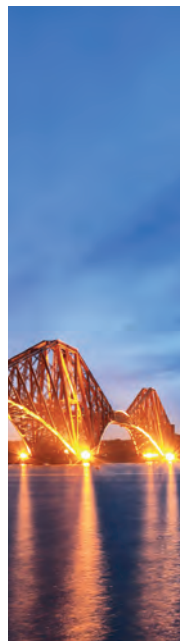


SCOTLAND'S INTERNATIONAL FRAMEWORK



www.gov.scot/internationalframework



The Scottish
Government
Riaghaltas na h-Alba



SCOTLAND'S INTERNATIONAL FRAMEWORK

The Scottish Government, Edinburgh

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SCOTLAND'S INTERNATIONAL FRAMEWORK

Our internationalisation agenda is twofold:

- To create an environment within Scotland that supports a better understanding of international opportunities and a greater appetite and ability to seize them; and
- To influence the world around us on the issues that matter most in helping Scotland flourish.

Internationalising Scotland benefits us all.

The Internationalisation agenda underpins the full range of our international ambitions and supports the delivery of the Scottish Government's National Performance Framework.



OUR PEOPLE

- Are better skilled and equipped to engage in a global world.
- Are open to international exchanges and learning opportunities.
- Are able to understand the international environment and Scotland's place in the world.



OUR BUSINESSES & INSTITUTIONS



- Are globally competitive.
- Are able to cooperate with international partners to exchange knowledge and best practice.
- Are able to positively respond to export and trade opportunities.
- Are innovative and able to access international funding opportunities.



OUR SCOTLAND

- Our economy is stronger and more resilient, there are greater employment opportunities and inequality is reduced.
- Our economic, educational, cultural and heritage strengths are celebrated and globally recognised, supporting our positive international reputation.
- Our physical and digital connectivity is strengthened and Scotland is viewed as an attractive location to invest in and visit.
- Our international partners are supported in achieving their goals. We show leadership and contribute to reducing global inequality and poverty.
- Our bilateral, multilateral and institutional relationships are strong and we are able to promote our interests overseas.

OUR STRATEGIC OBJECTIVES:



**GLOBAL
OUTLOOK**



**RELATIONSHIPS
& PARTNERSHIPS**



**REPUTATION &
ATTRACTIVENESS**



**EUROPEAN
UNION**

**GLOBAL
OUTLOOK**



GLOBAL OUTLOOK



Enhance our global outlook to set the domestic conditions for success

Embed internationalisation:

We will embed internationalisation across our areas of competence to ensure that Scotland remains relevant and our people have the skills and attitudes to seize new opportunities and participate in a globalised world.

Knowledge exchange:

We will gather and share knowledge intelligently to help businesses, institutions and individuals navigate, make connections and understand Scotland's place in the world.

Targeted support:

We will provide targeted support and advice to assist our people, businesses and institutions identify and seize international opportunities; helping them capitalise on international opportunities through developing domestic capability.

Coherent approach:

We will work collaboratively to maximise our international efforts and understand the impact of our work on others.

RELATIONSHIPS & PARTNERSHIPS



RELATIONSHIPS & PARTNERSHIPS



Strengthen our external relationships, roles and networks

Local knowledge:

We will work with our people, diaspora and partners outside Scotland to share local knowledge, and build long-term relationships and networks.

Multilateral engagement:

We will seek to influence the external environment and communicate our shared interests through engagement in multilateral forums such as the European Union and the United Nations.

Bilateral relationships:

We will continue to value and build our bilateral relationships, working with others to pursue our international and domestic objectives and share best practice.

Collaborative working:

We will develop One Scotland Partnerships and Innovation and Investment Hubs to promote and deliver greater coordination and collaborative working, investment, innovation and knowledge exchange.

Good global citizen:

We will continue to make distinctive contributions in addressing global challenges such as climate change, tackling inequality and promoting human rights, sharing our knowledge, skills and technical expertise for global good.

International development:

We will continue to work in partnership to alleviate poverty and achieve the Millennium Development Goals and the Post 2015 Sustainable Development Goals.

REPUTATION & ATTRACTIVENESS



REPUTATION & ATTRACTIVENESS



Build our reputation and international attractiveness

International promotion:

We will use our overseas presence to promote and celebrate our culture, education, values, heritage and economic strengths, and to build the Scottish brand to support greater exports, inward visitors and investment in Scotland.

Cultural relations:

We will showcase our culture and heritage to strengthen our international relationships and to better share ideas and enhance cooperation.

Trade and investment:

We will develop a Trade and Investment Strategy that sets out our approach to international trade and investment, ensuring Scotland remains an attractive location for investment and boosting Scotland's export performance.

Research excellence:

We will continue to invest in and promote our universities, helping them to build educational links and research collaborations across the globe.

**EUROPEAN
UNION**



EUROPEAN UNION



Engage in the European Union

Committed partner:

We will remain a committed European actor, making the case for our place in Europe, and working to enhance Scotland's voice within the EU.

EU reform:

We will promote effective and meaningful EU reform within the framework of the existing EU treaties for the benefit of Scotland and collectively for all of the EU.

Active participation:

We will work to secure investment, innovation and inclusive growth to support Scotland's Economic Strategy.

Strengthening partnerships:

We will strengthen our relationships with European partners to develop and deliver mutually beneficial outcomes, policies and programmes in pursuit of our objectives.



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