

# #SCOTTISHHOUSINGDAY

WELCOME MY HOUSING OPTIONS STORIES

Partners

Show your support

Send us your details along with your logo and we'll add it to this page. You can also download our Scottish Housing Day resources to put on your website or add to posters.

# #SCOTTISHHOUSINGDAY

WELCOME MY HOUSING OPTIONS STORIES PARTNERS

Welcome

#scottishhousingday 19 September 2016

We all have a housing journey!

Scottish Housing Day is all about getting to know more about your housing options and the choices available to everyone when looking for a home.

Everyone needs a home. There are 5.3/3,000 people living in Scotland and we all need a safe warm place to live. It's not always easy to understand the options available so this site will help you to know where to go for information and to make choices easier.

On Scottish Housing Day you'll be able to find out more.

Keep an eye out for events and activities here and on Twitter and read some of the stories people in Scotland have shared with us.

Social

Scottish Housing Day @scottishhousingday

You know you've arrived at the ELHA AGM tea party when you're greeted by none other than the Mad Hatter himself!

Scottish Housing Day @scottishhousingday

You know you've arrived at the ELHA AGM tea party when you're greeted by none other than the Mad Hatter himself!

**BEST SINGLE DAY - 792 VIEWS**

**4,080 VIEWS IN SEPTEMBER**

**56 PARTNERS SIGNED UP**



**80% SAID THEY KNOW NOTHING OR VERY LITTLE ABOUT SUPPORTED ACCOMMODATION**

**88% SAID THEY KNOW NOTHING OR VERY LITTLE ABOUT HOME OWNER'S SUPPORT FUND**

**71% SAID THEY KNOW NOTHING OR VERY LITTLE ABOUT HELP TO BUY OR SELF-BUILD**

**1,046 SURVEYED ONLINE**

**83% SAID THEY KNOW NOTHING OR VERY LITTLE ABOUT MID-MARKET RENT**

**81% SAID THEY KNOW NOTHING OR VERY LITTLE ABOUT OPEN MARKET SHARED EQUITY SCHEME**

## #SCOTTISHHOUSINGDAY

WELCOME MY HOUSING OPTIONS STORIES PARTNERS

My Housing Options

Home » My Housing Options

There are many different ways to access housing. These pages contain information about the different types of housing that are available to rent and buy in Scotland.

- Local authority housing
- Housing association or Co-operative housing
- Renting privately
- Home ownership
- Mid-market rent
- Low-cost home ownership
- Help for first-time buyers

To find out more about any of these options or have a more detailed discussion about the right type of home for you, you should contact your local council.

Links to all council websites can be found on the Scottish Government website.

If you are having problems with your current home or you think you might be at risk of homelessness, you should contact your local council as soon as possible or seek advice from an independent organisation such as Shelter Scotland.

Social

Scottish Housing Day @scottishhousingday

You know you've arrived at the ELHA AGM tea party when you're greeted by none other than the Mad Hatter himself!

**DAILY EXPRESS**  
THE WORLD'S GREATEST NEWSPAPER

**Housing campaign aimed at making right choices**

THIS week marks the first Scottish Housing Day. Coinciding with this, a specially commissioned opinion poll has found wide variations in housing preferences and awareness across Scotland.

The findings underline the benefits of organising an annual housing day since most people have limited awareness of potential options beyond buying with a mortgage, social or private renting.

The public generally knows very little about other options such as shared equity, mid-market rent, Help to Buy or self-build.

There are also big regional variations in types of housing people might consider. The percentage of adults considering buying with a mortgage ranges from 62 per cent in the Lothians to 32 per cent in the Central region.

The first Scottish housing day shows Scotland is following a very different path than England, says Kevin Stewart.

**81% SAID THEY KNOW NOTHING OR VERY LITTLE ABOUT OPEN MARKET SHARED EQUITY SCHEME**

Housingday is a fantastic chance to highlight the great innovative work that's going on in the sector and to let people know about the range of housing options available to them.

I am proud to say that this year marks our first-ever #Scottishhousingday where we will be highlighting that there's more to housing than mortgages and renting.

Scottishhousingday is also a chance to show off Scotland's different approach to its housing policies, compared to the rest of the UK.

40,900 TOTAL IMPRESSIONS ON TWITTER FOR @SCOTHOUSINGDAY'S TWEETS

Making the right housing choice

Sir, - This week sees the first ever Scottish Housing Day. Coinciding with this, a specially commissioned opinion poll has found wide variations in housing preferences and awareness across Scotland.

The findings underline the benefits of organising an annual housing day since most people have little awareness of potential housing options beyond buying with a mortgage, social or private rented housing.

Public generally knows little about other options, such as shared equity, mid-market rent or social housing. There are also big regional variations in types of housing. The percentage of respondents with a mortgage ranges from 62 per cent in the Lothians to 32 per cent in Central Scotland.

Shared equity is particularly popular in the Highlands and Islands, social renting is rated highly in the Lothians (69 per cent in the Lothians).

 **Scottish Housing Day**  
@scotthousingday

 

A #scotthousingday message from @KevinStewartSNP, Minister for Local Government and Housing:



**A message from the Minister for Local Government and Housing**  
I'm delighted to support the first Scottish Housing Day and I want to congratulate all of those hard working organisations and individuals who have made this annual date possible. Scottish Housing Day is a great opportunity to raise awareness of all the different housing options available in Scotland. For more information visit [scotthousingday.co.uk](http://scotthousingday.co.uk)

RETWEETS: 15 LIKES: 8

7:18 AM - 19 Sep 2016

   

MOST POPULAR TWEET WAS THE MINISTER'S MESSAGE

2,484 IMPRESSIONS AND 82 ENGAGEMENTS

**Kevin Stewart SNP** @KevinStewartSNP

I'm delighted to support the first #scotthousingday



Today is an opportunity to raise awareness of all the types of housing available in Scotland - whether it's equity schemes, mid-market rent, or even building your own home.

Housing Minister Kevin Stewart @scotthousingday

RETWEETS: 32 LIKES: 22

12:10 PM - 19 Sep 2016

**ScottishHousingNews** @scotthousingnews

Housing minister @KevinStewartSNP meets Sanctuary for #scotthousingday [scotthousingnews.com/11432/housing-...](http://scotthousingnews.com/11432/housing-...)



RETWEETS: 4 LIKES: 3

9:44 AM - 20 Sep 2016

**HomesForGood** @HomesForGood

Good morning #scotthousingday! here's a tune to start us off on a high note [youtu.be/rXuvdeEC5y8](http://youtu.be/rXuvdeEC5y8).



Madness - Our House (Official Video)  
A bona fide British pop anthem, 'Our House' reached #1 in the UK singles chart and was Madness's biggest hit in the USA when it was released in 1982. The vid...

RETWEETS: 7 LIKES: 3

8:11 AM - 19 Sep 2016

Glasgow, Scotland

**HOS** @scotthousingoptions

We're not monkeying around on #ScottishHousingDay. We're talking about our favourite #housingoptions. Here's Fraser



RETWEETS: 5 LIKES: 8

3:50 PM - 19 Sep 2016

**ScottishHousingNews** @scotthousingnews

Celebrating #ScottishHousingDay in Fife. @FifeCouncil [scotthousingnews.com/11434/celebrat...](http://scotthousingnews.com/11434/celebrat...)



RETWEETS: 1 LIKES: 1

9:54 AM - 20 Sep 2016

**Scottish Housing Day** @scotthousingday

Some tips to consider before buying your first home #scotthousingday

**FTB Scotland** @FTBScot  
Looking to get your foot on the property ladder? Check out [ow.ly/tmb2304mmhNa](http://ow.ly/tmb2304mmhNa) Celebrating #scotthousingday

9:35 AM - 20 Sep 2016

**Homes for Scotland** @HFS-Scotland

Another inspiring FTB story from @CrudenHomes on #scotthousingday site from a resident of The Village -



Help for First Time Buyers  
There is help available from the Scottish Government and the UK Government to help first time buyers who would be able to afford the mortgage payments on a home but are having difficulty so...

RETWEETS: 2 LIKES: 3

4:42 PM - 19 Sep 2016

**Nicola Barclay** @HF-Scotland

A timely reminder that good housing is not a luxury, it's a necessity. #scotthousingday #buildingenough

**Guardian Housing** @Guardian-Housing  
A reminder on #housingday of how Scotland has welcomed refugees and found them homes [theguardian.com/housing-networ...](http://theguardian.com/housing-networ...) #UKhousing

RETWEETS: 10 LIKES: 10

3:50 PM - 19 Sep 2016