

Document 1

Introductory briefing on Sponsorship & Historic Environment Unit work

Background on our work

The Sponsorship and Historic Environment Unit **sponsors the Portfolio's five public bodies**: Creative Scotland, Historic Environment Scotland and three national collections – National Galleries of Scotland, National Library of Scotland and National Museums Scotland. We are the official point of contact between Ministers and these bodies (though other teams in the Directorate have very strong policy connections with Creative Scotland), leading on public appointments to their Boards, arranging funding, agreeing their corporate plans to reflect Ministers' priorities and reporting on their performance.

We have **policy responsibility for the historic environment**, working closely with Historic Environment Scotland as Scotland's lead heritage body established by Parliament in 2014; and we are responsible for Scottish Ministers' historic properties in care, which are legally delegated to HES to manage.

We have **policy responsibility for Scotland's museums** - most of which are run by local authorities or independent charities - and also for cultural land and property. We fund Museums Galleries Scotland as Scotland's museums development body. A new National Museums Strategy was launched in February 2023. The V&A Dundee received direct SG funding for its construction and continues to receive direct revenue funding from our team. Three industrial museums also receive direct funding. We also lead on the capital budget and cultural capital projects.

We fund Scotland's **five national performing companies** which are independent charities (not public bodies) but produce a body of performance and education work in return for Government grant, with box office and private sponsorship making up the bulk of their remaining income.

The unit has **three** teams.

1. Resource and capital investment: **[redacted] and [redacted]**: capital projects, sponsorship of the National Collections, Non-National Museums, museums policy and funding, V&A Dundee, cultural property (e.g. acceptance and allocation of works under tax settlements).

Current main issues: [redacted]

Background briefing on national collections:

NATIONAL COLLECTIONS - National Museums Scotland (NMS); National Galleries of Scotland (NGS); National Library of Scotland (NLS)

- In the 2023/24 budget the Scottish Government confirmed its commitment to continue to support the National Collections to provide free access to the permanent collections. Scottish Government provided NMS with over £28m in Grant in Aid in 2022/23, NGS with £22m and NLS with almost £18m.
- [redacted]
- [redacted]

NATIONAL MUSEUMS SCOTLAND (NMS)

Board Chair - Ian Russel, Director - Chris Breward

- NMS is a major tourist attraction and contributor to the Scottish economy, and one of the **leading museum groups in the UK and Europe**. Pre-Covid, the **National Museum of Scotland** on Chambers Street was the most visited attraction in the UK outside London. It is showing good signs of recovery and in the most recent figures (March 2023) was the most visited attraction outside London, at £1.97m visitors. It consists of **4 museums: National Museum of Scotland; National Museum of Flight; National Museum of Rural Life; National War Museum (Edinburgh Castle)**
- Its key priorities take account of its **statutory duties of providing education, encouraging research, promoting public awareness of the collections and caring for the items it holds**.
- NMS's organisational vision set out in their **Strategic Plan 2022-27** is to inspire people and address the "*Challenges of Our Age*". At the centre of this sits the pressing global question of climate change and biodiversity loss. A challenge that goes to the heart of NMS. There is also a strong focus on harnessing the opportunity presented by digital technologies to engage with more and new diverse audiences, promoting learning and exploring the potential of the collections by developing new programmes of research and international engagement.
- **Partnerships** includes supporting **local museums** (last year NMS trained 56 regional museums in Scotland on collections management), delivered **Maths Week Scotland** (working with 289 schools), **educational programmes** for schools on site and digitally (727 last year), **health and wellbeing** working with dyslexic and autism groups and the Royal Edinburgh Hospital. **It reaches 500 schools in all 32 local authority areas targeting the 4 highest areas in the Scottish Indexes of Multiple Deprivation.**
- Loan of objects throughout the world and to Scotland's smaller museums. This is addition to its work with NGS, MGS, Universities throughout Scotland and the rest of the UK, UK Research, and Innovation (UKRI) and Arts and Humanities Research Council (AHRC). **There is also a strong focus on international engagement.** NMS is committed to raising its profile by consolidating links with other international institutions and exploring opportunities with other countries.
- [redacted]
- [redacted]
- [redacted]

NATIONAL GALLERIES OF SCOTLAND (NGS)

Board Chair - Benny Higgins, Director - Sir John Leighton

- NGS is a vibrant organisation, employing around 330 staff at its four Edinburgh sites. It ranks within the top thirty most visited museums anywhere in the world. NGS looks after one of the world's finest collections of Western art ranging from

the Middle Ages to the present day, including the National Collection of Scottish art and is recognised by the international museum community as one of the world's leading art galleries.

- NGS is committed to delivering a strong public service whilst supporting ministerial priorities. There is a stronger focus on continuing to widen access which is to be welcomed. The galleries' vision is to be a powerhouse for art that is inclusive, original and ambitious where its collection would be accessible to all across the Scotland.
- The **National Galleries** consists of **four galleries** in Edinburgh: the **Scottish National Gallery** complex, the **Scottish National Portrait Gallery**, the **Scottish National Gallery of Modern Art (Modern 1 & 2 complex** in the west end).

International Working - NGS has developed mutually beneficial relationships with museums, galleries and other organisations both within the UK and abroad, enhancing access to artworks from its collection and enabling access to works from other regions and countries. **Many partnerships are developed through education activities and others are developed through loans and exhibitions programmes.** It continues to seek opportunities to work more closely with international partners in Europe, North America with the help of the Americans Patrons of the National Galleries of Scotland and in the Far East and Australasia. [redacted]

- [redacted]

NATIONAL LIBRARY OF SCOTLAND (NLS)

Board Chair - Sir Drummond Bond, National Librarian and Chief Executive - Amina Shah

- The National Library of Scotland is a reference library with world-class collections. It is also Scotland's largest library and **one of the major research libraries in Europe**. Its collections range from rare historical documents to online journals, covering every subject and specialises in Scotland's knowledge, history and culture. It is a national and legal deposit library.
- It is one of the six Legal Deposit Libraries entitled to claim a copy of every printed work published in the UK and Ireland under the terms of the *Legal Deposit Libraries Act 2013*. This was extended since April 2013 to include the right to request or harvest UK electronic publications. NLS's priorities take account of their statutory functions of preserving, conserving and developing its collections; providing access, encouraging education and research and promoting collaboration and understanding and enjoyment of the collections.
- The aims and ambitions of ***Reaching People: Library Strategy 2020-25*** [Reaching people — strategy 2020-2025](#) offers the Library the opportunity to embed equality and inclusion principles across all of its work. Its mission, vision and guiding principles have equality of access and opportunity for all at its heart. The focus of much of its work is about connecting with new audiences, ensuring a more representative approach to collection, curation, and interpretation, and creating spaces which are welcoming and accessible to all.

- The rapid evolution of **digital publishing** means that more and more content is now produced electronically as well as, or increasingly instead of, in print. The Library has been building online presence for a number of years.
- In the run-up to the **Library's centenary in 2025**, its primary aim is to open the Library to new audiences across Scotland and the world: It is committed to raising its profile by consolidating links with other international libraries and other cultural institutions and exploring opportunities for engagement & research. Many partnerships are developed through research projects and related activities.
- Its international engagement is based mainly around the Library's extensive collections and staff expertise; exhibitions, exhibition loans, curatorial and professional skills. Collecting material on Scottish subjects, especially the Scottish diaspora is a priority. Countries such as France, the Netherlands, Germany, Russia, Australia and India publish Scottish content material.
- One of the **Library's major developments** has been the opening of its new library at the **Kelvin Hall** in Glasgow which opened in September 2016. It provides a home for the Library's **Moving Image Archive** which offers 100 years of film history as well as allowing visitors to discover the extensive digital resources that are held within the Library's collections.
- [redacted]
- [redacted]
- [redacted]

Non-national museums (including empire and slavery, also V&A Dundee)

A new National Museum Strategy was launched in February 2023

- This strategy has been written with, and for, all of Scotland's museums and galleries. The strategy has also been developed in alignment with other relevant strategies such as Culture Strategy action plan refresh, tourism strategy and OPiT update. Museums Galleries Scotland (MGS) has consulted and worked with museums, galleries, and a wide range of stakeholders to understand what is collectively needed to be done ensure the future success and relevance of the museum sector.
- The strategy aligns well with SG priorities and related strategies, drawing out how both the wider sector, and MGS specifically can work towards addressing key priorities such as Fair Work, Climate Action, Inclusion and Diversity. There are several references to the Empire, Slavery and Scotland's Museums work. Officials are working with MGS and other stakeholders to ensure alignment with the refresh of our Culture Strategy Action Plan, which we intend to publish in spring 2023.

Museum Sector

The museum sector is extremely varied, from small volunteer-run venues to large, multi-venue organisations. There are 409 museums in Scotland.

The recent survey run by MGS highlighted that 10% of museums are at risk of closure. MGS has also highlighted that there is a risk that specialist professional posts might be lost in the sector, contributing to the already precarious nature of curatorial provision in Scotland which shows specialist skills gaps nationally.

Governance models of the sector:

- 243 independent museums and galleries
- 125 civic museums, of which 68 ALEOs and 57 Local Authority
- 23 university museums
- 22 Historic Environment Scotland museums
- 9 national museums and galleries
- 8 regimental museums

Scotland's Recognised Collections

51 Collections have been recognised as being of nationally significant to Scotland. These Nationally Significant Collections can be found in towns and cities across the country. See a map of the Recognised Collections across Scotland. Museums Galleries Scotland manages the Recognition Scheme on behalf of the Scottish Government.

Budget

The budget for non-national museums is £4.645m in 23/24. [redacted]. The breakdown is as follows:

- Museums Galleries Scotland (MGS) £2.425 million resource and £1.0m capital
- [redacted]
- Scottish Maritime Museum receives £440,000 resource and £33,000 capital
- Scottish Mining Museum receives £430,000 resource and £33,000 capital
- Scottish Fisheries Museum receives £150,000 resource and £34,000 capital

[redacted]

MUSEUMS GALLERIES SCOTLAND (MGS)

MGS is the National Development Body for Museums in Scotland. MGS is an independent charity. Museums Galleries Scotland leads the development, management and implementation of the national museums strategy. It supports museums and galleries, through strategic investment, advice, advocacy, skills development and other means.

It receives core funding from Scottish Government, which includes funding to distribute via grants directly to the museums and galleries sector. MGS has been a key delivery partner in distributing funding to museums throughout the Covid pandemic.

Some key priorities for MGS in the current year are supporting the sector with climate adaptation and working towards net zero, investing in skills and training for the sector workforce and encouraging the implementation of the Fair Work agenda across the sector.

Current key topics

Civic museums

[redacted]. MGS is working with COSLA and VOCAL to understand the impacts and needs of this part of the sector, and is keeping officials informed.

Empire and Slavery in Scotland's Museums Project

This group was independently run by MGS, but funded by the Scottish Government. It reported in June 2022. It follows on from the PfG commitment: 'Partnering with Museums Galleries Scotland, in collaboration with race equality and museums sector stakeholders, we will sponsor an independent expert group to make recommendations on how Scotland's existing and future museum collections can better recognise and represent a more accurate portrayal of Scotland's colonial and slavery history and what further steps should be taken to ensure people in Scotland are aware of the role Scotland played and how that manifests itself in our society today. This will include how to reflect, interpret and celebrate the wide ranging and positive contributions that ethnic minority communities have made and continue to make to Scotland.'

The independent group made 6 key recommendations about how we proceed with this vital work. The group was made up of a diverse group of people, from varied backgrounds and disciplines. Sir Geoff Palmer, Professor Emeritus in the School of Life Sciences at Heriot Watt University and a human rights activist, was the Chair. The group also lead a national consultation in collaboration with CRER and Glasgow Life, to establish both public and expert perspectives, so all voices are heard in the development of our plans.

Ministerial meetings have been held with the group and MGS and other interested stakeholders. A draft response is in progress.

MUSEUMS SECTOR COVID-19 RESPONSE AND COST OF LIVING CRISIS

The COVID-19 pandemic resulted in significant drops in commercial income in the museums sector, resulting in urgent resource and resilience issues in the sector. While visitor numbers and commercial income have seen recoveries, there are renewed challenges due to the cost of living crisis, particularly due to the high cost of utilities.

[redacted]

[redacted]

V&A DUNDEE

The opening of V&A Dundee in 2018 heralded an exciting new chapter for the City of Dundee and for the future of design and innovation across our nation.

Funding

[redacted]

[redacted]

2. **Sponsorship and Historic Environment:** [redacted], [redacted], [redacted], [redacted]: sponsorship of Historic Environment Scotland; historic environment policy; historic properties in care; heritage management (through listed building, conservation area and scheduled monument controls, relationship with the planning system); relations with the National Trust for Scotland; World Heritage Sites.

Current main issues: [redacted]

Background briefing:

HES Top Lines

- Historic Environment Scotland (HES) is the lead public body set up to investigate, care for and promote Scotland's historic environment. It plays a vital part in maintaining Scotland's heritage, culture and identity, with direct impacts on the nation's health and wellbeing.
- HES is responsible for the delivery of Our Place in Time (OPiT), Scotland's first strategy for the historic environment.
- Following lengthy nationwide consultation a revised OPiT strategy will be launched at the end of April 2023.
- The current closures and access restrictions at a number of HES sites are regrettable, but necessary as health and safety must remain the top priority.
- [redacted]
- The Historic Environment Sector faces skills shortages particularly in the area of Stonemasonry and retrofitting of traditional buildings.

What HES delivers

- HES cares for more than 300 sites of national importance all across the country and is the largest operator of paid visitor attractions in Scotland.
- It looks after internationally significant archives and HES is at the forefront of investigating and researching the historic environment and addressing the impacts of climate change on its future.
- It protects historic places through designations and consents, promotes sustainable development. HES provides advice and guidance about the historic environment, and it offers a wide range of training and learning opportunities.

Key Issues/Priorities

- In April 2022, HES announced that they had started a nationwide programme to inspect around 70 of the historic properties they care for. HES specialist teams have been out and about at the affected sites all over Scotland, surveying the high areas of these monuments and checking the stonework by hand.
- By the end of the first year of inspections, HES had been able to restore access at more than 30 of the 70 sites involved in this programme. Currently 45 sites have now been inspected with the rest due by the end of the calendar year.
- **Our Place in Time/SHEF:** HES are currently leading work to review OPiT to prioritise activity that supports recovery and renewal, that focuses on creating a more resilient and sustainable sector, and that helps to communicate the contribution that the historic environment makes to the wellbeing of Scotland's people.

- **Retrofitting of listed buildings:** The climate emergency has highlighted that buildings energy efficiency must improve. [redacted].
- [redacted]
- [redacted]
- [redacted]

National Trust Scotland

- The National Trust for Scotland is Scotland's largest, independent conservation charity which has a membership in excess of 330,000. The NTS cares for many of Scotland's most treasured places including Glencoe, Fair Isle, Culzean Castle, Culross and the dual world heritage site of St Kilda.
- In 2016 the Trust embarked on a period of major structural change to ensure it could sustain its core functions in helping to care for Scotland's heritage. [redacted].
- NTS, was involved in the development and implementation of *Our Place in Time* (OPiT) The Historic Environment Strategy for Scotland (OPiT) and remains an active contributor to the delivery of the strategic priorities for Scotland's historic environment as set out in OPiT.

National Trust for Scotland – grant [redacted]

- A support package worth £3.8 million was made available to the National Trust for Scotland (NTS) to aid the heritage organisation's recovery from the impacts of COVID-19. The funding helped secure nearly 200 critical jobs and allowed NTS to retain a broad range of expertise in countryside and ranger services in addition to curation and education. The package will also support the reopening of 33 heritage sites this month, rather than the 27 the Trust originally planned.
- [redacted]

3. Creative Scotland and Performing Arts: [redacted], [redacted], [redacted]: sponsorship of Creative Scotland; funding of the 5 national performing companies (NPCs) (National Theatre of Scotland, Royal Scottish National Orchestra, Scottish Ballet, Scottish Chamber Orchestra, Scottish Opera); Scottish Youth Theatre; advice on performing arts including COVID guidance, recovery of performing arts sector from the pandemic.

Current main issues: [redacted]

Background briefing:

NATIONAL PERFORMING COMPANIES

TOP LINES

- Scotland's five National Performing Companies are National Theatre of Scotland (NTS), Royal Scottish National Orchestra (RSNO), Scottish Ballet, Scottish Chamber Orchestra (SCO) and Scottish Opera.

- They are currently in the 16th year of a direct funding relationship with the Scottish Government, which started in April 2007.
- The Companies support the Scottish Government's policy aim of Scotland being 'renowned at home and abroad as a creative nation, with a rich heritage, contributing to the world as a modern dynamic country' making a significant contribution to cultural life in Scotland and regularly producing work internationally.
- The Scottish Government protected funding of £22.5m for the five National Performing Companies for 2023/24. This is standstill funding from 2021/2022. The breakdown of the distribution of funding is below:

NPC	Amount
Scottish Ballet	£4.37m
SCO	£1.99m
RSNO	£3.96m
NTS	£4.17m
Scottish Opera	£8m

- The National Performing Companies received a share of £2m in March 2022 in recognition of cancellations due to the Omicron variant of Covid19. The breakdown of funding is detailed below and includes £228k per National Performing Company to support their recovery from the pandemic:

NPC	Amount (£m)
Scottish Ballet	0.72
RSNO	0.46
SCO	0.34
Scottish Opera	0.24
National Theatre of Scotland	0.22
Total	2

- In return for significant levels of Scottish Government investment, the National Performing Companies are required to deliver against an agreed set of objectives related to performance excellence, educational activity, geographic reach, international exposure, leadership within the cultural sector, financial management and shared working.
- The five Companies have the same constitutional structure, being independent private companies limited by guarantee and registered as charities in Scotland. They are all governed by a Board of voluntary, non-executive Directors, which may include some designated local authority Councillors. The Scottish Government plays no part in the recruitment of any Board or senior staff appointments for any of the National Performing Companies. The Scottish Government receives Board papers, but does not attend Board meetings.
- They operate on a scale which distinguishes them from other performing arts organisations in local communities, across Scotland's largest stages and through

UK wide and international tours. The Companies do this in partnership with other performing arts organisations operating in Scotland, many of which are funded by Creative Scotland.

- They all operate a mixed economy and receive income from a variety of sources in addition to a grant from the Scottish Government. Each of the organisations operates on a different business model with a distinctive set of aims and objectives. They are required by the Scottish Government to seek to increase income from private sponsorship and non-public income year-on-year.
- The role of education, learning and community involvement is central to the artistic purpose of all five Companies and they all share a desire to communicate with as large and diverse an audience as possible.
- They are increasingly involved in health and wellbeing projects. For example, Scottish Ballet has delivered its Health at Hand programme for frontline staff during the COVID pandemic, and a funded pilot for delivery to NHS 24 staff live online is underway.
- The National Performing Companies' international activity aims to show the world that Scotland is a modern, innovative country with a vibrant, diverse culture. These international performances raise Scotland's profile, attract artistic acclaim, stimulate pride, and develop interest among those who may be able to bring potential economic and other benefits to the country in partnership with the Scottish Government.
- Since coming into a direct funding relationship with the Scottish Government, the five Companies have been encouraged to find ways of working together to maximise the impact and effectiveness of their operations. This led to the formation of the National Performing Companies Forum in 2007. The Forum brings the Chief Executive Officers together regularly, occasionally bringing in the Company Chairs. This relationship extends down within the Companies, with similar regular meetings of Marketing, Education, Production and Finance personnel.

CRITERIA FOR ATTAINING AND MAINTAINING STATUS AS A NATIONAL PERFORMING COMPANY

In order to attain and maintain the status of National Performing Company, the 5 Companies working in partnership with the Scottish Government, must all:

- Demonstrate that they have implemented the programme of activity detailed within their annual funding agreement, carried out large scale productions, operated on a scale which is international, national and local, and met the criteria set out in this annex, to appropriate high standards.
- Achieve the highest professional artistic standards, subject to available resources, with a continued commitment to:
 - performance excellence;
 - bringing forward work of an international standard;

- the ongoing development of new works and productions;
 - innovation, in terms of the work produced and the way it is produced;
 - inspiring audiences, enriching their lives and fostering creativity;
 - quality education activities; and
 - the development of artists.
- Operate within the budgets agreed with the Scottish Ministers. In doing so, [the Company] will:
 - provide the Scottish Government with copies of budgets, business plans, and strategy documents;
 - Provide detailed monthly management accounts, and quarterly updated cash flow projections, demonstrating that they are operating sustainably within agreed budgets;
 - Provide draft annual accounts within three months of the financial year end, and copies of the final audited accounts once signed off, highlighting the reasons for any significant variations between draft and audited accounts;
 - Adhere to the financial monitoring procedures set out in the Scottish Government's grant offer letter;
 - Provide the Scottish Government at regular intervals with copies of all Board papers and reports to the Board; and
 - ensure that any difficulties or significant changes in anticipated expenditure and/or changes to the programme that may arise are notified to the Scottish Government immediately.
- Demonstrate that they have endeavoured to achieve a year-on-year increase in private sponsorship and other non-public income, together with a genuine corporate commitment to developing this avenue of funding and thereby reducing the proportion of the Company's income from the public purse.
- While maintaining their distinctiveness with their own sector, work with the other National Companies to:
 - share best practice;
 - develop new ways of working together;
 - explore joint artistic planning and scheduling; and
 - identify and deliver efficiencies and contribute to the Scottish Government's Efficient Government programme.
- Cost-effectively deliver broad access to [the artform] by:
 - ensuring that a range of high quality performances take place across the country (including full-scale where it can be accommodated), working with local authorities and others;
 - developing a broad and diverse audience base;
 - providing outreach community involvement programmes of an appropriately high standard, designed to give people across Scotland in all age and socio-economic groups the opportunity to experience, and where possible to participate in, [the relevant art form]; and
 - providing a full range of quality education activities targeted at people across Scotland, of all ages, and evaluating the success of those activities on an annual basis.

- Provide leadership for the [artform] sector in Scotland, including:
 - leading the way in new developments and practices, and ensuring that best practice is shared throughout the sector;
 - demonstrating compliance with relevant legislation such as employment law, including pay and conditions and trade union recognition, and health and safety legislation;
 - working with Creative Scotland to develop [their artform];
 - playing a major role in the development of talent, and provide entry-level career opportunities for those who have the talent to benefit from such opportunities;
 - attracting and retaining the very best talent available in the sector, to work within [the Company];
 - being a leading exponent of Scotland's cultural distinctiveness; and
 - securing international recognition as a leader in their sector.

- Represent Scotland internationally, both in promotional terms and as a demonstration of the excellence of Scotland's culture. In this context, the Companies should:
 - show the world that Scotland is a modern, innovative country with a vibrant, diverse culture;
 - through international performance, raise Scotland's profile, attract artistic acclaim and stimulate pride; and
 - develop interest among those who may be able to bring potential economic and other benefits to the country.

INTERNATIONAL TOURING

The National Performing Companies' international activity aims to show the world that Scotland is a modern, innovative country with a vibrant, diverse culture. These international performances raise Scotland's profile, attract artistic acclaim, stimulate pride, and develop interest among those who may be able to bring potential economic and other benefits to the country in partnership with the Scottish Government.

The ITF is a contribution towards touring costs and is not expected to be used as full cost recovery.

EDUCATION, OUTREACH & ACCESS

The 5 National Performing Companies are committed to work to improve access to artistic and creative work amongst communities across Scotland. They cover a vast geographical spread, working Scotland-wide and engaging and touring far and wide in Scotland. They are open for everyone, promoting opportunities in all areas of Scotland to bring the transformative experience of the arts to as many people as possible, removing barriers to attendance and creative participation. They aim to:

- provide a full range of high quality Education programme for people across Scotland (where Education is defined as taking place within the formal education system from nursery to higher education).
- provide high quality Outreach programmes (where Outreach is defined as Community in all its forms) giving people across Scotland of all ages and socio-economic groups the opportunity to experience and participate in the Company's work.

- Examples of their outreach work is:
 - Scottish Ballet launching itself as a National Centre for Dance Health
 - Scottish Opera Long Covid Resources
 - SCO residency in Craigmillar in Edinburgh
 - RSNO schools programme
 - NTS Schools programme including working with Imagine to create Theatre in School Scotland.

CREATIVE SCOTLAND: CORE BRIEF

Background

- Creative Scotland (CS) is an NDPB established by the Public Services Reform (Scotland) Act 2010 (the 2010 Act). CS is governed by a Board whose members are appointed by Scottish Ministers.
- Screen Scotland is part of CS.
- In Q3 of 2022 CS had 132 FTEs.

Functions

- Under the Section 37 of the 2010 Act¹ CS has the following functions:
 - (a) identifying, supporting and developing quality and excellence in the arts and culture from those engaged in artistic and other creative endeavours,
 - (b) promoting understanding, appreciation and enjoyment of the arts and culture,
 - (c) encouraging as many people as possible to access and participate in the arts and culture,
 - (d) realising, as far as reasonably practicable to do so, the value and benefits (in particular, the national and international value and benefits) of the arts and culture,
 - (e) encouraging and supporting artistic and other creative endeavours which contribute to an understanding of Scotland's national culture in its broad sense as a way of life,
 - (f) promoting and supporting industries and other commercial activity the primary focus of which is the application of creative skills.
- CS have four main roles:
 - Funder - distributing funding from SG and also National Lottery supporting cultural organisations and individuals across Scotland. They offer regular funding, time limited funding and targeted programmes.
 - Advocacy - raise the profile of the arts, screen and creative industries in Scotland
 - Development agency – working in partnership with others to create the best conditions for the arts, screen and creative industries to thrive.
 - Influencing – analysing the results of funding and producing policy briefings, industry intelligence and best practice guidance.
- Under the 2010 Act Scottish Ministers may give CS directions, of general or specific nature, as to the exercise of its functions but may not give directions so far as relating to artistic or cultural judgement unless this is with a view to

¹ [Public Services Reform \(Scotland\) Act 2010 \(legislation.gov.uk\)](https://www.legislation.gov.uk/ukpga/2010/10/section/37)

increasing the diversity of people who access and participate in the arts and culture². In practice this means Scottish Ministers can direct CS to establish a fund but they cannot say that a specific organisation has to receive or not receive funding.

CS Funding from SG

- We provide £3.87m per year to CS for wages and salaries and a further £1.9m for core operating costs.
- [redacted]
- [redacted]
- During the Covid19 pandemic CS distributed £85m of support to the sector on behalf of SG between April 2020 and September 2021 and a further £54m between Jan – March 2022.

National Lottery Funding

Background

- Table 1 below shows the profile of Creative Scotland reserves for each year since Financial Year 2010/2011.

Table 1: Creative Scotland National Lottery Reserves Year **National Lottery reserves as at 31 March**

[redacted]	[redacted]
2021-2022	£24.1m
2020- 2021	£20.7m
2019- 2020	£7.6m
2018-2019	£0.724m
2017-2018	-£2.966m
2016-2017	-£3.701m
2015-2016	-£4.612m
2014-2015	-£7.879m
2013-2014	-£0.722m
2012-2013	£15.066m
2011- 2012	£13.319m
2010-2011	£11.827m

- Under National Lottery rules, lottery distributors such as CS can make commitments to multi-year projects which result in showing a negative reserves position. This is the reason for the negative reserves position (in red) for several years, when CS used lottery funding for a major capital programme that was committed to in 2013/14.
- The 22/23 National Lottery budget published on p13 of CS' Annual Plan for 2022/2023³ shows a £6.7m deficit [redacted].
- National Lottery reserves increased during the pandemic when emergency funding from HM Treasury via SG was made available and was distributed late in the financial years particularly 2021-22. In comparison the Annual Reports from

² [Public Services Reform \(Scotland\) Act 2010 \(legislation.gov.uk\)](https://www.legislation.gov.uk)

³ [Annual-Plan-2022-23-FINAL.pdf \(creativescotland.com\)](https://www.creativescotland.com)

Arts Council England suggest they used both UKG emergency funding and their reserves during the pandemic to support the culture sector.

- SG compensation for falling National Lottery funding of £6.6m per year started in financial year 2018/19.

CS use of National Lottery funding

- Any use of the National Lottery funds including their reserves needs CS board approval.
- In their Annual Accounts CS state that National Lottery reserves are available to the CS Board to allocate to future funding activity and provide certainty by allowing funding for long term projects that require cashflow over a number of years.
- Pre pandemic CS used National Lottery funding for the following:
 - Open Funds (£8.2m of £8.6m in 2019/2020) - aiming to support the arts, screen and creative industries, with projects that explore, realise and develop creative potential, widen access to their work, and enrich Scotland's reputation as a distinctive creative nation connected to the world.
 - Theatre & Dance touring fund (all of £3m in 2019/2020)
 - Targeted funding (in 2019/20, total targeted grant funding was £32.3 million of which £20.9 million was funded from grant-in-aid and £11.4 million was from National Lottery.)
- During the pandemic SG provided additional funding towards the Open Fund as emergency support to the culture sector.
- Under section 26(1) as read with section 26A(1)(a) of the National Lottery etc. Act 1993 SG issued directions to CS on the use of its National Lottery reserves. This was done in consultation with CS and needed the agreement of UK Government. The directions are published by CS as an annex to each year's National Lottery Annual Accounts⁴. The directions give CS quite a wide remit on what the National Lottery funding can be used for.

CS Regularly Funded Organisations & Future Funding Framework

- CS have 120 Regularly Funded Organisations (RFOs) who are funded using SG money.
- The RFO funding is for three years, subject to SG funding being available. [redacted].
- CS are due to launch their Future Funding Framework in Autumn 2023 with the aim of announcing recipients by April 2024 and organisations transferring to the new structure from April 2025.

⁴ See page 57 - [Creative Scotland NLDF Annual Report and Accounts 21-22](#)

Key CS documents

Revised SG-CS Model Framework Document – June 2022

CS Annual Plan 2022/2023

Climate Emergency & Sustainability Plan – April 2022

Our Creative Voice – case studies highlighting the important role that culture can play in health & wellbeing.

Evaluation of Covid19 support to sector April 2020 – September 2021

CS revised KPIs due to be published in April 2023.

[redacted], Sponsorship and Historic Environment unit

Document 2

What	Introductory meeting to allow Historic Environment Scotland (HES) to brief you directly on key priorities, opportunities, and relevant issues.
When	11:00 – 11:45, 22 June 2023
Where	In Parliament T3.03
Who	Alex Paterson, Chief Executive, HES Hugh Hall, Board Chair, HES
Why	An opportunity to meet a key NDPB, discuss its priorities and set out your vision for the sector.
Key messages	An opportunity to discuss HES's current and future priorities. Keen to establish a good working relationship with HES leadership and to develop a good understanding of what Scottish Government priorities mean for HES.
Official support	[redacted] Sponsorship and Historic Environment [redacted] Sponsorship and Historic Environment Mob: [redacted]
Agenda	<p>Introductions – see Annex A for biographies</p> <ol style="list-style-type: none"> 1. Overview of HES – priorities, opportunities and challenges <p>Specific matters:</p> <ol style="list-style-type: none"> 2. HES Business Model 3. PIC Strategy 4. Traditional skills provision 5. Sector strategy – Our Past, Our Future <p>Visits and other Ministerial opportunities. Any Other Business</p>
Main objective	Inform HES of your expectations of them as the lead public body set up to investigate, care for and promote Scotland's historic environment.

ITEM 1	Overview of HES
Issue/ background	<p>Historic Environment Scotland (HES) is the lead public body set up to investigate, care for and promote Scotland’s historic environment.</p> <p>HES is responsible with the sector for the delivery of Our Past, Our Future (OPOF), Scotland’s refreshed 5-year strategy for the historic environment.</p> <p>HES delivers essential expertise, support and grant funding to heritage projects across the breadth of Scotland.</p> <p>HES is working closely with the historic environment sector to develop a long-term vision and better understand the impacts of the Covid pandemic.</p> <p>We will provide £72.7m in 2023/24 to support HES, which is 82.6% higher than the £39.8m level of support before the impact of the pandemic in 2019/20. As its commercial income continues to recover strongly from the impact of the pandemic, this will ensure HES can continue to care for our heritage in communities across Scotland.</p> <p>See Annex B for current priorities.</p>
Key message(s)	<ul style="list-style-type: none"> • Inform HES of your expectations of them as the lead public body set up to investigate, care for and promote Scotland’s historic environment. • [redacted] and you are keen to build a positive, open and constructive relationship. Regular updates with the Chair and Chief Executive will be useful in achieving this at ministerial level. • [redacted]
Suggested question(s)	<ul style="list-style-type: none"> • [redacted] • [redacted] • Ask about the opportunities and challenges they foresee in the next year for the sector and for the organisation itself. • [redacted]
Contact point	[redacted] Mob: [redacted]

ITEM 2	Specific matters: HES Business Model
Issue/ background	[redacted]
Key message(s)	[redacted]
Suggested question(s)	[redacted]
Contact point	[redacted] Mob: [redacted]

ITEM 3	Specific matters: PIC Strategy
Issue/ background	[redacted]
Key message(s)	<ul style="list-style-type: none">• [redacted]• [redacted]
Suggested question(s)	<ul style="list-style-type: none">• [redacted]
Contact point	[redacted] Mob: [redacted]

ITEM 4	Specific matters: Traditional Skills Provision
Issue/ background	<p>In April 2022 colleagues at HES brought to the Sponsorship and Historic Environment Team and the Skills and Apprenticeship Unit's attention that Edinburgh College intended to drop provision of the Stonemasonry Modern Apprenticeship.</p> <p>In April 2022, CITB asked HES to set up a short life working group to identify how sustainable models of stonemasonry training can be developed.</p> <p>In January 2023, HES launched a survey of stonemasonry in Scotland to better understand the current status of the sector by gathering information on the number of stonemasons there are in Scotland, where the businesses that employ stonemasons are based, and the demand for stonemasonry skills across the country.</p> <p>[redacted]</p>
Key message(s)	<ul style="list-style-type: none"> • It is vital that we have the right level of skills within our workforce to protect the historic environment and for retrofitting of traditional building on our journey to net zero. • [redacted] • [redacted]
Suggested question(s)	<ul style="list-style-type: none"> • Keen to hear HES's views on how the loss of stonemasonry provision at Edinburgh College will affect the sector in both the short and longer term.
Contact point	[redacted] Mob: [redacted]

ITEM 5	Specific matters: Sector strategy – Our Past, Our Future
Issue/ background	<p>Our Place in Time (OPiT)</p> <p>OPiT was published in March 2014 as a ten year strategy for, and created by, the historic environment sector. The overall aim of the strategy was “to ensure that the cultural, social, environmental and economic value of Scotland’s heritage makes a strong contribution to the wellbeing of the nation and its people”.</p> <p>Overall responsibility for delivery of OPiT was passed to HES, with oversight from the Scottish Government.</p> <p>Review of OPiT</p> <p>The strategic context has changed considerably since OPiT was published, with an increased focus on tackling inequality, on community empowerment, on digital, and on the climate emergency.</p> <p>In February 2022, the then Minister for CEID commissioned HES to conduct a review of OPiT to ensure that the strategy was fit for purpose for the next 5 years. The reviewed strategy aimed to prioritise activity supporting recovery and renewal, with a focus on creating a more resilient and sustainable sector that helped to communicate the contribution that the historic environment makes to the wellbeing of Scotland’s people.</p> <p>Strategy Engagement</p> <p>Scotland’s Historic Environment Forum (SHEF) was held on 29 June 2022. At this conference event, stakeholders and partners identified challenges, opportunities and priorities across the historic environment and cross-cutting sectors, marking the start of the OPiT review process.</p> <p>A draft strategy was produced after extensive engagement during 2022 with individuals, organisations, and communities across Scotland, carried out in partnership with SG, HES, and Built Environment Forum Scotland (BEFS).</p> <p>HES launched the consultation for the OPiT draft strategy on 28 November 2022, which ran until 20 February 2023.</p> <p>In addition to the public consultation, HES and BEFS hosted a series of stakeholder meetings and workshops to give organisations and individuals across the sector the opportunity to feed in their views and ideas. [redacted]</p> <p>Our Past, Our Future (OPOF)</p>

	<p>The refreshed 5-year strategy was given a new title, <i>Our Past, Our Future</i>. The new title speaks to our shared heritage, and reflects the positive impacts the historic environment has for people and communities across the country, and the beneficial role it will play in our future lives.</p> <p>The new strategy aligns with key Scottish Government ambitions to build a wellbeing economy, create more resilient and sustainable places, and deliver net zero in response to climate change.</p> <p>OPOF was published on 28 April 2023. The Minister for CEID will attend and provide an opening speech at the official launch of the strategy on 28 June 2023. Upon the launch, the strategy will be accompanied by new webpages and other supporting materials, as well as downloadable Easy Read and Gaelic versions.</p> <p>HES also published on its website the You Said, We Did report which collates the summaries and findings from the public consultation, extensive stakeholder engagement and formal assessments for the new strategy.</p>
Key message(s)	<ul style="list-style-type: none"> • I look forward to attending the launch event and celebrating the revised historic environment strategy next Wednesday. • It is important that we can continue to champion our impressive historic environment through partnership working and cross-sector collaboration. • Important that we continue to highlight the important contribution our historic environment makes to Scotland in both wellbeing and economic impact.
Suggested question(s)	
Contact point	[redacted] Mob: [redacted]

ADDITIONAL BACKGROUND INFORMATION

BIOGRAPHIES

Alex Paterson



Alex Paterson is the Chief Executive of HES. He has been in this role since September 2016.

His experience in leadership supported by a background in community investment and engagement, and experience of organisational development and change management will be invaluable to the organisation and Scotland's historic environment.

Alex was previously Chief Executive at Highlands and Islands Enterprise (HIE). During his time there he oversaw the strategy for key national sectors, as well as business and community growth. Alex also worked to improve the region's infrastructure, increase international trade performance, and promote business innovation.

His experience also stretches into the commercial sector, spending his early career with Esso Chemicals, Volvo, and with Scottish Enterprise.

Hugh Hall



Board Chair, Hugh Hall, has extensive experience of the public sector, including holding senior positions in the education, economic development, tourism and housing sectors.

Hugh has a wide range of leadership and transformational change experience, as well as leading business improvement projects across a number of publicly funded organisations. He is a prize-winning accountant and former managing director of audit services at Audit Scotland, with a deep understanding of governance and financial matters.

Hugh is the founding Chair of the Scottish Children's Lottery, former Chair of Colleges Scotland and Forth Valley College and former Member of Court at Edinburgh Napier University.

His appointment as Chair of Historic Environment Scotland started on 19 January 2022 and extends until 18 January 2026. Hugh does not hold any other public appointments.

Current Priorities

- **Sector Support** – HES continues to support the historic environment and heritage sector in Scotland, which continues to be impacted adversely by the pandemic with international visitor numbers still recovering compared to pre-pandemic levels.
- **High Level Masonry** – While there are 25 sites that have full access restrictions in place, Historic Environment Scotland has fully reopened or increased access at more than 40 sites since its High-Level Masonry programme began.
- **Strategic Direction** – Our Past, Our Future, will be officially launched on 28 June 2023. The refreshed strategy for the historic environment prioritises activity that supports recovery and renewal, focuses on creating a more resilient and sustainable sector, and highlights the contribution that the historic environment makes to the wellbeing of Scotland's people.
- **HES Business Model**- [redacted]

Document 3

ARCHITECTURE POLICY OVERVIEW

Background – Architecture Policy

In 2001, the Scottish Government published 'A Policy on Architecture for Scotland,' the first architecture policy to be developed in the UK. Creating Places, (2013) is the current policy statement on architecture and place and the document sets out the value and contribution of good architecture and design to a range of issues including health and wellbeing, low carbon design, culture and creativity, engagement and empowerment and investment and economy. In recent years there has been a particular focus on the role of good design in supporting health and wellbeing, on the climate emergency, tackling inequality, and on the importance of place.

Architecture policy is highly cross cutting, linking to a wide variety of policy areas and interests including spatial planning and urban design, culture and creativity, built heritage, building standards, empowerment and engagement, net zero buildings, regeneration, trade and services, public health, housing design and delivery, climate change, construction industry and procurement.

The objectives of Creating Places are still largely relevant and continue to inform policy delivery. The scope of current activity on architecture and design policy is broad and diverse but can be categorised within 3 key areas:

- Place-based working and placemaking
- Design quality and sustainable design
- Culture, creativity and promotion of Scotland

According to statistics (2019) from the Royal Institute of British Architects (RIBA), UK architecture accounts for £4.8 billion of value added with most of the value added by the sector coming from labour. RIBA research highlights some ongoing challenges practices face, including costs of securing Professional Indemnity Insurance, fee pressure, and continuing adverse effects of EU trading arrangements. Inflation is increasing project costs and decreasing the value of fees. Higher interest rates are increasing the long-term capital costs of projects, deterring potential clients.

The Architecture, Place and Design team is led by Chief Architect, Sandy Robinson, and is part of the Regeneration, Architecture and Place Unit within Planning, Architecture and Regeneration Division (PARD). The team leads on a range of architecture and urban design matters, supports place-based working, as well as supporting the delivery of regeneration and planning policy including leading specific policies within the recently approved National Planning Framework 4 (NPF4) and secondary legislation. NPF4 sets out the long-term spatial strategy for Scotland, playing a central role in shaping the policy environment for architecture and design.

Regulation of Architects

Regulation of the architects' profession is reserved to UKG and controlled by the Architects Act 1997. The Architects Registration Board (ARB) is the UK regulator and is currently undertaking a consultation on a fundamental overhaul of the regulatory framework for the education and training of architects in the UK.

Prior to EU Exit around 15-20% of architects practicing in the UK were EEA nationals and RIBA figures estimated that around 60% of EU architects considered leaving the UK following the EU referendum. The long term impacts of EU Exit on UK and Scottish architecture workforce are not yet clear.

Regulation of architects has been impacted by EU Exit and provisions in the Professional Qualifications Act 2022 allowed the Architects Act to be amended to end the UK's automatic recognition of architectural qualifications listed in the relevant EU Directive. The associated regulations also enable ARB to enter into mutual recognition agreements with international counterparts. ARB is now participating in two agreements; with the USA and with Australia and New Zealand.

The ARB currently recognises EU registered architects who hold qualifications listed in the relevant EU Directive, meaning that EU architects can register to practice in the UK with relative simplicity. However, no mutual recognition agreement exists with the EU, nor individual EU member states, and UK registered architects who wish to practice in the EU are required to comply with registration requirements of individual member states.

Key Stakeholders

Architecture & Design Scotland (A&DS)
Royal Incorporation of Architects in Scotland (RIAS)
Creative Scotland
Royal Town Planning Institute Scotland (RTPI)
Scottish Futures Trust (SFT)
V&A Dundee

Architecture & Design Scotland (A&DS)

A&DS is an Executive Non-Departmental Public Body, established in 2005 to promote good architecture and sustainable design. A&DS Chief Executive Jim Macdonald leads a team of 29 FTE staff. Chair Ann Allen provides oversight of the organisation's activities. A&DS are sponsored by SG Planning, Architecture and Regeneration Division, (PARD).

A&DS' role is to help improve the quality of development in Scotland and to support and promote excellence in the delivery of good architecture, successful places and efficient processes. The organisation provides support, expertise and resources to support design and placemaking and to deliver benefits for public sector capital investment projects (healthcare and education buildings). A&DS also deliver a Climate Actions Towns initiative, supported by SG Climate Change Division, and are supporting the implementation of local living and 20 minute neighbourhood principles in Stewarton, and are undertaking a programme to support Local Authorities on delivery of National Planning Framework 4. A&DS also help to deliver the Scotland + Venice project.

A&DS receive core Grant in Aid funding from Planning, Architecture and Regeneration Division, with additional programme support from School Infrastructure, Health Infrastructure and Climate Change Division.

The projected Grant in Aid Funding for 2023-2024 is as follows:-

Purpose	Total
Core Grant in Aid	£1,450,000
Health Programme	£130,000
Learning Estate Programme	£175,000
Climate Action Towns	£305,000
Total Grant in Aid Income 2023/24	£2,060,000

The Royal Incorporation of Architects in Scotland

The Royal Incorporation of Architects in Scotland (RIAS) is the professional body for chartered architects in Scotland and a champion of architecture and the built environment in Scotland. RIAS membership is structured around 6 regional chapters and governed by RIAS Council and President. Following a governance review, Tamsie Thompson, former managing director at New London Architecture, took up the post as RIAS CEO in July 2021.

Chris Stewart is the current President of the RIAS, taking up the role in June 2022. Chris is director of Glasgow-based, employee owned architecture practice, Collective Architects. A director and former chair of the Scottish Ecological Design Association (SEDA), Chris was elected on a platform to promote environmentally sustainable design and a more collaborative approach to architectural practice.

Key priorities for the RIAS include construction procurement, building retrofit and sustainable design, and promotion of architects nationally and internationally. We maintain a good working relationship with the RIAS and liaise on matters affecting the profession.

Awards Sponsorship

The Scottish Government has traditionally provided support for the following awards for architecture and the built environment:

Award	Financial contribution
RIAS Andrew Doolan Award for the Best Building in Scotland	£10,000
Saltire Society Housing Design Awards	£15,000
Scottish Civic Trust 'My Place' Awards	£10,000

The annual RIAS Andrew Doolan Award for the Best Building in Scotland is Scotland's premier architecture award and is traditionally presented by the Culture Minister. The Award, founded in 2002 by the Scottish architect and entrepreneur, the late Andrew Doolan, serves as a spur for excellence in architecture and design. Following the death of Andrew Doolan in 2004, the Award has been jointly funded by the Scottish Government and the Doolan family.

Additionally, support of £2,500 has been provided for the annual Royal Scottish Academy's Metzstein Architecture Discourse. The Discourse is an annual public lecture given by a prominent architect to a Scottish audience, sharing their exploration of contemporary culture and architecture through their work and thinking.

Venice Architecture Biennale

The Venice Architecture Biennale is the world's biggest architecture festival and runs from May to November in Venice. Scotland has had an established presence at the Biennale for a number of years. Each year the Scotland + Venice partners commission leading artists and architects in Scotland to present work within the Biennale's international exhibition which alternates annually between art and architecture. The Scotland + Venice partners comprise Scottish Government, A&DS, Creative Scotland, British Council, National Galleries of Scotland, and V&A Dundee.

Budget for the project is provided by the Scotland + Venice partners. Creative Scotland is the major funder of the project and their Board recently made the decision to pause involvement in La Biennale in 2024 to allow for a period of reflection and review. This decision was made in agreement with the other Scotland + Venice partners. This does not affect the delivery of Scotland's 2023 participation in the architecture Biennale. The decision to pause involvement in 2024 provides opportunity to examine other routes to promote Scottish architecture and design at home and internationally.

The 2023 Scotland + Venice architecture exhibition opened in Venice on 20 May and has been receiving very positive media coverage. The exhibition runs until 26 November. Officials are discussing the opportunities for future international promotion of Scottish architecture with the Scotland + Venice partners.

[redacted]

[redacted]

Document 4

What	<p>Introductory meeting with Ann Allen (Chair) and Jim MacDonald (CEO) of Architecture and Design Scotland (A&DS)</p> <p>Level – meeting with a key stakeholder</p>
When	15 June 2023 13.30-14.00
Where	<p>Microsoft Teams meeting</p> <p>Click here to join the meeting</p> <p>Meeting ID: [redacted] Passcode: [redacted]</p> <p>Or call in (audio only)</p> <p>[redacted] United Kingdom, Edinburgh Phone Conference ID: [redacted]</p>
Who	<p>Ann Allen: Chair, Architecture & Design Scotland Jim MacDonald: Chief Executive, Architecture & Design Scotland</p>
Why	<p>This is an introductory meeting with key stakeholder, Architecture & Design Scotland, to discuss their important role in supporting Ministerial priorities for design and place-making in Scotland. Architecture & Design Scotland meets with the responsible Minister at least once annually.</p>
Key messages	<ul style="list-style-type: none"> • A&DS plays an important role in supporting the delivery of good buildings and places and the work of the organisation is central to realising the full potential of communities across Scotland. • Ministers recognise the wide and varied role that A&DS plays, supporting sustainable design and architecture, cultural activity, collaboration and place-based approaches and the promotion of Scottish design talent.
Official support	<p>Sandy Robinson, Chief Architect, Planning, Architecture & Regeneration Division Mobile: [redacted] [redacted] Planning, Architecture & Regeneration Division Mobile: [redacted]</p>
Agenda	<ol style="list-style-type: none"> 1. Scottish Government priorities for architecture– Minister (5 mins) 2. A&DS Overview – Ann/ Jim (5 mins). 3. Venice Biennale - Ann/ Jim (5 mins) 4. Discussion - Future challenges and opportunities – all (15 mins) <ul style="list-style-type: none"> • Embedding the benefits of good design and place-based approaches to improve outcomes and support inclusive engagement. • Supporting and promoting Scottish architecture and design talent.
Main objective	<p>Developing relationship with key stakeholder and improved understanding of the work of A&DS and how design and placemaking can help achieve SG ambitions.</p>

ITEM 1	Scottish Government priorities for architecture
Issue/ background	<p>Creating Places, (2013) is the current policy statement on architecture and place and the document sets out the value and contribution of good architecture and design to a range of issues including health and wellbeing, low carbon design, culture and creativity, engagement and empowerment and investment, and economy. In recent years there has been a particular focus on the role of good design in supporting health and wellbeing, on the climate emergency, tackling inequality, and on the importance of place. SG officials work closely with A&DS on policy delivery.</p> <p>The objectives of Creating Places are still largely relevant and continue to inform policy delivery. The scope of current activity on architecture and design policy is broad and diverse but can be categorised within 3 key areas:</p> <ul style="list-style-type: none"> • Place-based working and placemaking • Design quality and sustainable design • Culture, creativity and promotion of Scotland <p>A&DS work across each of these areas, with a key focus on placemaking and the Place Principle informing their work.</p> <p>The Fourth National Planning Framework (NPF4) was adopted in February 2023 and sets out the long-term spatial strategy for Scotland, playing a central role in shaping the policy environment for architecture and design. A&DS will play an important role in supporting the delivery of NPF 4 and creating sustainable, healthy and resilient places.</p> <p>Within the current challenging economic landscape, there is opportunity for architecture policy delivery, including the work of A&DS, to create linkages across a wide range of related policy areas to take advantage of the benefits of good design in maximising outcomes from the use of available financial and material resources.</p>
Key message(s)	<p>The role of design – supporting collaborative design processes across multiple policy areas maximises positive outcomes for communities and the environment in challenging economic circumstances.</p> <p>Supporting culture and creativity – Scotland has a highly talented architecture and design workforce and developing and promoting this at home and internationally is an important element of our cultural identity and economic success.</p>
Suggested question(s)	Speaking points provided in Annex B
Contact point	Sandy Robinson [redacted]

ITEM 2	A&DS Overview												
Issue/ background	<p>A&DS is an Executive Non-Departmental Public Body, established in 2005 to promote good architecture and sustainable design. A&DS Chief Executive Jim Macdonald leads a team of 29 FTE staff. Chair Ann Allen provides oversight of the organisation’s activities. A&DS are sponsored by SG Planning, Architecture and Regeneration Division, (PARD).</p> <p>A&DS role is to help improve the quality of development in Scotland and to support and promote excellence in the delivery of good architecture, successful places and efficient processes. The organisation provides support, expertise and resources to support design and placemaking and to deliver benefits for public sector capital investment projects (healthcare and education buildings). A&DS also deliver a Climate Actions Towns initiative, supported by SG Climate Change Division, and are supporting the implementation of local living and 20 minute neighbourhood principles in Stewarton, and are undertaking a programme to support Local Authorities on delivery of National Planning Framework 4. A&DS also help to deliver the Scotland + Venice project (Item 2).</p> <p>The organisation published a 10 year Corporate Strategy in March 2021 with a focus on supporting place-based working and embedding the Place Principle.</p> <p>Financial Information A&DS receive core Grant in Aid funding from Planning, Architecture and Regeneration Division, with additional programme support from School Infrastructure, Health Infrastructure and Climate Change Division. The projected Grant in Aid Funding for 2023-2024 is as follows:-</p> <table border="1" data-bbox="501 1357 1422 1603"> <thead> <tr> <th>Purpose</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Core Grant in Aid</td> <td>£1,450,000</td> </tr> <tr> <td>Health Programme</td> <td>£130,000</td> </tr> <tr> <td>Learning Estate Programme</td> <td>£175,000</td> </tr> <tr> <td>Climate Action Towns</td> <td>£305,000</td> </tr> <tr> <td>Total Grant in Aid Income 2023/24</td> <td>£2,060,000</td> </tr> </tbody> </table>	Purpose	Total	Core Grant in Aid	£1,450,000	Health Programme	£130,000	Learning Estate Programme	£175,000	Climate Action Towns	£305,000	Total Grant in Aid Income 2023/24	£2,060,000
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Key message(s)	<ul style="list-style-type: none"> Ministers appreciate the broad and varied role that A&DS play in supporting design to improve the quality of life for communities and to protect the environment. The Culture Strategy highlights the importance of place and the role that people, location and resources play in realising the full potential of communities across Scotland. 												
Suggested question(s)	<ul style="list-style-type: none"> How will A&DS prioritise resources across the very broad range of issues that relate to architecture and design to support Minister’s priorities- thinking particularly of the cultural role of architecture; net-zero building design; placemaking; skills development; tackling inequality and; supporting inclusive participation? 												

ITEM 3	Venice Biennale
Issue/ background	<p>The Venice Biennale is the world’s biggest and most prestigious architecture festival. Scotland has had an established presence at the Biennale for a number of years. Each year the Scotland + Venice partners commission leading artists and architects in Scotland to present new work within the Biennale’s international exhibition which alternates annually between art and architecture. The Scotland + Venice partners comprise Scottish Government, A&DS, Creative Scotland, British Council, National Galleries of Scotland, and V&A Dundee.</p> <p>Budget for the project is provided by the Scotland + Venice partners. Creative Scotland is the major funder of the project and their Board recently made the decision to pause involvement in La Biennale in 2024 to allow for a period of reflection and review. This decision was made in agreement with the other Scotland + Venice partners. This does not affect the delivery of Scotland’s 2023 participation in the architecture Biennale. The decision to pause involvement in 2024 provides opportunity to examine other routes to promote Scottish architecture and design at home and internationally.</p> <p>The Scottish project at the Biennale in 2023 is entitled <i>A Fragile Correspondence</i>, and opened on 19 May. The project was curated and delivered by a creative team of Scottish based architects and designers, and will run in Venice until November. The project highlights cultures and languages that have a close affinity with the landscapes of Scotland and explores alternative perspectives and approaches to the challenges of the climate emergency. The project includes a Professional Development Programme which provides an opportunity for a team of 17 students from Scotland to support the exhibition in Venice and develop their own work and research.</p> <p>A&DS provided significant support to the creative team and were instrumental in the delivery of the 2023 project. The project has been very well received since its launch, and was included in the <i>Pick of the Biennale</i> by Architect’s Journal magazine.</p>
Key message(s)	<ul style="list-style-type: none"> • I welcome and appreciate the significant effort from A&DS in delivering the 2023 Scotland + Venice project and it has been excellent to see the positive reception to the work. • I understand that you will be working with Creative Scotland and others on opportunities for the future of Scotland + Venice
Suggested question(s)	<ul style="list-style-type: none"> • What plans are there for the Venice exhibition content to be presented in Scotland? • How will the impact and legacy of the professional development programme be monitored to support emerging Scottish talent?

ITEM 4	Future challenges and opportunities <ul style="list-style-type: none"> • Embedding the benefits of good design and place-based approaches to improve outcomes and support inclusive engagement. • Supporting and promoting Scottish architecture and design talent
Issue/ background	<p>A&DS are a small organisation covering a very broad range of issues from the strategic place-based working, through to creative and technical building design issues, as well as supporting processes such as planning, procurement and participation. How the organisation allocates resources and prioritises action will be important in achieving and measuring success.</p> <p>Planning, Architecture & Regeneration Division are undertaking a landscape review of organisations working across the built and natural environment sector and A&DS have been engaging positively with this. This review is highlighting the importance of effective partnership working and A&DS are well placed to develop a network of partnerships and working practices that exemplifies the public service reform agenda.</p> <p>The lease on A&DS offices at Bakehouse Close, Edinburgh, runs to April 2029 with a break point in April 2024. Due to the anticipated funding scenario for the organisation, significant reductions in accommodation costs are required from 2024-25 onwards. A&DS are exploring accommodation options for beyond 2024 and are engaging with SG Property team.</p>
Key message(s)	<p>The role of design – supporting collaborative design processes across multiple policy areas maximises positive outcomes for communities and the environment in challenging economic circumstances.</p> <p>Supporting culture and creativity – Scotland has a highly talented architecture and design workforce and developing and promoting this at home and internationally is an important element of our cultural identity and economic success.</p>
Suggested question(s)	<ul style="list-style-type: none"> • What are the key challenges and ‘quick wins’ that you see for A&DS in promoting design to make a material difference to outcomes? • How are A&DS joining up planning and design processes from strategic ‘place’ issues through to technical design? • Are there policy areas you feel could be better linked to the architecture and design agenda and how might you go about developing your networks? • How are you linking with other public bodies, such as Creative Scotland, to develop and promote the cultural benefits of placemaking? • How can the Scottish + Venice partners, and others, work to promote and develop Scottish architecture & design talent in wider ways? • How do you see emerging talent as being supported through your work and future policy development/ delivery?

ADDITIONAL BACKGROUND INFORMATION

ATTENDEES: PEN PICTURES



Anne Allen MBE took up position as A&DS Chair in October 2018.

Ann was appointed Director of Campus Innovation and Development at the University of Leeds in May 2022. Before taking up this role, Ann was CEO of Chartered Institution of Civil Engineering Surveyors. Prior to that, she was Executive Director of Estates and Commercial Services for the University of Glasgow, where she led a £1 billion capital investment programme.

A Chartered Surveyor with over 35 years' experience, Ann has also worked for such organisations as John Lewis; HBOS and UK Government.

She also uses her property knowledge to support other organisations and is a Trustee of National Museums of Scotland a former member of the Scottish Futures Trust Board. Ann was awarded an MBE in the 2018 New Year Honours List for services to Higher Education.



Jim MacDonald has been Chief Executive of A&DS since 2010.

Jim is a chartered Town Planner, a Fellow of the Royal Institution of Chartered Surveyors, and an Honorary Fellow of the Royal Incorporation of Architects in Scotland. He has over 30 years' experience working on built environment issues within central and local government in the UK.

Jim previously served as Historic Scotland's Deputy Chief Inspector. Prior to this he led the Heritage and Design Team within Glasgow City Council's Development and Regeneration Services and has also worked for North Lanarkshire Council, the City of Westminster and English Heritage's London Region.

SPEAKING POINTS

Introduction

- I am very pleased to meet with you and to hear about the work of A&DS.
- The Scottish Government recognises the valuable role of A&DS in helping to deliver the creativity and innovation required to achieve our ambitions.

Our priorities

- The First Minister's policy prospectus describes three important missions that are guiding delivery of our priorities.
- These are; tackling poverty and reducing inequality; delivering a fair, green and growing economy; and improving our public services
- We need to ensure that good design processes allow us to maximise the positive outcomes from our investment for places, communities and the environment- your role in that work is key.

Supporting good design

- I know that you have been involved in supporting National Planning Framework 4 and the stage is now set for good design and collaboration to help transform how our buildings and places support communities.
- We know that we face multiple challenges but using the power of good design and innovation can help us to get the very best out of our resources.
- I would be keen to hear of how your work, particularly on schools and healthcare design, is increasing the impact of our investments.
- I know that A&DS has a focus on supporting the Place Principle and the Culture Strategy is aligned with this approach, highlighting the importance of place and the role that people play in realising the potential of communities across the country.

Supporting culture and creativity

- It is essential that we continue to develop skills, encourage young people into the creative industries, and promote our talent at home and on the world stage.
- I know that you have both recently returned from the opening of Scotland's show at the Venice Architecture Biennale and I'm very much looking forward to hearing more on this.
- We need to consider all of the opportunities available to us to promote our design talent, as part of 'Brand Scotland' and well as developing specific opportunities for the architecture and design sector.

Landscape Review

- We welcome your positive contribution to the landscape review of bodies involved in the development of our places.
- I am interested in hearing your views on how we can develop more effective ways of working with our partners to deliver better outcomes for communities.

.Summary

- I realise that A&DS works across a very wide range of issues and that this brings challenges.
- However, it is through this holistic and cross-cutting way of working that I believe you can help ensure that design and innovation makes the important contribution that it must if we are to achieve our ambitions.
- I'm very much looking forward to hearing about your work in this area and discussing some of the opportunities to ensure that we achieve the positive change required.

Document 5

BRIEFING: MINISTER FOR CULTURE, EUROPE AND INTERNATIONAL DEVELOPMENT – Christina McKelvie MSP

Malawi Grant Holders Roundtable– Introductory Meeting – 22nd June 2023

Key Messages	<p>International development continues to be a key part of Scotland’s global contribution. It encompasses our core values, historical and contemporary, of fairness and equality. It is about Scotland acting as a good global citizen.</p> <p>I am very much looking forward to hearing more about the projects you are undertaking on the Scottish Government’s behalf, and the impact the work you are delivering is having in Malawi.</p> <p>Scotland truly values the strength of its relationship with Malawi, and the many civic links that underpin this relationship. I look forward to further growing the partnership developed between our two countries over the last 150 years.</p>
What	<p>A virtual introductory meeting with key Malawi grant holders, and project leads from both Scotland and Malawi to hear more about the existing projects we fund in Malawi through the International Development Fund.</p> <p>As outlined in the 2018 Global Goals Partnership Agreement our two governments agreed to build on previous collaborations and committed to support the Global Goals by focussing on six key strands: health; education; civic governance; sustainable economic development; renewable energy, and water and climate.</p> <p>Please note that all of these projects have been extended a further year as part of our transitional arrangements towards commencing our new programmes that will implement our review. All of these projects will finish in March 2024, and the purpose of this meeting is simply to allow Minister to hear about these (now Year 6) projects. We recommend that if attendees ask about new funding opportunities, they are steered back to speak about their existing projects, and reference is made to the separate ongoing stakeholder engagement by the Team (eg presentations at the Alliance Conference most recently).</p>
Why	<p>As part of the Minister’s introduction to the Scottish Government’s International Development work, this meeting will provide an opportunity to meet those responsible for overseeing our live international development projects in Malawi – these projects are in their final year, and have been offered a one year extension into 2024.</p>

Who	<p>17 people have so far registered for the event. Scotland and Malawi based grant managers with responsibility for managing our international development projects in Malawi. Scottish organisations delivering projects in the Malawi Programme are:</p> <p>Health</p> <ul style="list-style-type: none"> • St John Scotland • Water Aid • University of Edinburgh • University of Glasgow <p>Renewable Energy</p> <ul style="list-style-type: none"> • University of Strathclyde <p>Education</p> <ul style="list-style-type: none"> • Mary's Meals • Global Concerns Trust • Sense Scotland <p>Civic Governance</p> <ul style="list-style-type: none"> • Chance for Change – not attending <p>Capacity Strengthening</p> <ul style="list-style-type: none"> • Blantyre-Blantyre • Scotland Malawi Mental Health Education Project
Where	<p>Virtual Meeting (MS Teams) Link: Click here to join the meeting</p>
When	22 June 2023 (14.00-15.00 BST)
Likely themes	<p>Malawi Development Programme Future Funding and International Development Review Health Education Civic governance Renewable energy Tropical Storm Freddy and Cholera</p>
Supporting Officials	<p>[redacted]– [redacted]</p>
Attached documents	<p>Annex A – Speaking Notes (Opening and Closing and Suggested Questions) Annex B - Malawi Development Programme Annex C - Project Leads and Description</p>

TIMINGS AND AGENDA

14:00-14:05 – Introduction from Minister

14:05-14:45 - Brief Introductions from projects and short update

[We would suggest the Minister, as chair, invites the projects to speak one-by-one for 3 minutes]

14:45-14:55 – Questions from Minister

14:55-15:00 – Concluding remarks

ANNEX A

**Speaking Note
Malawi Development Programme - Roundtable Introductory Meeting**

[Attached Separately]

ANNEX B

Malawi Development Programme and Overview of Projects

- The Malawi Development programme started on 1 October 2018 (2018-23, extended to 2024), following a competitive funding round. **11 projects** received **£11.8 million funding** between 2018 and 2023
- Nine of these projects were extended to 2024. This was to sustain significant investment with Scotland's iNGO sector over next year, and allows for a sufficient process of engagement with stakeholders as the future programme is developed. These **live** projects are listed below by theme:

Global Goals Partnership Agreement Strand	Organisation	Project Title	Scottish Government Funding 23/24
Health	St John Scotland	Community action and service access for maternal, newborn and child health	£108,000
	Water Aid	Deliver life to mothers, girls and children in the southern region of Malawi	£225,000
	University of Edinburgh	Moving towards sustainability: strengthening rural health facilities, upskilling providers and developing mentoring capacity to support roll-out of cervical cancer 'Screen and treat' services across Malawi	£100,000
	University of Glasgow	Towards a Dental School for Malawi – The Maldent Project	£275,332
Renewable energy	University of Strathclyde	Rural energy access through social enterprise and decentralisation (EASE)	£294,055
Education	Mary's Meals	Mary's Meals pre-school and primary feeding programme in Malawi	£240,000
Education	Global Concerns Trust	Tools and training for livelihood in Malawi	£155,411
Education	Sense Scotland	Promoting equal access to education in Malawi North	£294,347
Civic Governance	Chance for Change - Not attending	Access to Justice	£294,248

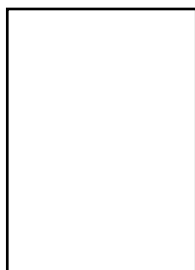
Capacity Building Grants

- **University of Glasgow and Malawi College of Medicine – Blantyre Blantyre project (2016-22) and UNZA Lusaka expansion (2023-25)** The aim of this project was to set up 3 fully-equipped laboratories at the College of Medicine, Blantyre, enabling scientists there to conduct research into increasingly prevalent non-communicable diseases in Malawi. The new Zambian laboratory will mirror existing laboratory facilities, and will expand collaboration and evidence-based development of research and training programmes, medical interventions and policy development in Zambia, Scotland and Malawi in the area of vaccine development.
Funding: £2.2 million (£1million KUHeS Lab, £1 million UNZA Lab and £200,000 for COVID-19 response work)
- **Scotland Malawi Psychiatry Capacity Development Project** to deliver a capacity building programme at Malawi's College of Medicine, with funding being channelled through the Scotland Malawi Mental Health Education Project.. Funding: Between 2016 and 2021 we are providing £288,699

Project Leads and Description

Health Projects

St John Scotland: *Community action and service access for maternal, new-born and child health*



Sylvia Chopamba
Programme Manager

Project Description

The project aims to improve maternal, newborn and child health by increasing health behaviours and the use of critical health services, and by removing barriers to the provision of Malawi's Essential Health Package (EHP).

WaterAid: *Deliver life to mothers, girls and children in the southern region of Malawi*



Elizabeth McKernan
WaterAid Partnerships
Manager



Natasha Mwenda
Project Manager for Deliver
Life

Project Description

Improve the health of mothers, girls and children in rural and peri-urban low-income areas of Machinga and Zomba by facilitating access to safe water, improved sanitation and good hygiene in health care facilities, early childhood development centres and communities.

University of Edinburgh: *Moving towards sustainability: strengthening rural health facilities, upskilling providers and developing mentoring capacity to support roll-out of cervical cancer 'Screen and treat' services across Malawi*



Dr Christine Campbell
Reader in Cancer and Primary
Care



Beatrice Kabota
Nkhoma Hospital
Programme Manager

Project Description

The project builds on the prior collaborative and successful partnership working between Malawi and Scotland in delivery of same day cervical cancer 'screen and treat' programmes, and seeks to support rollout of that work in Northern, Central and Southern Regions, based on developing effective mentoring tools, strengthening health professional skills within Malawi, and extending services to rural health facilities.

University of Glasgow - *Towards a Dental School for Malawi – The Maldent Project*



Dr Mwapatsa Mipando
Associate Professor, College
of Medicine, KUHeS

Project Description

To establish an undergraduate dental degree (BDS) programme within the Faculty of Medicine, College of Medicine, University of Malawi, which will train Malawian dentists who are 'globally competent and locally relevant' and will be able to provide support for the delivery of a national health programme.

Renewable Energy Project

University of Strathclyde - *Rural energy access through social enterprise and decentralisation (EASE)*



Damien Frame,
Research Fellow,
Strathclyde



Edgar Kapiza Bayani
Community Energy Malawi

Project Description

The EASE project works with local and national structures to address energy poverty in marginalised rural communities in Dedza and Balaka Districts through the deployment of appropriate renewable energy infrastructure and service provision under sustainable social business models and decentralised energy strategies.

Also attending: Elizabeth Banda – EASE Project Manager in Malawi

Education Projects

Mary's Meals - *Mary's Meals pre-school and primary feeding programme in Malawi*

Also attending:

- **Thomas Black**, Head of Major Giving and Partnerships
- **Umberto Bosco**, Head of Programmes - Malawi



Marie Doyle
Director of Supporter
Engagement and Income

Project Description

This project currently provides school feeding to vulnerable children in 27 primary and 79 Early Childhood Development centres (ECDs) in Zomba, southern Malawi, reducing classroom hunger and promoting access, participation and progression through primary education.

Global Concerns Trust - *Tools and training for livelihood in Malawi*



Emma Duncan
Chief Executive Officer

Also attending:

- *Lemson Njala* from MACOHA
- *George Chimpiko* from KODO

Project Description

To contribute to the reduction of poverty, the enhancement of economic sustainability and participation in development processes of disabled men and women in Malawi, while promoting skill development, well-being and engagement in international development of people with disabilities in the UK.

Sense Scotland - Promoting equal access to education in Malawi North



Thomas Nkhjonera
Malawi Project Co-ordinator

Project Description

The project works in Northern Malawi with children, young people, families, schools, communities and all traditional and governmental authorities to address negative attitudes towards disability, improve access to quality and relevant education and to enable all children regardless of disability to reach their full potential.

Sustainable Economic Development Project

Capacity Building

University of Glasgow: *Blantyre-Blantyre Clinical Research Facility*



Paul Garside
Dean of Global
Engagement



Dr Mwapatsa Mipando
Associate Professor, College
of Medicine, KUHeS

Project Description

The Blantyre Blantyre project was a £2 million project funded over 5 years. The project has established a fully internationally accredited clinical research facility within University of Malawi, Kamuzu University of Health Sciences

The project is now expanding to Zambia where we are investing a further over the next two years to support the establishment of a state-of-the-art biomedical laboratory facility at University of Zambia (UNZA).

SMMHEP: *Scotland Malawi Psychiatry Capacity Development Project and Zambia extension*



Dr Robert Stewart
Senior Clinical Research
Fellow

Project Description

This project aims to address the chronic lack of mental healthcare provision in Malawi. Building on two previous Scottish Government grants that established Malawi's first ever M.Med Psychiatry, it will provide funding for four trainees to become clinically qualified psychiatrists at Malawi's College of Medicine.

Document 6

What	Introductory meeting with senior leadership of Edinburgh International Festival
When	Tuesday 27 June, 10:00-10:45
Where	In person – T3.03 Scottish Parliament
Who	Nicola Benedetti (EIF Festival Director) and Fran Hegyi (EIF CEO)
Why	Initial meeting / introductions
Key messages	<ul style="list-style-type: none"> • I am delighted to be able to support Edinburgh International Festival again this year, with £100,000 from our 2023/24 EXPO fund. • I am looking forward to my first August as Minister for Culture and I thank you for your invitations to various events. Given current diary and resource pressures, I appreciate the more focussed set of proposals for me and other Ministers this year. • I am grateful for Edinburgh International Festival’s support of Edinburgh International Film Festival since the collapse of its parent company, Centre for the Moving Image (CMI) in late 2022.
Official support	[redacted], Festivals & Portfolio Events, [redacted]
Agenda	This will be an informal meeting with no set agenda. EIF will begin with a brief overview of Edinburgh International Festival and an introduction to their programme this year.
Main objective	Introductions and stakeholder relationship building with EIF
Annexes	Annex A: Top Lines and Previous Meetings Summary Annex B: Key Issues Annex C: Edinburgh International Festival Annex D: Scottish Government International Culture Strategy

Suggested Top Lines

- I am looking forward to the return of Edinburgh International Festival for its 2023 iteration, after its successful 75th anniversary last year.
- We are delighted to be able to support Edinburgh International Festival again this year, with £100,000 from our 2023/24 EXPO fund, and £400,000 of combined PLACE funding with City of Edinburgh Council.
- This is an incredibly worrying time for the culture sector. The Scottish Government is engaging closely with Creative Scotland to provide support where possible for those organisations facing immediate challenges. We will continue to engage with them in advance of the difficult decisions we face following on from the 2023-24 budget.
- We are grateful for Edinburgh International Festival's support of Edinburgh International Film Festival since the collapse of its parent company, Centre for the Moving Image (CMI) in late 2022. We are excited to see the Festival's return this year as part of Edinburgh International Festival, and would like to convey our continued support.
- We are providing £59,000 in support of Edinburgh International Film Festival through our EXPO fund this year.

Summary of Key Points from Previous Meetings with Cabinet Secretary for External Affairs, Constitution and Culture – [redacted].

- The Festival hopes to encourage support from international stakeholders to help bring international artists to Edinburgh. Mr Robertson has previously offered support to facilitate this through events and meetings.
- EIF expressed a clear desire to be involved in the development of the International Cultural Strategy.
- EIF spent £1m to bring artists over from rUK. UKG does not financially support artists to come to Edinburgh (with exception of some support for Fringe). EIF would be interested in using some EXPO funding to support this cost.
- EIF have expressed concerns about the timelines of our decisions and have said they hope to learn about EXPO 2024 by September/October.
- In March 2023 EIF were hoping to find a long-term solution to the [redacted] structural deficit they face as a result of inflation. By June 2023 that has risen to needing additional [redacted] income to be stable: [redacted] additional income to return to international competitiveness.
- Furthermore EIF and Edinburgh Fringe predicting the highest financial risks for 2023 season. EIF are [redacted] their financial reserves compared to 4 years ago, though there had been [redacted] increase in fundraising, philanthropy and sponsorship.

KEY ISSUES

UKG Funding - £8.6m for Fringe and EIF In March 2023 UKG Budget

- Scottish Ministers have been urging the UK Government to recognise the valuable role Scotland's culture sector plays to the Scottish and UK economy and so any additional funding from the Spring Budget is welcome.
- While the £8.6m in UKG funding is welcome, this is another instance where the UK Government is bypassing this Parliament and SG have been clear UK Government needs to engage with us in advance to ensure support is aligned and its impact maximised.
- This funding is directed **only** at the Edinburgh International Festival (£1.6 million) and the Edinburgh Fringe Society (£7 million). This is respectively to support rUK artists to particulate in August 2023 and for a new year round home for the Fringe Society offering opportunities for communities & artists.
- Fran Hegyi, the Chief Executive of the Edinburgh International Festival in evidence to the Scottish Affairs Committee on 15 May 2023 (as part of their inquiry about "Promoting Scotland Internationally") said that 2023 was the first year the EIF had received financial help from the UK Government – despite being founded in 1947.

International

- On international priorities, officials have been in touch with EIF's team to discuss shared priorities and options for cooperation. In particular we are interested in a range of countries that will have a presence in the festival this year including the US, South Korea, Germany and Spain.

Alcohol

- Edinburgh International Festival (EIF) noted that with a 38% drop in grant in aid in real terms due to inflation and increased costs (including visas and accommodation), sponsorship funding (often alcohol) is critical to being able to function. Festivals have begun self-regulating alcohol advertising e.g., Fringe and EIF not making alcohol sponsorship visible in areas where families might visit. Fringe and EIF also view themselves as lower profile, not reaching at risk and/or young people in their homes/devices as easily as televised events.

Lines

- The consultation that ran in Q1 of 2023 sought views on restricting alcohol advertising, including alcohol sports and events sponsorship.
- However this has caused significant concern to the festivals and events industry in terms of alcohol industry being a vital sponsorship source.
[redacted]
- [redacted]

- [redacted]
- We are currently reflecting on the wide-ranging feedback we received from stakeholders during the recent Ministerial roundtables and are working with an independent contractor to analyse the public consultation responses to understand the views and perspectives of those that responded.
- We will publish both the roundtables and the consultation findings later this year, which will inform the potential content and scope of any policy proposals and our consideration of appropriate next steps with this work.
- Further detailed consultation and engagement with public health stakeholders and businesses will take place as our work progresses.
- Festivals and events report that they are still dealing with the ‘chilling’ effect of this consultation on sponsorship appetites, which are crucial at this time of recovery, inflated costs, reduced ticket incomes, and other regulatory pressures.
- We know that young people seeing alcohol marketing is associated with them starting to drink alcohol or drinking more alcohol
- We consulted on restricting alcohol advertising and promotion to protect vulnerable groups, including children and young people and those in recovery. These groups have told us directly that they see a lot of alcohol advertising and promotion and want us to restrict this

Local Visitor Levy

- We remain committed to introducing the Local Visitor Levy Bill during the 2022-23 Parliamentary year. If passed by Parliament we would expect the provisions to come into force as soon as is practicable and reasonable to do so.
- Taking into account the expected time for Parliamentary scrutiny, and the need for consultation and engagement by a local authority before introducing the levy, it is likely that no visitor levy could be charged until 2026. This is about putting in place measures now that can deliver sustained investment in the visitor economy in the future.
- Money raised from the local visitor levy will be required to be spent on the visitor economy, such as visitor related infrastructure, or promoting and improving the visitor offer in a local authority’s area. Before it could introduce a local visitor levy a local authority would be required to consult and publish its plan on how it planned to use any funds raised through the levy.

Short-term Lets

- Licensing is now being implemented by licensing authorities across Scotland. In April, based on publicly available information, SG estimated around 4,000 licence applications had been submitted, with over 1,000 licences granted.
- Since 1 October 2022 all new short-term let hosts must be licensed before they can accept bookings and receive hosts. Most licensing authorities are prioritising

applications from new hosts during the transitional period for existing hosts. Authorities may also choose to issue a temporary licence for a new host while the full application is being processed.

- Existing hosts (those operating before that date) have until 1 October 2023 to apply for a licence and can continue to operate while their application is being determined by the council.
- The purpose of licensing is to ensure short-term lets are safe and the people providing them are suitable. This brings short-term lets in line with regulation of other accommodation sectors such as hotels, caravan parks and houses of multiple occupation, and provides assurance to both neighbours and the guests that they are booking accommodation that complies with safety standards.
- All short-terms must meet mandatory conditions (set out in legislation), which are based on existing legislation or industry good practice.
- Separate legislation has been passed that enables councils to designate short-term let control areas to manage high concentrations of short-term lets where these are causing problems for neighbours and making it harder for people to find homes to live in. Edinburgh designated the whole of its area on 5 September 2022.
- Licensing is operational and there are legal consequences if the sector does not comply with the new licensing requirements.
- Concerns regarding accommodation costs during the August Festivals pre-date short-term licensing mandatory standards. The success of festivals and tourism within Scotland in recent years has seen increased visitors during peak holiday periods, which has resulted in higher demand for accommodation in the central Edinburgh area. (cf. WPQ S6W-18245, 12 May 2023, Miles Briggs MSP).

Edinburgh Judicial Review (JR)

- The case was heard at court on 11 and 12 May 2023 and Judicial Review decision was announced on 8 June 2023. This found against City of Edinburgh Council on three counts:
 - (1) the requirement for carpets for all secondary letted properties
 - (2) a presumption against licences for tenement properties, and
 - (3) the restriction on temporary licences for secondary letted properties.
- The judge made other comments on fees, differential treatment of property types, and the justification for differential treatment from HMOs which favoured Edinburgh's position.
- The JR challenge was specific to the City of Edinburgh Council's implementation of the short-term let licensing scheme, it was not a challenge to the licensing scheme itself. It remains the Scottish Government position that licensing of Short-Term Lets can be operated by councils in such a way as to respect the convention rights of owners and the Provision of Services Regulations 2009.

- The Scottish Government remain committed to listening to, working with and involving stakeholders, as licensing schemes embed and we monitor implementation.

Calls to further extend deadline for existing hosts

- [redacted] calling for a further extension to the transitional deadline for all existing hosts across Scotland to allow time for Edinburgh Council to review its policy. The Minister for Housing has considered this call and decided another extension is not required.
- Existing hosts that submit applications before the 1 October 2023 deadline can continue operating until their application is determined [redacted]
- In terms of licensing having a detrimental impact on the sector, this is difficult to establish in isolation. The impact of factors occurring in recent years on the short-term lets, and associated sectors, is complex.
- While it is quite possible that some operators may decide to leave the sector, we must remember that licensing regulation is ultimately about safety for both neighbours and the guests, and finding the right balance in enabling councils to manage local issues.

Festivals Edinburgh

- Edinburgh Festival Groups are supportive of regulation but are concerned with Edinburgh Council's interpretation of the legislation; its local policy requires hosts to meet all mandatory and additional conditions when applying for a temporary exemption. Legislation gives licensing authorities flexibility powers to grant temporary exemptions and they can choose to offer shorter application forms, lower fees and not to apply some (or all) of the mandatory licence conditions.
- SG guidance encourages licensing authorities to take a flexible approach in order to respond as appropriate to demands for accommodation due to major events.
- City of Edinburgh Council continue to assure SG that it has resources in place to process temporary exemption applications within four weeks.
- [redacted], Festivals Edinburgh have asked the SG to:
 - (a) Consider a national exclusion for home sharing and home letting for a period of less than 6 weeks; or
 - (b) Consider a national exclusion for temporary worker home stays, approved by an organisation such as the Fringe Society.

The Scottish Government responded saying we decided against this approach, based on feedback, because it would be confusing to understand, difficult to enforce and dilute the overall objective to protect the safety of guests and neighbours in all circumstances.

Budget and Cost of Living Crisis

- The Scottish Government published an emergency budget review on 2 November to assess all opportunities to redirect additional resources to those most in need, reduce the burdens on business and stimulate the Scottish economy.
- A combination of the impacts of Brexit, the aftermath of the pandemic and the energy crisis fuelled by Russia's illegal invasion of Ukraine, have sent prices spiralling.
- The Scottish Government's ability to respond to the cost crisis is limited by the inactivity of the UK Government and the financial restrictions of devolution. The Scottish Government budget is largely fixed.
- The Scottish Government has no ability to borrow to increase our day to day spending, our reserve funding is fully utilised and our income tax powers do not allow changes to be made during the financial year.
- This is an incredibly worrying time for the culture sector. The Scottish Government is engaging closely with Creative Scotland to provide support where possible for those organisations facing immediate challenges.
- The Scottish Government will continue to urge the UK Government to take a different approach to public finances in order to ensure sufficient support is made available for Scotland's culture sector.

Edinburgh International Festival (4-27 August)

2023

- Edinburgh International Festival will receive £100,000 in EXPO funding this year.
- The three pillars of the 2023 Festival will be:
 - Community over chaos
 - Hope in the face of adversity
 - A perspective that's not one's own

Planned Highlights

- EIF will be presenting artists from over 40 countries in this year's programme.
- Opening Concert: Tan Dun & RSNO, Edinburgh Festival Chorus, RSNO Youth Chorus - Tan Dun conducts the Royal Scottish National Orchestra and Edinburgh Festival Chorus (and RSNO Youth Chorus) in the Scottish premiere of his own Buddha Passion. One of the most versatile musicians in the world, Tan Dun's many accolades include an Academy Award for the score to Crouching Tiger, Hidden Dragon.

[redacted]

- Alvin Ailey American Dance Theatre residency. The Company will be bringing two programmes to the Festival, the second programme will feature dancers selected from all over Scotland performing alongside the company.

[redacted]

- Oslo Philharmonic Orchestra. There will be two concerts by the Oslo Philharmonic (21st and 22nd August).
- Budapest Festival Orchestra residency. Four performances from this orchestra, two of which will be more informal and interactive in their presentation (for example, audiences will have the option of sitting on a beanbag if they wish).
- Deutsche Oper Berlin's rendition of *Tannhäuser*. This is the only Wagner opera not to have been performed at the International Festival.
- Simón Bolívar Symphony Orchestra of Venezuela – one of Latin America's greatest orchestras brings its young ensemble of players aged 18 – 25 to the Festival. The Edinburgh International Festival was part of the early story of Sistema Scotland. On 17 August 2007, they presented the Festival debut of Gustavo Dudamel and the Simón Bolívar Youth Orchestra, both the progeny of the original El Sistema project. During the debut concert's press conference, the founder of El Sistema in Venezuela, Jose Antonio Abreu, and Richard Holloway, Founder and Chairman of Sistema Scotland, announced plans to bring a Sistema-inspired programme to Scotland. Sistema Scotland was founded that year and opened its first Big Noise centre in Raploch Stirling in 2008.

[redacted]

- London Symphony Orchestra residency. In addition to the four performances taking place in the Usher Hall, the orchestra will be presenting pop-up sessions in NHS settings over three days in August.

[redacted]

- Work presented as part of the Focus on Korea programme. **2023 marks the 140th anniversary of diplomatic relations between Korea and the UK.** To celebrate this anniversary, EIF will be welcoming Korean artists to perform across the Festival. **South Korea is EIF's largest international financial donor this year.**
 - In music theatre, *Trojan Women* by the National Changgeuk Company of Korea and Singaporean director Ong Keng Sen.

[redacted]

- Music at the Queen's Hall includes: the Novus String Quartet, one of South Korea's leading chamber ensembles; multi-award winning pianist Yeol Eum Son; and a performance by the winner of the 2010 Indianapolis International Violin Competition, Clara-Jumi Kang.
- The KBS Symphony Orchestra will be performing at the Usher Hall. The musicians of the KBS Symphony Orchestra are at the forefront of South Korea's classical music scene and will be making their Festival debut under Chief Conductor Pietari Inkinen.
- *The Rite of Spring / Common Ground(s)* – The UK premiere of Pina Bausch's *Rite of Spring* was performed in 1978 at the International Festival This year it returns with the original choreography and a cast of 34 specially assembled dances from 14 African countries.
- Two works with Swiss theatre company Comédie de Genève: *Dusk* by Brazilian film and theatre director Christiane Jatahy who brings her theatre work to the UK for the first time; and *As Far as Impossible* by writer and director Tiago Rodrigues that reveals the world through the eyes of people involved in humanitarian work.
- **The International Festival's home, The Hub, will be a focal point of this year's programme.** The building will be reimagined to become a place to connect with artists and musicians. As well as being able to enjoy live performances, audiences will also be able to explore the whole programme with informative but informal deep dives into everything that's happening. There'll be relays of concerts, open discussions, films and conversations with artists.
- Plans are in development for the Opening Celebration which will be taking place in Princes Street Gardens on the first Sunday of the Festival. Music Ensembles from across Scotland will be invited to perform in the gardens and the afternoon will culminate in a joining together of all the ensembles with Greg Lawson's award-winning GRIT Orchestra.

Edinburgh International Film Festival

- Screen Scotland, Edinburgh International Festival and Edinburgh International Film Festival are delighted to confirm that the 76th Edinburgh International Film Festival will take place this summer, from 18 to 23 August 2023, in a **special one-year iteration as part of the Edinburgh International Festival**.
- The 2023 programme will be led by EIFF's new Programme Director Kate Taylor, with full programme details for the EIFF 2023 to be released in June 2023.
- With the support of the Edinburgh International Festival, a compact selection of films will be presented under the EIFF banner this August, complementing the International Festival's programme of world-class performing arts. The hand-picked programme will celebrate the work of exceptional local and global filmmakers and ensure the flame of EIFF burns bright for future generations of passionate cinema fans.

EIF Community and Education overview 2022

- The Edinburgh International Festival connects annually with thousands of people through our year-round Learning and Engagement programmes.
- Working across four key pillars of activity – children, young people, communities and talent development – the International Festival aims to reach as many people as possible of all ages both locally and internationally, and is committed to ensuring the annual global celebration of culture is accessed by all through a year-round bespoke programme of projects and opportunities.
- These range from Primary School classical music initiatives to our residency partnership with Leith Academy, from cultural gatherings in communities to professional development opportunities for the artistic sector.
- EIF work across all schools in Edinburgh supporting career development, working closely with *Developing the Young Workforce*.
- In 2022, over 5,500 tickets were given away to schools, communities and artists as part of Learning & Engagement work.
- EIF have had nearly 17,000 engagements in 21/22, with children and families, young people and in communities.
- In the past two years through their Play On Music programme they gave away over 700 instruments across primary schools, secondary schools and the Edinburgh Youth Music Initiative.
- 23 learning and engagement projects featured in the 2022 programme.
- Their Leith Academy residency saw over 30 of Festival staff working with the pupils at Leith Academy.

- EIF also work with Edinburgh College and the local Universities supporting placements for students, for example placing Napier students in their Events and Development teams.

2022 Overview

- EIF celebrated its 75th anniversary in 2022 and celebrated the arrival of violinist, Grammy and Brit Award winner Nicola Benedetti as new Festival Director. She is the first woman and the first Scot to lead the Festival.
- EIF reached their 2022 target for ticket sales on the 23rd August - **150,000 tickets** were issued, marking just a 7% decrease on 2019. 45 countries were represented in their programme across 92 productions
- EIF received **£110,000** of funding from the Scottish Government's Festivals EXPO fund in 2022/23, and **£400,000** of PLACE funding for its 2022 programme (2021/22 budget).
- [redacted]
- **Last year (2022), we supported EIF to present an orchestra from Ukraine** [redacted]. Performers were flown out primarily from Ukraine, and performed as part of the Festival before going on to tour internationally.

Scottish Government International Cultural Strategy

- The Scottish Government has committed to developing a strategy to support the international aspirations and potential of Scotland's culture sector.
- A key part of the International Culture Strategy will be considering how we support cultural exports. It will further consider the links that Scotland's cultural presence has with the country's wider international connections and how these links can be developed in a mutually beneficial way.
- The starting point for this work is the needs and interests of Scotland's cultural and creative organisations and professionals in terms of their international engagement.
- It will have at its heart the cultural and economic interests of the sector and it will recognise that by increasing international cultural activity, further impacts on Scotland's international presence and diplomatic connections can be achieved.
- The strategy will build on Scotland's existing strengths and assets while considering where there is potential for development, opportunities for greater coordination of activity, and practical measures to address barriers to international cultural engagement.
- A survey closed on 12 May which sought view from stakeholders who are working internationally or wish to do so, as well as international partners who work with Scotland's culture sector. We are currently analysing the responses to this survey.
- The purpose of this online survey is to seek views to inform the drafting of the strategy, providing an opportunity for a wider range of stakeholders to shape its content, support stakeholder and partner buy-in, and show transparency in our development process.
- The survey covers a range of issues, including: Scotland's current international cultural footprint; sectoral motivations for engaging internationally; current support for developing international cultural activity; opportunities to address current pressures and challenges; and geographical priorities.
- There will be virtual information events later in the month to provide an opportunity for stakeholders to raise any questions regarding the survey. Further engagement will be organised after the report on the analysis of consultations responses is published, to gather stakeholder reflections on the results.
- The strategy is due to be published by the end of March 2024.

Document 7

What	A request from Festivals Edinburgh for a meeting with Ms McKelvie. Festivals Edinburgh also asked for a meeting with Mr Lochhead and Mr Gray, and Ms McKelvie is meeting Festivals Edinburgh on behalf of Scottish Ministers.
When	1 June 2023 – 10.00-10.45
Where	In person - T3.03 Scottish Parliament
Who	Julia Amour – Director, Festivals Edinburgh Simon Gage – Chair, Festivals Edinburgh & Director, Edinburgh Science
Why	Ministers regularly meet with Festivals Edinburgh and this will serve as an introduction for Ms McKelvie to the organisations and those Directors able to attend. This is linked to MiCase reference number - 202300354940.
Key messages	<ul style="list-style-type: none"> • Recognise the difficulties faced by the culture and events sectors during the cost of living crisis, including our festivals. • The Scottish Government strongly supported the culture and events sectors throughout the pandemic with funding, but recognises that their recovery has been slower than other aspects of the Scottish economy. • We are very limited in our ability to provide financial support to the culture sector – we would like to focus on what barriers we can help to break down and where there might be best practice or innovation to learn from. • We cannot underestimate the value of our Festivals: According to 2015 figures, Edinburgh’s Festivals generate an economic impact of £280m in Edinburgh and £313m in Scotland, and these figures are understood to have significantly increased due to the increased scale and investment in the festivals, such as the PLaCE programme that began in 2018. It is estimated the festivals as a whole also support up to 44,000 jobs in the wider tourism and hospitality sector annually, and both EXPO and PLACE fund close to 2000 jobs and commissions directly in or with the festivals themselves. (Updated stats from Festivals Edinburgh expected June 2023).
Official support	[redacted], Festivals & Portfolio Events, [redacted] [redacted], Festivals & Portfolio Events, [redacted]
Agenda	<ol style="list-style-type: none"> 1. Introduction to the Festivals Edinburgh family 2. 2030 Festival City Vision 3. Risks to resilience: e.g. accommodation supply, unintended regulatory consequences 4. Sustainable re-growth: National Events Strategy, future of mixed funding models
Main objective	[redacted]

ITEM 1	Introduction to Festivals Edinburgh
Issue/ background	<p>Festivals Edinburgh is a strategic umbrella organisation focused on overarching areas of mutual interest. Its sole focus is to maintain and develop the value of the Festivals' and the Festival City's leading position locally and globally, via major collaborative projects and strategic initiatives.</p> <p>The Festivals Edinburgh Board is made up of the Festival CEOs or Directors; and each Festivals Edinburgh workstrand is directed and supported by collaborative working groups comprising of staff members from the Festivals themselves.</p> <p>At the time of its founding in 2007, the then Director Faith Liddell worked 2 days a week. As of 2022, the organisation employs 6 staff, including current Director Julia Amour. Festivals Edinburgh is currently funded by subscriptions from member festivals and project funding from a variety of public or private sector support, including Scottish Government.</p> <p>As well as being the result of the shared understanding, the will and the ambition of its constituent Festivals and Directors, the creation of Festivals Edinburgh was also galvanised by three key documents:</p> <ul style="list-style-type: none"> • The City of Edinburgh Council's Festivals Strategy • The subsequent Economic Impact Evaluation of Edinburgh's key Festivals • And finally and most importantly the Thundering Hooves Report <p>Thundering Hooves (metaphorically named after the sound of the competition catching up with Edinburgh) confirmed the internationally significant role of Edinburgh's Festivals and suggested that there were grounds for confidence in the short-term of their pre-eminent position. However, the report concluded that when viewed against the sustained development of some of the actively competitive cities over the next 5-7 years, Edinburgh's current enviable position as a pre-eminent Festival city was less secure. The Thundering Hooves report made recommendations to ensure Edinburgh's role as the major international Festival city is secured into the future.</p> <p>Although the festivals had been working together for some time and there was already a draft Business Plan for a proposed Edinburgh Festivals Association, it was the medium and long term agenda set out in Thundering Hooves and summarised in the Thundering Hooves Action Plan that defined Festivals Edinburgh's role as a strategic organisation. The fourteen recommendations in the Thundering Hooves Action Plan can be distilled into four key areas:</p> <ul style="list-style-type: none"> • Strategic planning • Marketing • Programme development • Infrastructure <p>The current Chair is Simon Gage, the CEO of Edinburgh Science, whom the Minister met during her visit to the Science Festival on 14 April 2023.</p>

	<p>The Festivals Forum, for which Festivals Edinburgh is the Secretariat, [established March 2007] is a high-level strategic commission bringing together Director level representatives of those with a stake in maintaining the future success of the Edinburgh festivals. These include representatives from national and local government and partner agencies, British Council Scotland, academia, and tourism bodies, as well festivals themselves. Its main purpose is:</p> <ul style="list-style-type: none"> • To ensure that Edinburgh maintains its position as the pre-eminent Festival City delivering cultural, social and economic benefit to the city, the region and the country • To agree the long term strategic development of the Edinburgh Festivals, working closely with the festivals, Festivals Edinburgh and the Thundering Hooves Steering Group • To articulate and oversee the investment strategy required to sustain Edinburgh’s position as the world’s leading Festival City • To support and encourage a positive working relationship between the festivals and their stakeholders • To monitor and ensure the delivery of this Thundering Hooves 2.0 Strategy and Action Plan <p>The 11 members of Festivals Edinburgh are:</p> <ul style="list-style-type: none"> • Edinburgh International Science Festival • Edinburgh International Children’s Festival • Edinburgh International Film Festival • Edinburgh Jazz and Blues Festival • Edinburgh Art Festival • Edinburgh Festival Fringe Society • Edinburgh International Festival • Edinburgh International Book Festival • Scottish International Storytelling Festival • Edinburgh’s Hogmanay • Royal Edinburgh Military Tattoo
Key message(s)	Our Festivals continue to be one of Scotland’s world-leading cultural brands, and we want them to retain their world-class status and continue to offer widespread accessibility to culture for community and education settings.
Suggested question(s)	Open-ended and for Ms McKelvie to ask questions that she would like to ask to broaden her knowledge.
Contact point	[redacted], Festivals & Portfolio Events, [redacted]

ITEM 2	2030 City of Imagination
Issue/ background	<p>2030 FESTIVALS EDINBURGH – 2030 FESTIVAL CITY VISION</p> <p>In July 2022 Festivals Edinburgh produced their 2030 Festival City vision statement setting out key objectives to work towards, after the initial 2015 “Thundering Hooves” report. They identified their unique collective value, as festivals, as “to connect people, inspire creative ideas, and bring places alive in concentrated moments of communal celebration – focused on combining the local, the global and the live.”</p> <p>In order to be a world leading sustainable festival city, their vision document sets out six ambitions, with specific action under each ambition. The six Vision ambitions are:</p> <ol style="list-style-type: none"> i. Global Solidarity ii. Valuable Skills and Work iii. Connected Local Communities iv. Vibrant, Sustainable, Gathering Places: v. Net Zero Carbon Future vi. Increased Resilience, Partnership and Investment. <p>Under these six ambitions, the Forum have identified the following as the immediate top priorities for partners during 2023:</p> <ul style="list-style-type: none"> • Work to secure next generation framework for enhancing impacts in community engagement, programme innovation and creative development to build on Platforms for Creative Excellence (PLACE). [redacted] • Assess how the framework for multi-year integrated planning across infrastructure, regulation and regeneration could be strengthened (Event Scotland supporting). • Respond to wider pressures on public services, housing and affordability driven by factors underlying the city’s overall growth in the past decade. • Prioritise development of robust evidence for cultural, social, economic and environmental impacts. (Festivals Edinburgh are producing economic and digital evaluations, partnering on PLACE evaluation. In addition, their new economic analysis, replacing 2015 stats, is due in June 2023). • Identify new investment models and protect effective current models that can support maximum resilience and public value to underpin choices about spending priorities within competitive public funding processes. [redacted]
Key message(s)	Support the work being doing between Scottish Government, Event Scotland, Creative Scotland and City of Edinburgh Council to improve the strategic approach and cohesion of funding models between public funders.
Suggested question(s)	Which of these priorities can I most help with?
Contact point	[redacted], Festivals & Portfolio Events, [redacted]

ITEM 3	Risks to resilience: e.g. accommodation supply/Short Term Lets, unintended regulatory consequences such as Alcohol Advertising
Issue/ background	<p>Short Term Lets</p> <ul style="list-style-type: none"> Licensing is now being implemented by licensing authorities across Scotland. In April, based on publicly available information, SG estimated around 4,000 licence applications had been submitted, with over 1,000 licences granted. Since 1 October 2022 all new short-term let hosts must be licensed before they can accept bookings and receive hosts. Most licensing authorities are prioritising applications from new hosts during the transitional period for existing hosts. Authorities may also chose to issue a temporary licence for a new host while the full application is being processed. Existing hosts (those operating before that date) have until 1 October 2023 to apply for a licence and can continue to operate while their application is being determined by the council. The purpose of licensing is to ensure short-term lets are safe and the people providing them are suitable. This brings short-term lets in line with regulation of other accommodation sectors such as hotels, caravan parks and houses of multiple occupation. All short-terms must meet mandatory conditions (set out in legislation), which are based on existing legislation or industry good practice. Separate legislation has been passed that enables councils to designate short-term let control areas to manage high concentrations of short-term lets where these are causing problems for neighbours and making it harder for people to find homes to live in. Edinburgh designated the whole of its area on 5 September 2022. <p style="text-align: center;"><u>Edinburgh Judicial Review (JR)</u></p> <ul style="list-style-type: none"> The case was heard at court on 11 and 12 May 2023, a decision is expected in August 2023. This is a challenge specific to how Edinburgh Council has interpreted the legislation and the terms of its local licensing policy. [redacted] <p style="text-align: center;"><u>Calls to further extend deadline for existing hosts</u></p> <p>Due to the timing of the JR decision, Association of Scotland's Self-Caterers (ASSC) is calling for a further extension to the transitional deadline for all existing hosts across Scotland to allow time for Edinburgh Council to review its policy if it loses. The Minister for Housing has considered this call and decided another extension is not required. Existing hosts that submit applications before the 1 October 2023 deadline can continue operating until their application is determined [redacted]. [redacted]</p> <p style="text-align: center;"><u>Festivals Edinburgh</u></p> <ul style="list-style-type: none"> Edinburgh Festival Groups are supportive of regulation but are concerned with Edinburgh Council's interpretation of the legislation; its local policy requires hosts to meet all mandatory and additional conditions when applying for a temporary exemption. Legislation gives

licensing authorities flexibility powers to grant temporary exemptions and they can choose to offer shorter application forms, lower fees and not to apply some (or all) of the mandatory licence conditions.

- SG guidance encourages licensing authorities to take a flexible approach in order to respond as appropriate to demands for accommodation due to major events. [redacted]; Mr Gray chaired a roundtable between the Council and Festivals Edinburgh in December 2022, and Ms Robison met Festivals Edinburgh [redacted] in March 2023. [redacted] officials have spoken to the Council who assure that the Council has resources in place to process temporary exemption applications within four weeks.
- [redacted], Festivals Edinburgh have asked the SG to: (a) Consider a national exclusion for home sharing and home letting for a period of less than 6 weeks; or (b) Consider a national exclusion for temporary worker home stays, approved by an organisation such as the Fringe Society. The SG responded saying we decided against this approach, based on feedback that it would be confusing to understand, difficult to enforce and dilute the overall objective to protect the safety of guests in all circumstances.

Alcohol Advertising

- The consultation that ran in Q1 of 2023 sought views on restricting alcohol advertising, including alcohol sports and events sponsorship.
- However this has caused significant concern to the festivals and events industry in terms of alcohol industry being a vital sponsorship source. [redacted]
- [redacted]
- [redacted]
- We are currently reflecting on the wide-ranging feedback we received from stakeholders during the recent Ministerial roundtables and are working with an independent contractor to analyse the public consultation responses to understand the views and perspectives of those that responded.
- We will publish both the roundtables and the consultation findings later this year, which will inform the potential content and scope of any policy proposals and our consideration of appropriate next steps with this work.
- Further detailed consultation and engagement with public health stakeholders and businesses will take place as our work progresses.
- Festivals and events report that they are still dealing with the 'chilling' effect of this consultation on sponsorship appetites, which are crucial at this time of recovery, inflated costs, reduced ticket incomes, and other regulatory pressures.
- We know that young people seeing alcohol marketing is associated with them starting to drink alcohol or drinking more alcohol
- We consulted on restricting alcohol advertising and promotion to protect vulnerable groups, including children and young people and those in recovery. These groups have told us directly that they see a lot of alcohol advertising and promotion and want us to restrict this.

Key message(s)	<ul style="list-style-type: none"> • STL: Officials are engaging with stakeholders on an ongoing basis through a number of forums, including Visit Scotland's Industry Advisory Group specifically on licensing and community/ resident groups, Festivals Edinburgh and ASSC. • Alcohol: Health officials will revisit the proposals related to the restriction of alcohol advertising and promotion to consider the potential impact of these restrictions on businesses, including festivals.
Suggested question(s)	What impact have these two policies had on festival planning and stability?
Contact point	STL: [redacted], Team Leader - [redacted] Alcohol: [redacted], Alcohol Harm Prevention Team – [redacted]

ITEM 4	Sustainable re-growth: Funding Models & National Events Strategy
Issue/ background	<p><u>Funding</u></p> <ul style="list-style-type: none"> • Whilst 2023 is regarded as fairly stable, 2024 is flagged by most festivals as higher risk still – with scale, income generation and fund raising sources under threat, an uncertain outlook for public funding, serious risks to staffing supply and the supply chain, increased regulatory overheads [redacted] and resulting increased accommodation costs for staff and artists. • Core funding for Edinburgh Festivals (plus Glasgow International and Celtic Connections, and from 2023 Sonica and Glasgow Film festival too) has been centred around the EXPO and PLACE funding programmes The emphasis of both funds is on delivering Ministerial, International Culture Strategy and our domestic Culture Strategy priorities around creative industries, our global reputation, well-being, community engagement, and bringing arts into schools and educational settings, as well grassroots/early career creative development which have taken many years to develop. Another key aspect is Scottish Government funding and its perceived confidence in festivals, helping secure added sponsorship from external investors. • We have provided £1.8 million this year for the EXPO Fund, and £1m for the Platform for Creative Excellence (PLaCE) Programme (in two tranches of £500k), and £200k for Festivals Edinburgh. • [redacted] • In the past two years we have supported the festivals with £7.5 million in EXPO, PLaCE, Gateway, and Covid emergency funding support, to enable a safe and successful return for Edinburgh and Glasgow’s festivals, as well as a £1m interest free loan to the Edinburgh International Fringe Society in 2020. • We made an additional £2.1m available for the 75th anniversary festivals (EIF, Fringe, Film) through PLACE Resilience Fund in 2022. • [redacted] <p>UKG funding - £8.6m in March 2023 UKG Budget</p> <ul style="list-style-type: none"> • Scottish Ministers have been urging the UK Government to recognise the valuable role Scotland’s culture sector plays to the Scottish and UK economy and so any additional funding from the Spring Budget is welcome. • While the £8.6m in UKG funding is welcome, this is another instance where the UK Government is bypassing this Parliament and SG have been clear UK Government needs to engage with us in advance to ensure support is aligned and its impact maximised. • This funding is directed only at the Edinburgh International Festival (£1.6 million) and the Edinburgh Fringe Society (£7 million). This is respectively to support rUK artists to particulate in August 2023 and for a new year round home for the Fringe Society offering opportunities for communities & artists. • Francesca Hegyi, the Chief Executive of the Edinburgh International Festival in evidence to the Scottish Affairs Committee on 15 May 2023

	<p>(as part of their inquiry about “Promoting Scotland Internationally”) said that 2023 was the first year the EIF had received financial help from the UK Government – despite being founded in 1947.</p> <p><u>National Events Strategy</u></p> <ul style="list-style-type: none"> • Scottish Government and VisitScotland are taking forward a review of the national events strategy, Scotland: The Perfect Stage, to refresh it for an extended term up to 2035. • Engagement with key stakeholders – including the Event Industry Advisory Group, of which Julia Amour is a member – on the review began in 2022. • A public consultation to support the strategy review was published on 24 March and will close on 30 June 2023. It gives everyone with a role in Scotland’s world-class event industry the chance to shape the sector’s updated strategy. • VisitScotland’s Events Directorate is supporting the consultation exercise and have coordinated a series of in-person and hybrid Regional Event Industry Engagement Workshops across the country during the consultation. This included one in Edinburgh on 2 May. • The consultation recognises that events are funded from multiple streams (including ticket sales, sponsorship, and grant funding) and asks what sources of income events should be developing to be financially sustainable. • The consultation also asks about what specific aims should be prioritised for “mega events”, as defined by the UK Mega Events Policy Framework (e.g. the 2023 UCI Cycling World Championships). Response to this question will help inform the role of the largest scale events as part of the overall strategy, and what Scottish Government should be prioritising when it considers whether to support or fund this scale of event in Scotland. Ms Amour may raise the importance of updating that definition and looking at the balance of benefits between original Scottish and itinerant events.
Key message(s)	Edinburgh Festivals are a vital cultural asset to Scotland, and remain the gold-standard for arts festivals all over the world. We want to do what we can to not only keep it that way, but enhance that status even more.
Suggested question(s)	If you could have your choice, what funding model do you envisage as being the most effective for the Edinburgh festivals (i.e. Multi-year, core-funding as opposed to current annual project based funding)?
Contact point	[redacted], Festivals & Portfolio Events, [redacted]

BACKGROUND TO EXPO AND PLACE FUNDING

The following are some examples of the benefits that the current funds provide:

It should first be noted that EXPO & PlaCE largely do not fund the festivals themselves - instead most of the funding goes towards valuable artist commissions or community projects for festival editions and their year round offer (many of whom did not have a year round offer before our funding). In turn these activities raise the profile, reach and scale of the festivals by being able to present these additional commissions and projects, while supporting artists and communities. In most cases without this funding the festival offerings would be severely diminished, in particular for the likes of the Storytelling, Arts, Book and Jazz & Blues Festivals.

EXPO

In Edinburgh, EXPO supports the International, Book, Science, Storytelling, Children's, Fringe, Jazz and Blues, and Art Festivals, as well as elements of Edinburgh's Hogmanay. It also supports the Edinburgh International Film Festival and we intend to provide support for its revival in 2023. In Glasgow the fund currently supports Glasgow International and Celtic Connections, and from 2023/24 Sonica and Glasgow Film Festival too.

The fund provides a significant social, international and financial ROI as set out below:

- Running since 2008, following the SNP's 2007 manifesto to have an annual £2m fund for 10 Edinburgh Festivals, the fund has to date invested £31m since 2008 in the Edinburgh Festivals. Since 2018, two Glasgow festivals were added, making a total of 12 festivals. This funding has included £200,000 in support for Festivals Edinburgh with the actual funding being provided to Festivals being £1.8m across the cohort.
- EXPO furthers the ambitions of the Programme for Government commitment to develop an International Culture Strategy to ensure that cultural links with our partners in Europe and beyond are developed further. It will also contribute towards the Scottish Connections Framework that is currently being developed, with regards to engage with our Scottish Connections international community and expand on our work with Scottish diaspora networks across the world. As EXPO supports international touring there are potential opportunities for synergy, but only if funding is provided to support tours, such as through Made in Scotland.
- EXPO has a strong track record in supporting the global reputation of many of our Festivals, as well as establishing and maintaining Edinburgh's, and increasingly Glasgow's, reputations as world-class Festival Cities. In its first ten years (2008-2017), EXPO funding resulted in over 550 new commissions, at least 11,000 performances/ events, and attracted audiences of over 5 million. EXPO

also provides critical touring opportunities for Festival associated artists and companies, most notably the highly successful Made in Scotland programme.

- EXPO is also key to the success of Scotland, and especially Edinburgh's, convening power, as evidenced in the Edinburgh International Culture Summit, as well as the many visiting dignitaries and overseas Ministers over August as EXPO supports international collaborations too.
- Crucially, EXPO also supports over 1000 (2021) artists and freelancers annually in a bad year and up to 1250 in a good year (2019), as well as seasonal and permanent employment within the festivals themselves – for example the EIF employs 400 FTE staff each year.

With regards to National Performance Framework outcomes, EXPO:

- strongly supports 'We are open, connected and make a positive contribution internationally':
- strongly supports 'we are creative and our vibrant and diverse cultures are expressed and enjoyed widely'
- and contributes towards the 'We have thriving and innovative businesses, with quality jobs and fair work for everyone'

PLaCE

The Platforms for Creative Excellence (PLaCE) programme supports strategic development across Edinburgh's festivals for five years from 2019 – 2023 through a unique three-way partnership of the Scottish Government, the City of Edinburgh Council, and the Edinburgh festivals, supported and administered by Creative Scotland.

The emphasis of PLaCE funds is on (only the) Edinburgh Festivals delivering Ministerial and Culture Strategy priorities around well-being, community engagement, and bringing arts into schools and educational settings, as well grassroots/early career creative development which have taken many years to develop.

The total participants reached through PLaCE activity over its first 3 years, which includes over the pandemic, was 21,193 (an average of 2,649 per festival, ranging from 151 to 10,000), which represents on average 53% of audiences and participants taking part in activity funded by PLaCE:

- The total number of school engagements across total festival activity continued to increase from baseline and Year 1 despite the pandemic though at a slower pace than increases in the first year. The baseline number of school engagements was 497, this increased to 743 in Year 1 and there were 855 engagements reported in Year 3, indicating a 72% increase from the baseline. The total number of pupils reportedly involved in festival activity was 41,033.
- In Year 3, a total 551 cultural professionals participated in PLaCE activities as beneficiaries of skills development.

- In Year 3, there were 133 partnerships with other domestic arts and culture organisations and professionals.
- Co-created PLaCE activities and initiatives increased by 360%, indicating that models of collaboration have developed positively.
- PLaCE enabled festivals to engage with new and existing communities, primarily across Edinburgh. This activity is well matched to need as defined by the Scottish Index of Multiple Deprivation. Overall, the clusters of activity were overall in Edinburgh city centre, as well as the more deprived areas of Granton, Leith, Craigmillar and Nidrie and Wester Hailes. Community partners reported high levels of satisfaction from their PLaCE engagement, with 97% reporting clear positive outcomes.
- PLaCE funding supported and enabled production of high-quality cultural outputs, affirmed by 95% of programming partners.

PLaCE also annually supports approximately 700 contracts for freelancers, artists, creatives, community workers and educators who would otherwise not have access to these opportunities for employment/income. This is in addition to generating an annual average over the last 4 years of 164 permanent jobs and 466 temporary/seasonal jobs within the 11 festivals.

The multi-year element of PLaCE has also been critical in leveraging match-funding through the perceived confidence, [redacted]. [redacted]

PLaCE has also helped the festivals encourage delivery of the Real Living Wage amongst the sector, as part of our commitment for all public sector grants from July 2023; this is especially the case with commissioned artists, educators and community workers, thus contributing towards our 2025 Fair Work Nation Ambition.

As set out above, the funding also supports wider ambitions to reduce child poverty by providing aspirational activities and programmes that encourage young people and their families to engage in the arts and consider alternative careers that would otherwise not be opened up to them, thus promoting Scotland's wellbeing economy.

PLaCE also supports the strategic direction of the festivals which includes their net zero ambitions. Edinburgh's Festivals were early leaders in environmentally sustainable thinking across the culture sector, as one of three founding partners in Creative Carbon Scotland, who now have a national role in guiding carbon reduction with models that attract interest from policymakers around the world. Most recently, the Edinburgh Festivals announced plans in a new publication 'Taking Action on Climate Change' in October 2021 for how they will respond to the climate emergency and help Edinburgh achieve its goal of reducing carbon emissions to net zero by 2030.

The PLACE programme also contributes towards six of the ten aims of the Culture Strategy for Scotland, published in 2020. Ongoing work through PLaCE type activity will therefore be able to be included in progress reviews on the Strategy.

ANNEX B – 2023 COMPARATIVE PROJECTIONS

		Scale: in-person no. shows	Scale: digital/ remote	Audience	Ticket income**	Festival budget***	Profit (loss)		Ticket income [redacted]	Festival budget [redacted]	Profit (loss) [redacted]
TOTALS*	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]
	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]
	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]
	[redacted]					[redacted]	[redacted]				
CHANGE	[redacted]	[redacted]		[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]
	[redacted]	[redacted]		[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]
	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]
	[redacted]					[redacted]					

*Table includes actual 2023 returns from 8 festivals; [redacted] (excl. Fringe venue budgets)

**Ticket income includes all tickets sold by Fringe venues (30%) as well as Fringe Society (70%)

***NB includes Fringe Society budget, does NOT include Fringe venue budgets but estimated at a further [redacted] in 2023 FYI

NB 2023 amounts = less than 80% of 2019 value in real terms (BOE deflator of average 4.1% p.a. 2019-22 plus OBR estimate of 7.4% CPI inflation for 2023)

Document 8

What	Introductory Meeting to Museums and Galleries Scotland (MGS)
When	0945 – 1030 Thursday 22nd June
Where	Teams
Who	Lucy Casot CEO, Museums Galleries Scotland (MGS) Ray MacFarlane, Chair MGS
Why	This is an Introductory meeting with MGS to hear more about the work they do to represent and support Museums across Scotland
Key messages	I am proud that the Scottish Government supports MGS and the work it does. Excited to hear more about the strategy for Scotland's museums and galleries and to hear more about its vision of a trusted, valued, and resilient sector which is accessible to all.
Official support	[redacted], SFHE,
Agenda	[redacted]
Main objective	To formally meet MGS and build a good working relationship
Index	Annex A: Biographies Annex B: Strategy Graphic

ITEM 1	MUSEUMS GALLERIES SCOTLAND (MGS) SECTOR ROLE
<p>Issue/ background</p>	<p>MGS is the national development body for Scotland’s museums and galleries, supporting the sector through strategic investment, advice, advocacy and skills development. They have a broad reach across all of Scotland from national bodies to small community run spaces.</p> <p>MGS does not core fund museums, (the exception being the covid emergency funding). It provides development and project funding.</p> <p>As a values-led organisation, MGS state they are committed to enacting integrity, courageousness, collaborative working and passion for museums and galleries. Success for MGS is not only dependent on outcomes but the brave choices they feel enabled to make.</p> <p>MGS has recently published a new Business Plan 2023- 26 to support the new sector strategy. A key aspect of the business plan is collaborative working and a commitment to developing strong and trusted partnerships to foster a culture of knowledge exchange, skills sharing and sharing best practise.</p> <p>MGS recognise that identifying shared opportunities can maximise collective impact to make a positive contribution not only within the museums and galleries sector but the culture and heritage sector as a whole.</p> <p>[redacted]</p> <p>MGS Funding from Scottish Government</p> <p>As an independent charity they receive core funding from Scottish Government, which also provides funding to be distributed via grants directly to the museums and galleries. They do a huge amount of sector work for a relatively small budget. They also receive project-based funding from the National Lottery Heritage Fund, Art Fund and People’s Postcode Trust.</p> <p>[redacted]</p> <p>Scottish Museum Sector</p> <p>Museums Galleries Scotland supports 450 museums and galleries, through strategic investment, advice, workforce development and advocacy.</p> <p>Independent and civic museums have a wide geographical reach ensuring access to culture and heritage in communities across Scotland. Museums and galleries have a substantial cross-portfolio impact.</p>

	<p>[redacted]</p> <p>Governance models of the sector:</p> <ul style="list-style-type: none"> • 243 independent museums and galleries • 125 civic museums, of which 68 ALEOs and 57 Local Authority • 23 university museums • 22 Historic Environment Scotland museums • 9 national museums and galleries • 8 regimental museums <p>Economic impact</p> <p>Scotland's Economic Strategy identifies sustainable tourism, including museums, as one of the six growth sectors where the country has a comparative advantage.</p> <p>Scotland's history and culture is the second biggest driver of tourism. 33% of visitors to Scotland cite history and culture as key motivations to visit. That rises to 51% of visitors from Europe and 52% of long-haul visitors. Before lockdown, museums and galleries made up 4 of the 5 most visited tourist attractions in Scotland.</p> <p>Social impact</p> <p>Beyond the core responsibility of caring for and exhibiting collections, museums have a significant impact in supporting learning, wellbeing and sense of community. An MGS review found that engaging with museums services brought a range of measurable benefits across both education and health and wellbeing.</p>
Key message(s)	<ul style="list-style-type: none"> • [redacted]
Suggested question(s)	<ul style="list-style-type: none"> • Ask about the opportunities and challenges they foresee in the next year for the sector and for the organisation itself. • Ask for their thoughts on how best to continue recovery from the pandemic at pace and the contribution they can make to help the economy recover as quickly as possible. • Ask how museums are reacting to the cost of living crisis, and how MGS is supporting the sector at this challenging time – [redacted] • Ask about what further opportunities there may be around partnership working
Contact point	[redacted], SFHE

ITEM 2	New Strategy
Issue/ background	<p>STRATEGY SUMMARY</p> <p>“Our vision is that Scotland’s museums and galleries are thriving, connected, and resilient organisations which are agile in embracing change. Trusted and valued by the widest diversity of Scotland’s people, our collections, and the shared stories we tell, are accessible and inclusive to all.”</p> <p>Three driving forces dominate:</p> <ol style="list-style-type: none"> 1. We must become more inclusive organisations 2. We must act with urgency on the Climate Emergency 3. We face an ongoing financial crisis <p>Sector consultations identified ten priority areas for the sector and MGS to focus collective work. These priority areas are grouped by the three strategy strands of Connection, Workforce and Resilience.</p> <p>See Annex B which has a graphic which depicts the strategy strands and how the 10 priority areas of the national strategy sit within each strand.</p> <p>Key points to note</p> <ul style="list-style-type: none"> • The strategy was launched by Mr Gray on February 2023. He announced an additional £500k in capital funding for museums at the same time. • This is the second national strategy for Scotland’s museums and galleries. It builds on the achievements of Going Further, which guided collective work in museums from 2012 to 2022 and demonstrated the value of setting a shared vision and priorities. A short summary of the vision, driving forces, strategy strands and priority areas are set out below. • This strategy has been written with, and for, all of Scotland’s museums and galleries. The strategy has also been developed in alignment with other relevant strategies such as Culture Strategy action plan refresh, tourism strategy and OPOF. MGS consulted and worked with museums, galleries, and a wide range of stakeholders to understand what is collectively needed to ensure the future success and relevance of the museum sector. • The strategy aligns well with SG priorities and related strategies, drawing out how both the wider sector, and MGS specifically can work towards addressing key priorities such as Fair Work, Climate Action, Inclusion and Diversity. There are several

	<p>references to the Empire, Slavery and Scotland's Museums work. Officials are working with MGS and other stakeholders to ensure alignment with the refresh of our Culture Strategy Action Plan, which we intend to publish in 2023.</p> <ul style="list-style-type: none"> • [redacted] • The strategy has been well received by the sector as being practical and easy to read but also supports them to develop ambitions in areas that were identified as priorities through consultations. • Internal and external working groups have been established for each of the 10 strategy priority areas. These groups have collaborated with colleagues across MGS and the sector to inform our activity for 2023/24 in its new Operational Plan. • To support continued wider sector understanding and engagement with the strategy our first Focus on: Fair Work was issued in May and Focus on Inclusion issued in June. MGS has also worked to develop resources and programmes for the sector aligned to the strategy priority areas. MGS new website seeks to make it easier for the sector to find practical information to help them develop in line with the strategy. • MGS have made their first Museum Development Fund awards with the new grant outcomes aligned to the strategy. • MGS has played an active role in contributing to the development of the new historic environment strategy (OPOF) and the development of the Culture Strategy. MGS are determined to support collaborative working and avoid duplication of resources.
Key message(s)	<ul style="list-style-type: none"> • You welcome the new strategy and the collaborative approach MGS has taken
Suggested question(s)	<ul style="list-style-type: none"> • How has the strategy been received in the sector and beyond? • [redacted]
Contact point	[redacted], SFHE

ITEM 3	[redacted]
Issue/ background	[redacted]
Key message(s)	<ul style="list-style-type: none"> • [redacted] • [redacted] <p>Recommendation 1</p> <ul style="list-style-type: none"> • [redacted] <p>Recommendation 2-5</p> <ul style="list-style-type: none"> • [redacted] <p>Recommendation 6</p> <ul style="list-style-type: none"> • [redacted]
Suggested question(s)	[redacted]
Contact point	[redacted], SFHE

ITEM 4	[redacted]
Issue/ background	[redacted]
Key message(s)	[redacted]
Suggested question(s)	[redacted]
Contact point	[redacted], SFHE

ADDITIONAL BACKGROUND INFORMATION

BIOGRAPHIES

Lucy Casot, Chief Executive of Museums Galleries Scotland



Lucy began her career as an archaeologist at the British School at Rome; after that, a curatorial role at RCAHMS which led to 18 years at Heritage Lottery Fund Scotland.

Whilst at HLF, she was involved in supporting a huge variety of projects delivered by Scotland's museums and galleries, from capital developments to skills training, learning programmes, acquisitions, storage and collections care projects.

Specific developments include the Riverside Museum, Glasgow; Robert Burns Birthplace Museum, Ayrshire; National Museum of Scotland, Edinburgh; and the V&A Dundee.

Lucy joined MGS as Chief Executive in January 2019. Lucy also sits on the OPiT Chief Executive's Group.

Ray MacFarlane, Chair of Museums Galleries Scotland



Ray Macfarlane graduated MA, LLB, MBA from the University of Glasgow and began her career as a solicitor in private practice.

A former Senior Director of HBOS plc and Managing Director of Scottish Enterprise, Ray is now Chair of the Scottish Legal Aid Board. She has held a variety of non-executive posts in the public and private sectors and was formerly a Trustee and Deputy Chair of the National Galleries of Scotland, Chair of Scottish Screen and

Deputy Chair of the Scottish Arts Council.

For the past 7 years she has served as Chair of Scotland's Recognition Scheme, which celebrates, promotes and invests in Scotland's Nationally Significant Collections. Ray is Deputy Chair of the National Heritage Memorial Fund and of the National Lottery Heritage Fund, and is Chair of the Scotland Committee.

ANNEX B

This graphic depicts the strategy strands and how the 10 priority areas of the national strategy sit within each strand.



Document 9

What	An introductory meeting with Ian Russell, Board Chair and Dr Christopher Breward, Director and discussion about NMS's key priorities and strategic direction.
When	Tuesday 27 June 2023 (11:30 - 12:30)
Where	Scottish Parliament
Who	Ian Russell, Board Chair Dr Christopher Breward, Director
Why	This is an opportunity for Ms McKelvie to hear directly from the Chair and Director about key priorities for NMS looking ahead.
Key messages	<p>I am pleased for the opportunity to meet with the National Museums Scotland's Board Chair and Director.</p> <p>The Scottish Government values National Museums Scotland's commitment to delivering a strong public service and supporting ministerial priorities.</p> <p>We are committed to preserving, promoting and protecting Scotland's unique collections for generations to come.</p>
Official support	[redacted] [redacted] Sponsorship and Historic Environment Team
AGENDA	[redacted]
Index	CORE BRIEFING (pages 2-10) ANNEX A: NMS – Background information (pages 11-12) ANNEX B: Biographies (page 13)

<p>Purpose of the Meeting</p>	<p>Ms McKelvie will hear directly from Ian Russell and Dr Christopher Breward about NMS's recovery post pandemic and key priorities looking ahead. [redacted]</p> <p>The Minister met Dr Breward at the private viewing of the Declaration of Arbroath on Friday 2 June ahead of the opening of the public display on 3 June.</p> <p>This is an opportunity for the Minister to put across:</p> <ul style="list-style-type: none"> • The value the Scottish Government places on the work of NMS • [redacted] • [redacted] <p>[redacted]</p>
<p>KEY MESSAGING</p>	<ul style="list-style-type: none"> • Welcome this opportunity to finding out more about NMS's role, looking forward to a positive working relationship with NMS. • Highlight how much Scottish Ministers value the important work of National Museums Scotland, which the Scottish Government will continue to support as best it can. • [redacted] • Recognise that the government priorities for the culture sector are reflected in the NMS' strategy 2022-27 and that it is important for NMS to continue with its contribution to the Public Sector Reform agenda and good work on new priorities such as climate change and engaging with existing and new audiences. • [redacted] • [redacted]
<p>Contact point</p>	<p>[redacted], Sponsorship & Historic Environment</p>

ITEM 2	STRATEGY & COLLECTIONS
Issue/ background	<p>2.1 – <u>NMS’s vision</u></p> <p>NMS’ strategic direction for 2022-27 is set out in its Strategic Plan. It builds on the organisation’s strengths and the successes of recent years but brings new focus and contemporary relevance in using its collections to address the pressing questions of our time: climate change and biodiversity loss and the legacies of colonialism.</p> <p>The organisation’s strategic aims as set out in the Plan are:</p> <ul style="list-style-type: none"> (i) Our audiences will be more diverse, and more people will connect with our collections and their stories (ii) We will be recognised as the world leader and preferred national partner for the interpretation of and engagement with Scotland’s material heritage (iii) We will be well advanced on the path to a carbon neutral footprint and a respected resource for understanding climate and biodiversity challenges (iv) The unique potential of our collections, expertise and programmes will be shared and valued internationally (v) We will be financially secure, supported by diverse income streams and confident in continuing to invest in our people, places and collection <p>[redacted]</p> <p>[redacted]</p> <p>[redacted]</p> <p>[redacted]</p> <p>2.3 - <u>Public Sector Reform</u></p> <p>[redacted]</p> <p>The three National Collections are all engaged in the public sector reform work and have all signed up for the revenue raising sprint group organised by the Tax and Revenue Team at SG. These time-limited, intensive activities (‘sprints’) will last over the summer period focusing on key areas of alignment and opportunity between public bodies. [redacted]</p> <p><u>Public Sector Reform - NMS current and planned activity</u></p> <p>Tackling Child poverty</p>

Its regular programming targets vulnerable, excluded or under-represented groups, statistically more likely to suffer from poor health and wellbeing. NMS encourages engagement using its unique collection to make **education** more fun and interesting to those who do not connect with the traditional methods. NMS regular programming reaches 500 schools in all 32 local authority areas targeting the 4 highest areas in the Scottish Indexes of Multiple Deprivation.

Sustainable Public Services

Its site the National Museum of Scotland is a cornerstone in Scotland's tourism offer, with over 2 million visitors a year, one third of them visiting from overseas.

NMS has advised that it is estimated that the National Museum of Scotland contributes to almost 5,190 jobs throughout Scotland, supporting 13% of tourism jobs in Edinburgh, playing a vital role in this part of the economy.

NMS's five sites - three in Edinburgh, one in East Lothian and one in South Lanarkshire - support their local communities by providing jobs to the community, as social, educational and entertainment hubs, and by helping to create an attractive environment in which to live and work. With its **National Programme** NMS also supports other museums to enhance their offering to their communities with loans and programmes of activity to drive footfall (**further information - Annex A**).

On a more detailed level NMS is:

- Assessing its audience profile targeting **underrepresented groups**
- Exploring and enhancing its collection to advance understandings of past and present Scotland and its international connections, specifically **on colonial histories & legacies**.
- Progressing **research projects** across a number of themes on Biodiversity (Do Not Feed the Animals, Tools of Knowledge, CyroArks) and communities (Cold War and Galloway Hoard).
- [redacted]
- [redacted]
- Establishing a target for becoming **carbon neutral** underpinned by an agreed capital investment plan for carbon reduction and offsetting.
- Implementing a **Biodiversity Action Plan** across its sites with local communities and neighbours. This forms part of its public programming and educational work.

Its support for the wider sector is immeasurable - the **Galloway Hoard exhibition** was publicly acclaimed to have rejuvenated Kirkcudbright's cultural and tourist offer kick starting its recovery post pandemic.

	<p>NMS works with many different bodies across Scotland and the UK, including:</p> <ul style="list-style-type: none"> • Local museums (last year NMS trained 56 regional museums in Scotland on collections management). • Delivered Maths Week Scotland (working with 289 schools). • Educational programmes for Schools throughout Scotland both on site and digitally (727 last year in all 32 council areas participated in its Digital Schools Programme). • Worked with different organisations on health and wellbeing including dyslexic and autism groups and Royal Edinburgh Hospital on patients with complex mental health issues. • lend objects from its National Collection throughout the world and nationally to smaller museums.
ITEM 3	[redacted]
Issue/ background	[redacted]
Contact point	[redacted], Sponsorship and Historic Environment Team

ITEM 4	[redacted]
Issue/ background	[redacted]
Contact point	[redacted], Sponsorship and Historic Environment Division

ITEM 5	TRUSTEES APPOINTMENT
Issue/ background	<p>The National Heritage (Scotland) Act 1985 provides for Scottish Ministers to appoint between 9 and 15 Trustees to the NMS Board, including the Chair.</p> <p>We are about to conclude a new NMS Board appointments round (agreed by Mr Gray) working with NMS and SG colleagues in the Public Appointments Unit (PAT).</p> <p>The Selection Panel's recommendations for two new Board members will be with you shortly. Ian Russell was a member of the Panel.</p>
Contact point	[redacted], Sponsorship and Historic Environment Team

NATIONAL MUSEUMS SCOTLAND (NMS)

1. Overview

National Museums Scotland (NMS) is a major tourist attraction and one of the leading museum groups in the UK and Europe. Its key priorities take account of its statutory duties of providing education, encouraging research, promoting public awareness of the collections and caring for the items it holds.

Its diverse collections comprise over 12.4 million objects and specimens. It also provides essential curatorial support for the museum sector's skills needs, actively contributing to its sustainability.

NMS consists of four museums: **National Museum of Scotland (NMoS)** Edinburgh; **National Museum of Flight (NMoF)** in East Lothian; **National Museum of Rural Life (NMRL)** in South Lanarkshire; and the **National War Museum** (Edinburgh Castle) and also maintains the **National Museum Collection Centre** in Granton in Edinburgh.

2. Accountability

National Museums Scotland is a Public Body and the Board is accountable to Scottish Ministers and the Scottish Parliament.

3. National Programme

Guided by its National Strategy, NMS makes significant impact across Scotland each year. The aspiration of its National Programme is to engage and inspire people across Scotland by sharing its collections, their stories and NMS's expertise for the widest benefit. The **Aims and Objectives** for its national programmes are:

Share Scotland's Collections

Through providing loans, touring exhibitions, events, learning programmes and other local project collaborations across all of Scotland's 32 local authorities.

This includes its delivery of a nation-wide schools programme and administration of **the Scottish Government funded 'Maths Week Scotland' programme.**

Support the Sector

Support the sector of Scottish local museums in their work to advance local or place-based interests in a variety of ways. For example, through administering the National Fund for Acquisitions (Scottish Government funds to support local collecting) and a free **sector training programme.**

It also run a series of externally funded projects each year, which aim to maximise NMS's support for local community, national or sector-based development needs.

KEY ACHIEVEMENTS

During the period 2016/2017 - 2022/2023 NMS work across Scotland included the following activity:

- At least one National Programme activity reached **each of Scotland's 32 local authority areas every year.**
- A total of **83,562 pupils from 308 schools** were involved in **Maths Week Scotland 2022.**
- During the **2021/22 school year, 23,675 pupils from 727 schools** in every local authority in Scotland participated in the **NMS digital school sessions.**
- **338 grants worth over £1 million from the National Fund for Acquisitions** supported 61 organisations across Scotland to make acquisitions for their collections, with a total purchase value of over £3.6 million.
- **An average of 3,540 objects were loaned** each year to 75 organisations across Scotland.
- The NMS popular **National Training Programme** delivered a **total of 1,944 learning experiences for, on average, 66 organisations each year.** NMS also expanded its offer to provide new **online learning materials** from Summer 2020.
- With support from the Heritage Fund, Glenmorangie, the Scottish Government, Hugh Fraser Foundation and the Natural Environment Research Council (NERC) NMS offered **four national touring exhibitions, which attracted 168,854 visits** across 9 venues.
- In December 2018 NMS agreed a **25-year MOU with Dumfries & Galloway Council** to support loans of the **Galloway Hoard** to Kirkcudbright Galleries. Since then, NMS has completed one tour, produced learning and digital resources and shared handling kits, and planned loans for 2025 and 2028.
- NMS has produced **three national reviews of collections in museums across Scotland:** East Asia collections, Ancient Egypt collections and Fossil collections. NMS is currently undertaking a national review of African and Caribbean collections in Scottish Museums.
- There have been many positive **media stories highlighting NMS national work, which have also helped raise the profile of its local museum partners** or their collections. For example, Montrose Museum featured in national media following NMS's Assistant Curator's research on the previously unidentified statue of a female temple musician called Meramuniotes, who lived between 332-30 BC.
- **At least 150 museums were supported** through training, loans, acquisitions, touring and community engagement projects over this period.
- An average of 250,000 people take part in learning and engagement activities **at the NMS fours** sites each year.

BIOGRAPHIES**Ian Russell CBE, NMS Chair**

Ian Russell is a Chartered Accountant and has held a number of senior finance roles in a variety of commercial organisations during his executive career. He was an executive Director of Scottish Power PLC for 12 years, initially as Finance Director and then as Chief Executive.

Ian is now chair of HICL Infrastructure PLC and Scottish Futures Trust. Ian received a CBE in the 2006 New Year Honours List for services to young people and volunteering. He is a Fellow of the Society of Antiquaries of Scotland. He became a Trustee of National Museums Scotland in October 2018 and was appointed as Chair in August 2020. This term of appointment runs until July 2024.

**Professor Christopher Breward, NMS Director**

Christopher took up the post of Director of National Museums Scotland in April 2020.

He is an established arts leader, scholar, teacher, and curator with a wealth of executive and non-executive experience across museums and galleries, art schools and universities. As Principal of Edinburgh College of Art, Chris led major organisational change following the merger of the College with the University of Edinburgh. Prior to that, as Head of Research at London's Victoria & Albert Museum (V&A), he worked across its diverse collections, contributing to exhibitions including *British Design*, *David Bowie Is* and *Alexander McQueen: Savage Beauty*. A respected researcher and lecturer, Chris has published extensively.

Document 10

What	An introductory meeting with Benny Higgins, Board Chair and Sir John Leighton, Director-General and discussion about the galleries' key priorities and strategic direction
When	Thursday 8 June 2023 (10:00 - 10:45)
Where	Scottish Parliament - T3.03.
Who	Benny Higgins, Board Chair and Sir John Leighton, Director-General
Why	This is an opportunity for Ms McKelvie to hear directly from the Chair and Director about key priorities for the galleries looking ahead.
Key messages	<p>I am pleased for the opportunity to meet with the National Galleries of Scotland's Board Chair and Director-General.</p> <p>The Scottish Government values the National Galleries of Scotland's commitment to delivering a strong public service and supporting ministerial priorities.</p> <p>We are committed to preserving, promoting and protecting Scotland's unique collections for generations to come.</p>
Speech details	n/a
Official support	<p>[redacted] [redacted] Sponsorship and Historic Environment Division</p>
Media handling	None
Twitter	n/a
Dress code	n/a
Entrance & greeting party	n/a
Parking for Ministerial car	n/a
Briefing contents	<p>CORE BRIEFING (pages 2-7)</p> <p>ANNEX A: National Galleries of Scotland - Background (pages 8-10)</p> <p>ANNEX B: Biographies (pages 11-12)</p>

[redacted]

An opportunity for the Minister to put across

- The value the Scottish Government places on the work of the galleries
- [redacted]
- [redacted]

Ms McKelvie will hear directly from Benny and Sir John about key priorities for the galleries [redacted]

1. KEY MESSAGING

- **Highlighting** how much Scottish Ministers value the important work of the galleries [redacted]
 - [redacted]
- Important that NGS continues with its contribution to the **Public Sector Reform agenda** and its good work **on new priorities such as climate change and engaging with existing and new audiences.**
- [redacted]

CORE BRIEFING

- This is an opportunity to reflect on examples of how NGS is continuing to develop **relationships with other cultural organisations**; with philanthropic activity; and continuing to raise its international profile.
- **Welcome** the steps taken by NGS to ensure that the Scottish National Gallery Project is delivered in line with the development's original aims, further enhancing the visitor experience, encouraging even more people to access and enjoy its iconic collection whilst raising the international profile of Scottish Art.
 - [redacted]
- **Recognise** that the government priorities for the culture sector are reflected in the NGS strategic Plan 2022-27 (good read across), with an important emphasis on audience diversity, partnership with museums/galleries across Scotland, and international work.

[redacted]

[redacted]

The challenge for NGS and the other National Collections is to reconcile the scale of ambition with the realities both of public expenditure restraints and the competition within Scotland for lottery funds and private philanthropy.

3.2 NGS Strategic Plan 2022-27

- The NGS Strategic Plan 2022-27 was approved by Mr Gray on 24 June advising that he appreciated the efforts of NGS around aligning their work with SG key priorities on net zero and child poverty but also their references to Ukraine and addressing our colonial past. The document clearly sets out the Galleries' vision and strategic objectives for this and the next few years.

The NGS Strategic Plan sets out 6 key priorities for 2022-27:

- Our Public Offer
- Equalities, Diversity & Inclusion
- Environmental Response
- Health & Wellbeing
- Contributing to Recovery: Continuity & Change
- Income Generation & Managing the Cost Base

In the Plan, there is **greater emphasis** placed by NGS on addressing:

The climate emergency, *Cultural institutions have a role to play in supporting society in the transition to low carbon and NGS recognises the part it needs to play in combating the climate and ecological emergency by establishing our on route map to net zero.*

Stronger Greener Fairer Economy - *we are committed to investing in our infrastructure in the greenest way, investing in the restoration of the culture sector while supporting the health and wellbeing of the people of Scotland and using art to tackle inequalities across the sector.*

Child Poverty - NGS will continue to encourage access to the nation's fine art collection for all young people, offering a safe space and child-friendly environment in which to learn. *Our learning and engagement programme provides many opportunities within communities including the provision of "art fuel" packs and free lunches during school holidays as part of some of our onsite activities.*

Another key priority for NGS set out in the Plan is the issue highlighted by The **Black Lives Matter movement** and for NGS to continue its existing work in all areas of equalities, diversity and inclusion.

During the delivery of its Strategic Plan, NGS aims to:

- **Review its Public Programme** to ensure that it maintains a high-quality offer, ensuring that this is aligned with its Audience Framework, EDI goals and its sustainability plans.
- Implement its **new brand positioning and identity**, enabling NGS to reach and engage with more audiences/diverse groups, as well as reaffirming its own identity.
- Continue to develop the collection with **new acquisitions**
- **Complete its programme to digitise its collection.**
- Continue to **expand its digital and social channels** to share knowledge, stimulate debate and expand its reach with audiences.
- **Develop a more structured and consistent approach to its partnerships**
- **Develop its programme of loans and outreach activities** into a more coherent strategy to extend its national reach and profile. [redacted]
- **Strengthen its key international partnerships** and use these to raise its profile
- **Develop its research potential**, attract new sources of funding, and strengthen its collaboration with universities and other educational institutions

[redacted]

[redacted]

[redacted]

SUSTAINABLE AND IMPACTFUL SERVICES

[redacted]

- The three national collections (National Galleries of Scotland, National Library of Scotland and National Museums Scotland) are all engaged in the public sector reform work, and have all signed up for the revenue raising sprint group organised by the Tax and Revenue Team at SG. These time-limited, intensive activities ('sprints') will last over the summer period focusing on key areas of alignment and opportunity between public bodies.
- [redacted]

[redacted]

NATIONAL GALLERIES OF SCOTLAND (NGS)

2. Overview

NGS looks after one of the world's finest collections of Western art ranging from the Middle Ages to the present day, including the National Collection of Scottish art and is recognised by the international museum community as one of the world's leading art galleries.

The core of its mission statement is about the care of, and access to the National Collection of fine art.

NGS employs around 330 staff at its Edinburgh sites. It recognises that it has a fundamental responsibility to protect and develop the collection. This task is intimately linked to encouraging a wide range of people to use and enjoy the collection. The **Scottish National Gallery** on the Mound is being redeveloped to create a major display space for Scottish art and the **National Collection Facility (The Art Works)** and development in Granton which will become the hub for the national collection. A space where people can explore and research the nation's fine art collection. The National Galleries consists of **four galleries** in Edinburgh: **the Scottish National Gallery complex, the Scottish National Portrait Gallery, the Scottish National Gallery of Modern Art (Modern 1 & 2 in the west end).**

Accountability

National Galleries of Scotland is a public body, and the Board is accountable to Scottish Ministers and the Scottish Parliament.

3. Governance

Appointments to the National Galleries of Scotland Board are made by Scottish Ministers. **The National Heritage (Scotland) Act 1985** provides for the Scottish Ministers to appoint **between 7 and 12 Members** to the Board of Trustees, including the Chair. The Board is at full strength, 12 members (Including Benny), currently 8 women and 4 men. All members are unremunerated. **NGS is also a registered charity.**

Benny Higgins is two years into his second term of appointment as non-executive Chair, which ends in June 2025.

New appointments have included some younger voices with three members with ethnic minority backgrounds who joined the board in January 2022. This fulfills Benny's objective of increasing Board diversity.

4. International Working

NGS continues to develop mutually beneficial relationships with museums, galleries and other organisations both within the UK and abroad, enhancing access to artworks

from its collection and enabling access to works from other regions and countries. **Many partnerships are developed through education activities and others are developed through the loans and exhibitions programmes.** NGS continues to seek opportunities to work more closely with international partners in Europe, North America with the help of the Americans Patrons of the National Libraries and Galleries of Scotland and in the Far East and Australasia.

[redacted]

[redacted]

Climate Change / Sustainability

NGS recognises the need to play its part in combatting the Climate and Ecological Emergency and has put environmental stewardship at the heart of its operations. It commits funding each year to carbon reduction projects throughout its estates to reduce energy and water consumption, improve active staff travel and recycling. Over 40% of NGS's fleet is now electric vehicles, including a fully electric low floor minibus, the first of its kind in Scotland.

Since reporting started in 2008/09, energy and carbon efficiency projects have helped NGS steadily reduce its carbon footprint by 64%. In light of the SG declaring a Climate Emergency, NGS has been reassessing its work. Over the past year it has launched its new **Environmental Response Plan for 2022-25**, which outlines its role and key tasks for helping NGS transition to be part of a low carbon society.

The new Environmental Response Plan has been launched internally and on the NGS website for visitors. **The focus for the year ahead is to create a detailed pathway to net-zero for its direct emissions, and a plan of how NGS will influence its indirect emissions.**

BIOGRAPHIES**BENNY HIGGINS**

In recent years Benny Higgins has played a significant role in advising the Scottish Government in recovery from the impacts of the Covid-19 pandemic. He led the Advisory Group on Economic Recovery and worked closely with Scotland's Banking Industry to produce a report on Financing Scotland's Recovery in March 2021.

Benny Higgins began his career at Standard Life in 1983 where he joined as an actuarial student and went on to become a member of the Standard Life Group Executive Committee in 1996. In 1997 he moved to the Royal Bank of Scotland (RBS) to become Chief Executive of Retail Banking and remained there until 2005, during which time he led the integration of NatWest Retail Banking - one of the largest takeovers ever undertaken in banking. He became Chief Executive of Retail HBOS in 2006 before joining Tesco Bank as Chief Executive in 2008, a position he held until February 2018.

In September 2017 Benny was asked by the Scottish Government to develop an implementation plan for the creation of a Scottish National Investment Bank. Subsequently he was appointed as Strategic Adviser to the First Minister on the building of the Scottish National Investment Bank and Chair of Scottish Government's Advisory Group on Economic Recovery post COVID-19. He is also a Fellow of the Chartered Institute of Bankers in Scotland and a member of the Treasury Task force on Financial Inclusion and the Scottish Government's Financial Services Advisory Board (FiSAB) now the Financial Services Growth and Development Board.

He is a member of the Glasgow Economic Leadership Board and the Commonwealth Games Legacy Board. He is also Executive Chairman of Buccleuch Estates and a Princes Trust Ambassador. He is a Trustee for the Edinburgh International Culture Summit, Chair of the Fine Art Society (London and Edinburgh), Chair of Sistema Scotland, and Chair of the Edinburgh Festival Fringe Society.

Sir JOHN LEIGHTON, DIRECTOR-GENERAL



Sir John Leighton studied Fine Art at the University of Edinburgh and Edinburgh College of Art, and History of Art at the Courtauld Institute of Art. He taught art history at Edinburgh before being appointed in 1986 as Curator of 19th-century paintings at the National Gallery in London, a post he held for over ten years.

He was Director of the Van Gogh Museum from 1997 until his appointment as Director-General of the National Galleries of Scotland in March 2006. At the Van Gogh Museum he was responsible for the world's most important collection of Van Gogh and one of Europe's leading collections of 19th century art. He has curated numerous exhibitions and published and lectured on various aspects of 19th and 20th-century art.

Since his appointment, NGS has made a number of notable acquisitions, including Titian's *Diana and Actaeon* and the *ARTIST ROOMS* collection. In recognition of his contribution to the arts, he was awarded an Honorary Degree from the University of Edinburgh in 2009 and a Knighthood in December 2012.

Document 11

What	An introductory meeting with Sir Drummond Bone, Board Chair and Amina Shah, National Librarian/Chief Executive and discussion about the Library's key priorities and strategic direction. This will also include a short tour of the Library's George IV Bridge exhibition spaces and viewing of the Library's political archives.
When	Wednesday 31 May 2023 (13:30 14:30)
Where	National Library of Scotland Main Library building on George IV Bridge Edinburgh
Who	Sir Drummond Bone, Board Chair and Amina Shah, National Librarian / Chief Executive
Why	This is an opportunity for Ms McKelvie to hear directly from the Library's Chair and National Librarian about key priorities for the Library looking ahead
Key messages	I am pleased for the opportunity to meet with the Library's Board Chair and National Librarian. The Scottish Government values the National Library of Scotland's commitment to delivering a strong public service and supporting ministerial priorities. We are committed to preserving, promoting and protecting Scotland's unique collections for generations to come.
Official support	[redacted] Sponsorship and Historic Environment Team Mobile: [redacted]
Media handling	n/a
Entrance & greeting party	The Minister will be met on arrival by Amina Shah and Sir Drummond Bone , in the foyer of the National Library of Scotland's George IV Bridge site.
Parking for Ministerial car	n/a
Briefing contents	CORE BRIEFING (pages 2-7)- ANNEX A: National Library of Scotland = Background (pages 8-9) ANNEX B: Biographies (page 10)

[redacted]

[redacted]

2. KEY MESSAGING

- Highlighting how much Scottish Ministers value the important work of the Library, which the Scottish Government will continue to support as best it can
- [redacted]
- [redacted]
- Important that the Library continues with its contribution to the **Public Sector Reform** and its good work **on new priorities such as climate change and engaging with existing and new audiences/users and digital developments.**

[redacted]

Reaching People: Library Strategy 2020-25

The Strategy sets out the Library's vision and provides an agreed view on the long-term direction and its support and contribution towards the Programme for Government.

CORE BRIEFING

It also sets out its aims/ambitions to **embed equality and inclusion principles across all of its work**. Its mission, vision and guiding principles have equality of access and opportunity for all at its heart.

Library Plan 2023/24

A new **Library Plan 2023/24** was submitted and approved by the Board's in March 2023. Every year, the Library produces a plan which covers one single year (01/04/23 - 31/03/24) of the Library's Strategic Plan. We welcome the range of activities set out in the new plan which have a clear line of sight to the Library's Strategy and support the Scottish Government's priorities.

Eradicating Child Poverty

The Library has recently recruited two Kickstarter Trainees who have been working in its Collections Management. The success of this recruitment has encouraged NLS to develop plans for **Modern Apprenticeships across the Library**. The Library is committed to being an inclusive employer and aims to offer opportunities for people to have successful pathways and careers.

Its outreach and schools programme works across Scotland. Its online **learning zone** has crafted learning resources to inspire curiosity, entertainment and attainment. It is continuing to work in collaboration with teachers, librarians and cultural partners such as **Scottish Book Trust, Creative Scotland and Bòrd na Gàidhlig to support the development of reading and writing in Scots, Gaelic and English**

Climate Change

The Library also contributes towards **Net Zero targets**:

- They have reduced greenhouse gas emissions by over 75% from 2008/09 baseline levels.
- Energy consumption has been reduced by 56%.
- There has been a decrease in total waste arisings of almost 94% when compared against 2008/09 levels.

The Library recently won two national impact awards for technology and collaboration in relation to its Climate Action Plan.

CORE BRIEFING

[redacted]

[redacted]

[redacted]

- [redacted]
- [redacted]
- [redacted]
- [redacted]
- The Library has recently embarked **on work to better understand existing and potential audiences and to put users at the heart of services, collections and engagement**. They have recently been successful in securing NLH funding to research the challenges and opportunities around diversity within the heritage profession.
- Collecting digitally and the shift to **non print legal deposit** continues to be monitored. The Library is liaising with the Faculty of Advocates and the Joint Commission for Legal Deposit to make 'legal' deposit material more digitally available to meet the need of increased hybrid working.
- NLS have embarked on a data-driven **review of opening hours at George IV Bridge and Kelvin Hall** to ensure that resources are best placed to meet demand. [redacted]
- NLS have **doubled their Development income and donor base since 2017** and they are committed to working collaboratively across the sector to find creative and innovative solutions to funding cultural projects and collection development. NLS plan to grow and develop their donor base and philanthropic income.
- The Library has recently introduced a **Hybrid working policy** which supports staff well-being and diversity, reduces travel requirements and therefore associated carbon footprint and makes best use of digital skills developed throughout the pandemic.
- [redacted]

ITEM 4 - Key Achievements and Performance over the last year

Opening the Library's Treasures gallery space

The National Library of Scotland marked the opening of its **Treasures of the National Library of Scotland exhibition** and space at its George IV Bridge site, in Edinburgh in March. This is a permanent thematic exhibition, featuring objects from the Library's extensive collection where the first time the Library has implemented a tri-lingual approach (English, Gaelic and Scots) to exhibition design.

Blavatnik Honresfield Library

- Unseen by the public for almost a century, the Honresfield private collection was due to be sold at public auction last year. It contains amongst other literary treasures, **Robert Burns' Commonplace Book** and a complete and original manuscript of **Rob Roy by Sir Walter Scott** with books by much loved authors **Jane Austen** and **Emily Brontee**.

[redacted]

Mass Digitisation

- The Library's **Mass Digitisation programme and team** has continued to focus their work on the digitisation of the Library's collection and has begun a **digitisation project with Google Books**.

International Working

- The Library's international engagement is based mainly around its extensive collections and its staff expertise. Collecting material on Scottish subjects, especially the **Scottish diaspora** is a priority. Countries such as France, the Netherlands, Germany, Russia, Australia and India publish Scottish content material.

NATIONAL LIBRARY OF SCOTLAND

5. Overview

The Library is a reference library and the largest library in Scotland and is **one of the six Legal Deposit Libraries entitled to claim a copy of every printed work published in the UK and Ireland** under the terms of the *Legal Deposit Libraries Act 2013*. It is also **one of the major research libraries in Europe**.

Its key priorities take account of its statutory duties of **providing education, encouraging research, promoting public awareness of the collections and caring for the items it holds**. There is a strong focus on continuing to widen access which is to be welcomed.

Its [collections](#) range from rare historical documents (e.g. **Mary Queen of Scots' last letter**) to online journals, covering every subject. **The Library specialises in Scotland's knowledge, history and culture**.

The Library has an **active outreach programme** that **works with schools, local community projects and community libraries** across Scotland.

Rapid evolution of digital publishing – it has been building **online presence** for a number of years now and has become more outward-focused and relevant to the wider public. It switched to an entirely online offering during the pandemic. It continues to face challenges particularly with regard to **copyright, licensing agreements** and other legal restrictions. **It has already achieved its ambition to digitise one-third of its content by 2025**.

The Library is progressing well with its aims of having all its collections catalogues and listed for users/audiences. **NLS is also looking ahead to its centenary in 2025**.

The Library's *Reaching People: Library Strategy 2020-2025* [Reaching people — strategy 2020-2025](#) emphasises connecting with multiple audiences and enriching lives through connection with its content and services. This includes **further expansion of its digital services, which have increased significantly over the past few years**.

2. Governance

The **Board** is accountable to the public, through Ministers and the Scottish Parliament, for discharging the Library's statutory functions as a national resource for reference, study, research and bibliography and specifically preserving and making collections accessible.

The **National Library of Scotland Act 2012** provides for Scottish Ministers to appoint **up to 14 members** to the Library's Board, including the Chair - Members are listed here [Board members | National Library of Scotland \(nls.uk\)](#)

[redacted]

NLS is also a registered charity. Because NLS was reconstituted by Act in 2012, Ministers now have the power to remunerate Board members, without jeopardising charitable status. This has not yet been enacted, as would require funding from Scottish Government.

BIOGRAPHIES

SIR DRUMMOND BONE



Sir Drummond joined the Board as Chair in September 2021. He began his career as a professor of English at the Universities of Warwick and Glasgow. Following a position as Senior Vice-Principal at the University of Glasgow, he became Principal of Royal Holloway University of London and Master of Balliol College. He was President of Universities UK and Chair of the UK Libraries Research Reserve Project and of the Liverpool Capital of Culture Company.

Sir Drummond has been a consultant to many organisations involved in international Higher Education, and he chaired the Arts and Humanities Research Council until 2021. He has MA degrees from Glasgow and Oxford Universities, a D.Univ from Glasgow and a D.Ed from Edinburgh, as well as a number of Honorary degrees. Sir Drummond is currently Chair of the Wordsmouth Trust. Following a position as Senior Vice-Principal at University of Glasgow, he became Principal at Royal Holloway University of London, Vice-Chancellor of University of Liverpool, and Master of Balliol College.

Amina Shah



Amina Shah joined the Library as National Librarian and Chief Executive in October 2021.

She joined from the University of St Andrews and has more than 25 years' experience in the sector, including public and academic libraries.

As former Chief Executive Officer of the Scottish Library and Information Council, she led on the development of Scotland's first National Strategy for Public Libraries.

She has a strong interest in diversity and inclusion and the role libraries, literature and culture play in empowering individuals and communities. In her previous role of Director of Programme at the Scottish Book Trust, Amina worked to promote literacy and a diverse reading and writing community in Scotland.

Document 12

CULTURAL FUTURES AND MAJOR EVENTS – DETAILED BACKGROUND

Screen and Creative Futures

International

Major Events

Major Royal Events

POLICY BACKGROUND – SCREEN AND CREATIVE FUTURES

The Screen and Creative Futures Policy Team leads on screen (film & TV), broadcasting, and the development of other growth cultural economic opportunities, which encompasses gaming, design, and digital development (insofar as it relates to the creative industries).

BACKGROUND

Screen

Scotland is home to world-class talent, crews, facilities and breath-taking locations, and offers a range of attractive additional financial incentives and support to filmmakers.

Screen Scotland, our dedicated public agency for screen, was launched in 2018 as part of Creative Scotland. This represented a landmark moment for the screen industry, who had lobbied for its creation, and for Scottish Ministers, who led the vision to create a new screen unit within Creative Scotland. The Scottish Government increased public funding for screen and provided a clear set of ambitions to grow Scotland's film and television sectors.

The *Economic Value of Screen in Scotland 2019* report, published in 2022, shows the exceptional growth that Scotland's film and TV industries have experienced in recent years, generating millions for the economy, creating thousands of jobs, and providing opportunities for skills and talent development in roles across the sector. It finds that the screen sector in Scotland contributed £567m GVA to Scotland's economy in 2019, providing 10,280 full time equivalent jobs. If current levels of investment are sustained, this is projected to reach £1bn by 2030, with the associated increase in wider benefits to employment, skills, and education.

Scotland is now home to a range of studio spaces nationally, particularly across the Central Belt. The creation of two studios was financially supported by the Government to help grow the sector (FirstStage studio in Leith and Kelvin Hall Studio Glasgow).

Broadcasting

Broadcasting is reserved to the UK Government. However, the Scottish Ministers have a formal role in the BBC Charter Review, and the BBC Annual Report and Accounts (laid before Scottish Parliament). Officials meet regularly with representatives of the Public Service Broadcasters (PSBs) to ensure that Scottish interests are reflected in their work.

BBC and BBC Scotland

- The BBC Employ 1,200 staff in Scotland across 14 locations including: Aberdeen; Dumfries; Dundee; Edinburgh; Glasgow; Inverness; Kirkwall; Lerwick; Portree; Stornoway, and; Selkirk producing content in both English and Gaelic across a range of services for TV, radio and digital.
- The BBC have a Memorandum of Understanding (MoU) with Screen Scotland which was extended for a further three years 1 December 2022 until 31 December 2024. The MoU commits the BBC and Screen Scotland to support

the production of new TV drama, entertainment, scripted comedy, documentary and factual formats on the BBC's network television services from Scotland and to develop the skills and talent required to devise, develop and produce those new shows. The BBC committed to investing a minimum of £1.5m over the three years, while Screen Scotland committed to allocate £500,000 (outside of the Broadcast Content Fund) to support the ambitions of the MoU. Screen Scotland also committed to, at a minimum, match-funding the BBC's commitment to develop talent, skills and businesses from Scotland.

- On 30 November 2022, Ofcom published their Annual Report on the BBC's performance for 2021/22. Key Scottish findings show the overall impression of the BBC among people in Scotland has improved since last year (from 49% rating it positively in 2020/21 to 58% in 2021/22) with audiences in Scotland who watch the BBC Scotland channel still more likely to have an overall positive perception of the BBC. Ofcom also reported on the diversity of the BBC's workforce in Scotland for the first time, showing that the representation of women and people from minority ethnic backgrounds generally reflect the make-up of the workforce in Scotland.

Channel 4

- Channel 4 have a Creative Hub in Glasgow after a successful bidding process in 2019. The Hub focuses on Daytime, Entertainment & Live Events and Popular Factual as well as additional supporting operational roles.

STV

- STV Group is a news and entertainment company that comprises a broadcast channel, a production company and a digital service accessible via the STV player and mobile and internet-enabled devices. It launched in May 2006 and serves Scotland, reaching 3.5 million viewers each month. STV employs more than 1,900 people and is based in Pacific Quay, Glasgow.

Ofcom

- Ofcom plays a critical role in overseeing the public service broadcasting system. They do regular reports on the BBC and licencing for all PSBs.

Key Issues

Finance

[redacted]

Edinburgh Filmhouse

The Centre for the Moving Image (CMI), which encompassed Edinburgh Filmhouse, Belmont Filmhouse in Aberdeen, and the Edinburgh International Film Festival, entered administration on 6 Oct 2022. The sale of the Filmhouse building at 88 Lothian Road is in the hands of the Administrators. A preferred bidder has been chosen and an announcement is expected shortly. There has been great public and political interest in the buyer for the site and a campaign to keep it functioning as a cultural cinema. Since the CMI entered administration, the Scottish Government, Creative Scotland, and Screen Scotland, have been engaging with partners to explore options for cultural cinema programme activity in Edinburgh and Aberdeen.

BBC Funding

On 17 January 2022, the UKG announced the licence fee will be frozen for the next two years and will remain at £159 until 2024. The licence fee will then rise in line with inflation until 2027 when the current Royal Charter concludes. Following the announcement on 17 January, the BBC's Director-General Tim Davie warned the licence fee freeze would leave the BBC with a shortfall of £285m by 2027/28 and have a direct impact on output. The Scottish Government is a strong supporter for Public Sector Broadcasters and feels the BBC needs to be adequately funded.

POLICY BACKGROUND - INTERNATIONAL

The International Policy team leads on creating the conditions for creative people and businesses to thrive internationally and build Scotland's international reputation. The team is leading the development of the first International Culture Strategy for Scottish Government, as well as development of international partnerships that strengthen Scottish cultural and creative sectors and their reputation, international cultural networks and policy to break down barriers/build relationships for international engagement.

Background

International Culture Strategy

Scotland's culture is recognised across the world. It is a massive asset to our country in cultural and economic terms, but also in its potential to open doors and support Scotland's wider international relationships.

The pandemic has clearly taken a significant toll on our cultural and creative sectors and their international connections and has masked the damage done by no longer being part of the EU. International engagement can help these sectors to recover and flourish, ensure they can continue to enrich our lives, put Scotland on the world-stage, and contribute to our own sense of nation and place.

Scotland's cultural connections can play a key role in maintaining our vital international relationships in the context of the UK's exit from the EU. It has the potential to develop and maintain relationships with key partners in Europe and beyond, and to support our cultural and creative sectors to work and collaborate internationally, fostering the cross-border cultural partnerships and networks that are vital to the sector's success.

As such, in our Programme for Government, we have committed to develop an International Culture Strategy to ensure that cultural links with our partners in Europe and beyond are developed further.

This work will consider the challenges that Scotland's culture sector currently faces to working internationally, where there is potential for development and what steps might be taken to support that development. It will further consider the links that Scotland's cultural presence has with the country's wider international connections and how these links can/might be developed in a mutually beneficial way.

Impact of Brexit and status as part of the UK

Leaving the EU has taken away important structures that supported the Scottish culture sector's international relationships.

The Creative Europe programme was a valuable resource which is highly thought of by Scotland's culture sector. It provided valuable funding, but most importantly supported the development of cultural connections and collaboration with peers across the EU. It is a scheme that cannot be replaced through domestic alternatives.

Artists' mobility is at the heart of international cultural exchange, yet access to one of the Scottish sector's most important overseas markets has been made increasingly challenging.

Freedom of movement throughout Europe supported Scottish artists' international mobility and the creation of cost and administrative barriers post-Brexit have made touring, for example, increasingly difficult for all artists and cultural organisations, but particularly for those in the earlier stages of their careers.

The Scottish Government has sought to mitigate the impacts on the culture sector of the UK Government decision to leave the EU and to not negotiate a UK-EU trade agreement that took into account their interests.

Brexit is not the only channel through which Scotland's international cultural ambitions are limited through its being a constituent part of the UK.

Despite culture being devolved, Scotland cannot fully participate in multilateral organisations such as UNESCO or particular Council of Europe culture policy schemes due to the UK holding the membership of those organisations.

While full participation in such programmes is unlikely to be possible under current constitutional arrangements, through this work we should explore whether there are opportunities for Scotland to become more closely involved with particular multilateral organisations and cultural initiatives.

We are taking forward work to set out key proposals for the culture and creative sectors in an independent Scotland. This work will form part of SG-wide work setting out proposals for an independent Scotland through the Independence Prospectus series. It includes key arguments around how culture policy could be shaped in an independent Scotland, including public service broadcasting, EU membership and migration policy. It is anticipated that advice relating to this will be submitted to Ministers shortly after they are in post.

Key Issues

International Culture Strategy Public Engagement

- The development of the strategy will be strongly informed by engagement with stakeholders.
- We have launched a short online survey which is hosted on the online platform Citizen Space and gov.scot. It launched on 2 February 2023 and it is running for 12 weeks.
- The purpose of this online survey is to seek views to inform the drafting of the strategy, providing an opportunity for a wider range of stakeholders to shape its content, support stakeholder and partner buy-in, and show transparency in our development process.

- There will be virtual information events on 29 and 30 March to provide an opportunity for stakeholders to raise any questions regarding the survey. Further engagement will be organised after the report on the analysis of consultations responses is published, to gather stakeholder reflections on the results.

International Cultural Mobility

- The ability to tour internationally is vital to many creative professionals in terms of reaching new audiences, generating income, collaborating and building vital networks across borders, and showcasing Scotland's creative sectors internationally.
- The UK-EU Trade and Cooperation Agreement (TCA) does not contain mobility arrangements for creative professionals moving between UK and EU. This means significant barriers to carrying out international work that is vital to the sector.
- Creative professionals now face financial and administrative burdens in the form of visa and customs requirements, and restrictions on movement within the EU. They may also require work permits in some states. There is also widespread confusion over the varying visa exemptions in place in each EU state, with variations in terms of eligibility criteria, length of stay, and permitted activities between the states.
- We have called on the UK Government to seek to negotiate the following changes:
 - Pressing for a reciprocal sector-specific UK-EU agreement to enable visa and work permit free access to the EU, and travel between Member States, for creative professionals.
 - Pressing for cultural and creative activities to be included in work permit exemptions across all EU Member States. The TCA contains a review clause for both parties to revisit the list of permitted activities for short-term business visitors, so this should be possible without re-opening the current agreement.
 - Pressing for a relaxing of cabotage rules to enable specialist road hauliers to make an unlimited number of stops in another party's territory for cultural and creative activities.
- A large proportion of cultural & creative industries organisations rely on the ability to recruit the talent that they need from as wide a pool as possible, and on attracting individuals from around the world. The sector's workforce is inherently internationally mobile and is made up of a limited number of individuals with highly specialised skills. Therefore Scottish organisations must often compete internationally to attract individuals with the necessary skills.
- The UK visa and immigration system puts in place significant barriers to those who wish to come and work in Scotland's culture sector. Many of the routes under this system are not appropriate for or would impose barriers to many in the sector.

- We sought to mitigate the impacts on the sector through supporting advice and support services. We have so far committed £50,000 to support Arts Infopoint UK, a pilot mobility scheme is providing a practical source of information on inward artist mobility to the UK on practical and legal issues such as visa applications, tax and social security.

Edinburgh International Culture Summit (EICS)

- Beginning in 2012, EICS is a biennial event which brings together Government Ministers and policy makers from across the globe with artists and arts leaders, giving them a confidential forum to discuss substantial issues of mutual interest.
- EICS is delivered via a partnership of 5 founding partners (Scottish Government, Scottish Parliament, British Council, the Edinburgh International Festival, and the UK Government's Department of Culture, Media and Sport), and the independent charity, the Edinburgh International Culture Summit Foundation. The Cabinet Secretary is SG's representative on the Strategic Board, made up of senior representatives of the partner organisations.
- EICS is aimed primarily at Culture Ministers, or those with executive level responsibility for cultural policy. Where this isn't possible we will consider welcoming an elected or appointed representative. We will of course welcome Head of State or Head of Government. Youth delegates and contributors are also invited.
- SG support for EICS has included £100k for each event (split 70/30, with the larger element given in years the Summit took place) and in kind support for delivery.
- Following the 2022 Summit it was agreed to undertake a review of all aspects of EICS. It will include an assessment of its key impacts to date, its delivery structures and governance, and recommendation as to how it might adapt. The review is being funded by the British Council. Consultants were appointed to undertake the review in March 2023 and it is intended to be complete by September.
- SG will base future support and involvement on the outcomes of the review and subsequent consideration of the future of EICS with the partners.

Intergovernmental Relations and Culture and Creative Industries Inter-Ministerial Group

- We have seen an increasing tendency by DCMS post-Brexit to seek to undertake culture policy activity on a UK-wide basis or directly fund culture policy activity using the spending powers created by UKG through the UK Internal Market Act. In such instances, our engagement with DCMS has been in line with wider SG positions and has sought to defend devolved policy responsibility.
- The Review of Intergovernmental Relations which was agreed between the four governments in the UK in early 2022 puts in place a set of principles to support

intergovernmental relations, constructive engagement and provide formal routes of escalation and dispute resolution.

- The Review provides for the creation of a Culture and Creative Industries Inter-Ministerial Group (IMG) which will support engagement between culture ministers across the UK's governments. Officials are at an advanced stage of agreeing terms of reference for the IMG which will be put to ministers for agreement imminently, with the first meeting of the IMG likely to happen in the spring.
- While meetings of this kind have taken place in the past, they have been intermittent and always instigated by DCMS. The IMG will be convened jointly and Ministers will have parity or esteem and participation through such mechanisms as the chair rotating between governments. It will sit within wider intergovernmental relations structures with routes for escalation and dispute resolution.
- It has the potential to be an important forum for addressing some of the challenges created by the UKG's recent approach to devolved responsibility in culture policy.

POLICY BACKGROUND - MAJOR EVENTS

Festivals and Portfolio Events

High Level work includes:

- Edinburgh and funded Festivals: EXPO (international) & PLACE (community-centred) Fund
- Funded festivals: cultural policy and funders liaison
- Edinburgh and funded Festivals – external liaison and stakeholder engagement
- Edinburgh Festivals – co-ordination of Ministerial engagements during delivery season, incl. August
- Scotland's Portfolio of Golf Events (The Scottish Open, The Women's Scottish Open and Scottish Seniors)
- [redacted]
- Themed Years programme incl. 2025 option exercise
- 2024 World Indoor Athletics Championships, Glasgow - 1st-3rd March 2024
- 2025 Orkney Island Games - 12th - 18th July 2025

Key Funded Festivals and Events – 2023 Dates & beyond

2023

- | | |
|--|----------------------|
| • Edinburgh International Science Festival, | 1-16 April 2023 |
| • Edinburgh International Children's Festival, | 27 May – 4 June 2023 |
| • Edinburgh Jazz and Blues Festival, | 14 – 23 July 2023 |
| • Scottish Open, Renaissance, Gullane | 13 – 16 July 2023 |
| • Scottish Women's Open Dundonald | 3 – 6 August 2023 |
| • Edinburgh Fringe | 4 – 23 August 2023 |
| • Edinburgh International Festival | 4 – 23 August 2023 |

- Edinburgh International Book Festival 4 – 23 August 2023
- Royal Edinburgh Military Tattoo 4 – 26 August 2023
- As part of Edinburgh International Festival, **Edinburgh International Film Festival** will take place from **18 to 23 August 2023**, in a special one-year iteration as part of the Edinburgh International Festival.
- Sonica Surge, Tramway Glasgow 29 – 30 September 2023,
- Scottish International Storytelling Festival 13 – 30 October 2023

2024 & BEYOND

- Celtic Connections, Glasgow 18 January – 4 February 2024
- World Athletics Indoor Championships Glasgow 1- 3 March 2024
- UK Open, Royal Troon 14-21 July 2024
- UK Women’s Open, St. Andrews tbc
- Orkney 2025 Island Games 12th - 18th July 2025

Scotland's major festivals

Festivals take place across Scotland and throughout the year. However our key relationship with the sector is with the 11 festivals based in Edinburgh – plus two outwith Edinburgh (Sonica and Celtic Connections), two portfolio events in 2024 and 2025 and golf - see below.

EDINBURGH FESTIVALS

Edinburgh’s Festivals have been defining and promoting Scotland’s identity as a confident, creative, welcoming nation for over 75 years. All the Edinburgh Festivals will run during 2023 – although none are expected to have reached their pre-pandemic levels.

Working through their umbrella organisation, Festivals Edinburgh, all eleven Edinburgh Festivals have aligned to a common strategic visions “Festivals Edinburgh 2030” and identified a number of shared external challenges. Chief amongst these is, as always, funding.

However after this are external factors such as the potential costs of Short Term Let regulations in Edinburgh, the introduction of Visitor levy and the impact of alcohol-advertising restrictions on major philanthropic sources and sponsorships.

SPECIFIC ASKS

A series of post-pandemic cultural roundtables with the events and culture sector mid-to late 2022, and chaired by Ministers, also included a series of specific asks for Edinburgh, most related to the external risks identified above. There was a commitment from Ministers at the Edinburgh culture roundtables that Scottish Government will also open discussions about efficiency opportunities, for example back of house functions for Edinburgh Festivals.

This was also raised at a separate meeting with the then Culture Minister who recognised the challenge for Scottish Government in mandating this but agreed with the premise and was keen to see other partners lead.

FUNDING

Our total funding for festivals across Scotland is below. In total around £11.9 million of public funding is channelled through Scottish Government, City of Edinburgh, Creative Scotland and EventScotland.

Festival Funding 2022/23

Festival	Festival Dates	EXPO 2022/23 Funding	PLACE 2022/23 Funding
Glasgow International	May 2023	£140,000	N/A
Edinburgh Jazz & Blues Festival	July 2022	£120,000	£211,830
Edinburgh International Film Festival	August 2022	£110,000	£124,550
Edinburgh Art Festival	August 2022	£140,000	£215,000
Edinburgh International Festival	August 2022	£110,000	£400,000
Edinburgh International Book Festival	August 2022	£110,000	£195,000
TRACS (Scottish International Storytelling Festival)	October 2022	£140,000	£100,000
Celtic Connections	Jan 2023	£110,000	N/A
Imaginate (Edinburgh International Children's Festival)	May 2023	£110,000	£178,000
Edinburgh Festival Fringe Society	August 2023	£550,000 (£150k Made in Scotland/managed by Fringe; £400k Programme cost and onward touring/managed by CS)	£166,740
Festivals Edinburgh	October 2022- Sept 2023	£200,000	£65,667
Edinburgh Science Festival	April 2023	£130,000	£177,333
Edinburgh's Hogmanay	Dec 22/Jan 23	£30,000	£133,332

EDINBURGH FESTIVALS FUNDING REVIEW

A policy review of festivals funding by **City of Edinburgh Council** is to take place by summer 2023 in order to inform the funding approach from financial year 2024/25 onwards – see EXPO/PLACE Next Steps below. In parallel to the funding work, Officials, CreativeScotland, EventScotland and City of Edinburgh Council are working together to see where our respective policies align and to ensure that the impacts required for the funding are the most efficient use of this funding. We expect to conclude this review in late summer of 2023 to allow conclusions to be fed into the next budget setting round.

EXPO/PLACE – NEXT STEPS

Core funding for Edinburgh Festivals (plus Glasgow International and Celtic Connections) has been centred around the EXPO and PLACE funding programmes. The emphasis of both funds is on delivering Ministerial, International Culture Strategy and our domestic Culture Strategy priorities around creative industries, our

global reputation, well-being, community engagement, and bringing arts into schools and educational settings, as well grassroots/early career creative development which have taken many years to develop. Another key aspect is that Scottish Government funding and its perceived confidence in festivals, helps secure additional sponsorship from external investors.

- **EXPO** funding for festivals enables the festivals maintain their global competitive edge, increase the funding available to Scottish artists and practitioners, and encourage creative collaborations.
- **PLaCE** is a match-funded agreement with City of Edinburgh Council (CEC) where both we and CEC have each provided £1 million pa since 2018 towards the Edinburgh Festivals only, as it is an Edinburgh agreement.

2023 is the final year of its original planned activity, and City of Edinburgh Council have advised they will no longer be able to provide this level of funding after this year due to significant pressures. As above, a policy review of festivals funding will take place by late summer 2023 to inform the future of this funding moving forward. PLaCE funding is provided a year in advance in order for contracts to be renewed with artists, community centres and schools, and the latest they can receive funding is in June

SCOTLAND'S NEXT THEMED YEAR – 2025?

Scotland's Year of Stories 2022 (our last Themed Year) concluded December 2022. Themed Years, run since 2009 (and bi-annually since 2018) present a unique collaborative platform for communities and businesses to work together, boosting the events and tourism sectors across Scotland. This closer working helps create partnerships to achieve shared goals and ambitions across aligned portfolio areas – such as community wellbeing, literacy, libraries and museums.

Following budget challenges the Themed Year scheduled for 2024 has been deferred and Officials will bring forward proposals for funding an external engagement with industry and stakeholders to develop an options appraisal on a Themed Year in 2025 - for Ministerial decision - by October 2023.

GOLF EVENTS FUNDING

Scotland hosts two high profile domestic tournaments every year – the Scottish Open and Women's Scottish Open. The Scottish Government provides annual funding of £1.8 million per year for the Scottish Open and £800k per year for the Women's Scottish Open. [redacted]

UEFA EURO 2028: Ministers have agreed to support a joint UK and Ireland bid to host the 2028 UEFA European Football Championships. [redacted] **final bid submission deadline of 12 April.**

The UK & Ireland bid is in direct competition with Turkey, who have also bid to host EURO 2032 against Italy. The winning bid for both editions will be announced in October. Ahead of the final bid submission of 12 April, the head of government in each nation has been asked to participate in an embargoed photocall with their partner football association. *Officials will provide advice on the communications handling plan with the Scottish FA imminently.

Review of the National Events Strategy, 'Scotland the Perfect Stage': The current strategy was first published in 2008, and most recently refreshed in 2015 to

run to 2025. Since then context for events and Scottish Government priorities have changed significantly. The review provides an opportunity to work collaboratively with the sector to support recovery from the significant impacts of the pandemic and provide a clear vision its long term future. A public consultation launched on 24 March for 14 weeks.

Cycling World Championships: The 2023 Cycling World Championships will take place from 3-13 August 2023. This innovative ‘mega event’ will bring together for the first time 13 cycling disciplines to create the world’s biggest cycling event. The Scottish Government has committed up to £35.6 million to support delivery of the event which aims to promote the ‘Power of the Bike’ as a route to supporting Scotland’s long term policy ambitions around active travel, sustainability, health and wellbeing. Glasgow will be the main host, with disciplines taking place in many local authorities across Scotland. The event is predicted to welcome 2,600 elite cyclists, including para-athletes, from around 170 countries, and around 1 million spectators. [redacted] We will keep Ministers apprised.

Events Pipeline: The Division also has responsibility for ongoing work on our future major events pipeline and a number of other longer-term confirmed major events, such as the 2024 World Athletics Indoor Championships and the 2025 Islands Games.

POLICY BACKGROUND – MAJOR ROYAL EVENTS

[redacted]

Document 13

CULTURAL FUTURES AND MAJOR EVENTS DIVISION

Introduction

Major Events yield significant benefits for Scotland, playing an important role in driving tourism and contributing towards the Government's purpose of increasing sustainable economic growth. Events also deliver significant socio-cultural and reputational benefits for Scotland. The value of the Scottish event sector is difficult to pin down, given its impacts on other sectors including tourism and hospitality, estimates range from just under £1 billion to £6 billion annually pre-covid.

We work to ensure that Scotland builds on and enhances further its position as a leading events destination. Scotland has a strong reputation as the host of world-class major events, and over the next two years will host the 2023 UCI World Cycling Championships, the 2024 World Athletics Indoor Championships in Glasgow, the Island Games on Orkney in 2025, major festivals (including the Edinburgh Festivals) plus significant and world-renown golf tournaments.

The Unit is responsible for ensuring the delivery of the National Events Strategy, 'Scotland the Perfect Stage.' The Unit continually build awareness and oversight of events industry issues, agreeing roles and responsibilities with VisitScotland and other partners with a view to improving sector safety, reducing event delivery costs, building a sustainable workforce and career path, and developing long term commercial relationships to support funding and delivery.

The Unit will support and, where appropriate, lead bids to secure selected major events for Scotland, and support for delivery of secured and on-going events – including consideration of strategic communications and stakeholder engagement for Ministers. We also work with partners to secure a strong long-term pipeline of events, keeping Ministers sighted on potential opportunities.

Since January 2023 we have been moving towards four teams. The four teams within Cultural Futures and Major Events sit within the Directorate for Culture and Major Events. The four teams are:

1. International Policy
2. Major Events
3. Major Royal Events; and
4. Screen and Creative Futures.

OVERALL

We work flexibly across all four teams and work collaboratively with a number of areas in the Scottish Government, including Culture, Tourism and Active Scotland, as well as with our public bodies including EventScotland (part of VisitScotland) and CreativeScotland plus industry representative organisations.

We also work with the other devolved administrations, UKG (primarily through DCMS) and UK Sport.

All four teams also benefit from specialist input on safety and security, and operational delivery matters around UCI 2023 and EURO bids.

1. INTERNATIONAL POLICY

The International Policy team leads on creating the conditions for creative people and businesses to thrive internationally and build Scotland's international reputation. The team is leading the development of the first International Culture Strategy for Scottish Government, as well as development of international partnerships that strengthen Scottish cultural and creative sectors and their reputation, international cultural networks and policy to break down barriers/build relationships for international engagement e.g. support for music export office, migration etc.

Scotland has a level of international cultural recognition and globally recognised cultural assets that many larger countries would envy. The Anholt-Ipsos Nation Brands Index ranks Scotland's reputation in 15th place across 50 countries evaluated. For culture it is ranked 15th, increasing by one place (from 16th in 2020 to 15th in 2022).

Scotland's cultural assets are not just about what we have or what we have, the ways in which we do things are also internationally recognised. Work undertaken jointly by Creative Scotland and British Council Scotland considers international perceptions of Scotland's cultural assets. Particular assets felt to form international perceptions of Scotland's culture were:

- Edinburgh in August;
- festivals;
- artists;
- landscape and place; and
- tradition.

The report also highlights a number of perceived attributes of Scotland's cultural assets and sector. These were that the sector:

- is rooted, or bottom up;
- is egalitarian, in that it is accessible, inclusive and diverse; and
- is dynamic

Export

- Scotland's international cultural connections have significant economic value.
- In 2019⁵ Scotland's creative industries exports had a total value of £4.1 billion, accounting for 4.7% of Scotland's total exports. Exports from this sector increased by 2.1% over the year.
- Exports to the rest of the UK stood at £2.4 billion in 2019 and accounted for 58.5% of total creative industries exports. International exports to the EU stood at £545 million (13.4%) and international exports to non-EU countries stood at £1.2 billion (28.2%).
- International activity can provide significant income to cultural organisations. International tours or exhibitions can often be more profitable than domestic activity, supplementing organisations' domestic income.

⁵ Most recent growth Sector Stats

- For some cultural organisations, an international presence and the relationships which can be developed through that are an important source of income, for example, connections with diaspora communities.

Existing support for international cultural activity

- There are a number of existing structures that support the Scottish culture and creative sector's international engagement.
- There is funding that is open to supporting international activity but not exclusively focussed on it, such as Creative Scotland's Open Fund, and there are targeted interventions, such as The Scottish Government's Festivals EXPO fund, which aims to support innovative Scottish productions with export potential, using Scotland's festivals as a vehicle to reach international audiences.
- In addition, Scotland's culture public bodies and national cultural institutions are engaged in a range of international networks and programmes, such as the UNESCO initiatives that have a footprint in Scotland.

Impact of Brexit and status as part of the UK

Leaving the EU has taken away important structures that supported the Scottish culture sector's international relationships.

The Creative Europe programme was a valuable resource which is highly thought of by Scotland's culture sector. It provided valuable funding, but most importantly supported the development of cultural connections and collaboration with peers across the EU. It is a scheme that cannot be replaced through domestic alternatives.

Artists' mobility is at the heart of international cultural exchange, yet access to one of the Scottish sector's most important overseas markets has been made increasingly challenging.

Freedom of movement throughout Europe supported Scottish artists' international mobility and the creation of cost and administrative barriers post-Brexit have made touring, for example, increasingly difficult for all artists and cultural organisations, but particularly for those in the earlier stages of their careers.

The Scottish Government has sought to mitigate the impacts on the culture sector of the UK Government decision to leave the EU and to not negotiate a UK-EU trade agreement that took into account their interests.

Brexit is not the only channel through which Scotland's international cultural ambitions are limited through its being a constituent part of the UK.

Despite culture being devolved, Scotland cannot fully participate in multilateral organisations such as UNESCO or particular Council of Europe culture policy schemes due to the UK holding the membership of those organisations.

While full participation in such programmes is unlikely to be possible under current constitutional arrangements, through this work we should explore whether there are

opportunities for Scotland to become more closely involved with particular multilateral organisations and cultural initiatives.

Key Issue: The Scottish Government has committed to developing a strategy to support the international aspirations and potential of Scotland's culture sector.

Background

Scotland's culture is recognised across the world. It is a massive asset to our country in cultural and economic terms, but also in its potential to open doors and support Scotland's wider international relationships.

The pandemic has clearly taken a significant toll on our cultural and creative sectors and their international connections and has masked the damage done by no longer being part of the EU. International engagement can help these sectors to recover and flourish, ensure they can continue to enrich our lives, put Scotland on the world-stage, and contribute to our own sense of nation and place.

Scotland's cultural connections can play a key role in maintaining our vital international relationships in the context of the UK's exit from the EU. It has the potential to develop and maintain relationships with key partners in Europe and beyond, and to support our cultural and creative sectors to work and collaborate internationally, fostering the cross-border cultural partnerships and networks that are vital to the sector's success.

As such, in our Programme for Government, we have committed to develop an International Culture Strategy to ensure that cultural links with our partners in Europe and beyond are developed further.

This work will consider the challenges that Scotland's culture sector currently faces to working internationally, where there is potential for development and what steps might be taken to support that development. It will further consider the links that Scotland's cultural presence has with the country's wider international connections and how these links can/might be developed in a mutually beneficial way.

Current Position

- We have launched a short online survey which is hosted on the online platform Citizen Space and gov.scot. It launched on 2 February 2023 and it is running for 12 weeks.
- The purpose of this online survey is to seek views to inform the drafting of the strategy, providing an opportunity for a wider range of stakeholders to shape its content, support stakeholder and partner buy-in, and show transparency in our development process.
- There will be virtual information events on 29 and 30 March to provide an opportunity for stakeholders to raise any questions regarding the survey. Further engagement will be organised after the report on the analysis of consultations responses is published, to gather stakeholder reflections on the results.

Next Steps

- While social researchers are conducting their analysis of the survey responses, we will also be looking to speak with officials in comparable countries about their approaches. As well as reaching out to organisations or sub-sectors that have not engaged in the process to date, but for which we would wish to understand their interests and business models. This may be companies which have an existing successful international presence that we might learn from, but undertake their activity outside of public funding structures, potentially limiting their motivations for engaging in our development process.
- If resourcing permits, we are planning to run webinars alongside the publication of the report of the analysis of the survey responses to present and discuss the findings.

Key Issue: The Scottish Government has committed, as part of the current Programme for Government, to work to support international working in the culture sector, and to push for a mobility agreement between the UK and EU.

Background

The ability to tour internationally is vital to many creative professionals in terms of reaching new audiences, generating income, collaborating and building vital networks across borders, and showcasing Scotland's creative sectors internationally.

The UK-EU Trade and Cooperation Agreement (TCA) does not contain mobility arrangements for creative professionals moving between UK and EU. This means significant barriers to carrying out international work that is vital to the sector.

Creative professionals now face financial and administrative burdens in the form of visa and customs requirements, and restrictions on movement within the EU. They may also require work permits in some states. There is also widespread confusion over the varying visa exemptions in place in each EU state, with variations in terms of eligibility criteria, length of stay, and permitted activities between the states.

The USA has also recently announced plans to significantly increase the cost of touring visas for creative professionals, which would have a further impact on the ability to tour internationally.

Current Position

- The TCA contains review clauses that would allow for new arrangements to be put in place, and we have called on the UK Government to seek to negotiate the following changes:
 - Pressing for a reciprocal sector-specific UK-EU agreement to enable visa and work permit free access to the EU, and travel between Member States, for creative professionals.
 - Pressing for cultural and creative activities to be included in work permit exemptions across all EU Member States. The TCA contains a review clause for both parties to revisit the list of permitted activities for short-term business visitors, so this should be possible without re-opening the current agreement.

- Pressing for a relaxing of cabotage rules to enable specialist road hauliers to make an unlimited number of stops in another party's territory for cultural and creative activities.
- We have sought to mitigate the impacts on the culture sector by funding support and advice services. We have so far committed £50,000 to support Arts Infopoint UK, a pilot mobility scheme is providing a practical source of information on inward artist mobility to the UK on practical and legal issues such as visa applications, tax and social security.

Next Steps

- An annual report from Arts Infopoint UK is expected in the coming months, at which stage the value of the initiative and options for further support will be assessed.
- Officials and partners are considering the value of holding a cultural mobility summit later in the year, to explore further options to support the sector in overcoming barriers to international touring.

2. MAJOR EVENTS – INCLUDING STRATEGY AND INVESTMENT, FESTIVALS AND PORTFOLIO EVENTS AND UCI 2023..

The Major Events Team lead on delivery of the broader programme of events including the 2023 UCI Cycling World Championships and annual major golfing events, support, advice and oversight of regular funding streams administered by EventScotland (National Event Fund and International Event Fund) and Creative Scotland. Leads on the refresh of the national events strategy: Scotland the Perfect Stage and the Themed Years programme. Oversight of EventScotland as Strategic Delivery Partner for the 2024 World Indoor Athletics Championship and the 2025 Island Games in Orkney.

This briefing provides an overview of the Key Issues within the following topics:

- 2028 UEFA EURO Championships
- Programme of Professional Golf Events
- Refresh of the National Events Strategy
- 2023 UCI Cycling World Championships
- 2025 Themed Year - Options
- 2024 World Indoor Athletic Championships, Glasgow
- 2025 Island Games Orkney

2028 UEFA EURO CHAMPIONSHIPS

Key Issue: Ministers have agreed to support a joint UK and Ireland bid to host the 2028 UEFA European Football Championships. [redacted] final bid submission deadline of 12 April.

Background

In March 2022, Scottish Ministers agreed to support the inclusion of Scotland in a UK and Ireland joint bid to become the hosts of the 2028 UEFA European Championships (EURO 2028). The decision was made on the basis of an Outline Business Case containing the best known information on approach, costs and benefits at the time.

Since then, Scottish Government Officials have worked with government partners, football partners, the central bid team and UK Sport to refine the business case for Scotland co-hosting EURO 2028. A full business case setting out the investment appraisal for co-hosting EURO 2028 was considered and agreed by Ministers in November 2022, effectively locking in Scotland's commitment, short of any fundamental issues arising with cost escalation in advance of the final bid due in April 2023. In March 2023, Ministers confirmed Scottish Government final support for the bid given there have been no material changes to the investment case.

[redacted]

Next steps

The heads of government in each bid nation have been asked to support communications activity around the final bid. Officials will provide you with further advice imminently.

Programme of Professional Golf Events

Key Issue: The Scottish Government works with VisitScotland and event rights holders and owners to ensure the delivery of a programme of professional golf events each year. These high profile events help Scotland retain our status as the ‘Home of Golf’.

Current position

The Scottish Government directly funds the men’s Scottish Open (£1.8 million per year) and the women’s Scottish Open (£800k per year), both of which are held annually. The R&A’s three major championships – The Open, The AIG Women’s Open and the Senior Open – are held in Scotland approximately every second year. The Open is particularly important to Scotland reputationally and economically, generating around £150 million for the country each time it is held here.

Strong relationships have been developed with golf event stakeholders, including through our support to allow golf events to proceed during Covid, at times with no spectators or limited crowds, and with strong mitigations in place.

The summer of golf in 2022 was an unprecedented success for Scotland, as we hosted five high profile events in consecutive weeks, headlined by The 150th Open at St Andrews, which was attended by 290,000 people and delivered economic benefit of around £200m.

[redacted]

Next Steps

- Work in partnership with VisitScotland and event owners to maximise benefit from delivery of 2023 men’s and women’s Scottish Opens, including a Ministerial programme.
- [redacted]
- [redacted]

Refresh of the National Events Strategy

Key issue: The refresh of the National Events Strategy: Scotland the Perfect Stage, provides an opportunity for the Scottish Government to work with the sector on recovery and other priorities that have emerged since the strategy was published in 2015, helping to set a clear vision for the sector in the longer term.

Current position

Following engagement with the Event Industry Advisory Group (EIAG), COSLA and trade unions, terms of reference and overall plans for the review and refresh of the national events strategy were approved by Ministers in October 2022. These identified four priority areas:

- Wellbeing Economy. Extending the social and cultural benefits of events / tackling inequality and improving accessibility – both in terms of fair work practices, and audience and community experience. The impact of events on audiences in generating civic pride and community engagement; enhancing Scotland’s place on the world stage by hosting major international events, while holding true to our ‘homegrown’ Signature principles.
- Net Zero. Linking strategies across industry sectors. Environmental sustainability as a lever to attract events to Scotland. Home-grown world class events taking the lead and setting a new standard for sustainability.
- Skilled workforce and Fair Work practices. Developing, and maintaining globally significant talent. Attracting talent to and developing skills within the event sector workforce – good quality, fair and flexible jobs that align with the dimensions of Fair Work (effective voice, security, respect, opportunity and fulfilment), building an attractive employment offer, and instilling confidence in the security of the industry as key elements in promoting the sector as a great place to work, where workers have an effective voice in influencing workplace practice and decisions.
- Measurability and sharing good practice. Building a strong narrative across the range of interests and outcomes to better evidence and demonstrate the benefits and impacts of events to Scotland and across key policy areas. Learning how to measure not only economy and tourism, but community and cultural impacts, child poverty and net zero. This work will be critical to ensuring that we are able to measure and monitor relevant impacts accurately and consistently across the sector throughout the term.

Discussions in December 2022 with representatives from industry, trade unions and Local Authorities on the core themes of business, workforce, environment and wellbeing have informed the content of a consultation paper. The public consultation launched on 24 March, running for 14 weeks.

To build on the current national event strategy’s vision that Scotland’s reputation as the perfect stage for events is recognised internationally, it proposes an ambition for an event sector that, in 2035, is:

- globally recognised as a world leader in the development and delivery of responsible business, sporting, arts and wider cultural events – the ‘*perfect stage for events*’

- creator and host of a relevant, diverse and inclusive portfolio of world-class event experiences that deliver positive economic, social, cultural and environmental benefits to Scotland
- delivering Fair Work for all who work in the sector, with employers providing a positive and secure working environment, and supporting a skilled, committed and well-paid workforce

Discussions in December 2022 suggested that there were shared areas of focus to achieve the ambition across the various themes. Those have been grouped in the consultation paper as:

- Excellent Event Experience
- Best Practice, Innovation and Continuous Improvement
- Promotion and Profile
- An Approach of Partnership and Collaboration

This continues the mission of the current event strategy to develop, through a One Scotland approach, a strong and dynamic events industry producing a portfolio of events and festivals that delivers sustainable impact and international profile for Scotland.

The consultation also tests the underlying principles of a draft Strategic Alignment Framework for major events, which was approved trialling by Ministers in April 2022. This framework has been developed as a basis for giving Ministers an assessment of the likelihood that a major event may deliver across a broad range of policy priorities when advising on hosting opportunities. Within the Strategic Alignment Framework there is a honeycomb style matrix covering six key principles that underpin thinking when assessing event bids. The six principles identified are; Legacy, Profile, Innovation, Economy, Participation, and Sustainability.

Next Steps

The option of a parliamentary debate on major events during the consultation period has been included in the regular trawl for debate topics.

VisitScotland's Events Directorate is supporting the consultation exercise and will coordinate a series of in-person and hybrid Regional Event Industry Engagement Workshops across the country during the consultation period. Plans are for these to take place in: Melrose or Selkirk, Dumfries or Gatehouse of Fleet, Glasgow, Oban or Inveraray, Edinburgh, Dundee, Kirkwall, Inverness, and Aberdeen.

Independent analysis of consultation responses will be tendered. Following analysis, Scottish Government will respond to the consultation.

Publication of a refreshed national events strategy is planned for Autumn 2023.

2023 UCI Cycling World Championships

Key Issue: The Scottish Government has committed £35.6 million to support delivery of the 2023 UCI Cycling World Championships, a multi discipline event taking place across Scotland, which aims to promote the ‘Power of the Bike’ as a route to supporting Scotland’s policy ambitions around active travel, sustainability, health and wellbeing.

Background

The 2023 Cycling World Championships will take place from **3-13 August 2023**. This innovative ‘mega event’ will bring together for the first time 13 cycling disciplines to create the world’s biggest cycling event. Glasgow will be the main host, with disciplines taking place in many local authorities across Scotland. The event is predicted to welcome 2,600 elite cyclists, including para-athletes, from around 170 countries, and between 1 million spectators. The Championships provide a significant opportunity to showcase Scotland to the world, as well as create economic benefit across a range of cities, towns and regions. Crucially, the Championships will also help promote key policy priorities, including active travel and getting more people more active.

Current position

2023 Cycling World Championships Ltd. (CWC), a wholly-owned subsidiary of VisitScotland, is leading the delivery of the event. A full governance structure is in place, including a Cycling Cabinet, led by the Scottish Government (chaired by Mr Robertson, having previously been chaired by Ms Hyslop). Scottish Government is also represented on the Cycling World Championships Board, by Rachael McKechnie, Scottish Government SRO for the event.

[redacted]. In terms of policy, which is a key focus for the Scottish Government, a Policy Advisory Group has been established and has met regularly since summer 2020. The Scottish Government is leading on the delivery of a ‘Cycling Participation Strategy’ with a view to using the Championships to inspire new and existing cyclists to make cycling an activity for life.

Next Steps

Key areas of focus in the coming months are:

- **Budget management** – continuing to bear down on costs and secure income.
- **Maximisation of collateral** – hospitality, ticketing, branding – in partnership with key internal and external stakeholders.
- **Role in event delivery preparations**, including event safety and security.
- **Finalisation and publication of Cycling Participation Strategy.**
- **Development of full Ministerial programme.**
- **Internal delivery preparations**, including staffing up and management processes, including to report to Ministers.

THEMED YEARS OPTIONS – 2025

Key issue: Plans are progressing will for whether the next Themed Year will be able to be run in 2025, due to budget challenges.

CURRENT POSITION

Themed Years are intended to spark collaborations across Scotland's tourism and events industry – and beyond. As well as delivering increased revenue for Scotland's tourism and major events sectors, increasingly Themed Years have also created a collaborative platform for a number of partners (public, private and third sector) to work together more closely, achieve shared goals and generate stronger partnership working, moving forward in direct support of Scottish Government wider policy ambitions

Each Themed Year is funded across culture and tourism portfolios – half of the £1.14 million from Culture as GIA to VisitScotland and half as ring-fenced funding from Tourism portfolio to VisitScotland as part of the core budget.

Previous Ministers noted it would be necessary to ring-fence funding in FY 2024/25 and 2025/26 (in advance of budget allocations) at latest by end calendar year 2023. This was needed to allow full-scale planning work for a Themed Year in 2025 to start immediately thereafter. Ministers therefore asked for further advice on options and timescales from Officials in 2023 to allow them to decide whether to, ultimately, ringfence funding in 2024/25 and 2025/26.

Next Steps

As a first step, Minister will shortly be asked to consider committing £50k of allocated funding from Major Events 2023/24 budget to enable engagement with stakeholders, via EventScotland, on options for a Themed Year in 2025 to begin ASAP. This will inform a detailed options appraisal and a final decision in Autumn 2023 by both Ministers on funding a Themed Year in 2025, from the two respective portfolio budgets, in 2024/25 and 2025/26.

2024 World Indoor Athletics Championships – Glasgow

Key Issue: The Scottish Government is working with event partners (including EventScotland) to support Glasgow Life hosting the World Athletic Indoor Championships in Glasgow in March 2024.

Background

The World Athletics Indoor Championships are a biennial indoor track and field competition taking place over four days at the start of March 2024.

Wednesday 1 March 2023 marked one year to go (1 YTG) until the World Athletics Indoor Championships 2024 gets underway at the Emirates Arena in Glasgow.

The World Athletics Indoor Championships is held every two years and provides three days of intense competition in an arena setting.

Glasgow will host the 19th edition of the Championships (1-3 March 2024), and this will be the third time it has been held in the UK with Birmingham staging the event in both 2003 and 2018.

Glasgow successfully hosted the European Indoor Championships in 2019, and World Athletics will now bring its 2024 championships to the same arena. Furthermore the 2024 Championships takes on added significance as it falls within the qualification period for the Paris 2024 Olympic Games, with athletes honing their preparations for this important year ahead.

Up to 700 competitors from more than 130 countries are expected to take part.

10 years on from Glasgow hosting the 2014 Commonwealth Games, WAIC24 is also a great opportunity to showcase the tangible legacy the city has delivered from hosting major international sporting events over recent years, and its ambitious plans for the future.

Next steps

Officials will continue to provide you with advice on progress.

2025 ISLAND GAMES ORKNEY

Key Issue: EventScotland is working with the Orkney Island Games Organising Committee and Orkney Islands Council to help deliver the 2025 Island Games in Orkney. [redacted]

Background

- Hosting the multi-sport Island Games demonstrates that Scotland remains the Perfect Stage for events, which deliver economic and wider societal benefits, as well as bringing the eyes of the world to Scotland. It also enables major events to be spread across Scotland.
- [redacted]

Next steps

Officials will continue to provide you with advice on progress.

3. Major Royal Events

[redacted]

Top Lines

- [redacted]
- [redacted]
- [redacted]

Background

[redacted]

Current State of Play

[redacted]

Policy and/ or delivery issues

[redacted]

4. SCREEN AND CREATIVE FUTURES

Screen and Creative Futures - Priorities and Key Issues

The Screen and Creative Futures (SCF) Policy Team leads on screen (film & TV), broadcasting, and the development of other growth cultural economic opportunities, such as gaming, design, and digital development (insofar as it relates to the creative industries).

The screen sector is worth more than £500m annually to the Scottish economy, and will reach £1bn GVA by 2030, if current levels of investment are sustained. The core focus of the SCF Policy Team is to support our dedicated screen agency, Screen Scotland, to maximise the opportunity presented by the current global production boom, ensuring that our screen sector is sustainable, and provides rewarding employment, skills and education opportunities to people in Scotland.

Priorities

Our key screen priorities for the year are:

- Feed into and support Screen Scotland's development of a new multi-year strategy, with a focus on sector growth and skills development
- Support and facilitate Screen Scotland's education plans across schools, Higher and Further Education, and apprenticeships, including exploration of a 'film school' for Scotland.
- Support studio development nationally, including innovative opportunities such as virtual production/volume stages, and work to ensure that infrastructure is developments are aligned to Net Zero ambitions
- Support international engagement between Scottish and Global film and television industries, and promote Scotland's screen sector, and our culture, on the world stage
- Ensure cultural cinema programming is retained and enhanced in Scotland, including through regular (e.g. fixed cinema) programming, and Festivals.

The SCF team are also responsible for broadcasting policy. While broadcasting is reserved to the UK Government, the team's key priorities in this area are:

- To engage with the UK Government's DCMS department on broadcasting, particularly around the upcoming Media Bill, and the BBC Mid-Term Review and Funding Review
- Support the Scottish Ministerial role in the BBC Charter Review, and the BBC's Annual Report and Accounts (laid before Scottish Parliament in August), as well as take forward engagement with BBC and Ofcom reports and consultations, and engagement with all Public Service Broadcasters and Ofcom across workstreams, including greater investment and representation in Scotland

The SCF team have also recently taken on responsibility for exploring areas for economic growth within the creative industries. This includes:

- [redacted]

- Supporting Scotland's National Strategy for Economic Transformation (NSET) goals and considering how screen, gaming, design, and other creative economic growth areas could contribute to and be represented in future economic policy.
- Supporting the V&A National Centre for Design

Creative Futures

Creative futures is a new remit for this team, taken over in early 2023. We are currently exploring how the opportunity presented by high economic value creative sectors, such as gaming and design, can be maximised in Scotland.

Document 14

What	<p>Meeting with Councillor Maureen Chalmers, COSLA Spokesperson for Community Wellbeing. The purpose of the meeting is to:</p> <ul style="list-style-type: none"> • Discuss the Minister and Cllr Chalmer’s priorities and areas of common ground. • Consider the purpose and content of the next Culture Conveners meeting. • Agree on ways of working together going forward, in line with shared priorities for the Culture sector.
When	Thursday, 18 May, 9:30-10:30
Where	Click here to join the meeting
Who	<ul style="list-style-type: none"> • Cllr Maureen Chalmers, COSLA’s Community Wellbeing Spokesperson. • In 2021, she was delegated by COSLA CWB to co-chair the Scottish Public Libraries Strategy Implementation Group. • She won the LGiU (Local Government Information Unit) Award for Resilience and Recovery at the October 2022 Awards ceremony.
Why	This is an opportunity to engage in a broader discussion with Cllr Chalmers, set your priorities and explore your joint interests, ahead of the upcoming Culture Conveners Meetings of this year.
Key messages	I welcome the opportunity to explore and understand how we can work together to support and promote culture at the local and community level.
Official support	[redacted], Senior Policy Officer, Culture Access & Organisations [redacted], Policy Officer, Culture Access & Organisations
Agenda	<p>There is no set agenda for this introductory meeting but we propose the Minister guides the conversation along the following structure.</p> <ul style="list-style-type: none"> • Discussion of shared priorities & concerns • Next Culture Conveners meetings
Main objective	To agree on shared priorities and come to a joint understanding regarding the direction and engagement with the Culture Conveners group.
Supportive Documents	<p>Annex A: Summary & Agenda Annex B: Culture Conveners Background Annex C: Support for Local Authorities Annex D: Non-Domestic Rates Annex E: Trust Model Annex F: Public Libraries & Local Authorities</p>

SUMMARY & ANNOTATED AGENDA

This meeting provides an opportunity for Ms McKelvie to hear directly from Cllr Chalmers, discuss current strategic priorities around recovery and renewal, update her on the Culture Strategy Action Plan Refresh progress and discuss the direction and content of the upcoming Culture Conveners meetings in 2023.

Mr Gray met with the previous COSLA Spokesperson for Community Wellbeing, Cllr Kelly Parry, in March 2022 and with Cllr Chalmers in October 2022. The last full Culture Conveners meeting took place in January 2023. Due to schedule conflicts Mr Gray was unable to attend and had a follow up conversation with Cllr Chalmers instead. Ms Gilruth had previously met with the Culture Conveners in December 2021. Ms Hyslop had met the Culture Conveners in November 2020 and March 2021. Ministerial changes and local elections meant that a forward action plan has not yet been agreed.

At previous meetings between Culture Ministers and the COSLA spokesperson, the following issues were highlighted as part of a common agenda: the impact of the pandemic, the role of libraries in supporting communities, individual local needs and culture provision in local authorities and communities especially in deprived areas, targeted funding, closing the attainment gap, equity of access, and providing a more equal offer across Scotland.

ITEM 1	DISCUSSION OF SHARED PRIORITIES & CONCERNS
Issue/ background	<p>Officials suggest that the Minister speaks about her own interests and priorities, including the Culture Strategy Action Plan Refresh, and listens to the plans and aims of Cllr Chalmers. Additionally, she is invited to explore with her how to utilise the Culture Conveners sessions as a platform to consider the future of the sector long-term and work towards shared outcomes.</p> <p>COSLA and Scottish Government officials had previously discussed and agreed to explore a joint working agreement on culture, in the same manner that COSLA already has with other parts of the SG. Cllr Chalmers had also suggested the possibility of a Culture Value Summit, focused on the value and worth of culture locally.</p>
Key message(s)	<p>I hope that we both come out of this meeting with a shared understanding of practical ways that we can work together to achieve common aims and how we can strengthen our relationship to do this.</p> <p>Lines To Take</p> <ul style="list-style-type: none"> • Culture officials are currently working to refresh the Action Plan which sits underneath A Culture Strategy for Scotland • Stakeholder engagement has made clear that the overarching vision and ambitions of the Culture Strategy remain urgent and important. Alongside this, though, since its publication in 2020, we recognise that the impact of factors including Covid, Brexit and the Cost of Living Crisis have changed the context the sector are working in. • Accordingly, we are working to develop actions and workstreams that align with our recovery and renewal agenda; these will feature in the Culture Strategy Action Plan Refresh, which we will publish later this year. • Officials have engaged with COSLA throughout the development of the Action Plan, through stakeholder engagement sessions and a newly created Local and National Delivery Group.
Suggested question(s)	<ul style="list-style-type: none"> • What do you see as our shared objectives and what are the barriers to achieving them? • What kind of approach should the Scottish Government be taking that could help overcome such barriers and what changes are required for this? • What will COSLA's role be in supporting this? • I know that officials had previously discussed drafting a joint working agreement and the possibility of a Culture Value Summit, focused on the value and worth of culture locally. What do you see as the next steps to take here?

ITEM 2	NEXT CULTURE CONVENER'S MEETING
Issue/ background	Officials suggest that the priority areas of education and skills; health and wellbeing; economic development; and net zero, are individually examined per topic at each upcoming Culture Convener's meeting, broadly aligning with current strategic priorities.
Key message(s)	I am keen that we make the best use possible of the next Culture Convener's meeting to help support recovery of culture in communities and to understand how we can work together going forward
Suggested question(s)	<ul style="list-style-type: none"> • What is the appetite regarding the upcoming Culture Convener's sessions, with local elected members? • Is there anything the Scottish Government can do to reinforce the importance of Culture Convener representation from as many local authorities as possible? • How can we ensure that we utilise these meetings in the most efficient way possible and achieve the best outcomes? • We could consider theming the upcoming meetings around education and skills; health and wellbeing; economic development; and net zero. This thematic focus will ensure discussions will align with current strategic priorities to support meaningful and outcome based discussions. What are your thoughts on this? • Do you have any alternative suggestions on how best to structure the upcoming sessions?

CULTURE CONVENERS BACKGROUND

Both the previous Cabinet Secretary and Ministers have been holding a series of discussions with the Culture Conveners group, to hear directly from them and agree on ways of working together going forward, in line with shared priorities for the Culture sector. These meetings are co-chaired by COSLA's Community Wellbeing Spokesperson (currently Cllr Maureen Chalmers) and last an hour and a half. The Conveners meet separately for half an hour prior to the Minister joining, with a short wash up afterwards.

During the Culture Conveners meetings, there has been a shared recognition of the importance and value of culture, both for itself and its place in communities, but also for the contribution it can make to wider policy outcomes, such as wellbeing and education.

Subject to the Minister's approval and agreement from COSLA, the next Culture Conveners meeting will take place near the summer. It will provide the opportunity to define an agreed approach and way forward on how local and national organisations can work together to support and promote culture, ensuring that they are aligned with our other strategic priorities such as the Culture Strategy Action Plan Refresh (CSAPR).

COSLA & PREVIOUS ENGAGEMENT WITH CLLR CHALMERS

It is worth noting that COSLA do not have dedicated resource for culture issues, while local authorities do not consider themselves to be adequately funded. It will be difficult to achieve significant improvements in this area without the support of COSLA so it would be helpful to understand to what extent they can and will work with us to explore models of collaboration etc.

Additionally, COSLA have highlighted that a significant challenge is the great diversity of cultural provision in the different local authorities and the disparity there. The lack of statutory provision can be partly mitigated by bringing the Culture Conveners group together to address challenges at the local level.

CULTURE PARTNERS & LOCAL AND NATIONAL DELIVERY GROUP (LNDG)

Officials have also attended some monthly meetings where a parallel official-level group of stakeholders **Culture Partners** (including members from the SG, COSLA, Creative Scotland, MGS, VOCAL, SLIC, Community Leisure UK, SOLACE, VOCAL, Culture Counts and others), discuss issues affecting the culture sector at a local level.

Officials have also set up a small **Local and National Delivery Group** (LNDG), as part of the CSAPR, including local and national organizations, which will explore the actions our partners will be taking over the next couple of years towards progressing the Culture Strategy aims and actions around communities and local authorities. This group does not replace the Culture Partners group, but is more delivery focused. Members are: COSLA, Creative Scotland, HES, MGS, SOLACE, VOCAL & SLIC.

SUPPORT FOR LOCAL AUTHORITIES**2023-24 LOCAL AUTHORITY FUNDING**

- We recognise the crucial role councils and their employees play in communities across Scotland and the challenging financial circumstances they face.
- In the most challenging budget settlement since devolution, we are providing nearly £13.5bn in the Local Government Settlement 2023-24.
- We are increasing the resources available to Local Government by over £793m, which represents a real terms increase of £376m or 3%.
- That is an increase beyond the flat-cash position set out in the 2022 Resource Spending Review.
- Local authorities also have a range of revenue raising powers that are not available to other public services, including newly devolved powers over empty property rates relief.
- The Scottish Government will also continue to press the UK Government for urgent additional funding for our joint priorities and would welcome support from COSLA and individual local authorities in this respect.

NEW DEAL FOR LOCAL GOVERNMENT

- We want to work with local government to build on the Covid Recovery Strategy and agree an urgent approach which supports delivery of public services.
- The First Minister met with COSLA President, Councillor Shona Morrison, on 31 March to reaffirm the Scottish Government's commitment to working with COSLA and SOLACE to agree a New Deal for Local Government in Scotland with the aim of providing greater flexibility over local funding, with clear accountability for delivery on shared priorities and outcomes.
- The New Deal for local government reflects a desire of both partners to re-set the relationship between the Scottish Government and Local Government
- That New Deal includes collaborative work on a Fiscal Framework for Local Government, alongside a new Partnership Agreement.

NON-DOMESTIC RATES

[redacted]

LINES TO TAKE

Non-domestic rates poundage and reliefs for 2023-24

- The Scottish Budget 2023-24 delivers the number one ask of businesses which was to freeze the poundage. This ensures the lowest poundage in the UK for the fifth year in a row and saves ratepayers £308 million compared to an inflationary increase.
- Our rates relief package is estimated to be worth £744 million in 2023-24 and ensures that around half of properties in the retail, hospitality and leisure sectors in Scotland will pay no rates due to the most generous Small Business Bonus Scheme relief in the UK.
- We have introduced a Revaluation Transitional Relief to protect those seeing the highest increase in rateable values as a result of the revaluation which took effect on 1 April 2023.
- We devolved Empty Property Relief to local authorities on 1 April 2023 with a concurrent transfer of £105m to local government.
- This delivers greater fiscal empowerment, enabling councils to administer any support for unoccupied properties in a way that is tailored to local needs, and encourage bringing empty property back into economic use.

Non-domestic rates and Arm's Length External Organisations (ALEOs)

- The independent Barclay Review of Non-Domestic Rates recommended that ALEO relief be removed.
- The Scottish Government accepted this recommendation in part and in November 2017 announced that properties being run by council ALEOs in receipt of charitable or sports club relief on that date would be able to retain the relief in full to continue to support their activities.
- However, further relief benefit would be offset to councils to mitigate against future ALEO relief expansion.
- Given the unprecedented challenges that the Covid pandemic presented in 2020-21 and 2021-22, the Scottish Government took the decision not to offset any excesses of the baseline amounts from the 2019-20 and 2020-21.
- The Scottish Government will continue its assessment of ALEO properties and reliefs in accordance with the published guidance and will resume the exercise of offsetting excesses next year.

Public Sector Appeals

- No changes have been made to the appeal rights of public bodies. All ratepayers, including the public sector, with evidence that a rating valuation is incorrect, will have the option to lodge a proposal and then, in prescribed circumstances, an appeal.
- In a three yearly revaluation cycle, it is paramount that we tackle bulk appeals so that assessors and the Scottish Tribunals can focus on 'genuine' cases.

- Draft values were published on 30 November before revaluation (on 1 April), offering the opportunity to scrutinise rateable values in advance of revaluation and public bodies were encouraged to seek to pre-agree values with assessors prior to the revaluation.
- Pre-agreements are legally binding under the Non-Domestic Rates (Scotland) Act 2020 and can offer greater certainty in non-domestic rates bills, and ultimately increase the stability of the public revenue stream.
- The Scottish Government is working with COSLA to ensure the end of blanket appeals in the 2023 revaluation cycle, and to ensure that councils engage with the assessor in advance of the 2026 revaluation to ensure that values are satisfactory before 1 April 2026.

[redacted]

ANNEX E

PUBLIC LIBRARIES & LOCAL AUTHORITIES

- The Scottish Government places great importance on public libraries and we believe everyone should have access to library services. We acknowledge the work of library staff across the country.
- Since 2020, we have provided annual funding of £665,000 to the Scottish Library and Information Council (SLIC) as recognition of the importance of our public libraries, and to support the excellent services they provide (this is an increase of £10k for SLIC's core funding from 2019-20). SLIC, provide leadership and advice to Scottish Ministers, local authorities, and the wider libraries sector.
- This includes £450,000 for the Public Library Improvement Fund (PLIF) and is on top of the Scottish Government's general revenue funding to local authorities. PLIF, which has been awarded annually since 2006, is administered by SLIC on behalf of the Scottish Government, and supports creative, sustainable and innovative public library projects throughout Scotland.
- Ministers, including the former First Minister, have publicly showed their support for public libraries with relevant visits, supportive media quotes, and direct engagement with SLIC and endorsement of Forward: Scotland's Public Library Strategy. Ministers also agreed to alter the legislation and allow libraries to reopen during the pandemic level 4 restrictions for IT purposes, further demonstrating the value and multitude of uses public libraries have.
- Under section 163(2) of the Local Government (Scotland) Act 1973, public library services in Scotland are devolved to local authorities who have a statutory duty to ensure that there is adequate provision of library facilities for all persons resident in their area, taking into account local needs.
- Scottish Government's policy towards local authorities' spending is to them the financial freedom to operate independently. As such, the vast majority of funding is provided by means of a block grant. It is then the responsibility of individual local authorities to manage their own budgets and to allocate the total financial resources available to them, including on libraries, on the basis of local needs and priorities, having first fulfilled their statutory obligations and the jointly agreed set of national and local priorities.
- In the most challenging budget settlement since devolution, the Scottish Government is providing nearly £13.5bn in the Local Government Settlement 2023-24. We are increasing the resources available to Local Government by over £793m, a real terms increase of £376m or 3%.
- Councils are independent corporate bodies and it is the responsibility of locally elected representatives to allocate the total financial resources available to them on the basis of local needs and priorities, having first fulfilled their statutory obligations and the jointly agreed set of national and local priorities.
- Local authorities also have a range of revenue raising powers that are not available to other public services, including council tax and the newly devolved powers over empty property rates relief.
- In Scotland, no libraries permanently closed in 2020-21; however there were temporary closures due to Covid-19. Any library closure must be considered extremely carefully and the Scottish Government encourages local authorities to work in partnership with communities to explore new ways of delivering services.

- In March 2023 Aberdeen City Council closed 6 libraries, Cornhill, Cults, Northfield, Ferryhill, Woodside and Kamhill to save £280,000. 4 of the 6 libraries due to close were also warm hubs.

Document 15

CULTURE STRATEGY ACTION PLAN REFRESH - COMMUNITIES

This year, we will publish our Culture Strategy Action Plan Refresh (CSAPR), which will set out a series of tangible actions that allow us to deliver the aims and ambitions of the Culture Strategy, whilst taking into account external factors – such as Covid, Brexit and the cost crisis – that have changed the landscape since the publication of the Culture Strategy in February 2020.

We are currently carrying out a range of internal and external stakeholder engagement to refine the actions and workstreams that will feature in the CSAPR. The CSAPR will illustrate clearly how culture can deliver on a wide range of Scottish Government priorities, and will set out delivery plans in key areas including health and wellbeing, education and skills, and communities.

This briefing provides the latest iteration of the relevant actions around communities (below), which sit within the broader context of the ‘Empowering through Culture’ chapter of the CSAPR.

Culture officials are in the process of doing some further minor redrafting to finesse these actions, based on ongoing stakeholder engagement, and will share these as part of a full CSAPR draft with the Minister in due course. Please also note that we have restructured the CME Directorate to align resources to priorities. This includes creating a new “Access to Culture” team that will take this work forward.

[redacted]

Document 16

Introductory briefing: Access to Culture Unit

The Access to Culture Unit is newly formed through our recent Directorate transformation work, with two key strategic missions:

1. Ensure everyone can realise their own creativity and have access to and enjoy culture.
2. Develop a diverse cultural workforce and support creative professionals and small businesses to thrive.

We have overarching policy responsibility for the implementation of the Culture Strategy (published in February 2020), and its guiding vision:

Scotland is a place where culture is valued, protected and nurtured. Culture is woven through everyday life, shapes and is shaped by society, and its transformative potential is experienced by everyone. Scotland's rich cultural heritage and creativity of today is inspired by people and place, enlivens every community and is celebrated around the world.

We remain committed to this vision and the three central pillars of the Culture Strategy (strengthening culture; empowering through culture; and transforming through culture).

Alongside this, we recognise that the combined impacts of the Covid pandemic, Brexit, and the cost crisis have created new, unprecedented and, in many cases, existential challenges for the sector.

With that in mind, we have committed to publish a **Culture Strategy Action Plan Refresh** (CSAPR) this year, which will set out a series of tangible actions that allow us to deliver the aims and ambitions of the Culture Strategy, whilst taking into account the external factors above. We are currently carrying out a range of internal and external stakeholder engagement to refine the actions and workstreams that will feature in the CSAPR.

An immediate priority is the continuation of our ambition to **mainstream culture** across key policy areas within Government. The CSAPR will support this by setting out clearly how culture can deliver on a wide range of national outcomes, such as:

- We are creative and our vibrant and diverse cultures are expressed and enjoyed widely.
- We value, enjoy, protect and enhance the environment.
- We are healthy and active.
- We grow up loved, safe and respected so that we realise our full potential.
- We tackle poverty by sharing opportunities, wealth and power more equally.
- We have thriving and innovative businesses, with quality jobs and fair work for everyone.

To provide just one example of culture's cross-portfolio impact, our Culture Collective programme (26 community-based arts projects across Scotland) is supported by

over £10m of Culture funding to date. However, its outputs contribute to delivering key objectives across the Scottish Government that go much wider than the Culture portfolio. For example, the project 'What We Do Now' worked with the artist and musician Hope London and the local community in Stranraer on a series of workshops called 'What Could Happen Here?'. The community identified areas for regeneration, from which Hope London composed and recorded the 'Song for Stranraer'. The song subsequently fronted a successful funding bid for the regeneration of Stranraer's former George Hotel, which is now the subject of a redevelopment programme as a community and cultural centre. This demonstrates **the value of culture and creativity in leveraging real change and investment in local communities.**

The unit has three teams:

- 1. Culture Strategy:** This team has overarching responsibility for the implementation of the Culture Strategy and the delivery of the Culture Strategy Action Plan Refresh, which includes our strategic approach to the ongoing cost crisis. The team is also developing a stakeholder engagement approach to build credible relationships that drive delivery of the Culture Strategy and provide access to expert advice for officials and Ministers. Alongside this, the team is working collaboratively to build our approach to data, evidence and analysis in relation to cultural inclusion and the value of culture, as well as the impact of the policy interventions in the Culture Strategy and CSAPR.
- 2. Access and Communities:** This team is responsible for improving access to culture at a community level, maintaining Scotland's strong track record in key areas such as our internationally-recognised approach to Youth Arts. Our Youth Music Initiative programme recently celebrated its 20th anniversary, and our Youth Arts strategy – produced with Creative Scotland – is due for refresh in 2023, providing an opportunity to refine and restate our approach and its impact. The team also has policy responsibility for libraries and literature, including the Makar (our national poet), and manages the relationship between local and national government to protect and support access to culture at all levels.
- 3. Creative Workforce:** This is a newly formed team, currently focusing on working with key sector partners to map workforce needs against our vision for the sector. Areas of focus include the talent pipeline, including skills shortages, future skills and creative education; freelancers and networks; fair work; and equality, diversity and inclusion. This includes consideration of the discussions at the 'Resilience Roundtables' (a series of discussions between the sector and Ministers, held over winter 2022-23), and the recommendations made by the Creative Industries Leadership Group (the group itself is currently on pause as we take forward a larger stakeholder engagement exercise within the Directorate).

[redacted], Access to Culture Unit
Cultural Access and Organisations Division
March 2023

Document 17

[redacted]
Cultural Futures and Major Events Division
11 April 2023

Minister for Culture, Europe and International Development

BACKGROUND ON CMI ADMINISTRATION, EDINBURGH FILMHOUSE, ABERDEEN BELMONT AND EDINBURGH INTERNATIONAL FILM FESTIVAL

Purpose

1. This is a routine briefing, to provide you with background on the administration of the Centre for the Moving Image (CMI), and information on next steps in terms of Scottish Government support for cultural cinema in Edinburgh, and across Scotland.

CMI and Administration - Background

2. Established in 2010, the CMI was a registered Scottish charity which sought to develop Scotland's screen culture and improve opportunities for people to engage with film and the moving image. It encompassed the Edinburgh Filmhouse, the Belmont Filmhouse in Aberdeen, and the Edinburgh International Film Festival (EIFF).
3. The CMI was a Regularly Funded Organisation (RFO) through Creative Scotland. They received c.£1m RFO funding annually, as well as c.£1.3m from the COVID Independent Cinema Recovery & Resilience Fund in FY 2020/21, and EXPO and PLACE funding to support the EIFF.
4. The CMI entered administration on 6 October 2022. The administration has been carried out by FRP Advisory, whose obligation to the Court of Session and CMI's creditors throughout the process has been to achieve best market value for the assets. The primary asset is the Filmhouse building at 88 Lothian Road, and the equipment therein.
5. While the Scottish Government cannot intervene in the administration process, Ministers have been clear throughout on the strong commitment to cultural cinema and the need to explore all options for its preservation.
6. Throughout the administration, Scottish Government culture officials have engaged regularly with Screen Scotland (the dedicated public agency for the screen sector in Scotland) and other relevant partners (including Creative Scotland, City of Edinburgh Council, and FRP) to support the return of cultural cinema provision in Edinburgh and Aberdeen, and the continuance of the EIFF. That engagement is ongoing in relation to what Scottish Government support could be offered to retain cultural cinema at the former Filmhouse in Edinburgh.

7. Following resolution in relation to the Belmont and EIFF, a public announcement on the new ownership of, and future plans for, the former Filmhouse at 88 Lothian Road is expected in the near future.
8. A timeline of events since the CMI entered administration is at Annex A.

Cultural Cinema - Background

9. As well as a number of large multiplexes in Edinburgh (such as Vue and Cineworld) there are also a variety of smaller cinemas, such as the Cameo, Dominion, and Everyman, which deliver a wide range of programming. However, these cinemas are commercially-run and profit-driven, which is likely to reduce their risk appetite for programming. The Filmhouse was the only cinema in Edinburgh receiving public subsidy, and therefore had greater freedom to deliver a programme that included non-commercially viable films, where they delivered a cultural benefit. This included curated 'seasons', festivals, retrospectives and educational programmes across a breadth of for example, foreign-language, LGBTQIA+, locally-made, or niche-interest films.
10. The Filmhouse's projection equipment, which included 35mm and 70mm projectors, is unique in Scotland, and only matched in the UK at the BFI Southbank. This apparatus allowed for a range of cultural cinema programming, and festival programming, that cannot be replicated elsewhere without significant capital outlay, and storage space, for equipment.
11. CMI also operated a long-established and respected film education and community outreach programme through the Filmhouse. These strands of work have been important for developing the audience for cultural cinema in Edinburgh and beyond.
12. Screen Scotland have been working with City of Edinburgh Council colleagues to set up cultural cinema programming within the existing Edinburgh community arts network, and exploring options to provide a home to some aspects of programming that were previously housed at Filmhouse. [redacted]
13. Largely as a result of the Filmhouse's long-standing and unique place in Scotland's cultural landscape, the campaign to retain it has garnered significant media, public, and celebrity attention. If its contribution to cultural cinema is not either preserved or replicated elsewhere, there is likely to be sustained interest in the impacts of this loss on Scotland's wider screen and cultural sectors.

Filmhouse - 88 Lothian Road, Edinburgh

14. The former Filmhouse building at 88 Lothian Road was put on sale following the CMI entering administration.

[redacted]
22. The successful sale of the building, the identity of the new owner, and the discussions around returning it to its prior use, have not yet been reported in the media and are commercially sensitive. Officials anticipate that an announcement

will be made shortly, once plans for the building are sufficiently developed. However, there is potential for the sale to become public prior to that, given the high levels of media interest to date.

Edinburgh International Film Festival

- 23. The EIFF is the world’s oldest continuously-running film festival, and celebrated its 75th anniversary in 2022.
- 24. In December, Screen Scotland secured the Intellectual Property rights to the EIFF from administrators, and began to explore options for a 2023 edition of the Festival. Following an options appraisal, Screen Scotland publicly confirmed in March that the 76th EIFF will take place in August 2023, in a special one-year iteration under the umbrella of the Edinburgh International Festival.
- 25. Officials understand that the EIFF will take place across a range of venues, and no assumption is being made about the availability of the Filmhouse at Lothian Road.
- 26. Screen Scotland are continuing to explore options for future iterations of the Festival, in 2024 and beyond.

Belmont Filmhouse – Aberdeen

27. Following the commencement of the administration process, Aberdeen City Council (ACC) and the administrators worked together to establish that the Belmont building and contents, including all cinema projection/presentation equipment, belonged to the Council rather than CMI, and were therefore not assets to be considered in the administration.

28. [redacted]

Recommendation

29. That you note this briefing for information. Officials will continue to update you as matters progress.

[redacted]

Cultural Futures and Major Events Division

11 April 2023

Cabinet Secretaries and Ministers Copy List	For Action	For Information Portfolio interest	For Information Constituency interest	For Information General awareness

Officials Copy List

Director of Culture and Major Events

Rachael McKechnie, DD Cultural Futures and Major Events

Lisa Baird, DD Cultural Access and Organisations

[redacted]

Timeline of Events

6 October 2022: The Centre for the Moving Image entered administration, resulting in the immediate closure of the Edinburgh Filmhouse and Aberdeen Belmont cinemas, and the redundancy of over 100 staff. The future of the Edinburgh International Film Festival, also run by CMI, was similarly put in doubt.

2 November: Administrators put the former Filmhouse at 88 Lothian Road on the market, with a closing date of 7 December. No valuation was issued, [redacted]

9 November: The 'Save the Filmhouse' (STF) Group issued an open letter to Scottish Government and Edinburgh Council, asking for the Filmhouse to be bought and retained as a cultural cinema. The associated crowdfunding campaign, created by the former Filmhouse employees behind the STF Group, raised a reported £764,000 towards their bid.

23 November: Officials are advised that all parties agree that the Belmont cinema (and all equipment therein) is owned by Aberdeen City Council, not CMI.

1 December: Screen Scotland successfully purchased the intellectual property rights to the Edinburgh International Film Festival, and confirmed that they would explore options for a 2023 edition, either as a standalone Festival or under the umbrella of the wider Edinburgh International Festival.

7 December: At the closing date for the Filmhouse sale, administrators [redacted]. The identity of that bidder was not made public, nor was it known to Scottish Government or Screen Scotland.

14 December: The media reported that a £1.5m bid for the Filmhouse had been made by Summerhall, an arts venue in Edinburgh, and was rejected. Summerhall founder Robert McDowell said that he would not abandon efforts to bring the Filmhouse back to life, despite being outbid. Officials have not engaged with Mr. McDowell, [redacted]

11 January 2023: The Minister for Culture met with Screen Scotland and FRP, and separately with Screen Scotland and John Alexander, to discuss the future of the Filmhouse. The Minister was clear that neither he nor Scottish Government had any role in the administration, but he noted the importance of retaining cultural cinema provision in Edinburgh. [redacted]

20 January: With the agreement and cooperation of FRP, all cultural heritage archive material stored within the Filmhouse has now been collected by Screen Scotland.

30 January: Media reported that the City of Edinburgh Council had refused an application to transfer the Filmhouse's alcohol licence to administrators, on the basis that it came six weeks late. Officials understand that this put sales negotiations between FRP and the lead bidder under pressure, and that any new owner/operator will be required to apply for a new licence.

6 February: Screen Scotland advise that Aberdeen City Council, with support from Screen Scotland, are exploring options for future cultural cinema operations at the Belmont Cinema and Media Centre.

8 March: Screen Scotland publicly confirmed that the 76th Edinburgh International Film Festival will take place from 18 to 23 August 2023, in a special one-year iteration as part of the Edinburgh International Festival. The funding model for 2023 will be dependent on Screen Scotland funding, as well as PLACE and EXPO

funding. Screen Scotland are continuing to explore options for future iterations of the Festival.

14 March: Media reported that Signature Pubs, the previously unidentified lead bidder for the Filmhouse building, had pulled out of the sale.

14 March: [redacted]

Document 18

Minister for Culture, Europe and International Development

European Relations Division overview

Purpose

1. To provide the Minister with an overview of the work of European Relations Division, which includes our offices in Dublin, Paris, Berlin and Copenhagen.

Priority

2. Routine

Background

3. European Relations Division builds strategic relationships to promote and protect Scotland's interests and value in Europe, directly contributing to the National Performance Framework outcome "*We are open, connected and make a positive contribution internationally.*" It achieves this through a wide range of activities including diplomatic engagement, programme funding, events, inward and outward visits and strategic communications. The Division also contributes to the delivery of several cross government priorities, including promoting trade and investment, higher education and research, energy and climate change, and equalities and human rights.

4. The Division comprises of two teams based in Scotland: European Engagement (which includes the Nordic and Arctic Unit) and the EU Secretariat, and four offices based overseas - in Ireland, France, Germany and Denmark (with a Nordic-wide remit). It is led by deputy directors Donna MacKinnon and Frank Strang as a job share arrangement. This Division sits in the Directorate of External Affairs, led by Scott Wightman.

5. European Relations Division is responsible for bilateral engagement with European countries based on the Government's EU Strategy. The Strategy was amplified by two SG publications: The European Union's Strategic Agenda 2020-2024: Scotland's Perspective - gov.scot (www.gov.scot); and Steadfastly European, Scotland's past, present and future - gov.scot (www.gov.scot). These reaffirm Scotland's attachment to the values underpinning the EU, note the close alignment in policy priorities, and commit the SG to continue contributing to and learning from policy development in the EU.

6. These are supplemented by our Arctic Policy Framework Arctic Connections: Scotland's Arctic policy framework - gov.scot (www.gov.scot), which is proving to be an excellent platform for raising Scotland's profile among the Nordic countries and in Canada, and for fruitful policy exchange. The Arctic Connections Fund helps Scottish organisations collaborate with partners in the Arctic.

7. European Relations Division is also the main point of contact with the Consular Corps in Scotland. They comprise professional diplomats and a much larger number of honorary consuls. A provisional date is now in your diary to meet with the Corps.

8. An EU Secretariat was established in the Division following the passage of the Continuity Act and in line with the Scottish Government's clear intention that Scotland's national interest is to continue to align with EU regulations. Working closely with Scotland House Brussels, the Secretariat coordinates and supports prioritisation of Scottish Government interests in EU business - including alignment with the EU, EU/UK business under the Trade and Cooperation Agreement (TCA) and Withdrawal Agreement, and ongoing EU decisions and business. Domestic policy directorates lead on the substance while the Secretariat ensures coherence and consistency. Decisions will not always be straightforward given the need to avoid placing Scottish businesses at a competitive disadvantage within the UK market. Devolved Administration involvement in the development of the UKG's approach to the TCA is also a source of tension with the UKG.

9. Key areas of work of the European Relations Division include:

- Co-ordinating inward and outward ministerial visits and engagements with international partners on behalf of the whole of the SG
- Delivering the business plans agreed jointly between SG and SDI
- Promoting Scotland and representing the Scottish Government's interests in key EU Member States, and proactive engagement with European countries including where we do not have a hub.
- Gathering intelligence and reporting on key developments in European countries, including on political and social issues, identifying and facilitating opportunities for policy collaboration
- Engagement with the Consular Corps in Scotland and the London-based missions.

Annex A provides more detail on the priorities of the two domestic teams and 4 country offices within the division.

Immediate Issues for the division

10. Our key aim in the coming weeks will be understanding your priorities and ensuring you get the briefing you require across our agendas. In the immediate term you can expect communications and submissions on:

- Budget approval for the division (including offices) which will be submitted over April, providing an opportunity to go through aspects of our spend.
- Energy interests including green hydrogen
- Plan for promoting Europe Day (May 9th)
- The scoping work on a new presence in Warsaw to help enhance our diplomatic capability.
- European relations: [redacted] We will shortly share a detailed grid of forthcoming plans for you to review.
- Agreement and promotion of successful projects as part of the new cycle of the Arctic Connections Fund, which launched 17 March.

- Agreement of key visits (including domestic activity) and bilateral engagements for 2023.

In slower time we will be looking to brief you on our European offices, including scoping out a programme of visits for you, and on our European engagement more generally. On behalf of the staff of European Relations Division, we very much look forward to working with you.

Donna MacKinnon and Frank Strang
Deputy Directors, (Job Share) European Relations Division
4th April 2023

Document 19

Briefing for incoming Ministers European Relations

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- 1. EU Secretariat**
- 2. European Engagement**
- 3. Berlin Hub**
- 4. Dublin Hub**
- 5. Paris Hub**
- 6. Copenhagen Hub**

1. EU Secretariat

EU Secretariat

Working closely with Scotland House Brussels, the EU Secretariat coordinates and supports prioritisation of the range of SG interests over EU business in all its forms – including ongoing alignment with the EU, coordinating our engagement and negotiations with UKG over the Retained EU Law Bill, EU/UK business under the Trade and Cooperation Agreement (TCA), Withdrawal Agreement (WA) and ongoing EU decisions and business.

Head of Unit – [redacted]

EU Secretariat: Negotiating Strategy Team

There is a continuing need for Scotland's voice to be heard on EU matters in London, Brussels and, where relevant, key European capitals. Scottish interests continue to be significantly impacted by issues relating to EU Exit, necessitating efficient coordination of policy interests in SG to ensure effective identification and engagement on EU issues. Therefore, the Negotiating Strategy Team:

- maintains an effective intra-SG process/forum focused on EU-related issues, identifying those that need to be pursued, whether with UKG, EU institutions, or Member States;
- provides a focal point for internal (Ministerial and policy colleagues) and external engagement (UKG and stakeholders) on SG's position on the Retained EU Law (REUL) Bill;
- engages with UKG and devolved governments on overall governance arrangements on EU matters, including TCA and WA structures as well as the UK-EU Relations Inter-Ministerial Group (IMG);
- coordinates SG involvement in TCA governance, including equipping directorates, drawing together and escalating cross-cutting issues;
- develops SG priorities for improvement of the TCA, working with colleagues across policy directorates and Scotland House Brussels, as well as wider Scottish stakeholders, ahead of the TCA review in 2025;
- coordinates on official engagement with Scottish Parliament and others on alignment policy, REUL, and TCA implementation.

[redacted], [redacted], [redacted], [redacted], [redacted]

EU Secretariat: Policy & Alignment Team

Ministers have stated Scotland's national interest is to continue to align with the EU following the UK's departure. In some cases impacts may mean that Ministers judge that a level of divergence is required, but in doing so will avoid permanent barriers to Scotland's ability to re-join the EU. The Policy and Alignment team supports identification and tracking of relevant EU legislation and domestic policy initiatives for this work by:

- Setting guidance and process to identify, assess, implement and report on policy decisions to protect and advance high standards shared with the EU;

- Manage the use of, and reporting on, the alignment power in Part 1 of UK Withdrawal from the European Union (Continuity) (Scotland) Act 2021;
- Stakeholder engagement on alignment, including with parliamentary officials to consider changes to scrutiny arrangements as a result of Brexit;
- Implementation and management of a central registry function to maintain an effective system to track alignment policy proposals and decisions;
- Maintain and develop the SG's strategic narrative on the EU and promote engagement with 6-monthly EU presidency countries and priorities;
- Lead on alignment considerations working in partnership with the Negotiating Strategy team, Scotland House Brussels and Constitution colleagues to assess and mitigate the effects of UK proposals to reform or revoke EU law.

[redacted], [redacted], Vacancy B2, [redacted]

Key decisions required:

in the first month;

- Lead SG response to UKG proposals on consent from devolved governments in relation to REUL, and agree scrutiny process with the Scottish Parliament for UK Statutory Instruments on REUL.
- Seek clarification from UKG on key details of the Windsor Framework and implications for Scottish interests (incl. NI to GB trade and potential requirements for a Border Control Post at Cairnryan).
- In light of the Windsor Framework agreement, [redacted] press UKG to work swiftly to rebuild closer cooperation with our EU partners across a range of areas – including association to the Horizon Europe research programme.
- Agree changes with Minister for Parliamentary Business to legislative scrutiny arrangements on EU alignment.
- Agree changes to alignment policy implementation and resourcing within DEXA and EUD and the wider Scottish Government.

in three months;

- Approval of revised approach to implementation of alignment policy and the approach to reporting and information sharing with Scottish Parliament officials and subsequently the Constitution, Europe, External Affairs and Culture Committee.

in six months;

- Publication of a potentially expanded annual report on EU alignment and use of the Continuity Act powers covering 2022-23.
- Consider revision of the Continuity Act and EU Alignment policy statement.

Key sensitivities, including anything related to UK Government activity.

The REUL Bill is still progressing through the Westminster Parliament, with Royal Assent possibly as soon as May 2023. If passed without substantial amendment it risks having **a major impact on the devolution settlement, a vast number of policy areas, and SG's own legislative programme and related resources.**

UK association to the EU's €95.5bn Horizon Europe research programme was agreed during TCA negotiations, [redacted]

Implementation of the TCA will have a **major impact on a wide range of devolved policy interests.** These interests are **not restricted to areas of direct devolved competence** but also:

- Reserved areas which touch on devolved responsibilities;
- Reserved areas significantly related to the territory of Scotland and other devolved nations;
- Separate legal jurisdictions of the UK.

It is **essential that devolved governments are meaningfully included** in the TCA governance arrangements. [redacted] Our view is that meaningful inclusion of the devolved governments in the TCA governance structures would:

- draw on vital devolved government expertise;
- give greater legitimacy to UK-wide positions;
- ensure transparency and reciprocity with EU arrangements;
- help meet expectations of EU Member States that UKG positions taken in these meetings reflected the interests of the devolved governments.

[redacted]

External events / meetings where a decision is required on attendance.

Key stakeholders (including UKG/DA counterparts), and those the Cab Sec / Minister(s) should meet before the end of the summer (in rough priority order)

- [redacted]
- [redacted]

Links to any publications they should read in the first month

[EU Strategy](#)

- [The European Union's Strategic Agenda 2020-2024: Scotland's Perspective](#)

[Brexit](#)

- EU analytical overview: EU-UK Trade and Cooperation Agreement
- UK Government summary: UK-EU TRADE AND COOPERATION AGREEMENT
- The UK-EU Trade and Cooperation Agreement: summary and implementation

Retained EU Law

- REUL - March 2023 - Ministerial submission - UKG consent proposals details - Objective ECM (scotland.gov.uk)
- Stage 5 - Cabinet Paper - AR - Retained EU Law - Management Principles details - Objective ECM (scotland.gov.uk)

EU Alignment

- Statement of Policy on EU alignment and use of the EU Continuity Act power
- [redacted]
- Interim EU Alignment Guidance for SG Staff
- Explanatory Note - EU Continuity Act 2021

2. European Engagement

European Engagement Branch, comprising two units and eleven staff – 1xC2, 2xC1, 2xB3, 5xB2, 1xB1 – and with a budget of £165k, is primarily responsible for leading the Scottish Government’s bilateral engagement with European countries.

The European Engagement and Network Unit works alongside the European Innovation and Investment Hubs in Dublin, Berlin and Paris and is responsible for engagement with European countries in line with EU Strategy priorities. This includes gathering intelligence and reporting on key developments, identifying and facilitating opportunities for policy collaboration, planning inward and outward ministerial visits and engagement with the Consular Corps in Scotland and London-based missions.

The Nordic and Arctic Unit leads on the implementation of our Arctic policy framework to promote cooperation, connections and knowledge exchange with Arctic stakeholders, both in Europe and North America. This work is supported through the Arctic Connections Fund, which made its first awards in FY 2021-2022 and is worth £80k in FY 2023-2024. Working alongside the Copenhagen Hub, the unit is also responsible for strengthening Scotland’s links with Nordic countries, including multilateral organisations based there, and coordinating SG engagement with Nordic governments at both national and subnational level.

Context for 2023: the impression Scotland makes on European audiences has a direct impact on our promotion of Scottish interests bilaterally and our prospects for re-accession. Last year the team focussed on re-energising and renewing practical SG engagement in Europe to support the response to and recovery from the pandemic. [redacted]

Following the successful opening of the new Scottish Government office in Copenhagen, scoping work on a new presence in Warsaw will begin later this year to help enhance our diplomatic capability.

Key decisions required:

In the first month:

- Agree plan for promoting Europe Day 2023 (firming up arrangements for - a diplomatic breakfast; conference and think-tank discussion; followed by a proposed parliamentary debate)
- Agree and promote successful projects part of the new cycle of the Arctic Connections Fund, which launched 17 March.
- Agree key visits (including domestic activity) and bilateral engagements for 2023.

In three months:

- [redacted]
- Agree engagement plans for bilateral partners, including relevant events / conferences / EU Presidency activity.
- [redacted]

In six months:

- Agree visit programme to each of the SG European Hubs (Dublin, Paris, Berlin, Brussels and Copenhagen) [redacted]
- [redacted]
- [redacted]

[redacted]

External events / meetings where a decision is required on attendance:

- Decision on appropriate Ministerial attendance at Europe Day event (highlighted above)
- Decisions and agreement on proposed international visits programme for Ministers including possible visits to Austria, Poland, Netherlands, Estonia and SG Innovation and Investment Hubs

Key stakeholders (including UKG/DA counterparts), and those the Cab Sec / Minister(s) should meet before the end of the summer (in rough priority order).

Welcome introduction to the Consular Corps (all) [suggest this is the first engagement] – April 2023

Series of introductory meetings with professional Consul Generals

Pedro Serrano, EU Ambassador to the UK (expected to visit Edinburgh).

Inigo Lambertini, Italian Ambassador to the UK and José Pascual Marco, Spanish Ambassador to the UK (due to visit Edinburgh April 2023)

René Dinesen, Danish Ambassador to the UK (has already expressed interest in visiting Scotland in spring-summer 2023)

Further Ambassadorial visits expected through Spring/Summer 2023

Links to any publications they should read in the first month:

- The European Union's Strategic Agenda 2020-2024: Scotland's Perspective
- Steadfastly European: Scotland's past, present and future
- Arctic Connections: Scotland's Arctic policy framework
- Ireland-Scotland Joint Bilateral Review

3. Berlin Hub

Berlin Hub

The SG Berlin office is part of the Scotland in Germany Network - a partnership between the Scottish Government in Berlin and Scottish Development International in Düsseldorf that seeks to strengthen Scotland's political, economic and cultural relationships with Germany. The two offices work very closely together, forming a single team within Germany.

The Berlin office was established in 2018. Existing to promote engagement in Germany on devolved matters, it engages with priority ministries and federal states; provides advice and supports collaboration between Scottish and German business, research, educational and cultural organisations; works with SDI to promote trade and investment between Scotland and Germany; supports cross-sectoral ministerial visits and trade missions in both directions; and seeks to promote Scottish innovation and research interests.

As one of the smaller Hubs in the SG international network, the Berlin office is staffed by 3 SG and 2 SDI members of staff. It is based in the British Embassy, and supported by a Policy officer and senior policy officer in Scotland. The focus of individual teams members is as follows:

- [redacted] – Head of hub – representational role plus focus on economy; energy; climate; relationships with Bavaria, Baden-Württemberg, North Rhine-Westphalia, Hamburg and the northern hydrogen alliance.
- [redacted] – higher education and research; education and language learning, cultural diplomacy, regular reporting; Rhineland-Palatinate.
- [redacted] – Events management; communications; office management and finance; tourism;
- [redacted] – SDI Energy Trade specialist with focus on strategic hydrogen engagement– part time
- [redacted] - SDI Energy Trade specialist with focus on company engagement

The SDI Düsseldorf office was established in 2002. It comprises ten full-time members of staff, and is focussed on trade and inward investment objectives. Across Trade, the priority sectors are Industrial & Financial Technologies, Food & Drink, Life Sciences & Healthcare, Renewable Energy, Consumer Lifestyle. Three Inward Investment colleagues focus on lead generation and business development, seeking to attract investment that reflects Scotland's values as a nation and will deliver better jobs and green growth across Scotland – with a particular focus on energy and life sciences. The head of the Germany office, [redacted], is also SDI head of Inward Investment and Lead Generation for the EMEA region.

Business Plan priorities for 2023-24

The top business priorities this year are: hydrogen and net zero, higher education and research; culture and education; civic links. Accordingly, our priorities for the business year are:

- Provide high-quality intelligence, analysis and advice on **developments in German politics** with potential on Scotland's interests;
- Deliver opportunity-led and targeted **visit programmes for ministerial and official visits** that support Scottish Government devolved interests;

- Demonstrate to German stakeholders that **Scotland values Germany** [redacted]
- **Showcase Scotland's flagship economic and social policies** such as net zero, the climate agenda, green hydrogen, decarbonisation, just transition and the wellbeing economy;
- Promote Scotland's expertise and track record on energy and climate, and develop strategic opportunities for collaboration with Germany on renewable energy, with a particular focus on **hydrogen and offshore wind**;
- Support Universities Scotland and Scottish HEIs in strengthening ties with **German HEIs, research institutes and innovation partners**;
- Deliver a **programme of cultural events** that showcase the best of Scottish culture and products, and facilitate networking with key influencers in Germany;
- Strengthen **partnerships with key German regions** in areas of mutual interest;
- Grow the **Scottish affinity diaspora network** in Germany through communications and networking events;
- Promote and facilitate academic, cultural and youth exchange between Germany and Scotland;
- Support and facilitate the development of civic links with Germany, including **city partnerships, town twinnings and school partnerships**;
- Promote and **showcase key Scottish sectors and companies** in Germany, including energy, AI, tech and fintech, space and food & drink, and including through sponsorship of events and support for SDI-led trade missions.

Key decisions required:

In first three months:

- Introductory call with new German Consul General, who is due to arrive in the summer of 2023. [redacted] so a meeting with the incoming Consul General will be a good opportunity to give some impetus to the following areas of work: German language learning in Scotland; joint working with Goethe Institute and British German Association on supporting twinning and civic links; Joint cultural events.

Within six months:

- Visit to Germany for programme of engagement with relevant stakeholders

Key sensitivities, including anything related to UK Government activity:

- UK Government entering into bilateral agreements on education and culture without involvement of devolved governments in the UK.
- [redacted]

External events / meetings where a speedy decision is required on attendance:

- **3 April** – bilateral higher education conference in Edinburgh.
- [redacted]
- **2 May** – visit to Scotland by State Secretary from Federal Ministry for Education and Research. Meetings requested with Cab Sec External Affairs, and Minister for Higher Education

Other opportunities include:

- A submission with details of the Berlin office's cultural engagement programme for 2023, with opportunities for ministerial attendance, will follow.

Key stakeholders (including UKG/DA counterparts) the Cab Sec / Minister(s) should meet before the end of the summer:

- Ambassador Miguel Berger and new Consul General from summer 2023
- Germany's Federal Energy Minister and hydrogen commissioner, Till Mansmann

Links to any publications Ministers should read in the first month:

- Germany Business Plan

4. Dublin Hub

The Scottish Government Office in Ireland was launched in February 2016, by then Scottish Government Minister for Europe, Humza Yousaf MSP. We are located in the British Embassy building in Dublin, alongside the Welsh Government and 7 other UKG Departments/Agencies.

Since launching, the Scotland House team has grown from 1 to 5 FTE members of staff – for Scottish Government, Head of Office, [redacted]; Deputy Head, [redacted]; Events, Culture and Business manager, [redacted]; and 2 SDI Trade Specialists, [redacted] and [redacted], who both focus on Science and Technology, covering are proptech, fintech and offshore and healthtech/digital health, edtech, and AAA respectively. SDI Investment is covered from London.

The team promotes Scottish interests in Ireland across the key pillars of political, economic and cultural diplomacy, positioning Scotland in Ireland as strong trusted partner to the Irish government, and ensuring Scotland is viewed as a trusted partner of choice to invest in, visit, study, live and do business with, and as a welcoming, open, progressive, dynamic country.

There is a strong bilateral relationship between the two governments and the Ireland-Scotland Bilateral framework launched by the Cab Sec External Relations Mike Russell and the then Irish Foreign Minister, Simon Coveney TD, in January 2021, signposts priority areas for collaboration for five year period 2021-2025. This is the only Scottish Government to national government level framework agreement which we have in place.

The review focuses on five main themes; business and the economy; culture; community and diaspora; rural, island and coastal communities; and research and academia. Across these strands, as well as in bilateral governmental relations, the review makes over 40 recommendations for how the Scottish-Irish relationship will further develop and exploit untapped potential.

One of the government-to-government recommendations is that Cab Sec for External Affairs meets annually with Irish Foreign Minister to track progress across these recommendations. The next bilateral meeting is due to take place in Edinburgh in the next few weeks.

Collaboration across many areas of public policy continues, including in areas as diverse as resettlement of Ukrainians, public health, renewable energy, and on higher education and research. During 2022 the office supported 15 new policy connections.

Ireland accounts for Scotland's 6th biggest export market. Ireland is ranked as Scotland's 7th largest investment partner with some 150 companies owned by Ireland in Scotland, employ 8,470 people with a turnover of £3.78 billion. This represents 3.6% of total exports (£240 million decrease from 2017). Scotland's top export sectors are: Wholesale & Retail Trade (£275 million), Food & Drink (£180 million), Financial & Business Services (£155 million).

Ongoing aims of the office are:

- delivery of the Bilateral review;
- building and maintaining strong policy networks across Irish and Scottish Governments;
- maximising the economic potential inherent in a strong and vibrant Scottish / Irish bilateral relationship;
- contributing to the Scottish Government objectives as a trading nation, and to increase Scottish exports to Ireland;
- ensuring that current levels of Irish investment in the Scottish economy are sustained;
- sustain a strong programme of cultural cooperation, working with Irish partners to deliver exchanges between a broad range of our cultural institutions and developing opportunities.

Collaboration on the transition to net zero, including the deployment of renewable energy, is now a key priority. Scotland is generally perceived to more advanced in policy development and delivery on this issue, but there is much to be gained by working in partnership. For instance, there is significant value in sharing learning on similar challenges faced in scaling offshore wind at the pace required, and in working together to develop pipeline infrastructure for Scotland and Ireland to export green hydrogen into mainland Europe.

In the past year we have successfully relaunched in person events following covid, reinvigorating our networks, and have rapidly gained a reputation for the quality of our events, which helps our traction with partners across business, culture and wider Irish networks. Stand out success was our Burns Night, which featured Scottish singer Eddi Reader, school students from Scotland and Ireland and more, and was described by Marty Whelan on his national morning radio show as “ridiculously brilliant”.

Key decisions required:

in the first month;

- [redacted]
- This will pave the way to set up the next Ministerial Bilateral Review meeting, which is due to take place in Edinburgh, with Tanastie and Minister for Foreign Affairs, Micheal Martin TD.

in three months;

- [redacted]

[redacted]

[redacted]

External events / meetings where a decision is required on attendance.

Cab Sec External – Annual Ministerial Bilateral, May

Upcoming British Irish Council Ministerial Summit June, Jersey

There is also a potential opportunity for First Minister, or other senior Ministerial attendance at a Global Economic Summit which is being promoted by (among others) former President of Ireland, Mary Robinson, in June.

[redacted]

Links to any publications they should read in the first month

January - Ireland-Scotland Joint Bilateral Review – Report and Recommendations 2021-25 - Department of Foreign Affairs (dfa.ie)

5. Paris hub

Detail of team/office - what we do and who we are

The Paris office opened in 2018 and promotes the development of partnerships between Scotland and France. It comprises of two teams who work as One Team Scotland: Scottish Government and Scottish Development International.

The Scottish Government team is a small team of three, headed by [redacted], that leads on our diplomatic, political engagements in France as well as cultural diplomacy. [redacted] is the Deputy Head of Office and [redacted] leads on communications and engagements.

The Scottish Development International team comprises nine Paris-based colleagues who lead on economic aspects and trade promotion and developing investment opportunities across a range of sectors including energy, life sciences, new technologies and food and drink. It is headed up by [redacted].

We are committed to Franco-Scottish relations. A key focus for us remains promoting Scotland's world-leading action in the fight against climate change and on renewable energy, biodiversity, agri-food and having a strong cultural programme.

At the France Office we work on:

- Increasing Scotland's influence and engagement with France, particularly in culture, renewable energy, agri-food, environment and biodiversity, and commemorations
- Working to help companies win business and identify and deliver investment projects that create jobs, and developing existing trade and investment activity to boost trade with France
- Promoting strong links and collaboration between French and Scottish businesses, academia and other organisations and identifying innovation-focussed opportunities

The Office is located in central Paris within the British Embassy. This has enabled us to build strong links with the Embassy, as well as with the French Government and many Paris-based governmental and business organisations, including British Council France, UNESCO, the OECD, think tanks, journalists and the Franco-British Chamber. We will continue to maintain and strengthen these relations.

We also work closely with colleagues in the European Relations team in Edinburgh, who primarily support inward visits and leading our relationship with the Consulate General of France in Edinburgh.

Some examples of recent/ongoing projects:

- In October 2022, the Cabinet Secretary for External Affairs, alongside the French Minister for Veterans, unveiled a plaque at Les Invalides, commemorating Scots who have lost their lives fighting on French soil.

- We are due to sign an MoU with the Brittany Region at the Celtic Forum in August. This will be our first ever MoU with a French region and will cover areas such as culture and renewable energy.
- Through proactive stakeholder engagement, we now have approx. 47 French signatories of the Edinburgh Declaration on biodiversity. We will be working with these signatories to showcase French and Scottish approaches to biodiversity policy.
- We also have an active network of over 20 Global Scots, for whom we organise regular events. We also make use of their talents and skills to help achieve our objectives.
- We are working with the French Department of Culture on our Statement of Intent (2013) to improve collaboration on cultural elements.
- We are also making good progress on improving our multilateral relations with UNESCO and OECD. For example, the Cabinet Secretary for External Affairs held a successful lunchtime event at UNESCO HQ in Paris in October 2022, which attracted many delegations. In February 2023, we hosted a stand at UNESCO HQ for Mother Languages Day, promoting Scots and Gaelic. With OECD, The Cabinet Secretary for Rural Affairs met with senior officials to discuss agriculture and sustainability.

Key links with France

- In 2022, France remained the largest export market worldwide for Scottish food exports and was valued at £714 million (HMRC)
- France was also the largest export destination for Scotch whisky in Europe by volume and no. 2 in terms of value (after USA) (Scottish Whisky Association).
- 10000 French citizens resident in Scotland (ONS 2021).
- 1,560 students from France studying in Scotland in 2021/2022.

[redacted]

- [redacted]
- Strike and protests in France at the moment due to pension reform are taking place regularly. This has caused us to cancel/postpone two ministerial visits. The Royal Visit to France was also postponed. It is likely these strikes will continue in the short- to medium-term, and may impact on future visits. Our Office provides regular briefings on the current situation.

External events / meetings where a decision is required on attendance.

- We will require a Cabinet Secretary or Minister to attend the Celtic Forum in August to sign our MoU with the Brittany Region. This was due to take place in November 2022 but was moved due to a clash with the British-Irish Council then again in March 2023, with the Minister for Environment and Land Reform attending, however, was cancelled due to strike action in France.
- Commemorations (throughout the year). We will look at these on a case-by-case basis. Previously it has been the Cabinet Secretary for Justice and Veterans who has attended.
- Rugby World Cup: the France Office are currently working on a programme and there may be opportunities for Ministerial engagement on areas such as trade and investment, culture, diaspora etc.

- St Andrews Event (November) : More details will be provided in the coming months, as such, this is not urgent.

[redacted]

- [redacted]
- [redacted]
- [redacted]
- [redacted]

Links to any publications they should read in the first month

Paris hub business plan 2022/23 (2023-24 being developed)

Not essential, but also of interest:

- Paris hub monitoring and evaluation report for 2022/23
- Latest briefings on UK/Franco summit and pensions reform update
- France Country Brief

6. Copenhagen Hub

The Scottish Government Office in Copenhagen, covering the Nordic nations, was launched in August 2022, by the incumbent First Minister, Nicola Sturgeon.

The team of two Scottish officials and one local official is co-located with a pre-existing team of 5 SDI colleagues, who also cover the Nordics; as well as tech sectors across EMEA – a total cohort of 8. We are based within the British Embassy Copenhagen. There is a ‘sister team’ in Edinburgh dealing with Nordic and Arctic issues. This team was pivotal in the decision to establish in the Nordics, and maintains a quite separate focus on healthy communities, Arctic policy, culture and languages, and much of the focus on rural demographics including net zero islands, strengthening an ‘all round’ approach to the Nordics.

Sweden, Norway and Denmark are each in Scotland’s top 20 export destinations, and the SDI team focuses on climate and circularity, tech and space, life sciences, and energy. The SDI team has excellent depth of knowledge and networks, and working relationships are very good.

The SG side is relatively new, and also the first hub to operate on a regional basis. The first year of operations will see us support 4 ministerial visits, with these deliberately focused on building networks and relationships a) across the region and b) in areas where we assess there is most traction for bilateral relationships with the Nordics individually. [redacted]

Energy is of course one of the biggest opportunities in the region. With the decisive shift to energy security and European level, Norway, Denmark and Scotland in particular have the potential to power Europe; there are multiple pre-existing relationships at both government and industry levels; and a willingness to work with different regulatory/political regimes, with Denmark in the EU, Norway the EEA and Scotland standing outside because of Brexit. As well as pursuing these opportunities locally, and with SDI on trade and investment, we will also work with the other European hubs to develop a thematic plan for influencing the development of a new whole-energy system, ranging from supply chains to hydrogen regulation and infrastructure.

There is also already a great amount of cultural exchange, which the office will seek to harness and use to talk about wider themes which chime with modern Scotland, for example sustainability, climate and inclusion. This includes supporting creative Scotland and Screen Scotland in their engagements in the region, exchanges and loans between national museums, and visits by the national performing companies; as well as a reverse visit when Scotland hosts the first ever Nordic Music days held outside the Nordics (in 108 years!) in 2024.

In addition to the individual nations, the Nordic Hub is also pursuing multilateral relationships with UN city and with the Nordic Council (parliamentary) and Nordic Council of Ministers (governmental). The Nordic collaboration work in particular offers a massive amount of learning for a Scottish system around improving democracy, and with it delivery. This is not only about individual policy ideas, but also the role of the state in creating space for dialogue, which enables better

decisions by government, business and social actors; and the systems of trust and social cohesion which underpin a large amount of philanthropic funding, supported by intelligent tax codes. The Nordic Council's new international strategy explicitly mentions working with Scotland, and we are preparing for an incoming visit from the Scottish Parliament as the first opportunity to explore this.

Finally, we are identifying quite a strong cohort of diaspora and affiliated Scots in the region, largely owing to the connections between energy sectors, and a strong Scots presence working in UN agencies. As the Diaspora strategy develops, we will be considering how to better harness these voices on behalf of Scotland.

Ongoing aims of the office are:

- Establish and raise awareness of the office, identifying an effective network across the Nordic nations and within Scotland, and setting up strong communications channels
- Develop the collaboration around energy in the north sea, positioning Scotland as an integral part of Europe's solution to energy security and climate change
- Build an in-depth understanding of the Nordic model of democracy, governance and collaboration
- Showcase Scottish culture and cultural institutions to a Nordic audience

The Nordics present a substantial amount of policy and geographical territory to cover, and the coming phase will see the team consolidate knowledge and become less reactive and more methodical in building relationships around these major themes.

Key decisions required:

in the first month:

None

in three months:

[redacted]

Key sensitivities, including anything related to UK Government activity.

[redacted] relationships with other British embassies in the region to show what is possible and by leaning into joint projects with all the British Embassy team where this makes sense for Scotland.

[redacted]

External events / meetings where a decision is required on attendance.

None planned yet, but plenty of opportunity.

Key stakeholders (including UKG/DA counterparts), and those the Cab Sec / Minister(s) should meet before the end of the summer (in rough priority order).

[redacted]

Links to any publications they should read in the first month

Arctic Connections: Scotland's Arctic policy framework - gov.scot (www.gov.scot)
International Strategy of the Nordic Council (norden.org)

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Minister for Culture, Europe and International Development

International Division overview

Purpose

1. To provide the Minister with an overview of the work of International Division, which includes our offices in China, Canada and the US.

Priority

2. Routine

Background

3. International Division comprises of three teams based in Scotland: International Relations, International Development, and Network Support and three offices overseas - in China, the US and Canada led by the deputy director, John Primrose. This teams sits in the Directorate of External Affairs, underneath Scott Wightman.

4. The Division builds strategic relationships to promote Scotland's strengths and values internationally, directly contributing to the National Performance Framework outcome "*We are open, connected and make a positive contribution internationally.*" It achieves this through a wide range of activities including diplomatic engagement, programme funding, events, inward and outward visits and strategic communications. In terms of promoting and giving life to our values, our international development work is a key part of Scotland's global contribution within the international community, reflecting the importance the Scottish Government places on being a good global citizen. The Division also contributes to the delivery of several cross government priorities, including promoting trade and investment, higher education and research and international co-operation on climate change, and equally mainstreams international development principles through these and other policy areas.

Key areas of work include:

- Co-ordinating ministerial visits and engagements with international partners
- Supporting the development and effective governance of the SG's External Network
- Promoting Scotland and representing the Scottish Government's interests in China, Canada and the US. Reactive and proactive engagement on countries outside of Europe where we do not have a hub, including over the last year leading on international relations support to Ukraine crisis.⁶
- Lead on the Scottish Government's international development work, which includes managing the £11.5m pa International Development Fund ("IDF") to

⁶ Current countries of interest include Malawi, Rwanda, Zambia, Pakistan, US, Canada, China, India, Japan, Ukraine, and we will be hoping to look at further contexts: Singapore, South Korea, Australia and New Zealand

support that work within DEXA, and the £1m pa Humanitarian Emergency Fund

Please see Annex A details the priorities of all 3 teams, and 3 country offices sitting underneath this division.

Immediate Issues for the division

6. Our key priority in coming weeks will be understanding your priorities and ensuring you get the briefing you require across our agendas. In immediate term you can expect communications and submissions on the below issues:

- Budget approval for the entire division (including offices) will be submitted over April, providing an opportunity to go through aspects of our spend.
- International development: An information note will follow, and briefing, on our portfolio and programme plans over this year. [redacted]
- International relations: Aside from upcoming visits, we should take opportunity to discuss [redacted], and our work on the Ukraine crisis.
- On visits more broadly European relations will share a detailed grid of forthcoming plans for you to review
- In slower time we will be looking to brief you on our wider international work in our hubs and our international engagement globally.

On behalf of the staff of International Division we very much look forward to working with you.

John Primrose
Deputy Director, International Division
30th March 2023

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International Division

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2. China office in Beijing
3. US office in Washington DC
4. Canada office in Ottawa
5. International Development team
6. International Network Team

1. International Relations team

Overview	<p>The International Relations Team, headed by [redacted], leads the Scottish Government's engagement with all countries except those in sub-Saharan Africa, the EU/EEA, south-east Europe and Türkiye.</p> <p>The team focuses on supporting our overseas offices (Beijing, Washington DC and Ottawa); maintaining and developing wider bilateral relationships, including handling inward and outward ministerial visits, engagements and events; and advising and supporting ministers on significant international developments. A key area of work over the last year has included international briefing, policy and humanitarian programming on the Ukraine crisis.</p> <p>[redacted]</p> <p>The team liaises closely with stakeholders including the FCDO (both in London and overseas), consulates in Edinburgh and foreign diplomatic missions in London. We have close relationships with our Scottish Affairs Offices in Beijing, Washington DC and Ottawa, and work regularly with SDI colleagues in Japan and India.</p> <p>We have two team members who cover climate policy for the whole of the directorate and who provide support ahead of international summits like COP27 and COP15. This team works closely with our overseas offices and with colleagues in Energy and Climate Change Division.</p> <p>Scottish Connections (our soon to be launched diaspora framework) is led by the team too, this work is global in nature, but in immediate term will have a particular emphasis in Canada and US.</p> <p>IR team also supports Ministers in reaching decisions on how to engage with those countries where human rights issues mean that engagement around trade and investment needs to be carefully handled.</p> <p>The team oversees the 1325 Women in Conflict Fellowships, currently delivered by Beyond Borders, which is a PFG commitment. The Fellowships provide training in peace negotiations and conflict resolution to women from around the world who are under-represented in this area. This year the programme was expanded to include a Fellowship on climate change, gender and conflict. The</p>
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	budget of £300,000 for the Fellowships is currently met through the International Development budget.
Key policy/funding decisions to make in first 6 months	Agree budget proposals for 2023/24. Decision to be taken on longer term delivery of the UNSCR1325 programme.
Key sensitivities	Geo-politics will be covered in core briefs
Key stakeholders	[redacted] [redacted] [redacted] [redacted] [redacted] [redacted]
Suggested meetings in first 3 months	Overseas office heads [redacted] [redacted] [redacted] [redacted] [redacted] [redacted] Scottish Development International (Chief Executive and senior country leads)

2. China office in Beijing

Overview	<p>The Scottish Government Office in China was established in 2005 and is located in Beijing, headed by [redacted].</p> <p>The Office works in partnership with Scottish Development International to strengthen our political, economic, cultural, education, and social relationships with China. Throughout our engagement, we seek to exemplify Scottish values and promote Scotland's progressive social policy as a good global citizen.</p> <p>Our priorities are across three main pillars: (i) climate and biodiversity, (ii) people-to-people links (education, culture, tourism, social policy), and (iii) trade and investment.</p>
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	<p>We use multiple platforms to raise the Scottish Government's profile, present the best of Scotland and increase and improve our visibility. For example, we have over 180,000 followers on our social media channels.</p> <p>We work closely with the UK Government network in China to maximise our impact and ensure that we are delivering the best results for Scotland. We add value by focusing on building relations with local government and working collaboratively with our partners in China, through sharing practical learning and experiences to promote Scotland, strengthen links, encourage dialogue and seek new opportunities.</p> <p>[redacted]. The most recent ministerial-level visit to China was in 2019 by the Minister for Business, Trade, Tourism and Enterprise. The most recent First Minister visit was in 2018.</p> <p>Our relationship with China matters to Scotland:</p> <ul style="list-style-type: none"> • in higher education, 25% of international students in Scotland are from China (worth about £300m annually to our universities). • in tourism, China was Scotland's fastest growing international inbound travel market with 172,000 visits from China (pre-covid) in 2019 valued at £142m. • in trade, China is the world's 2nd largest consumer market, the 7th largest destination for Scottish food and drink exports, and with the total value of exports to China (pre-Covid) in 2019 was £685m, excluding oil and gas. <p>in investment, Scotland's only oil refinery, Grangemouth, owned and operated by Petrolneos (Joint Venture between PetroChina and INEOS).</p>
<p>Key sensitivities</p>	<p>[redacted]</p> <p>The Integrated Review Refresh (IRR), issued by the UK Government in March 2023, set out UKG's approach to managing the challenge presented by China, including risks to the UK and allies' prosperity and security, while recognising China's significance on almost every global issue. It described China under the Chinese Communist Party (CCP) as posing an <u>'epoch-defining and systemic challenge'</u>. It set out risks in a number of areas with the intention of taking further robust action to protect UK's national security including increased investment in a UKG-wide China Capabilities programme. In addition to steps to <u>protect</u> UK's national security and <u>align</u> with our core allies, the review also emphasised the need to <u>engage</u> directly</p>

	with China to preserve and create space for open, constructive, predictable and stable relations. It reiterated that a positive trade and investment relationship is mutually beneficial, where it is consistent with UK values and national security.
Key stakeholders	[redacted] [redacted] [redacted]
Essential Reading	International Office's Strategic Objectives

3. US office in Washington DC

Overview	<p>The Scottish Affairs Office (SAO) in the United States was established in 2001 with the aim of promoting Scotland's interests through political, cultural and economic diplomacy. It is based within the British Embassy in Washington DC, headed by [redacted].</p> <p>The team focuses on improving Scotland's international reputation and protecting and enhancing Scotland's interests. The team ensure that this work aligns with, and creates the conditions for success for the objectives of Team Scotland partners which include Visit Scotland, Scottish Development International (SDI), and Universities Scotland.</p> <p>The connections between Scotland and America are strong and enduring - the US has remained one of Scotland's most significant international partners for many years. The office seeks to build on these historic links to further Scotland's profile across the US. They do this by building networks across federal, state and regional governments, the diaspora community, alumni networks and GlobalScots promoting Scotland's history, heritage and culture and showcasing the very best of modern Scotland.</p> <p>RECENT US/SCOTLAND MINISTERIAL ENGAGEMENT</p> <ul style="list-style-type: none">• 17 October 2022: Minister for Business, Trade, Tourism and Enterprise visited California and Washington State to meet a range of technology businesses.• 19 September 2022: Minister for Environment, Biodiversity and Land Reform visited NYC for Climate Week, meeting a range of sub-national and national climate actors, including Gov Gavin Newsom of California.• 15 May 2022: The First Minister visited Washington, DC for a range of meetings, including Speaker of the House Nancy Pelosi, Climate Ambassador John Kerry, Deputy Secretary of State Wendy Sherman and a range of business round tables – primarily focussed on renewables and clean energy. <p>5 April 2022: The Cabinet Secretary for Constitution, External Affairs and Culture visited Washington DC and NYC for Tartan Week. He met with members of the Friends of Scotland Congressional Caucus, and with State Dept. Deputy Assistance Secretary Douglas Jones, [redacted].</p>
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Key policy/funding decisions to make in first 6 months	No detailed decisions to be made. Active consideration being given to a Ministerial visit during New York Climate Week in September. Paper will be put forward in due course.
Key sensitivities	[redacted] The office has to work carefully to manage bi-partisan equities and interest in Scotland.
Upcoming meetings events	Cabinet Secretary for Constitution, External Affairs and Culture is due to visit New York for Tartan Week in April 2023.
Key stakeholders	[redacted] [redacted]
Suggested meetings in first 3 months	US Consul General Edinburgh, Jack Hillmeyer
Essential Reading	US engagement strategy

4. Canada office in Ottawa

Overview	<p>The Scottish Government has had representation in Canada since February 2011. Up until 2017 the Scottish Government's presence was limited to a junior part-time role, split with Scottish Development International and based out of Toronto, but since this point we have had a Scottish government office in Ottawa, housed within the British High Commission. The country head since May 2022 has been [redacted].</p> <p>The prevalence of Scottish heritage and culture is widespread throughout Canada. In the 2016 census, peoples of Scottish origin were reported to be the third largest ethnic group in Canada, constituting 14% of the population. Working with partners in Canada and across Scotland, the office seeks to build on the importance of these cultural links and understanding of Scotland, to further Scotland's reputation in a modern day context.</p> <p>SAO Canada aims to foster stronger bilateral partnerships across the country including at a policy and political level with both the federal and provincial governments. At federal level, SAO Canada has raised awareness of Scottish Government policies through discussions at official and Ministerial level on areas such as climate change, the Arctic, culture and the wellbeing economy. At provincial level, SAO Canada has developed strong links with Quebec, Nova Scotia, Ontario, British Columbia and Alberta across a broad spectrum of policy priorities. This month, the SAO will make the first ever official Scottish Government visit to the Yukon, meeting with the Premier and Cabinet Ministers regarding key SG priorities including climate, energy and Indigenous Peoples/First Nation issues. In addition to government-to-government work, SAO Canada successfully lobbied for and supported the reconstitution of the Canada-Scotland Parliamentary Friendship Group in 2020.</p> <p>SAO Canada also works with diaspora groups across the country, as well as partners such as SDI, Universities Scotland, HIE, Creative Scotland and Visit Scotland to align objectives and promote what modern Scotland has to offer through the Scotland is Now campaign. Additionally, the team works with UK Government colleagues across Canada to ensure Scotland's position and priorities are represented in the broadest context.</p>
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	<p>Canadian federal and provincial ministers have met with the SG opposite numbers at NYCW in 2021 and 2002, at CoP26 in Glasgow and CoP27 in Egypt.</p> <p>CabSec Robertson visited in 2022, meeting Ontario Government officials and politicians.</p> <p>Ms Slater represented SG at the biodiversity CoP15 in Montreal in December 2022, meeting with federal and provincial representatives.</p>
Key policy/funding decisions to make in first 6 months	Return of the Nisga'a Memorial Pole from National Museum of Scotland
Key sensitivities	[redacted]
Upcoming meetings events	A proposal exists for a CabSec—level visit to Canada in October, covering both Ottawa and potentially Nova Scotia
Key stakeholders	<ul style="list-style-type: none"> • [redacted] • [redacted]
Suggested meetings in first 3 months	N/A
Essential Reading	Canada engagement strategy

5. International Development team

<p>Overview</p>	<p>The International Development Team, headed by [redacted], leads on SG’s international development (“ID”) work and humanitarian responses. The team also covers limited reactive SG engagement with other (non ID) Sub-Saharan African countries.</p> <p>SG’s ID work is a key part of our global contribution, with a focus on Scotland acting as a good global citizen. Our annual £11.5M pa International Development Fund (IDF) is focused on supporting our partner countries (Malawi, Rwanda, Zambia, and Pakistan). The IDF started to increase to £15M from April 2022, initially to £11.5M in 2022/23 and maintained at £11.5m in 2023/24. We also have responsibility for fair trade policy.</p> <p>We also maintain/run a separate £1M pa Humanitarian Emergency Fund (HEF), currently supported by an expert HEF Panel of iNGOs in Scotland, who “activate” the HEF for emergencies (incl DEC Appeals) and recommend HEF spend to Ministers. In 2022/23, we managed the allocation of an additional £4m humanitarian aid for Ukraine.</p> <p>We are increasingly working across Ministerial portfolios for positive development outcomes, on renewable energy, health, water etc, including through an approach of Policy Coherence for Sustainable Development (PCSD). In line with the 2021 PfG commitment, the Ministerial Working Group on PCSD reconvened and met in June 2022. [redacted]</p> <p>Our focus over 2022/23 was (a) implementation of our ID Review, with new approach to ID/programming; (b) IDF budget management against ongoing backdrop of COVID; and (c) much heavier focus on humanitarian support: Ukraine; Pakistan floods; recent Malawi Storm Freddy impact. In 2023/24, we continue to be focused on ID Review implementation as a key priority – this will include new programming of non-communicable diseases in health, a health partnerships programme, inclusive education, a women and girls empowerment fund, and a global solidarity fund for Scottish and partner country NGOs. New programmes are in alongside transitional support to some existing partners until 31/3/024. We expect humanitarian responses to remain a large part of our work this year.</p>
<p>Key policy/funding decisions to make in first 6 months</p>	<p>Following our announcement of the outcomes of our 2021 Review of our approach to international development, the key policy and funding decisions to implement those</p>

	<p>outcomes via programming were made by Minister for ID in 2022/23, with programme design underway by the Team to give effect to those decisions for f/y 2023/24. A full information note will follow with all detail of forthcoming programmes under design which we look forward to discussing with you.</p> <p><u>Next 3 months:</u></p> <ul style="list-style-type: none"> • Possible inward visits following coronation for partner countries/others across Africa <p>Decision on project proposals for the £400k pledge made via FM letter to the President of Malawi for Storm Freddy relief work – [redacted], with funding from the IDF 2023/24;</p> <ul style="list-style-type: none"> • Visit to Malawi/Zambia proposed for w/c 22 May – [redacted]. • [redacted] • [redacted]
Key sensitivities	<p><u>UKG relations:</u> On 15/3/23, FCDO Minister for Development and Africa Andrew Mitchell met with Minister Neil Gray, the first FCDO/SG meeting since Jan 2018. [redacted]</p> <p>[redacted]</p>
Upcoming meetings events	<p>A separate submission (24/3/23) sets out the key engagements and announcements planned for Minister ID in the first quarter of f/y 2023/24. Otherwise, we suggest proactive ID stakeholder engagement, per above. Ministers will also be requested to participate in virtual events or pre-record messages on an ad hoc basis.</p> <p>[redacted]</p>
Key stakeholders	[redacted]
Suggested meetings in first 3 months	[redacted]
Essential Reading	<p><u>ID Strategy</u> (2016)- Global Citizenship: Scotland's International Development Strategy</p> <p><u>ID COVID-19 Review documents</u> (March 2021):</p> <ul style="list-style-type: none"> • statement made by Minister to the Scottish Parliament by means of GIPQ on 3 March 2021 • summary report on review of SG's International Development Programme in light of COVID-19 • principles of the International Development Review • background to Review, discussion events & review reports <p>Recent (2022/23) Ministerial speeches on direction of travel of SG international development policy/programming:</p> <ul style="list-style-type: none"> • Speech delivered by External Affairs Secretary Angus Robertson on 26 November 2022 to the Scotland Malawi Partnership AGM; and

	<ul style="list-style-type: none">• Lecture delivered by Minister for ID on 2 March 2023 at Strathclyde University on "Our long-term vision for international development in the post-COVID Era" <p>We will provide other <u>independent Review Reports</u> of elements of our IDF/HEF programmes separately.</p>
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6. International Network Team

<p>Overview</p>	<p>This team is led by [redacted] and supports the development and effective governance of the SG's International Network of offices outside Scotland</p> <p>1) support the further development, effective governance and strategic direction of the Scottish Government's network of offices and hubs overseas. - including the secretariat function for the International Board - the network's operational governance board.</p> <p>2) supporting joint working across SG and Scottish Development International. Over the past two years the team have worked to implement a series of recommendations from the Future International Network providing a strategic outlook for the overall deployment of the people and resources working under the Team Scotland brand to create a single unified international network. Following a recent gathering of SG and SDI Heads of Office/Regional Managers working internationally we are considering direction of travel for the months and years ahead.</p>
<p>Key policy/funding decisions to make in first 6 months</p>	<p><u>Policy decisions</u></p> <p>Annual report – a recommendation within the Constitution, Europe, External Affairs and Culture Committee's report on the Scottish Government's international work – published last year. The Scottish Government will publish it's first annual report setting out the contribution made by Scotland's international network to promoting the values, objectives and priorities of Scottish Government internationally. We are aiming to publish in September and will provide further advice in early summer.</p> <p>Priorities mandate - for your information a draft priorities mandate is currently with Cabinet Secretary Robertson for review.</p>
<p>Key sensitivities</p>	<p>Working with UK Government – [redacted]</p> <p>Scottish Affairs Committee – currently undertaking an enquiry into the UK's work to promote Scotland internationally. SG and SDI have provided written evidence and appeared in oral evidence session. Mr Robertson during his oral evidence on 21 March highlighted examples showing an “emerging pattern of the UK Government actively undermining Scottish interests overseas” specifically the actions of the Scotland Office.</p>
<p>Key stakeholders</p>	<p>[redacted]</p>

<p>Suggested meetings in first 3 months</p>	<p>Ensuring there are regular catch up's meetings in the diary with the respective SG Heads of Offices in:-</p> <ul style="list-style-type: none"> • Brussels • London • Berlin • Beijing • Copenhagen • Ottawa • Paris • Washington D.C
<p>Essential Reading</p>	<p>Scottish Parliament Constitution, Europe, External Affairs and Culture Committee report into the Scottish Government's international work and the Scottish Government response</p> <p>Scottish Affairs Committee inquiry into promoting Scotland Internationally – the remit of the inquiry. We would be happy to provide a summary of the evidence submitted so far.</p>

Document 22

**INTERNATIONAL DEVELOPMENT – BRIEFING SESSIONS
INTERNAL**

SESSION 1 – 10 May 2023

Intro to SG ID: led by [redacted]

- The “why” – why does SG do ID, and the why for each country
- [redacted]
- The “what” - Strategy and Evolution of that Strategy

Part 1 “The Why”: why have a programme, and why each country?

Scottish Government’s International Development work is a **key part of our global contribution, with a focus on Scotland acting as a good global citizen.**

We have 2 main budget lines: the **International Development Fund (IDF)** and the **Humanitarian Emergency Fund (HEF).**

The Climate Justice Fund (CJF) does not sit within Minister for ID’s portfolio, but the international development team works closely with international climate colleagues.

The International Development Fund – the IDF:

- Our annual £11.5M pa International Development Fund (IDF) is focused on supporting our partner countries (Malawi, Rwanda, Zambia, and Pakistan).
- **The budget is rising, and in 2022-23 will be £11.5 million**, this is in line with our PfG commitment to begin to increase the IDF to £15 million from April 2022.
- **What the budget does and why it is important:** SG’s international development work is a key part of Scotland’s global contribution within the international community:
 - it encompasses our core values, historical and contemporary, of fairness and equality. It is about Scotland acting as a good global citizen. At the forefront of our efforts is our annual IDF
 - SG believes we have a distinctive development contribution to make, through focusing on: Scotland’s expertise; being innovative and employing our unique partnership approach, for global good.
 - that contribution within the international community is more important than ever now with climate change, pandemics etc
 - we can provide ethical leadership, a positive voice in the world on global issues such as solidarity, tolerance, human rights and climate change.
- **What it pays for with some specific examples:** the IDF supports development programmes, delivered by a range of organisations, clearly focused on the achievement of the UN Global Goals in our international development partner countries. Our Strategy **Global Citizenship: Scotland’s International Development Strategy** was published in December 2016, and on 3 March 2021 Minister for International Development announced the further evolution of our programme following our COVID-19 Review.
- **Where is it spent?** the IDF primarily supports development work in four partner countries: Malawi, Zambia, Rwanda and Pakistan:
 - [redacted]
 - **Rwanda** more modern connections, built during the Rwandan Genocide at higher education level in particular; we currently fund only in Southern and Western Provinces, with agreement of the Rwandan Govt.
 - **Pakistan** modern day links, with Scotland’s Pakistani community a strong connector of our two countries.
- Following our 2021 Review in light of COVID, **our approach and programme is evolving and changing:** This lecture by Minister for ID in March 2023 sets out our direction of travel: International development: Ministerial speech - gov.scot (www.gov.scot)

[redacted]

[redacted]

- [redacted]
- [redacted]
- [redacted]
- [redacted]
- [redacted]
- [redacted]

Part 3 – “the What” - Strategy and Evolution of our ID Strategy

Timeline of Scotland’s ID programme

- The Scottish aid programme was established in Malawi in 2005 by a Labour majority. The portfolio has developed significantly over the last 17 years, and by the end of the parliament will be £26M per annum, of which the 15 million of development and 1 million of humanitarian finance will be delivered by Cabinet secretary area Constitutional and External Affairs, and the remainder will be delivered by Cabinet secretary for Net Zero, Energy and Transport.
- The development of the portfolio has been in 4 phases:
- **Phase 1 (2005-2008): ID footprint established:** Malawi, with £3M
- **Phase 2 (2008-2015): Expansion: Policy influences** leading to change: new SNP administration in 2008: Outcomes – Malawi, Sub Saharan Africa & South Asia programmes (7 countries), with £9M
- **Phase 3: (2015-2020/21): Contracting/Re-focus: Policy influences** leading to change: Indy Ref (2014); 10 Year Anniversary of development programme (2015); new Sustainable Development Goals, replacing the Millennium Development Goals (2015); 2016 manifesto commitment to a new Humanitarian Emergency Fund: Outcomes – [redacted]; public consultation on ID aiming for more focused approach geographically and changes to the way we fund; new 2016 ID Strategy came from the consultation, with focus on (a) aligning with the Sustainable Development Goals, (b) 4 partner countries only now (project work in Malawi, Zambia, Rwanda and girls scholarships only in Pakistan), (c) commitment to Policy Coherence for Sustainable Development (“do no harm” and “added value” of other portfolios, through a “stepwise approach”), and (d) new funding arrangements, eg more directed/targeted funding of institutions to tap into Scotland’s expertise, such as funding Police Scotland to work with Police Services of Malawi and Zambia on gender based violence and child protection, [redacted], and (d) a new commercial investment funding stream match funded by Scottish High Net Worths)
- **Phase 4A: (2020/21): Refocus & new policy approaches: Policy influences** leading to change – COVID & BLM from the ID review; Feminist approach to foreign policy (FFP) from SNP manifesto/ Programme for Govt 2021: Outcomes – refocused programme thematically in Malawi/Zambia/Rwanda, with the commitment to do so by taking an approach centred on (a) decolonisation of aid (shifting power and funding to the Global South), (b) feminist approach to ID (rights based approach), (c) utilising/offering key areas of Scottish expertise.
- **Phase 4B: (2021/22): Expansion & alignment of ID and CJF: Policy influences** leading to change – SNP manifesto commitments 2021 and COP26: Outcomes – 50% rise in the IDF, beginning from April 2022 (PfG then committed to rise from £10M to £11.5M as start of that in April 2022); COP announcement of trebling of the CJF, to £36M over the Parliament – with this combined increased SG aid budget (IDF, HEF and CJF) overall SG ODA will rise from c£13M pa to £25M pa. Requiring greater alignment between IDF and CJF, with the new ID Principles, and across Ministerial portfolios.

Phase 3 above – our IDF spend right now

- In Phase 3 (following our 2016 public consultation and new Strategy), the IDF has been invested in our partner countries in 2 main ways during 2017-2023,:

A, Development Assistance projects – in our partner countries

- Support across a range of development areas including health, education, economic development, renewable energy and Water and sanitation - spend has been in **Malawi, Zambia and Rwanda**, with a recent significant focus on Covid-19 recovery and response.
- in **Pakistan** we continue to support education through girls and women's scholarships, run by the British Council Pakistan.

B, Capacity Strengthening / mutual learning / technical sharing – in our partner countries

- Harnessing Scottish expertise, e.g. skills-sharing through professional volunteering and capacity building through institutional links, for example:
 - we have invested in gender based violence and child protection training delivered by **Police Scotland** in Malawi and Zambia, in partnership with their national Police Services; and
 - **Global Health Programme:** our collaboration with SG Health Directorates has included ongoing development of the wider NHSS Global Citizenship Programme, and the establishment of a Scottish Global Health Coordination Unit which supports the Programme.

C, Support for civil society connectors – in Scotland and in Malawi

- our Global Citizenship Programme: supporting civil society in Scotland through our **international development core funded networking bodies** – Scotland Malawi Partnership, Scottish Fair Trade Forum and Scotland's International Development Alliance (we also fund the Malawi Scotland Partnership in Malawi).

Phase 4A above: 2021 Review and new Programming for 2023+

- In light of the Covid-19 Pandemic we decided to **carry out a Review** of our approach to International Development. To ensure that we now focus our work on areas where we can make the **biggest contribution and difference in our partner countries** against the backdrop of the new reality of the **Pandemic, and the Black Lives Matter movement**.
- The review was led by the SG Minister for Europe and International Development and also responded to issues raised by the Black Lives Matter movement.
- Review was carried out over September 2020–January 2021. Minister updated Parliament by GIPQ on 3 March 2021: S5W-35666 | Scottish Parliament Website. See in particular:
 - statement made by Minister to the Scottish Parliament by means of GIPQ on 3 March 2021
 - summary report on the review of Scottish Government's International Development Programme in light of COVID-19
 - principles of the International Development Review
 - background to the review, discussion events and review reports

Following our 2021 Review in light of COVID, our approach and programme is therefore evolving and changing: This lecture by Minister for ID in March 2023 sets out our direction of travel: International development: Ministerial speech - gov.scot (www.gov.scot)

During 2022/23, we are working on and designing new programming to take effect from 2023, which will be in line with the outcomes of our 2021 Review.

Our new programming will therefore include funding

- under a new equalities programme
- to support sustainable recovery from COVID
- to support institutional resilience
- to continue to support global solidarity/global citizenship

In terms of our approach to our programming, as both an objective, and as a mainstreamed priority in all spending, we will:

- ensure a feminist approach is mainstreamed in spending
- mainstream climate justice considerations
- take a decolonised/BLM lens on our investments in supporting to “shift” power to the Global South, or what we are now referring to as “Equalising power in international development relationships” – eg
 - new direct funding to partner countries, and
 - our new Global South Panel;
- align with our new International Development Principles

[redacted]

[redacted] International Development

4 May 2023

	11:10 – 11:40	Advice and reflection from each Panel member to Minister on their particular areas of expertise.
	11:40 – 11:45	Closing remarks – Minister of International Development
Main objective	This is an introductory meeting to allow the Minister to meet with panel Members, find out more about the members and discuss key areas of health, education and equalities in Malawi, Zambia and Rwanda.	

ITEM 1	Opening Remarks Minister of International Development
Issue/ background	This is the Minister's first meeting with the Panel. The Global South Panel was created in order to provide the Scottish Government with access to a wider and more diverse range of voices and experience, and lend expertise to our International Development Strategy, and future programmes, was one of the outcomes of the 2020/21 Review of our approach to International Development.
Key message(s)	The Scottish Government, and the Minister, are keen to continue and work with Panel members to ensure their knowledge and expertise is used to augment our International Development ambitions going forward.
Suggested question(s)	<ul style="list-style-type: none"> The Minister is asked to introduce herself to the Panel, giving a short resume of her previous Ministerial posts and responsibilities, and other interests which relate to her ministerial portfolio.
Contact point	[redacted] Mobile: [redacted]

ITEM 2	Panel Members Introduce themselves
Issue/ background	<p>One of the outcomes of the 2020/21 Review of our approach to International Development was the creation of the Global South Panel in order to provide the Scottish Government with access to a wider and more diverse range of voices and experience, and lend expertise to our International Development Strategy, and future programmes.</p> <p>The Panel is made up of 6 members, who are either experts, academics or members of the diasporas living in Scotland, each appointed initially for 1 year</p>
Key message(s)	<p>The Scottish Government, and the Minister, is keen to continue and work with Panel members to ensure their knowledge and expertise is used to augment our International Development ambitions going forward.</p>
Suggested question(s)	<ul style="list-style-type: none"> • The Minister should initially invite the Panel members to <u>briefly</u> introduce themselves. • Minister then invite each member present to talk to their particular area of expertise, as follows, indicating that she is in listening mode and keen to learn from them: <p><i>Sectoral advice to Minister – 20 mins total:</i></p> <ol style="list-style-type: none"> 1. Ms Letty Chiwara (UNWomen Malawi) – key equalities issues in Malawi, in particular gender equality; 2. Prof Emmanuel Makasa (Zambia) – key health issues in Zambia; 3. Ms Antonia Mutoro (Forum for African Women Educationalists Rwanda) – key education issues in Rwanda; <p><i>Reflections on Scotland’s relationships with Malawi, Zambia and Rwanda – 10 mins total:</i></p> <ol style="list-style-type: none"> 4. Mr Christopher Mutawali (Chair – Scotland Zambia Association) 5. Mrs Joyce Phiri (Chair – Association of Malawians in Scotland) 6. Dr Thierry Uhawenimana (Board Member – Scotland Rwanda Alliance)
Contact point	<p>[redacted] Mobile: [redacted]</p>

ITEM 3	Feedback from the Panel on previous meetings
Issue/ background	<p>Initially the Panel was set to meet 2 or 3 times a year. However, at the first meeting Panel members suggested that in order to assist us in the design of our new development programme, that the Panel meet monthly for the first 6 months.</p> <p>The then Minister agreed to meet with the Panel on a quarterly basis to hear an update from the Panel Members, and to provide any decisions required. This meeting is the second of the Ministerial quarterly meetings.</p> <p>The UNW representative Panel member commented this is the first time they have seen a donor consult with host countries in this manner, and it was to be welcomed.</p> <p>Including the 1st meeting which took place on 22 September 2022, since then there have been 6 meetings of the Panel at which the Panel has discussed our: Gender Equality work; Feminist Foreign Policy engagement; Global Citizenship fund design; Future work plans (including “Shifting the Power” and “Decolonisation”); Health programme design; and Education programme design. (See Annex B below for details of highlights from previous meetings).</p>
Key message(s)	<p>There have been many useful and informative discussions on our new programming by the Panel. The Scottish Government is grateful to the Panel for finding the time to assist us with this work and looks forward to this continuing.</p>
Suggested question(s)	<ul style="list-style-type: none"> • I am keen to hear from each of the Panel members about their particular areas of expertise, in sectoral areas of equalities, health, education, all key areas for our new programming. Also keen to hear from the Diaspora representatives for Malawi, Zambia and Rwanda on Scotland’s relationship with each country. • I am also keen to use today’s session as a stocktake - to hear Panel members’ views on frequency of future meetings.
Contact point	<p>[redacted] Mobile: [redacted]</p>

ITEM 4	Closing remarks – Minister of International Development
Issue/ background	
Key message(s)	Minister closes the meeting, thanking Panel members for their continued advice and assistance with the development of our international investment in Malawi, Zambia and Rwanda.
Suggested question(s)	N/A
Contact point	[redacted] Mobile: [redacted]

ADDITIONAL BACKGROUND INFORMATION

Biographies



Ms Antonia Mutoro is currently the National Coordinator of Forum for Africa Women Educationalist (FAWE Rwanda Chapter) which promotes gender equity and equality in education in Rwanda by fostering positive policies, practices and attitudes towards girls' education.

She is former Executive secretary of National Capacity Building Secretariat (NCBS) in Rwanda and Director General of Capacity Development and Employment Services Board till February 2018.

Her role was to coordinate and provide strategic leadership in national Capacity building and employment promotion services in the priority sectors of the Economy in Rwanda.

Antonia is the first Executive Director of Rwanda's first independent think tank, the Institute of Policy Analysis and Research (IPAR). She successfully, drove its strategic direction from its inception phase for five years from 2008 to 2013 to its full capacity. Prior to establishing IPAR, Antonia was a Dean of the faculty of languages at KIST, Director of Academic Quality Assurance and lecturer of English for specific purposes.

Antonia is an educationalist and holds a Master of Education Degree from Leeds University in United Kingdom and a diploma in education from the Institute of Teacher education Kyambogo in Uganda.



Professor Emmanuel Malabo Makasa is an Adjunct Professor of Global Surgery and the founding director of the Southern Africa Development Community's University of Witwatersrand Regional Collaboration Centre for Surgical Healthcare Improvement (WitSSurg). He chairs the regional SADC technical experts working group on surgical healthcare and he is a strong advocate for surgical healthcare improvement within health systems strengthening. He has mobilised and coordinated multiple state and non-state actor stakeholders within the United Nations Systems, the Global Health community, within clinical care, and within the social-development ecosystems around surgical systems improvement. He has presented on

and published about safe, equitable and affordable universal access to emergency care, critical care and operative care services in Surgery, Obstetrics and Anaesthesia healthcare under the umbrella of Universal Health Coverage and in Emergency Preparedness and Response, in line with the 2030 agenda for sustainable development.

Professor Makasa is a consultant and Global Health diplomat active on the global, regional, national and sub-national platforms advancing surgical healthcare policy formulation, integration and analysis, surgical healthcare programming and service delivery. He previously served as the Republic of Zambia's Health Attaché at the United Nations in Geneva and Vienna (2012-2017) during which time he chaired and led negotiations resulting in resolution.

Professor Makasa is a practicing clinician – a consultant Orthopaedics & Trauma surgeon for the Ministry of Health of the Republic of Zambia, based at the University Teaching Hospitals, with interests in musculoskeletal health for children and adolescents. He currently serves as

a member of the World Health Organisations Expert Advisory Panel on Surgical Care and Anaesthesia (2019-2022).

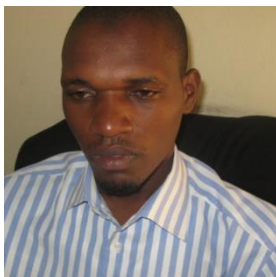


Letty Chiwara is the Country Representative of UN Women in Malawi. She started her mission in April 2022. She has extensive leadership, representational and administrative experience. Previously, she was the UN Women Representative to Ethiopia, African Union Commission (AUC) and the Economic Commission for Africa (ECA). Letty has represented UN Women in several inter-governmental fora, including at the Africa Union, SADC, IGAD and ECOWAS. She has led various UN programmes in Africa, Asia and the Pacific Region, Latin America and the Caribbean and East and Central Europe. She possesses a Master of Science in Urban

Development Planning from University of London, UK, and a Bachelor of Science in Rural and Urban Planning from University of Zimbabwe.



Joyce Juma-Phiri is the **Chairperson of the Association of Malawians in Scotland** [redacted]



Dr Thierry Claudine is a **Board member of the Rwanda Scotland Alliance**, [redacted]

Highlights from Previous MeetingsIntroductory Meeting – Thursday, 22 September 2022

- UNW Malawi Country Director Letty Chiwara's praise for the Panel idea – that in more than 25 years of working in International Development, she had never seen a government establish a panel bringing together experts from the global south and the diaspora as they begin a strategy. The Scottish Government is to be congratulated on this approach.
- Thanks for the opportunity to be part of the Panel.
- We need to consider the criteria for any grants and what kind of support the SG needs from the Panel to ensure we get the right CSOs to support.
- Panel thought of as an innovation. It will help SG spend money in the best way through getting information from those on the ground.
- Thanks for being so inclusive by having experts/diaspora on board.
- Consensus is during initial period there will be more activity over the next 6-months, meetings every month, with paperwork shared in between.

Equalities and Feminist Foreign Policy - Thursday, 27 October 2022

- The Panel received a presentation and then discussed our proposed Equities programme and our approach to Feminist Foreign Policy.
- Our Equalities programme, commencing with our new Women and Girls' Fund, is an exciting development for the Scottish Government. And a key part of how we support a shift in power, not only of funding but also decisions on the direction of that funding to our partner countries.
- The Panel commended our work here, especially the participatory approach we are taking to both issues.
- This is greatly appreciated. It is good to know we are going in the right direction.
- There was a question about how we define "FFP", and how we, in the Global North, would use FFP to drive forward their work with the Global South.
- The Scottish Government agrees with the view expressed during the meetings that "equality" means providing opportunities for, and protecting the rights of, all people and communities - women, girls, men and boys".
- Gender Equality and Inclusion discussed at all meetings.

Global Citizenship Fund - Thursday, 24 November 2022

- The Panel received a presentation and then discussed our Global Citizenship Fund
- The Panel asked about the types of Advocacy the fund would support.
- FFP approach is appreciated, need to lift women and girls up also need to ensure men and boys are not being ignored. This issue had been discussed at previous meetings and was being kept in mind.
- People misunderstand gender equality, it takes in "equality" for all (opportunities and rights). Agrees with Capacity Strengthening funding for small NGOs as this is what they need to empower themselves and grow.
- Discussed funding periods, why only 2 years at present.
- SG needs to provide clear, proportional, eligibility criteria for the funding for small NGOs.

- Asked if there will be a research component to this fund? No, but this may sit better within the Education or Health programmes.
- We are still considering the specifics (eligibility criteria, proportionate application process, and reporting etc.) for the new Fund.
- The proposed fund received positive comments from Panel Members.

Future Panel Working, Shifting the Power and Decolonisation - Thursday, 26 January 2023

- Discussed how members thought the Panel was working - what is working well, what could be improved? Do we have the right skills and experience for the present work, or should we consider any other areas – e.g., one area that has been suggested is a specialist on shifting power.
- Thought the Panel was performing well. The only issue seemed to be time to attend meetings as members were all busy with limited availability.
- The previous discussions had been very welcome and feedback from the Scottish Government perspective on the Panel's performance would be beneficial.
- Thought the principles of FFP should focus on ownership and accountability across the whole of government and partners.
- There were differences on interpretations of feminism between the North and South and we should be wary of "culture shock". Need to learn from the Global South too.
- The phrase "Shifting the Power" could have negative connotations as it implies the Global South has no power of its own. The "shifting" element of this terminology is potentially problematic. The South brings great value to the International Development table through experience and knowledge.
- Suggested the term "Equalisation Agenda" may be more appropriate.
- The phrase "Decolonisation" felt backward looking, referring to historic events which many countries in the Global South had moved on from.

Health Programme Design - Thursday, 23 February 2023

- The Panel received a presentation and then discussed our Health programme design.
- Panel thought our intended approach was clear.
- Suggested areas to be included in our NCDs work (Cancer, surgery etc).
- Highlighted need for surveillance to build up the Data to support informed policy strategy around NCDs in the Global South.
- Need to consider the role of NGOs in the Health sector who can be instrumental in supporting advocacy, gender mainstreaming, and awareness raising. NGO are also very important partners for this work.
- M&E would be important, involving both parties.

Education Programme Design – Thursday, 30 March 2023

- The Panel received a presentation and then discussed our Health programme design.
- Issue of dropout rates raised, needs attention especially for girls affected by teen pregnancies. Most of them may not returning to school (both in primary and secondary schools). Probably that return to formal education.

- Vocational schools where girls who dropout could learn professions/skills to allow them to earn a living would be a good intervention.
- Even where there is free (primary and Secondary) education, children are lacking food, are not going to school. Need to consider other barriers to children going to, and remaining in, school.
- Explore the approach to education of young girls. Need research to understand what their needs are and develop a way of implementation that.
- Consider educating boys on protecting and respecting girls from the context of our global south region. Promoting positive masculinities within the schools might be a starting point maybe.
- Need to consider the culture of the communities you are working in to get their buy in.
- Focussing at the moment on girls and young women and the cultural attitudes towards them. Cultural attitudes towards children with disabilities will be a key part of the discussions.

Speaking Note

- Thank you all for joining me at the seventh, and my first, meeting of the Global South Panel.
- I'd like to take this opportunity to thank you all for your continued membership of the Panel, given your already busy working lives. And for your input into the design of our new development programme over the past few months.
- The Panel's input is important as it helps us shape our future International Development work, our approach in particular to our programming.
- It's been fascinating for me to look back at what the Panel has discussed over the last six months, our: Gender Equality work; Feminist Foreign Policy engagement; Global Citizenship fund design; Future work plans (including "Shifting the Power" or as we are now calling it our "Equalisation Agenda" and "Decolonisation"); Health and Education programme design.

- As a Minister in the Scottish Government, I am keen to continue and work with Panel members to ensure their knowledge and expertise is used to augment our International Development ambitions going forward.
- As this is my first meeting with the Panel, I am keen to use today's session to hear from you. On your particular areas of expertise, in health, education, equalities. And on Scotland's relationships with Malawi, Zambia and Rwanda. Also, of course, any other views you may wish to share with me.
- You may be aware that I was previously the Scottish Government's Minister for Equalities and Older People, and was also a member of the Scottish Parliament's Equalities and Human Rights Committee.

- Issues of equality and Human Rights, which are so important to the Scottish Government, and our international development work, are also very close to my heart.
- Therefore, it was heartening to see the Panel's view, as previously expressed, that "equality" means providing opportunities for, and protecting the rights of, all people and communities - women, girls, men and boys".
- I wholeheartedly agree with this position.
- I note that the issue of Gender Equality and Inclusion have been discussed at every Panel meeting. This is understandable given its importance in all our lives, and especially in international development work.
- I hope to bring my experience and knowledge of equalities and Human Rights from my time in my

previous roles, to bear on my new ministerial portfolio.

- I would now like to invite each of you to introduce yourselves briefly, and then I'm looking forward to hearing more from each of you about your areas of expertise.

Word Count – 406 (3 minutes)

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What	Introductory meeting with the Chief Executive of the Disasters Emergency Committee (DEC), Saleh Saeed, who will be in Edinburgh for a Ukraine Appeal reception and would be available to meet with the Minister earlier that day.
When	14.00 – 14.40 Wednesday 19th April 2023
Where	Scottish Parliament – T3.03 (tbc)
Who	<p>Saleh Saeed OBE, Chief Executive, Disasters Emergency Committee (DEC).</p> <p>The DEC Coordinator in Scotland, [redacted], is also appointed to act as the Coordinator for our standing Humanitarian Emergency Fund (HEF) Panel, and will be present at the meeting too.</p> <p>[redacted], DEC Programmes Team; and</p> <p>Possibly also Frances Guy, CEO of the Alliance here in Scotland (the civil society networking org for iNGOs that we core fund) – in her role as Chair of the SG HEF Panel.</p>
Why	<p>Through our HEF (and previously even before establishment of the HEF), we contribute to DEC Appeals (see Annex C). Launched in April 2017, the HEF is allocated based on recommendations from the HEF Panel and administered by the Disasters Emergency Committee (DEC).</p> <ul style="list-style-type: none"> • Stream 1 comprises 50% of HEF annual allocation and is activated by a UK DEC appeal in response to large-scale emergencies. • Stream 2 comprises 50% of HEF funds, and any non-spent Stream 1 funds at particular points in the year, and is activated by the SG, based on recommendations from the HEF Panel, in response to emergencies that are not expected to lead to a UK DEC appeal. <p>The DEC brings together 15 leading UK aid charities to raise funds quickly and efficiently when large-scale disasters hit countries without the capacity to respond. In collaboration with national media and corporate partners, they raise the alarm to the UK public and set up easy ways to donate. The DEC’s member charities fund its running costs and then receive back the money raised in appeals to carry out their relief work.</p> <p>Previous Ministers have met with DEC’s CEO, and with the DEC Coordinator in Scotland [redacted] (who also performs the dual role as our HEF Panel Coordinator). This meeting presents an opportunity to continue to build relations with the DEC at a senior level. As CEO of the DEC, Mr Saeed is a key stakeholder for Ms McKelvie to meet on the humanitarian side of her portfolio.</p>
Key messages	<p>We place great importance on Scotland being a compassionate global citizen. This means stepping up when natural disasters impact other countries and ensuring Scotland plays our part in any requests for assistance.</p> <p>Pleased to have committed in the Programme for Government to continue to</p>

	<p>sustain our £1 million per year Humanitarian Emergency Fund. Through the HEF, we support DEC Appeals. Grateful for the important humanitarian work that DEC members continue to carry out in challenging circumstances.</p> <p>The Scottish Government remains committed to supporting humanitarianism and we are keen to ensure that our funding has the greatest impact possible.</p>
Official support	<p>[redacted] [redacted]</p>
Media handling	<p>To discuss with SG comms. Possibility for a look back at SG support for the DEC over the last year – eg Appeals on Ukraine, Pakistan Floods etc.</p>
Twitter	<p>Team will tweet a photo from @ScotGovID for RTs. Minister may also wish to tweet. DEC likely will also tweet.</p>
Briefing contents	<p>Annex A Agenda Annex B Attendees Annex C Disasters Emergency Committee Annex D Humanitarian Emergency Fund Annex E Background - Recent Humanitarian Responses</p>

AGENDA

1. Welcome and introductions
2. Reflections on recent DEC Appeals to which Scottish Government has contributed through our Humanitarian Emergency Fund: Türkiye and Syria Earthquake; Pakistan Floods; Ukraine Crisis; Afghanistan Crisis.
3. DEC emerging priorities.
4. Increasing awareness of Humanitarian Responses in Scotland and the wider UK.
5. Closing.

ATTENDEES

Biography - Saleh Saeed OBE, DEC CEO

Saleh's joined the DEC in 2012. Before joining the DEC, Saleh held a number of senior positions in the NGO sector including as chief executive of Islamic Relief Worldwide, a DEC member. He led on local public sector partnerships in the UK, including an innovative programme to promote access to new learning and social activities through the use of digital technologies.

In 2013, Saleh was awarded an OBE for services to humanitarian work and in 2019, he was awarded an Honorary Doctorate from Birmingham City University. In his hometown of West Bromwich, Saleh co-founded The Yemeni Community Association, which has been recognised with a Queen's Award for Voluntary Services for its work in supporting women, children and

refugees of all ages and backgrounds.

Saleh is also currently Chair of the Emergencies Appeals Alliance - a unique global partnership that unites national joint appeal organisations like the DEC in a common purpose to increase funds raised from the global public for disasters overseas, and to support raising standards in aid delivery.

[redacted]

Biography - Frances Guy, CEO, Scotland's International Development Alliance (we core fund from the IDF)

Frances Guy joined the Alliance in 2021 as its CEO, after a long career in diplomacy and international development.

She was born and educated in Scotland, Italy and Canada before embarking on an international career that has taken her principally to the Horn of Africa and the Arabic speaking world, including Iraq, Lebanon and Yemen. Frances worked for Christian Aid between 2014 – 2017 as head of their Middle East team based in London. Most recently she was gender team leader for the United Nations Development

Programme (UNDP) regional office in the Arab states. She was Representative for UNWomen in Iraq from May 2012 to December 2014 and before that she had a long career in the British Diplomatic Service during which she served as British Ambassador to Lebanon (2006 -2011) and to Yemen (2001 -2004).

Frances holds overall responsibility for the operational management of the organisation. This includes leading the development of the Alliance's strategy and business plan, and overseeing the delivery of both.

Disasters Emergency Committee

The Disasters Emergency Committee (DEC) is a registered charity – a membership organisation, made up of 15 leading UK registered charities working on international humanitarian emergency relief. Members are: Action Against Hunger, ActionAid, Age International, British Red Cross, Catholic Agency for Overseas Development, Care, Christian Aid, Concern Worldwide, International Rescue Committee, Islamic Relief, Oxfam, Plan International, Save the Children, Tearfund and World Vision.

2023 marks the 60th anniversary of the DEC, with £2.3 billion raised over 77 appeals since 1963

The DEC has a small Secretariat based in London and a trustee Board that consists of the Chief Executives of all the member agencies plus six independent trustees. Along with the support of the Rapid Response Network, media and corporate partners, the DEC forms a unique collaborative hub, able to launch appeals and raise funds to tackle some of the world's most devastating crises.

DEC Appeals are launched in response to unmet humanitarian needs:

1. The disaster must be on such a scale and of such urgency as to call for swift international humanitarian assistance;
2. The DEC member agencies, or some of them, must be in a position to provide effective and swift humanitarian assistance at a scale to justify a national appeal;
3. There must be reasonable grounds for concluding that a public appeal would be successful, either because of evidence of existing public sympathy for the humanitarian situation or because there is a compelling case indicating the likelihood of significant public support should an appeal be launched.

Scottish Government relationship with the DEC

Through our HEF (and previously even before establishment of the HEF), we contribute to DEC Appeals. Launched in April 2017, the HEF is allocated based on recommendations from the HEF Panel and administered by the Disasters Emergency Committee (DEC):

- Stream 1 of the HEF comprises 50% of HEF annual allocation and is activated by a UK DEC appeal in response to large-scale emergencies.
- Stream 2 of the HEF comprises 50% of HEF funds, and any non-spent Stream 1 funds at particular points in the year, and is activated by the SG, based on recommendations from the HEF Panel, in response to emergencies that are not expected to lead to a UK DEC appeal.

Scottish Government relationship with the HEF Panel

As well as Stream 2 emergencies that are funded outwith DEC Appeals, ie to our standing HEF Panel members in Scotland, we have also routed additional funding for humanitarian emergencies through HEF Panel members. This includes recent support for the state of disaster in Malawi following Cyclone Freddy, to which we committed £400k. Although the DEC is not involved in this, it may be raised at the meeting by the DEC Coordinator [redacted], given his dual role also as HEF Panel Coordinator.

Recent Scottish Government DEC Support

In recent years, the Scottish Government have awarded funding to every one of the last four DEC activations from our HEF and on occasion from the IDF:

- In February 2023, £500,000 was awarded to the **Türkiye and Syria Earthquake Appeal**.
- A total of £1m to the **Pakistan Floods Appeal**. In October 2022, the Scottish Government awarded £500,000 from the HEF to the Committee's appeal. This was supplemented with a further £500,000 from the IDF in March 2023.
- In March 2022, the Scottish Government awarded £2 million to the Committee's **Ukraine Crisis Appeal**.
- In September 2021, we provided £192,000 directly to the DEC **Afghanistan Crisis Appeal**.

Lines to take

- *The Scottish Government is proud to have supported the Disasters Emergency Committee, having committed funding to all four of the recent appeals across the world, in: Türkiye, Syria, Pakistan, Ukraine and Afghanistan.*
- *I recognise and thank the Disasters Emergency Committee along with the Panel members and Chair for all their time and effort in setting up and running the HEF.*
- *I look forward to continuing to work closely with the DEC and building on the strong relationship already established. I am particularly interested in how we can work together to increase public awareness in Scotland of humanitarian crises.*

HUMANITARIAN EMERGENCY FUND - TOP BRIEF

Humanitarian Background

- The £1 million per year Humanitarian Emergency Fund (HEF) was established in 2017 to provide effective assistance to reduce the threat to life and wellbeing of a large number of a population faced with a humanitarian emergency.
- Over the course of 2022, we supplemented the HEF with an additional £4.65M to address the humanitarian crises in Ukraine (£4M), Malawi (£400,000) (flooding) and Pakistan (£250,000) (flooding), the latter two amounts coming from the Climate Justice Fund.
- In 2023, we provided an additional £500,00 from the IDF for Pakistan to the DEC, in recognition that it is one of our international development partner countries.

Lines to take

- *We are grateful to the CSOs for the important work they do in responding to humanitarian disasters.*
- *We are pleased to have been able to commit to continue humanitarian funding in our Programme for Government.*

Humanitarian Criticism

- There have been criticism, in the context of Ukraine, of large NGOs [redacted]

Lines to take

- *Ukraine presents both an opportunity and a risk – while the spotlight of the world is on the humanitarian response – to demonstrate the real value of your work.*

RECENT SCOTTISH GOVERNMENT HUMANITARIAN RESPONSES

Humanitarian Emergency Fund – DEC and non-DEC

Ukraine – DEC

- On 3 March 2022, we announced £2 million awarded to the DEC Appeal for Ukraine, with the launch in Scotland that day supported and promoted jointly by all the party leaders in the Scottish Parliament. Part of a wider £4m award for Ukraine, (see below), additional funding from SG beyond our HEF budget.

Burkina Faso

- In March 2022, we awarded £123,000 (final amount remaining in the 2021-22 HEF allocation) to Tearfund to provide urgent humanitarian assistance for those affected by the ongoing crisis in Burkina Faso.
- The project aims to support Internally Displaced Persons (IDPs) and host households by providing financial assistance to meet their food and non-food needs while also helping to raise awareness and prevent sexual abuse and exploitation of children and women.

Lines to take

- *We are pleased to support a much-needed response to the crisis in Burkina Faso. This is an example of the lesser-known crises which CSOs have great experience in.*

Horn of Africa

- In July 2022, we awarded £125,000 each to Christian Aid in Ethiopia and Islamic Relief in Somalia to provide much needed food support to the Horn of Africa which was particularly affected by the growing global food insecurity situation.

Lines to take

- *The drought affecting countries in East Africa is one of the worst in decades and the situation is becoming ever more desperate.*
- *This funding has supported four essential projects in South Sudan, Ethiopia and Kenya, ensuring people suffering from the drought receive necessary food supplies and enhanced access to clean water – a vital measure in preventing water borne diseases.*

Pakistan Floods – DEC Appeal

- In September 2022, in response to the devastating floods, the SG allocated £500,000 (£250,000 from the HEF and £250,000 from Climate Justice) for the humanitarian response, of which **£400,000 went to the central DEC Appeal** and £50,000 each to MercyCorps and SCIAF. This was supplemented with a further £500,000 to the DEC in March 2023.

Lines to take

- *This Scottish Government funding will go directly towards supporting the humanitarian efforts to help all those affected.*
- *Our thoughts are very much with all of the people directly affected by the floods as well as the Pakistani community in Scotland who will be worried about their families and friends in Pakistan.*

Türkiye and Syria – DEC Appeal

- Regions of southern and central Türkiye and western Syria were hit by a 7.8 magnitude earthquake in the early morning of Monday 6th February 2023 killing over 50,000 people and injuring many more.
- In February 2023, **£500,000 in emergency funding is to be given to the Disasters Emergency Committee**
- Members of the Scottish Fire and Rescue Service were also deployed to Türkiye to provide specialist technical support and expertise as part of the International Search and Rescue team.

Lines to take

- *The people of Türkiye and Syria desperately need our support. There is an urgent need to support the humanitarian efforts being made to help those affected in Türkiye and Syria.*
- *The Scottish Government is committed to supporting efforts in the region, including a response by members of our emergency services.*
- *Looking forward to hearing reflections from the DEC on how the response is progressing.*

Additional Spend – Malawi and Ukraine

(NB this is non-HEF spend, but will still be of interest to the DEC as we routed other funding via HEF Panel members)

Storm Ana in Malawi

- Hundreds of thousands of people in Malawi who have been displaced by severe flooding as a result of Tropical Storm Ana in March 2022 received financial support from the Scottish Government.
- £400,000 was awarded to the British Red Cross as part of the Storm Ana Emergency Appeal to support the Malawi Red Cross.
- Through our discussions with the Malawi Government, the Red Cross was identified as their preferred partner for disaster relief work.
- [redacted]

Lines to take

- *Scotland has strong links with Malawi and we worked closely with the government there to provide what they needed to recover from this crisis and strengthen their resilience to future shocks.*
- *We are committed to listening to the views of our partner countries and the clear steer from the Government of Malawi was to work with the Red Cross.*

Ukraine £4 million in financial humanitarian aid

- On 2 March 2022, we allocated the first two tranches of funding: £1 million, split between the British Red Cross and SCIAF to support their Ukraine Appeals.
- On 4 March 2022, we announced the final £1 million allocation, to UNICEF, to support work providing life-saving services and support for families, including children with disabilities through their Blue Dots structures.
- Remaining £2m went to the DEC Appeal, as above.

Lines to take

- *Looking forward to hearing reflections from the DEC on how the response is progressing in Ukraine, one year on from the activation.*

- *We are aware that humanitarian assistance at that time focused on meeting humanitarian needs as they developed in a fluid and fast-moving situation, and in particular as more people were displaced from Ukraine itself to neighbouring countries.*
- *Our funding to UNICEF included support for mobile teams to provide psychosocial care to children and caregivers, as well as case-management support for the most vulnerable families with children. This included cases of gender-based violence, children with disabilities in need of support, unaccompanied or separated children and other extremely vulnerable internally displaced families with children.*

£2.9 million worth of humanitarian medical equipment

- We also worked with the Ukrainian Government to provide medical supplies from stocks we hold, worth around £2.9M in total, and have coordinated with other UK nations to ensure that these supplies get to where they are needed as quickly as possible.
- Our first donation of medical supplies arrived in Poland on 3 March.
- We sent four consignments of medical supplies to Poland for onward transport to Ukraine totalling 159 pallets.

Lines to take

- *We are grateful to NHS Scotland staff who supported this initiative on humanitarian medical equipment for Ukraine.*
- *We worked with the Ukrainian Government to identify equipment that was needed and worked to deliver this as soon as possible.*

Tropical Storm Freddy – Malawi

- **Tropical Cyclone Freddy** (March 2023) has caused severe flooding in Malawi. President Chakwera declared a state of disaster in the 14 districts severely affected by the cyclone, appealing for International assistance. Over 500 people have died and over 500 people are missing. An estimated 565,000 people have been displaced
- Concurrently, Malawi is responding to the most deadly **cholera outbreak** in their history. As of 2nd April the Ministry of Health have reported 56,633 cholera cases, and 1,719 fatalities. Storm Freddy and its associated impacts on water and sanitation are expected to worsen this emergency. Cholera is more likely to spread in situations where a sanitary environment — including a safe water supply — is difficult to maintain.
- In January 2023 the Scottish Government provided £236,137 to the Malawi Government's response to the cholera crisis through our partner UNICEF Malawi.
- On 16 March, Minister Neil Gray approved a proposal to pledge £400,000 from the International Development Fund to support Malawi following the devastation of Tropical Storm Freddy
- The Minister has approved £400,000 to be shared between SCIAF and Save the Children to assist the humanitarian response in Malawi.

Lines to take

- *Our thoughts are with the people of Malawi at this difficult time.*

- *It is heart wrenching to see the death, injury, and substantial damage to thousands of people's homes and livelihoods. At a time when Malawi is already facing a severe cholera outbreak.*
- *Tropical Storm Freddy is yet another example of the increasing impact a rapidly changing climate is having on vulnerable communities in the global south.*
- *That is why, through our Climate Justice Fund, we have supported communities in Malawi become more resilient and equitable. This is also why we will treble our support to Climate Justice to £36 Million over the course of this parliament*
- *We also became the first developed country in the world to make a commitment to support countries experiencing loss and damage, as an example of Scotland's leadership on climate change.*

Document 25

BRIEFING: MINISTER FOR CULTURE, EUROPE AND INTERNATIONAL DEVELOPMENT – Christina McKelvie MSP

Grantholders Roundtable – Rwanda & Zambia Development Programme Introductory Meeting - Wednesday 21 June 2023 13:45-14:45

Key Messages	<p>International development continues to be a key part of Scotland's global contribution. It encompasses our core values, historical and contemporary, of fairness and equality. It is about Scotland acting as a good global citizen.</p> <p>I am very much looking forward to hearing more about the projects you are undertaking on the Scottish Government's behalf, and the impact the work you are delivering is having in Rwanda & Zambia.</p> <p>Scotland values its relationship with our partner countries and I look forward to further growing the partnership with Rwanda and Zambia in the coming years.</p>
What	<p>A virtual introductory meeting with key Rwanda & Zambia project leads from Scotland, Rwanda & Zambia to hear more about the current projects we fund through the Rwanda & Zambia Development Programmes.</p> <p>Please note that all of these projects have been extended for 2 further years as part of our transitional arrangements towards commencing our new programmes that will implement our review. All of these projects will finish in March 2024, and the purpose of this meeting is simply to allow Minister to hear about these (now Year 7) projects. [redacted]</p>
Why	<p>As part of the Minister's introduction to SG ID work, this meeting will provide an opportunity to meet those responsible for overseeing our international development projects in Rwanda & Zambia.</p>
Who	<p>Rwanda & Zambia Development Programme Scotland based project leads and Rwanda & Zambia based delivery partners.</p>
Where	<p>Virtual Meeting (MS Teams) Join on your computer, mobile app or room device [redacted] Download Teams Join on the web Or call in (audio only) [redacted] Find a local number Reset PIN</p>

When	Wednesday 21 June 2023 13:45-14:45
Timings and Agenda	<p>13:45-13:50 – Welcoming Remarks</p> <p>13:50-14:20 - Brief Introductions from projects and short update</p> <p>14:20-14:40 – Questions from Minister</p> <p>14:40-14:45 – Closing Remarks</p>
Supporting Officials	<p>[redacted]</p> <p>[redacted]</p> <p>[redacted]</p>
Attached documents	<p>Annex A – Speaking Notes (Opening and Closing and Suggested Questions)</p> <p>Annex B - Rwanda Development Programme</p> <p>Annex C – Zambia Development Programme</p> <p>Annex D – Projects, Extension Projects and Project Leads</p>

ANNEX A

Speaking Notes (Opening and Closing and Suggested Questions)

Attached separately.

RWANDA DEVELOPMENT PROGRAMME

Top Lines

- The Scottish Government is committed to working with our partners to combat poverty and contribute to the achievement of the Sustainable Development Goals by supporting projects aligned to national or regional development strategies in Rwanda.
- We are pleased to be continuing our long standing support for Rwanda, and with a significant uplift in our funding in the country we look forward to building upon our existing relationship in the years to come.

Future Development Assistance

- As part of our 2021 review the Rwandan Government detailed three key priorities where they felt Scotland was well placed to support them; health, especially support with palliative care; education with a focus on teacher training and sustainable economic recovery via trade and investment opportunities to support livelihoods.
- Our Rwanda Development Programme will focus over the next few years on:
 - **Inclusive Education** - Additional Support Needs (possibly Teacher training); and support for girls education (possibly scholarships at secondary or technical - TEVET)
 - **Health** - with a focus on: NCDs (palliative care identified by Rwanda for our future investment); (Institutional) Health Partnerships; and opportunities to collaborate across the network on disease outbreak and management.

Key Facts

- In 2008, the Scottish Government expanded the Malawi Development Programme to other countries in Sub Saharan Africa, and between 2008 and 2017 a total of seven projects were funded in **Rwanda**, Zambia, Tanzania and Sudan totalling £10,485,851.
- As part of that Sub Saharan Africa Development Programme the Scottish Government funded two projects in **Rwanda**. One through Concern Worldwide between 2008-2011 and one through Tearfund between 2012-2017.
- In 2016, the Scottish Government refreshed its International Development Strategy and a more focussed approach was adopted with development assistance focussed on supporting a range of projects across 3 countries in Sub Saharan Africa - Malawi, Zambia and **Rwanda**.

- The **Rwanda Development Programme** was subsequently launched on 1 October 2017 totalling more than £8.7 million (£8,776,334) over 4.5 years and featured seven projects focussing on agriculture, sustainable economic development, health and education in the Southern and Western provinces.
- In 2022, six of the seven projects were selected for a twelve month extension, and in 2023 the same six projects were further extended to March 2024 when all six projects will come to an end. **Details of all of the projects in their final months of funding can be found at Annex D.**

Other Funding

- In 2012 the **Climate Justice Fund** was launched to help tackle the effects of climate change in the poorest, most vulnerable countries, with a £3 million budget. In 2014, a further tranche of £3 million was announced and in 2015, Scottish Government committed to providing £3 million per year from 2016 to 2021 through the Climate Challenge Fund Malawi and the **Climate Justice Innovation Fund**. To date two projects have been funded in **Rwanda**.
- In addition to our development assistance funding streams, the Scottish Government has partnered in match funding initiatives with other donors. In **Rwanda** we are providing funding of **£672,947** for **five** projects through Comic Relief's Levelling the Field programme which uses sport to help improve the economic wellbeing of women and girls. This Programme (2017-24) is due to come to an end this financial year.

ZAMBIA DEVELOPMENT PROGRAMME

Top Lines

- The Scottish Government is committed to working with our partners to combat poverty and contribute to the achievement of the Sustainable Development Goals by supporting projects aligned to national or regional development strategies in Zambia.
- We are pleased to be continuing our long-standing support for Zambia, and with a significant uplift in our funding in the country we look forward to building upon our existing relationship in the years to come.

Future Development Assistance

- As part of our 2021 review, the Zambian Government discussed a range of areas, but focused on the health response to COVID-19 and renewable energy. They were also keen to work on water and sanitation which is especially a problem in areas with unplanned settlements.
- Our Zambia Development Programme will focus over the next few years on:
 - Short and medium term support on COVID-19 capacity and hospital equipment, shifting into ongoing longer term support in Health
 - Sustainable Water management for sanitation, particularly in unplanned settlements and for food security
 - Renewable Energy, particularly to support public services and digitalisation

Key Facts

- The **Zambia Development Programme** was launched on 1 October 2017 totalling more than £6.2 million over 4.5 years and featuring six projects which will focus on the themes of agriculture, education, health and sustainable economic development.
- In 2008, the Scottish Government expanded the Malawi Development Programme to other countries in Sub Saharan Africa, and between 2008 and 2017 a total of seven projects were funded in Rwanda, **Zambia**, Tanzania and Sudan totalling £10,485,851.
- Since then the Scottish Government has refreshed its International Development Strategy and a more focused approach has been adopted with development assistance funding now supporting a range of projects across 3 countries in Sub Saharan Africa – Malawi, **Zambia**, and Rwanda.

Additional Funding

We also fund additional initiatives in Zambia including: Master of Business Administration scholarships for women in partnership with Heriot-Watt University; the Livingstone Fellowships Scheme; and Comic Relief Levelling the Field, Police Scotland and KidOR. Some of these projects will be represented at the Roundtable.


ANNEX D


PROJECTS, EXTENSION PROJECTS AND PROJECT LEADS

In March 2017, we launched the Rwanda & Zambia Development Programmes Funding Round. Applications were received from Scotland-based organisations for international development grants to deliver projects in Western and Southern Provinces in Rwanda and Central Province in Zambia. Following that process, seven projects in Rwanda and six projects in Zambia were successful in securing funding. Between 2017-2022 these projects made up our Rwanda & Zambia Development Programmes.


In 2022 the following projects (six in Rwanda and two in Zambia) were offered extension funding, originally for twelve months and then in March 2023 received offers to be extended until March 2024.

RWANDA

Organisation:	WaterAid (RWA2)
Project Manager (Scotland):	 Elizabeth McKernan
Project Title:	Improving health and sanitation in vulnerable communities and schools of the Southern Province of Rwanda by 2022 (Nyamagabe Alba Project)
Theme:	WASH
Total Award:	£1,080,000 (2017 to 2022) (with an additional £477,004 provided for 2022/24)
Project Summary:	This project is designed to improve health and sanitation in communities and schools of Nyamagabe district in Rwanda. It is addressing sanitation and hygiene with particular emphasis on most affected categories of people including women, girls, disabled people and elderly.

Organisation:	University of Aberdeen (RWA3)
Project Manager (Scotland):	 Professor Pamela Abbot
Project Title:	Fostering a social practice approach to adult literacies for improving people's quality of life in Western Rwanda
Theme:	Education
Total Award:	£1,191,795 (2017 to 2022) (with an additional £537,326 provided for 2022/24)

Project Summary:	To develop, implement and embed a social practices approach to adult literacies education in Rwanda that can be managed and delivered by local institutions in order to support people's livelihood through poverty reduction and inclusive socioeconomic development.
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Organisation:	Opportunity International (RWA4)
Project Manager (Scotland):	 Pete Parisetti
Project Title:	Strengthening Livelihoods in Rural Rwanda
Theme:	Sustainable Economic Development and Agriculture
Total Award:	£1,200,000 (2017 to 2022) (with an additional £300,000 provided for 2022/24)
Project Summary:	The project responds directly to Rwanda's Poverty Reduction Strategy and builds on an existing FCDO-funded project targeting smallholders in Northern and Eastern Rwanda. It will reduce poverty in Western and Southern Rwanda by strengthening the livelihoods of poor rural households. There will be 12,000 direct beneficiaries: 8,500 smallholders (50% women) and 3,500 Village Savings and Loans Association (VSLA) members (75% women). 48,000 family dependents will indirectly benefit from better access to nutrition, housing, education and healthcare.

Organisation:	Tearfund (RWA6)
Project Manager (Scotland):	[redacted] Lorna MacDonald
Project Title:	Sustainable Economic and Agricultural Development Project (SEAD)
Theme:	Sustainable Economic Development & Agriculture
Total Award:	£1,348,599 (2017 to 2022) (with an additional £600,000 provided for 2022/24)
Project Summary:	The project will contribute towards poverty reduction through increasing alternative income generation activities and improving financial literacy. Climate smart agriculture techniques will improve productivity and food security.

	Households and community groups will be trained on how to build and use wood energy saving stoves and on sources of renewable energy. The project shall also link them with renewable energy providers (Solar panels), as well as the existing rural energy financing facility funded by the government.
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Organisation	Challenges Worldwide (RWA7)
Project Manager (Scotland):	 Caroline Wylie
Project Title:	Rwanda coffee Market building for people and prosperity
Theme:	Sustainable Economic Development & Agriculture
Total Award:	£1,283,668 (2017 to 2022) (with an additional £793,379 provided for 2022/24)
Project Summary:	<p>Promoting sustainable economic development in Rwanda through building the capacity of Rwandan coffee cooperatives and community members.</p> <p>[redacted]</p>

ZAMBIA

Organisation:	Open University (ZAM2)
Project Title:	Zambian Education School-based Training (ZEST)
Theme:	Education
Total Award:	£1,284,524 (with an additional £536,092 provided for 2022/24)
Project Summary:	The project will improve the quality of primary school teaching and learning in Central Province by operationalising the Ministry of General Education's teacher development strategy through a School Based Teacher Development Programme which supports teachers in developing active teaching approaches and finding solutions to the very practical issues they face in the classroom, access through locally appropriate technologies including teachers own mobile devices.

Organisation:	SCIAF (ZAM3)
Project Title:	Empowering resource-poor rural communities in Central Province, Zambia by strengthening income security, fostering well-being of women and promoting renewable energy use
Theme:	Sustainable Economic Development and Agriculture
Total Award:	£1,350,000 (with an additional £446,403 provided for 2022/24)

Project Summary:	Enable 1,050 resource-poor rural farming households in Kabwe (Central Province, Zambia) to increase their household income through the adoption of sustainable organic agriculture to increase yields, and value addition by e.g. processing peanuts into groundnut oil or peanut butter; the project also seeks to foster well-being of women, reduce child marriage and pilot bio-gas energy for cooking and lighting (bio-gas element later replaced by green charcoal).
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Document 26

What	A roundtable with Humanitarian Emergency Fund (HEF) Panel members. You will be joining the first 40 minutes of their regular six-monthly meeting.
When	Wednesday 10 May 2023, 11:00-11:40
Where	Hybrid – You will join via Microsoft Teams
Who	<p><u>Humanitarian Emergency Fund Panel</u></p> <ul style="list-style-type: none"> • Frances Guy – Panel Chair • [redacted] • [redacted] • Alistair Fergusson – British Red Cross • Pamela Woodburn – Christian Aid • Nadeem Baqir – Islamic Relief • Michael McKean – Mercy Corps • Jamie Livingstone – Oxfam • Mark Adams – SCIAF • Lorna MacDonald – Tearfund • Orlaith Minogue – Save the Children
Why	An opportunity to meet the Panel for the first time to both thank them for the important work they are doing and to set out your priorities for the HEF moving forward.
Key messages	<p>Pleased to have committed in the Programme for Government to continue to sustain our £1 million per year Humanitarian Emergency Fund. Also pleased to have been able to provide additional humanitarian funding for crises in Ukraine, Malawi, Pakistan and Türkiye-Syria.</p> <p>Grateful to the Panel members for the important humanitarian work that they continue to carry out in challenging circumstances.</p> <p>The Scottish Government remains committed to supporting humanitarianism but we are keen to ensure that our funding has the greatest impact possible.</p>
Official support	<p>[redacted]</p> <p>[redacted]</p>
Agenda	<ol style="list-style-type: none"> 1. Introductions (10 mins) 2. Recent HEF responses (15 mins) 3. Emerging priorities (5-10 mins) 4. Reflections on why the HEF is important (5-10 mins)
Main objective	Building relationships with our key humanitarian stakeholders on the HEF Panel.

ITEM 1	Introductions
Issue/ background	<p>The Panel will introduce themselves and provide a very brief background to their organisation.</p> <p><u>Panel Members</u></p> <ul style="list-style-type: none"> • Alistair Fergusson – British Red Cross • Pamela Woodburn – Christian Aid • Nadeem Baqir – Islamic Relief • Michael McKean – Mercy Corps • Jamie Livingstone – Oxfam • Mark Adams – SCIAF • Lorna MacDonald – Tearfund • Orlaith Minogue – Save the Children <p><u>Panel Support</u></p> <ul style="list-style-type: none"> • Frances Guy – Panel Chair • [redacted] • [redacted]
Key message(s)	<ul style="list-style-type: none"> • Great to meet the Panel members and looking forward to hearing about all the important work they do.
Suggested question(s)	N/A
Contact point	[redacted] [redacted]

ITEM 2	Recent HEF responses
Issue/ background	<p>The Panel will give an overview of recent HEF responses, with a particular focus on recent funding for East Africa.</p> <p><u>Burkina Faso</u></p> <ul style="list-style-type: none"> • In March 2022, we awarded £123,000 (final amount remaining in the 2021-22 HEF allocation) to Tearfund to provide urgent humanitarian assistance for those affected by the ongoing crisis in Burkina Faso. <p><u>East Africa / Horn of Africa</u></p> <ul style="list-style-type: none"> • In July 2022, we awarded £125,000 each (£250,000 total) to Christian Aid in Ethiopia and Islamic Relief in Somalia to provide much needed food support to the Horn of Africa which was particularly affected by the growing global food insecurity situation. • In March 2022, we awarded £125,000 each (£500,000 total) to Christian Aid (for South Sudan), Mercy Corps (for Kenya), SCIAF (for Ethiopia) and Tearfund (for Ethiopia) to support projects affected by the extreme drought in East Africa. The support is targeted at projects that will alleviate the most urgent concerns relating to the food crisis. <p><u>Pakistan (partially through Stream 1 of the HEF and partially in addition to this)</u></p> <ul style="list-style-type: none"> • In September 2022, in response to the devastating floods, the SG allocated £500,000 (£250,000 from the HEF and £250,000 from Climate Justice) for the humanitarian response, of which £400,000 went to the central DEC Appeal and £50,000 each to Mercy Corps and SCIAF. • In March 2022, we awarded a further £500,000 to the DEC Appeal. This came from our International Development Fund (IDF). We also awarded an additional £500,000 to our existing British Council Pakistan Women and Girls Scholarships Programme to support women and girls in the worst flood-affected areas continue with their education. This also came from the IDF. <p><u>Malawi (not from HEF budget but channelled through the HEF Panel)</u></p> <ul style="list-style-type: none"> • In March 2022, we awarded £400,000 to the British Red Cross to support those who had been displaced by severe flooding as a result of Tropical Storm Ana. • [redacted] • In April 2022, we awarded £200,000 each (£400,000 total) to SCIAF and Save the Children to provide food, shelter and healthcare in the wake of Tropical Cyclone Freddy. This funding was channelled through the HEF using the usual process. <p><u>Ukraine (some of our significant support to Ukraine has been channelled through the HEF Panel)</u></p>

	<ul style="list-style-type: none"> • In March 2022, we awarded £4M in humanitarian aid for Ukraine. Of this, £1M went to our HEF Panel members SCIAF and the British Red Cross (£500,000 each) for their respective appeals. • [redacted] • In February 2023, we provided a further £1M contribution in humanitarian support focused on supporting cold-weather resilience and enabling recovery as warmer weather returns. This was channelled via the HEF Panel. British Red Cross and SCIAF each received £375,000 and Christian Aid received £250,000.
Key message(s)	<ul style="list-style-type: none"> • Grateful for all the work that the Panel do and interested to hear more about the impact of your responses. • Grateful to the Panel for responding beyond the £1M scope of the HEF and supporting the Scottish Government with this.
Suggested question(s)	<ol style="list-style-type: none"> 1. What have been some of the challenges of the recent responses the Panel have discussed today?
Contact point	<p>[redacted] [redacted]</p>

ITEM 3	Emerging priorities
Issue/ background	<p>The Panel will give an overview on where current humanitarian needs globally are and what long-running crises they are keeping an eye on over the next 12 months.</p> <p>[redacted]</p>
Key message(s)	<ul style="list-style-type: none"> • We recognise the huge scale of humanitarian needs globally and are grateful to the Panel for their advice and support.
Suggested question(s)	<ol style="list-style-type: none"> 1. What long-running crises do we need to work harder to raise the profile of? Ukraine and then Türkiye-Syria were high profile, and at the moment Sudan is clearly in the public consciousness due to media coverage - but how are other crises brought to the public's attention? 2. How can we ensure that HEF activities are linked to wider development responses for people displaced and/or affected by crises for prolonged time periods? 3. What are the medium-term expectations for humanitarian needs? Are they likely to rise further over the coming year?
Contact point	<p>[redacted]</p> <p>[redacted]</p>

<p>ITEM 3</p> <p>Issue/ background</p>	<p>Reflections on why the HEF is important</p> <p><u>HEF Background</u></p> <ul style="list-style-type: none"> • The £1 million per year Humanitarian Emergency Fund was established in 2017 to provide effective assistance to reduce the threat to life and wellbeing of a large number of a population faced with a humanitarian emergency. • The HEF has been activated 22 times since its establishment, most recently for the hunger crisis in East Africa. • The current HEF Panel were appointed in 2021 on a one-year rolling basis. We have extended their appointments until end March 2024, the final year under the current terms. • In the 2021-22 Programme for Government, we committed to sustain the HEF. • A background paper on how the HEF works is available at Annex A. <p><u>Reviews to the operation of the HEF</u></p> <ul style="list-style-type: none"> • In order to address concerns about the way in which Stream 2 (non-DEC activation) of the HEF was working, we commissioned an independent review of the HEF, which was completed in September 2019. • The then-Minister approved a series of changes which came into effect upon the appointment of the new Panel in 2021. • [redacted] • The MoUs signed by Panel members in July 2021 (which have subsequently been extended) stipulated the following issues would remain under discussion: <ul style="list-style-type: none"> ○ The types of humanitarian crises being chosen ○ How HEF overheads might best be managed/minimised relative to its budget ○ How the HEF might adapt to align with both the outcomes of the SG ID Review/Principles and the commitment to adopt a new global affairs framework and feminist approach to foreign policy. <p><u>Additional Humanitarian Spend</u></p> <ul style="list-style-type: none"> • Over the past 18 months, the Scottish Government has made a significant amount of funding available for humanitarian responses beyond the £1M per year HEF. This has included Ukraine, Malawi, Pakistan and Türkiye-Syria. • Sensitivity: While some of this funding has been channelled through the HEF Panel and its members, this has not been the case for all of it. In particular, we have given £1M to Unicef and £300k to The HALO Trust for work in Ukraine. Neither of these organisations have any connection to the HEF. <p>[redacted]</p>
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Key message(s)	<ul style="list-style-type: none">• We are grateful to the Panel for the important work they do in responding to humanitarian disasters.• The HEF is a relatively small fund and we want to be sure that our humanitarian funding can have the biggest impact possible.
Suggested question(s)	<ol style="list-style-type: none">1. What ideas do you have for raising the profile of the hidden crises that the HEF responds to?2. How could we ensure that all of our humanitarian funding has a coherent identity?3. What are the main challenges that humanitarian action will face in the coming years and how can we ensure that the HEF is most effective at responding to these?
Contact point	[redacted] [redacted]

HOW THE HEF WORKS

The HEF is divided between Stream 1 (emergencies that lead to a Disasters Emergency Committee (DEC) Appeal) and Stream 2 (emergencies that lack the media profile for a DEC Appeal).

- **Stream 1 of the HEF can only be activated by a DEC.**
- **Stream 2 of the HEF (non-DEC appeals) is activated by the Scottish Government**, based on recommendations from the HEF Panel, which in turn is based on the consideration that a DEC Appeal is not anticipated.

Process	Stream 1 (50%)		Stream 2 (50%)
	A (80%)	B (up to 20%)	
Activation mechanism	DEC Board		HEF Panel
Activation Criteria	1. Humanitarian Need: The emergency must be on such a scale as to call for immediate and effective international humanitarian assistance		1. Humanitarian Need: The emergency must be on such a scale as to call for immediate and effective international humanitarian assistance
	2. Capacity to deliver: Some or all DEC member agencies must be able to provide a rapid effective response.		2. Capacity to deliver: Some or all HEF Panel member agencies must be able to provide a rapid effective response.
	3. Media profile: There must be reasonable grounds for concluding that a public appeal would be successful		3. Media profile: There must be reasonable grounds for concluding that a DEC appeal will not be launched
			4. Communications: At activation, the Panel as a whole will provide an overview of how communications could be approached for the chosen emergency response in the initial Activation Request for Ministerial consideration. A communication plan will then be created by the project selection stage for agreed responses.
			5. Strategic approach: It must be considered the best use of the funds considering limited resources and unlimited needs
Who can receive funds?	DEC Members	Non-DEC HEF Panel Members	HEF Panel Members
Activation process	DEC Members and broadcaster agreement	Concept Note to SG	Peer Review and HEF Panel recommendations approved by SG
Activation assessment period	Variable	Within 2 weeks of DEC appeal launch	Up to 20 days
Project Implementation	18-24 months	6 months	Up to 6 months preferred although projects up to 12 months will be considered
Reports	DEC Reporting Requirements	Overall Response Report and Case Study for each member	1 Integrated Response Report and Case Study(ies) including new communications section; Disaggregated finances/IATI
Min & Max Fund Allocation	N/A	£16,000 / £48,000	£50,000 / £300,000

From July 2021, the HEF Panel consists of: Tearfund, Mercy Corps, Save the Children, British Red Cross, Islamic Relief, Christian Aid, SCIAF, Oxfam.

The HEF Panel are scheduled to meet twice a year under the arrangements from July 2021, although an emergency meeting can be called between times. HEF Panel members can submit Activation Requests to the HEF Secretariat at any time throughout the year. The Panel will then consider recommending SG activate the HEF and how much of the available funds be allocated (maximum £300k per emergency). In the third and fourth quarters this figure can increase, if funds allow.

Ministers are asked to consider the recommendation and respond within five working days. If approved all Panel members will be invited to submit project proposals to the HEF Panel Project Review Committee for review. The Panel will then consider the Committee’s marking of the proposals and make a recommendation to SG on the projects to allocate funding to.

[redacted]

ALLOCATION ARRANGEMENTS FOR THE HEF

Allocation of HEF Funds

The diagram below shows the phasing of HEF spend, which is based on 2 DEC appeals per year and limits the amounts that can be allocated to each emergency.

HEF funding allocation under Operations Manual

	Q1	Q2	Q3	Q4
Admin (40K)	50%		50%	
Stream 1 (50% of remaining fund after Admin deducted)	50%	Unused funds transferred <u>end Q2</u>	50%	Unused funds transferred <u>end Q4</u> for pre-planned spend
Stream 2 (50% of remaining fund after Admin deducted)	50%	Unused funds rolled over	50%	

Under the terms of the HEF Operation Manual though, any unused Stream 2 funding would simply roll over into the next quarter. Stream 2 funding will continue to roll over each quarter of the year, and there is an expectation that all funds allocated to the HEF must be transferred to HEF members before the end of the financial year.

Document 27

What	Introductory meeting with the Music Education Partnership Group (MEPG)
Where	<i>Microsoft Teams meeting</i> [redacted]
When	Thursday 29 June - 09:30-10:15
Key Message(s)	<ul style="list-style-type: none"> • Scottish Ministers remain committed to the removal of fees associated with access to music tuition so that income isn't a barrier to taking up an instrument. • The budget and COSLA SDG processes have agreed a further one-year funding round of £12m in financial year 2023/24, with allocations being communicated to local authorities. • There are ongoing sensitivities in relation to funding levels, particularly in terms of inflationary pressures. We continue to work with stakeholders to look at sustainable approaches for the future. • We thank MEPG for their contributions especially in relation to their role on the future of instrumental music instruction working group. (see Annex F for remit and membership)
Who	<p>MEPG are a key stakeholder in music education, and they also sit on the Future of Instrumental Music Group. They were founded in 2015 and are an independent charity which brings together diverse music teaching constituencies. They were set up to promote the benefits of music education and to advocate that music should be experienced by everyone in Scotland.</p> <p>The following members will be in attendance, and you can find biographies at Annex B:</p> <p>John Wallace – Convener of MEPG Ian Mills – Chair of MEPG Board Mae Murray – MEPG secretariat</p>
Why	<p>This is purely an introductory meeting to both the Cabinet Secretary and Minister. MEPG wish to introduce themselves and confirm their commitment to building and maintaining their relationship with the Scottish Government across both Education and Culture portfolios to achieve their aims and objectives related to the level and quality of music education for young people both in school and the community.</p>

	<p>MEPG have supplied the following agenda:</p> <ul style="list-style-type: none"> • Welcome and Introductions; • Commitment to school and community music in Scotland, their role and how they can continue to support Scottish Government; • Raise awareness of, and update on, various MEPG initiatives, including We Make Music strands of work; • Recent MEPG engagement with Dr Anita Collins, an award-winning Australian educator, researcher and writer in the field of brain development and music learning • Update on MEPG paper – Vision for Scotland’s Music Industry.
Supporting official	<p>[redacted], Team Leader. Literacy, Social Studies and Expressive Arts Mobile number (work): [redacted] Mobile number (personal): [redacted], [redacted] Senior Policy Officer, Access to Culture Unit Mobile number (work): [redacted] [redacted], Policy Official, Literacy and Expressive Arts</p>
Briefing contents	<p>Annex A: Agenda Annex B: Biographies Annex C: Summary Page – Background on MEPG/We Make Music Annex D: Hot Topics Annex E: Core Brief, Instrumental Music Instruction, YMI and wider music initiatives Annex F: Future of Instrumental Working Group remit and membership</p>
Media Handling	No comms requirement
Social Media	No social media requirements , although both Ministers may wish to tweet that they met with MEPG
Dress code	Not required

Agenda

MEPG wish to use the meeting with both Ministers as an introductory one. They wish to update both Ministers on their work, their role in music education, some key and recent work, and to re-enforce their commitment as a key music stakeholder to the Scottish Government.

- Welcome and Introductions;
- Commitment to school and community music in Scotland, their role and how they can continue to support Scottish Government;
- Raise awareness of, and update on, various MEPG initiatives, including We Make Music strands of work;
- Recent MEPG engagement with Dr Anita Collins, an award-winning Australian educator, researcher and writer in the field of brain development and music learning
- Update on MEPG paper – Vision for Scotland’s Music Industry.

Background to agenda below

Gies a Sang

MEPG wish to update you on this recent event, the first of their big sing events since Covid. Over 500 young people took part on the 7 June at the Caird Hall to join in a day of singing. Resources were shared with schools in advance and on the day 5 of the MEPG partners facilitated the learning of the materials. MEPG hope to hold more of these events across the country.

Lines to Take

- Thank you for updating on this exciting and enjoyable event.
- As you are aware I recently had the opportunity to attend the Young Musicians Event in Glasgow and it was so good to see so many young people, their families and teachers come together, as you say many of these things have not been possible due to Covid.

We Make Music Background

“We Make Music” is a fresh approach arising from the What’s Going on Now (an examination of music education and youth music-making in Scotland across a twelve-month period from early 2018 to early 2019 which shows how children in certain parts of the country find it harder to pursue an interest in music) research recommendations. As an evolving, participatory framework it acts as one of the major delivery vehicles for the implementation of MEPG’s Strategy. We Make Music will develop an advisory and advocacy framework within which their strategy will be delivered. This will help ensure that Scotland is a place where music is valued, celebrated, and nurtured; where music is woven through everyday life, shaping, and being shaped by society, its transformative potential experienced by everyone.

MEPG aim to support a more joined-up, coherent approach across the formal, non-formal and informal sectors to give better access to all who want to learn. Greater coherence in provision, essentially, is the We make Music approach. We Make Music will be designed to build on the success of existing music education and run in parallel with the Youth Music Initiative which has become an important part of year-on-year delivery to children and young people.

MEPG wish to update on the following “We Make Music” programmes:

We Make Music (WMM) libraries whose aim is to get musical instruments into public libraries across Scotland. Initially launched in Fife, North Ayrshire and Edinburgh with early progress being positive. There is a goal to expand into other areas of Scotland, currently there is interest from Glasgow, Scottish Borders, Highlife Highland and Dumfries and Galloway. MEPG have recently received funding from Creative Scotland to develop the programme and to introduce workshops in the libraries. MEPG are hoping to get workshops piloted across Scotland soon.

Currently £5000 has been raised via crowd funder supporters, all the money raised will go towards buying, repairing and servicing donated instruments and getting them into the libraries in a good condition.

We Make Music (WMM) Companion - has been compiled to support aspiring musicians, music students, professional musicians, teachers and students alike, by providing a compendium of good practice in vocal and instrumental music education, opportunities for collaborative music making, signposts towards advice and support, and recommendations for further study and upskilling.

There has been a painstaking process of compiling up to date research to make sure those that use the companion know of all the opportunities that are available to them, no matter where they live within Scotland, or the stage of their musical journey they are on.

This companion is as much for those who have just taken their first steps with an instrument from a WMM Instrument Library, in a local authority instrumental service or local community centre, as much as it is for experienced music educators and practicing musicians.

This first edition of the WMM Companion has two distinct parts.

Part 1 - an extensive database. On the digital version this will be searchable and accessible by geographic location, as well as numerous other criteria, including face to face or online delivery, style and approach of the organisation, targeted demographic and schedule of delivery.

Part 2- WMM Spotlight - signposts effective methodologies and pedagogies, with a clear statement of this being a selective, rather than exhaustive list.

MEPG aim to cover a diverse range of approaches, across various settings, reflective of the increasingly diverse circumstances encountered by teachers and

students alike. This companion will encompass whole class, group, one-to-one, team, face to face, and online approaches towards learning and teaching.

Above all, the intention is to help **more** people make music, and to allow it to take them as far as it can.

We Make Music (WMM) Schools, aims to create an award system similar to Eco Schools. MEPG are currently developing criteria for the schools to achieve the award and they will be given in a number of ways including for participation, for excellence and for community engagement. The awards will be granted via gold, silver and bronze –standards allowing schools to progress accordingly. A pilot has been running in Renfrewshire for the past year and MEPG now have an example of what a bronze and a gold standard will look like. The framework has been well received by schools with schools finding it very easy to work with. The pilot is now broadening out into South Ayrshire and Inverclyde. There are several areas that still need to be considered:

- CLPL support for classroom teachers
- Activities that take place outside of school;
- Engagement with national companies;
- Further engagement with MEPG partners;
- Initial teacher education.

Lines to Take

- Thank you for your update on the We Make Music Programmes.
- How do you think it can continue to support both the delivery of free instrumental music instruction in schools and the Youth Music Initiative?
- Do MEPG have any ideas on how things could be done differently?
- Please keep officials update on progress across all your strands of work.

Edinburgh International Festival (EIF) Community Music Sessions in the Park to open the festival.

MEPG wished to let you know that they have been invited to work with the Edinburgh International Festival team to deliver two days of music in Princess Street Gardens.

EIF is a celebration of music, theatre, opera and dance performed across Edinburgh City. Nicola Benedetti is in her first year as Festival Director and it runs from the 4 August to the 27 August 2023.

On the first day (5th August) there will be 15 community groups performing their own programme throughout the gardens with a massed sing/play along with over 400 people at the end of the day. On the Sunday (6th August) the national youth ensembles will have the opportunity to perform as part of the festival and will have the opportunity to collaborate with the Grit orchestra later in the day

Dr Anita Collins – Bigger Better Brains

MEPG also with to update on the recent visit of Dr Anita Collins 'Bigger Better Brains' initiative from Australia who recently visited Scotland.

Dr Collins is an award-winning educator, researcher and writer in the field of brain development and music learning. She is internationally recognized for her unique work in translating the scientific research of neuroscientists and psychologists to the everyday parent, teacher and student. Anita is the author of *The Music Advantage*, a book for parents and teachers about the extraordinary and often surprising benefits of learning music for children from new-born to teenagers.

Anita conducts her education and advocacy work through her brand "Bigger Better Brains", a face to face and online education provider for the global music education community about the application of neuro-musical research. In 2019 Anita was lead author on the report *Music Education: A Sound Investment*, part of the Music Education Initiative supported by The Tony Foundation.

She continues to be a core team member of this initiative which aims to create significant sustainable change in the provision of music education in Australia by 2030. In 2020 Anita was named the inaugural Creative Chair of Learning & Engagement at the Melbourne Symphony Orchestra. This is the first position of its kind in an Australian professional orchestra and works to provide a bold and brave perspective for learning and engagement in this already innovative organisation.

Since 2016, Anita has interviewed close to 100 researchers in labs across the US, Canada, Europe and Australia so she can share the most up to date research with educators. Increasingly Anita is being invited to provide expert opinion on education, creativity, strategic direction and innovation, including the South Australia's 10-year *Music Education Strategy*.

Minister may wish to note that during her recent visit to Scotland, Dr Collins had introductory meetings with officials in both Education Scotland and Curriculum and Qualifications Unit. She also had meetings with, Morag MacDonald from Creative Scotland, Michael Wood from ADES, the Heads of Instrumental Teaching Scotland, lecturers in Knowledge and Exchange at the RCS. She also delivered the Bigger Better Brains Educator Course to over 200 music educators. This took the form of face-to-face events. One in Glasgow with 160 people in attendance the other in Inverness with 40 attendees.

Lines to Take

- Are there any areas of Dr Collins work that MEPG would like to see and think could be replicated here in Scotland?
- What was Dr Collins thoughts on the current state of music education in Scotland?
- How was the course received by the music educators in Scotland?

A Vision for Scotland's Music Industry

MEPG also wish to update on some work that they currently have in progress, "Scotland Makes Music". This is a work in progress and has gone through several guises, initially being a framework for the youth arts sector and now a celebratory advocacy document that highlights the key strengths of Scotland's youth music sector that would speak to everyone involved in music in Scotland. This idea arose from a document that the Swedish Institute produced document "Swedish pop exports – Sweden – one of the leading pop-music nations today" which celebrates eight key reasons how Sweden impacts on the global music scene.

Lines to take

- Thank you for providing me with an update on this, I look forward to seeing the document when it is completed

Biographies

Ian Mills, Chair of MEPG Board - has held a number of positions over the years, including school-based posts in the then Strathclyde Regional Council, Assistant Director of Education in Tayside Regional Council with responsibility for arts education development. In 1995 he took up the post of Director of Education and Cultural Services in East Dunbartonshire Council. He also represented ADES as an Adviser to CoSLA and worked with elected members locally and nationally.

In 2001 he assumed the post of General Manager of the National Youth Choir of Scotland (NYCoS) with responsibility for overall organisational management including fund raising, marketing and linking with media and other organisations. Then in 2007 Ian started the position of Head of Principal's Office of the RSAMD/Royal Conservatoire of Scotland. Ian has also held other music related positions including as a Board Member Children's Classic Concerts, Chair Drake Music School Board, Member of the Making Music Scotland Committee, Administrator Scottish International Piano Competition and was a member of the World Federation of International Music Competitions Board from 2008-2014

John Wallace - was a member of the National Youth Orchestra of Great Britain and studied music at Kings College, Cambridge. As a performer, he played trumpet in the LSO, Philharmonia, and London Sinfonietta, and founded the Wallace Collection brass ensemble. In 2002, he changed career to become the Principal of the Royal Conservatoire of Scotland. He resumed his performing career in 2014. He is a Board member of the Scottish Funding Council, convenes Scotland's Music Education Partnership Group, chairs The Glasgow Barons' orchestra, and is Honorary Professor of Brass at the University of St Andrews. He was awarded the Queen's Medal for Music in 2021.

Mae Murray, MEPG Secretariat - began her teaching career in 1979 at St Andrew's Academy, Saltcoats gaining experience teaching music in both primary and secondary classes. During this time, she was highly engaged in choral extracurricular activities and building relationships within the community. In 1988, she moved to the role of Principal Teacher of Music at Garnock Academy building the department to one of the most successful in the west of Scotland. In 2010, the opportunity arose to work both at school and local authority level with the seconded post of Music Service Manager for North Ayrshire Council. During this time, Mae was also a committee member of the Scottish Association for Music Education supporting and delivering various courses and conferences for practitioners across the country.

In 2017, Mae became secretariat of MEPG, which at this time sat within Education Scotland. As well as supporting the work of MEPG Mae also developed "Singing to Lean" a notional singing programme available to all schools in Scotland. In March 2020, MEPG became a charity supporting music education in Scotland. The partnership has grown from strength to strength and further information of their work can be found at <https://wemakemusicscotland.org/>

Summary Page

Background on Music Education Partnership Group Strategy (MEPG)

The Music Education Partnership Group (MEPG) founded in 2015. It is a network of music-based organisations with a Scottish focus. It was set up to promote and celebrate the life-long benefits of a music education and to advocate that the transformative potential of music should be experienced by everyone in Scotland.

MEPG, as an independent charity, brings together the diverse music teaching constituencies, formal, nonformal, informal, in the public and third sectors. It aims to optimise the music education capacity of Scotland and to extend the benefits of making music to as many of Scotland's people as want to learn. An overwhelming body of evidence suggests that, not only is the pursuit of music enriching in itself, but also that its practice has a profound effect on personal development and to mental and physical health and wellbeing. From the earliest years onwards, the practice of music develops creativity and communication, resulting in transferable skills such as team working, resilience, discipline, performing, problem solving, evaluating, abstract thinking, physical and fine motor coordination.

They recently refreshed their Strategy – MEPG Refreshed Strategy 2022-26 which sits within the context of the United Nations Convention on the Rights of the Child. It also reflects developing practice in music education across the United Kingdom and internationally. MEPG, aims to optimise the music education capacity of Scotland and to extend the benefits of making music to as many of Scotland's people as want to learn.

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The SNP manifesto endorsed MEPG's original Strategy (**see summary of the aims below**) and the recommendations within it, for the furthering of music education in schools, specifically referencing the 'mainstreaming' of music as a core subject, the GTCS registration of instrumental music instructors and the abolition of fees for instrumental music tuition. MEPG has taken a leading role in managing work to develop these proposals, through five working groups.

Their Vision is that is a place where the transformative potential of music is valued, nurtured, and experienced by all, with their Aims being to promote equity of access to music provision to foster quality learning experiences to improve perceptions of the value of music education.

Summary of MEPG Strategy 2020-2025

Vision – For every child in Scotland to benefit from a quality music education.

Mission – To position Scotland as an international leader in music education.

Aim One – Tackle inequity in access to music provision - *MEPG seeks to achieve a fairer, more equal situation across the diverse geography of a Scotland in which the many benefits of music education, including singing and playing a musical instrument are accessible to the young people who want it.*

Aim Two – Realise potential through music in the school - *MEPG will seek to bring a quality experience of singing and playing a musical instrument to more of Scotland's young people.*

Aim Three – Change perceptions of music and its purpose - *MEPG seeks to bring greater public understanding of the value of a musical education both to the individual and to wider society.*

MEPG wish to use the meeting with both Ministers **as an introductory one only** and are unlikely to raise any hot topics or issues. However, for awareness and background some issues that MEPG raised with the previous Cabinet Secretary and **Minister on 19 January.**

Hot Topics

Funding – Instrumental Music Instruction

MEPG have a legitimate concern that funding arrangements remain on a year-to-year basis, which undermines long-term planning including staff recruitment in local authorities. We are working closely with all stakeholders on this but given the current financial situation it has not been possible to progress the baselining of any funding into the local government settlement.

Lines to Take

- SG is committed to the removal of fees associated with instrumental music tuition, so income is not a barrier to children and young people taking up an instrument.
- The Scottish Government and COSLA have agreed **funding of £12m for instrumental music tuition in 2023-24 financial year**, continuing to remove barriers to participation. The funding means that where music tuition is offered in schools, parents and carers will not be required to pay fees.
- The Scottish Government recognises that there are ongoing issues in relation to funding levels, particularly in terms of inflationary pressures, single year funding settlements and local authority budget setting, however we continue to work with stakeholders to look at sustainable and affordable approaches for the future.
- We remain committed to developing a long-term approach to mainstreaming instrumental music tuition; however, this must be a sensible approach given the existing financial constraints.

Statutory Underpinning to apply to music in schools.

MEPG wish for an element of statutory underpinning to apply to music in schools and raised this with the previous Cab Sec and Minister on 19 January this year. We made MEPG aware that virtually none of the curriculum is statutory and it is unlikely we would want to progress with specific legislation here, but they were still keen to raise the issue in their previous meeting.

Lines to Take

- Virtually no element of Curriculum for Excellence is underpinned by legislation, as schools and teachers are empowered to deliver the curriculum that meets the needs of their learners.

Youth Music Initiative

Lines to Take

- The Scottish Government is providing **£9.5m** to the YMI for 2023-24. This includes **£500,000** which has been ringfenced to continue delivering on our commitment to expand the YMI model into other art forms.
- The YMI is delivered on our behalf by Creative Scotland, and celebrated its 20th anniversary in 2022/23. The Scottish Government's long-standing investment of **over £150m since 2007** in the YMI has made a huge impact, helping young people across Scotland access music making opportunities and develop their wider skills.
- It has helped young people in all 32 local authorities access music-making with every pupil offered a year's free music tuition by the end of primary school.
- According to the 2021/22 evaluation, over 362,000 children and young people took part in YMI-funded projects, with the majority of those in high-deprivation areas. The funding also supported 1,182 music education posts across all 32 local authorities, 200 volunteering opportunities, over 100 traineeships and continuing professional development for more than 5600 people.
- We do not expect MEPG to deliver this manifesto commitment – it is built into our plans with Creative Scotland.

Cabinet Secretary/Minister to note:

On the 4 May, the Times stated that the number of music teachers in Scotland has halved since the SNP came into power, what is the reason and what is the Government doing to reverse the trend.

Lines provided were as follows:

- The figures are an **inaccurate representation of the number of teachers in music education across all schools**, as they only refer to those in primary schools. The number of music teachers in secondary schools shows a completely different pattern and the figure is currently higher than in 2008 and 2014.
- **In 2022, there were 990 FTE** music teachers in secondary schools in Scotland – **this is a rise from the 884 recorded in 2008 and 895 in 2014.**

On 22 May – The Scotsman seeks comment on the Scottish Conservative (Donald Cameron MSP) claims that SG has broken its promise on free music tuition for all pupils stating that 92% of pupils are missing out.

Lines provided were as follows:

- This claim is factually wrong. The pledge was to remove fees, making it free to all pupils. Instrumental music tuition is offered in all local authority areas as an optional extra, in addition to class music lessons which form part of the expressive arts curriculum for all children.

- Scottish Government funding of £12m for instrumental music tuition in 2023-24 has been agreed with local authorities. The funding means that where music tuition is offered in schools, parents and carers will not be required to pay fees.
- Local authorities are autonomous in their areas of responsibility, which includes decisions on whether to provide instrumental music tuition in schools and maximising uptake of tuition where it is available.

Core Brief / Background Instrumental Music Instruction and Youth Music Initiative

SG is committed to the removal of fees associated with instrumental music tuition, so income is not a barrier to children and young people taking up an instrument.

- To abolish instrumental music tuition fees was an SNP manifesto and Programme for Government 2021 commitment.
- This commitment removes cost as a factor when young people, their families and carers are making decisions about their education, allowing them to follow their aptitudes and interests.
- The objective for this policy is to support equity of access to instrumental music tuition, helping ensure the widest range of young people can benefit from learning to play an instrument.
- Local authorities should not be charging fees for instrumental music tuition.
- The Scottish Government and COSLA have agreed funding of £12m for instrumental music tuition in 2023-24 financial year, continuing to remove barriers to participation. The funding means that where music tuition is offered in schools, parents and carers will not be required to pay fees.

The expressive arts are an important part of the curriculum.

- We know that, as well as allowing young people to develop skills in art and design, dance, drama and music, they provide children and young people with opportunities to be creative and imaginative, and to experience inspiration and enjoyment. This was particularly important during the pandemic.

The Scottish Government remains committed to working with others to ensure instrumental music remains accessible.

Current funding position

- The Scottish Government and COSLA have agreed **funding of £12m for instrumental music tuition in 2023-24 financial year**, continuing to remove barriers to participation. The funding means that where music tuition is offered in schools, parents and carers will not be required to pay fees.

Funding in previous years:

- Following negotiations with COSLA, in the 2021-22 academic year we provided a share of **£5m** to local authorities based on the number of pupils 5-18 on the school roll in each area. In addition, a top up of around £3m was provided to authorities who budgeted for instrumental music tuition fee income, and there are additional allocations for grant aided schools and Jordanhill.
- A total of **£12m** was agreed to be distributed across all 32 Scottish local authorities and **grant aided schools for the 2022/23 academic year to continue delivering free instrumental musical tuition in schools, further removing barriers to participation. This represents an increase on the £8m funding provided for the 2021/22 academic year.**

- Local authorities have also contributed around **£25m** of their core grant annually to music services.

The Scottish Government is committed to delivering vital public services and supporting households, but also has an obligation to balance the budget each year.

- This is increasingly challenging in the face of rising costs and the need to support enhanced pay offers for public sector workers.
- To balance the budget with a focus on supporting public services, tackling child poverty and transitioning to Net Zero, limited funding must be prioritised to deliver the best value for every taxpayer in Scotland.
- This requires some difficult decisions and robust spending control.
- We are investing a higher proportion of our budget in the teaching workforce, which has been necessary to resolve the teachers' pay dispute, but it is not without its consequences for other areas of government activity.
- Education Reform creates an opportunity for refining and refocusing priorities through new funding approaches.

Youth Music Initiative

The Youth Music Initiative (YMI) was set up by the Scottish Government in 2007 to “put music at the heart of young people’s lives and learning”, with particular emphasis on widening access and participation by reaching all children and young people. In 2023/24, £9.5m was allocated to YMI, to deliver the current programme and allow us to expand some funding to other youth arts. In particular it consists of the two main strands:

- **Universal in-school offer/ School Based Music Making**, which funds **every child to have access to a year’s free music tuition before they leave primary school** (defined as 12 hours). This is funded through local authorities, who all deliver a universal offer. Many also provide some targeted work as well, for example further provision to young people with additional support needs. Some local authorities choose to make financial or in-kind contributions to support the work, but this is not compulsory.
- **Access to Music Making/ Out of School Music Making**, a fund for **out-of-school music making** for target groups of young people who might otherwise not have these opportunities. It is an open fund for organisations to bid into.

In addition to this, YMI supports:

- Strengthening Youth Music – supporting projects which strengthen the sector.
- CPD opportunities – training and development support for those working in the sector.

Further Support for Music Education – SISTEMA SCOTLAND

Lines to Take

- Sistema Scotland, the charity that delivers the Big Noise model and runs the Big Noise Programmes, believes that all children and young people in Scotland have great potential, skills and talents.
- The Scottish Government has been funding Sistema Scotland since 2012 and has provided £1.1m for 2021/2022 and 2022/23 from the Culture budget, to support existing Big Noise projects in Raploch, Govanhill, Torry and Douglas, along with a new satellite Big Noise in Fallin and a new Big Noise project in Wester Hailes.
- Sistema Scotland's work is independently evaluated by the Glasgow Centre for Population Health, and this research has demonstrated the benefits of funding Big Noise projects. Evidence is clear that the current impacts of Big Noise act upon important determinants of health and wellbeing in adulthood.
- Through targeting disadvantaged communities, Big Noise has the potential to reduce health inequalities in later life. This evaluation also includes an economic analysis which concludes with the long-term projection that for every £1 spent on Big Noise delivery; around £9 of social benefit is generated.

Background

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Our support for Sistema Scotland is one of the key ways that SG Culture funding contributes to the government priority of tackling child poverty as well as our aims to increase access to culture and is an example of how projects funded by culture spend can contribute to wider policy outcomes.

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Sensitivities

- In March 2023, Aberdeen, Dundee and Stirling City Council, who co-funded Sistema Scotland, decided to withdraw their funding for 2023/24 onwards.
- In response, the former Deputy First Minister confirmed in writing to Sistema Scotland on Friday 3 March that Scottish Government would step offering additional funding of up to £1.5m to Sistema, at an organisational level, to continue to operate for 2023-24. It is for Sistema Scotland to decide how this funding best distributed within the communities they serve.
- Sistema Scotland are also due to receive £1.1m from the Culture portfolio, subject to the AO approval process and Path to Balance exercise. This is the same allocation as in 2022-23, bringing the total contribution to around £2.6m. [redacted]

Working Group on the Future of Instrumental Music Tuition in Schools Membership and remit

Background

The SNP Manifesto 2021, 'Scotland's Future' set out the SNP policy commitments for the current Parliamentary session.

In relation to music and arts education, it undertook to:

- abolish fees for music and arts education, including instrumental music tuition in schools.
- mainstream music as a core subject in Scotland's education system; and
- ensure Scotland's school-based instrumental music teachers receive GTCS registration and accreditation.

This working group has been established to advance the implementation of the first and second policy commitments outlined above. Work in relation to the third policy commitment is being taken forward by a separate group, the GTCS/IMI Working Group. The working group will liaise with this group as required.

Remit

To consider the intent, impact, and broader implications of the Scottish Government's policy commitment to the removal of fees for instrumental music tuition and the mainstreaming of Instrumental Music Tuition as part of Music education in Scotland's education system and to provide recommendations on a model for a long-term sustainable instrumental music tuition service.

Responsibilities

In addition to attending meetings, members are expected to obtain feedback from their organisations, in order to progress the work of the working group. Members should expect that some of this work will take place out-with meetings.

Operating Practices of the Group

A record of decisions will be produced from each meeting by the working group's secretariat. The working group will ensure that there is an appropriate mechanism in place to engage with children and young people, and other groups who will be affected by this policy, as its work proceeds.

Membership

The working group consists of members with relevant background and experience, as follows:

Aileen Monaghan - Education Scotland
Anne Keenan - EIS
Ian Mills - MEPG
John Urquhart - COSLA
John Wallace – MEPG (stepped down in May)
Mae Murray - MEPG (Secretariat)
Michael Wood/ Peter McNaughton - ADES

Dorothy Meill - RCS
Shonagh Stevenson - HITS
Karen Armstrong - Scottish Government (Convenor)