2 names]; [redacted name] [redacted 4 names]; [redacted name] [redacted 2 names]

Subject: RE: Forth Bridge World Heritage Communications Handling Plan

Afternoon All,

The Forth Bridge recommendation report looks extremely positive and I am sure it will be a positive outcome.

[redacted 7 paragraphs – outside scope of request]

Best wishes

[redacted name]

From: [redacted name]

Sent: 20 May 2015 10:22

To: From: [redacted name]

Sent: Wednesday, May 20, 2015 10:22

To: [redacted 6 names] [redacted name] [redacted 11 names] [redacted name]; [redacted name]
[redacted 4 names] [redacted name] [redacted 24 names] [redacted name] [redacted 2 names]

Subject: Forth Bridge World Heritage Communications Handling Plan

Subject: Forth Bridge World Heritage Communications Handling Plan

Dear all

As you may be aware, the ICOMOS recommendation report has now been published with the UNESCO Committee Meeting papers on their website :

<http://whc.unesco.org/archive/2015/whc15-39com-inf8B1-en.pdf>

The Forth Bridge recommendation report appears at page 283 of the report (go to page 413 of the pdf version).

Although the ICOMOS report to UNESCO recommends the property be inscribed, the final decision will not be made until the UNESCO Committee meeting in July. The final decision on The Forth Bridge's application will be taken at the meeting between Friday 3rd and Sunday 5th July 2015.

As this report has now been published, please find attached a copy of the Forth Bridge World Heritage Communications Handling Plan.

This communications plan has been devised to allow for a consistent and appropriate response to any media or public enquiries.

We would ask that all members of the Forum and sub groups please follow the guidance and lines to take contained in this plan.

The Forum would like to thank all of those involved in the preparation of this Communications Handling Plan.

Kind regards,

[redacted name]

[redacted name]

Special Projects: Forth Bridges

Transport Scotland | Buchanan House | 58 Port Dundas Road | Glasgow G4 0HF

[redacted line – personal details]

[attachment pdf not is scope – not included]

From: [redacted name]
Sent: 26 May 2015 15:49
To: [redacted 2 names]
Subject: RE: Evaluation report of the nomination "The Forth Bridge" (United Kingdom)

[redacted 2 names]

Looks fine. I agree that it would be wise to accommodate Hannah's/DCMS's view, should she see things differently.
Apologies for creating this hassle in the first place,
Miles

[redacted email – outside scope of request]

From: [redacted name]
Sent: 26 May 2015 14:55
To: [redacted 2 names]
Subject: RE: Evaluation report of the nomination "The Forth Bridge" (United Kingdom)

Thanks [redacted name]

Both – are you OK with the below, drafted for Luke to send to Hannah:

Dear [redacted name]

You will no doubt have seen that [redacted name] forwarded us [redacted name] e-mail seeking clarification on the Annex 12 that we submitted. The suggested correction arose from concerns from one of the nomination team about very long modern bridges that contain cantilever elements. Having seen this helpful steer from Gwenaëlle, I would suggest we withdraw Appendix 12 and tender no corrections. We should be able to deal with anything that might stem from this on the day. The same applies to our worries about any ambiguity in the French translation, which I emailed you about this morning (0949) – I would be grateful if you could now withhold from sending that.

I have drafted the following for you to send :

[START]

Dear [redacted name]

Thank you very much for your response to our submission of Annex 12, your advice, and your request for clarification. Our suggested change was brought about by the appearance of long modern bridges with cantilever components, but on reflection, we accept your point that length is not a central justification for the nomination. For this reason, we would therefore like to withdraw Appendix 12 and leave the original report as it stands.

Thank you once again for your observations and guidance.

[END]

I hope that this all makes sense but happy to discuss or clarify any points as necessary,

From: [redacted name]

Sent: Tuesday, May 26, 2015 12:52

To: [redacted name]

Cc: [redacted name]

Subject: RE: Evaluation report of the nomination "The Forth Bridge" (United Kingdom)

Thanks,

Just chatted with Luke, and feel that the best way forward is to thank Gwenaëlle for her advice, explain that we were spooked by the outbreak of very long modern bridges with cantilever elements, and would like to withdraw Appendix 12 and its corrections. I think maybe we should do the same with the French issue too, and then be prepared to deal with any issues that might arise on the day.

So, I have drafted some words for formal response to Gwenaëlle (below)

All the best,

[redacted name]

Thank you very much for your response to our submission of Appendix 12, your advice, and your request for clarification. Our suggested change was brought about by the appearance of long modern bridges with cantilever components, but on reflection, we accept your point that length is not a central justification for the nomination. For this reason, we would therefore like to withdraw Appendix 12 and leave the original report as it stands.

Thank you once again for your observations and guidance

Regards....

From: [redacted name]

Sent: 26 May 2015 11:29

To: [redacted name]

Cc: [redacted name]

Subject: RE: Evaluation report of the nomination "The Forth Bridge" (United Kingdom)

[redacted name]

We discussed briefly earlier. It would be good to catch up on this when you have a chance. Thanks.

[redacted name]

From: [redacted name]]

Sent: Tuesday, May 26, 2015 10:33

To: [redacted name]

Cc: [redacted 3 names]

Subject: FW: Evaluation report of the nomination "The Forth Bridge" (United Kingdom)

Dear [redacted name]

I am not sure whether Hannah has forwarded this to you yet? I had an out of office until tomorrow.

So apologies if you have had it twice, but you might wish to let Hannah have your comments.

Best

[redacted name]

From: [redacted name]

Sent: 22 May 2015 10:21

To: [redacted name]

Cc: [redacted 4 names]

Subject: Fwd: Evaluation report of the nomination "The Forth Bridge" (United Kingdom)

Dear [redacted name],

I acknowledge with thanks the receipt of your message related to the nomination of the Forth Bridge.

We have examined your request. However, before proceeding completion of the form, we would be pleased if some clarifications could be provided.

Indeed, the State Party notes that the ICOMOS Evaluation refers, in error, "to the Forth Bridge being the longest multi-span cantilever bridge in the world. Whilst this was undoubtedly the case for many decades, we do not claim this to be so because of the large numbers of long modern bridges that contain cantilever elements."

However, this claim was copied verbatim from the nomination dossier, which states in Section 3.1.a, Brief Synthesis (p. 39): "When completed as a bridge in 1889, and opened in March 1890, the bridge was the greatest example of its type. It simultaneously achieved the longest and second longest spans in the world and held that record for an unprecedented length of time. It still holds the record for the world's longest multi-span cantilever bridge, whilst its distinctive profile is recognised world-over and internationally regarded both as an icon of Scotland and a symbol of engineering prowess."

The same wording appears in Section 2.a.1 (p. 19), and the comparative tables on p. 64 of the nomination dossier seem to confirm this claim. The claim also appears in Section 2 of the Management Plan (p. 26).

Moreover, the claim seems to be supported in the Encyclopaedia Britannica article on "Bridge Engineering": <http://www.britannica.com/EBchecked/topic/79272/bridge>. See the table "World's longest-span cantilever bridges".

So, the proposed correction seems to contradict information provided at earlier stages of the evaluation procedure.

The revised sentence that is proposed is not incorrect, but it is less strong than the sentence it would replace.

ICOMOS considers that the issue of the bridge's current status -- whether it is the longest, or one of the longest, bridges of its type -- is only indirectly linked to the justification for OUV, which highlights under Criterion (iv) "its enormous scale." In this sense, its current ranking in terms of span is not crucial to substantiating OUV. Nevertheless, the claims made in a nomination dossier should not be unsupported.

We would be pleased to receive clarifications on these points and we are at your disposal to discuss it further.

Thank you in advance

Yours

[redacted name]

ICOMOS

[redacted personal details]

De : [redacted name]

Envoyé : vendredi 15 mai 2015 14:44

À : [redacted name]

Cc : Delegation of United Kingdom/Délégation du Royaume-Uni; Natcom Uk1; [redacted 8 names]

Objet : RE: Evaluation report of the nomination "The Forth Bridge" (United Kingdom)

Dear [redacted name]

Thank you for your email and the submission of Annex 12. Actually, ICOMOS is already copied in your reply, so there is no need of further action on your side.

Best regards,

[redacted name]

Nominations and Tentative Lists Manager

Policy and Statutory Implementation Section

[redacted personal details]

From: [redacted name]

Sent: vendredi 15 mai 2015 14:27

To: [redacted name]

Cc: Delegation of United Kingdom/Délégation du Royaume-Uni; Natcom Uk1; [redacted 8 names]

Subject: Re: Evaluation report of the nomination "The Forth Bridge" (United Kingdom)

Dear [redacted name]

Please find attached a letter and annex in response to Mr Rao's letter of 4 May 2015 regarding the nomination of the Forth Bridge.

Can I just clarify, where paragraph 150 states that the relevant advisory bodies must receive copies of factual correction letters no later than 14 days prior to the Committee, will UNESCO share this letter with the relevant bodies or should the State Party do so directly?

Kind regards,

[redacted name]



Department
for Culture
Media & Sport

[redacted name]

World Heritage Site and Underwater Policy Advisor



@dcms [redacted] /dcmsgovuk | www.gov.uk/dcms

On 4 May 2015 at 13:21, [redacted name] wrote:

Madam, Sir,

Please find attached a letter by the Director of the World Heritage Centre, Mr Kishore Rao, transmitting the Advisory Body evaluation of the nomination “**The Forth Bridge**” in its English and French versions.

Best regards,

[redacted name]

Nominations and Tentative Lists Manager

Policy and Statutory Implementation Section

World Heritage Centre, UNESCO

[redacted personal details]

From: [redacted name]

Sent: 01 June 2015 14:49

To: [redacted name]

Cc: [redacted name]

Subject: RE: World Heritage Committee 2015 request for video of Forth Bridge for promotional material

[redacted name]

SG can look to see if they have anything, depending on how you get on...

[redacted name]

From: [redacted name]

Sent: 01 June 2015 09:30

To: [redacted 4 names]

Subject: RE: World Heritage Committee 2015 request for video of Forth Bridge for promotional material

Hello [redacted name]

I have asked [redacted name] and [redacted name] if they have anything available. If not, I will see if we can send one of our photographic team out to gather some fresh footage.

[redacted name]

From: [redacted name]

Sent: 01 June 2015 09:28

To: [redacted 4 names]

Subject: Fw: World Heritage Committee 2015 request for video of Forth Bridge for promotional material

Importance: High

Hi all

To see below. How should we handle this? Am speaking to the ambassador et al tomorrow so any early thoughts welcome.

Thanks

[redacted name]

From: [redacted name]

Sent: Monday, June 01, 2015 09:18 AM GMT Standard Time

To: [redacted 3 names]

Subject: FW: World Heritage Committee 2015 request for video of Forth Bridge for promotional material

We received this to our delegation email. I suggest you reply directly if possible.

[redacted name]

UK Ambassador to UNESCO

[redacted personal details]

From: [redacted name]

Sent: 29 May 2015 12:17

To: Delegation of United Kingdom/Délégation du Royaume-Uni; Natcom Uk1; Natcom Uk2; Natcom Uk3

Subject: World Heritage Committee 2015

Dear Madam, Sir,

I am working in the Audiovisual Section in the Division of Public Information in UNESCO headquarters.

I am contacting you about the candidature of « **The Forth Bridge** », for its potential inscription on the UNESCO World Heritage list next June.

I am looking for 10-15 minutes of unedited, professional video/TV footage and preferably without editing, just rushes/raw footage.

UNESCO audiovisual department needs to edit a short sequence (one minute) presenting the candidature and the potential inscription. It will be distributed to the international media to communicate about the new sites inscribed and this is a great communication opportunity for the sites to be seen everywhere in the world. The images will only be used as news and current affairs (non commercial) within the context of promoting the activities of the World Heritage Program of UNESCO.

Providing a video is not mandatory for the application with the World Heritage Center - this is a separate request and the images should be sent specifically to my attention.

Our department objective is to communicate and make the promotion of the sites. We hope this site could take profit of that communication opportunity.

That's why we usually recommend using material from a previous production if it exists (TV, independent producers for example). For the copyright, it has to be specified that the images will not be used for any commercial transactions and will only be used as information within the context of promoting the activities of the World Heritage Program of UNESCO. We need the footage as soon as you can.

I would appreciate if you could come back to me and let me know if such footage is available or where would it be possible to find it.

Thank you very much for your attention on this matter.

Please don't hesitate to come back to me should you need any additional information about this request.



Organisation
des Nations Unies
pour l'éducation,
la science et la culture

[redacted name]
Division de l'Information du Public
Section de l'Audiovisuel

[redacted personal details]

From: [redacted name]
Sent: 02 June 2015 14:37
To: [redacted 5 names]
Subject: RE: Forth Bridge World Heritage Communications Handling Plan

All

I have already thanked [redacted name] for her comments and advised that I would be passing these on.

[redacted name]

[redacted name]

Special Projects: Forth Bridges

Transport Scotland | Buchanan House | 58 Port Dundas Road | Glasgow G4 0HF

[redacted line – personal details]

From: [redacted name]

Sent: 02 June 2015 13:20

To: [redacted 5 names]

Subject: RE: Forth Bridge World Heritage Communications Handling Plan

Thanks Andrew and [redacted name],

Only just excavated my way back to this.

I agree that thanks are due to [redacted name] for taking the trouble to send her helpful email. At some point, it would also be worth checking with [redacted name] the extent to which her Fife-based activities have meshed with the NQ community, including Help Our North Queensferry.

All the very best,

[redacted name]

From: [redacted name]

Sent: 26 May 2015 15:51

To: [redacted 5 names]

Subject: RE: Forth Bridge World Heritage Communications Handling Plan

<< Message: FW: Forth Bridge World Heritage Communications Handling Plan >>

All

We discussed last week and came to the view that as the handling plan had not introduced any new information, it was fairly low-risk.

Please note the attached response to the handling plan from [redacted name], a [redacted 2 words] for North Queensferry, and exit poll conducted by [redacted name]. Given that the response challenges some of the content of the handling plan,

[redacted name]– I think it would be good to thank [redacted name] for drawing our attention to the points [redacted 1 word] has made. Is this something that you can do (f not already done)?

[redacted name]

From: [redacted name]

Sent: Wednesday, May 20, 2015 11:09

To: [redacted 5 name]

Subject: FW: Forth Bridge World Heritage Communications Handling Plan

Importance: High

[redacted name]

I have tried phoning but Historic Scotland phones are still down. This is the full handling plan, which includes commentary on [redacted name] and Queensferry and District Community Council (Q&DCC). Q&DCC is on this distribution. I had thought that only an abbreviated version would be circulated –

I think we need to be prepared for some of the content of the document to now come full circle – Q&DCC continues to lobby Ministers and the Local Authority on a number of issues and this document flags up the fact that media might want to make play of their concerns.

I am going through the document to identify to key sensitivities. I think a call to DCMS might be necessary also. Meantime, I would be grateful if anyone has any ideas about where we take this from here.

[redacted name]

From: [redacted name]

Sent: Wednesday, May 20, 2015 10:22

To: [redacted 6 names] [redacted 11 names] [redacted 7 names] [redacted 27 names]

Subject: Forth Bridge World Heritage Communications Handling Plan

Dear all

As you may be aware, the ICOMOS recommendation report has now been published with the UNESCO Committee Meeting papers on their website :
<http://whc.unesco.org/archive/2015/whc15-39com-inf8B1-en.pdf>

The Forth Bridge recommendation report appears at page 283 of the report (go to page 413 of the pdf version).

Although the ICOMOS report to UNESCO recommends the property be inscribed, the final decision will not be made until the UNESCO Committee meeting in July. The final decision on The Forth Bridge's application will be taken at the meeting between Friday 3rd and Sunday 5th July 2015.

As this report has now been published, please find attached a copy of the Forth Bridge World Heritage Communications Handling Plan.

<< File: Forth Bridges handling plan - clean version - 190515.docx >>

This communications plan has been devised to allow for a consistent and appropriate response to any media or public enquiries.

We would ask that all members of the Forum and sub groups please follow the guidance and lines to take contained in this plan.

The Forum would like to thank all of those involved in the preparation of this Communications Handling Plan.

Kind regards,
[redacted name]

[redacted name]

Special Projects: Forth Bridges

Transport Scotland | Buchanan House | 58 Port Dundas Road | Glasgow G4 0HF

[redacted line – personal details]

From: [redacted name]
Sent: 09 June 2015 11:20
To: [redacted name]
Subject: FW: Additional Paper for Forth Bridges Forum meeting

Categories: ACTION

From: [redacted name]
Sent: 08 June 2015 18:27
To: [redacted 21 name]
Subject: Additional Paper for Forth Bridges Forum meeting

Please find attached the paper relating to item 4 of the Agenda for the Forth Bridges Forum meeting.

Regards,
[redacted name]

[redacted name]

Transport Scotland, Special Projects – Forth Bridges
Buchanan House, 58 Port Dundas Road, Glasgow, G4 0HF
[redacted 2 lines – personal details]

Please visit [The Forth Bridges website](#)

For agency and travel information visit the [Transport Scotland website](#)

Transport Scotland, the national transport agency
Còmhhdhail Alba, buidheann nàiseanta na còmhhdhail

*Our logo may not display properly on some computer systems

[attachment below]

Forth Bridges Forum

Future Progression of the World Heritage Nomination Steering Group

For Information

Purpose

1. The purpose of this paper is to provide the Forum with an update on the role of the Forth Bridges Forum's World Heritage Nomination Steering Group (the Steering Group) and outline the requirements for the next stage of the Forth Bridge's World Heritage process.
2. As the organisation that submitted the nomination to UNESCO, the Forum now needs to consider how it can fulfil its evolving responsibilities following potential inscription in July. In practice, this involves its focus turning from the nomination to implementing the actions defined in the Management Plan, which was submitted to UNESCO as a mandatory component of the nomination dossier.

Decisions and/or actions required of the Forum

3. The Forum is invited to record that the purpose and remit of the Steering Group has been successfully completed and that the Steering Group be disbanded with immediate effect
4. The Forum is invited to consider the possibility of a new sub-group being formed if the Forth Bridge is successfully inscribed as a World Heritage Site.

Background

5. The Steering Group, formed as a sub-group of the Forum, was established specifically to undertake Function Four of the Forum's remit, a copy is

attached as **Annex D**, which is '*to support the Forth Bridge's application for World Heritage status*'.

6. The full nomination dossier was submitted to UNESCO in January 2014, followed by an inspection visit of the property by ICOMOS in October 2014. Prof Cotte submitted his recommendation to the ICOMOS World Heritage Committee in November 2014, which has since met to consider his report together with a desk assessment carried overseen by ICOMOS staff in Paris . The ICOMOS World Heritage Committee will publish its recommendation to UNESCO in early May 2015. The UNESCO's World Heritage Committee is due to meet in Bonn, Germany from 28th June – 8th July 2015. The decision on the Forth Bridge's application for World Heritage inscription will be made at the meeting, probably between 3rd and 5th July.
7. Network Rail Infrastructure Ltd is the sole owner of the Forth Bridge and has full responsibility for the management and maintenance of the Forth Bridge.
8. Network Rail, Historic Scotland, City of Edinburgh Council and Fife Council have all committed to a Partnership Management Agreement¹ (PMA) which all parties agreed to and finalised in May 2014. The PMA runs for a period of five years, but is refreshed annually based on Network Rail's programme of works. World Heritage listing is itself not statutory, so based as it is on the needs of Scotland's Listed Buildings legislation, the PMA provides the best possible means of monitoring and conserving the Bridge, which is why it has been incorporated into the World Heritage Management regime.

Key Information the Forum will need to support its decisions

9. The World Heritage application has been submitted and the nominated property has been inspected. There are no other functions for the Steering Group to undertake. The Steering Group has therefore fulfilled its purpose and remit successfully. A copy is attached as **Annex D**.
10. If the Forth Bridge is inscribed as a World Heritage site, there will be a requirement for a supervisory/management team to progress the management plan and ensure that the conditions of World Heritage inscription are adhered to and maintained.
11. Actions still to be undertaken post inscription are attached as **Annex A**.

¹ The purpose of the Partnership Management Agreement (PMA) is to help deliver a proportionate and consistent listed building consent (LBC) process by all parties as part of Network Rail's management of the Category A-listed Forth Bridge. The PMA sets out the works to the Forth Bridge that will require LBC and outline the processes that are to be followed. It will also state the type of works that can proceed without consent. The agreement also contains provisions to remove the requirement on both City of Edinburgh Council and Fife Council to notify or consult on certain types of LBC applications to Historic Scotland, acting on behalf of Scottish Ministers, or its successors when issuing consent. The agreements will also cover: Pier Lighthouse, East and West Battery Piers in North Queensferry and the viewing area under the north cantilever. These are also Category A-listed, within ownership of Network Rail and have been included as they form part of the same maintenance regime.

Proposal

12. If World Heritage inscription is successful, it has been suggested that a new Forum sub-group be formed, and may be known as the Forth Bridges Forum's World Heritage Management Group (WHMG). The use of the term 'Management' in this context reflects the UNESCO requirement that the Management Plan is taken forward post-inscription.
13. The purpose of this new WHMG would therefore be to support and oversee the progress of the Forth Bridge World Heritage Management Plan and to ensure that the obligations of World Heritage monitoring and reporting are fulfilled.
14. Membership of the new WHMG could be similar to that of the current World Heritage Nomination Steering Group. A suggested membership list is outlined in the draft Terms of Reference in **Annex B**.
15. UNESCO will be particularly concerned about the maintenance and conservation of the Bridge, so the WHMG Group would include representation from the PMA Group. However, the World Heritage Management Plan is also concerned about how the impact and benefits of inscription are managed, so the role of the WHMG would need to extend beyond the Bridge itself, especially into the hinterland of the Forth Bridges. As such, therefore, the role of the Group would mesh perfectly with the wider remit of the Forum.
16. One of the first tasks of the new group would be to review the actions of the Management Plan. This involves assessing progress to date, re-prioritising where necessary, adding new actions brought about by the ICOMOS assessment process, and deleting actions that are no longer required. It would also need to decide in the longer term if it requires the support of a World Heritage Co-ordinator, and who should take the chair, which in the short term would be retained by Transport Scotland.
17. A key moment of review will occur in October 2015 when Historic Scotland will amalgamate with RCAHMS to form a new Non Departmental Public Body (NDPB) and renamed **Historic Environment Scotland** (HES). From this point on, it should be possible to better-define the role of HES in the World Heritage process, and in the governance of the Forth Bridge World Heritage Site, if the nomination has been successful.
18. This group would report to the Forth Bridges Forum on a quarterly basis. An organogram of the reporting structure is attached as **Annex C**.

Financial Implications

19. If the suggested proposal is agreed, the financial implications may be identical to that of the Steering Group i.e. catering at meetings, staff time, travel to meetings etc.

20. Funding would be required to update the Forth Bridges website if the recommendations are agreed as outlined. This could be funded from the current World Heritage budget.

Risks Identified

21. There is substantial reputational risk to the Scottish Government, Transport Scotland, Network Rail and the Forth Bridges Forum if World Heritage is awarded and is then jeopardised due to conditions and processes not being managed and adhered to fully. As the Forth Bridge has not yet been inscribed, this risk has not been entered on any risk register.

Equality & Diversity

22. Equality and diversity issues have been considered. There is no differential impact on the basis of any characteristics which may be associated with inequality or disadvantage.

Recommendations

23. The Forum record that there are no other functions for the Forth Bridge World Heritage Nomination Steering Group to undertake and that it can now be disbanded with immediate effect.
24. It is the responsibility of the Forum to establish any necessary sub-groups and the following recommendations will hopefully be of assistance to the Forum:
- The Forum undertakes to support and assist the progression of the Forth Bridge World Heritage Management Plan without the requirement for a sub-group; or
 - The Forum considers forming a sub-group to support and assist the progression of the Forth Bridge World Heritage Management Plan, to ensure that the conditions of World Heritage are fulfilled and to eliminate the risks identified.
 - The Forum to consider the attached suggested draft Terms of Reference for a supervisory/management team and its purpose, remit, key functions and suggested membership also be submitted to the Forum, attached as **Annex B**.
 - The Forth Bridges website is updated to reflect the completion of the Steering Group's purpose and remit and an additional tab inserted in the website front page to accommodate the World Heritage Management Group if required.

[redacted name]

From: [redacted name]
Sent: 11 June 2015 16:59
To: [redacted 2 names]
Cc: Communications CTEA
Subject: FW: UNESCO World Heritage site - Forth Bridge nomination

[redacted name]

I know you were developing a comms plan for the launch on Monday. Are you okay with this?

There is also the outstanding request from the UK Government to go to Bonn to consider too. +

[redacted name]

From: [redacted name]
Sent: Thursday, June 11, 2015 2:10 PM
To: First Minister
Cc: Deputy First Minister and Cabinet Secretary for Finance, Constitution and Economy; Cabinet Secretary for Culture, Europe and External Affairs; Cabinet Secretary for Infrastructure, Investment and Cities; Minister for Business, Energy and Tourism; Minister for Transport and Islands; [redacted 8 names] Communications DFM; Communications CEEA; Communications First Minister; Communications Infrastructure; [redacted 2 names]
Subject: UNESCO World Heritage site - Forth Bridge nomination

[redacted name]

As discussed, and as you are aware, the **Forth Bridge has been nominated for inscription as a World Heritage Site**, with the final decision on whether to inscribe the bridge expected at this year's meeting of UNESCO World Heritage Committee in Bonn, most likely between 3 and 5 July 2015. If successful, the Forth Bridge will become the sixth World Heritage Site in Scotland.

The Nomination has been led by Historic Scotland on behalf of the Forth Bridges Forum, of which it is a member, with the support of the owners, Network Rail. The process has been overseen and steered by the Forum's 'Forth Bridge World Heritage Nomination Steering Group', which includes community representatives from both North and South Queensferry. While the Forum is funded and chaired via Scottish Government agencies (led by Transport Scotland), and Scottish Ministers have a strong interest in the process and the Forth Bridges generally, the formal relationship with UNESCO at a UK state level is via the Department for Culture, Media and Sport.

The Forum would like to invite the First Minister to a photocall for Monday, 6 July with the First Minister to (hopefully) formally announce this win. This request has come to us through VisitScotland, who were asked on behalf of the forum to approach Ministers. The photo details are still to be decided, but would likely take

place in either North or South Queensferry in the morning. We would be grateful for consideration of this proposal.

To note that this request is provisional until such time as the announcement is made – if the bridge is successful it will generate significant publicity as it is such an iconic part of the Scottish landscape. I also appreciate that the FM may already have commitments at that time.

Network Rail are also actively developing proposals to maximise visitor experience at the bridge and to encourage tourism, with an initial feasibility study identifying two concepts including a bridge walk from South Queensferry and a combined visitor centre and viewpoint atop the Fife cantilever at North Queensferry expected to open around 2018 (<http://www.forthbridgeexperience.com/>).

Further details will be provided once these are available, although VS have provided the Forum's core script for information .

Regards

[redacted name]

[redacted name]

[redacted personal details]

Please note my working day on Mondays, Thursdays and every second Friday ends at 14:00



[attached document below]

CORE SCRIPT - FORTH BRIDGE WORLD HERITAGE NOMINATION STRICTLY CONFIDENTIAL

General

- The UK Government's Department for Culture, Media and Sport announced in May 2012 the iconic 19th-Century Forth Bridge would be the first site from the revised UK Tentative List to be put forward to UNESCO for nomination.
- On 24 January 2014, a World Heritage Nomination for the Forth Bridge was submitted to UNESCO by the Department of Culture, Media and Sport.
- The two-part nomination dossier was prepared over two years by Historic Scotland on behalf of the Forth Bridges Forum, a partnership group

administered by Transport Scotland, that co-ordinates the interests of the communities around the Forth Bridges, together with national and local government organisations, and the owners of the Bridge, Network Rail.

- The nomination to UNESCO was overseen by the Forth Bridge World Heritage Nomination Steering Group, a sub-group of the Forth Bridges Forum, which includes Network Rail as owner of the Bridge, Transport Scotland, Historic Scotland, Fife Council, City of Edinburgh Council, Queensferry & District Community Council, Queensferry Ambition, North Queensferry Community Council, North Queensferry Heritage Trust, FETA and VisitScotland.
- An expert assessor from ICOMOS visited Scotland in early October 2014, and a desk assessment team at ICOMOS HQ in Paris also opened a dialogue with the nomination team, requesting additional information to support the nomination. ICOMOS's requests related mostly to the choice not to have a formal Buffer Zone, the wider protection of the setting of the Bridge, details of the innovative design and materials of the Bridge, progress with Management Plan actions, and how the governance of the World Heritage site will work if inscription occurs.

No Buffer Zone

- Most World Heritage sites are expected to have formal Buffer Zones to protect them from incremental damage and development. However, some sites, such as Edinburgh, do not, and in other UK cases, Buffer Zones have not always worked well for a number of reasons.
- In the case of the Forth Bridge, its huge and very visible structure makes the creation of a conventional Buffer Zone impracticable. For this reason, the nomination team elected to create a 'Bridgehead Zone' around the immediate neighbouring areas of the Bridge, made up of an amalgam of existing cultural and natural protective designations.
- This is in effect a much more effective means of protection as these designations have statutory power, whilst a Buffer Zone itself would not.
-
- The ICOMOS report refers to this Bridgehead Zone as a *de facto* buffer zone, and notes that its boundaries are adequate.
-
- As for the wider setting, the nomination team has identified nine of the most important viewpoints, and these are being incorporated into planning guidance in all three local authorities (Fife, Edinburgh and West Lothian).
-

Community and Forth Bridge Experience

- A 12-week public consultation was held in summer 2013, including an online questionnaire, four public meetings, a publicity initiative at Waverley Station and a dedicated website. The response was very positive, with the overwhelming majority of online respondents welcoming the nomination of the Bridge
- Network Rail subsequently announced its intention to explore the possibility of on-Bridge access via visitor centres at both ends of the Bridge. The Forth Bridge Experience has been publicised on its own website, on a dedicated website, and through leaflets distributed to the inhabitants of both North and South Queensferry. NR is also conducting a public information and consultation exercise.
- Any impacts resulting from the proposal will be considered in the usual way as part of the planning process, when/if a planning application is made.
- No formal planning application has been tendered by Network Rail to either Fife Council or City of Edinburgh Council. When/if a formal application is made, it will be considered in the normal way by the Councils, and by Historic Scotland's Heritage Management Directorate (including potential EIA/HIA).
- In this event, it will also be the responsibility of the State Party (DCMS) to inform UNESCO and ICOMOS of the updates with material provided via SG.
- Both UNESCO and ICOMOS were specifically informed by the UK/SG team of the NR proposal, which was announced subsequent to the submission of the Nomination documents. The Visitor Centres (both north and south) were discussed in depth with the ICOMOS Evaluator during the Technical Evaluation Mission, which occurred at the beginning of October 2014
- During his technical evaluation visit, the ICOMOS inspector reminded the team that UNESCO expect where possible that the custodians of World Heritage Sites do as much as is appropriate to share their sites with the world. This is stated in the UNESCO guidelines, and sits well with Network Rail's ambition to open visitor centres at the Bridge.
- The ICOMOS report discusses the potential impacts of inscription on the areas immediately around the Forth Bridge and makes a number of recommendations as to how these might be addressed. We will study these recommendations closely.

Setting Affected By New Crossing

- As for the wider setting, the nomination team has identified nine of the most important viewpoints, and these are being incorporated into planning guidance in all three local authorities (Fife, Edinburgh and West Lothian).
- The Queensferry Crossing works were viewed by the ICOMOS inspector last Autumn and he also met with the project team. We were pleased by his

enthusiasm that, when complete, there will be three bridges spanning three centuries of cutting-edge engineering.

- The Queensferry Crossing design was developed in consultation with Architecture and Design Scotland - the impact on the wider setting was a key consideration during the design development.
-
- The ICOMOS report discusses the Queensferry Crossing concludes that it does not impact on the proposed Outstanding Universal Value of the Forth Bridge.

From: [redacted name]

Sent: 15 June 2015 11:33

To: [redacted name]

Subject: FW: Forth Bridge - plans to highlight World Heritage Status (if we get it).

[redacted name]

This is the most recent thing from Lisa G, with response from Luke.

[redacted name]

From: [redacted name]

Sent: Thursday, June 4, 2015 12:42

To: [redacted name]

Cc: [redacted 6 names] Communications CEEA; Communications First Minister; [redacted 4 names]

Subject: RE: Forth Bridge - plans to highlight World Heritage Status (if we get it).

Hi [redacted name]

Sorry for slow reply, and thanks very much for pulling this together. From our perspective this all looks basically fine, but there are a few points/sensitivities we need to be mindful of so just flagging these here, and we'll need to share the approach early with other colleagues:

As things stand, Private office have not finally ruled out Ms Hyslop stopping off in Bonn, but for various reasons, not least travel logistics, this is looking very difficult, so we may need to revert to a pre-recorded video, which given the wider issues of uncertain timings etc, may well be the simplest approach anyway.

As noted its very important that whatever we do by way of initial media has to reflect the partnership approach which has led to the point, and that thanks and recognition are given to the partners as a priority. I also like the idea of the longer term plan and we can see if there is anyone who would fit that bill. Would hope so!

Transport Scotland have been consistent throughout the process that it would look to lead on the celebratory events / comms, so it's very important that they are looped in

to this discussion ASAP. Equally, Alan Bannon at HS needs to be sighted. Mr Brown will also need to be aware of what is intended, as will DCMS. There is a risk of a perception developing that we are now sweeping in and taking the glory for Ministers, when it is the nomination partners that have done the hard work. So it's important that the narrative here is sensitive to that. I know you know all of that but just so it's explicit.

Further to that, we understand from [redacted name] who is the Project manager on the FB Forum side, that TS will table proposals for the 125 birthday celebrations at the next Forth Bridges Forum meeting (9th June). Also understand from [redacted name] that the only 'event' they are suggesting in relation to inscription is a fireworks display, which is currently unfunded.

Happy to discuss

Thanks

[redacted name]

From: [redacted name]

Sent: 02 June 2015 17:35

To: [redacted name]

Cc: [redacted 6 names]; Communications CEEA; Communications First Minister [redacted 4 names]

Subject: Forth Bridge - plans to highlight World Heritage Status (if we get it).

Hi [redacted name],

As discussed, I have mentioned to [redacted name] from Comms FM that there is a possibility we will hear the Forth Bridge is to be inscribed as Scotland's sixth World Heritage Site on Sunday 5 July, and that Ms Hyslop is considering whether to ensure a representative of the bid is in Bonn on that date to welcome the news.

In terms of media handling, I wonder whether we could seek to implement a plan along these lines. **Chris / Lisa / Spads – grateful for your thoughts here too.**

Sunday 5 July

SG Minister welcomes the news from Bonn, Germany. SG news release or proactive comment and video/audio clips of SG Minister and stock images / footage of the bridge are made available to media and through social media. Calling notice issues inviting media to attend a photo call and interview opportunity the following day in North or South Queensferry (somewhere with the bridge as a backdrop). Note – if no Minister attends the committee in Bonn we would look to simply issue a comment welcoming the inscription and stock footage/photos to go alongside it on the Sunday.

Monday 6 July

Photo/interview opportunity in North or South Queensferry – possible FM attendance? Key stakeholders and representatives of community gather for

photos/filming to commemorate the inscription of the bridge. FM or other SG key spokesperson to say a few words of thanks/congratulations to all involved. Other media spokespeople identified – someone from the community, a bridge historian or architect maybe? Following the official photo/filming opp media could be invited to film/take photographs from top of bridge. DCMS invited to also send a representative.

Undated in the future

Are there any plans to unveil any sort of plaque to recognise the bridge's new status? If so this could form the basis for some further proactive comms – albeit probably just for local media / social media. Could we ask National Records of Scotland to help us find the living relative of someone involved in the bridge's construction? Or find a train driver who has crossed it every day for many years? A human interest angle would be good to bring in here.

If the bid is rejected

In the unlikely event the bridge is not inscribed, we would look to issue a comment to media from Ms Hyslop or Mr Brown expressing our disappointment, thanking those involved in the bid and outlining next steps. We should also ensure Ms Hyslop or Mr Brown are available for media bids, should we be approached and wish to take these on.

Grateful for your initial thoughts so we can get to a position where we have a draft plan to share with stakeholders.

Thanks

[redacted name]

From: [redacted name]

Sent: 02 June 2015 15:49

To: Cabinet Secretary for Culture, Europe and External Affairs

Cc: [redacted 7 names]; Director of Culture, Europe and External Affairs; [redacted 3 names]

Subject: World Heritage Committee, Bonn, Cabinet Secretary Attendance

[redacted name],

Following a discussion with the UK ambassador to UNESCO and DCMS today, we have considered the value and benefit of the Cabinet Secretary attending the part of the World Heritage Committee where nominations are covered, and the decision whether to inscribe the Forth Bridge will be taken. They have indicated that this is now likely to take place on the afternoon of Sunday 5 July, but as before we are not in a position to be any more exact than that on the actual timing. However, on the basis that the draft inscription is so strongly positive, they feel there is now a more robust case for a local dignitary to attend in person to make an acceptance speech and offer thanks to the committee.

We understand that the Culture Secretary is going to write to the First Minister seeking a recommendation for someone to attend, and we wanted to provide this information now, for awareness and as we had previously considered Ms Hyslop attending the Committee on her return from the Far East. We did also touch on the possibility of a pre-recorded video message recorded at the Bridge [redacted line – exempt] if a visit in person were not deemed feasible. This was seen as fine, as a secondary option.

We would welcome Ms Hyslop's views on whether attending the meeting as per the above should be pursued.

Many thanks,
[redacted name]

[redacted name]

Head of Strategy | Historic Environment Policy Unit

Culture and Historic Environment Division | The Scottish Government

[redacted personal details]

From: [redacted name]

Sent: 15 June 2015 13:22

To: [redacted name]

Subject: FW: UNESCO World Heritage site - Forth Bridge nomination

Hello [redacted name]

As discussed, this is as far as the email chain had got on our side by Friday afternoon. Andrew has spoken with our comms again today – I'll drop him an email asking him to call you.

[redacted name]

From: [redacted name]

Sent: Friday, June 12, 2015 16:03

To: [redacted 2 names]

Cc: Communications CEEA; McLafferty DJ (Diane)

Subject: RE: UNESCO World Heritage site - Forth Bridge nomination

Hi[redacted name]

Just wondering you had a chance to consider this. I understand that [redacted name] got a quick phone call about this on Wed (he was on leave at the time) from tourism colleagues indicating that the request had come via the Visit Scotland on the Forth bridge Forum. I wasn't sure whether you were given the heads up or not?

In principle it is fine but we need to coordinate this wider activity I think –especially

- a) the announcement by UNESCO itself which may only be formally announced on Monday;
- b) with activity in Bonn esp should a Scottish Minister go; and
- c) with all the stakeholders including DCMS and UK Govt Ministers

Do you have a view on the coordination of all of this?

Happy to discuss.

[redacted name]

From: [redacted name]
Sent: Thursday, June 11, 2015 4:59 PM
To: [redacted 2 names]
Cc: Communications CEEA
Subject: FW: UNESCO World Heritage site - Forth Bridge nomination

[redacted name]

I know you were developing a comms plan for the launch on Monday. Are you okay with this?

There is also the outstanding request from the UK Government to go to Bonn to consider too. +

[redacted name]

From: [redacted name]
Sent: Thursday, June 11, 2015 2:10 PM
To: First Minister
Cc: Deputy First Minister and Cabinet Secretary for Finance, Constitution and Economy; Cabinet Secretary for Culture, Europe and External Affairs; Cabinet Secretary for Infrastructure, Investment and Cities; Minister for Business, Energy and Tourism; Minister for Transport and Islands; [redacted 8 names] Communications DFM; Communications CEEA; Communications First Minister; Communications Infrastructure; [redacted 2 names]
Subject: UNESCO World Heritage site - Forth Bridge nomination

[redacted name]

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To note that this request is provisional until such time as the announcement is made – if the bridge is successful it will generate significant publicity as it is such an iconic part of the Scottish landscape. I also appreciate that the FM may already have commitments at that time.

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Further details will be provided once these are available, although VS have provided the Forum's core script for information .

<< File: CORE SCRIPT.DOCX >>

Regards

[redacted name]

[redacted name]

Tourism - Senior Policy Officer

Scottish Government - Tourism

[redacted personal details]

Document 27: Relates to Forth Bridge and consists of information in scope from the following communications:

Note:

Communications are presented in chronological order, from earliest to latest. However, as email chains are presented with the most recent at the top, each separate email chain is separated by a double horizontal line in order to help the reader identify the order of communications.

Where email communications have attachments, these are appended below the main text of the email, prefaced by **[attachment below]**.



Where attachments to communications are not included in this document because they have already been included elsewhere, this is also explained in square brackets. For example - **[attachment already supplied elsewhere in this document]**

From: [redacted name]
Sent: 15 June 2015 16:53
To: [redacted name]
Cc: [redacted 6 names]
Subject: Re: FW: Forth Bridge nomination - French translation

Thanks [redacted name], that's fine so I'll let [redacted name] know.

Best,
Hannah



[redacted name]
World Heritage Site and Underwater Policy Advisor
 @dcms  /dcmsgovuk | www.gov.uk/dcms

On 15 June 2015 at 16:27, [redacted name] wrote:

Dear [redacted name]

I have discussed this with [redacted name] at Historic Scotland and our view is that we should simply tell [redacted name] that we are happy with her suggestion. If you are content with that approach, please could you convey that to [redacted name]?

Many thanks

[redacted name]

From: [redacted name]

Sent: 15 June 2015 16:16

To: [redacted name]

Subject: RE: Forth Bridge nomination - French translation

Thanks, [redacted name] My thoughts exactly. Please go ahead and let [redacted name] know.

Much appreciated,
[redacted name]

From: [redacted name]

Sent: 15 June 2015 16:08

To: [redacted name]

Cc: [redacted name]

Subject: FW: Forth Bridge nomination - French translation

Hello [redacted name]

I am presuming that Gwenaëlle is a native French speaker so, although I have no understanding of the finer points of her suggestion, I do not intend to ask the State Party to offer any view except that we are happy with her suggestion.

Let me know if you think that's a bad idea. Otherwise, I'll convey that to Hannah tomorrow.

Many thanks

[redacted name]

From: Gwenaëlle Bourdin [<mailto:gwenaëlle.bourdin@icomos.org>]

Sent: Monday, June 15, 2015 14:39

To: 'Balsamo, Alessandro'; 'Hannah Jones'

Cc: [redacted 8 names] 'Delegation of United Kingdom/Délégation du Royaume-Uni'; **Subject:** RE: Forth Bridge nomination - French translation

Dear [redacted name]

Thank you for your message related to the French translation of criterion (i).

In order to avoid any misinterpretation, we would suggest in French the following sentence:

Critère (i) : Le pont du Forth est un chef-d'oeuvre du génie créateur du fait de son esthétique industrielle caractéristique, qui résulte d'une présentation franche **et épurée** de ses éléments structurels fonctionnels massifs.

If this proposal is convenient to you, we could acknowledge this editorial change through the factual error letter and the draft statement could be modified accordingly.

Yours

[redacted name]

De : [redacted name]

Envoyé : vendredi 12 juin 2015 13:01

À : [redacted name]

Cc : [redacted names] Delegation of United Kingdom/Délégation du Royaume-Uni;

Objet : RE: Forth Bridge nomination - French translation

Dear [redacted name]

I acknowledge receipt of your notification of an error in the French translation concerning criterion (i).

With your permission, we will introduce this in the format of Annex 12 as a factual error notification as this is the only way to have it officially processed and let ICOMOS comment.

Best regards,
[redacted name]

[redacted name]
Nominations and Tentative Lists Manager
Policy and Statutory Implementation Section
World Heritage Centre, UNESCO
[redacted personal details]

From: [redacted name]

Sent: jeudi 11 juin 2015 10:54

To: [redacted name]

Cc: Delegation of United Kingdom/Délégation du Royaume-Uni; [redacted names]

Subject: Forth Bridge nomination - French translation

Dear [redacted name]

Further to our previous correspondence regarding the Forth Bridge nomination, I would like to draw your attention to a minor translation error between the English original and the French version of the nomination criteria in the draft papers. The issue is that it appears to

be saying, the structure has been stripped of (*depouillee de*) its massive structural elements, rather than the English meaning which is given as '*which is the result of a forthright, unadorned display of its massive, functional structural elements*'. We would suggest the following amendment:

Current wording:

Critère (i) : Le pont du Forth est un chef-d'oeuvre du génie créateur du fait de son esthétique industrielle caractéristique, qui résulte d'une présentation franche, dépouillée de ses éléments structurels fonctionnels massifs.



Proposed correction:

Critère (i) : Le pont du Forth est un chef-d'oeuvre du génie créateur du fait de son esthétique industrielle caractéristique, qui résulte d'une présentation franche, dépouillée de tout sauf ses éléments structurels fonctionnels massifs

Please do let me know if you would like further information.

Kind regards,
[redacted name]



[redacted name]
World Heritage Site and Underwater Policy Advisor
 @dcms  /dcmsgovuk | www.gov.uk/dcms

From: [redacted name]
Sent: 15 June 2015 16:56
To: [redacted name]
Cc: Delegation of United Kingdom/Délégation du Royaume-Uni; [redacted names]
Subject: Re: Forth Bridge nomination - French translation

Dear [redacted name]

Thank you for getting back to us so quickly. We are happy with your suggestion.

Kind regards,
[redacted name]



Department
for Culture
Media & Sport

[redacted name]

World Heritage Site and Underwater Policy Advisor



@dcms



/dcmsgovuk | www.gov.uk/dcms

On 15 June 2015 at 14:39, [redacted name] wrote:

Dear [redacted name]

Thank you for your message related to the French translation of criterion (i).

In order to avoid any misinterpretation, we would suggest in French the following sentence:

Critère (i) : Le pont du Forth est un chef-d'oeuvre du génie créateur du fait de son esthétique industrielle caractéristique, qui résulte d'une présentation franche **et épurée** de ses éléments structurels fonctionnels massifs.

If this proposal is convenient to you, we could acknowledge this editorial change through the factual error letter and the draft statement could be modified accordingly.

Yours

[redacted name]

From: [redacted name]
Sent: 16 June 2015 09:33
To: [redacted name]
Cc: [redacted name]
Subject: RE: FW: Arrangements for Bonn

[redacted name]

I guess [redacted name] has the answers then. What about suggesting that we take forward discussions with the Matt and/or his PA then?

[redacted name]

From: [redacted name]
Sent: Tuesday, June 16, 2015 9:30 AM
To: [redacted name]
Cc: [redacted name]
Subject: FW: FW: Arrangements for Bonn

[redacted name]

This from DCMS takes us forward a bit. It's not clear to me whether DCMS and the UK Ambassador's office will be organising the reception or whether they expect us to lead on that. The wording of [redacted name] email implies that she is happy to make enquiries with the UK Ambassador's office on our behalf but there is no commitment to actually organising anything.

[redacted name]

From: [redacted name]
Sent: Monday, June 15, 2015 16:46
To: [redacted name]
Subject: Re: FW: Arrangements for Bonn

Dear [redacted name]

I had a quick chat with [redacted name]. The reception would ideally be for around 20-25 people - the Committee members and the Ambassadors from a few other allied State Parties, plus any media that your comms people choose to invite. Matt Sudders presumably goes to several of these events at each session as an invited guest so I am happy to relay further queries to him or his PA.

From what Matt said in the teleconference, acceptance speeches are usually about 5 minutes and would be at the Committee venue in Bonn (World Conference Centre Bonn, Platz der Vereinten Nationen 2, D-53113 Bonn). We would expect the celebratory reception to be in a side room at the venue, and again I can ask Matt's PA how to arrange this. I'll drop her a line now.

I hope that helps for now; let's keep in touch this week as you have further conversations with your private offices and [redacted name]

Best,
[redacted name]



Department
for Culture
Media & Sport

[redacted name]

World Heritage Site and Underwater Policy Advisor

████@dcms █████ /dcmsgovuk | www.gov.uk/dcms

On 15 June 2015 at 15:57, [redacted name]:

Dear [redacted name]

Just to recap on our conversation, I have tried [redacted name] to see if he can shed any more light on the format for a Minister accepting the inscription at the WH Committee or for holding a reception in a side room or away from the main meeting. I have left a message for him to call me back.

As I mentioned earlier, there are a number of portfolio interests in the Forth Bridge nomination so if Ms Hyslop is unable to attend, there are other Scottish Ministers who might be able to travel to Bonn instead. I'm coming under pressure from both within my own department and from the Private Offices to firm up the detail of the invitation from Mr Whittingdale.

We have discussed the unpredictability of the agenda and the timetabling challenges that this poses; the Private Offices are sighted on that particular issue. However, I am struggling to give them any information about where a Scottish Minister would need to go to accept the inscription, length of speech, or on the expected venue or format of the proposed celebratory reception.

I'm conscious from our earlier conversation that you are currently unsighted on much of this detail but I would be grateful if DCMS could provide more information on these points in order to enable me to move this forward with the Private Offices.

Many thanks

[redacted name]

From: [redacted name]

Sent: Monday, June 15, 2015 12:09

To: [redacted name]

Subject: Arrangements for Bonn

Good afternoon [redacted name]

I have tried calling but your telephone rang out. Please can you call me this afternoon when you have a minute? We are looking into Scottish Ministerial presence in Bonn and need to flesh out a few of the details - it would be helpful to talk over logistics.

Many thanks

[redacted name]

From: [redacted name]
Sent: 16 June 2015 12:55
To: [redacted name]
Cc: [redacted name]
Subject: FW: FW: Arrangements for Bonn

[redacted name]

A teleconference with Matt Sudders is proposed for Thursday. You mentioned that it would be good to catch a word with Matthew this afternoon if possible – I will contact [redacted name] to try to set this up but failing that, it will be Thursday. Hannah wants to ring in too. Note her preference for having the reception on the 6th.

Starter for ten on the things to ask:

- When is the best guess for when the FB will come up on the agenda?
- What does the 'presentation' look like? A certificate?
- What is the form for announcing successful inscription? Do individual countries do it as the meeting progresses or do UNESCO make an announcement at the end of the meeting?

I'll start copying you in to my emails to [redacted name] and [redacted name]

[redacted name]

From: [redacted name]
Sent: Tuesday, June 16, 2015 11:37
To: [redacted name]
Subject: Re: FW: Arrangements for Bonn

Hi [redacted name]

[redacted name] is travelling to London for meetings tomorrow so [redacted name] said he could speak on Thursday, is that any good? I think we're going to go for the evening of 6th for the reception, to be sure that the new nominations session has finished.

Best,
[redacted name]



Department
for Culture
Media & Sport

[redacted name]

World Heritage Site and Underwater Policy Advisor

[redacted name]



@dcms



/dcmsgovuk | www.gov.uk/dcms

On 16 June 2015 at 10:56, <[redacted name]> wrote:

Good morning [redacted name]

Thank you for getting back to me so promptly. This information is helpful but I think it would probably be best if colleagues here could speak direct to [redacted name] about this – my senior manager has asked me to set this up. I am being asked more and more questions about details and timings and by coming to you on every occasion I suspect that we're going to get into a perpetual loop, which is going to take up a lot of your time and mine.

I propose to contact [redacted name] to set up a call – would you want to be involved in the call also?

[redacted name]

From: [redacted name]

Sent: Monday, June 15, 2015 16:46

To: [redacted name]

Subject: Re: FW: Arrangements for Bonn

Dear [redacted name]

I had a quick chat with [redacted name]. The reception would ideally be for around 20-25 people - the Committee members and the Ambassadors from a few other allied State Parties, plus any media that your comms people choose to invite. Matt Sudders presumably goes to several of these events at each session as an invited guest so I am happy to relay further queries to him or his PA.

From what [redacted name] said in the teleconference, acceptance speeches are usually about 5 minutes and would be at the Committee venue in Bonn (World Conference Centre Bonn, Platz der Vereinten Nationen 2, D-53113 Bonn). We would expect the celebratory reception to be in a side room at the venue, and again I can ask Matt's PA how to arrange this. I'll drop her a line now.

I hope that helps for now; let's keep in touch this week as you have further conversations with your private offices and Henry.

Best,

[redacted name]

On 15 June 2015 at 15:57, <[redacted name]> wrote:

Dear [redacted name]

Just to recap on our conversation, I have tried [redacted name] to see if he can shed any more light on the format for a Minister accepting the inscription at the WH Committee or for holding a reception in a side room or away from the main meeting. I have left a message for him to call me back.

As I mentioned earlier, there are a number of portfolio interests in the Forth Bridge nomination so if Ms Hyslop is unable to attend, there are other Scottish Ministers who might be able to travel to Bonn instead. I'm coming under pressure from both within my own department and from the Private Offices to firm up the detail of the invitation from Mr Whittingdale.

We have discussed the unpredictability of the agenda and the timetabling challenges that this poses; the Private Offices are sighted on that particular issue. However, I am struggling to give them any information about where a Scottish Minister would need to go to accept the inscription, length of speech, or on the expected venue or format of the proposed celebratory reception.

I'm conscious from our earlier conversation that you are currently unsighted on much of this detail but I would be grateful if DCMS could provide more information on these points in order to enable me to move this forward with the Private Offices.

Many thanks

[redacted name]

From: [redacted name]
Sent: Monday, June 15, 2015 12:09
To: [redacted name]
Subject: Arrangements for Bonn

Good afternoon [redacted name]

I have tried calling but your telephone rang out. Please can you call me this afternoon when you have a minute? We are looking into Scottish Ministerial presence in Bonn and need to flesh out a few of the details - it would be helpful to talk over logistics.

Many thanks

[redacted name]

From: [redacted name]
Sent: 16 June 2015 13:25
To: [redacted name]

Cc: Communications CTEA; [redacted 9 names]
Subject: RE: Top Clear - Forth Bridge World Heritage Timetable

Fine thanks

[redacted name]

From: [redacted name]
Sent: 16 June 2015 13:24
To: [redacted name]
Cc: Communications CEEA; [redacted 9 names]
Subject: Top Clear - Forth Bridge World Heritage Timetable

Hello [redacted name]

We have received the below from the courier. Are you content with us to issue the factual response below.

Best wishes,

[redacted name]

The World Heritage Committee will take place in Bonn from 28 June to 6 July. We expect the nomination to be considered at some point between 3-6 July, but the running order is not yet fixed. We will, of course, be watching with interest and will ensure that you are copied to any proactive communication we issue in response to the committee's decision on the Forth Bridge when it comes."

[redacted name]
Media Manager – Comms Culture, Europe & External Affairs

From: [redacted name]
Sent: 16 June 2015 09:06
To: [redacted name]
Subject: Forth Bridge

Hello [redacted name]

I have your details from the last release about the Forth Bridge's bid for world heritage site status so wondered if you'd be able to help me with some information.

I see the Unesco meeting runs for a week. Do you know when they release the names of the successful and unsuccessful bids? Is it as they progress through the agenda or is there one big announcement at the end?

Also, when you are putting out more on this can you add my email to your mailing list please?

Thanks,

[redacted name]

[redacted personal details]

From: [redacted name]
Sent: 16 June 2015 15:33
To: [redacted name]zzzCabinet Secretary for Culture, Europe and External Affairs 2014 to 2016
Cc: [redacted 5 names]Director of Culture, Europe and External Affairs; [redacted 6 names]
Subject:RE: World Heritage Committee, Bonn, Cabinet Secretary Attendance

Coping [redacted name] to this trail.

From: [redacted name]
Sent: 16 June 2015 15:30
To: Cabinet Secretary for Culture, Europe and External Affairs
Cc: [redacted 5 name]Director of Culture, Europe and External Affairs; [redacted 5 names]
Subject: RE: World Heritage Committee, Bonn, Cabinet Secretary Attendance

[redacted name]

Thanks for this and the call.

As discussed we are looking at this closely but the current timetabling of UNESCO's decision remains unclear - best guess is that it will Sunday afternoon or later. In terms of the reception which DCMS have suggested we host - this could be on the Sunday although DCMS are now proposing Monday.

You will be aware that we are also exploring whether Ministers Mr Brown / Mr Mackay and Mr Yousaf could cover this as suggested by SPaDs.

I realise this isn't helpful. Thus we have a call out to the UK ambassador for UNESCO to establish clearer information on logistics. We also have a fall back conference call on Thursday too. We hope to be able to provide an update on timing after the discussion with the UNESCO ambassador.

[redacted name]

From: Cabinet Secretary for Culture, Europe and External Affairs
Sent: Tuesday, June 16, 2015 1:15 PM
To: [redacted name]Cabinet Secretary for Culture, Europe and External Affairs
Cc:[redacted 7 names] Director of Culture, Europe and External Affairs; [redacted 3 names]
Subject: RE: World Heritage Committee, Bonn, Cabinet Secretary Attendance

Hi [redacted name]

As discussed, we have looked into logistics for this.
Ms Hyslop will now be returning from Japan on the Friday evening so we are looking at the feasibility of her travelling out the Saturday and Sunday from Edinburgh:

Outbound: Edinburgh to Cologne, Saturday 4th July:

- 06:00-10:15 (1 stop via Amsterdam)
- 13:40-16:25 (direct)

Inbound: Cologne to Edinburgh, Sunday 5th July:

- 11:10-11:50 (direct but too early)
- 18:30-21:35 (1 stop via Amsterdam)

The trains from Cologne to Bonn are very frequent (every 15 minutes or so) and take 23 minutes.

An issue to note is the Travelling Cabinet in Greenock on Monday 6th July which Ms Hyslop will be required to attend.

From this, it looks like it is going to be logistically challenging and it will be for officials to consider when Ms Hyslop would need to be present to have value.

Grateful if you could look into this and let me know what the thoughts on this are.
Happy to discuss if I can be any help.

Thanks,
[redacted name]

[redacted name] Assistant Private Secretary (Diary)
Office of **Fiona Hyslop, Cabinet Secretary for Culture, Europe and External Affairs**
[redacted personal details]

From: [redacted name]
Sent: 02 June 2015 15:49
To: Cabinet Secretary for Culture, Europe and External Affairs
Cc: [redacted 7 names] Director of Culture, Europe and External Affairs; [redacted 3 names]
Subject: World Heritage Committee, Bonn, Cabinet Secretary Attendance

[redacted name],

Following a discussion with the UK ambassador to UNESCO and DCMS today, we have considered the value and benefit of the Cabinet Secretary attending the part of the World Heritage Committee where nominations are covered, and the decision whether to inscribe the Forth Bridge will be taken. They have indicated that this is now likely to take place on the afternoon of Sunday 5 July, but as before we are not in a position to be any more exact than that on the actual timing. However, on the basis that the draft inscription is so strongly positive, they feel there is now a more robust case for a local dignitary to attend in person to make an acceptance speech and offer thanks to the committee.

We understand that the Culture Secretary is going to write to the First Minister seeking a recommendation for someone to attend, and we wanted to provide this

information now, for awareness and as we had previously considered Ms Hyslop attending the Committee on her return from the Far East. We did also touch on the possibility of a pre-recorded video message recorded at the Bridge [redacted line - exempt] if a visit in person were not deemed feasible. This was seen as fine, as a secondary option.

We would welcome Ms Hyslop's views on whether attending the meeting as per the above should be pursued.

Many thanks,
[redacted name]

[redacted name]**Head of Strategy | Historic Environment Policy Unit**
Culture and Historic Environment Division | The Scottish Government
[redacted personal details]

From: [redacted name]
Sent: 16 June 2015 16:18
To: [redacted name]
Subject: RE: FW: Arrangements for Bonn

Thanks [redacted name]- can you reply and we can try to phone in

Worth saying that we are keen to support with a suitably dignitary but we need his help in terms of clarity of logistics for Bonn.

[redacted name]

From: [redacted name]
Sent: Tuesday, June 16, 2015 3:57 PM
To: [redacted name]
Subject: FW: FW: Arrangements for Bonn

[redacted name]

[redacted name]has replied – see below. How would you like me to respond?

[redacted name]

From: [redacted name]
Sent: Tuesday, June 16, 2015 15:27
To: [redacted name]
Subject: RE: FW: Arrangements for Bonn

Dear[redacted name],

It is difficult today but[redacted name] could make 1300 – 1315 tomorrow. He is in London but can contact by mobile. Is it just to do with the Minister's visit?

[redacted name]

From: [redacted name]
Sent: 16 June 2015 14:21
To: [redacted name]
Cc: [redacted 3 names]
Subject: FW: FW: Arrangements for Bonn

Dear [redacted name]

I understand that [redacted name] has been in touch with you regarding setting up a conversation between Scottish Government colleagues and Matthew about arrangements for Bonn. Thursday looks likely. I'm under pressure to bottom out a few points as quickly as possible. With that in mind, is there any chance that [redacted name] could manage a quick call this afternoon?

With best wishes,
[redacted name]

From: [redacted name]
Sent: Tuesday, June 16, 2015 11:37
To: [redacted name]
Subject: Re: FW: Arrangements for Bonn

Hi [redacted name]

[redacted name] is travelling to London for meetings tomorrow so [redacted name] said he could speak on Thursday, is that any good? I think we're going to go for the evening of 6th for the reception, to be sure that the new nominations session has finished.

Best,
[redacted name]

On 16 June 2015 at 10:56, <[redacted name]> wrote:
Good morning [redacted name]

Thank you for getting back to me so promptly. This information is helpful but I think it would probably be best if colleagues here could speak direct to [redacted name] about this – my senior manager has asked me to set this up. I am being asked more and more questions about details and timings and by coming to you on every occasion I suspect that we're going to get into a perpetual loop, which is going to take up a lot of your time and mine.

I propose to contact [redacted name] to set up a call – would you want to be involved in the call also?

[redacted name]

From: [redacted name]

Sent: Monday, June 15, 2015 16:46

To: [redacted name]

Subject: Re: FW: Arrangements for Bonn

Dear [redacted name]

I had a quick chat with [redacted name]. The reception would ideally be for around 20-25 people - the Committee members and the Ambassadors from a few other allied State Parties, plus any media that your comms people choose to invite. Matt Sudders presumably goes to several of these events at each session as an invited guest so I am happy to relay further queries to him or his PA.

From what [redacted name] said in the teleconference, acceptance speeches are usually about 5 minutes and would be at the Committee venue in Bonn (World Conference Centre Bonn, Platz der Vereinten Nationen 2, D-53113 Bonn). We would expect the celebratory reception to be in a side room at the venue, and again I can ask [redacted name] PA how to arrange this. I'll drop her a line now.

I hope that helps for now; let's keep in touch this week as you have further conversations with your private offices and [redacted name].

Best,

[redacted name]

On 15 June 2015 at 15:57, <[redacted name]> wrote:

Dear [redacted name]

Just to recap on our conversation, I have tried [redacted name] to see if he can shed any more light on the format for a Minister accepting the inscription at the WH Committee or for holding a reception in a side room or away from the main meeting. I have left a message for him to call me back.

As I mentioned earlier, there are a number of portfolio interests in the Forth Bridge nomination so if Ms Hyslop is unable to attend, there are other Scottish Ministers who might be able to travel to Bonn instead. I'm coming under pressure from both within my own department and from the Private Offices to firm up the detail of the invitation from Mr Whittingdale.

We have discussed the unpredictability of the agenda and the timetabling challenges that this poses; the Private Offices are sighted on that particular issue. However, I am struggling to give them any information about where a Scottish Minister would

need to go to accept the inscription, length of speech, or on the expected venue or format of the proposed celebratory reception.

I'm conscious from our earlier conversation that you are currently unsighted on much of this detail but I would be grateful if DCMS could provide more information on these points in order to enable me to move this forward with the Private Offices.

Many thanks

[redacted name]

From: [redacted name]
Sent: Monday, June 15, 2015 12:09
To: [redacted name]
Subject: Arrangements for Bonn

Good afternoon [redacted name]

I have tried calling but your telephone rang out. Please can you call me this afternoon when you have a minute? We are looking into Scottish Ministerial presence in Bonn and need to flesh out a few of the details - it would be helpful to talk over logistics.

Many thanks

[redacted name]

From: [redacted name]
Sent: 19 June 2015 11:31
To: [redacted name]
Subject: RE: Forth Bridge nomination - speech for Cab Sec / Minister

[redacted name]

I managed to watch a couple of acceptance speeches online last night – only for natural sites but I assume the same format applies.
They were limited to 2 minutes and spoke from tables.
I have therefore done a 2 minute draft speech currently but I will look to prepare a 5 minute as requested as an alternative.
I've saved the current draft with 2 minute speech in eRDM, I will be editing it to add a 5 minute version as requested but you can still view the last saved version:

[redacted name]

From: [redacted name]
Sent: 18 June 2015 12:02
To: [redacted name]
Cc: [redacted 2 names]
Subject: Forth Bridge nomination - speech for Cab Sec / Minister

[redacted name]

As discussed, we will need a speech for Cab Sec / Minister to deliver in accepting the Forth Bridge inscription. This will either be delivered live in Bonn at the World Heritage Committee meeting, or will be pre-recorded here in Scotland and then projected onto screens in Bonn at the appropriate moment.

Comms may want to move fast on the pre-recording, particularly as we would need to get the recording out to Bonn in plenty time. Could you please draft a speech? It needs to be about 5 minutes long. The protocol for the speech is that it commences with thanks to-

- The Chair of the WH Committee
- The WH Committee members
- The Advisory Bodies (ICOMOS and maybe TICCIH – Miles can advise on that)
- The national authorities
- Discretion as to whom else is thanked (nomination team, people of Scotland etc)
- Presumably there can be some content about the site-specifics and the warmth with which Scotland values World Heritage and UNESCO generally

I have spoken with Miles and we have agreed that the preface and foreword from the nomination document are good places to mine for content. Miles has mentioned that any additional material (including quotes if necessary) can be found in the nomination document too: http://www.forth-bridges.co.uk/images/forth_bridges_forum/documents/Forth%20Bridge%20World%20Heritage%20Nomination%20Document.pdf

Thank you for agreeing to this. We should have a clearer idea later today about how comms want to programme this but I think the sooner we can have a draft of the speech, the better – tomorrow lunchtime?

Many thanks

[redacted name]

[attachment below]

SPEAKING NOTE – FORTH BRIDGE INSCRIPTION ACCEPTANCE

Word Count: 397 Time: 2 & ½ Minutes (based on 150 wpm)

On behalf of the United Kingdom Government, Scottish Ministers and the people of Scotland, I am proud to accept the inscription of the Forth Bridge as a World Heritage Site.

I would like to thank the Chair and members of the World Heritage Committee, together with the Advisory Bodies, particularly ICOMOS and TICCIH, who have supported them. It is impossible to understate the time that goes into assessing nominations, which are often very substantial pieces of work.

In our experience, World Heritage nominations are complex projects, requiring years of hard work and the formation of vital partnerships. They embody the core principles of UNESCO, which seek to draw ‘on the power of intelligence to innovate, expand horizons and sustain the hope of a new humanism.’ With these thoughts in mind, I would like to congratulate all the countries who have submitted nominations this year. I wish you all well.

It is important I take a moment to acknowledge the hardworking partnership which enabled us to reach this stage. The nomination of the Forth Bridge was prepared by individuals and organisations at a local and national level, working together as the Forth Bridges Forum. I thank them for their time and dedication which has culminated in today’s achievement.

Spanning two and a half kilometres and comprising 54,000 tonnes of mild steel, the Forth Bridge is a monument to innovative industry and engineering. The powerful yet graceful design of its giant double-cantilever towers are iconic. It pioneered techniques to conquer a depth and span of natural barrier that man had never previously overcome.

Thanks to generations of diligent painters and engineers the bridge remains intact and operational. An authentic industrial achievement, attracting visitors from around the world and importantly, still performs its primary function as a key part of the national rail infrastructure.

UNESCO has committed to broaden the World Heritage List. The inclusion of the Forth Bridge helps to represent world technological and industrial heritage, and the physical achievements of working people.

Today, the Forth Bridge becomes Scotland's sixth World Heritage Site. We are proud to have such a diverse group of World Heritage Sites in our care, and to share them with the world.

We are honoured to have the Forth Bridge inscribed as a World Heritage Site. It is all the more appropriate to receive this accolade in the year of its 125th Birthday.

Thank you

From: [redacted name]
Sent: 19 June 2015 14:00
To: [redacted name]
Cc: [redacted 2 names]
Subject: FW: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale
Attachments: [redacted name]

[redacted name]

We are still awaiting a response from SpAds. If you are about today, can we touch base on this? See note on event on 19th Sept which TS are planning.

[redacted name]

From: [redacted name]
Sent: Thursday, June 18, 2015 2:47 PM
To: [redacted name]
Cc: [redacted 5 name] Director of Culture, Europe and External Affairs; [redacted 4 names]
Subject: RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

[redacted name]

We have now spoken with DCMS and the UK Ambassador to UNESCO about arrangements for Bonn. We now have some better detail about what the event will look like but there are still some unknowns and arranging the logistics surrounding a Minister's involvement will need to factor those in.

Timing of WH Committee Session (and consequential decision): The best estimate for the decision on the Forth Bridge inscription and Minister speech is still Sunday 5 July, afternoon. However, the precise running order of the nominations is not fixed until the 28th or 29th of June. Even so, if there are delays in hearing some of the nominations or complex issues to be discussed, this may mean that the agenda item lapses into the Monday morning. To note that it is expected that there will discussion around the destruction on world heritage sites in the middle east which may affect running orders.

Format of WH Committee Session: The Minister could either sit for the entire afternoon session in anticipation of the agenda item or simply appear at the right time. A five minute speech is normal. Nothing is given or received (a certificate is issued subsequently).

We are seeking clarity on the setup of the room and where the Minister would be positioned – much of the detail will be down to the German hosts. We are seeking further information on this but the event is taking place in the old West German Parliament Building which looks like this: <http://whc.unesco.org/en/sessions/39COM>

Fringe meetings: We have the option of arranging fringe meetings for the Minister. The UK Ambassador can help with setting these up and is seeking a VIP list.

Reception: Given the uncertainty over the timing of the decision (it could be delayed until Monday morning), the UNESCO ambassador's strong advice is that this should be scheduled for Monday 6th - if we want to go ahead with it. This would mean a Minister staying two days potentially with a lot of downtime. It is normal to invite all WH Committee members, the advisory bodies and anyone else that the SG would like to be there (including press). However, SG would need to organise the event in conjunction with the German govt officials. UK permanent delegation has no budget so they would wish us to pay - probable cost c. €3000 - €7000. An early decision on this is required to secure an appropriate room in the conference venue as the UK ambassador advises that there is usually more demand than rooms. Also, our reception would be competing against other receptions for attendees. So there is no guarantee that all / any of our invited guests would turn up.

Media opps / timings: All sessions are videoed and streamed live on the internet so a decision to inscribe the Forth Bridge will be in the public domain instantaneously. UNESCO does a press release each evening to say what has happened through the day. The media are allowed freely into the room during the meetings. These are generally niche / sector press. We could suggest Scottish press to attend if we want. DCMS advises that there are no plans to send their Ministers to Bonn (they were unsighted on the position of the SoSfS).

A WH certificate is issued subsequent to the meeting. The UNESCO Ambassador is seeking clarify on timing but it is unlikely to be available immediately after the session.

I think we have three options here:

Option 1: attends WH session and reception. Minister to attend from Sunday 5th p.m. until Monday 6th evening, with speech prepared for delivery and reception on the Monday evening. Seek to complement with side meetings where poss.

Option 2: Attend WH session only - Minister to attend Sunday 5th p.m. only (ie no reception), with speech prepared. In case the agenda slips to Monday, pre-record speech by Minister at Forth Bridge for projection at the meeting at the appropriate point.

Option 3: No Ministerial attendance - however a pre-record speech by Minister at Forth Bridge for projection at the meeting in Bonn at the appropriate point.

We are happy to discuss the options. However our assessment is that option 1 requires a significant investment of Ministerial time which may not be justified. Option 2 offers the more efficient option in that it ensures that a Minister attends at the key moment to make the acceptance speech which can trigger wider comms activity. Attendance at the reception would only increase Ministerial time in Bonn, require money and staff resource to organise with no guarantee of exposure or strong attendance.

Thus we view Option 2 as the best option but are happy to discuss. We will await your advice before taking anything forward.

[redacted name]

[Email thread continues from From: [redacted name]

Sent: 15 June 2015 17:49 already supplied elsewhere in this document]

[Attached email below]

From: [redacted name]
Sent: 19 June 2015 13:58
To: [redacted name]
Cc: [redacted name]
Subject: [redacted name]

[redacted name]

To recap a call I had earlier today with [redacted name] of Transport Scotland:

Bonn:

- [redacted name] (Transport) is on leave in early July, so not an option for Bonn or photoshoots.
- [redacted name] (Network Rail), [redacted name] and [redacted name] are all going to Bonn as observers.

Comms for early July:

- Network Rail will have photographer at bridge on the 5th for steam train.
- [redacted name] keen to ensure everyone is corralled properly so messaging is tight and coordinated. I think we share that sentiment.

September:

- Forth Bridges Festival has dropped its September component.
- Separately, [redacted name] has drawn up plans for an event (currently unfunded) on 19th Sept in evening, hosted by Forth Bridges Forum at Contact & Education Centre. A closed event for nomination steering group, VIPs, FBF, UK Delegation from Bonn, UK Minister. Drinks, nibbles, speeches of thanks followed by a fireworks display on / under the FB. She proposes to close the road bridge for the duration of the fireworks to prevent accidents. I mentioned the certificate – possibly play this into the event.
- [redacted name] needs to nail down detail (incl funding) by end of July so that she can get organised.

[redacted name]

From: [redacted name]
Sent: 19 June 2015 15:18
To: [redacted name]

Cc: [redacted name]

Subject: FW: 39 COM: Organisational details / Info logistiques

[redacted name]

Just for info at this stage. I have received a lot of information about Bonn and trying to ensure that I don't lose any. So collating only at this stage but there is stuff in here that we will probably need to extract again for comms colleagues in particular in the next few days. In addition to the info below and in the hyperlinks, I'm also jotting down the key points from a discussion this morning with [redacted name] about the committee sessions:

- People drift in and out constantly, depending on the business, and there is always background noise as State Party delegations confer or among observers. Henry found last time that the best way to focus on the business was to put his headphones on.
- Acceptance speeches by Ministers are from a sitting position, facing the Chair of the Committee. They last for two minutes (confirmed by your viewing of the online video of last year's committee). Henry cannot remember any acceptance speeches in Doha that were projected onto a screen. However, he does remember a couple where an official gave the speech and commenced it by saying that their Minister had unfortunately already had to leave. So timing hiccups are part and parcel of the experience...
- In theory, we could bring in the Minister with half an hour to go before the Forth Bridge is inscribed. This would mean keeping a close eye on the chamber. Henry suggests that it would be good for the Minister to sit through some of the session beforehand to get a good feel for it all. In Bonn, the State Party observer delegations have four seats, so if we have Miles and a Minister in the delegation for the Bridge section, this means that some others in the delegation will need to remove themselves to make way for the Minister.
- Some nominations take a long time. The straightforward inscriptions can pass very quickly indeed. Even once the running order of nominations is confirmed, precise timing is still guesswork.
- Last year, stage was at front, occupied by secretariat, advisory bodies, legal advisors and committee chair. Next out in front were the desks for the 21 WHC members, and behind that, all the other state parties observers, arranged in alphabetical order. In Bonn, this will be the makeup of the ground floor. Behind that, where the non-SP observers sit. In Bonn, this will be the first floor.
- Side meetings are all organised in advance. Timings normally coincide with lunch breaks and evenings. If the committee business runs late, the meeting slots are usually shuffled accordingly. The same does not necessarily follow for evening receptions.

[redacted name]

From: [redacted name]

Sent: Friday, June 19, 2015 14:25

To: [redacted name]

Subject: FW: 39 COM: Organisational details / Info logistiques

[redacted name]

Some useful stuff in here following what we were discussing this morning.

[redacted name]

From: [redacted name]

Sent: 19 June 2015 13:59

To: [redacted name]

Subject: 39 COM: Organisational details / Info logistiques

For French version please click [here](#)

Dear Observer States Parties to the World Heritage Committee,

Almost one week ahead of the official opening of the 39th session of the World Heritage Committee on 28 June 2015 in Bonn/Germany, we would like to provide you some important organisational details that will allow you to enjoy a smooth registration, attendance and working rhythm on-site.

Registration on-site

Since you successfully registered online, you can collect your badge at the registration desk upon arrival at the venue. Please have your identity card or passport at hand to identify yourself.

The registration desk is located at the entrance of the conference venue – the World Conference Center Bonn (WCCB). Those of you arriving already on 27 June are encouraged to make use of the early check-in and registration on Saturday **27 June between 14:00 hours and 20:00 hours**. This way, waiting time on Sunday 28 June can be minimised and you will be able to use the quick access gate for registered participants to enter the venue from 28 June 2015 on. [More](#)

Programme

An overview of the programme of the session, including side events and receptions, is now available on our website: www.39whcbonn2015.de/the-39th-session/overview

Plenary Room

The plenary room will be opened 30min prior to the beginning of every session or event.

Please note that the plenary is divided into two levels: On the ground level, seats are reserved for Committee Member Delegations (6 seats per delegation) and for the Observer States Parties (4 seats per delegation). All other observers are kindly asked to use of the Observers Gallery on the upper level (entrance level).

Working Facilities

Free wireless Internet connection is provided in the entire conference centre at all times. The access code can be found on your participant's badge.

A Delegates' Lounge is equipped with a number of computers with Internet access, printers as well as docking stations for your own portable devices. Service staff will be available to assist you at all times. In case you need to print out larger documents, kindly contact the Information Desk.

On-site you can book Meeting Booths and a Multilateral Meeting Room at the Information Desk.

A Prayer Room will be at your disposal during the entire Committee session.

In case you wish to organise a press conference during the session, please contact media@39whcbonn2015.de

Find out more about the service at the conference venue [here](#)

Excursions

We invite you to benefit from our excursion programme which you can consult and book online: www.wedgewood-registration.com/booking/whcbonn2015/index.php?show=event&viewPage=1080

Moreover, the City of Bonn will offer guided city tours every day. You can register for the tours at the Bonn Information Desk at the conference venue.

Live Webcast

The session will be livestreamed during its whole duration in English and French language via <http://www.39whcbonn2015.de/livewebcast>

Further information are provided on the specific website of the session: www.39whcbonn2015.de, and on our Facebook page: www.facebook.com/39whcbonn2015

We are very much looking forward to welcoming you in Bonn for a fruitful 39th session!

Yours sincerely,

[redacted name]

Head of the Task Force "World Heritage Committee 2015"

German Commission for UNESCO



[redacted personal details]

Chers États parties observateurs au Comité du patrimoine mondial,

Presque une semaine avant l'ouverture officielle de la 39e session du Comité du patrimoine mondial le 28 juin 2015 à Bonn/Allemagne, nous tenons à vous fournir quelques détails organisationnels importants qui vous permettront de bénéficier pleinement de votre participation à la session, en commençant par l'enregistrement jusqu'au travail efficace sur place.

Enregistrement sur place

Puisque vous êtes désormais inscrit en ligne, vous pourrez récupérer votre badge lors de votre arrivée au lieu de la session. Veuillez-vous identifier au moyen de votre carte d'identité ou de votre passeport.

Les comptoirs d'enregistrement sont situés à l'entrée du centre des conférences de Bonn (WCCB). Si vous arrivez déjà le 27 juin, vous êtes vivement encouragé de vous inscrire **le samedi 27 juin de 14 h à 20 h**. Cela permettra de réduire les délais d'attente aux comptoirs d'inscription le dimanche 28 juin, et vous pourrez désormais utiliser l'entrée d'accès rapide pour les participants enregistrés à partir du 28 juin. [En savoir plus](#)

Programme

Un aperçu du programme de la session, y compris les événements associés et les réceptions, est disponible sur notre site Web: www.39whcbonn2015.de/fr/la-39e-session/aperçu-du-programme

Salle plénière

La salle plénière sera ouverte 30 minutes avant le début de chaque séance ou événement. Veuillez noter que la salle plénière est divisée en deux niveaux.

Au rez-de-chaussée, six places sont réservées pour les Etats parties membres du Comité du patrimoine mondial. Pour les autres Etats parties à la Convention, quatre places y sont réservées. Pour tous les autres participants, des places sont disponibles à la tribune des observateurs au niveau supérieur de la salle plénière.

Services

L'accès gratuit à Internet par Wi-Fi sera fourni au WCCB et vous trouverez le mot de passe sur votre badge de participant.

Un salon des délégués, équipé d'ordinateurs, d'imprimantes et de stations d'accueil pour vos propres dispositifs sera à votre disposition. Des techniciens seront présents sur place en permanence pour vous aider. Si vous avez besoin d'imprimer de grandes quantités de documents, veuillez-vous adresser au comptoir d'information.

Au comptoir d'information, vous pouvez réserver des îlots de réunion ainsi qu'une salle pour des réunions multilatérales.

Une salle de prière se trouve au niveau du sous-sol.

Au cas où vous voudrez organiser une conférence de presse, veuillez-vous adresser à media@39whcbonn2015.de

D'autres services sur place : [En savoir plus](#)

Excursions

Vous êtes invité de profiter du programme d'excursion lequel vous pouvez consulter et réserver en ligne au : www.wedgewood-registration.com/booking/whcbonn2015/index.php?show=event&viewPage=1080

La Ville de Bonn vous invite à des visites guidées de la ville. Vous pourrez vous inscrire au comptoir d'information de la Ville de Bonn au WCCB.

Transmission en direct

La session sera retransmise en direct dans la version originale, en anglais et en français [sur ce site web](#).

Vous trouvez plus d'information sur le site de la session : www.39whcbonn2015.de/fr et sur notre page facebook www.facebook.com/39whcbonn2015

Nous sommes très heureux de vous accueillir à Bonn pour une fructueuse 39e session!

Avec mes meilleures salutations,

[redacted name]

Directrice, Groupe de travail « Comité du patrimoine mondial 2015 »
Commission allemande pour l'UNESCO



[redacted personal details]

 *please consider the environment before printing this email*

From: [redacted name]
Sent: 19 June 2015 15:58
To: [redacted name]
Subject: RE: Forth Bridge nomination - speech for Cab Sec / Minister

[redacted name]

Just to say we now have much more info on format in Bonn, based on conversations with Matt Sudders and [redacted name]. Two key documents attached here for your reference. I appreciate that you'll not be able to open these until your return, so no hurry. But if you could look over them before Tuesday's comms meeting, that would be helpful.

By the way, it turns out the speech is only two minutes. If the nomination is delayed into Monday morning and the Minister has already left, some else may have to deliver it.

All the best

[redacted name]

From: [redacted name]
Sent: Friday, June 19, 2015 15:38
To: [redacted 2 names]
Cc: [redacted name]
Subject: RE: Forth Bridge nomination - speech for Cab Sec / Minister

Thanks [redacted 2 names]
Very happy to input when needed.
All the best,
[redacted name]

From: [redacted name]
Sent: 18 June 2015 12:02
To: [redacted name]
Cc: [redacted 2 names]
Subject: Forth Bridge nomination - speech for Cab Sec / Minister

[redacted name]

As discussed, we will need a speech for Cab Sec / Minister to deliver in accepting the Forth Bridge inscription. This will either be delivered live in Bonn at the World Heritage Committee meeting, or will be pre-recorded here in Scotland and then projected onto screens in Bonn at the appropriate moment.

Comms may want to move fast on the pre-recording, particularly as we would need to get the recording out to Bonn in plenty time. Could you please draft a speech? It needs to be about 5 minutes long. The protocol for the speech is that it commences with thanks to-

- The Chair of the WH Committee
- The WH Committee members
- The Advisory Bodies (ICOMOS and maybe TICCIH – Miles can advise on that)
- The national authorities
- Discretion as to whom else is thanked (nomination team, people of Scotland etc)
- Presumably there can be some content about the site-specifics and the warmth with which Scotland values World Heritage and UNESCO generally

I have spoken with Miles and we have agreed that the preface and foreword from the nomination document are good places to mine for content. Miles has mentioned that any additional material (including quotes if necessary) can be found in the nomination document too: http://www.forth-bridges.co.uk/images/forth_bridges_forum/documents/Forth%20Bridge%20World%20Heritage%20Nomination%20Document.pdf

Thank you for agreeing to this. We should have a clearer idea later today about how comms want to programme this but I think the sooner we can have a draft of the speech, the better – tomorrow lunchtime?

Many thanks

[redacted name]

[attached below]

Note of teleconference with [redacted name], DCMS, and Matthew Sudders, UK Ambassador to UNESCO, 18 June 2015

Questions posed in black font. Answers in red.

We are keen to help and ensure that a Cabinet Secretary / Minister can attend but we need help as absence of information on format / logistics is standing in the way of securing attendance. It would be helpful to have greater clarity on a number of points:

Committee Session

1 Is Sun 5th in the afternoon still most likely? **This looks the most likely time the nomination will be discussed.**

2 When will the timetable a) firm itself up and b) be fixed? **The timetable itself is not likely to change. Nominations are considered under agenda item 8b, which is set at Friday 3 July to Sunday 5 July. However, the precise running order of the nominations (continent by continent / cultural or natural / site by site) is not decided until the meeting itself is underway.**

We should be much clearer about running order of the nominations on the 28th or 29th. Even so, if there are delays in hearing some of the nominations, this may mean that agenda item 8b lapses into Monday.

3 Can the Minister float in at the right time or sit through whole session? Either option is possible. Further discussion with the UK permanent delegation / meeting organisers required to establish the precise choreography.

4 Are they part of the State Party delegation or an invited VIP?

5 Is a 5 min speech made – any issues we need to be aware of in terms of protocol etc? Protocol is to thank the Chair, the Committee members, the Advisory Bodies, the national authorities. Discretion as to whom else is thanked (nomination team, people of Scotland etc) and the site-specific content of the speech.

6 Is something received? Are gifts exchanged? No. However, in due course, UNESCO produced a certificate, which is sent to the State Party. This could tie in well with a celebratory event, depending on timings.

7 Timing of announcements: When is the result actually made public a) once it clears the agenda item or b) once proceedings are published? The answer is (a). UNESCO does a press release each evening to say what has happened through the day. The media are allowed freely into the room. These are generally niche / sector press. All sessions are videoed and streamed live on the internet so a decision to inscribe is in the public domain as soon as the decision is made. We could suggest Scottish press to attend if we want.

8 Are there any formal announcements from UNESCO we need to be aware of? UNESCO will issue a press release on the evening.

Fringe meetings

9 If there is time, can the Minister meet people in the fringes? Yes. UK Ambassador can assist with this in advance of the session (which commences 28 June) but once the session is underway, will be otherwise occupied.

10 Is there a VIP list which can be shared? UKDel will request.

11 Can the UK Ambassador's Office help to arrange any meeting? Once it is decided who the Minister would like to meet it will be best to contact the relevant Delegation in Paris before the meeting to confirm availability etc.

General point about meeting logistics and setting up fringe meetings – it is important to remember that the event is hosted by the German government, and the UK delegation is unfamiliar with the building. So much of the logistical detail will be down to the hosts and the building itself. We can plan ahead where possible but need to keep this in mind.

Reception

12 Tentatively planned for Monday night. Is this fixed? Staying for two days would mean a lot of downtime for a Minister. This could be moved to Monday lunchtime but given the uncertainty over the timing of the decision (it could be delayed until Monday morning), it is not possible to arrange the reception for the Sunday. The reception is optional. It is a good way to promote a positive image if this is something we want to push.

13 Details of the format of the reception - a) who is the host here (SG or UKG) list of invitees; b) speeches? SG would be the host. There are no plans for a UK Ministerial rep in Bonn. Normal to invite all WH Committee members, the advisory bodies and anyone else that the SG would like to be there.

14 Who organises the event (contact)? SG would need to organise in conjunction with the German govt officials. UK permanent delegation has no budget so SG would need to pay. Probable cost c. €3000 - €7000. Worth noting that there may not be a room available (usually more demand than rooms), It is also worth noting that the reception would be competing against other receptions for attendees so there is no guarantee that all invited guests would turn up. So if we want to go ahead with a reception, the sooner we can get room booked and invitations issued, the better. Hilary Izon can provide contact details for German govt organisers.

Event in Scotland (early planning)

15 We are exploring the possibility that there is a launch at the Bridge itself to enable thanks to the community / stakeholders etc. Are there any personages needing invited from the DCMS / UK Ambassador's side? No plans to send a UK culture Minister / Sec State from DCMS. Scotland Office might expect an invitation for Sec State Scot (we would plan to invite him anyway).

Key Contacts

16 We don't want to badger people with low level questions - can you provide a key contact we can use? Hilary at UK Embassy. Hilary will also be able to provide contact details of relevant German govt officials.

[redacted name]

Scottish Government Culture and Historic Environment Division

18 June 2015

[email attached already in document see: [redacted name]Sent: 19 June 2015 15:18]

From: [redacted name]

Sent: 20 June 2015 08:33

To: [redacted name]

Subject:Re: Forth Bridge nomination - speech for Cab Sec / Minister

Hello [redacted name]

Now had a chance to read these, and hugely grateful to you for all your support with the preparations. It's bringing it all into focus now.

See you on Tuesday, if not before.

[redacted name]

PS. I am experiencing an overwhelming urge not to make things more complicated than they need to be...

From: [redacted name]
Sent: Friday, June 19, 2015 03:57 PM GMT Standard Time
To: [redacted name]
Subject: RE: Forth Bridge nomination - speech for Cab Sec / Minister

<<FW: 39 COM: Organisational details / Info logistiques>>

<<A11480713.docx>>

[redacted name]

Just to say we now have much more info on format in Bonn, based on conversations with Matt Sudders and [redacted name]. Two key documents attached here for your reference. I appreciate that you'll not be able to open these until your return, so no hurry. But if you could look over them before Tuesday's comms meeting, that would be helpful.

By the way, it turns out the speech is only two minutes. If the nomination is delayed into Monday morning and the Minister has already left, some else may have to deliver it.

All the best

[redacted name]

From: [redacted name]
Sent: Friday, June 19, 2015 15:38
To: [redacted 2 names]
Cc: [redacted name]
Subject: RE: Forth Bridge nomination - speech for Cab Sec / Minister

Thanks [redacted 2 names]

Very happy to input when needed.

All the best,

[redacted name]

From: [redacted name]
Sent: 18 June 2015 12:02
To: [redacted name]
Cc: [redacted 2 names]
Subject: Forth Bridge nomination - speech for Cab Sec / Minister

[redacted name]

As discussed, we will need a speech for Cab Sec / Minister to deliver in accepting the Forth Bridge inscription. This will either be delivered live in Bonn at the World Heritage Committee meeting, or will be pre-recorded here in Scotland and then projected onto screens in Bonn at the appropriate moment.

Comms may want to move fast on the pre-recording, particularly as we would need to get the recording out to Bonn in plenty time. Could you please draft a speech? It needs to be about 5 minutes long. The protocol for the speech is that it commences with thanks to-

- The Chair of the WH Committee
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- The Advisory Bodies (ICOMOS and maybe TICCIH – Miles can advise on that)
- The national authorities
- Discretion as to whom else is thanked (nomination team, people of Scotland etc)
- Presumably there can be some content about the site-specifics and the warmth with which Scotland values World Heritage and UNESCO generally

I have spoken with Miles and we have agreed that the preface and foreword from the nomination document are good places to mine for content. Miles has mentioned that any additional material (including quotes if necessary) can be found in the nomination document too: http://www.forth-bridges.co.uk/images/forth_bridges_forum/documents/Forth%20Bridge%20World%20Heritage%20Nomination%20Document.pdf

Thank you for agreeing to this. We should have a clearer idea later today about how comms want to programme this but I think the sooner we can have a draft of the speech, the better – tomorrow lunchtime?

Many thanks

From: [redacted name]

Sent: 22 June 2015 12:02

To: [redacted 2 names]

Cc: [redacted 2 names]

Subject: RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

Attachments: RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

With email from [redacted name] now attached

[redacted name]

From: [redacted name]

Sent: Monday, June 22, 2015 12:01 PM

To: [redacted 2 names]

Cc: [redacted 2 names]

Subject: RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

[redacted name]

1 We didn't get a change to discuss on Friday (as per my email) but I wonder can we discuss next steps in light of Alexander's steer.

2 We have a teleconf meeting tomorrow with the wider internal stakeholders to agree a comms approach (inc a ministerial launch on Monday). However, as discussed with [redacted name], I am keen that we should go in with a fairly firm proposition to that meeting so we can get things moving – ideally using a draft comms strategy to focus minds and actions (see below).

3 To start that off, I was thinking we could go back [redacted name] email on the immediate issues - ie to :

a) agree that we get a Minister to Bonn on Sunday afternoon to do the speech. Mr Yusaf looks like he might be free and Europe colleagues have been talking about tying the meeting up with a meeting in Berlin. If the agenda slips (and we will know on Sat/Sun (am) we can react accordingly.

b) suggest that a FM recording of the speech is prepared for used (as a contingency) on Monday should the agenda slip as Mr Y would have to head off to Berlin. We could try to have an alternative version which could be used separately for social media purposes too. We have a draft speech which will need someone from your side to review.

c) Subject to your view, I am minded to steer SpAds away from the idea of a reception at the Bridge on Sunday to coincide with the Bonn announcement? This is on the basis on logistics of trying to get the timing of the 2 events to coincide. What do you think?

4 The Other things we need to agree on/be aware of are:-

4(a) Comms Strategy - can we agree that we develop a comms strategy to anchor all the activity (inc social media) as when a decision is made we will want to move quickly. This could form the agenda for the Tues meeting. I think Lisa was going to see if she could look at this.

4 (b) On the issue of the proposed Monday launch – I would be keen to agree what this is to be? I wonder whether the recent decision to relocate the travelling Cabinet from Greenock

to Cupar on Monday allows for a later event than early morning and/or reopens the possibility of FM involvement on Monday?

4(c) Hyndford Quarry - you will see that a decision has been taken on this. We need to decide handling of this as a SG planning decision may be issued before the Bonn meeting. Andrew and I are at a meeting today with Planning colleagues so will be able to advise later. The key thing will be whether announcement before Bonn would be helpful or not. In terms of UNESCO itself, it is too late to be picked up by them now - so I think this is purely an issue for Scottish audiences.

- 5 Grateful for a chat about this today. Ideally I'd like to
- a) go back to Alexander today on para 3 stuff today and
 - b) have an outline comms strategy agreed between us by close today so we can circulate for Tuesday's meeting (11 am tomorrow)?

A

From: [redacted name]

Sent: Friday, June 19, 2015 2:00 PM

To: [redacted name]

Cc: [redacted 2 names]

Subject: FW: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

[redacted name]

We are still awaiting a response from SpAds. If you are about today, can we touch base on this? See note on event on 19th Sept which TS are planning.

[redacted name]

From: [redacted name]

Sent: Thursday, June 18, 2015 2:47 PM

To: [redacted name]

Cc: [redacted 5 names] Director of Culture, Europe and External Affairs; [redacted 4 names]

Subject: RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

[redacted name]

We have now spoken with DCMS and the UK Ambassador to UNESCO about arrangements for Bonn. We now have some better detail about what the event will look like but there are still some unknowns and arranging the logistics surrounding a Minister's involvement will need to factor those in.

Timing of WH Committee Session (and consequential decision): The best estimate for the decision on the Forth Bridge inscription and Minister speech is still Sunday 5 July, afternoon. However, the precise running order of the nominations is not fixed until the 28th or 29th of June. Even so, if there are delays in hearing some of the nominations or complex issues to be discussed, this may mean that the agenda item lapses into the Monday morning. To note that it is expected that there will discussion around the destruction on world heritage sites in the middle east which may affect running orders.

Format of WH Committee Session: The Minister could either sit for the entire afternoon session in anticipation of the agenda item or simply appear at the right time. A five minute speech is normal. Nothing is given or received (a certificate is issued subsequently).

We are seeking clarity on the setup of the room and where the Minister would be positioned – much of the detail will be down to the German hosts. We are seeking further information on this but the event is taking place in the old West German Parliament Building which looks like this: <http://whc.unesco.org/en/sessions/39COM>

Fringe meetings: We have the option of arranging fringe meetings for the Minister. The UK Ambassador can help with setting these up and is seeking a VIP list.

Reception: Given the uncertainty over the timing of the decision (it could be delayed until Monday morning), the UNESCO ambassador's strong advice is that this should be scheduled for Monday 6th - if we want to go ahead with it. This would mean a Minister staying two days potentially with a lot of downtime. It is normal to invite all WH Committee members, the advisory bodies and anyone else that the SG would like to be there (including press). However, SG would need to organise the event in conjunction with the German govt officials. UK permanent delegation has no budget so they would wish us to pay - probable cost c. €3000 - €7000. An early decision on this is required to secure an appropriate room in the conference venue as the UK ambassador advises that there is usually more demand than rooms. Also, our reception would be competing against other receptions for attendees. So there is no guarantee that all / any of our invited guests would turn up.

Media opps / timings: All sessions are videoed and streamed live on the internet so a decision to inscribe the Forth Bridge will be in the public domain instantaneously. UNESCO does a press release each evening to say what has happened through the day. The media are allowed freely into the room during the meetings. These are generally niche / sector press. We could suggest Scottish press to attend if we want. DCMS advises that there are no plans to send their Ministers to Bonn (they were unsighted on the position of the SoSfS).

A WH certificate is issued subsequent to the meeting. The UNESCO Ambassador is seeking clarify on timing but it is unlikely to be available immediately after the session.

I think we have three options here:

Option 1: attends WH session and reception. Minister to attend from Sunday 5th p.m. until Monday 6th evening, with speech prepared for delivery and reception on the Monday evening. Seek to complement with side meetings where poss.

Option 2: Attend WH session only - Minister to attend Sunday 5th p.m. only (ie no reception), with speech prepared. In case the agenda slips to Monday, pre-record speech by Minister at Forth Bridge for projection at the meeting at the appropriate point.

Option 3: No Ministerial attendance - however a pre-record speech by Minister at Forth Bridge for projection at the meeting in Bonn at the appropriate point.

We are happy to discuss the options. However our assessment is that option 1 requires a significant investment of Ministerial time which may not be justified. Option 2 offers the more efficient option in that it ensures that a Minister attends at the key moment to make the acceptance speech which can trigger wider comms activity. Attendance at the reception would only increase Ministerial time in Bonn, require money and staff resource to organise with no guarantee of exposure or strong attendance.

Thus we view Option 2 as the best option but are happy to discuss. We will await your advice before taking anything forward.

[redacted name]

[Email thread continues from From: [redacted name]

Sent: 15 June 2015 17:49 already supplied elsewhere in this document]

[Attached email see: [redacted name]

Sent: 19 June 2015 16:26 already supplied elsewhere in this document]

From: [redacted name]
Sent: 22 June 2015 14:55
To: [redacted name]
Cc: [redacted name]
Subject: FW: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale
Attachments: Forth Bridge nomination - Inscription - lines for video short - 5 July 2015.obr; World Heritage - Forth Bridge - Inscription acceptance speech text.obr

[redacted name]

The two-minute version of the acceptance speech, drafted by [redacted name], is attached. Also attached is my attempt at a shorter script for media.

Would you like me to circulate these ahead of tomorrow's meeting? I presume that comms and SpAds will have their own views on what the messaging should be.

[redacted name]

From: [redacted name]

Sent: Monday, June 22, 2015 12:01

To: [redacted 2 names]

Cc: [redacted 2 names]

Subject: RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

[redacted name]

1 We didn't get a change to discuss on Friday (as per my email) but I wonder can we discuss next steps in light of Alexander's steer.

2 We have a teleconf meeting tomorrow with the wider internal stakeholders to agree a comms approach (inc a ministerial launch on Monday). However, as discussed with Lisa G, I am keen

that we should go in with a fairly firm proposition to that meeting so we can get things moving – ideally using a draft comms strategy to focus minds and actions (see below).

3 To start that off, I was thinking we could go back on Alexander's email on the immediate issues - ie to :

a) agree that we get a Minister to Bonn on Sunday afternoon to do the speech. Mr Yusaf looks like he might be free and Europe colleagues have been talking about tying the meeting up with a meeting in Berlin. If the agenda slips (and we will know on Sat/Sun (am) we can react accordingly.

b) suggest that a FM recording of the speech is prepared for use (as a contingency) on Monday should the agenda slip as Mr Y would have to head off to Berlin. We could try to have an alternative version which could be used separately for social media purposes too. We have a draft speech which will need someone from your side to review.

c) Subject to your view, I am minded to steer SpAds away from the idea of a reception at the Bridge on Sunday to coincide with the Bonn announcement? This is on the basis of logistics of trying to get the timing of the 2 events to coincide. What do you think?

4 The Other things we need to agree on/be aware of are:-

4(a) Comms Strategy - can we agree that we develop a comms strategy to anchor all the activity (inc social media) as when a decision is made we will want to move quickly. This could form the agenda for the Tues meeting. I think Lisa was going to see if she could look at this.

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4(c) Hyndford Quarry - you will see that a decision has been taken on this. We need to decide handling of this as a SG planning decision may be issued before the Bonn meeting. Andrew and I are at a meeting today with Planning colleagues so will be able to advise later. The key thing will be whether announcement before Bonn would be helpful or not. In terms of UNESCO itself, it is too late to be picked up by them now - so I think this is purely an issue for Scottish audiences.

5 Grateful for a chat about this today. Ideally I'd like to

a) go back to Alexander today on para 3 stuff today and

b) have an outline comms strategy agreed between us by close today so we can circulate for Tuesday's meeting (11 am tomorrow)?

[redacted name]

From: [redacted name]

Sent: Friday, June 19, 2015 2:00 PM

To: [redacted name]

Cc: [redacted 2 names]

Subject: FW: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

[redacted name]

We are still awaiting a response from SpAds. If you are about today, can we touch base on this? See note on event on 19th Sept which TS are planning.

[redacted name]

From: [redacted name]

Sent: Thursday, June 18, 2015 2:47 PM

To: [redacted name]

Cc: [redacted 5 names] Director of Culture, Europe and External Affairs; [redacted 4 names]

Subject: RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

[redacted name]

We have now spoken with DCMS and the UK Ambassador to UNESCO about arrangements for Bonn. We now have some better detail about what the event will look like but there are still some unknowns and arranging the logistics surrounding a Minister's involvement will need to factor those in.

Timing of WH Committee Session (and consequential decision): The best estimate for the decision on the Forth Bridge inscription and Minister speech is still Sunday 5 July, afternoon. However, the precise running order of the nominations is not fixed until the 28th or 29th of June. Even so, if there are delays in hearing some of the nominations or complex issues to be discussed, this may mean that the agenda item lapses into the Monday morning. To note that it is expected that there will discussion around the destruction on world heritage sites in the middle east which may affect running orders.

Format of WH Committee Session: The Minister could either sit for the entire afternoon session in anticipation of the agenda item or simply appear at the right time. A five minute speech is normal. Nothing is given or received (a certificate is issued subsequently).

We are seeking clarity on the setup of the room and where the Minister would be positioned – much of the detail will be down to the German hosts. We are seeking further information on this but the event is taking place in the old West German Parliament Building which looks like this: <http://whc.unesco.org/en/sessions/39COM>

Fringe meetings: We have the option of arranging fringe meetings for the Minister. The UK Ambassador can help with setting these up and is seeking a VIP list.

Reception: Given the uncertainty over the timing of the decision (it could be delayed until Monday morning), the UNESCO ambassador's strong advice is that this should be scheduled for Monday 6th - if we want to go ahead with it. This would mean a Minister staying two days potentially with a lot of downtime. It is normal to invite all WH Committee members, the advisory bodies and anyone else that the SG would like to be there (including press). However, SG would need to organise the event in conjunction with the German govt officials. UK permanent delegation has no budget so they would wish us to pay - probable cost c. €3000 - €7000. An early decision on this is required to secure an appropriate room in

the conference venue as the UK ambassador advises that there is usually more demand than rooms. Also, our reception would be competing against other receptions for attendees. So there is no guarantee that all / any of our invited guests would turn up.

Media opps / timings: All sessions are videoed and streamed live on the internet so a decision to inscribe the Forth Bridge will be in the public domain instantaneously. UNESCO does a press release each evening to say what has happened through the day. The media are allowed freely into the room during the meetings. These are generally niche / sector press. We could suggest Scottish press to attend if we want. DCMS advises that there are no plans to send their Ministers to Bonn (they were unsighted on the position of the SoSfS).

A WH certificate is issued subsequent to the meeting. The UNESCO Ambassador is seeking clarify on timing but it is unlikely to be available immediately after the session.

I think we have three options here:

Option 1: attends WH session and reception. Minister to attend from Sunday 5th p.m. until Monday 6th evening, with speech prepared for delivery and reception on the Monday evening. Seek to complement with side meetings where poss.

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We are happy to discuss the options. However our assessment is that option 1 requires a significant investment of Ministerial time which may not be justified. Option 2 offers the more efficient option in that it ensures that a Minister attends at the key moment to make the acceptance speech which can trigger wider comms activity Attendance at the reception would only increase Ministerial time in Bonn, require money and staff resource to organise with no guarantee of exposure or strong attendance.

Thus we view Option 2 as the best option but are happy to discuss. We will await your advice before taking anything forward.

[redacted name]

[attachment already supplied elsewhere in this document - LINES FOR SHORT VIDEO ON FORTH BRIDGE INSCRIPTION]

[attachment already supplied elsewhere in this document - SPEAKING NOTE – FORTH BRIDGE INSCRIPTION ACCEPTANCE]

From: [redacted name]

Sent: 22 June 2015 15:04

To: [redacted name]

Cc: [redacted name]

Subject: RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

Thanks [redacted 2 names]

Can you liaise with [redacted name] as to what we circulate?

[redacted name]

From: [redacted name]

Sent: Monday, June 22, 2015 2:55 PM

To: [redacted name]

Cc: [redacted name]

Subject: FW: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

[redacted name]

The two-minute version of the acceptance speech, drafted by [redacted name], is attached. Also attached is my attempt at a shorter script for media.

Would you like me to circulate these ahead of tomorrow's meeting? I presume that comms and SpAds will have their own views on what the messaging should be.

[redacted name]

From: [redacted name]

Sent: Monday, June 22, 2015 12:01

To: [redacted 2 names]

Cc: [redacted 2 names]

Subject: RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

[redacted name]

1 We didn't get a change to discuss on Friday (as per my email) but I wonder can we discuss next steps in light of Alexander's steer.

2 We have a teleconf meeting tomorrow with the wider internal stakeholders to agree a comms approach (inc a ministerial launch on Monday). However, as discussed with Lisa G, I am keen that we should go in with a fairly firm proposition to that meeting so we can get things moving – ideally using a draft comms strategy to focus minds and actions (see below).

3 To start that off, I was thinking we could go back on Alexander's email on the immediate issues - ie to :

a) agree that we get a Minister to Bonn on Sunday afternoon to do the speech. Mr Yusaf looks like he might be free and Europe colleagues have been talking about tying the meeting up with a meeting in Berlin. If the agenda slips (and we will know on Sat/Sun (am) we can react accordingly.

b) suggest that a FM recording of the speech is prepared for use (as a contingency) on Monday should the agenda slip as Mr Y would have to head off to Berlin. We could try to have an alternative version which could be used separately for social media purposes too. We have a draft speech which will need someone from your side to review.

c) Subject to your view, I am minded to steer SpAds away from the idea of a reception at the Bridge on Sunday to coincide with the Bonn announcement? This is on the basis of logistics of trying to get the timing of the 2 events to coincide. What do you think?

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a) go back to Alexander today on para 3 stuff today and

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[redacted name]

From: [redacted name]

Sent: Friday, June 19, 2015 2:00 PM

To: [redacted name]

Cc: [redacted 2 names]

Subject: FW: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

Lisa

We are still awaiting a response from SpAds. If you are about today, can we touch base on this? See note on event on 19th Sept which TS are planning.

[redacted name]

From: [redacted name]

Sent: Thursday, June 18, 2015 2:47 PM

To: [redacted name]

Cc: [redacted 5 names] Director of Culture, Europe and External Affairs; Branding A (Antje); [redacted 4 names]

Subject: RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

[redacted name]

We have now spoken with DCMS and the UK Ambassador to UNESCO about arrangements for Bonn. We now have some better detail about what the event will look like but there are still some unknowns and arranging the logistics surrounding a Minister's involvement will need to factor those in.

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We are seeking clarity on the setup of the room and where the Minister would be positioned – much of the detail will be down to the German hosts. We are seeking further information on this but the event is taking place in the old West German Parliament Building which looks like this: <http://whc.unesco.org/en/sessions/39COM>

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does a press release each evening to say what has happened through the day. The media are allowed freely into the room during the meetings. These are generally niche / sector press. We could suggest Scottish press to attend if we want. DCMS advises that there are no plans to send their Ministers to Bonn (they were unsighted on the position of the SoSfS).

A WH certificate is issued subsequent to the meeting. The UNESCO Ambassador is seeking clarify on timing but it is unlikely to be available immediately after the session.

I think we have three options here:

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We are happy to discuss the options. However our assessment is that option 1 requires a significant investment of Ministerial time which may not be justified. Option 2 offers the more efficient option in that it ensures that a Minister attends at the key moment to make the acceptance speech which can trigger wider comms activity. Attendance at the reception would only increase Ministerial time in Bonn, require money and staff resource to organise with no guarantee of exposure or strong attendance.

Thus we view Option 2 as the best option but are happy to discuss. We will await your advice before taking anything forward.

[redacted name]

**[Email thread continues from From: [redacted name]
Sent: 15 June 2015 17:49 already supplied elsewhere in this document]**

From: [redacted name]
Sent: 22 June 2015 16:21
To: [redacted name]
Cc: [redacted 5 names] Director of Culture, Europe and External Affairs; [redacted 5 names]
Subject: RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

[redacted name]

Thank you for this. [redacted name] and I have had further discussion with comms CEEA colleagues today and we seem to be settling towards the following:

- Before 5 July, and probably ASAP – pre-record video at Bridge of Ministerial speech for Bonn (in case of time slippage in UNESCO agenda) and video short for social media / media use.
- 5 July – Minister in Bonn to accept inscription and make short speech. If there is time slippage in UNESCO agenda and Minister has to leave before the Forth Bridge comes up, we use the pre-recorded version. Given the remote nature of events on 5 July and the unpredictability of the timetable, social media also likely to be important.
- 6 July – Media launch at or close to the Bridge with invited press and any appropriate VIPs.

We're looking to use the meeting tomorrow to decide tactics, flesh out detail and firm up who takes forward which elements, to allow a comms strategy to be drawn up.

On your other points below, it wouldn't have any bearing on the outcome of the nomination whether a Minister is in Bonn or not. Also, agreed that the uncertainty over timings would make a locally-based event on 5 July difficult to coordinate.

[redacted name]

From: [redacted name]

Sent: Friday, June 19, 2015 16:26

To: [redacted name]

Cc: [redacted 5 names] Director of Culture, Europe and External Affairs [redacted 4 names]

Subject: RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

[redacted name] – apologies for the delay responding.

I'd prefer either option 2 or option 3. I don't see the value in a reception in Bonn. If there had been more certainty around timings – it might have been good to have a local event, involving community representatives and those involved in compiling the bid, who could watch the deliberations and respond to the outcome.

Will it be frowned upon if we don't have a Minister in attendance – and could that have any bearing on the outcome? If diaries allow I'd be keen that a Minister I in attendance and able to personally make the speech. Otherwise a video message from the First Minister would be good.

[redacted name]

From: [redacted name]

Sent: 18 June 2015 14:47

To: [redacted name]

Cc: [redacted 5 names] Director of Culture, Europe and External Affairs; [redacted 4 names]

Subject: RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

[redacted name]

We have now spoken with DCMS and the UK Ambassador to UNESCO about arrangements for Bonn. We now have some better detail about what the event will look like but there are still some unknowns and arranging the logistics surrounding a Minister's involvement will need to factor those in.

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We are happy to discuss the options. However our assessment is that option 1 requires a significant investment of Ministerial time which may not be justified. Option 2 offers the more efficient option in that it ensures that a Minister attends at the key moment to make the acceptance speech which can trigger wider comms activity. Attendance at the reception would only increase Ministerial time in Bonn, require money and staff resource to organise with no guarantee of exposure or strong attendance.

Thus we view Option 2 as the best option but are happy to discuss. We will await your advice before taking anything forward.

[redacted name]

**[Email thread continues from From: [redacted name]
Sent: 15 June 2015 17:49 already supplied elsewhere in this document]**

From: [redacted name]
Sent: 22 June 2015 17:06
To: [redacted 3 names]
Cc: [redacted 2 names]
Subject: RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale
Attachments: Forth Bridge WHS Nomination- draft key events.docx

Thanks [redacted name] for this.

We have gone back [redacted name] on this basis.

As per the discussion with Lisa, I also think it would be useful to suggest to [redacted name] an agenda for the meeting (given that TS have organised this).

I think we seem to be agree to the following core events (see Annex A) and propose the following structure.

- 1 Agree outline comms events (annex A)**
- 2 Next Steps and how does what?**
 - a) Develop comms strategy (to anchor activity)(SG Culture Comms)
 - b) Review acceptance speech (SG culture comms/SpAds)

- c) Develop lines for Hyndford Quarry decision (CHED /Culture comms)
- d) Note to Cab Sec Culture /MfEA re Bonn and recorded acceptance speech (CHED/SG comms)
- e) Organise Mon event at Bridge (TS lead with CHED/Culture comms)
- f) Social Media lead (SG Culture Comms?)
- g) Other?

4 Next virtual meeting

Grateful if you would get back to me on this so I can

From: [redacted name]

Sent: Monday, June 22, 2015 2:43 PM

To: [redacted 3 names]

Cc: [redacted 2 names]

Subject: RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

Hi [redacted name]

Thanks for this. I've popped responses in below in red – really happy to discuss, I'm on [redacted personal details]

Thanks,
[redacted name]

From: [redacted name]

Sent: 22 June 2015 12:31

To: [redacted 3 names]

Cc: [redacted 2 names]

Subject: RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

[redacted name] – I am copying [redacted name] who will lead on this for the next few days

[redacted name]

From: [redacted name]

Sent: 22 June 2015 12:01

To: [redacted 2 names]

Cc: [redacted 2 names]

Subject: RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

[redacted name]

1 We didn't get a chance to discuss on Friday (as per my email) but I wonder can we discuss next steps in light of Alexander's steer.

2 We have a teleconf meeting tomorrow with the wider internal stakeholders to agree a comms approach (inc a ministerial launch on Monday). However, as discussed with [redacted name], I am keen that we should go in with a fairly firm proposition to that meeting so we can get things moving – ideally using a draft comms strategy to focus minds and actions (see below).

3 To start that off, I was thinking we could go back on [redacted name] email on the immediate issues - ie to :

a) agree that we get a Minister to Bonn on Sunday afternoon to do the speech. Mr Yusuf looks like he might be free and Europe colleagues have been talking about tying the meeting up with a meeting in Berlin. If the agenda slips (and we will know on Sat/Sun (am) we can react accordingly.

Although taking a Minister to Bonn has limited comms value, we understand it has wider value and we're content with this proposal.

b) suggest that a FM recording of the speech is prepared for use (as a contingency) on Monday should the agenda slip as Mr Y would have to head off to Berlin. We could try to have an alternative version which could be used separately for social media purposes too. We have a draft speech which will need someone from your side to review.

We're happy to speak to the video unit and FM's comms team about this. As timings over the next couple of weeks are likely to be tight, it may be that FM is not available to record this message. Would Cab Sec be the best fall back?

c) Subject to your view, I am minded to steer SpAds away from the idea of a reception at the Bridge on Sunday to coincide with the Bonn announcement? This is on the basis on logistics of trying to get the timing of the 2 events to coincide. What do you think?

Happy with this – a reception will be logistically difficult given the timings, and we'd suggest that instead the focus is on the photo opp on Monday.

4 The Other things we need to agree on/be aware of are:-

4(a) Comms Strategy - can we agree that we develop a comms strategy to anchor all the activity (inc social media) as when a decision is made we will want to move quickly. This could form the agenda for the Tues meeting. I think Lisa was going to see if she could look at this.

The tactics outlined above will form the bare bones of any comms strategy, with use of social media and news releases as appropriate. We will draw up a more formal comms strategy and circulate for comment once the tactics in point three have been agreed.

4 (b) On the issue of the proposed Monday launch – I would be keen to agree what this is to be? I wonder whether the recent decision to relocate the travelling Cabinet from Greenock to Cupar on Monday allows for a later event than early morning and/or reopens the possibility of FM involvement on Monday?

Unfortunately the nature of FM's engagement on the Monday morning means it won't be possible to change it.

We would suggest a media launch, on the bridge or at a point with excellent views of the bridge with DFM and/or Cab Sec and any appropriate VIPs on the Monday morning. Who from your team will lead on the logistics of this? We'll obviously lead on media elements.

4(c) Hyndford Quarry - you will see that a decision has been taken on this. We need to decide handling of this as a SG planning decision may be issued before the Bonn meeting. Andrew and I are at a meeting today with Planning colleagues so will be able to advise later. The key thing will be whether announcement before Bonn would be helpful or

not. In terms of UNESCO itself, it is too late to be picked up by them now - so I think this is purely an issue for Scottish audiences.

Grateful for further advice on the likely response to this decision to allow us to advise.

5 Grateful for a chat about this today. Ideally I'd like to

a) go back to Alexander today on para 3 stuff today and

b) have an outline comms strategy agreed between us by close today so we can circulate for Tuesday's meeting (11 am tomorrow)?

Hopefully you have enough for a), which gives us the key tactics for the outline comms strategy – happy to discuss if not!

From: [redacted name]

Sent: Friday, June 19, 2015 2:00 PM

To: [redacted name]

Cc: [redacted 2 names]

Subject: FW: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

[redacted name]

We are still awaiting a response from SpAds. If you are about today, can we touch base on this? See note on event on 19th Sept which TS are planning.

[redacted name]

From: [redacted name]

Sent: Thursday, June 18, 2015 2:47 PM

To: [redacted name]

Cc: [redacted 5 names] Director of Culture, Europe and External Affairs; [redacted 4 names]

Subject: RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

[redacted name]

We have now spoken with DCMS and the UK Ambassador to UNESCO about arrangements for Bonn. We now have some better detail about what the event will look like but there are still some unknowns and arranging the logistics surrounding a Minister's involvement will need to factor those in.

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Option 3: No Ministerial attendance - however a pre-record speech by Minister at Forth Bridge for projection at the meeting in Bonn at the appropriate point.

We are happy to discuss the options. However our assessment is that option 1 requires a significant investment of Ministerial time which may not be justified. Option 2 offers the more efficient option in that it ensures that a Minister attends at the key moment to make the acceptance speech which can trigger wider comms activity. Attendance at the reception would only increase Ministerial time in Bonn, require money and staff resource to organise with no guarantee of exposure or strong attendance.

Thus we view Option 2 as the best option but are happy to discuss. We will await your advice before taking anything forward.

[redacted name]

[Email thread continues from From: Fleming AG (Andrew)

Sent: 15 June 2015 17:49 already supplied elsewhere in this document]

[attachment below]

Forth Bridge WHS Nomination

Key media events

| | |
|-------------------|---|
| Fri 26th SG | Planning announcement about Hyndford Quarry (linked to New Lanark WHS] |
| Fri 26th | Pre-recorded acceptance speech (for FM/Cab Sec culture) ready for transit to Bonn (to be used in case slippage in running order at Bonn and Minister not available) |
| 5 Jul (afternoon) | Acceptance Speech in Bonn [Minister for International Development /Cab Sec culture] |
| 5 July | Social Media announcement (immediately after acceptance speech (lead FM?)) |
| 6 July | Media event at Bridge to celebrate/thank all stakeholders (invited media and VIPs- (lead DFM Cab Sec for culture) |
| 19 September | Possible thank-you event (proposed by TS) |

From: [redacted name]

Sent: 22 June 2015 17:16

To: [redacted 3 names]

Cc: [redacted 2 name]

Subject:RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

Hi [redacted name]

I'm broadly content with the agenda. Happy to take your steer, but I wonder if it would be better to agree who does what and next steps at the meeting itself? – although your very helpful note will obviously inform these discussions.

Just for clarification, though, it will be Mr Neil's comms team, not Comms CEEA, developing lines on Hyndford Quarry, and HS have their own lines which they've shared with me. I've been in touch with Mr Neil's comms team on this issue, and will make sure we are sighted on their lines going forward.

Thanks,
[redacted name]

From: [redacted name]
Sent: 22 June 2015 17:06
To: [redacted 3 names]
Cc: [redacted 2 names]
Subject: RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

Thanks [redacted name] for this.

We have gone back to [redacted name] on this basis.

As per the discussion with [redacted name], I also think it would be useful to suggest to [redacted name] an agenda for the meeting (given that TS have organised this).

I think we seem to be agree to the following core events (see Annex A) and propose the following structure.

- 1 Agree outline comms events (annex A)**
- 2 Next Steps and how does what?**
 - h) Develop comms strategy (to anchor activity)(SG Culture Comms)
 - i) Review acceptance speech (SG culture comms/SpAds)
 - j) Develop lines for Hyndford Quarry decision (CHED /Culture comms)
 - k) Note to Cab Sec Culture /MfEA re Bonn and recorded acceptance speech (CHED/SG comms)
 - l) Organise Mon event at Bridge (TS lead with CHED/Culture comms)
 - m) Social Media lead (SG Culture Comms?)
 - n) Other?
- 4 Next virtual meeting**

Grateful if you would get back to me on this so I can

From: [redacted name]
Sent: Monday, June 22, 2015 2:43 PM
To: [redacted 3 names]
Cc: [redacted 2 names]
Subject: RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

Hi [redacted name]

Thanks for this. I've popped responses in below in red – really happy to discuss, I'm on [redacted personal information]

Thanks,
[redacted name]

From: [redacted name]

Sent: 22 June 2015 12:31

To: [redacted 3 names]

Cc: [redacted 2 names]

Subject: RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

Andrew – I am copying Christina who will lead on this for the next few days

Lisa

From: Fleming AG (Andrew)

Sent: 22 June 2015 12:01

To: Gillibrand L (Lisa); McDonald L (Lisa)

Cc: Burke A (Andrew); Rae C (Carolyn) (Comms)

Subject: RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

Lisas

1 We didn't get a change to discuss on Friday (as per my email) but I wonder can we discuss next steps in light of Alexander's steer.

2 We have a teleconf meeting tomorrow with the wider internal stakeholders to agree a comms approach (inc a ministerial launch on Monday). However, as discussed with Lisa G, I am keen that we should go in with a fairly firm proposition to that meeting so we can get things moving – ideally using a draft comms strategy to focus minds and actions (see below).

3 To start that off, I was thinking we could go back on Alexander's email on the immediate issues - ie to :

a) agree that we get a Minister to Bonn on Sunday afternoon to do the speech. Mr Yusaf looks like he might be free and Europe colleagues have been talking about tying the meeting up with a meeting in Berlin. If the agenda slips (and we will know on Sat/Sun (am) we can react accordingly.

Although taking a Minister to Bonn has limited comms value, we understand it has wider value and we're content with this proposal.

b) suggest that a FM recording of the speech is prepared for used (as a contingency) on Monday should the agenda slip as Mr Y would have to head off to Berlin. We could try to have an alternative version which could be used separately for social media purposes too. We have a draft speech which will need someone from your side to review.

We're happy to speak to the video unit and FM's comms team about this. As timings over the next couple of weeks are likely to be tight, it may be that FM is not available to record this message. Would Cab Sec be the best fall back?

c) Subject to your view, I am minded to steer SpAds away from the idea of a reception at the Bridge on Sunday to coincide with the Bonn announcement? This is on the basis on logistics of trying to get the timing of the 2 events to coincide. What do you think?

Happy with this – a reception will be logistically difficult given the timings, and we'd suggest that instead the focus is on the photo opp on Monday.

4 The Other things we need to agree on/be aware of are:-

4(a) Comms Strategy - can we agree that we develop a comms strategy to anchor all the activity (inc social media) as when a decision is made we will want to move quickly. This could form the agenda for the Tues meeting. I think Lisa was going to see if she could look at this.

The tactics outlined above will form the bare bones of any comms strategy, with use of social media and news releases as appropriate. We will draw up a more formal comms strategy and circulate for comment once the tactics in point three have been agreed.

4 (b) On the issue of the proposed Monday launch – I would be keen to agree what this is to be? I wonder whether the recent decision to relocate the travelling Cabinet from Greenock to Cupar on Monday allows for a later event than early morning and/or reopens the possibility of FM involvement on Monday?

Unfortunately the nature of FM's engagement on the Monday morning means it won't be possible to change it.

We would suggest a media launch, on the bridge or at a point with excellent views of the bridge with DFM and/or Cab Sec and any appropriate VIPs on the Monday morning. Who from your team will lead on the logistics of this? We'll obviously lead on media elements.

4(c) Hyndford Quarry - you will see that a decision has been taken on this. We need to decide handling of this as a SG planning decision may be issued before the Bonn meeting. Andrew and I are at a meeting today with Planning colleagues so will be able to advise later. The key thing will be whether announcement before Bonn would be helpful or not. In terms of UNESCO itself, it is too late to be picked up by them now - so I think this is purely an issue for Scottish audiences.

Grateful for further advice on the likely response to this decision to allow us to advise.

5 Grateful for a chat about this today. Ideally I'd like to

a) go back to Alexander today on para 3 stuff today and

b) have an outline comms strategy agreed between us by close today so we can circulate for Tuesday's meeting (11 am tomorrow)?

Hopefully you have enough for a), which gives us the key tactics for the outline comms strategy – happy to discuss if not!

A

From: Fleming AG (Andrew)

Sent: Friday, June 19, 2015 2:00 PM

To: Gillibrand L (Lisa)

Cc: Burke A (Andrew); McDonald L (Lisa)

Subject: FW: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

Lisa

We are still awaiting a response from SpAds. If you are about today, can we touch base on this? See note on event on 19th Sept which TS are planning.

A

From: Burke A (Andrew)

Sent: Thursday, June 18, 2015 2:47 PM

To: Anderson A (Alexander)

Cc: Wormald L (Luke); Fleming AG (Andrew); Imrie C (Colin); McLafferty DJ (Diane); Gillibrand L (Lisa); Director of Culture, Europe and External Affairs; Branding A (Antje); Harding A (Aileen); Lloyd E (Elizabeth); McDonald L (Lisa)

Subject: RE: world heritage - forth bridge nomination - Bonn - letter for the First Minister from John Whittingdale

Alexander

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[Email thread continues from From: [redacted name]

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