7. Annex 1 - Questionnaire

Survey introduction

We are conducting a survey on behalf of the Scottish Government about current awareness of and attitudes towards issues facing society in Scotland today.

Your response will help inform decisions made by the government.

The survey will take around **15 minutes to complete.**

Just to confirm, your responses will be treated in the strictest confidence. BMG Research abides by the Market Research Society Code of Conduct and data protection laws at all times.

You can find out more information about our surveys and what we do with the information we collect in our Privacy Notice which is here http://www.bmgresearch.co.uk/privacy

Click **NEXT** to begin the survey

By clicking the **NEXT** button, you agree to participate in the survey.

Screening & Profiling (Section S)

INTRO TEXT

Firstly, some questions about you …

Base: All respondents

SINGLE CODE

S01_A. This survey **requires** us to ask some questions that may be perceived as sensitive such as gender identity, age, postcode, employment status, ethnicity, education level, income, number of household occupants, and whether you have any long-term conditions or impairments. Providing information in response to these questions is entirely voluntary and you may withdraw your consent at any time. Prefer not to say options are available for each question. The answers that you provide will be used only for market research analysis purposes.

Do we have your permission to ask you these questions?

Code	Answer list	Scripting notes	Routing
1	Yes		
2	No	SCREENOUT	

Base: All respondents

SINGLE RESPONSE

S01_B. This survey **requires** respondents to give their full postcode. Are you happy to provide this?

This information will only be used for statistical purposes to analyse the results by specific areas, such as Local Authority, Constituency and Government areas. Asking for your postcode saves you time and helps us to report more accurate information. All answers will be treated entirely anonymously and postcode information will not be used for any other purpose.

Please select one only

Code	Answer list	Scripting notes	Routing
1	Yes		
2	No	**SCREENOUT**	

Base: All respondents

OPEN RESPONSE, POSTCODE FORMATTING & VALIDATION APPLIED – SCREENOUT NON-SCOTTISH POSTCODE – VARIABLE USED FOR QUOTA

S02. COULD YOU PLEASE PROVIDE YOUR FULL UK POSTCODE?

Please ensure to **include a space** where applicable, e.g. AB1 2CD
Please answer in the box below

[_____]

Base: All respondents

SINGLE RESPONSE – VARIABLE USED FOR QUOTA

S03. How do you describe your gender?
Please select one only

Code	Answer list	Scripting notes	Routing
1	A man (including trans man)		
2	A woman (including trans woman)		
3	Non-binary		
95	Prefer to self-describe	**ADD OPEN TEXT BOX**	
98	Prefer not to say		

Base: All respondents

OPEN RESPONSE, FORCE NUMERIC, SCREEN OUT IF < 16, CAP AT 110 – VARIABLE USED FOR QUOTA

SO4_A. Please can you tell me your age at your last birthday?

Please type your response in the box below

[_____]

Fixed codes	Answer list	Scripting notes	Routing
98	Prefer not to say	**FIX, EXCLUSIVE**	**GO TO S04_B**

Base: Where do not want to provide exact age **(S04_A = 98)**

SINGLE RESPONSE – VARIABLE USED FOR QUOTA

S04_B. … Can you tell us which band your age falls within?

Please select one only

Fixed codes	Answer list	Scripting notes	Routing
1	Under 16	**SCREENOUT**	
2	16 to 24		
3	25 to 34		
4	35 to 44		
5	45 to 54		
6	55 to 64		
7	65 to 74		
8	75+		

Base: All respondents

OPEN RESPONSE, FORCE NUMERIC, CAP AT 20, DO NOT PERMIT 0

S05. What is the total number of people in the household (**including yourself** and any children)?
Please type your response in the box below

[_____]

Base: All respondents

QC. Please select "somewhat agree" to advance.
Please select one only

Code	Answer list	Scripting notes	Routing
1	Strongly agree	**SCREENOUT, QUALITY FAIL**	
2	Somewhat agree		
3	Neither agree nor disagree	**SCREENOUT, QUALITY FAIL**	
4	Somewhat disagree	**SCREENOUT, QUALITY FAIL**	
5	Strongly disagree	**SCREENOUT, QUALITY FAIL**	

Base: Ask if more than one person living in household (S05 = >1)

S06. Do any children aged under 16 live in your household?
Please select all that apply

Fixed codes	Answer list	Scripting notes	Routing
1	Yes, aged 0-2		
2	Yes, aged 3-4		
3	Yes, aged 5-11		
4	Yes, aged 12-15		
5	No children aged under 16	**EXCLUSIVE**	
98	Prefer not to say	**EXCLUSIVE**	

Base: Where have children in household (S06 = 1-4)

S07. Are you responsible for any of the children aged under 16 in your household as a parent or guardian?
Please select one only

Fixed codes	Answer list	Scripting notes	Routing
1	Yes		
2	No		
98	Prefer not to say		

Base: All respondents

MULTI RESPONSE

S08. Do you have caring responsibilities for people in your household (not including children)?
Select all that apply

Fixed codes	Answer list	Scripting notes	Routing
1	Yes, caring for disabled adults		
2	Yes, for adults who are frail or unwell		
3	Yes, for others		
4	No caring responsibilities		
98	Prefer not to say	EXCLUSIVE	

Base: All respondents

MULTIPLE RESPONSE PER ROW, RANDOMISE ROWS

S09. Please select whether you, or someone you have caring responsibilities for has any of the following conditions.
Please select all that apply

Row Code	Row list	Column 1	Column 2	Scripting notes	Routing
		Me personally	Someone I have caring		

			responsibilities for		
1	Lung conditions (e.g. Asthma, Bronchitis, Cystic Fibrosis, Pulmonary Fibrosis, Emphysema, COPD)				
2	Heart Conditions (e.g. Heart disease, Coronary Artery Disease, Angina)				
3	Memory conditions (e.g. Dementia, Alzheimer's)				
5	None of these				
97	Don't know				
98	Prefer not to say				

Base: All respondents

S10. Please say whether you, or your partner is currently pregnant.
Please select all that apply

Row Code	Row list	Scripting notes	Routing
1	Me personally		
2	My partner		
3	No, neither I nor my partner is pregnant	EXCLUSIVE	
98	Prefer not to say	EXCLUSIVE	

Section A: Knowledge

Base: All respondents

A03_A. How knowledgeable would you say you are you about the following environmental issues?
Please select one per statement

Row Code	Row list	Scripting notes	Routing
1	Global warming / Climate change		
2	Pollution of fresh water (rivers and lakes)		
3	Litter / Plastics		
4	Pollution of the oceans		
5	Conservation of endangered species		
6	Deforestation		
7	Air pollution		
8	Loss of green belt (an area of open land in or around an urban area, on which development is restricted)		
9	Overuse of land / natural resources		
10	Loss of biodiversity		

Column code	Column list	Scripting notes	Routing
1	Very knowledgable		
2	Fairly knowledgeable		
3	Not very knowledgeable		
4	Not knowledgeable at all		

Base: All respondents

SINGLE RESPONSE PER ROW, RANDOMISE ROWS

A03_B. How concerned are you about the following environmental issues?

Please select one per statement

Row Code	Row list	Scripting notes	Routing
1	Global warming / Climate change		
2	Pollution of fresh water (rivers and lakes)		
3	Litter / Plastics		
4	Pollution of the oceans		
5	Conservation of endangered species		
6	Deforestation		
7	Air pollution		
8	Loss of green belt (an area of open land in or around an urban area, on which development is restricted)		
9	Overuse of land / natural resources		
10	Loss of biodiversity		

Column code	Column list	Scripting notes	Routing
1	Very concerned		
2	Fairly concerned		
3	Not very concerned		
4	Not at all concerned		
97	Don't know		

Base: All respondents

SINGLE RESPONSE PER ROW, RANDOMISE ROWS

49

A04_A. How much do you know about the following issues…?
Please select one per statement

Row Code	Row list	Scripting notes	Routing
1	The impact of obesity on people's health and well-being		
2	The effects of air pollution on people's health and wellbeing		
3	The effects of smoking on people's health and well-being		
4	The effects of alcohol on people's health and well-being		
5	The effects of regular exercise on people's health and well-being		

Column code	Column list	Scripting notes	Routing
1	Very knowledgable		
2	Fairly knowledgeable		
3	Not very knowledgeable		
4	Not knowledgeable at all		

Base: All respondents

SINGLE RESPONSE PER ROW, RANDOMISE ROWS

A04_B. How concerned are you about the following health issues?
Please select one per statement

Row Code	Row list	Scripting notes	Routing
1	The impact of obesity on people's health and well-being		
2	The effects of air pollution on people's health and wellbeing		

3	The effects of smoking on people's health and well-being		
4	The effects of alcohol on people's health and well-being		
5	The effects of regular exercise on people's health and well-being		

Column code	Column list	Scripting notes	Routing
1	Very concerned		
2	Fairly concerned		
3	Not very concerned		
4	Not at all concerned		
97	Don't know		

Base: All respondents

OPEN RESPONSE, 200 CHARACTER LIMIT

A05A. What one word comes to your mind when you think about the phrase **AIR POLLUTION**
 Please type in what you immediately think about when you see these words. This could be ANYTHING. Just whatever you think of when you see the term.
Please answer in the box below.

[_____]

Fixed codes	Answer list	Scripting notes	Routing
97	Don't know	FIX, EXCLUSIVE	

Base: All respondents

OPEN RESPONSE, 200 CHARACTER LIMIT

A05B. What do you understand as the main effects of air pollution on people's health and wellbeing?
Please answer in the box below.

[_____]

Fixed codes	Answer list	Scripting notes	Routing
97	Don't know	**FIX, EXCLUSIVE**	

Section B: Air Quality Perceptions

Air pollution results from the introduction of a range of harmful substances into the atmosphere from a wide variety of sources. By 'air quality' we mean the degree to which the air in a particular place is pollution-free.

Now some more questions about air quality…
Base: All respondents

SINGLE RESPONSE PER ROW,

B01. How concerned, if at all, are you about the air pollution in your local area (an area within 15-20-minute walk from where you live)?
Please select one only

Column code	Column list	Scripting notes	Routing
1	Very conerned		
2	Fairly concerned		
3	Not very concerned		
4	Not at all concerned		
97	Don't know		

Base: All respondents

SINGLE RESPONSE PER ROW,

B02. In your opinion, is the air quality in your **local area** (an area within 15-20-minute walk from where you live) getting better, worse, or has it stayed the same?

Don't worry if you're uncertain about a change in air quality. We'd like to understand your general impression of any changes in your local area.

Please select one only

Column code	Column list	Scripting notes	Routing

1	Significantly better		
2	Somewhat better		
3	Stayed the same		
4	Somewhat worse		
5	Significantly worse		
97	Don't know		
99	Not lived here long enough to have a view		

Base: All respondents

MULTI RESPONSE, RANDOMISE ROWS

B03. Which THREE, if any, of the following do you think are the MAIN cause of poor air quality in the Scotland?
Please select three only

Code	Answer list	Scripting notes	Routing
1	Transport/Traffic		
2	Industry		
3	Energy generation (e.g. fossil fuels, biomass, energy from waste)		
4	Farming/agriculture		
5	Burning of wood and coal in homes		
6	Building construction		
95	Something else (please specify)		
96	None of these		
97	Don't know		

SINGLE RESPONSE

B03_A. And which of these do you think is the MAIN cause of poor air quality in Scotland?
Please select one only

Code	Answer list	Scripting notes	Routing
1	Transport/Traffic	PIPE IF SELECTED AT B03	
2	Industry	PIPE IF SELECTED AT B03	
3	Energy generation (e.g. fossil fuels, biomass, energy from waste)	PIPE IF SELECTED AT B03	
4	Farming/agriculture	PIPE IF SELECTED AT B03	
5	Burning of wood and coal in homes	PIPE IF SELECTED AT B03	
6	Building construction	PIPE IF SELECTED AT B03	
95	Something else (please specify)		
96	None of these		
97	Don't know		

Base: All respondents

SINGLE RESPONSE PER ROW, RANDOMISE ROWS

B04A. How often, if at all, does the following happen to you?

Please select one per statement

Row Code	Row list	Scripting notes	Routing
1	Poor air quality irritates my eyes/nose/throat		
2	I have to limit my outdoor activity because of poor air quality		
3	I walk/cycle along quieter roads to protect myself from poor air quality		

Column code	Column list	Scripting notes	Routing
4	Poor air quality makes me breathless/have more difficulty breathing		

Column code	Column list	Scripting notes	Routing
1	All the time		
2	Often		
3	Sometimes		
4	Rarely		
5	Never		

Base: All respondents

Q11. Below is a pair of statements. Please indicate whether you think you would be more exposed to air pollution in your vehicle or on the pavement of the same street on a 10-point scale where 0 means you are exposed to significantly more pollution on the street, 10 you are exposed to significantly more pollution in your vehicle, and 5 means it is equal/makes no difference.

Please select one answer for each pair

Statement A	Scale												Statement B	Scripting notes
	0	1	2	3	4	5	6	7	8	9	10	Don't know		
On the street	0	1	2	3	4	5	6	7	8	9	10	Don't know	In your vehicle	

Section C: Behaviours and attitudes - zero and ultra-low emission vehicles (ULEVs)

We'd now like to ask you a few questions about your use of vehicles (i.e., cars, vans).

Base: All respondents

C01. Do you have access to a vehicle, either as a driver or as a passenger?
Please select one only

Code	Answer list	Scripting notes	Routing
1	Yes, as a driver or driver and passenger		
2	Yes, as a passenger only		
3	No		

Base: Access to a car C01 = 1 OR 2

SINGLE RESPONSE
C02. How many vehicles do you have access to?
Please select one only

Code	Answer list	Scripting notes	Routing
1	1		
2	2		
3	3+		

Base: Ask all

C03A. Looking at the list below, which of these things are, or would be, important to you when buying a vehicle? If you don't drive a car, please consider what would be important to you if you did.
Please select all that apply

Code	Answer list	Scripting notes	Routing
1	Comfort		
2	Cost		
3	Environmentally friendly / low-emissions		

4	Electric car or van		
5	Style / design / brand / model		
6	Interior space / boot size		
7	Reliability		
8	Engine size / speed / performance		
9	Safety		
95	Other (please specify)	**FIX**	
96	None of the above	**FIX, EXCLUSIVE**	
97	Don't know	**FIX, EXCLUSIVE**	

We'd like to ask you some questions about Zero and Ultra Low Emission Vehicles (ULEVs).

These are currently defined as cars or vans that emit **less than 75 grams of CO2 per kilometre (g/km)** from the exhaust.

ULEVs range from pure electric vehicles and fuel cell electric vehicles, to plug-in hybrids, and petrol or diesel cars with smaller/efficient engines. For example:

Example vehicle	**C02 emissions (below 75g/km = ULEV)**
A fully electric vehicle	0 *grams per kilometre*
A Peugeot 508 hybrid car	46 *grams per kilometre*
Honda Jazz 1.5 litre petrol car	72 *grams per kilometre*

Base: All respondents

SINGLE RESPONSE

C03B. Have you heard about Ultra Low Emission Vehicles (ULEVs) before taking this survey?

Reminder: Zero and Ultra Low Emission Vehicles (ULEVs) are currently defined as cars or vans that emit less than 75 grams of CO2 per kilometre (g/km) from the tail pipe. Many models fall into this category but this could include a fully electric vehicle, a Peugeot 508 hybrid car, or a Honda Jazz 1.5 litre petrol car.

Please select one only

Code	Answer list	Scripting notes	Routing
1	Yes – knew the term and the definiton / what it invovled		
2	Yes – heard the term but didn't know much about the definition / what it involved		
3	No – hadn't heard the term		

Base: All respondents

SINGLE RESPONSE

C04. Thinking specifically about ULEV cars or vans…Which of these statements best describes your current attitude towards buying a ULEV car or van?

Reminder: Zero and Ultra Low Emission Vehicles (ULEVs) are currently defined as cars or vans that emit less than 75 grams of CO_2 per kilometre (g/km) from the tail pipe. Many models fall into this category but this could include a fully electric vehicle, a Peugeot 508 hybrid car, or a Honda Jazz 1.5 litre petrol car.

Please select one only

Code	Answer list	Scripting notes	Routing
1	I already own a ULEV car or van		
2	I am thinking about buying a ULEV car or van quite soon		
3	I am thinking about buying a ULEV car or van, but I haven't thought about when I will buy it		
4	I have thought about buying a ULEV car or van, but have decided not to at this stage		
5	I haven't really thought about buying ULEV car or van		
96	I don't drive / don't need a car		
97	Don't know		

Base: C04 = 4

C04A. Please tell us why you decided not to buy an Ultra-Low Emission vehicle.
Please answer in the box below.

[   ]

Fixed codes	Answer list	Scripting notes	Routing
97	Don't know	**FIX, EXCLUSIVE**	

Base: C04 = 1,2,3,4,5

C05. If you were to buy a car or van in the next 12 months, what, if anything would **put you off** buying an electric or hybrid vehicle?
Please select all that apply

Row code	Answer list	Scripting notes	Routing
1	Limited choice of vehicles		
2	Lack of knowledge		
3	Initial cost		
4	Mechanical reliability i.e. not breaking down		
5	Inconvenience		
6	Resale value		
7	Battery: distance travelled on charge		
8	Safety		
9	Vehicle performance (e.g. top speed, cornering)		
10	Inability to install home charging point (if applicable)		
11	Not enough public charging points		
12	Running costs		

Row code	Answer list	Scripting notes	Routing
13	Battery: longevity of performance (e.g. less effective as the battery ages)		
95	Other (please specify)	**FIX**	
96	None of the above	**FIX, EXCLUSIVE**	
97	Don't know	**FIX, EXCLUSIVE**	

Column code	Answer list	Scripting notes	Routing
1	Electric vehicle		
2	Hybrid vehicle		

Base: Where select more than one response at C05

SINGLE RESPONSE, RANDOMISE

C05_B. And which would you say is the **main factor** putting you off buying an electric or hybrid vehicle?
Please select one

Row code	Answer list	Scripting notes	Routing
1	Limited choice of vehicles	**PIPE IF SELECTED AT C05**	
2	Lack of knowledge	**PIPE IF SELECTED AT C05**	
3	Initial cost	**PIPE IF SELECTED AT C05**	
4	Mechanical reliability i.e. not breaking down	**PIPE IF SELECTED AT C05**	
5	Inconvenience	**PIPE IF SELECTED AT C05**	
6	Resale value	**PIPE IF SELECTED AT C05**	

7	Battery: distance travelled on charge	**PIPE IF SELECTED AT C05**	
8	Safety	**PIPE IF SELECTED AT C05**	
9	Vehicle performance (e.g. top speed, cornering)	**PIPE IF SELECTED AT C05**	
10	Inability to install home charging point (if applicable)	**PIPE IF SELECTED AT C05**	
11	Not enough public charging points	**PIPE IF SELECTED AT C05**	
12	Running costs	**PIPE IF SELECTED AT C05**	
13	Battery: longevity of performance (e.g. less effective as the battery ages)	**PIPE IF SELECTED AT C05**	
95	Other (please specify)	**FIX, PIPE IF SELECTED AT C05**	
97	Don't know	**FIX, EXCLUSIVE**	

Code	Answer list	Scripting notes	Routing
1	Electric vehicle		
2	Hybrid vehicle		

Base: C04 = 1,2,3,4,5

MULTI RESPONSE, RANDOMISE

C06_A. If you were to buy a car or van in the next 12 months, what, if anything, about **current** electric and hybrid vehicles would **encourage you** to buy one?
Please select all that apply

Row code	Answer list	Scripting notes	Routing
1	The choice of vehicles		

2	More environmentally friendly		
3	Initial cost		
4	Mechanical reliability i.e. not breaking down		
5	Convenience		
6	Resale value		
7	Automatic transmission		
8	Safety		
9	Vehicle performance (e.g. top speed, cornering)		
10	Funding incentives i.e. rewards or discounts for purchasing		
11	Introduction of Low Emission Zones (i.e. increased costs for not driving a LEZ vehicle)		
12	Running costs		
95	Other (please specify)	**FIX**	
96	None of the above	**FIX, EXCLUSIVE**	
97	Don't know	**FIX, EXCLUSIVE**	

Column code	Answer list	Scripting notes	Routing
1	Electric vehicle		
2	Hybrid vehicle		

Base: Where select more than one response at C06_A

SINGLE RESPONSE, RANDOMISE

C06_B. And which would you say is the **main factor** encouraging you to buy an electric or hybrid vehicle?
Please select one

Row code	Answer list	Scripting notes	Routing
1	The choice of vehicles	**PIPE IF SELECTED AT C06**	
2	More environmentally friendly	**PIPE IF SELECTED AT C06**	
3	Initial cost	**PIPE IF SELECTED AT C06**	
4	Mechanical reliability i.e. not breaking down	**PIPE IF SELECTED AT C06**	
5	Convenience	**PIPE IF SELECTED AT C06**	
6	Resale value	**PIPE IF SELECTED AT C06**	
7	Automatic transmission	**PIPE IF SELECTED AT C06**	
8	Safety	**PIPE IF SELECTED AT C06**	
9	Vehicle performance (e.g. top speed, cornering)	**PIPE IF SELECTED AT C06**	
10	Funding incentives i.e. rewards or discounts for purchasing	**PIPE IF SELECTED AT C06**	
11	Introduction of Low Emission Zones (i.e. increased costs for not driving a LEZ vehicle)	**PIPE IF SELECTED AT C06**	
12	Running costs	**PIPE IF SELECTED AT C06**	
95	Other (please specify)	**FIX, PIPE IF SELECTED AT C06**	

Code	Answer list	Scripting notes	Routing
96	None of the above	**FIX, EXCLUSIVE**	
97	Don't know	**FIX, EXCLUSIVE**	
98	Prefer not to say	**FIX, EXCLUSIVE**	

Code	Answer list	Scripting notes	Routing
1	Electric vehicle		
2	Hybrid vehicle		

Base: C04 = 1,2,3,4,5

SINGLE RESPONSE

C07. How easy or difficult would you say it is to find an Ultra-Low Emission Vehicle for sale in Scotland?
Please select one only

Code	Answer list	Scripting notes	Routing
1	Very easy		
2	Easy		
3	Difficult		
4	Very difficult		
97	Don't know		

Base: C04 = 1,2,3,4,5

SINGLE RESPONSE PER ROW

C08. How affordable are each of the types of Ultra-Low Emission Vehicles in Scotland?
Please select one

Row Code	Row list	Scripting notes	Routing
1	Fully electric vehicles		
2	Hybrid vehicles		

3	Petrol ULEV compliant cars		

Column Code	Column list	Scripting notes	Routing
1	Very affordable		
2	Affordable		
3	Just about affordable		
4	Just about unaffordable		
5	Unaffordable		
6	Very unaffordable		
97	Don't know		

Base: C04 = 1,2,3,4,5

SINGLE RESPONSE, FORCE VALUE BETWEEN 0-100

C09. What proportion of road vehicles currently on the roads in Scotland do you think qualify as a ULEV?
Please enter a percentage in the box below

[_____] %

Fixed codes	Answer list	Scripting notes	Routing
97	Don't know	FIX, EXCLUSIVE	

Section D: Behaviours - public transport and active travel

Now some questions about your use of public transport and active travel, which includes cycling and walking

Base: All respondents

SINGLE RESPONSE PER ROW, RANDOMISE ROWS

D01. Thinking about the type of journeys that you make in your day-to-day life (including for work). Generally, how often do you do the following?
Please select one per statement

Row Code	Row list	Scripting notes	Routing
1	Make car or van journeys of under 15 minutes (as a driver or as a passenger)		**GO TO D03**
2	Make car or van journeys of 15 minutes or more (as a driver or as a passenger)		**GO TO D03**
3	Use public transport for journeys of less than 15 minutes		**GO TO D02 IF COLUMN CODE = 1-5**
4	Use public transport for journeys of 15 minutes or more		**GO TO D02 IF COLUMN CODE = 1-5**
5	Walk or cycle for journeys of less than 15 minutes		**GO TO D03**
6	Walk or cycle for journeys of 15 minutes or more		**GO TO D03**

Column code	Column list	Scripting notes	Routing
1	Every day / most days		
2	A few times a week		
3	Around once a week		

4	Once or twice a month		
5	Less often		
6	Never		

Base: Use public transport D01 CODE 3 OR CODE 4 = 1-5

MULTI RESPONSE, RANDOMISE ROWS
D02. Which types of public transport do you tend to use in Scotland?
Please select all that apply

Code	Answer list	Scripting notes	Routing
1	Train (including trams and underground where available)		
2	Bus		
3	Public bike hire scheme		
95	Other (please specify)		

Base: All respondents

SINGLE RESPONSE PER ROW, RANDOMISE ROWS

D03. Thinking specifically about your local area, how good or poor would you rate the service provision of the following forms of public transport…
Please select one per row

Row Code	Row list	Scripting notes	Routing
1	Train (including trams and underground where available)		
2	Bus		
3	Public bike hire scheme		

Column code	Column list	Scripting notes	Routing
1	Very good		

2	Fairly good		
3	Neither		
4	Fairly poor		
5	Very poor		
97	Don't know		

Base: All respondent

D04. Thinking about public transport, please indicate your agreement or disagreement with the following statements
Please select one per statement

Row Code	Row list	Scripting notes	Routing
	Bus	HEADING	
1	Using the bus is convenient		
2	Using the bus is time efficient		
3	Using the bus benefits my health and well-being		
4	The bus is unreliable		
5	The bus is affordable		
6	The bus is not good value for money		
7	The bus is good for the environment		
8	The bus is easy to access		
9	The bus is accessible for those with limited mobility		
10	Using the bus is safe		

	Train/Tube	HEADING	
1	Using the train or tube is convenient		
2	Using the train or tube is time efficient		
3	Using the train or tube benefits my health and well-being		
4	The train or tube is unreliable		
5	The train or tube is affordable		
6	The train or tube is not good value for money		
7	The train or tube is good for the environment		
8	The train or tube is easy to access		
9	The train or tube is accessible for those with limited mobility		
10	Using the train or tube is safe		

Column code	Column list	Scripting notes	Routing
1	Strongly agree		
2	Agree		
3	Neither		
4	Disagree		
5	Strongly disagree		
97	Don't know		

Base: Walk or cycle for journeys D01 CODE 5 or CODE 6 = 1-5

MULTI RESPONSE

D05. Excluding exercise bikes, do you…
Please select one

Code	Answer list	Scripting notes	Routing
1	Own a bike yourself		
2	Have regular use of a bicycle owned by someone else		
3	Have no regular use of a bicycle		

Base: Make car or van journeys D01 CODE 1 OR CODE 2 = 1-5

MULTI RESPONSE, RANDONMISE

D06. What, if anything, would help you personally reduce the amount you travel by vehicle?
Please select all that apply

Code	Answer list	Scripting notes	Routing
1	More frequent public transport		
2	Better /more routes on public transport for where I need to go		
3	Cheaper public transport		
4	Better public travel information/co-ordination (e.g. more real-time info, integrated ticketing)		
5	If public transport was more Covid-secure/less crowded/more people wore masks/better cleaning		
6	More /better cycle paths		
7	Help to cycle, such as bike support and rental schemes		
8	Better pavements/walking routes		
9	Improved safety for cyclists on roads		
10	Better street lighting/better lit areas		

11	Better access to a range of local facilities		
95	Other (please specify)	**FIX**	
96	Nothing would help	**FIX, EXCLUSIVE**	
97	Don't know	**FIX, EXCLUSIVE**	

Section E: Health

Base: Those who personally have a medical condition at S09

SINGLE RESPONSE PER ROW, INSERT CONDITION CODED AT S09

E01. How important do you think good air quality is in relation to your medical condition:

INSERT CONDITION CODED

Please select one only

Column code	Column list	Scripting notes	Routing
1	Very important		
2	Fairly important		
3	Not very important		
4	Not important at all		
97	Don't know	**FIX, EXCLUSIVE**	

Base: Those who care for someone with a medical condition at S09

SINGLE RESPONSE PER ROW, INSERT CONDITION CODED AT S09

E02. How important do you think good air quality is in relation to the medical condition of the people you care for:

INSERT CONDITION CODED

Please select one only

Column code	Column list	Scripting notes	Routing

1	Very important		
2	Fairly important		
3	Not very important		
4	Not important at all		
97	Don't know	**FIX, EXCLUSIVE**	

Base: Ask all

SINGLE RESPONSE

E03. How important do you think good air quality is to those who are pregnant:

Please select one only

Column code	Column list	Scripting notes	Routing
1	Very important		
2	Fairly important		
3	Not very important		
4	Not important at all		
97	Don't know	**FIX, EXCLUSIVE**	

Section F: Tackling poor air quality

Base: All respondents

CAROUSEL, SINGLE RESPONSE PER ROW, RANDOMISE ROWS

F01. Using a 1 to 5 scale, where 1 is "no action needed" and 5 is "urgent action needed", to what extent do you think action is needed to reduce the following in order to improve air quality in Scotland
Please select one per statement

Row code	Answer list	Scripting notes	Routing
1	Emissions from buses, taxis, HGVs and other commercial vehicles		

2	Emissions from industry		
3	Emissions from construction		
4	Emissions from farming/agriculture		
5	Emissions from fires/stoves in peoples' homes		
6	Emissions from home electricity/gas use		
7	Emissions from domestic use of paints and cleaning products		
8	Emissions from private vehicle use		

Column code	Column list	Scripting notes	Routing
1	1 – No action needed		
2	2		
3	3		
4	4		
5	5 – Urgent action needed		
97	Don't know		

Base: All respondents

F03. How big a difference do you think the following can make on improving local air quality?

Please select one per statement

Row Code	Row list	Scripting notes	Routing
1	You personally		

	2	Individuals acting together		
	3	Businesses		
	4	UK Government		
	5	Local Government/Council		
	6	Scottish Government		
	7	Health charities		
	8	Industry		
	9	Community groups		
	10	UN Climate Change Conference (COP)		
	11	SEPA (Scottish Environment Protection Agency)		

Column code	Column list	Scripting notes	Routing
1	A large impact		
2	A medium impact		
3	A small impact		
4	No impact		
97	Don't know		

Base: All respondents

F04. Below is a list of things that people can do to help reduce their contribution to air pollution. For each one, please select if you think this would have a small impact on air quality, a large impact or no impact at all.

Please select one per statement

Row Code	Row list	Scripting notes	Routing
	Travel	**HEADING**	
1	Switching to driving a less polluting vehicle (i.e. with lower emissions)		
2	Using public transport instead of making journeys in their own car or van		
3	Not idling a vehicle (i.e. stopping a vehicle's engine when it is not moving)		
4	Eco-driving (e.g. minimising breaking and accelerating, limiting driving speed)		
5	Walking, cycling, or wheeling instead of making short journeys in a car/van		
6	Shopping more locally/ reducing the amount you travel/ minimising 'unnecessary' journeys		
7	Working from home rather than commuting to place of work		
8	Sell/scrap your car for a e bike/ scooter or for public transport season ticket		
	At home	**HEADING**	
9	Buying your electricity from a sustainable energy supplier		
10	Using less energy at home (i.e. by turning down the heating, using less electricity)		
11	Using environmentally-friendly cleaning products or paints		
12	Minimising the number of deliveries to homes/ workplaces		

13	Burning less/not at all in the home (e.g., in stoves, wood burners, open fires)		

Column code	Column list	Scripting notes	Routing
1	A large impact		
2	A medium impact		
3	A small impact		
4	No impact		
97	Don't know		

Base: All respondents

CAROUSEL, SINGLE RESPONSE PER ROW, RANDOMISE ROWS

F05. Over the last 12 months, how often have you consciously done any of the following for the benefit of air quality?

Please select one per statement

Row Code	Row list	Scripting notes	Routing
	Travel	HEADING	
1	Switching to driving a less polluting vehicle (i.e. with lower emissions)		
2	Using public transport instead of making journeys in their own car or van		
3	Not idling a vehicle (i.e. stopping a vehicle's engine when it is not moving)		
4	Eco-driving (e.g. minimising breaking and accelerating, limiting driving speed)		
5	Walking, cycling, or wheeling instead of making short journeys in a car/van		

6	Shopping more locally/ reducing the amount you travel/ minimising 'unnecessary' journeys		
7	Working from home rather than commuting to place of work		
8	Sell/scrap your car for a e bike/ scooter or for public transport season ticket		
	At home		
9	Buying your electricity from a sustainable energy supplier		
10	Using less energy at home (i.e. by turning down the heating, using less electricity)		
11	Using environmentally-friendly cleaning products or paints		
12	Minimising the number of deliveries to homes/ workplaces		
13	Burning less/not at all in the home (e.g., in stoves, wood burners, open fires)		

Column code	Column list	Scripting notes	Routing
1	I have not done this		
2	I have done this, but not primarily because of air quality (i.e., to save money, convenience, what I have always done)		
3	I have done this, primarily for the benefit of air quality		

Base: Do not do at least one activity at F05

SINGLE RESPONSE PER ROW, RANDOMISE ROWS, ONLY SHOW CODES WHERE RESPONDENT IS NOT DOING THIS AT F05

F06. How likely would you be to do the following to improve air quality, if you felt it would make a difference?

Please select one per statement

Row Code	Row list	Scripting notes	Routing
	Travel	HEADING	
1	Switching to driving a less polluting vehicle (i.e. with lower emissions)	SHOW IF F05_1=1	
2	Using public transport instead of making journeys in their own car or van	SHOW IF F05_2=1	
3	Not idling a vehicle (i.e. stopping a vehicle's engine when it is not moving)	SHOW IF F05_3=1	
4	Eco-driving (e.g. minimising breaking and accelerating, limiting driving speed)	SHOW IF F05_4=1	
5	Walking, cycling, or wheeling instead of making short journeys in a car/van	SHOW IF F05_5=1	
6	Shopping more locally/ reducing the amount you travel/ minimising 'unnecessary' journeys	SHOW IF F05_6=1	
7	Working from home rather than commuting to place of work	SHOW IF F05_7=1	
8	Sell/scrap your car for a e bike/ scooter or for public transport season ticket	SHOW IF F05_8=1	
	At home	HEADING	
9	Buying your electricity from a sustainable energy supplier	SHOW IF F05_9=1	
10	Using less energy at home (i.e. by turning down the heating, using less electricity)	SHOW IF F05_10=1	
11	Using environmentally-friendly cleaning products or paints	SHOW IF F05_11=1	

12	Minimising the number of deliveries to homes/ workplaces	**SHOW IF F05_12=1**	
13	Burning less/not at all in the home (e.g., in stoves, wood burners, open fires)	**SHOW IF F05_13=1**	

Column code	Column list	Scripting notes	Routing
1	Very likely		
2	Fairly likely		
3	Fairly unlikely		
4	Very unlikely		
97	Don't know		

Base: All respondents

F07. What do you feel stops people from [BEHAVIOUR FROM F05 IRRESPECTIVE IF DONE OR NOT] …?
*PLEASE **select all that apply***

Code	Answer list	Scripting notes	Routing
1	People don't think it would make a difference to the environment/air quality		
2	It is too difficult		
3	It is inconvenient		
4	People like what they currently do/ have		
5	They have a habit that is difficult to change		
6	It would cost them more		

Code	Answer list	Scripting notes	Routing
7	People are unwilling to change unless others will		
8	People don't know how to/ don't have the right information to make a change		
9	It may not be their decision/ they may need others to agree		
95	Another reason (please specify)	**FIX**	
96	Don't know	**FIX, EXCLUSIVE**	

Base: All respondents

F08. Who would you trust for information or advice on the health risks of air pollution?

Please select all that apply

Code	Answer list	Scripting notes	Routing
1	A medical professional (e.g. your doctor/ GP)		
2	A medical association (e.g. the Royal College of Physicians)		
3	Friends/ family		
4	An official health body (e.g. the NHS Scotland or Public Health Scotland)		
5	An official environment body (i.e. an environmental department or agency)		
6	Your local council / authority		
7	Environmental bloggers/social media commentators		
8	A health charity (e.g. Asthma UK)		
9	A news outlet (e.g. a newspaper or TV)		

Row Code	Row list	Scripting notes	Routing
10	The Scottish Government		
11	The UK Government		
95	Other (please specify)	**FIX**	
96	None. I do not trust any information or advice on the health risks of vehicle emissions	**FIX, EXCLUSIVE**	
97	Don't know	**FIX, EXCLUSIVE**	

Base: All respondents

F09. As it stands, which three of the following groups do you think are **currently** given the most responsibility for improving air quality in your local area? And which three do you think **should have** the most responsibility?

Reminder: your local area is the area within 15-20-minute walk from where you live.

Please select three that currently apply and three who should have responsibility

Row Code	Row list	Scripting notes	Routing
1	Individual members of the public		
2	The local council / authority		
3	Your local MSP/MP		
4	Local businesses		
5	The Scottish Government		
6	The UK Government		
7	People travelling through the area		
8	Global businesses		
9	Farmers		

Row			
10	Charities/third sector		
97	Don't know	**EXCLUSIVE**	

Column code	Column list	Scripting notes	Routing
1	Currently	**LIMIT TO 3 SELECTIONS**	
2	Should have	**LIMIT TO 3 SELECTIONS**	

Base: All respondents

MULTI RESPONSE PER ROW, RANDOMISE

F10. What, if anything, would you like to know about air quality in Scotland?

Please select one per statement

Row Code	Row list	Scripting notes	Routing
1	Where the air pollution hotspots are (i.e. areas where levels of air pollution are higher)		
2	What is being done to tackle air pollution hotspots		
3	What I can do to help improve air quality		
4	What I can do to help protect myself/those around me from poor air quality		
5	Up to date measurement information		
6	What is being done to protect vulnerable people (e.g. children; the elderly)		
7	What are the health impacts of air pollution		

8	What is the Scottish Government's plan for improving air quality in Scotland		
95	Other (please specify)	**FIX, ADD OPEN TEXT BOX**	
96	Nothing, I don't need to know anything	**FIX**	

Base: All respondents

F11. Thinking about the environment, how strongly do you agree or disagree with these statements?
Please select one per statement

Row Code	Row list	Scripting notes	Routing
1	I see myself as an environmentally friendly person		
2	The bad health consequences of air pollution are exaggerated		
3	I worry about the environment		
4	Economic growth should be prioritised over protecting the environment		
5	I can't do anything to make my daily activities less harmful to air quality		

Column code	Column list	Scripting notes	Routing
1	Strongly agree		
2	Agree		
3	Neither		
4	Disagree		

5	Strongly disagree		

Closing demographics (Section T)

Thank you for your responses. Now some final questions about you …
Base: All respondents

T01. Do you have a disability as defined by the Equality Act 2010?
The Equality Act 2010 defines a person with a disability as "someone who has a physical or mental impairment that has a substantial and long-term adverse effect on his or her ability to carry out normal day to day activities".
Please select one only

Fixed codes	Answer list	Scripting notes	Routing
1	Yes		
2	No		
97	Don't know		
98	Prefer not to say		

Base: Ask if have a disability as defined by the Equality Act (A10 = 1)

T02. If you feel like disclosing, what are your conditions, impairments or illnesses?
Please select all that apply

Fixed codes	Answer list	Scripting notes	Routing
1	Physical		
2	Mental		
3	Hearing		
4	Seeing		
5	Learning		

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6	Neurodiversity		
7	Chronic Illness		
95	Other (please specify)	ADD OPEN TEXT BOX	
96	None of the above	EXCLUSIVE	
97	Don't know	EXCLUSIVE	
98	Prefer not to say	EXCLUSIVE	

Base: All respondents

SINGLE RESPONSE – VARIABLE USED FOR MONITORING

T03. What is your ethnicity?
Please select one only

Fixed codes	Answer list	Scripting notes	Routing
	White	HEADING NOT CODE	
1	Scottish/British/English/Welsh/Northern Irish		
2	Irish		
3	Gypsy, Traveller or Irish Traveller		
4	Any other white background		
	Mixed	HEADING NOT CODE	
5	White and Black Caribbean		
6	White and Black African		
7	White and Asian		
8	Any other Mixed/ Multiple ethnic background		

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	Asian and British Asian	HEADING NOT CODE	
9	Indian		
10	Pakistani		
11	Bangladeshi		
12	Chinese		
13	Any other Asian background		
	Black and Black British	HEADING NOT CODE	
14	African		
15	Caribbean		
16	Any other Black/ African/ Caribbean background		
	Other ethnic group	HEADING NOT CODE	
17	Arab		
95	Other		
98	Prefer not to say		

Base: All respondents

SINGLE RESPONSE

T04. What is your current employment status?
Please select one only

Fixed codes	Answer list	Scripting notes	Routing
1	Full time paid job (31+ hours)		
2	Part time paid job (<31 hours)		

3	Doing paid work on a self-employed basis or within your own business		
4	Studying at school or college		
5	Studying at university		
6	Taking part in a training programme e.g. traineeship or apprenticeship		
7	Out of work (6 months or less)		
8	Out of work (more than 6 months)		
9	Looking after home / Homemaker		
10	Retired		
11	Not in work due to ill health or disability		
12	Unpaid work for a business, community or voluntary organisation		
98	Prefer not to say		

Base: All respondents

SINGLE RESPONSE

T05. Which of the following options best describes your occupation?
If you are retired and have an occupational pension, or if you are not in employment and have been out of work for less than 6 months, please answer for your most recent occupation.
Please select one only

Fixed codes	Answer list	Scripting notes	Routing
1	**Semi or unskilled manual work** (e.g. Manual workers, all apprentices to be skilled trades, caretaker, Park keeper, non-HGV driver, shop assistant)	**SEG D**	

2	**Skilled manual worker** (e.g. Skilled Bricklayer, Carpenter, Plumber, Painter, Bus/ Ambulance Driver, HGV driver, AA patrolman, pub/bar worker, etc.)	**SEG C2**	
3	**Supervisory or clerical/ junior managerial/ professional/administrative** (e.g. Office worker, Student Doctor, Foreman with 25+ employees, salesperson, etc.)	**SEG C1**	
4	**Intermediate managerial/ professional/ administrative** (e.g. Newly qualified (under 3 years) doctor, Solicitor, Board director small organisation, middle manager in large organisation, principle officer in civil service/local government)	**SEG B**	
5	**Higher managerial/ professional/ administrative** (e.g. Established doctor, Solicitor, Board Director in a large organisation (200+ employees, top level civil servant/public service employee)	**SEG A**	
6	**Student**	**SEG C1**	
7	**Casual worker – not in permanent employment**	**SEG E**	
8	**Houseperson / Homemaker**	**SEG E**	
9	**Retired and living on state pension (i.e. no private or work-related pension scheme)**	**SEG E**	
10	**Unemployed or not working due to long-term sickness**	**SEG E**	
11	**Full-time carer of another household member**	**SEG E**	
95	Other	**SEG E**	
98	Prefer not to say	**NO SEG BAND ALLOACTED**	

Base: All respondents

SINGLE RESPONSE

T06. Which of the following best describes your total **annual household income** before tax?
Please select one only

Fixed codes	Answer list	Scripting notes	Routing
1	Less than £5,000		
2	£5,000-£9,999		
3	£10,000-£14,999		
4	£15,000-£19,999		
5	£20,000-£24,999		
6	£25,000-£29,999		
7	£30,000-£34,999		
8	£35,000-£39,999		
9	£40,000-£44,999		
10	£45,000-£49,999		
11	£50,000-£59,999		
12	£60,000-£69,999		
13	£70,000-£84,999		
14	£85,000-£99,999		
15	More than £100,000		
98	Prefer not to say		

Base: All respondents

SINGLE RESPONSE

T07. What is the highest level of educational qualification you have received?
Please select one only

Fixed codes	Answer list	Scripting notes	Routing
1	PhD/Doctor		
2	Master's Degree (post-graduate)		
3	Bachelor's Degree/Scottish MA or equivalent (such as NVQ level 5)	**DO NO SHOW FOR 16-17 AT S04_A**	
4	Higher education (such as an HND or a NVQ level 4)		
5	Scottish Highers or equivalent (such as A levels or NVQ level 3)		
6	National 4/5 and below or equivalent (such as Standard Grades or O levels or an RSA Diploma)		
7	Other qualifications (such as NVQ level 1)		
96	No qualifications		
98	Prefer not to say		

Base: All respondents

SINGLE RESPONSE

T08. Which of the following best describes the ownership of your home?
Please select one only

Fixed codes	Answer list	Scripting notes	Routing
1	Being bought on a mortgage		
2	Owned Outright		
3	Rented (Local Authority/Council)		
4	Rented (Housing Association/Trust)		
5	Rented (Private)		

6	Shared ownership (part rent/part buy)			
97	Don't know			
98	Prefer not to say			

CLOSING TEXT

You have reached the end of the survey. Thank you for taking the time to answer our questions. Your input is really appreciated.
Please **click next** to submit your responses.